November 4, 2015

**Members Present:**

City Councillor D. Whillans – Wards 2 and 6 (*Acting Chair*)
*Vice-Chair, Economic Development and Enterprise Services*

City Councillor J. Bowman – Wards 3 and 4 (*Chair*)
(left at 1:47 p.m. – other municipal business, returned at 3:01 p.m.)

Regional Councillor G. Gibson – Wards 1 and 5

Regional Councillor E. Moore – Wards 1 and 5

Regional Councillor M. Palleschi – Wards 2 and 6

Regional Councillor M. Medeiros – Wards 3 and 4
(left at 1:47 p.m. – other municipal business, returned at 3:01 p.m.)

Regional Councillor G. Miles – Wards 7 and 8

Regional Councillor J. Sprovieri – Wards 9 and 10

City Councillor P. Fortini – Wards 7 and 8

City Councillor G. Dhillon – Wards 9 and 10 (arrived at 1:01 p.m. – personal)

**Staff Present:**

M. Ball, Acting Chief Administrative Officer

**Office of the Chief Operating Officer:**

D. Cutajar, Chief Operating Officer

T. Plant, Director, Strategic and Enterprise Services

S. Saeed, Director, Economic Development and Tourism

B. Darling, Advisor

P. Aldunate, Central Area Planner

**Corporate Services Department:**

P. Fay, City Clerk, Corporate Services

E. Evans, Deputy Clerk, Corporate Services

S. Pacheco, Legislative Coordinator, Corporate Services
Minutes
Economic Development Committee

The meeting was called to order at 1:00 p.m. and adjourned at 3:10 p.m.

A. Approval of Agenda

ED074-2015 That the agenda for the Economic Development Committee Meeting of November 4, 2015 be approved, as amended to add the following items:

I 2. Discussion at the request of Regional Councillor Moore, re: Downtown Riverwalk Project.

I 3. Discussion at the request of Regional Councillor Miles, re: International Foreign Investment.

Carried

The following delegations relate to items on the published agenda and were added in accordance with Procedure By-law 160-2004, as amended:

Re. Items F 1/G 2-1 (Downtown Brampton Façade and Building Improvement Programs)

E 2. Delegation from Andrew deGroot, Co-Founder, One Brampton.

Re. Items E 1/G 1-1 (Brampton’s Participation in the TO Health! Initiative)

E 1(2). Jason Vanderheyden, Director, Market Access and Government Affairs, Medtronic of Canada

B. Declarations of Interest under the Municipal Conflict of Interest Act – nil

C. Consent

The following items listed with an asterisk (*) were considered to be routine and non-controversial by the Committee and were approved at one time.

(nil)

D. Announcements – nil
E. **Delegations**

E 1. Delegation from Ella Korets-Smith, Director, TO Health! Initiative, Toronto Region Board of Trade, re: Brampton’s Participation in the TO Health! Initiative.

Item G 1-1 was brought forward and dealt with at this time.

Ella Korets-Smith, Director, TO Health! Initiative, Toronto Region Board of Trade, provided information regarding the Toronto Region Human Health and Sciences Cluster Initiative (TO Health! Initiative), including the benefits to the Greater Toronto Area (GTA). Ms. Korets-Smith advised that the human health and life sciences sector is a major economic driver in the region and stressed the importance of this initiative to realize opportunities to bolster this sector of business.

Jason Vanderheyden, Director, Market Access and Government Affairs, Medtronic of Canada, provided information to Committee regarding the company Medtronic of Canada and its decision to locate in Brampton. Mr. Vanderheyden expressed support for the TO Health! Initiative and highlighted the need to promote Canada, the GTA and Brampton as a great place to invest.

Committee discussion took place with respect to the following:

- Funding formula for the TO Health! Initiative
- Recommended financial participation by the City of Brampton
- Suggestion that Brampton’s financial contribution be dependent on the commitment of other GTA municipalities
- Indication that Brampton’s financial contribution would be subject to budget approval
- Request that, during consideration of the 2016 Budget, details be provided regarding the budget for this initiative, and how the funds will be used
- Questions regarding the role of the various Boards of Trade in this initiative

An amendment to recommendation 2.b. in the staff report to add the words “and commitment from other GTA municipalities for this initiative” to the end of this clause, was voted on and carried.

The motion, as amended, was considered as follows:

ED075-2015 1. That the report from D. Cutajar, Chief Operating Officer, dated October 16, 2015, to the Economic Development Committee Meeting of November 4, 2015, re: Toronto Region Human Health and Sciences Cluster Initiative (File CE.x) be received; and,
2. That the financial participation of the City of Brampton be approved on the Toronto Region Human Health and Sciences Cluster Initiative (also known as TO Health! Initiative), managed by the Toronto Region Board of Trade, and that staff be authorized to make payment of a maximum $50,000 per year for three years to the Toronto Region Board of Trade, subject to the following conditions being met:

   a. City Council passes the 2016 City of Brampton Current and Capital Budget, including this $50,000 request; and

   b. The City of Brampton receives a 2016 work-plan and budget associated with the Human Health and Sciences Cluster Initiative from the Toronto Region Board of Trade and a commitment from other GTA municipalities for this initiative; and,

   c. An agreement guiding the City’s financial contribution is executed between the Toronto Region Board of Trade (or its successor organizations on this cluster initiative) and the City of Brampton; and

   d. Annual review of the program, and annual budget approval, by Council.

3. That the Mayor and City Clerk be authorized to execute the necessary agreement(s) to effect the recommendations in this report, and that such agreement(s) be in a form satisfactory to the City Solicitor (or designate) and the content is satisfactory to the Chief Operating Officer (or designate); and

4. That the Treasurer be authorized to transfer a $50,000 budget for the TO Health! Initiative from the applicable General Government account to the base operating budget of the Economic Development Division (Cost Centre 0267), subject to Council approval of the 2016 Budget; and

5. That the Toronto Region Board of Trade (or its successor organizations) provide the City of Brampton Economic Development Committee, or another relevant Committee of Council, with annual progress reports of the TO Health! Initiative as required; and,
6. That the following delegations to the Economic Development Committee Meeting of November 4, 2015, re: Brampton’s Participation in the TO Health! Initiative be received:

1. Ella Korets-Smith, Director, TO Health! Initiative, Toronto Region Board of Trade
2. Jason Vanderheyden, Director, Market Access and Government Affairs, Medtronic of Canada

Carried

F. **Staff Presentations**

F 1. Presentation by P. Aldunate, Central Area Planner, Office of the Chief Operating Officer, re: Downtown Brampton Façade and Building Improvement Program (File CE.x).

Item G 2-1 was brought forward and dealt with at this time.

P. Aldunate, Central Area Planner, Office of the Chief Operating Officer, made a presentation on the Downtown Brampton Façade and Building Improvement Program, as follows:

- Objectives of Programs
- Program Area
- Program Results – 2015 Highlights
- Summary of Recommendations
- Additional Recommended Project – 8 Church Street
- Conclusions/Next Steps

Committee discussion took place with respect to the Façade and Building Improvement Program, as follows:

- Varying opinions on the effectiveness of this program in revitalizing the downtown
- Information from staff regarding how the success/economic benefit of this program is measured
- The need to review the relevance of this program
- The need to upgrade the infrastructure of downtown to support high density developments
- Questions regarding the types of businesses the City wants to attract downtown

Andrew deGroot, Co-Founder, One Brampton, questioned Committee’s consideration to continue to invest in the Downtown Brampton Façade and Building Improvement Program, and expressed his opinion that in light of Council’s decision on the Hurontario-Main Light Rail Transit (HMLRT)
project, future investments should be focused in the area of Steeles Avenue and Main Street. Mr. deGroot questioned Council's commitment to revitalize the downtown and added that, in his opinion, this program will not address the core issues facing downtown.

Further Committee discussion took place with respect to the following:
- Number of people that travel through downtown
- Suggestion that this program be extended to other areas of the City
- The need to make a decision on transit in downtown
- Positive impact of this program on downtown properties/businesses
- The need to attract more retail businesses to downtown
- Recognition of downtown investments through this program
- Vision of the downtown as a HACE (Heritage, Arts, Culture and Entertainment) District
- Concern regarding the use of property tax dollars to improve downtown
- The need to increase employment opportunities in downtown
- The need to attract people from beyond Brampton’s borders to downtown

The following motion was introduced.

That staff be requested to report back on the merits for extending the Façade and Building Improvement Programs to all other areas of the City, including implementation options and budget implications

An amendment to the motion was introduced to add the words “and criteria” after the word “merits”.

The motion, in its entirety, was considered as follows.

ED076-2015 1. That the presentation and report from P. Aldunate, Central Area Planner, Office of the Chief Operating Officer, dated October 7, 2015, to the Economic Development Committee Meeting of November 4, 2015, re: Approval of 2015 Applications to the 2015 Façade and Building Improvement Program (File CE.x) be received; and,

2. That the following projects be approved under the Downtown Brampton Façade and Building Improvement Programs, subject to each signing an agreement with the City of Brampton, maintaining the rules of the programs as set out in the approved Implementation Guidelines, and meeting the specific conditions as set out for each project.
a) Application P75CE FA15-002, 25 Main Street North, in the amount of a maximum of $49,000.00 under the Façade Improvement Program (subject to the program rules related to funding) and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings;
iii) That the proposed improvements be certified by a structural engineer specializing in heritage conservation retained by the applicant to ensure that the work can be adequately and appropriately completed;
iv) That a contractor experienced in heritage conservation undertake the work;
v) That a Heritage Permit for the subject work be obtained; and,
vi) That the applicant satisfy the requirements of the City and enter into the necessary agreements with the City of Brampton by March 1, 2016.

b) Application P75CE FA15-009 45 Main Street North, in the amount of a maximum of $20,000.00 under the Façade Improvement Program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings; and,
iii) That the applicant satisfy the requirements of the City and enter into the necessary agreements with the City of Brampton by March 1, 2016.

c) Application P75CE FA15-013, 204 Main Street North, in the amount of a maximum of $30,000.00 under the Façade Improvement Program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings;
iii) That a Heritage Permit for the subject work be obtained; and,
iv) That the applicant satisfy the requirements of the City and enter into the necessary agreement with the City of Brampton by March 1, 2016.

d) Applications P75CE FA15-001 and P75CE BU15-002, 60 Queen Street East in the amount of a maximum of $30,000.00 under each program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings; and,
iii) That the applicant satisfy the requirements of the City and enter into the necessary agreements with the City of Brampton by March 1, 2016.

e) Application P75CE FA15-008, 250 Main Street North, in the amount of a maximum of $10,000.00 under the Façade Improvement Program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings;
iii) That a Heritage Permit for the subject work be obtained; and,
iv) That the applicant satisfy the requirements of the City and enter into the necessary agreement with the City of Brampton by March 1, 2016.

f) Application P75CE FA15-004, 280 Main Street North, in the amount of a maximum of $20,000.00 under the Façade Improvement Program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings;
iii) That Heritage Permit for the subject work be obtained; and,
iv) That the applicant satisfy the requirements of the City and enter into the necessary agreements with the City of Brampton by March 1, 2016.
g) Application P75CE FA 15-005, 35-37 Queen Street West, in the amount of a maximum of $25,425.00 under the Façade Improvement Program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings; and,
iii) That the applicant satisfy the requirements of the City and enter into the necessary agreement with the City of Brampton by March 1, 2016.

h) Application P75CE FA15-007, 51-53 Main Street North, in the amount of a maximum of $20,000 under the Façade Improvement Program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings; and,
iii) That the applicant satisfy the requirements of the City and enter into the necessary agreements with the City of Brampton by March 1, 2016.

i) Applications P75CE FA15-011 and P75CE BU15-008, 178 Queen Street West, in the amount of a maximum of $26,000.00 under the Façade Improvement Program and $22,950.00 under the Building Improvement Program and subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
ii) That the cost estimates be updated in accordance with the submitted drawings; and,
iii) That the applicant satisfy the requirements of the City and enter into the necessary agreements with the City of Brampton by March 1, 2016.

j) Application P75CE BU15-005, 22 Main Street South, in the amount of a maximum of $16,500.00 under the Building Improvement Program subject to the following conditions:

i) That satisfactory detailed drawings be submitted to the City of Brampton;
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ii) That the cost estimates be updated in accordance with the submitted drawings; and,

iii) That the applicant satisfy the requirements of the City and enters into the necessary agreements with the City of Brampton by March 1, 2016.

3. That application P75CE FA15-012, 8 Church Street East be approved under the 2016 Façade Improvement Program in the amount of a maximum of $30,000, (notwithstanding the property not being on a corner lot) subject to the following conditions:

i) Approval of the 2016 budget for the Façade Improvement Program

ii) That the applicant satisfies the requirements of the City and enters into the necessary agreements with the City of Brampton by June 1, 2016;

iii) That satisfactory detailed drawings be submitted to the City of Brampton; and,

iv) That the cost estimates be updated in accordance with the submitted drawings;

4. That the Chief Operating Officer be authorized to sign Façade and Building Improvement Program Agreements in relation to the approved projects with content satisfactory to the Chief, Corporate Services and the Chief, Operating Officer and in a form approved by the City Solicitor and that staff be authorized to take the necessary steps to implement the terms of the agreement;

5. That Council approve the continuation of the Downtown Brampton Façade Improvement Program and the Downtown Brampton Building Improvement Program, subject to Council’s approval of the 2016 budget submission; and,

6. That the programs be implemented on a “first come-first serve” basis for the 2016 program year subject to the preparation of updated guidelines for the Façade and Building Improvement Program to be presented to Economic Development Committee at a future meeting; and,

7. That staff be requested to report back on the merits and criteria for extending the Façade and Building Improvement Programs to all other areas of the City, including implementation options and budget implications; and,
8. That the delegation from Andrew deGroot, co-founder, One Brampton, to the Economic Development Committee Meeting of November 4, 2015, re: Downtown Brampton Façade and Building Improvement Programs (File CE.x) be received.

Carried

G. Economic Development and Enterprise Services
   (Vice-Chair, City Councillor D. Whillans)

G 1. Economic Development

G 1-1. Report from D. Cutajar, Chief Operating Officer, dated October 16, 2015, re: Toronto Region Human Health and Sciences Cluster Initiative (File CE.x).

Dealt with under Item E 1 – Recommendation ED075-2015

G 2. Office of the Central Area

G 2-1. Report from P. Aldunate, Central Area Planner, Office of the Chief Operating Officer, dated October 7, 2015, re: Approval of 2015 Applications to the 2015 Façade and Building Improvement Program (File CE.x).

Dealt with under Item F 1 – Recommendation ED076-2015

G 3. Festivals and Special Events

H. Minutes

I. Other/New Business

I 1. Report from B. Grant, Advisor, Community Events, Office of the Chief Operating Officer, dated October 14, 2015, re: 2015 Community Grant Program Application Review (File CB.x).

D. Cutajar, Chief Operating Officer, provided an overview of the subject report and details regarding the Community Grant Program application review process.
Committee discussion took place with respect to the following:

- Grant opportunities for community groups through other levels of government or agencies
- Community Grant Program eligibility criteria
- Suggestion that a neighbourhood development initiative be incorporated into this program
- Communication/awareness of the Community Grant Program
- Indication from staff that a report regarding the 2016 program will be presented at the December 2, 2015 Economic Development Committee meeting

The following motion was considered.

**ED077-2015**

1. That the report from B. Grant, Advisor, Community Events, Office of the Chief Operating Officer, dated October 14, 2015, to the Economic Development Committee Meeting of November 4, 2015, re: **2015 Community Grant Program Application Review** (File CB.x) be received; and,

2. That the Mayor and City Clerk be authorized to enter into Grant agreements to provide the support described in recommendation #3 below, and in a form satisfactory to the City Solicitor and content satisfactory to the COO (or designate);

3. That the recommendations from the Community Grant Review Committee be approved in being: $30,354 in Project funds, $124,265 in Operating funds, and one Minor Capital Grant of $1,050 for a total of $155,669 of cash awards and $82,300 of in-kind Grants as outlined in Appendix “A”.

Carried

I 2. Discussion at the request of Regional Councillor Moore, re: Downtown Riverwalk Project.

The following motion was considered.

**ED078-2015**

That the following items listed on the November 4, 2015 Economic Development Committee Agenda, be deferred to the November 18, 2015 Economic Development Committee Meeting:

I 2. Discussion at the request of Regional Councillor Moore, re: Downtown Riverwalk Project.
I 3. Discussion at the request of Regional Councillor Miles, re: International Foreign Investment.

K 1. Discussion re: Formal Corporate Calling Program.

Carried

I 3. Discussion at the request of Regional Councillor Miles, re: International Foreign Investment.

Deal with under Item I 2 – Recommendation ED078-2015

J. Referred Matters – nil

K. Deferred Matters

K 1. Discussion re: Formal Corporate Calling Program.

Deal with under Item I 2 – Recommendation ED078-2015

L. Notices of Motion – nil

M. Correspondence – nil

N. Councillors Question Period – nil

O. Public Question Period

1. Committee Members responded to a question from Dave Kapil, Brampton property owner, regarding why Council’s decision on the Hurontario-Main Light Rail Transit (HMLRT) project would impact a decision on the Downtown Brampton Façade and Building Improvement Program.

P. Closed Session – nil
Q. Adjournment

ED079-2015 That the Economic Development Committee do now adjourn to meet again on Wednesday, November 18, 2015 at 1:00 p.m.

Carried

City Councillor D. Whillans, Vice-Chair