March 5, 2015

Citizen Members Present: Stephen Clarke, Vice-Chair
Carmen Araujo, Treasurer
Ron Noonan, Curator
David Carruthers
Norman Da Costa
Don Doan
Ken Giles
Sindy Maguire
Harnek Singh Rai
Elizabeth Harris-Solomon

Council Members Present: City Councillor J. Bowman – Wards 3 and 4

Members Absent: Dean McLeod, Chair (regrets)
City Councillor G. Dhillon – Wards 9 and 10 (other municipal business)
Nathan John

Staff Present: Erica McDonald, Manager, Sports Brampton, Public Services
Supa D.A. Meikle, Recreation Coordinator, Sports Services, Public Services
Earl Evans, Deputy City Clerk, Corporate Services
Sonya Pacheco, Legislative Coordinator, Corporate Services
The meeting was called to order at 7:08 p.m. and adjourned at 9:57 p.m.

After due consideration of the matters placed before this Committee, the members beg leave to present its report as follows:

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J. Question Period

K. Public Question Period

L. Closed Session

M. SHF027-2015 Adjournment

______________________________________________
Stephen Clarke, Vice-Chair
Minutes
Brampton Sports Hall of Fame Committee

A. Approval of Agenda

SHF020-2015 That the agenda for the Brampton Sports Hall of Fame Committee Meeting of March 5, 2015 be approved, as amended, to add the following item:

F 2. Discussion at the request of Supa Meikle, Recreation Coordinator, Sports Services, Public Services, re: Brampton Sports Hall of Fame Committee – April 2, 2015 Meeting Date.

Carried

B. Declarations of Interest under the Municipal Conflict of Interest Act – nil

C. Previous Minutes

C 1. Minutes – Sports Hall of Fame Committee – February 5, 2015

The minutes were considered by Community and Public Services Committee on February 18, 2015 and the recommendations were approved by Council on February 25, 2015. The minutes were provided for Committee’s information.

Supa Meikle, Recreation Coordinator, Sports Services, Public Services, provided an overview of the action items outlined in the subject minutes, and advised that updates may be provided under the appropriate agenda items listed for this meeting.

D. Delegations/Presentation – nil

E. Reports – nil

F. Discussion Items

F 1. Discussion at the request of Dean McLeod, Chair, Brampton Sports Hall of Fame Committee, re: Brampton Sports Hall of Fame Committee Terms of Reference and Strategic Continuity.
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On behalf of the Chair, Dean McLeod, Supa Meikle, Recreation Coordinator, Sports Services, Public Services, addressed Committee regarding the Citizen Appointments Process for Council Committees. Mr. Meikle advised that the Chair has expressed concern regarding potential changes to the membership of the Brampton Sports Hall of Fame Committee, which may result in the loss of knowledge and experience from current members and may impact continuity.

Committee discussion on this matter included the process and term for electing a Chair, and confirmation that Council has approved the rotation of the position of Chair for all Committees.

F 2. Discussion at the request of Supa Meikle, Recreation Coordinator, Sports Services, Public Services, re: Brampton Sports Hall of Fame Committee – April 2, 2015 Meeting Date.

Discussion took place with respect to the availability of Committee Members and staff for the April 2, 2015 Brampton Sports Hall of Fame Committee meeting.

The following motion was considered.

SHF021-2015 That the Brampton Sports Hall of Fame Committee meeting of April 2, 2015 be rescheduled to take place on April 16, 2015.

Carried

G. Other/New Business

G 1. Verbal update from Stephen Clarke, Nomination Review Sub-Committee Chair, re: A Review of Roles and Responsibilities of the Committee.

Stephen Clarke, Nomination Review Sub-Committee Chair, advised that the sub-committee is in the process of reviewing nominations and confirmed that issues relating to timelines have been addressed. Mr. Clarke added that the sub-committee will not be required to meet again until Fall 2015.

It was noted that the memberships for all Brampton Sports Hall of Fame sub-committees will be reviewed after the Citizen Appointments Process is complete and appointments are made for the new term of Council.

The following motion was considered.
That the verbal update from Stephen Clarke, Nomination Review Sub-Committee Chair, to the Brampton Sports Hall of Fame Meeting of March 5, 2015, re: A Review of Roles and Responsibilities of the Committee be received.

Carried

G 2. Verbal update from Ron Noonan, Curator, re: Brampton Sports Hall of Fame Expansion.

Ron Noonan, Curator, provided the following information:

- Need for appropriate, permanent storage space for Sports Hall of Fame artifacts/donations
- The Sports Hall of Fame donation form should be updated and donations should be logged/tracked electronically
- The lighting system at the Hall is being examined and may be updated to LED lighting
- The Hall currently has enough space for an additional 23 inductees

In addition, Mr. Noonan presented his research to Committee regarding the expansion of the Brampton Sports Hall of Fame at the Powerade Centre, and provided information with respect to the following:

- Proposal to expand the Sports Hall of Fame at the Powerade Centre and preliminary discussions with the General Manager and City staff
- Location and configuration of the proposed expansion (site plan drawings, pictures and sketches were provided)
- Existing structure of the Hall and a proposal to construct a second floor, for storage and office space, and to accommodate future growth

Committee discussion took place with respect to the proposed expansion, as follows:

- Necessity of a second floor for the Hall and concerns regarding the potential cost
- Suggestion that a one-floor expansion would provide approximately 30 years of space
- Suggestion that internal walls would provide additional space for inductee displays
- Information regarding the structure of other municipal Halls and how they are organized
  - A suggestion was made to show Committee a video tour of other Halls
- Questions regarding a proposed budget for the Hall expansion
• Various options to expand the Hall ranging from re-work of the existing space to full construction
• Indication from staff that:
  o a timeline for the expansion has not been established
  o the existing Hall will reach full capacity in approximately three years
  o the proposal to expand the Hall has been discussed with City Staff and the General Manager of the Powerade Centre
• Suggestion to create a more interactive Hall
• Alternative locations for a new Hall, which may be more cost-effective and attract more parents and children (e.g. recreation centres)
  o Previous Committee consensus that the Powerade Centre was the best location for the Hall
• Indication that staff is exploring expansion options at the Powerade Centre, and has suggested that Committee consider reducing space requirements for induction displays and consider electronic options
  o It was noted that staff would present a report at a future meeting regarding the proposed expansion of the Hall
• Suggestion that the Hall be climate-controlled to protect artifacts
• Information from staff regarding the addition of the word “museum” to the name of the Hall and a suggestion that staff from the Ministry of Tourism, Culture and Sport be invited to make a presentation to Committee on this matter

The following motion was considered.

SHF023-2015 That the verbal update from Ron Noonan, Curator, to the Brampton Sports Hall of Fame Meeting of March 5, 2015, re: Brampton Sports Hall of Fame Expansion be received.

Carried


Elizabeth Harris-Solomon, Event Chair, distributed the 2015 Sports Hall of Fame Event Programming Proposal to Committee, provided an overview of the options detailed within, and outlined the following recommendations of the Events Team:
• Caterer – TK’s Catering
• National Anthem Performer – Stephanie Blackmore
Committee discussion took place with respect to the following:

- Stage set up, including seating and flow for inductees entering and leaving the stage
- Suggestion that a plaque be presented to inductees instead of a “black box”
- Suggestion that international medalists to be invited to attend as special guests
  - The provision of complimentary tickets was discussed
- Establishment of a ticket price for this event
  - Concerns were raised that increasing the ticket price (from $40.00) may reduce ticket sales
  - A suggestion was made to establish a dual ticket price (which would increase after a specific date)
- Committee revenue sources
  - A suggestion was made for Committee to explore an official sponsor for this event, and work towards developing a sponsorship package for future events
- Selection of a keynote speaker and a suggestion that a high-profile athlete be selected
  - Concerns were raised regarding the cost of a high-profile speaker and the need for a marketing plan
  - It was noted that a high-profile speaker may increase ticket sales
- Marketing of this event and the need to use the City’s marketing network/resources to promote it
- Priorities of the strategic plan, which include marketing, funding, sponsorship and revitalizing the induction ceremony
- The need to focus on finalizing preparations for the 2015 event, and consider any major changes for future events at a later date.

The following motion was considered.

SHF024-2015 1. That the verbal update from Elizabeth Harris-Solomon, Event Chair, to the Brampton Sports Hall of Fame Meeting of March 5, 2015, re: Meeting with Events Team – 2015 Sports Hall of Fame Event Programming Proposal be received; and,
2. That the following ticket prices for the 2015 Sports Hall of Fame Event be approved:
   - $45.00 from March 9 to April 9, 2015; and,
   - $55.00 after April 9, 2015; and,

3. That the following selection of service providers be approved for the 2015 Sports Hall of Fame Event:
   - Caterer – TK’s Catering
   - National Anthem Performer – Stephanie Blackmore
   - Lobby Entertainment – Violin/Cello duo
   - Master of Ceremonies – George Duffield; and,

4. That the décor and layout, as outlined in the 2015 Sports Hall of Fame Event Programming Proposal distributed at the meeting, be approved, and that the colour theme be burgundy and gold; and,

5. That a maximum of $5000 (inclusive) be approved for a keynote speaker at the 2015 Sports Hall of Fame Event; and,

6. That Committee explore sponsorship opportunities for various components of the 2015 Sports Hall of Fame Event; and,

7. That the following international medalists be invited to attend the 2015 Sports Hall of Fame Event as special guests:
   - Mary Jane Kirby – Rugby
   - Kyle Rubisch – Lacrosse
   - Anna Cappuccitti – Figure skating
   - Anthony Gale – Sledge Hockey
   - Karl Ludwig – Sledge Hockey.

   Carried

G 4. Verbal update from Elizabeth Harris-Solomon, Marketing and Outreach Sub-Committee Chair, re: Inductee Videos and Announcement of Class of 2015 at Brampton Beast Game.

Elizabeth Harris-Solomon, Marketing and Outreach Sub-Committee Chair, advised Committee with respect to the status of the bidding process for inductee videos. She advised that the bid submissions will be reviewed by the Events Team and a recommendation will be presented to this Committee for consideration.

Committee discussion took place with respect to the following:
   - Role of the City’s Purchasing staff for procurement over $5000
The purchasing policy as it relates to the selection of the lowest bidder
Concern regarding the quality of videos produced in the past
Difficulty in gathering sufficient information from inductees

Ms. Harris-Solomon provided information regarding the announcement of the Class of 2015 at the March 26, 2015 Brampton Beast game. She asked for volunteers to be present at the Sports Hall of Fame from 6:30 p.m. to 9:00 p.m. to engage the public, provide information on the nomination process and answer questions.

The following members volunteered to attend:
- Ron Noonan
- Don Doan
- Harnek Singh Rai
- Sindy Maguire (tentative)
- Norman Da Costa (tentative)

The following motion was considered.

SHF025-2015 That the verbal update from Elizabeth Harris-Solomon, Marketing and Outreach Sub-Committee Chair, to the Brampton Sports Hall of Fame Meeting of March 5, 2015, re: Inductee Videos and Announcement of Class of 2015 at Brampton Beast Game be received.

Carried

H. Correspondence

H 1. Email correspondence from Dean McLeod, Chair, Brampton Sports Hall of Fame Committee, dated February 25, 2015, re: Financial Assistance for Out-of-Province Inductees to Cover Travel Expenses.

Supa Meikle, Recreation Coordinator, Sports Services, Public Services, advised Committee that Stephanie Dixon, a Sports Hall of Fame Inductee, has requested financial assistance for her travel expenses to the induction ceremony. Mr. Meikle provided information with respect to Ms. Dixon’s current situation, and advised that the matter was placed on the agenda for Committee’s consideration.

Committee discussion on this matter included:
- Suggestion from Dean McLeod, Chair, (as outlined in the subject correspondence appended to the agenda) to provide financial assistance in the amount of $600
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- Concern that a decision to provide financial assistance may set a precedent for future requests
- Suggestion that Ms. Dixon be considered as the keynote speaker at the 2015 Sports Hall of Fame Event
- Suggestion to explore a sponsor to provide financial assistance to Ms. Dixon
- Suggestion to provide complimentary tickets to Ms. Dixon for the event

The following motion was considered.

SHF026-2015  1. That the email correspondence from Dean McLeod, Chair, Brampton Sports Hall of Fame Committee, dated February 25, 2015, to the Brampton Sports Hall of Fame Meeting of March 5, 2015, re: Financial Assistance for Out-of-Province Inductees to Cover Travel Expenses be received; and,

2. That Committee explore sponsorship opportunities to assist Stephanie Dixon, a Sports Hall of Fame Inductee, with her travel expenses to attend the 2015 Sports Hall of Fame Induction Ceremony; and,

3. That, in the event the Committee is unable to arrange a sponsor, financial assistance in the amount of $600 be granted to Ms. Dixon to assist with her travel expenses to the 2015 Sports Hall of Fame Induction Ceremony.

Carried

I. Information Items – nil

J. Question Period – nil

K. Public Question Period – nil

L. Closed Session – nil

M. Adjournment

SHF027-2015 That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, April 16, 2015 at 7:00 p.m.

Carried