November 18, 2015

**Members Present:**
- Regional Councillor G. Gibson – Wards 1 and 5 (*Chair*)
- Regional Councillor E. Moore – Wards 1 and 5 (*Vice-Chair, Service Brampton and Facilities*)
- Regional Councillor M. Palleschi – Wards 2 and 6 (*Vice-Chair, Fire Services*)
- Regional Councillor M. Medeiros – Wards 3 and 4 (arrived at 9:33 a.m.)
- Regional Councillor G. Miles – Wards 7 and 8
- Regional Councillor J. Sprovieri – Wards 9 and 10 (*Vice-Chair, Transit Services*)
- City Councillor D. Whillans – Wards 2 and 6
- City Councillor J. Bowman – Wards 3 and 4
- City Councillor P. Fortini – Wards 7 and 8 (arrived at 9:32 a.m.)

**Members Absent:**
- City Councillor G. Dhillon – Wards 9 and 10 (*Vice-Chair, Recreation and Culture*) (other municipal business)

**Staff Present:**
- Ms. M. Ball, Acting Chief Administrative Officer

**Public Services Department:**
- Mr. J. Patteson, Chief Public Services Officer
- Mr. A. Meneses, Executive Director, Facility Services
- Ms. S. Connor, Executive Director, Transit
- Mr. B. Rutherford, Director, Business Services
- Ms. R. Tsingos, Director, Service Brampton
- Mr. M. Clark, Fire Chief, Fire and Emergency Services

**Corporate Services Department:**
- Mr. P. Fay, City Clerk
- Mr. E. Evans, Deputy Clerk
- Ms. C. Urquhart, Legislative Coordinator
Minutes
Community & Public Services Committee

The meeting was called to order at 9:30 a.m., recessed at 10:46 a.m. due to loss of quorum, and reconvened at 10:52 a.m.

The following members were present at the time quorum was lost:
- Councillor Gibson (Chair)
- Councillor Medeiros
- Councillor Bowman
- Councillor Palleschi
- Councillor Whillans

The Committee moved into Closed Session at 11:55 a.m., recessed at 12:13 p.m., reconvened in Open Session at 12:15 p.m., and adjourned at 12:19 p.m.

A. Approval of Agenda

Discussion took place with respect to potential additions to the agenda.

CPS118-2015  That the agenda for the Community & Public Services Committee Meeting of November 18, 2015, be approved, as amended, as follows:

To add:

F 1. Presentation by Dave Sutton, Director, Financial Planning and Budget, Finance, Corporate Services, re: Launch of Budget Detail Information on City’s Portal – 2016-18 Budget Process.

J 4. Report by Davis Falsarella, Project Manager SWQRP dated November 16, 2015, re: Approval of a Case Specific By-Law to amend the Purchasing By-Law to Facilitate Landlord Improvements of Commercial Retail Space at 41 George Street and 33 Queen Street West – Ward 3.

L 1. Discussion item at the request of Regional Councillor G. Gibson, re: Fireworks in the City of Brampton.

P 1. Correspondence from Amanda Cameron, Canadian National Fireworks Association, dated November 17, 2015, re: Banning of Low-Hazard Fireworks in the City of Brampton.
Proposed Closed Session Item

S 2. Appendix B to (J 4) Recommendation Report: Approval of a Case Specific By-Law to amend the Purchasing By-Law to Facilitate Landlord Improvements of Commercial Retail Space at 41 George Street and 33 Queen Street West –Ward 3 (File AG-14-300-3) – Advice that subject to solicitor-client privilege, including communications necessary for that purpose.

The following was received by the City Clerk’s Office after the agenda was printed and relates to Item E 1 on the published Agenda. Committee approval was not required for addition of this item in accordance with Procedure By-law 160-2004, as amended:

E 2. Michael Stokes, Brampton resident, re: Presentation by Bernie Colterman, City’s consultant, Centre of Excellence for Public Sector Marketing, Phase 1 – Asset Inventory and Valuation Report.

Carried

B. Declarations of Interest under the Municipal Conflict of Interest Act - nil

C. Consent

* The following items listed with an asterisk (*) were considered to be routine and non-controversial by the Committee and were approved at one time.

(J 1)
(Item J 2 was removed from consent)

D. Announcements - nil

E. Delegations

E 1. Presentation by Bernie Colterman, City’s consultant, Centre of Excellence for Public Sector Marketing, re: Phase 1 – Asset Inventory and Valuation Report.

Julian Patteson, Chief Public Services Officer, introduced Bernie Colterman, City’s consultant. He advised the intent of the presentation was to receive Committee’s feedback on a recommended strategic direction for the development of City of Brampton Sponsorship Program.
Bernie Colterman, City’s consultant, Centre of Excellence for Public Sector Marketing, presented ‘Phase 1 – Asset Inventory and Valuation Report’ which included the following:

- **Re-Cap of the Brampton process**
  - Phase 1 and Phase 2
- **Where we are today**
  - Clear idea of Brampton’s most sellable assets from a sponsorship and naming rights perspective (focus on Recreation and Culture)
  - Recommended strategic direction for the program
- **Sponsorship Program will be constantly evolving**
- **Details of what other municipalities are doing**
  - Revenue from sponsorship and naming rights is allocated to a variety of areas including operating revenue accounts, departmental reserves and sponsored program
- **Environmental Scan: strengths, weaknesses, opportunities, and threats**
- **Phase 1 Inventory Considerations**
  - Focus on environments with a high degree of public acceptance of commercial overtones, such as arenas
  - Sponsorship and advertising pricing should appeal to a wide range of corporate budgets
- **Overview of Assets (Inventory)**
- **Establishing Baseline Values for Brampton Assets**
  - Tangible value and intangible value
- **Example of Valuation Approach**
- **Initial Focus – Area of focus and examples**
- **Revenue Summary**
  - Revenue opportunity, potential revenue by 5th year, comments
  - Revenue based on conservative calculations
- **Strategic Considerations: centralized function, solicitation approach, program positioning, revenue allocation**
- **Next steps: development of the Sponsorship Strategy (5 year plan)**
  - Verifying assets that will be marketed initially and the potential revenue that may be generated
  - Determining how overall program may be positioned to encourage a broader group of companies to invest

Item E 2 was brought forward at this time.

Michael Stokes, Brampton resident, referenced a few points from Mr. Colterman’s presentation. He expressed the opinion that the proposed sponsorship program provides no benefits to the City, that it is not a “made in Brampton solution”. He suggested that the City explore a more realistic opportunity and consider the needs of the next generation when making decisions.
Committee discussion took place with respect to the following:

- potential opportunities for revenue, challenges and advantages
- valuation approach and the estimated tangible value
- whether the City’s logo, ‘Flower City’ would be considered advantageous or an impediment to the sponsorship program
- request for comparative data on other municipalities
- formula or metrics used to measure return on investment
- cost factor and timeline for financial benefits from the program
- suggestion that the program be operated by City staff who will protect the interests of the City
- explanation that the intent is for internal staff to manage the program; however, assistance is required to establish better policies and procedures
- centralized function
- status of unsolicited sponsorship proposals
- suggestion that the program be more customized to Brampton to reflect the City’s diversity

In response to a question regarding the status of unsolicited proposals, staff advised that a presentation will be made to an upcoming Corporate Services Committee meeting.

The following motion was considered:

CPS119-2015 1. That the presentation by Bernie Colterman, City’s consultant, Centre of Excellence for Public Sector Marketing, to the Community & Public Services Committee Meeting of November 18, 2015, re: Phase 1 – Asset Inventory and Valuation Report be received; and

2. That the delegation by Michael Stokes, Brampton resident, to the Community & Public Services Committee Meeting of November 18, 2015, re: Presentation by Bernie Colterman, City’s consultant, Centre of Excellence for Public Sector Marketing, Phase 1 – Asset Inventory and Valuation Report be received; and

3. That the proposed sponsorship and advertising program direction, be approved in principle, subject to completion of the sponsorship strategy and presentation, and that staff report back to Council for approval.

Carried
E 2. Michael Stokes, Brampton resident, re: Presentation by Bernie Colterman, City’s consultant, Centre of Excellence for Public Sector Marketing, Phase 1 – Asset Inventory and Valuation Report.

Dealt with under Item E 1, Recommendation CPS119-2015

F. Staff Presentations

F 1. Presentation by Dave Sutton, Director, Financial Planning and Budget, Finance, Corporate Services, re: Launch of Budget Detail Information on City’s Portal – 2016-18 Budget Process.

Dave Sutton, Director, Financial Planning and Budget, Finance, Corporate Services, presented the ‘Launch of Budget Detail Information on City’s Portal – 2016-18 Budget Process’ as follows:

➢ Operating Budget Detailed Reports
  • Purpose
    o allow the public to review budget details
    o provide preview of website and function
    o the value of providing information support
    o how to navigate webpage

➢ Details Upcoming Budget Events
  • Call-in shows
  • Drop-in sessions
  • Final Budget Deliberations and Approval

Committee discussion took place with respect to the following:

• clarification on request for details and description of line items in the close note portion of budget
• request that explanatory notes/footnotes/symbols for clarity be added for major increases and decreases in expenditures
• staff explanation regarding comments on inclusion in budget for downtown business sectors and budget town hall meetings that these items are coordinated through Community Engagement
• request for budget presentation to the Seniors Council

The following motion was considered:

CPS120-2015 That the presentation by Dave Sutton, Director, Financial Planning and Budget, Finance, Corporate Services, to the Community & Public Services Committee Meeting of November 18, 2015, re: Launch of Budget Detail Information on City’s Portal – 2016-18 Budget Process be received.

Carried
G. Recreation and Culture  
(Vice-Chair – City Councillor Dhillon)

H. Fire Services  
(Vice Chair – Regional Councillor Palleschi)


Al Meneses provided an overview of the proposal for the Brampton Fire and Emergency Services Williams Parkway Campus Redevelopment located at 425 Chrysler Drive. He explained that staff is seeking budget approval only for the design and contract administration costs at this time. The completed project is estimated between $50 – 63 million with an annual operating cost of approximately $2 million. Mr. Meneses also provided details on the project timelines, corporate implications and future budget impacts.

Committee consideration of this matter included:
- Confirmation that the current training facilities are located at various sites across the city and other municipalities
- Difference on the estimate of construction cost and an explanation that it is an estimated range that provides latitude until project details are finalized
- Offer from staff for a tour of facilities in Mississauga and Oakville
- Whether development charges could be generated to cover the debt that would be incurred once the campus is operational
- Indication that the City has already overspent Fire Services related development charges and funding options are limited to the tax base or debenture financing
- Budget impact and confirmation of an increase of 1.7% will be added to the tax base
- Request for details on the programs and the benefits to be gained by relocating to the proposed campus

The following motion was considered

CPS121-2015  1. That the report by N. Thompson, Project Manager (Acting), Building Design and Construction, dated October 28, 2015, to the Community & Public Services Committee Meeting of November 18, 2015, re: Update - Brampton Fire and
Emergency Services Williams Parkway Campus Redevelopment - 425 Chrysler Drive (File IE.b) be received; and

2. That the proposed project and funding strategy for Phase 1 (Detailed Design and Contract Administration) be endorsed; and

3. That the Purchasing Agent be authorized to commence the procurement for the design and contract administration of the Brampton Fire and Emergency Services Williams Parkway Campus Redevelopment - 425 Chrysler Drive within Brampton, immediately upon budget approval.

Carried

I. Transit Services - nil
(Vice Chair – Regional Councillor Sprovieri)

J. Service Brampton and Facilities
(Vice Chair – Regional Councillor Moore)

* J 1. Report from Rhonda Tsingos, Director, Service Brampton, Public Services, dated October 23, 2015, re: Service Brampton Extended Hours Pilot Update (File A23).

CPS122-2015 That the report from Rhonda Tsingos, Director, Service Brampton, Public Services, dated October 23, 2015, to the Community & Public Services Committee Meeting of November 18, 2015, re: Service Brampton Extended Hours Pilot Update (File A23) be received.

Carried

J 2. Report from Ann Pritchard, Manager, Realty Services, Public Services, dated October 9, 2015, re: Quarterly Report – Real Estate Transactions Executed by Delegated Authority – Q3 (File GB.g).

Staff responded to questions on the cost of acquisition limitations authorized by the Delegated Authority By-law to execute real estate transactions.

The following motion was considered:

CPS123-2015 That the report from Ann Pritchard, Manager, Realty Services, Public Services, dated October 9, 2015, to the Community & Public

2015 11 18 Page 8 of 14
Minutes
Community & Public Services Committee

Services Committee Meeting of November 18, 2015, re: Quarterly Report – Real Estate Transactions Executed by Delegated Authority – Q3 (File GB.g) be received.

Carried


The following motion was considered:

CPS124-2015 That the report from Todd Porter, Project Manager, Building Design and Construction, date October 23, 2015, to the Community & Public Services Committee Meeting of November 18, 2015, re: Press Box Removal and Replacement at Memorial Arena – 69 Elliot Street – Ward 3 (File AB.x) be deferred to the meeting of December 2, 2015.

Carried

J 4. Report by Davis Falsarella, Project Manager SWQR, dated November 16, 2015, re: Approval of a Case Specific By-Law to amend the Purchasing By-Law to Facilitate Landlord Improvements of Commercial Retail Space at 41 George Street and 33 Queen Street West – Ward 3.

The following motion was considered:

CPS125-2015 1. That the report by Davis Falsarella, Project Manager SWQR, dated November 16, 2015, to the Community & Public Services Committee Meeting of November 18, 2015, re: Approval of a Case Specific By-Law to amend the Purchasing By-Law to Facilitate Landlord Improvements of Commercial Retail Space at 41 George Street and 33 Queen Street West – Ward 3, be received; and

2. That the procurement of construction work services in connection with improvement works, being Council-approved landlord works and tenant works undertaken on behalf of the tenant by the City, to the commercial retail space at 41 George Street and 33 Queen Street West, in accordance with Clause 11.7 of the Purchasing By-law (Formal Open
Procurements (Including Requests For Proposals) For Goods, Services and Construction - $100,000.00 and Greater, waiving the open requirement (section 11.7.1) and public advertising requirement (section 11.7.1.2) in lieu of an invitational procurement be approved.

Carried

K. **Minutes** - nil

L. **Other/New Business**

L 1. Discussion item at the request of Regional Councillor G. Gibson, re: **Fireworks in the City of Brampton.**

Councillor Gibson provided details on the history of fireworks in the City of Brampton. He referenced the previous recommendations of Council from 2006 to educate the community on the dangers of fireworks and from 2011 regarding the permit system. The matter was now before Committee due to a recent house fire involving fireworks activity.

A motion was introduced that staff report back on the establishment, consequences, education, enforcement and associated costs of an outright ban on the sales of Class 7.2.1 fireworks (Consumer Fireworks) within the City of Brampton, and an outright ban of the use of Class 7.2.1 fireworks (Consumer Fireworks) on all residential properties within the City of Brampton.

Committee discussion and consideration of this matter included:
- request on costs for fireworks display at Chinguacousy Park for events such as Victoria Day and Canada Day and inclusion of these costs in the budget
- importance of providing the community an opportunity to safely participate in specific events
- concern about the impact on businesses with respect to the outright ban on the sales of fireworks and the legal implication to the City
- suggestion that all organizations and agencies involved in fireworks be consulted
- providing educational sessions on the safety and hazards of fireworks in other languages

Item P1 was brought forward at this time.
The following motion was considered:

CPS126-2015

1. That the request from Regional Councillor G. Gibson, to the Community & Public Services Committee Meeting of November 18, 2015, re: *Fireworks in the City of Brampton* be received; and

2. That the correspondence from Amanda Cameron, Canadian National Fireworks Association, dated November 17, 2015, to the Community & Public Services Committee Meeting of November 18, 2015, re: *Banning of Low-Hazard Fireworks in the City of Brampton*, be received; and

3. Whereas the inappropriate, careless and unauthorized use of consumer and family fireworks is raising significant safety concerns for Brampton residents and property; and

Whereas it has been determined that an accidental house fire on November 11, 2015, in the City of Brampton, was caused by the improper disposal of fireworks; and

Whereas the health, safety and well-being of Brampton residents and property is of the utmost concern to Brampton City Council; and

Whereas Council has regularly considered and adopted fireworks regulations and controls to meet the demands of Brampton residents for the safe and entertaining use of Class 7.2.1 fireworks (Consumer Fireworks), but which has not had a significant effect in reducing unauthorized fireworks use, despite various education and communication initiatives by the City; and

Whereas in 2014, Council established a no-fee On-line Permit process for the discharge of Class 7.2.1 fireworks (Consumer Fireworks) by residents on Victoria Day, Canada Day, Diwali or New Year’s Eve subject to various conditions being met, but which has not had a demonstrable effect on preventing the continued indiscriminate and careless discharge of fireworks by persons within the City; and

Whereas it is now time for Council to consider an outright ban on the sales and use of Class 7.2.1 fireworks (Consumer Fireworks) within the City of Brampton; and
Whereas Class 7.2.2 fireworks (Display Fireworks) and Class 7.2.5 fireworks (Pyrotechnic Special Effects) should continue to be permitted within the City of Brampton, presented and controlled by properly trained and licensed persons and companies, as a means of entertainment for Brampton residents and businesses, subject to approvals and permits issued by the Chief Fire Official; and

Whereas in December 2014, Council passed Recommendation CW331-2014 requesting staff to prepare costing estimates for City-wide Diwali celebrations for City-organized fireworks (e.g. one in the east and one in the west), and such report and information is still being investigated by City staff; and

Therefore be it Resolved that:

a. Staff be requested to report back in early 2016 on the establishment, consequences, education, enforcement and associated costs of:
   i. an outright ban on the sales of Class 7.2.1 fireworks (Consumer Fireworks) within the City of Brampton, and
   ii. an outright ban of the use of Class 7.2.1 fireworks (Consumer Fireworks) on all residential properties within the City of Brampton;

b. Any proposed ban not affect institutional (e.g., places of worship), commercial or corporate fireworks, also known as Class 7.2.2 fireworks (Display Fireworks) and Class 7.2.5 fireworks (Pyrotechnic Special Effects), with appropriate permits and approvals in place;

c. Staff be requested to report back to Committee, in early 2016, subject to appropriate budget approvals, on the merits and costs of proposed city-wide and city-organized fireworks display events on previously designated fireworks days, including Victoria Day, Canada Day, Diwali and New Year’s Eve.

Carried
M. **Referred Matters**

Note: In accordance with the Procedure By-law, the Referred Matters List will be published quarterly on a meeting agenda for Committee’s reference and consideration. A copy of the current Referred Matters List for this Committee is publicly available on the City’s website.

N. **Deferred Matters** - nil

O. **Notices of Motion** - nil

P. **Correspondence**

P 1. Correspondence from Amanda Cameron, Canadian National Fireworks Association, dated November 17, 2015, re: **Banning of Low-Hazard Fireworks in the City of Brampton** (See Item L 1)

Dealt with under Item L 1, Recommendation CPS126-2015

Q. **Councillors’ Question Period** - nil

R. **Public Question Period** - nil

S. **Closed Session**

The following motion was considered.

CPS126A-2015 That Committee move into Closed Session to deal with matters pertaining to:

S 1. Report from Ann Pritchard, Manager, Realty Services, Public Services, dated October 15, 2015, re: **Lease of Space, Ward 1** – A proposed or pending acquisition or disposition of land by the municipality or local board.

S 2. Appendix B to (J 4) Recommendation Report: **Approval of a Case Specific By-Law to amend the Purchasing By-Law to Facilitate Landlord Improvements of Commercial Retail Space at 41**
George Street and 33 Queen Street West – Ward 3 (File AG-14-300-3) – Advice that is subject to solicitor-client privilege, including communications necessary for that purpose.

The following motion was considered with respect to Item S 1:

CPS127-2015 That staff be authorized to negotiate, and that a by-law be passed to authorize the Mayor and City Clerk to execute a lease with Brampton Downtown BIA, for office and meeting space at 76 and/or 78 Main Street North, at a rate consistent with the former BDDC lease rate for 2015, and at market value rent effective January 1, 2016, for a two year term, together with three, one-year options to extend at the City’s sole discretion, and on other terms and conditions acceptable to the Chief Public Services Officer, and in a form of agreement approved by the City Solicitor.

Carried

T. Adjournment

CPS128-2015 That the Community & Public Services Committee do now adjourn to meet again on Wednesday, December 2, 2015 at 9:30 a.m.

Carried

Chair – Regional Councillor G. Gibson