



Media Release

For Immediate Release

Attention: Entertainment Editors and Reporters

Rose Theatre's 2014 – 2015 Season off to a great start with many shows sold out

Brampton, ON, October 31, 2014: Rose Theatre Brampton's exciting 2014 – 2015 Season got underway September 26 with a performance by Lighthouse, and all indicators point to a very strong season of great entertainment for Brampton residents. A number of upcoming shows are sold out and others have only a limited number of tickets left.

"Natalie MacMaster's Celtic Family Christmas, Colm Wilkinson and Rick Mercer were sold out almost from the minute our season began," says Bernice Morrison, Manager, Arts & Culture, City of Brampton. "And we are very close to being sold out for April Wine on November 20, Famous PEOPLE Players on November 21, Shaun Majumder on November 29, and Classic Albums Live: Creedence Clearwater Revival's *Chronicle, Vol. 1* on February 27."

"Brampton and surrounding-area residents who would like to see these shows, or are thinking about buying tickets as Christmas presents, are encouraged to go online or contact the box office as soon as possible," adds Morrison.

Ticket sales ahead

According to Terry Bachtis, Program Supervisor for the Rose Theatre, tickets sales for the entire season are ahead of last year's season at this time. "We attribute this to the approach we took in programming this season: we are offering world-class Canadian and international talent. There are shows for all ages, all cultures and all tastes. Whether it is stand-up comedy, high energy shows like 360 ALLSTARS or renowned performers like Matt Dusk or Colin James – we've got it at The Rose!"

One of the biggest successes so far this season was The Wiggles, one of the most popular and recognized children's television shows from Australia. "They performed two shows on October 8 and both shows were at near capacity," says Bachtis. "It was a coup for us to get them as part of their North American tour."

"Feedback from audiences last season helped inform our offering this season including more jazz. To meet that demand we have the Preservation Hall Jazz Band on March 13 – a real taste of New Orleans-style jazz," adds Bachtis.

Ride to The Rose a hit with seniors

Group ticket sales are also ahead of last year with many groups coming to the Rose Theatre for the first time. As part of the Theatre's community outreach, the *Ride to The Rose* program has expanded to accommodate more seniors' groups. "This program provides free, wheelchair accessible transportation to seniors, including pick up at their home or retirement residence," explains Morrison. "There's an escort on every bus, mobility support and discounted tickets,

plus Brampton seniors have the opportunity to socialize and attend special talkback sessions with the artists and performers.”

Arts Adventures at The Rose

The Rose Theatre has an extensive education program: Arts Adventures reaches hundreds of schools and thousands of students in Peel Region. “We had a record number of students participate in the program last year and expect to exceed that number in 2014/2015,” says Bachtis. “We offer shows for students from junior kindergarten through to grade 12.”

The City of Brampton is increasingly becoming known for its cultural and artistic vibrancy, ambience and community engagement. The Arts & Culture Team is dedicated to presenting quality arts and entertainment to the city’s diverse audiences, providing the local performing arts community with venues of excellence in the performing arts, and preserving a Brampton heritage of live performance.

The Rose Theatre is a public state-of-the-art performing arts complex in the heart of downtown Brampton. This high-tech facility boasts an 868-seat theatre, a 100-seat secondary hall and a community space for meetings. Parking is always free in the evening on show days.

The 2014-2015 *Rose Theatre Presents* season runs until May 2015 and includes performances by Danú, JoSH, Alan Doyle of Great Big Sea, *Saturday Night Live*’s Rob Schneider, Tim Meadows and Chris Kattan, and many other must-see entertainers.

Tickets can be purchased at the Rose Theatre Box Office, by calling 905.874.2800 or online at www.rosetheatre.ca .

Publicity photos and video highlights can be accessed at www.rosetheatre.ca by clicking the Media link at the bottom of any page.

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