

# City of Brampton Recreation

# DIGITAL SCREEN ADVERTISING PROGRAM



Advertising on digital screens in Brampton Community Centres is a great way to reach your target audience.

Your ad will be displayed on 35 screens in six Community Centre locations across the City, reaching nearly half a million residents every month!

Brampton's population is 656,480 and 53% of residents were born outside of Canada. The City is made-up of 250 different cultures speaking 171 languages.

## Locations

Cassie Campbell Community Centre  
Loafer's Lake Recreation Centre  
Save Max Sports Centre  
Gore Meadows Community Centre  
Riverstone Community Centre  
Susan Fennell Sportsplex

## Estimated Foot Traffic

5,188,000 Total Annual Traffic  
433,000 Total Monthly Traffic  
(Estimates pre-Covid)

## Why Advertise with Us?

- High-traffic, active community spaces
- Targeted reach
- Family-friendly environment
- Ad dollars support the community

## 2023 DIGITAL ADVERTISING PACKAGES

### 12 Months

**\$3,525 / \$294 per month + HST**

Four artwork changes permitted

**BEST VALUE!**

### 6 Months

**\$1,869 / \$311 per month + HST**

Two artwork changes permitted

### 3 Months

**\$1,035 / \$345 per month + HST**

No artwork changes permitted

## Ad Specifications

- Static image 960 pixels wide x 635 pixels high
- 72 ppi resolution
- RGB color mode
- PDF or JPEG file format

## Book Space

Email [sponsorbrampton@brampton.ca](mailto:sponsorbrampton@brampton.ca) to book your ad space today.

For a complete list of advertising opportunities with the City of Brampton, visit our website.

# City of Brampton Recreation

# MAP



RECREATION CENTRE	LOCATION
1 Cassie Campbell Community Centre	1050 Sandalwood Pky W.
2 Loafer's Lake Recreation Centre	30 Loafers Lake Ln.
3 Save Max Sports Centre	1495 Sandalwood Pky E.
4 Gore Meadows Community Centre	10150 The Gore Rd.
5 Riverstone Community Centre	195 Don Minaker Dr.
6 Susan Fennell Sportsplex	500 Ray Lawson Blvd.