

For Immediate Release: March 1, 2011 Attention: Entertainment Editors

Rose Theatre Brampton Announces The Flower City Festival 2011 Summer Theatre Season

Returning Subscriptions On Sale Now New Subscriptions On Sale March 7

Brampton, ON... Artistic Director Scott Lale announces a summer season line up of two plays in the studio theatre and two musicals on the main stage. Now in its 12th year, the Rose Summer Theatre Season will run July 8th to August 27th.

The summer series begins with John Buchan's **The 39 Steps (July 8-30).** A fast-paced comedy based on the Alfred Hitchcock film, it features over one hundred and fifty characters played incredibly by only four actors. In August, the studio will be transformed into a rural Ontario farm for Michael Healey's **The Drawer Boy (Aug 5-27)**, a touching, humorous and uniquely Canadian show about a young writer from the city who takes up residence with two older farm bachelors.

On the main stage, the season presents two of the most celebrated musicals in Broadway's history. A Chorus Line (July 22-30) (Book by James Kirkwood & Nicholas Dante, Music by Marvin Hamlisch, Lyrics by Edward Kleban) follows seventeen dancers through an audition for their big break. It is packed with spectacular music and virtually every style of dance. The season will close with Cabaret (Aug 19-27) (Book by Joe Masteroff, Music by John Kander, Lyrics by Fred Ebb) a timeless piece of musical theatre that is a perfect blend of story, substance and entertainment.

<u>Ticket Information</u>: Subscriptions are now on sale for all returning summer theatre subscribers. New subscriptions will be available March 7 and single tickets will go on sale April 4. Save 20% when you buy all four shows for only \$94.40* or save 15% when you buy a package of three shows:

Package 1: The 39 Steps, The Drawer Boy, A Chorus Line \$73.10

Package 2: The 39 Steps, The Drawer Boy, Cabaret \$73.10 Package 3: The Drawer Boy, A Chorus Line, Cabaret \$77.35

Package 4: The 39 Steps, A Chorus Line, Cabaret \$77.35

Subscription tickets may be purchased from the Rose Theatre Box Office by visiting in person, calling 905-874-2800 or by faxing orders directly to the Box Office at 905-874-3612.

Subscription tickets may also be purchased by mail addressed to: The Rose Theatre Box Office- 1 Theatre Lane, Brampton, ON L6V 0A3.

Single tickets will go on sale to the general public April 4, 2011 and may be purchased online at www.rosetheatre.ca as well as in person and by phone.

Groups Save! For groups of 15 or more contact Gabriella Currie at 905-793-7073 gabriella.currie@brampton.ca.

New this season: Post-Show Talk Backs will take place following the performance each Wednesday. Saturday Socials (light reception) will be held following the performance on the first Saturday of each production.

For more information visit www.rosetheatre.ca or phone the box office: 905-874-2800

*Ticket prices are exclusive of HST.

The Rose Theatre Brampton is a public state-of-the-art performing arts complex that is fast-becoming an icon in downtown Brampton. This high-technology facility boasts an 880-seat theatre, a 160-seat secondary hall and community space for meetings. The Rose Theatre Brampton is dedicated to presenting quality entertainment to the city's diverse audience, providing the local performing arts community with a venue for excellence in the performing arts, and preserving a Brampton heritage of live performance that dates back to 1922 and includes four active theatres. Parking is always free in the evening on show days.

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