Wednesday, May 06, 2020
1:00 p.m. – Regular Meeting

Closed Session (See Item 13) – Following Regular Business
(Under Section 239 of the Municipal Act, SO, 2001)

Council Chambers – 4th Floor – City Hall

Members: Regional Councillor R. Santos – Wards 1 and 5
Chair, Community Services Section
Vice-Chair, Corporate Services Section
Regional Councillor P. Vicente – Wards 1 and 5
Chair, Public Works and Engineering Section
Vice-Chair, Economic Development and Culture Section
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor P. Fortini – Wards 7 and 8
Vice-Chair, Public Works and Engineering Section
Regional Councillor G. Dhillon – Wards 9 and 10
Chair, Economic Development and Culture Section
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor C. Williams – Wards 7 and 8
Vice-Chair, Community Services Section
City Councillor H. Singh – Wards 9 and 10
Chair, Corporate Services Section

For inquiries about this agenda, or to make arrangements for accessibility accommodations for persons attending (some advance notice may be required), please contact: Sonya Pacheco, Legislative Coordinator, Telephone 905.874.2178, TTY 905.874.2130 cityclerksoffice@brampton.ca

Note: Meeting information is also available in alternate formats upon request.

Notice:
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1. **Approval of Agenda**

   *Note: The City Clerk will conduct a roll call at the start of the meeting.*

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Consent**

   * The following items listed with an asterisk (*) are considered to be routine and non-controversial by the Committee and will be approved at this time. There will be no separate discussion of any of these items unless a Committee Member requests it, in which case the item will not be consented to and will be considered in the normal sequence of the agenda.

   (8.2.1, 8.3.1, 9.3.1, 10.3.1)

4. **Announcements**

5. **Government Relations Matters**

   5.1. Staff Report re: **Government Relations Matters**.

   *To be received*

   *Related presentation published on the City’s website on Wednesday, May 6, 2020*

   5.2. Update from Mayor P. Brown re: **COVID-19 Emergency**.

6. **Delegations**

7. **Economic Development and Culture Section**
   (Regional Councillor G. Dhillon, Chair)

   7.1. **Staff Presentations**

   7.2. **Reports**
7.3. Other/New Business

7.3.1. Update – Innovation and Post-Secondary Matters

7.4. Correspondence

7.5. Councillors Question Period

7.6. Public Question Period

5 Minute Limit (regarding any decision made under this section)

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8. Corporate Services Section
(City Councillor H. Singh, Chair)

8.1. Staff Presentations

8.2. Reports

* 8.2.1. Staff Report re: 2019 Council/Committee Meeting Attendance Record (I 6/2020) (File BC.x).

To be received

8.2.2. Staff Report re: Purple Lilac Memorial Park – Air Canada Crash Site 50th Anniversary Commemoration – Ward 8 (R 105/2020).

(See Item 8.4.1)

Recommendation

8.2.3. Staff Report re: Community Benefits and Fair Wage Policy (RM 119/2019).

Recommendation

Published on the City’s website on Monday, May 4, 2020
### 8.2.4. Staff Report re: Noise By-law during Ramadan 2020 (RM 26/2020).

*Recommendation*

*(See Item 8.4.2)*

*Published on the City’s website on Monday, May 5, 2020*

### 8.2.5. Staff Report re: Ethnic Media Advertising Information Report (RM 25/2020).

*To be received*

*Published on the City’s website on Monday, May 5, 2020*

### 8.3. Other/New Business

* 8.3.1. Minutes – Accessibility Advisory Committee – March 10, 2020

*To be approved*

### 8.4. Correspondence

8.4.1. Correspondence from Lynda Fishman, dated May 4, 2020, re: Item 8.2.2 – Purple Lilac Memorial Park – Air Canada Crash Site 50th Anniversary Commemoration – Ward 8 (R 105/2020).

*(See Item 8.2.2)*

*Published on the City’s website on Monday, May 4, 2020*

8.4.2. Correspondence re: Item 8.2.4 – Noise By-law during Ramadan 2020 (RM 26/2020).

*(See Item 8.2.4)*

*Published on the City’s website on Wednesday, May 6, 2020*

### 8.5. Councillors Question Period

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9. **Public Works and Engineering Section**  
   (Regional Councillor P. Vicente, Chair)

9.1. **Staff Presentations**

9.2. **Reports**

9.3. **Other/New Business**

* 9.3.1. **Minutes – Brampton School Traffic Safety Council – March 12, 2020**  
   *To be approved*

9.4. **Correspondence**

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10. **Community Services Section**  
    (Regional Councillor R. Santos, Chair)

10.1. **Staff Presentations**

10.2. **Reports**
10.3. **Other/New Business**

*10.3.1. Minutes – Brampton Sports Hall of Fame – March 12, 2020

To be approved

10.4. **Correspondence**

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12. **Public Question Period**

15 Minute Limit (regarding any decision made at this meeting)

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13. **Closed Session**

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13.1. Information explicitly supplied in confidence to the municipality or local board by Canada, a province or territory or a Crown agency of any of them and a position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or local board.

14. **Adjournment**

Next Regular Meeting: Wednesday, May 20, 2020 at 1:00 p.m.
Wednesday, May 06, 2020
1:00 p.m. – Regular Meeting

Closed Session (See Item 13) – Following Regular Business
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(Regional Councillor R. Santos, Chair)

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10.2. Reports

10.3. Other/New Business

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To be approved

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14. **Adjournment**

   Next Regular Meeting: Wednesday, May 20, 2020 at 1:00 p.m.
Date: 2020-05-01

Subject: Government Relations Matters

Contact: Gurdeep Kaur, Director, Corporate Projects, Policy & Liaison
gurdeep.kaur@brampton.ca 905-874-3694

Recommendations:

1. That the report from Gurdeep Kaur, Director, Corporate Projects, Policy & Liaison dated May 1st, 2020, to the Special Meeting of Council of May 6th, 2020 re: “Government Relations Matters” be received;

OVERVIEW:

This memo serves to update the Mayor and members of Council on government relations matters from federal and provincial governments covering the time period: April 27, 2020 – May 1th, 2020.

SUMMARY:

1. Federal Government Update

Canada Emergency Wage Subsidy (CEWS) - Update

- On April 27, 2020, applications for the CEWS officially opened.
- Covers small businesses experiencing a 30% reduction in revenues (including non-for-profits and charities).
- CEWS will provide 75% in wage subsidy, for the period of 12 weeks, up to $847 per week per employee.
- First direct deposit payment is estimated to be received by May 7, 2020

First Ministers Coordinated Approach to Opening the Economy

- On April 28 the federal and provincial governments agreed to the following set of common principles to restarting the economy:
  o COVID-19 transmission is controlled, so new cases are contained at a level that our health care system can manage.
  o Sufficient public health capacity is in place to test, trace, isolate, and control the spread of the virus.
  o Expanded health care capacity exists to support all needs, including COVID-19 and non-COVID-19 patients.
Supports are in place for vulnerable groups, communities, and key populations. This includes the protection of seniors, residents of group living facilities, workers in close quarters, homeless people, and Indigenous people and those living in remote locations, health care workers and other essential workers, and inmates.

- Support and monitoring of workplace protocols are in place to keep Canadians safe at their jobs, and prevent the introduction and spread of COVID-19.
- Restrictions on non-essential travel are eased and managed in a coordinated manner.
- Communities are supported in managing local disease activity, including in child care, schools, and public transportation, and industry and economic sectors are engaged to support the health of Canadians, reduced viral activity, and protection of the economy as it restarts.

Support for Students – Update

Canada Emergency Student Benefit (CESB)

- On April 28, Bill C-15: An Act respecting Canada Emergency Student Benefit (coronavirus benefit), was introduced to implement measures for the CESB (anticipated to receive Royal Assent on May 1)
- The benefit would be available from May to August 2020 and provide $1250/month for eligible students or $2000/month for eligible students with dependents or disabilities.

Additional Support for Students (announced last week)

- Creating 76,000 additional jobs for students in sectors directly supporting COVID-19.
- Canada Student Service Grant $1000-$5000 for volunteers.
- Extend scholarships, fellowships and grants.
- Doubling student grants for all eligible full and part-time students, in 2020-2021.

Modelling/ Projections - Update

- On April 27, Public Health officials provided an update on COVID-19 related data and modelling information:
  - Highlights regional differences across the country, in particular Ontario and Quebec continue to have the highest number of confirmed cases.
  - While there are regional epidemics, driven by differences in lab testing and populations drive but, overall there is slowed epidemic growth.
  - Long Term Care and senior home outbreaks are driving the epidemic growth in Quebec, Ontario and NS and is responsible for 79% of overall deaths.
  - Number of cases doubling in Canada every 16 days which is significantly less, compared to every 3 days from three weeks ago.
  - Officials are assuming that only small portion of the population could develop immunity to the virus. Until larger levels of immunity or vaccine is
in place, it is anticipated that some public health measures will need to be in place to manage any sparking and growth of future waves.

Additional Supports and Announcements – Update

- The Canada Child Benefit payment, and top ups to the GST credit for low income families, are expected to be out in May (previously announced).
- The deadline for paying income taxes has been extended until August 2020.

2. Provincial Government Update

Guidelines for Re-opening the Economy

i. May 1, 2020 Update

- Beginning Monday May 4, the Ontario government is allowing the following businesses and workplaces to reopen, providing they comply with strict public health measures and guidelines announced earlier in the week:
  - lawn care and landscaping,
  - garden centres and nurseries with curbside delivery
  - community gardens
  - automatic and self-serve car washes and auto dealers (by appointment only)
  - certain essential construction projects including telecommunication/broadband and municipal construction including transit.
  - site preparations and excavations
  - golf courses and marinas can begin getting ready but cannot yet open.

ii. April 30, 2020 Update

- Provided initial guidelines to help businesses and other sectors prepare for their re-opening. Guidelines include use of markings on floors, ensuring distancing, and traffic management on job sites.
- Initial guidelines cover the following sectors:
  - agriculture
  - construction
  - food processing
  - food services
  - long-term care
  - manufacturing
- These measures build on more than 60 guidelines developed by Ontario’s health and safety associations in response to COVID-19 for various sectors such as retail, health care, construction, transportation, police services, firefighters and transit employees.
- Further guidelines and measures are expected to be continually released as the province becomes closer to re-opening the economy.
- Information is available at [www.ontario.ca/covid19](http://www.ontario.ca/covid19)
**Industry Mobilization**

- On April 27, the Province provided an update to the uptake to their Ontario Together initiative, which encourages businesses to offer emergency products and innovative solutions or volunteer to support the COVID-19 response:
  - 18,000 submissions since its launch
  - 9,000 emergency supply leads were generated
  - $175M in purchases of protective and medical equipment

**Innovative Regulatory Changes**

- Associate Minister Sakaria has been holding virtual roundtables with stakeholders seeking feedback on “simple” regulatory changes that can make a significant impact for health care workers, small businesses and others do their job better.
- As a result, on April 28, the Province launched the **COVID-19: Tackling the Barriers** portal, where various sectors can submit ideas for temporary rule or regulatory changes to help various sectors including the health and business sectors retool or operate in new ways.

**Expanding Emergency Child Care Program**

- The Province expanded the list of front-line workers eligible to use the Emergency Child Care Program, to meet packing company employees, retail grocery clerks, Ontario truckers and LTC workers.
- Staff in child care centres and workers will be tested for COVID-19.

**Additional Updates:**

- **New Ontario 511 app provides up-to-date information for truck drivers during COVID-19**
  - The app includes up-to-date highway information on construction, collisions and road closures, identifies open rest areas and locations throughout the province that offer food and fuel.

3. **Municipal Sector Associations Update**

**Association of Municipalities of Ontario**

1. **2020 – 2022 Board of Directors Call for Nominations**

   AMOs Call for nominations to the 2020 – 2022 AMO Board of Directors opened on April 28, 2020. A completed Nomination Form, supporting material, including a Council resolution of support and specifying the Caucus membership (for the City of Brampton this would be the Large Urban Caucus) must be received no later than 12:00 noon on Monday, June 22, 2020. A nominations report will be issued no later than Friday, July 24, 2020.

   The estimated time commitment varies based on the level of engagement on the Executive and/or Board meetings, AMO Conference and other commitments (i.e. task forces). Board meetings are normally held in Toronto and on the fourth Friday in September, November, January, March and June, with meetings held on the
Saturday and Sunday prior to the start of the annual AMO Conference in the host city, in August.

**ii. 2020 AMO Annual Conference (AMO 2020)**

AMO’s Annual Conference is taking place August 16th – 19th. Planning is underway for a contingency approach that would transform AMO 2020 into a virtual conference. An update will be provided to members soon.

**Federation of Canadian Municipalities (FCM)**

**i. Green Municipal Fund (GMF) – Community Efficiency Financing**

The Green Municipal Fund provides funding to municipalities to support innovative sustainability projects, including increasing access to cleaner drinking water, expanding energy efficiency, conservation and recycling systems and supporting greener transportation options and active transit. The City of Brampton has received funding through the GMF program for various projects.

FCM recently announced a new $300M initiative to support municipalities to deliver energy efficient financing programs for low-rise residential properties, through the Community Efficiency Financing (CEF) and Sustainable Affordable Housing (SAH) initiatives. The new funding and learning resources include:

- Creating, launching and expanding innovative financing programs for residential energy projects.
- Generating triple bottom line benefits:
  - Reducing GHG emissions, create energy savings and contribute to climate adaptation, water conservations and health and safety outcomes
  - Accelerating energy cost savings, improve housing affordability and keep the local economy moving
  - Increasing home comfort, health and quality of life for residents

**Details Regarding New Funding**

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<tr>
<th>Opens</th>
<th>March 31</th>
<th>May 15</th>
<th>June 30</th>
<th>Fall 2020/Winter 2021</th>
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<tr>
<td>Program</td>
<td>Community Efficiency Program</td>
<td>Sustainable Affordable Housing</td>
<td>Community Efficiency Program</td>
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<td>Details</td>
<td>Call for applications</td>
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<td>Capitalize new programs or scale-up existing efficiency financing programs</td>
<td>Plan, study and build or retrofit affordable housing with energy measures</td>
<td>Fund studies for early program development</td>
<td>Fund studies to design efficiency financing programs</td>
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The new GMF funding aligns with various City initiatives and priorities, including advancing the Community Energy and Emissions Reduction Plan. Environmental staff is currently in the process of drafting a work plan and preparing all necessary prerequisites prior to applying for the new funding. The City will be well positioned to apply in the fall for FCM’s release of the second intake of the CEF.

**ii. 2020 FCM’s Sustainable Communities Awards**

The City of Brampton has recently submitted an application for the 2020 FCM’s Sustainable Communities Award in the Neighbourhood category. The submission is for the Fletchers Creek Sustainable Neighbourhood Action Plan (FC SNAP), bringing local residents and community leaders together to take environmental action and build climate change resilience in an established urban neighbourhood along Fletchers Creek in central Brampton.

The FC SNAP was initiated by Credit Valley Conservation (CVC) and developed in partnership with the City of Brampton and the Region of Peel, in association with Toronto & Region Conservation Authority, and in consultation with local residents, businesses and community groups.

FCM’s Sustainable Communities Awards celebrate innovative environmental initiatives in Canadian cities and communities of all sizes. Winning projects leverage current and advanced technologies, as well as best practices in the area of environmental and sustainability, and can be replicated and scaled up across Canada to achieve national quality-of-life, and sustainability and climate goals.

Winners will be honoured during the Sustainable Communities Conference being held from October 20th – 22nd in St. John’s, NL.

*Large Urban Mayor’s Caucus of Ontario (LUMCO)*

Members of LUMCO met via teleconference on April 28, 2020 discussing the significant financial pressures municipalities are experiencing in providing critical services to address the COVID-19 pandemic, with limited revenue generating tools to leverage. Ontario’s Minister of Municipal Affairs and Housing, the Honourable Steve Clark, participated to discuss the pandemic’s impact to municipal budgets and the need for provincial support.
LUMCO passed a resolution stating that Ontario’s big-city mayors are united in their position that running deficits as a way to manage municipal financial challenges resulting from the pandemic is not in the public interest.

4. **Region of Peel Meetings**

The next scheduled Region of Peel Council meeting is scheduled for Thursday, May 14, 2020.

<table>
<thead>
<tr>
<th>Prepared by:</th>
<th>Submitted by:</th>
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<tbody>
<tr>
<td>Gurdeep Kaur,</td>
<td>David Barrick,</td>
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<td>Director, Corporate Projects, Policy &amp;</td>
<td>Chief Administrative Officer</td>
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<td>Liaison</td>
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Date: 2020-01-21
Subject: 2019 Council and Committee Meeting Attendance Record (I 6/2020 and File BC.x)
Contact: Laurie Robinson, Business Coordinator, City Clerk’s Office, 905.874.2113, laurie.robinson@brampton.ca

Recommendations:

1. That the report titled: 2019 Council and Committee Meeting Attendance Record (I 6/2020 and File BC.x), to the Committee of Council Meeting of May 6, 2020, be received.

Overview:

- A Standing Council Resolution from 2011 directed that staff report annually on the record of attendance of Members of Council, for meetings of Council, Standing Committees, other committees and advisory committees.

- Attachments to this report provide detailed 2019 attendance records for Members of Council.

Background:

In 2011, Council requested that staff report annually with the attendance record for the previous year, for each Member of Council, for Council/Standing Committees and Member appointments to other committees and advisory committees.

Current Situation:

This report provides the 2019 attendance report for Council Members for Council and Committees supported by the City Clerk’s Office. The Minutes for each Council and Standing Committee meeting show the names of Members who were present, absent, arrived late or departed early. This information has been summarized and attached to the report as Appendix 1. Similar information for the City’s other committees is attached.
as Appendix 2. All attendance information is sourced from meeting minutes prepared by the Clerk’s Office and approved by Council.

The report attachments also indicate reasons for Member absences (i.e., other municipal business, illness, vacation and personal), as specified in section 2.14 of the Procedure By-law. If a Member does not provide the Clerk’s Office with the reason for the absence, it is recorded as “personal”. In the case of absence by reason of “other municipal business” or “personal”, the Member may also advise the Clerk of the general nature of the reason for the absence for recording in the meeting minutes.

In the interest of transparency and accountability, the Clerk’s Office reports a quarterly summary of information on the City’s website regarding Member attendance at City Council and its Standing Committees. The latest summary was posted to the website January 22, 2020, for meetings up to and including December 31, 2019. The Clerk’s Office continues to report to Council annually with a detailed attendance report such as this one in accordance with previous Council direction.

**Corporate Implications:**

**Financial Implications:**

nil

**Other Implications:**

nil

**Term of Council Priorities:**

This report has been prepared in full consideration of the Term of Council Priority of a Well-Run City, through reporting to facilitate accountable and transparent government.

**Conclusion:**

This report provides 2019 Member attendance information for Council and Committee meetings, as directed by Council.

**Authored by:**

Laurie Robinson, Business Coordinator, City Clerk’s Office

**Reviewed by:**

Peter Fay, City Clerk, Legislative Services

**Approved by:**

**Submitted by:**
Attachments:

Appendix 1 – Attendance Record 2019 – Council and Standing Committees
Appendix 2 – Attendance Record 2019 – Other Committees
### CITY COUNCIL - OPEN SESSION
### ATTENDANCE RECORD 2019
8.2.1-4

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**LE** = Left early and did not return: ILL (illness); PER (personal); OMB (other municipal business)
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AL = Arrived late: OMB (other municipal business); PER (personal)
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</tbody>
</table>

** = Per Procedure By-law 160-2004, 2.11 (3), "The presence or absence of the Mayor shall not be shown in the record of attendance for meetings of the standing committees".

P = Present
A = Absent: ILL (illness); PER (personal); VAC (vacation); OMB (other municipal business)
AL = Arrived late: OMB (other municipal business); PER (personal)
LE = Left early and did not return: ILL (illness); PER (personal); OMB (other municipal business)
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<th>18-Sep</th>
<th>02-Oct</th>
<th>16-Oct</th>
<th>30-Oct</th>
<th>13-Nov</th>
<th>04-Dec</th>
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<tbody>
<tr>
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<td>3:30 PM</td>
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<tr>
<td>Councillor Vicente</td>
<td>P</td>
<td>P</td>
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<td>AL(PER)</td>
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<td>P</td>
<td>P</td>
<td>P</td>
</tr>
<tr>
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<td>A(OMB)</td>
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<tr>
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<td>1:09</td>
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</table>

P = Present
A = Absent: ILL (illness); PER (personal); VAC (vacation); OMB (other municipal business)
AL = Arrived late: OMB (other municipal business); PER (personal)
LE = Left early and did not return: ILL (illness); PER (personal); OMB (other municipal business)

** = Per Procedure By-law 160-2004, 2.11 (3), "The presence or absence of the Mayor shall not be shown in the record of attendance for meetings of the standing committees".
## COMMITTEE OF COUNCIL - OPEN SESSION
### ATTENDANCE RECORD 2019

**8.2.1-9**

### Attendance Totals

<table>
<thead>
<tr>
<th></th>
<th>Absent Reasons</th>
<th>Arrived Late</th>
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<th>Scheduled Committee Meetings</th>
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<td>Councillor Vicente</td>
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<tr>
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**\* =** Per Procedure By-law 160-2004, 2.11 (3), "The presence or absence of the Mayor shall not be shown in the record of attendance for meetings of the standing committees."
**PLANNING AND DEVELOPMENT COMMITTEE - OPEN SESSION**

**ATTENDANCE RECORD 2019**

**8.2.1-10**

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<th>11-Feb</th>
<th>25-Feb</th>
<th>04-Mar</th>
<th>25-Mar</th>
<th>08-Apr</th>
<th>29-Apr</th>
<th>13-May</th>
<th>27-May</th>
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<th>8:23 PM</th>
<th>2:07 PM</th>
<th>9:25 PM</th>
<th>1:51 PM</th>
<th>10:00 PM</th>
<th>11:37 PM</th>
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<th>P</th>
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<th>P</th>
<th>P</th>
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<table>
<thead>
<tr>
<th>Councillor Palleschi</th>
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<th>P</th>
<th>P</th>
<th>P</th>
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<th>P</th>
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<th>P</th>
<th>P</th>
<th>P</th>
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<th>Councillor Vicente</th>
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<th>**</th>
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<table>
<thead>
<tr>
<th>Mayor Brown</th>
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<table>
<thead>
<tr>
<th>Councillor Whillans</th>
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<th>P</th>
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<tr>
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<th>P</th>
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<th>P</th>
<th>P</th>
<th>P</th>
<th>P</th>
<th>A(ILL)</th>
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<table>
<thead>
<tr>
<th>Councillor Fortini</th>
<th>P</th>
<th>P</th>
<th>P</th>
<th>A(PER)</th>
<th>P</th>
<th>A(PER)</th>
<th>P</th>
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<tr>
<th>Councillor Williams</th>
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<th>P</th>
<th>P</th>
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<th>P</th>
<th>P</th>
<th>P</th>
<th>A(VAC)</th>
<th>P</th>
<th>AL(PER)</th>
<th>P</th>
<th>7:24</th>
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</thead>
</table>

| Councillor Singh       | P       | P       | P       | P       | P       | P       | P       | P       | P       | P       | P       | P       |

**P = Present**  
**A = Absent: ILL (illness); PER (personal); VAC (vacation); OMB (other municipal business)**  
**AL = Arrived late: OMB (other municipal business); PER (personal)**  
**LE = Left early and did not return: ILL (illness); PER (personal); OMB (other municipal business)**  

**= Per Procedure By-law 160-2004, 2.11 (3), "The presence or absence of the Mayor shall not be shown in the record of attendance for meetings of the standing committees"."
PLANNING AND DEVELOPMENT COMMITTEE - OPEN SESSION
ATTENDANCE RECORD 2019

8.2.1-11

P = Present
A = Absent: ILL (illness); PER (personal); VAC (vacation); OMB (other municipal business)
AL = Arrived late: OMB (other municipal business); PER (personal)
LE = Left early and did not return: ILL (illness); PER (personal); OMB (other municipal business)

<table>
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<th>23-Sep</th>
<th>07-Oct</th>
<th>21-Oct</th>
<th>04-Nov</th>
<th>18-Nov</th>
<th>02-Dec</th>
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<tbody>
<tr>
<td>Special</td>
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**Meeting Called to Order**
- **Special**
- ** meeting called to order 7:20 PM 7:04 PM 1:02 PM 1:00 PM 7:00 PM 1:01 PM 7:00 PM **

<table>
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<tr>
<th>Date</th>
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<th>21-Oct</th>
<th>04-Nov</th>
<th>18-Nov</th>
<th>02-Dec</th>
</tr>
</thead>
</table>

| Mayor Brown | ** ** ** ** ** ** ** ** |
| Councillor Vicente | P P P P P P A(OMB) P P |
| Councillor Santos | P P P P P P P P |
| Councillor Palleschi | P P A(OMB) P P P P |
| Councillor Whillans | P P A(VAC) P LE(Ill) P P P P 8:33 |
| Councillor Medeiros | P P P P P A(OMB) P P |
| Councillor Bowman | P P P P P P P P |
| Councillor Fortini | P P P A(OMB) P P P P |
| Councillor Williams | P P P P P A(OMB) AL(PER) P 1:03 |
| Councillor Dhillon | P P P P P A(ILL) A(OMB) AL(PER) 7:09 |
| Councillor Singh | P P P P P P P A(ILL) P |

** = Per Procedure By-law 160-2004, 2.11 (3), "The presence or absence of the Mayor shall not be shown in the record of attendance for meetings of the standing committees".

---

The image contains a table detailing the attendance record for the Planning and Development Committee's open session in 2019. The table includes dates from 10th of July to 2nd of December, with attendance noted for each meeting. The attendance is marked as either present (P), absent for various reasons (A for illness, vacation, or other municipal business; AL for late arrival; LE for early departure), and times are also noted for each meeting.
## Attendance Totals

<table>
<thead>
<tr>
<th>Absent Reasons</th>
<th>Arrived Late</th>
<th>Left Early</th>
<th>Scheduled Committee Meetings</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>Illness</td>
<td>Personal</td>
<td>Other Municipal Business</td>
</tr>
<tr>
<td><strong>Mayor Brown</strong></td>
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<td>****</td>
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<tr>
<td>Councillor Vicente</td>
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<td>1</td>
</tr>
<tr>
<td>Councillor Santos</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Councillor Palleschi</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Councillor Whillans</td>
<td>0</td>
<td>1</td>
<td>0</td>
</tr>
<tr>
<td>Councillor Medeiros</td>
<td>0</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Councillor Bowman</td>
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<td>1</td>
</tr>
<tr>
<td>Councillor Williams</td>
<td>0</td>
<td>0</td>
<td>1</td>
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<tr>
<td>Councillor Dhillon</td>
<td>2</td>
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<td>1</td>
</tr>
<tr>
<td>Councillor Singh</td>
<td>1</td>
<td>0</td>
<td>0</td>
</tr>
</tbody>
</table>

**Total number of Meetings in 2019**: 18  **Total number of Meetings attended by the member in 2019**: **

** = Per Procedure By-law 160-2004, 2.11 (3), "The presence or absence of the Mayor shall not be shown in the record of attendance for meetings of the standing committees".
**Attendance Record 2019 – Other Committees**

**Appendix 2**

**Legend:**
- P = present
- A = absent
- AL = arrived late
- LE = left early
- DES = designated member*
- RES = member resigned
- Date = meeting cancelled
- ill = illness
- omb = other municipal business
- per = personal
- vac = vacation
- NTF = note to file

*Designate: A member of Council may designate another member of Council to attend a committee meeting on his or her behalf, as per Procedure By-law 160-2001, Section 2.13.

**Accessibility Advisory Committee – Total Meetings: 3**

<table>
<thead>
<tr>
<th>Member(s) of Council Appointed</th>
<th>Jun 25</th>
<th>Sep 10</th>
<th>Oct 8</th>
<th>Dec 10</th>
<th># Meetings Attended</th>
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<tbody>
<tr>
<td>Coun. Fortini</td>
<td>P</td>
<td>P</td>
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**Age-Friendly Brampton Advisory Committee – Total Meetings: 6**

<table>
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<th>Member(s) of Council Appointed</th>
<th>Jan 22</th>
<th>Feb 26</th>
<th>Mar 26</th>
<th>Apr 30</th>
<th>Jun 18</th>
<th>Sep 17</th>
<th>Nov 19</th>
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<tbody>
<tr>
<td>Coun. Bowman</td>
<td>P</td>
<td>P</td>
<td>A-per</td>
<td>A-omb</td>
<td>P</td>
<td>P</td>
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<td>4</td>
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<tr>
<td>Coun. Whillans</td>
<td>A-per</td>
<td>P</td>
<td>A-per</td>
<td>A-per</td>
<td>P</td>
<td>A-omb</td>
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<td>2</td>
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<tr>
<td>Coun. Williams</td>
<td>P</td>
<td>A-omb</td>
<td>A-vac</td>
<td>P</td>
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## Audit Committee – Total Meetings: 5

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<th>Mar 19</th>
<th>Jun 11</th>
<th>Jun 26 Special</th>
<th>Sep 10</th>
<th>Nov 19</th>
<th># Meetings Attended</th>
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<td>Coun. Bowman</td>
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<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
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<td>5</td>
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<tr>
<td>Coun. Dhillon</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>P</td>
<td>A-omb</td>
<td>P</td>
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<td>P</td>
<td>P</td>
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<tr>
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## Brampton Community Safety Advisory Committee – Total Meetings: 7

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### Brampton Heritage Board – Total Meetings: 10

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### Sports Hall of Fame Committee – Total Meetings: 7

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Date: 2020-04-23
Subject: Purple Lilac Memorial Park - Air Canada Crash Site 50th Anniversary Commemoration – Ward 8
Contact: Theresa Mendler, Protocol Officer, City Clerk’s Office, 905-874-3421

Recommendations:

1. That the report titled: Purple Lilac Memorial Park - Air Canada Crash Site 50th Anniversary Commemoration – Ward 8 (R 105/2020), to the Committee of Council Meeting of May 6, 2020, be received; and,

2. That Purple Lilac Park be renamed to Purple Lilac Memorial Park.

Overview:

- July 5, 2020 will mark 50 years since Air Canada Flight 621 crashed on farmlands in the village of Castlemore (what is now Purple Lilac Park and Air Canada Crash Site Cemetery) at 70 Degrey Drive (Wards 8) while attempting to land in Toronto for a scheduled stop over from Montreal on route to California.

- Candevcon Limited led and coordinated the memorial site project as part of the River’s Edge Community Development Plan in the late 2000’s.

- Purple Lilac Park and the Air Canada Crash Site Cemetery were dedicated on July 4, 2013, on the 43rd anniversary with a private dedication ceremony including a memorial site within the park. The current park name does not identify the existence of the memorial within the park area, nor does it recognize the historical significance of the site or why it was established as a park.

- The City of Brampton is in the process of designating the park as a cultural heritage resource under the Ontario Heritage Act.

- The memorial area is a registered cemetery, site no. 05224 under the Bereavement Authority of Ontario.
Given the current COVID-19 pandemic staff are recommending the planned commemorative ceremony be modified to a live-streamed ceremony without a public gathering.

Background:

On July 5, 1970, Air Canada Flight 621 crashed into a farm field in the village of Castlemore (now Castlemore Road and McVean Drive in Brampton) at 8:05 a.m. while attempting to land at Toronto International Airport for a scheduled stop over from Montreal on route to Los Angeles International Airport. All 100 passengers and nine Air Canada flight crew perished. At that time, this was the second deadliest aviation crash in Canada. It remains one of the worst aviation crashes involving Canadians worldwide.

Many of the victims are buried at Mount Pleasant Cemetery in Toronto. Air Canada erected a large monument in the cemetery in memory of those who lost their lives on Flight 621.

Candevcon Limited, engineering group consultant for the developers’ consortium for the property, led and coordinated the memorial site project as part of the River’s Edge Community development plan. Their plan included an Archeological Assessment and Site Disposition Plan for the crash area. As a result, a 1.53 hectare area of the site was declared as an “Irregular Burial Site” as defined under the Cemeteries Act. The site is registered under the Bereavement Authority of Ontario with site no. 05224.

Purple Lilac Park and the Air Canada Crash Site Cemetery were dedicated on July 4, 2013, the 43rd anniversary ceremony with a private dedication ceremony hosted by Candevcon Limited and the City of Brampton. The Air Canada Crash Site section of the park includes a plaque on a field boulder with the dedication message in English and French. The plaque lists the victims’ names and a message that reads: “In memory of passengers and crew of Flight 621 who lost their lives in this field July 5th 1970.” At the memorial site, 109 pink polished granite markers are arranged in a mosaic on the path to symbolize each victim and clustered in groups recognizing family members who travelled together.

Current Situation:

In 2019 the Ebenezer Gore Historical Society listed the site for its historical value as part of the Doors Open Ontario event.

Stakeholders have come forward in anticipation of the 50 year anniversary to inquire if the City can recognize the date as well as provide more awareness of the crash within the community.
In an effort to more appropriately commemorate this tragic event, staff recommend that Purple Lilac Park be renamed Purple Lilac Memorial Park to preserve the memory of this significant part of Brampton’s history. In accordance with the City’s Asset Naming Policy, consultation occurred with the City’s Parks Maintenance & Forestry group (as the Asset Naming Coordinator for park assets) and Council Reference Group for this area (Mayor Brown and Councillors Williams and Fortini), who all have concurred with the park renaming recommendation. The renamed park will be posted on the City’s website for a 30-day consultation period in accordance with City Policy.

The City of Brampton is currently in the process of designating the park as a cultural heritage resource under the Ontario Heritage Act. The original target for completion of the heritage designation was in line the July 5, 2020 ceremony, but as the Heritage Board is not currently meeting this will proceed when deemed appropriate. On January 15, 2020, Council approved July 5, 2020 as a Commemorative Date. The day will be recognized with a commemorative ceremony at 2 pm at Purple Lilac Park. In light of the current COVID-19 pandemic, physical distancing and flight restrictions for many next of kin who live in Montreal and parts of the United States, staff recommend:

- A virtual ceremony from the site, led by the Mayor and available Ward Councillors, on City of Brampton social media channels and advertised appropriately to the community, stakeholders and next of kin, most of whom do not live in Brampton or Ontario.
  - Staff recommends the new park name sign be unveiled during the ceremony.
- Flags at all City of Brampton facilities be lowered to half-mast to recognize the solemn day.
- If the historical designation is approved, the associated pedestal plaque will be unveiled at a later date.

**Corporate Implications:**

**Financial Implications:**

Expenses related to the new park signage and virtual commemoration event are accommodated within the approved Departmental budgets. The Protocol Office is coordinating with Parks Maintenance & Forestry, Heritage Planning, Strategic Communications and Corporate Events staff on these initiatives.

**Other Implications:** nil
Term of Council Priorities:

The renaming of Purple Lilac Park to Purple Lilac Memorial Park supports Term of Council Priority that Brampton is a Mosaic by recognizing our cultural heritage and preserving the memory of this significant part of Brampton’s history.

Conclusion:

In consultation with the Mayor and Wards 7 and 8 Councillors, and in accordance with the Asset Naming Policy, staff recommends changing the park name to Purple Lilac Memorial Park to more clearly reflect that the park is the site of the Air Canada Crash Site Cemetery.

Authoried by: Theresa Mendler, Protocol Officer, City Clerk’s Office  
Reviewed by: Peter Fay, City Clerk, City Clerk’s Office

Approved by: Joseph Pittari, Commissioner, Legislative Services  
Submitted by: David Barrick, Chief Administrative Officer

Attachments: Appendix 1 – Location Map and Photos

Report authored by: Theresa Mendler, Protocol Officer, City Clerk’s Office, theresa.mendler@brampton.ca
Appendix 1
Location Map and Photos

Photo 1: Purple Lilac Park
Photo 2: Air Canada Crash Site Cemetery

Photo 3: Commemorative Plaque
Tuesday, March 10, 2020

Members Present:  Glenda Coupland (Chair)  
Sherri Hopkins (Vice-Chair)  
Harpreet Bhons  
Steve Anthony Chronicles  
Vicki Faulkner  
Nicolle Guillen  
Daleara Hirjikaka  
Deepa Mohandoss  
Nuno Alberto Peixoto  
Franco Spadafora  
Regional Councillor Pat Fortini - Wards 7 and 8

Members Absent:  Bikki Singh (resigned – See item 6.7)  
Nuno Alberto Peixoto  
Raymond Shaver (regrets)  
Vanessa Scott (resigned – See item 6.7)

Staff Present:  City Clerk’s Office  
Teresa Olsen, Deputy City Clerk, Administrative Services and Elections  
Peter Bryson, Supervisor, Enforcement and By-law Services  
Ryan Maiss, Accessibility Enforcement Officer  
Shant Goswami, Accessibility Coordinator  
Sylvia Ingham, Access, Inclusion and Diversity Clerk  
Chandra Urquhart, Legislative Coordinator
The meeting was called to order at 6:37 p.m. and adjourned at 8:25 p.m.

1. **Approval of Agenda**

AAC001-2020 That the agenda for the Accessibility Advisory Committee meeting of March 10, 2020, be approved, as amended to add the following items:

6.6 Verbal update by Shant Goswami, Accessibility Coordinator, re: **Proclamation – June is National Deafblind Awareness Month**

6.7 Verbal update by City Clerk’s Office, re: **Resignation of the following members of the Accessibility Advisory Committee**
   - Bikki Singh
   - Vanessa Scott

   Carried

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Minutes**

3.1. **Minutes – Accessibility Advisory Committee - October 8, 2019**

   The minutes were considered by Committee of Council on November 13, 2019, and approved by Council on November 20, 2019. The minutes were provided for Committee’s information.

4. **Presentations/Delegations**

4.1. Delegation from Vasco Alcantara, Business Development Specialist Accessibility Certification, Rick Hansen Foundation, re: **Accessibility Certification Program**
Vasco Alcantara, Business Development Specialist Accessibility Certification, Rick Hansen Foundation, provided a presentation on the Ontario Certification Project. He advised that with financial assistance from the Government of Ontario, the Rick Hansen Foundation established the Accessibility Certification program, which offers complimentary accessibility rating to non-profit, public and private organizations through an application process. The following was highlighted:

- Eligible municipalities in Ontario to receive free ratings
- Built environment and final design plans that may be rated
- How the program works
- Criteria to be used for selecting sites to be rated
- Timelines for the submission of applications for a complimentary rating

Mr. Alcantara explained that the application process was available online and the submission deadline will be extended to June 2020. He requested Committee’s assistance to rank the top applications from the community to receive the complimentary accessibility rating.

Mr. Alcantara responded to questions and provided clarification regarding following:

- Process to review and rate design plans/drawings to achieve the accessibility certification before construction
- Whether meeting the requirements of the Ontario Building Code was sufficient to achieve the certification

Committee noted that this was an opportunity for organizations and businesses to improve their buildings’ accessibility standards and services. There was consensus to assist with the process to rank the top twenty-five applications to receive the complimentary accessibility rating.

The following motion was considered:

AAC002-2020 1. That the delegation from Vasco Alcantara, Business Development Specialist Accessibility Certification, Rick Hansen Foundation, to the Accessibility Advisory Committee
Committee meeting of March 10, 2020, re: **Accessibility Certification Program** Accessibility be received; and,

2. That an Accessibility Advisory Committee meeting be scheduled as required to assist with the process to rank the top twenty-five applications submitted by the Community to receive the complimentary Rick Hansen foundation Accessibility Certification rating.

Carried

4.2. Delegation by Juliet Jackson, Director, Culture and Inclusion, Region of Peel, and Raj Chopra, Region of Peel & Chair, Regional Accessibility Advisory Committee, re: **Dynamic Symbol of Access**

Juliet Jackson, Director, Culture and Inclusion, Region of Peel, and Raj Chopra, Region of Peel & Chair, Regional Accessibility Advisory Committee, provided a presentation on the Dynamic Symbol of Access (DSA). They requested that the symbol be permitted for use at Region of Peel properties instead of the approved International Symbol of Access (ISA) symbol. The following was highlighted:

- Background of the Dynamic Symbol of Access advocated by the Forward Movement
  - Educate and bring awareness of physical and social inclusion
  - Emphasize action and movement and serves as a culture shift on disability
  - Some municipalities have adopted the DSA symbol
  - Where legislated the ISA symbol will not be replaced by the DSA symbol
- Request for an exemption to City Traffic By-law 93-93 to use the DSA symbol

Report 6.2 was brought forward and dealt with at this time.
The delegation responded to questions from Committee regarding the use of the symbol in other municipalities noting that no issues have been reported by those municipalities.

Committee discussion took place and included the following comments:

- Use of the Dynamic Symbol of Access (DSA) will create confusion for people using accessible parking spaces
- Suggestion that the DSA symbol be presented to the Province for approval before use
- Complication of efforts to achieve compliance with the Traffic By-law and the City’s Accessibility Technical Standards
- Impact on property owners as replacement of accessible pavement markings would create expenses
- Use of the DSA would limit the ability of Enforcement Officers to enforce compliance in accordance with the Highway Traffic Act

Staff provided an overview of the report and explained that three options were provided within the report for Committee’s consideration. There was consensus from Committee that the staff recommendation be amended to add Option 2 below as outlined in the report:

Allow the use of the Dynamic Symbol of Access on one or more Region of Peel properties’ in Brampton

The following motion was considered:

AAC003-2020 1. That the delegation by Juliet Jackson, Director, Culture and Inclusion, Region of Peel, and Raj Chopra, Region of Peel & Chair, Regional Accessibility Advisory Committee, to the Accessibility Advisory Committee meeting of March 10, 2020, re: Dynamic Symbol of Access be received; and,
2. That the report to the Accessibility Advisory Committee meeting of March 10, 2020, re: *Accessible Parking Space Identification - Dynamic Symbol of Access* be received;

3. That the original International Symbol of Access, as set out in Schedule XXXIX of Traffic By-law 93-93, be confirmed as the sole symbol to be used to indicate accessible parking, barrier-free facilities and amenities for all properties in the City Brampton until provincial legislation provides otherwise; and

4. That the City allow the use of the Dynamic Symbol of Access on one or more Region of Peel properties in Brampton.

   Carried

5. **Municipal Accessibility Plan Priorities** – nil

6. **Other/New Business**

6.1. Update by Enforcement and By-law Services, re: Accessible Enforcement Quarterly Report - Q1-Q4 2019

Ryan Maiss, Accessible Enforcement Officer, provided an overview of the number of new investigations initiated, accessible parking spaces investigated and orders to comply issued for the last quarter of 2019. He noted that snow removal complaints were included in the investigation of accessible spaces.

Mr. Maiss also provided a summary of the statistics for Q1-Q4 2019 report, noting violations for City property, Region of Peel, and school board properties. He responded to questions regarding the approach officers follow regarding deficiencies on private property.

The following motion was considered:
AAC004-2020 That the update by Ryan Maiss, Accessible Enforcement Officer, Enforcement and By-law Services, to the Accessibility Advisory Committee meeting of March 10, 2020, re: Accessible Enforcement Quarterly Report - Q1-Q4 2019 be received.

Carried

6.2. Report by Sylvia Ingham, Access Inclusion and Diversity Clerk, re: Dynamic Symbol of Access

Dealt with under Item 4.2, Recommendation AAC003-2020

6.3. Update by Glenda Coupland, Chair, re: William Osler Health Centre Accessibility Advisory Committee request for City of Brampton AAC representative

Glenda Coupland, Chair, advised that she is a member of the William Osler Health Centre Accessibility Advisory Committee. They have advised that representation from Brampton is not required, however a member with an interest may attend to observe.

6.4. Update from Sylvia Ingham, Access Inclusion Diversity Clerk, re: Changes to Accessibility Requirements in Ontario Building Code for 2020

Shant Goswami, Accessibility Coordinator, provided an overview of the changes to the barrier-free design of the Ontario Building Code and responded to questions and comments from the Committee.

AAC005-2020 That the update from Sylvia Ingham, Access Inclusion Diversity Clerk, to the Accessibility Advisory Committee meeting of March 10, 2020, re: Changes to Accessibility Requirements in Ontario Building Code for 2020 be received.

Carried
6.5. Verbal update from Scott O'Donnell, Consultant, City of Brampton, re: The Perfect Mind Recreation Project Online Experience

Scott O'Donnell, Consultant, City of Brampton, advised that the City was in the process of testing ‘The Perfect Mind Recreation’ software. He provided an online demonstration of the software highlighting the various services offered, such as, creating an account, managing one’s registration, scheduling programs, and booking rentals. He explained that the program was web-based and may be used with any browser.

In response to questions, Mr. O'Donnell provided clarification regarding payment methods on the site, and the availability of accessibility features, such as, background color contrast and font sizes.

6.6. Update by Shant Goswami, Accessibility Coordinator, re: Proclamation – June is National Deafblind Awareness Month

Shant Goswami, Accessibility Coordinator, advised that June 2020 was proclaimed as National Deafblind Awareness month. He provided an overview of the information provided to Committee at the meeting to recognize the announcement.

6.7. Update by City Clerk’s Office, re: Resignation of two members of the Accessibility Advisory Committee

- Bikki Singh
- Vanessa Scott

Chandra Urquhart, Legislative Coordinator, City Clerk’s Office, advised that members, Bikki Singh and Vanessa Scott, have resigned from the Committee. They both wished to thank the City and Committee members for the opportunity to serve on the Committee.

Ms. Urquhart advised that the City Clerk’s Office will follow the process to fill the vacant positions. Committee suggested that advertisements should also be posted on all the City’s social media platforms.
1. That the update by the City Clerk’s Office staff regarding the resignation of the following two members from the Accessibility Advisory Committee effective March 10, 2020, be accepted:
   - Bikki Singh
   - Vanessa Scott

2. That the City Clerk take the necessary steps to fill the two vacancies in accordance with Clerks Office procedures.

   Carried

7. **Correspondence**

7.1. Correspondence from S. Danton, Legislative Coordinator, City Clerk’s Office, dated January 6, 2020, re: **Brampton Transit Advisory Committee - Appointment of Representative**

   Chandra Urquhart, Legislative Coordinator, provided an overview of the subject correspondence requesting representation from the Accessibility Advisory Committee at the Brampton Transit Advisory Committee.

   There was discussion on the matter. Franco Spadafora, member, expressed interest in the position. Mr. Franco was advised that he will be contacted by the legislative coordinator supporting the Committee.

   The following motion was considered:

   AAC007-2020 1. That the correspondence from S. Danton, Legislative Coordinator, City Clerk’s Office, dated January 6, 2020, to the Accessibility Advisory Committee meeting of March 10, 2020, re: **Brampton Transit Advisory Committee – Appointment of Representative** be received; and,
2. That Franco Spadafora, Member, be appointed to the Brampton Transit Advisory Committee, as the representative from the Accessibility Advisory Committee for the term ending November 14, 2022.

Carried

7.2. Correspondence from S. Pacheco, Legislative Coordinator, City Clerk's Office, dated January 21, 2020, re: Appointment of Accessibility Advisory Committee Member Representative to the Vehicle-for-hire Advisory Committee.

Chandra Urquhart, Legislative Coordinator, provided an overview of the subject correspondence requesting representation from the Accessibility Advisory Committee at the Vehicle-for-hire Advisory Committee.

There was discussion on the matter. Franco Spadafora, member, expressed interest in the position. Mr. Franco was advised that he will be contacted by the legislative coordinator supporting the Committee.

The following motion was considered:

AAC008-2020 1. That the correspondence from S. Pacheco, Legislative Coordinator, City Clerk's Office, dated January 21, 2020, to the Accessibility Advisory Committee meeting of March 10, 2020, re: Appointment of Accessibility Advisory Committee Member Representative to the Vehicle-for-hire Advisory Committee be received; and,

2. That Franco Spadafora, Member, be appointed to the Vehicle-for-hire Advisory Committee as the representative from the Accessibility Advisory Committee for the term ending November 14, 2022.

Carried
8. William Osler Health Centre Accessibility Advisory Committee – nil

9. Information Items – nil

10. Future Agenda Items – nil

11. Construction Projects – nil

12. Question Period

1. Regional Councillor Fortini inquired about the number of complaints listed on the report by Enforcement and By-law Services for City of Brampton.

13. Public Question Period – nil

14. Adjournment

The following motion was considered:

AAC009-2020 That the Accessibility Advisory Committee do now adjourn to meet again on Tuesday June 9, 2020 at 6:30 p.m., or at the call of the Chair.

Carried

__________________________________________
Glenda Coupland, Chair
Thursday, March 12, 2020

Council Committee Room, 4th Floor – Brampton City Hall

Members: Present:
Patrick Doran (Chair)
Max Kazman (Vice-Chair)
Renee Crone
Charles Gonsalves
Michael Gyovai
Mazhar Khan
Zeenath Mahajan
Mohan Balasubramaniyam
Pathik Shukla
Trustee Darryl D’Souza, Dufferin-Peel Catholic District School Board
Trustee Kathy McDonald, Peel District School Board
City Councillor Charmaine Williams – Wards 7 and 8

Members Absent: 
Wendell Cole (regrets)
Baljit Mand
Abdul Rashid (regrets)
Jashandeep Singh

Staff, Agency and Organizational Representatives:
Peter Bryson, Supervisor, Enforcement and By-law Services
Sgt. Fortunato Manvati, Regional Divisional Traffic Unit, Peel Regional Police
Anna Gentile, Student Transportation of Peel Region (STOPR)
Darcy Forde, Student Transportation of Peel Region (STOPR)
Jason Attard, Dufferin-Peel Catholic District School Board
Craig Kummer, Senior Manager, Traffic Services
Amanda Bingle, Supervisor, Service Delivery, Transit
Kim Bernard, Team Lead, Crossing Guard
Chandra Urquhart, Legislative Coordinator, City Clerk’s Office
The meeting was called to order at 9:40 a.m. and adjourned at 10:31 a.m.

1. Approval of Agenda

SC020-2020 That the agenda for the Brampton School Traffic Safety Council meeting of March 12, 2020, be approved, as published and circulated.

Carried

2. Declarations of Interest under the Municipal Conflict of Interest Act – nil

3. Previous Minutes


The minutes were listed for consideration by Committee of Council on February 19, 2020 and approved by Council on February 26, 2020. The minutes were provided for Committee’s information

4. Delegations/Presentations

4.1. Presentation by Craig Kummer, Senior Manager, Traffic Services, re: Traffic Calming Mitigation Overview

Craig Kummer, Senior Manager, Traffic Services, Public Works and Engineering, provided a presentation titled, ‘Traffic Calming Mitigation Overview’. The following was highlighted:

- Definition of traffic calming
- Services delivered by Traffic Services include
  - speed reviews
  - collision analysis
- Policies governing Traffic Services
- Major milestones achieved
- Number of projects completed include
  - speed reviews
  - parking reviews
  - all-way reviews and streamlined
- Speed study overview – 2019
- Next steps include
  - automated speed enforcement report
  - active transportation projects
  - 2020 resurfacing program
Mr. Kummer responded to questions from Committee with respect the following:
- Number of communities being considered for speed reduction in the vicinity of schools
- Impact on snow ploughs on narrowing of roads
- Service requests and collaboration with Peel Regional Police regarding complaints on traffic issues
- Effectiveness of speed boards as a traffic measure to reduce speed

Mr. Kummer explained that complaints received by Peel Regional Police were not shared with Traffic Services. However, there is collaboration with Region of Peel Traffic Services and Peel Regional Police on traffic issues.

The following motion was considered:

SC021-2020 That the presentation by Craig Kummer, Senior Manager, Traffic Services, to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: Traffic Calming Mitigation Overview be received.

Carried

5. Committees, Education and Promotions

5.1. Craig Kummer, Senior Manager, Traffic Services, re: Announcement – Ontario Crossing Guard Appreciation Day – March 25, 2020

Kim Bernard, Team Lead, Crossing Guard, informed Committee that the Province of Ontario is celebrating Crossing Guard Appreciation Day on March 25, 2020. An announcement was made at the Council meeting of March 11, 2020. The event will be communicated to the community through social media, Peel Health, School Trustees and schools.

6. Correspondence


Kim Bernard, Team Lead, Crossing Guard, provided an overview of the request to review traffic congestion, parking issues and safety concerns in the vicinity of the school. The intersection of Dixie Road and Father Tobin Drive was of particular concern at school arrival and dismissal times.
Transit Services staff explained that a Brampton Transit bus stop is located at the front of the school at the intersection Dixie Road and Father Tobin Drive and they were aware of the traffic concerns.

Committee was advised that safety measures should also be reinforced to students who utilize Brampton Transit when a site inspection is considered.

Committee acknowledged the comments provided and considered the following the motion:

**SC022-2020**

1. That the correspondence from Sheryl Griffiths, School Council, to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: Request to Review Park and Ride, Traffic Congestion school street/school property, School Bus Zones – St. Marguerite D'Youville Catholic Secondary School, 10815 Dixie Road – Ward 9 be received; and,

2. That a site inspection be undertaken.

Carried

6.2. Correspondence from Azhar Hussain, Brampton Resident, re: Request to Review Park and Ride – Goldcrest Public School, 24 Goldcrest Road – Ward 8

Kim Bernard, Team Lead, Crossing Guard, provided an overview of the request from a resident stating that school staff have refused to open vehicle doors in the Kiss and Ride zone. It was suggested that a site inspection of the Kiss and Ride operation be undertaken to observe any safety issues.

Committee discussed the matter and commented that school staff who assist in the Kiss and Ride were there to help students, and it was not their responsibility to assist drivers to open vehicle doors.

Committee acknowledged the comments and considered the following the motion:

The following motion was considered:

**SC023-2020**

1. That the correspondence from Sheryl Griffiths, School Council, to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: Request to Review Park and Ride – Goldcrest Public School, 24 Goldcrest Road – Ward 8 be received; and,

2. That a site inspection be undertaken.

Carried
6.3. Correspondence from Peter Beratiotis, Brampton Resident, re: Request to Review Park and Ride, Accessibility Parking, Traffic Congestion school street/school property, School Bus Zones – Grenoble Public School, 33 Greenbriar Road – Ward 8

Kim Bernard, Team Lead, Crossing Guard, provided an overview of the request from a resident regarding traffic congestion and parking issues at the school.
Several concerns were raised including misuse of the accessible parking spaces, blocking of the fire route and preventing the school buses from entering the bus loading/unloading zone.

Committee acknowledged the comments and considered the following the motion.

SC024-2020 1. That the correspondence from Peter Beratiotis, Brampton resident, to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: Request to Review Park and Ride, Accessibility Parking, Traffic Congestion school street/school property, School Bus Zones – Grenoble Public School, 33 Greenbriar Road – Ward 8 be received; and,

2. That a site inspection be undertaken.

Carried

6.4. Correspondence from Deborah Falcao-Linton, Principal, re: Request to Review Park and Ride, Traffic Congestion school street/school property, School Bus Zones – Kingswood Drive Public School, 235 Kingswood Drive – Ward 1

Kim Bernard, Team Lead, Crossing Guard, provided an overview of the request from the school principal noting that the signage indicated no parking on the street, were being ignored at school arrival and dismissal times. The absence of a Kiss and Ride zone lane adds to the traffic congestion and parking issues. A site inspection was suggested to determine any measures that may reduce the traffic on site.

Committee acknowledged the comments and considered the following the motion

SC025-2020 1. That the correspondence from Deborah Falcao-Linton, Principal, to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: Request to Review Park and Ride, Traffic Congestion school street/school property, School Bus Zones – Kingswood Drive Public School, 235 Kingswood Drive – Ward 1 be received; and,

2. That a site inspection be undertaken.

Carried
7. **New School Openings** – nil

8. **Changes/Updates to School Boards/Student Population** – nil

9. **Other/New Business**

9.1. Peter Bryson, Supervisor, Enforcement and By-law Services, re: **School Patrol Statistics – September 2019 – 2020**

Committee was advised that Enforcement and By-law Services staff were not in attendance at the meeting. It was suggested that this matter be deferred to the next meeting.

The following motion was considered:

SC026-2020 That the update by Peter Bryson, Supervisor, Enforcement and By-law Services, to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: **School Patrol Statistics – September 2019 – 2020** be deferred to the next meeting.

   Carried

10. **Site Inspection Report(s)**

10.1 **Clark Boulevard Public School – 201 Clarke Boulevard – Ward 6**

Review Kiss and Ride, Traffic Congestion on School Street/Crossing Guard Thursday, January 23, 2020 – 8:10 a.m. and 2:55 p.m.

Chandra Urquhart, Legislative Coordinator, advised that the report was not completed for this item and reminded Committee that the item was deferred twice before for the same reason. She suggested that Committee may wish to schedule another site inspection instead of deferring the matter a third time.

Committee discussion followed. The member assigned to prepare the report confirmed that once all comments were received in a timely manner from members who were present at the site inspection, the report would be prepared for the next meeting.

The following motion was considered:

SC027-2020 That the site inspection report to the Brampton School Traffic Safety Council meeting of March 12, 2020 re: **Request to Review Kiss and**
Ride, Traffic Congestion on School Street/Crossing Guard on Thursday, January 23, 2020 – Clark Boulevard Public School – 201 Clarke Boulevard – Ward 6, be brought forward to the next meeting.

Carried

10.2 Thorndale Public School, 133 Thorndale Road – Ward 10
Review Park and Ride, Parking Issues, and Traffic Congestion on school street/property intersection of The Gore Road and Cottrelle Boulevard Wednesday, February 12, 2020 – 8:30 a.m. and 3:20 p.m.

Committee reviewed the observations and recommendations in the site inspection report and considered the following motion.

SC028-2020 1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: Thorndale Public School, 133 Thorndale Road – Ward 10 be received; and,

2. That, in an effort to encourage Active Transportation to and from school, the Principal contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   • Encourage and educate the school community on safety around the school
   • Encourage and educate the school community to use the school crossing guard located at the intersection at Thorndale Road and Denim Drive
   • Advise staff on duty to cone off the area where buses arrive, in order to prevent other drivers from parking in the bus lane
   • Consider placing the “Kiss & Ride” and “Buses only” signage at the entrance of the property to prevent confusion;

4. That the Senior Manager of Traffic Services be requested to arrange for the installation of “No-U-turns” restrictions on Thorndale Road, at the front of the school; and,

5. That the Manager of Enforcement and By-Law Services be requested to arrange for the enforcement of restrictions on Thorndale Road, in the vicinity of the school during arrival and dismissal times.

Carried
10.3 **Sir Wilfred Laurier Public School – Ward 3**
Review Park and Ride, Traffic Congestion and Parking Issues at the intersection of Bartley Bull Parkway and Kennedy Road
Wednesday, February 12, 2020 – 8:30 a.m. and 3:20 p.m.

Committee reviewed the observations and recommendations in the site inspection report and considered the following motion:

SC029-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: **Sir Wilfred Laurier Public School – Ward 3** be received; and,

2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Senior Manager of Traffic Services be requested to arrange for:
   - The review of the “No Parking” restrictions that faces the on-coming traffic on the east side of Bartley Bull Pkwy at the front of the school.
   - The replacement of the missing School Area signage on Bartley Bull Pkwy south of the school; and,

4. That the Principal be requested to:
   - Ask the school board to install signage to identify the Kiss and Ride/Bus Loading area
   - Ask the school board to add pavement markings in the Kiss and Ride/Bus Loading area to help identify the operation
   - Continue to encourage and educate the school population to always use the crossing guard that is in place to cross Bartley Bull Pkwy

Carried

10.4 **McClure Public School / St. Jean Marie Vianney Catholic School / James Potter Public School – Ward 5**
Review Safety of Intersection at Williams Parkway and James Potter Road/Crossing Guard inquiry
Wednesday, February 19, 2020 – 8:15 a.m. – 3:00 p.m.
Committee reviewed the observations and recommendations in the site inspection report and considered the following motion:

SC030-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: McClure Public School / St. Jean Marie Vianney Catholic School / James Potter Public School – Ward 5 be received; and,

2. That, in an effort to encourage Active Transportation to and from school, the Principal contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Senior Manager of Traffic Services be requested to arrange for a review of the pedestrian crossing interval times at this intersection to ensure the timing is sufficient for a safe crossing;

4. That a site inspection be scheduled in October 2020, to review the intersection again when the buses have been removed; and,

5. That the Principals of James Potter Public School, St. Jean Marie Vianney Catholic School, and McClure Public School, continue to educate and encourage their student population to use this intersection properly.

Carried

10.5 Jean Augustine Secondary School – 500 Elbern Markel Drive – Ward 5

Review Park and Ride, Traffic Congestion and Safety Concerns at the Intersection of Bovaird Drive and Elbern Markell Drive

Wednesday, February 19, 2020 – 7:45 a.m. and 2:20 p.m.

Committee reviewed the observations and recommendations in the site inspection report and considered the following motion.

SC031-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of March 12, 2020, re: Jean Augustine Secondary School – 500 Elbern Markel Drive – Ward 5 be received; and,
2. That the Senior Manager of Traffic Services be requested to arrange for:
   - The installation of “No Stopping, Mon-Fri,8-5” restrictions on east side of Elbern Markell Drive, from Bovaird Drive to Banbridge Crescent.
   - A review of Elbern Markell Drive, in the vicinity of the school, with regards to pedestrian crossings
   - That the Capital Works Department be requested to do a temporary path on the east side of Elbern Markell Drive from Bovaird Drive to Lanark Circle;

3. That the Principal be requested to:
   - Remove the cones on Elbern Markell Drive at the entrance to the Bus Loading area.
   - Ask the school board to place signage to identify the Bus Loading and Kiss and Ride areas and educate the parents where they should be dropping off/picking up the students
   - Ask the school board to place “Buses Only” signage at the entrance to Bus Loading area
   - Continue to educate and encourage drivers to use the Kiss and Ride operation to pick up/ drop off students at the south end of the school.

4. That staff of the Public Works and Engineering Department be requested to install a sidewalk on the east side of Elbern Markell Drive from Bovaird Drive to Lanark Circle for students to cross Elbern Markell Drive at the intersection of Bovaird Drive and Elbern Markell Drive;

5. That the Manager of Enforcement and By-Law Services be requested to monitor and enforce the “No Stopping” restrictions, once installed, on Elbern Markell Drive during arrival and dismissal times; and,

6. That Peel Regional Police be requested to enforce the “No U-turn” signage, once installed, on Elbern Markell Drive at arrival and dismissal times of the school.

Carried

11. **Future/Follow-up Site Inspection(s)** – nil
12. **Site Inspection Schedule**

Site Inspections were scheduled as follows:

**Grenoble Public School, 33 Greenbriar Road – Ward 8**
Review Park and Ride, Accessibility Parking, Traffic Congestion school street/school property, School Bus Zones  
**Friday, March 13, 2020**
8:15 a.m. – Max Kazman, Michael Gyovai and Mazar Khan  
3:00 p.m. – Max Kazman, Renee Crone  
Report – Max Kazman

**Kingswood Public School, 235 Kingswood Drive – Ward 1**
Review Park and Ride, Traffic Congestion school street/school property, School Bus Zones  
**Tuesday, March 24, 2020**
8:25 a.m. – Patrick Doran, Max Kazman, Kathy McDonald, Mazhar Khan  
3:10 p.m. – Kathy McDonald, Max Kazman  
Report – Max Kazman

**St. Marguerite D'Youville Catholic Secondary School, 10815 Dixie Road – Ward 9**
Request to Review Park and Ride, Traffic Congestion school street/school property, School Bus Zones  
**Wednesday, March 25, 2020**
7:40 a.m. – Darryl D’Souza, Pathik Shukla, Amanda Bingle  
2:10 p.m. – Councillor Williams, Max Kazman, Mahzar Khan  
Report – Max Kazman

**Goldcrest Public School, 24 Goldcrest Road – Ward 8**
Review Park and Ride/Kiss and Ride Safety concerns  
**Thursday, March 26, 2020**
8:20 a.m. – Darryl D’Souza, Max Kaxzman, Patrick Doran  
3:05 p.m. – Councillor Williams, Max Kazman, Mazhar Khan  
Report – Max Kazman

Committee noted that due to the ongoing school closures, site inspections that were impacted will be rescheduled.

13. **Information Items** – nil
14. **Question Period**

1. In response to a question from Councillor Charmaine Williams regarding the rules of school bus signals, staff from Student Transportation of Peel Region (STORP) will provide information regarding the appropriate use of the lights/stop signals at the next meeting.

15. **Public Question Period** – nil

16. **Adjournment**

The following motion was considered:

SC032-2020 That the Brampton School Traffic Safety Council meeting of March 12, 2020 do now adjourn to meet again on April 2, 2020 at 9:30 a.m.

Carried

__________________________________________
Patrick Doran, Chair
Thursday, March 12, 2020

Council Committee Room, 4th Floor, City Hall

Members Present:  
Dean McLeod (Co-Chair)  
Glenn McClelland (Co-Chair)  
Carmen Araujo  
Norman DaCosta  
Ken Giles  
Frank Juzenas  
Bryan Steve Kerr  
Dave Middaugh  
Ziggy Musial  
Ron Noonan

Members Absent:  
City Councillor Doug Whillans – Wards 2 and 6 (personal)  
City Councillor Jeff Bowman – Wards 3 and 4 (personal)  
Beth Cooper  
Don Doan (regrets)  
Randy Osei (regrets)  
Mohammad Shoaib (regrets)

Staff Present:  
Community Services Department  
Derek Boyce, Interim Commissioner of Community Services  
Edward Nickoloff, Recreation Supervisor, Sports and Community Partner, Community Services  
Teri Bommer, Coordinator, Sport Liaison  
Anthony Jakmakjian, Sport Liaison Intern  
Economic Development and Culture  
Megan Guerra, Sr. Specialist, Events  
City Clerk’s Office  
Chandra Urquhart, Legislative Coordinator
The meeting was called to order at 7:05 p.m. and adjourned at 8:52 p.m.

1. **Approval of Agenda**

   SHF012-2020 That the agenda for the Brampton Sports Hall of Fame Committee meeting of March 12, 2020, be approved, as amended, to add the following:

   7.4 Verbal update by Dean McLeod, Co-Chair, re:
   
   *Brampton Beast Game – April 5, 2020*

   7.5 Discussion at the request of Ziggy Musial, Member, re:
   
   *Sports Hall of Fame Induction Event – 40th Anniversary Logo*

   Carried

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Previous Minutes**

   3.1 Minutes – Brampton Sports Hall of Fame – February 6, 2020

   The minutes were considered by Committee of Council on March 4, 2020, and approved by Council on March 11, 2020. The minutes were provided for Committee’s information.

4. **Delegation/Presentations**

   4.1 Presentation by Derek Boyce, Interim Commissioner of Community Services, re: *Sports Hall of Fame Relocation Project Update*

   Mayor Patrick Brown was in attendance at the meeting. He expressed appreciation on behalf of Council regarding the efforts and contribution of Committee to sustain the Sports Hall of Fame, by continuing to recognize the accomplishments of athletes in the community. Mayor Brown advised that with the assistance of Committee, the City was working to provide a location and design a space to showcase and display the Sports Hall of Fame. Funding for this new project has been approved in the City’s budget.
Derek Boyce, Interim Commissioner of Community Services provided a presentation on the Sports Hall of Fame Relocation Project. The following was highlighted:

- Background of the Sports Hall of Fame
- Requirements for a Sports Hall of Fame
- Proposed location – Victoria Park Arena demolished and rebuilt
- Preliminary Concept Drawing
  - Sport Hall of Fame
  - Ball hockey and box lacrosse
  - Indoor hockey field
- Budget considerations
- Next steps
  - Consultation and approval of conceptual design
  - Design and construction
  - Funding for equipping the interior

Mr. Boyce explained that feedback from the Committee would be required regarding the layout of the interior design/display space.

Committee discussion and comments followed and staff provided clarification on the following:

- Consultation with Committee
- Sponsorship opportunities
- Whether technology will be incorporated for display of inductees
- Explanation of the tendering process
- Seating capacity
- Hosting the induction ceremony and other related events at the proposed location
- Insurance coverage for the Sports Hall of Fame location currently at CAA Centre

Staff advised that information regarding insurance coverage at the CAA Centre will be provided at the next meeting.

The following motion was considered:

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SHF013-2020
That the presentation by Derek Boyce, Interim Commission of
Community Services, to the Sports Hall of Fame meeting of March 12,
2020, re: Sports Hall of Fame Relocation Project Update be received.
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Carried

5. **Reports** – nil

6. **Sub-Committees** – nil
7. **Other/New Business**

7.1. Discussion at the request of Ziggy Musial, re: **Review of Sections 6.4, 6.5 and 8.6 in Sports Hall of Fame Constitution**

Committee was provided with a draft report prepared by Don Doan, Constitution Chair, in response to the subject item. The report provided details and the rationale for proposed changes to the Sports Hall of Fame Constitution, following a review of Sections 3.8, 6.2, 6.4, 6.5, 6.7 and 8.6.

The proposed changes were highlighted and an explanation of the rationale for the changes was noted.

Discussion took place and staff provided clarification as required.

The Constitution Chair was not in attendance at the meeting. He was contacted by telephone to provide clarification and respond to questions from the Committee with respect to the wording in Section 6.5.1. There was consensus to amend the proposed text to read as follows:

Any athlete playing for Canada while representing Brampton who has been a medalist at a World, World Athletics or Olympic event shall be exempt from the three (3) year waiting period

Committee acknowledged that the Constitution would need to be updated and provided to Council for approval.

The following motion was considered:

**SHF014-2020**

1. That the discussion at the request of Ziggy Musial, to the Sports Hall of Fame Committee meeting of March 12, 2020, re: **Review of Sections 6.4-6.5 and 8.6 in Sports Hall of Fame Constitution** be received;

2. That the draft report by Don Doan, Constitution Chair, to the Sports Hall of Fame Committee meeting of March 12, 2020, re: **Proposed Changes to the Sports Hall of Fame Constitution** be received;

3. That Sections 3.8, 6.2, 6.4, 6.7 and 8.6 of the Constitution be amended as outlined in the draft report;

4. That Section 6.5, 1st bullet, be amended, as follows:
Any athlete playing for Canada while representing Brampton who has been a medalist at a World, World Athletics or Olympic event shall be exempt from the three (3) year waiting period; and

5. That the Sports Hall of Fame Constitution be amended as outlined in the recommendation and presented to a future Council meeting for approval.

Carried

7.2. Update by Teri Bommer, Coordinator, Sport Liaison, re: Options to Maximize Sports Hall of Fame Storage Space at CAA Centre

City Clerk’s Office staff noted that the word ‘storage’ should be deleted from the title of the item.

Teri Bommer, Coordinator, Sport Liaison, advised that she met with the Building Sub-committee and discussed two options to temporarily increase the space at the CAA Centre. Following a meeting with Mike Hardcastle, General Manager, CAA Centre, she reported the following:

- Option 1 – the room located to the east of the Sports Hall of Fame was not available
- Option 2 – construction of two half walls in the centre of the two main pods
  - Input required from Committee regarding the number of display spots on each wall, height, mobility, et cetera.

Committee discussion took place. Dean McLeod, Co-Chair noted the following:

- Suggestion from Mr. Hardcastle that the wall space to the south of the hall may be utilized, and was estimated to provide approximately 40 spaces for future inductees

Ms. Bommer indicated she will follow-up with the CAA Centre to discuss this as a viable option. Once confirmed the Building Sub-committee will be invited to view the space.

The following motion was considered:

SHF015-2020 1. That the verbal update by Teri Bommer, Coordinator, Sport Liaison, to the Sports Hall of Fame Committee meeting of March 12, 2020, re: Options to Maximize Sports Hall of Fame Space at CAA Centre be received.

Carried
7.3. Update and discussion at the request of Teri Bommer, Coordinator, Sport Liaison, re: Sports Hall of Induction Event – May 12, 2020

Teri Bommer, Coordinator, Sport Liaison, advised that the arrangements were underway for the Sports Hall of Fame Induction event. The following update was provided:

- Confirmation that Pinball Clemons was hired as the keynote speaker
  - A $5000.00 donation fee to be donated to his charity
  - All marketing materials that include his name/image require prior approval
  - Biographies for inductees once approved to be forwarded to Meagan Guerra, Sr. Specialist, Events and Councillor Whillans who will then deliver to Mr. Clemons
  - Keynote address limited to no more than 40 minutes
- Event tickets for Committee were ready for distribution
  - Consensus to distribute tickets at next meeting
- Option 1 selected for the Sports Hall of Fame logo in recognition of the event’s 40th anniversary celebration
- Winged Whale media video interviews were ongoing with the inductees
- Headshots of all inductees have been taken by photographer
- Preparation of name tags was underway
  - Consensus to order lighter-weight gold name tags
- Three options for golf shirts considered
  - Blue was the color selected
  - Staff to review and bring samples to next meeting

Meagan Guerra, Sr. Specialist, Events, provided the following update:

- National Anthem singers have been confirmed
- Catering company, Catering by Gregory’s, has been hired
- Awaiting confirmation on the following
  - Honour Guard and piper for procession
  - Catering set-up with the Rose Theatre and catering company

Committee discussion took place regarding the following:

- Whether it was appropriate for Pinball Clemons as the Keynote speaker to present Orlando Bowen (Inductee) at the event
- Indication that the discussion on the ‘hot stove’ option of choosing speakers for the event was off the table
- Confirmation that Beth Cooper, Member, provided a list of five questions for the video interviews from past inductees
  - Video clips from past inductees will be merged together to create a display at the event – timing for display to be finalized
- Request from staff for Committee to draft a letter to send to past inductees suggesting they volunteer for the video interviews
  - Bryan Steve Kerr, Member, offered to draft the letter
O Intent was to reach as many inductees as possible to generate as many responses as possible for the video display.

The following motion was considered:

SHF016-2020 That the update and discussion at the request of Teri Bommer, Coordinator, Sport Liaison, to the Sports Hall of Fame Committee meeting of March 12, 2020, re: Sports Hall of Induction Event – May 12, 2020 be received.

Carried

7.4 Update by Dean McLeod, Co-Chair, re: Brampton Beast Game – April 5, 2020

Dean McLeod, Chair, advised that the Brampton Beast game was scheduled for Sunday, April 5, 2020 at the CAA Centre. The Inductees will be informed of the game and requested to attend. Nainesh Kotak, Kotak Law, will be present at the game to introduce the inductees.

7.5 Discussion at the request of Ziggy Musial, Member, re: Sports Hall of Fame Induction Event – 40th Anniversary Logo

Committee referenced the draft logos that were created by staff based on input from the members. The consensus was that the design of two final logos did not highlight the significance of the Sports Hall of Fame ’40th Anniversary’ celebration.

Committee discussed the matter. Ziggy Musial, Member, advised that he will provide a sample logo that may be modified to capture the ‘40th Anniversary’ celebration.

8. Correspondence – nil

9. Information Items

9.1. News Items – Future / Potential Inductees – Ken Giles

Ken Giles, Member, provided information on various Brampton athletes, highlighting their accomplishments in sports such as, football, basketball, soccer and hockey.
Frank Juzenas, Member, provided additional information to Mr. Giles comments on various athletes.

Committee commented that a number of successful athletes who should be considered for induction are overlooked, because biographies are not submitted.

10. **Question Period**

1. In response to questions from Members regarding induction to the Sports Hall of Fame, Committee advised as follows:
   - A nomination application has to be submitted by a member of the community for the athlete to be considered for induction
   - Brampton Sport Alliance were reminded every year when they meet to nominate athletes for consideration to the Sports Hall of fame

11. **Public Question Period** – nil

12. **Closed Session** – nil

13. **Adjournment**

The following motion was considered:

SHF017-2019 That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, April 2, 2020 at 7:00 p.m.

Carried

______________________________
Dean McLeod (Co-Chair)
Date: 2020-04-29

Subject: Fair Wage Policy and Community Benefits

Contact: D. Oliveira
Acting Director, Purchasing

Recommendations:

1. That the report titled: Fair Wage Policy and Community Benefits at the City of Brampton (Referred Matter 119/2019), to the Committee of Council Meeting of May 6, 2020, be received;

2. That Council endorse the Sustainable Procurement Framework as provided in this report and staff be directed to draft a Sustainable Procurement Strategy based on the Framework, for Council consideration;

3. That if Council directs staff to proceed with a feasibility assessment of implementing a Brampton-focused Fair Wage Policy and Community Benefits in procurement at the City, external expertise be engaged to conduct an analysis and develop options for Council consideration as part of a sustainable procurement strategy for the City; and

4. That if Recommendation #3 is approved, a budget amendment be approved and a new capital project be established in the amount of $150,000, with the funding of $150,000 to be transferred from Reserve #4.

Overview:

- Procurement can be used to achieve strategic social, economic, and environmental goals through a sustainable procurement strategy.

- Council directed staff to conduct an environmental scan and study the advantages and disadvantages of a Fair Wage Policy and Community Benefits and report back with Brampton-focused recommendations.

- This report seeks Council’s endorsement of the Sustainable Procurement Framework as provided in this report and direction for staff to draft a Sustainable Procurement Strategy for Council consideration.
• In addition, this report seeks Council direction on pursuing a Fair Wage Policy and Community Benefits at the City as part of a sustainable procurement strategy.

• The proposed estimate for these services is $150,000 (inclusive of 1.76% non-recoverable HST).

Background:

On October 16, 2019 Council directed staff to conduct an environmental scan and study the advantages and disadvantages of a Fair Wage Policy and a Community Benefits framework to include training/apprenticeship opportunities within RFPs for infrastructure projects with Brampton-focused recommendations.

Current Situation:

Supplier Diversity

Diversity being one of the themes identified in the 2019-2022 Term of Council Direction; one priority is to embed diversity and equity in everything we do.

Purchasing has been working on the development of a Supply Chain Diversity program. This program is creating an opportunity to embed supplier diversity as part of the City’s Invitational Procurement process ($25,000 to $100,000). This program will enable a variety of small and medium sized businesses across the City to participate in the City’s procurement opportunities. Suppliers who would like to participate in this program will have to be certified as a diverse supplier through established non-profit supplier certification organization.

A certified diverse supplier is any business or enterprise that is certified by a Supplier Certification Organization to be more than 50% (majority) owned, managed and controlled by persons belonging to an equity-seeking community or a social purpose enterprise. These communities include, but are not limited to, women, aboriginal people, visible minorities/racialized people, veterans, persons with disabilities and Lesbian, Gay, Bisexual, Trans, Queer, Two-spirit (LGBTQ2S) community.

Sustainable Procurement

Sustainable procurement involves using procurement processes to improve the economic, social and environmental well-being of the community through public spending.

Purchasing’s focus is to develop a Sustainable Procurement Strategy that could help achieve a number of goals from Council priorities, particularly those focused on environmental and social welfare. The Sustainable Procurement Strategy would
consider social and environmental factors in the procurement process, in addition to traditional factors such as price, quality and service. It addresses both the sustainability factors related to specific goods and services and the practices of suppliers along the supply chain. Sustainable procurement considers total cost (e.g. purchase, operating/maintenance, disposal or recycling costs) and supports 'Best Value' procurement.

As part of our environmental scan of other jurisdictions’ social and sustainable procurement policies, several key elements were identified that need to be considered when developing a strategy:

**Environmental Factors:**
Procurement takes into account the environmental attributes of a product or service with the goal of mitigating environmental impacts such as greenhouse gas emissions, toxicity, energy consumption, waste generation and excessive resources use.

**Social and Economic Factors:**
Promoting health and safety, local economic development, workforce development, minority groups, social enterprises, fair wage, local food, fair trade, or other measures that improve the health and well-being of individuals and communities.

**Ethical Factors:**
Purchasing products or services to avoid sweatshop labour and ensure fair labour practices and respect human rights.

The Sustainable Procurement Framework, as outlined in Appendix A, incorporates these three key elements with clear Principles, Goals and Objectives to advance sustainable procurement practices. The Framework will guide the development of a Sustainable Procurement Strategy. The Strategy will act as a foundation to formally shift the City’s procurement practices over the long-term in order to improve how we procure and conduct our internal business operations. The Strategy will provide Council with information to support policy decisions which have an impact on our business operations. It ensures that environmental, economic and social implications are considered when making these decisions.

**Fair Wage Policy**
The goal of a Fair Wage Policy is to establish and ensure reasonable and fair rates of pay for workers. It is believed that contractors that pay a fair wage are more likely to invest in health and safety training and maintaining safe working conditions.

The City of Brampton currently does not have a Fair Wage Policy; however, City contracts require compliance with the *Employment Standards Act, Occupational, Health and Safety Act* and the *Workplace Safety and Insurance Act*. In an effort to strengthen health and safety performance, in 2019 the City implemented the Certificate of
Recognition (COR) program as part of its construction contract management and construction tendering process.

Purchasing conducted a benchmarking exercise of the surrounding agencies. The City of Vaughan retained a consultant to conduct a similar assessment and are currently developing a Vaughan-focused Fair Wage Policy. The assessment identified of the 444 municipalities in Ontario, only 6 have Fair Wage policies: Toronto, Hamilton, Thunder Bay, Sudbury, Oshawa and Clarington.

The impacts of a Fair Wage Policy could vary by industry, occupation and, depending on the policy’s details, by region. The environmental scan identified potential advantages and disadvantages in implementing a Fair Wage Policy:

**Potential Advantages**
- level playing field for wages may result in better quality of work;
- increased investment in training and apprenticeships by businesses;
- greater investment in health and safety training of workers;
- easier to recruit new apprentices and increase the representation of underrepresented groups in the skilled trades by making careers in these occupations more appealing;
- benefit non-unionized workers; and
- discourage underground economy of cash payments and workers inappropriately classified as independent operators.

**Potential Disadvantages**
- increased labour costs that would ultimately be borne by taxpayers;
- present barriers to new businesses wishing to bid work;
- administrative burden for small and medium sized businesses;
- difficult for businesses to remain competitive in the wider market;
- reduce pool of businesses willing and able to supply the City with goods and services;
- increased administration on City staff to administer the policy, investigate complaints, auditing for offences, maintenance of fair wage schedules.; and
- difficult to measure the benefits of a Fair Wage Policy - shortage of qualified workers in today’s demanding market drives competitive wages

Fair Wage Policy options that may be presented for Brampton that have been identified in other jurisdictions include no change to our current practice, adopt a Fair Wage Policy that references the Provincial Fair Wage Schedules, adopt a Fair Wage Policy that references the prevailing union rates or adopt a Fair Wage Policy that references made-in-Brampton rate schedules.
Community Benefits

Embedding Community Benefits in City contracts leverages purchasing power and processes to advance positive economic, workforce and social development outcomes, in addition to the delivery of efficient goods and services. It can be used to support the City’s goal of increasing opportunities for the training and employment of unemployed or underemployed residents by strategically changing the way the City procures its goods and services. This approach integrates career exploration, industry-driven education and training and employment facilitated by collaboration between employers, training and education institutions, government and communities. The City currently does not consider Community Benefits as part of the procurement process.

The environmental scan identified potential advantages and challenges in implementing Community Benefits as part of the City’s procurement process:

Potential Advantages

- employment and training opportunity for disadvantaged groups resulting in gaining and maintaining meaningful employment;
- improved labour conditions and greater income equality;
- procurement opportunity for small and medium sized businesses and social enterprises;
- opportunity to align with the City’s social, economic and environmental goals; and
- build and improve functionality of community assets (i.e. greenspace and parks).

Potential Challenges

- administrative costs (resources to implement, administer, monitor, measure and report; tools and support systems, training);
- lack of internal knowledge and expertise to understand Community Benefits;
- increased costs;
- community and business capacity to organize in support of these initiatives is underdeveloped; and
- lack of organizational infrastructure to establish cross-sector working groups with communities, businesses and governments.

Corporate Implications:

Financial Impact
To support the creation of Fair Wage Policy and Community Benefits at the City of Brampton, this report is seeking Council approval for the creation of a new capital project in the amount of $150,000, funded through Reserve #4.
Strategic Plan:

This report achieves the Strategic Plan goals in Good Government by achieving effective management of the City’s finances through the City’s procurement goals of encouraging competition, openness and transparency, fairness, objectivity, accountability, efficiency and effectiveness.

Terms of Council Priority:
This report has been prepared in full consideration of the Term of Council Priority of “Brampton is a Well-Run City”, demonstrating value for money of City Programs and services through open, fair and transparent procurement processes.

Conclusion:

Procurement can be used to achieve strategic social, economic and environmental goals through a sustainable procurement strategy. The Sustainable Procurement Framework provides the foundation for the development of a strategy to advance sustainable procurement practices at the City. If Council’s direction is to proceed with an assessment of implementing a Brampton-focused Fair Wage Policy and incorporating Community Benefits in procurement processes, the hiring of external expertise is required to complete a fulsome analysis that will examine the feasibility and impact as part of a sustainable procurement strategy for the City.

Authored By: Reviewed and Recommended By:

__________________________________________  _______________________________________
Claudia Santeramo  Diane Oliveira
Manager, Procurement Performance,  Acting Director, Purchasing
Purchasing

Approved and Submitted By:

__________________________________________
David Barrick,  
Acting Commissioner, Corporate Support Services/
Chief Administrative Officer

Attachments: Appendix A Sustainable Procurement Framework
Appendix A: Sustainable Procurement Framework

To help the City of Brampton’s economic ecosystem thrive and improve the well-being of the community, we must leverage its purchasing power to drive social good and economic opportunity at the same time, responsibly and transparently managing tax dollars.

Sustainable procurement involves using procurement processes to generate social, economic and environmental value through public spending on goods, services and construction.

Sustainable Procurement Principles

The City’s Sustainable Procurement Framework is based on the following principles:

- Sustainable procurement processes will be open, fair, competitive and transparent, consistent with public procurement law and the City of Brampton’s Purchasing By-law, policies, procedures and all other applicable legislation.
- Sustainable procurement processes will create social, economic and workforce opportunities for unemployed and underemployed communities and diverse businesses.
- Sustainable procurement processes will maximize community benefit and environmental sustainability.

Sustainable Procurement Commitments

The City is committed to:

- Procuring goods, services and construction that meet the City’s requirements and deliver sustainability benefits
- Seeking vendors that have integrated sustainability practices in their governance, supply chain or operations
- Setting minimum expectations for vendors in the areas of integrity, ethics and conduct, corporate governance, labour and human rights, health and safety and environmental management
- Incorporating social and environmental considerations in procurement evaluations
- Communicating and collaborating with businesses and community organizations to promote awareness, and ensure capacity and readiness
- Collaborating with our vendor community to foster improved sustainability practices; and
- Monitoring, evaluating and reporting on progress
Sustainable Procurement Goals and Objectives

The goals of this Framework are to use the City’s purchasing power through its procurement processes to:

- Maximize social, economic and environmental benefits for residents and businesses that result from City contracts; and
- Equalize opportunities for all businesses to compete for City contracts.

This Framework focuses on three objectives:

- Increase employment, apprenticeship and training opportunities for communities experiencing economic disadvantage, including those from equity-seeking groups;
- Increase diversity of supply chain by providing small-sized and medium-sized businesses and diverse suppliers with equitable access to competitive City procurements; and
- Increase environmentally sustainable considerations in City procurements by incorporating environmental requirements for acquisitions and evaluation of suppliers’ environmental practices.

Sustainable Procurement Practices

The City will incorporate sustainability in its procurement processes, considering social, economic and/or environmental impacts, as well as the sustainability and business practices of vendors.

Sustainability factors that may be considered for any procurement include:

- Social and Economic:
  - Vendors, including social enterprises, which provide access to quality jobs, training and apprenticeship opportunities for disadvantaged communities (e.g. youth, new immigrants, people with disabilities, etc.)
  - Vendors that demonstrate integration of workplace and supply chain diversity, inclusion and accessibility (e.g. minority-owned businesses, women, indigenous, etc.)

- Environmental:
  - Reduce impacts on air quality
  - Protect and respect water as a non-renewable, life critical resource
  - Manage land to sustain the natural environment
  - Reduce energy consumption and manage the impact of energy usage on our environment
O Reduce waste generation to limit resource use, greenhouse gas emissions, preserve habitats and resources and decrease management costs
O Consider life-cycle impacts and costing for goods, services and construction

- Ethical:
  - Vendors that meet the minimum expectations of ethics and conduct, labour and human rights and health and safety in its business practices and operations

Monitoring and Evaluation

To advance the goals and objectives, the City needs to be able to measure the effectiveness of implementation and outcomes.

Purchasing will:
- Monitor implementation and achievement of goals and targets
- Measure progress on incorporating sustainability considerations in procurement (tracking procurements that apply sustainable procurement); and
- Measure the outcomes and impacts of sustainable procurement (e.g. training and employment opportunities, supplier diversity contracts, environmental benefits, cost savings, etc.)
Good afternoon,

I am writing to let all of you know how incredibly grateful I am to learn that the planned memorial service for the upcoming 50th year of the crash of Air Canada flight #621 will still be happening on July 5th.

On behalf of my relatives and friends, and the relatives and friends of all of the victims of that tragic plane crash, as well as everyone else who was impacted by the tragedy, thank you for the name change, the Heritage designation, and your kind willingness to move forward with whatever type of memorial service/event we can do, under the current circumstances.

July 5th was a life-changing date for many, many people. For me, it was the date that I lost my 39 year old mother, and my two little sisters, ages 11 and 8 - a date that changed our family of five people to a devastated father and daughter.

Please let me know if I can be of any help in the planning of this event, and once again, thank you for making sure that July 5th, 2020 doesn’t go by without the memorial service to honour and recognize the 109 victims of that horrific plane crash.

Sincerely,

Lynda Fishman
Date: May 4, 2020

Subject: Noise By-law during Ramadan 2020 (RM 26/2020)

Contact: Paul Morrison, Director, Enforcement and By-Law Services, Legislative Services 905-458-3424 ext. 63201, paul.morrison@brampton.ca

Recommendations:

1. That the report titled: Noise By-Law during Ramadan 2020 (RM 26-2020), to the Committee of Council Meeting of May 6, 2020, be received; and

2. That a one-time exemption be made to allow for the call to prayer (“Azan”) be permitted once per day at sunset for 3 minutes; and

3. That a review of the Noise By-Law 93-84 be completed by Planning and Development Services.

Overview:

- This report provides an overview of the Noise and Nuisance By-Laws in relation to the daily calls to prayer (“Azan”) during the Month of Ramadan; and

- This report provides information regarding the options available to the City to allow for an exemption of the Noise By-Law during the COVID-19 emergency/pandemic to allow for Azan to occur during the month of Ramadan 2020.

Background:

Due to the COVID-19 pandemic and the associated physical distancing measures, public gathering restrictions are in place. As such, traditional calls to prayer (“Azan”) and gatherings at local places of worship are not able to take place in person during the
month of Ramadan (April 23-May 23, 2020). Virtual prayers are occurring, however Azan happens at sunset each day during Ramadan.

A request has been received by the City of Brampton to allow for an external broadcast of the daily Azan to the community, and that this activity would not be in contravention of the Noise By-Law 93-84 (see Appendix 1).

At the April 29th meeting of City Council, Council requested staff report back on whether an amendment to the Noise By-Law was required, as other Municipalities may have done.

**Current Situation:**

There are 22 mosques/masjids in the City of Brampton, and it’s anticipated physical distancing measures will still be in effect at the end of May, 2020.

The current wording of both the Noise and Public Nuisance By-Laws allows discretion for the Azan to occur nightly during the month of Ramadan.

The Noise By-Law states:

4. The following sounds and noises are specifically permitted by this by-law, and the presence of these sounds and noises is not to be considered a contravention of this by-law:
   (1) the sounding or ringing of church bells and chimes

The Public Nuisance By-Law states:

“Public nuisance” means actions occurring within the Municipality and which, by reason of the conduct of the person in attendance, results in one, or more, of the following activities:
   (m) unreasonable noise, including loud music.

**PART II – PROHIBITIONS**

2. No Person shall cause, create or permit a Public Nuisance.
3. No Person shall hold, sponsor, conduct, continue, host, create, attend, allow, cause or permit a Nuisance Party.

**PART III – ORDERS**

4. If an Officer is satisfied that a contravention of this By-law has occurred, the Officer may make an order requiring the Person who contravened this By-law or who caused or permitted the contravention or the Owner of the land on which the contravention occurred to discontinue the Public Nuisance or Nuisance Party.
Benchmarking:

City of Mississauga
Mississauga City Council passed a motion at an April 29 City Council meeting to suspend the Noise Control By-Law (360-79) for the month of Ramadan 2020. This permits the daily call to prayer to be broadcast only once per day for a maximum of 5 minutes, so long that it is not a call to physically gather in contravention of O.Reg 52/20.

City of Hamilton
Hamilton City Council approved Azan to occur two times per day, commencing April 29, 2020 and ending May 23, 2020. Two locations were approved for this to take place, and Noise Exemption Permits were issued to these two locations, with the associated fees waived. Call to prayer times will take place at 1:30pm and 8:15pm (plus 30 minutes to allow for sunset times to change as the days get longer) for a duration of 2 minutes. Municipal By-Law Enforcement Officers tested the level of noise at the two locations to ensure that they are within the permitted levels.

City of Vaughan
City Council determined that the Noise By-Law permits this type of activity (Azan), so long as it occurs within the permitted times, 9:00am – 9:00pm, and does not last longer than 20 minutes.

City of Toronto
To date, the City of Toronto has not passed any motions to allow for daily calls to prayer during the month of Ramadan. Any mosque/masjid requesting a call to prayer would be granted (as an operational consideration).

Cities of Kitchener and Waterloo
To date, no changes to the Cities’ Noise By-Laws or exceptions have been made.

Corporate Implications:

Financial Implications:
N/A

Other Implications:
N/A

Term of Council Priorities:

This report fulfills the Council Priorities of a well-run city and a healthy and safe city.
Conclusion:

A modern and liberal approach in regards to the interpretation of the current wording of the Noise and Nuisance By-Laws, coupled with the City’s By-Law Enforcement Officers exercising discretion and reasonableness in this matter, allows for an exemption to be made during the month of Ramadan.

Given the current Health and Safety concerns related to the COVID-19 pandemic and resulting Public Health measures, permitting the daily Azan is considered reasonable. It is recommended that the following exemptions be made for the month of Ramadan:

- The Azan is to occur once per day at sunset;
- The duration of the Azan be a maximum of 3 minutes;
- That the Azan not be an invitation for people to physically gather (contravention of O.Reg. 52/20);
- The enforcement of the Noise By-Law be suspended for the daily Azan; and,
- If a complaint is received related to Azan it will be investigated on a case-by-case basis; and
- A review of the Noise By-Law 93-84 be completed by Planning and Development Services.

Authored by:  
Sabrina Cook  
Enforcement and By-law Services (Redeployment)

Reviewed by:  
Paul Morrison, Director  
Enforcement and By-law Services

Approved by:  
Joe Pittari, Commissioner  
Legislative Services

Submitted by:  
David Barrick  
Chief Administrative Officer

Attachments:  
Attachment 1: Noise By-Law 93-84  
Attachment 2: Public Nuisance By-Law 136-2018
Office Consolidation

Noise By-law 93-84
(as amended by By-laws 225-84, 41-95, 253-98, 202-2006, 188-2014)

To prohibit and regulate noise
and to repeal By-law 15-75

WHEREAS the Municipal Act (R.S.O. 1980, c.320, as amended) provides that bylaws may be passed by the councils of local municipalities for prohibiting or regulating, within the municipality or within any defined area or areas thereof, the ringing of bells, the blowing of horns, shouting and unusual noises, or noises likely to disturb inhabitants;

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS as follows:

1. Except as permitted by section 4, a person shall not, within the City of Brampton, make, create, cause, or cause or permit to be made, noises likely to disturb the inhabitants.

2. Except as permitted by section 4, a person shall not, within the City of Brampton, make, create, cause, or cause or permit to be made, unusual noises.

3. Except as permitted by section 4, a person shall not, within the City of Brampton, shout, ring any bell, blow or sound any horn, or cause or permit the ringing of bells or the blowing of horns.

4. The following sounds and noises are specifically permitted by this by-law, and the presence of these sounds and noises is not to be considered a contravention of this by-law:

   (1) the sounding or ringing of church bells and chimes,
(2) the sound of any bell, horn, siren or other signal device from a vehicle when required or permitted by law,

(3) in the areas which are designated for primarily agricultural uses by the Official Plan or by a zoning by-law (but not within any hamlets and villages which may be so designated), the sound of any animal or bird (225-84),

(4) the blowing of any steam or air whistle attached to or used in connection with any stationery boiler or other machine or mechanism, when giving notice to workers of the time to commence or cease work, or warning of danger,

(5) the sound from any apparatus or mechanism used in a reasonable manner for the amplification of the human voice, music, or the sound from any other sound-producing or sound-reproducing instrument or apparatus, by a local organization where funds are being raised for charitable purposes, or in connection with any public election meeting, or for any public celebration or other gathering for which written permission has been obtained from the City,

(6) the sound of any military or other band, or of any parade, for which written permission has been obtained from the City,

(7) the sound of any newsboy, pedlar, hawker or tradesman plying his calling legitimately and moderately,

(8) any sound arising from the operation of any railway or from any plant or work in connection with any such railway,

(9) any sound from the operation of the Salvation Army as heretofore carried on,

(10) any sound arising from road work and road improvements undertaken by or on behalf of the Ministry of Transportation (Ontario) or the Region of Peel (202-2006).

4.1 Sections 1, 2 and 3 of this By-law shall not apply to a person who emits or causes or permits to be emitted any noise or vibration for which:

(a) an Environmental Compliance Approval, Amended Environmental Compliance Approval, Certificate of Approval or Amended Certificate of Approval has been obtained from the Province of Ontario’s Ministry of the
Environment that specifically applies to the plant, structure, equipment, apparatus, mechanism or thing that is emitting the noise or vibration; and,

(b) the plant, structure, equipment, apparatus, mechanism or thing that is emitting the noise or vibration is being operated in compliance with the Environmental Compliance Approval, Amended Environmental Compliance Approval, Certificate of Approval or Amended Certificate of Approval.

(By-law 188-2014)

4.2 (1) The Chief of Planning and Infrastructure Services, or designate is delegated the authority to grant an exemption to sections 1, 2 and 3 of this By-law subject to the following conditions:

(a) a complete application in writing has been received for the exemption;

(b) receipt of written confirmation that all property owners within a 500 metre radius of the point from which the noise or vibration will be emitted have been notified in a form and manner satisfactory to the Chief of Planning and Infrastructure Services, or designate;

(c) receipt of the name and contact information for a contact person(s) that will be available during all normal business hours and at all times while the noise and vibration is being emitted to address any concerns raised by persons within the area where the noise or vibration is heard or felt; and,

(d) any other condition, including daily hours of operation and duration of the exemption, that the Chief of Planning and Infrastructure Services, or designate believes is reasonable given the location of the point from which the noise or vibration will be emitted and the surrounding land uses.

(2) In addition to subsection (1), the Chief of Planning and Infrastructure Services, or designate may refuse an application for an exemption that does not meet the conditions and may reconsider a refusal if further information is provided by the applicant that would meet the conditions.

(3) Council is of the opinion that the delegation under subsections (1) and (2) are minor in nature.

(4) An application for an exemption shall be made in writing and contain the following information:

(a) the name and address of the applicant;
(b) a description of the source of the noise or vibration in respect of which an exemption is being sought;

(c) the daily hours of operation and the duration of time for which the exemption is being sought;

(d) a copy of the public notice or notification plan required under subsection 4.2 (1) (b);

(e) the information regarding the contact person required under subsection 4.2 (1) (c); and,

(f) any other reasonable information that the Chief of Planning and Infrastructure Services, or designate may consider appropriate.

(5) The Chief of Planning and Infrastructure Services, or designate shall prescribe all forms and notices necessary to implement exemptions under this by-law and may amend such forms and notices from time to time as he or she deems necessary.

(By-law 188-2014)

5. Every person who contravenes any provision of this by-law is guilty of an offence and upon conviction is liable to a fine as provided for in the Provincial Offences Act (253-98).

6. By-law 15-75 is hereby repealed.

Read a First, Second and Third Time and Passed in Open Council this 25th day of April, 1984.

THE CORPORATION OF THE CITY OF BRAMPTON
Original Signed by: Kenneth G. Whillans, Mayor
Original Signed by: Ralph A. Everett, Clerk
WHEREAS section 8 of the Municipal Act, 2001, S.O. 2001, c. 25, as amended ("the Act"), provides that powers of a municipality under this or any other Act shall be interpreted broadly so as to confer broad authority on municipalities to enable them to govern their affairs as they consider appropriate, and to enhance their ability to respond to municipal issues;

AND WHEREAS subsection 11(1) of the Municipal Act, 2001 provides that a municipality may provide any service or thing that the municipality considers necessary or desirable for the public;

AND WHEREAS section 11(2) of the Municipal Act, 2001 provides that a municipality may pass by-laws respecting: Economic, social and environmental well-being of the municipality; Health, safety and well-being of persons; Protection of persons and property; Structures, including fences and signs;

AND WHEREAS section 23.1 of the Municipal Act, 2001 provides that a municipality may delegate its powers and duties under that Act;

AND WHEREAS for the purposes of subsection 23.2(4) of the Municipal Act, 2001 it is the opinion of Council that the powers delegated pursuant to this By-law are of a minor nature;

AND WHEREAS section 128 of the Municipal Act, 2001, provides that, without limiting sections 9 and 11, a local municipality may prohibit and regulate with respect to public nuisances, including matters that, in the opinion of Council, are or could become or cause public nuisances;

AND WHEREAS subsection 434.1 (1) of the Municipal Act, 2001 provides that a municipality may require a person, subject to such conditions as the municipality considers appropriate, to pay an administrative penalty if the municipality is satisfied that the person has failed to comply with a by-law of the municipality passed under this Act;

AND WHEREAS section 425 of the Municipal Act, 2001 provides that any person who contravenes any by-law of the municipality is guilty of an offence;

AND WHEREAS section 444 of the Municipal Act, 2001 provides that a municipality may make an order requiring a person who contravened a by-law or who caused or permitted the contravention or the owner or occupier of the land on which the contravention occurred to discontinue the contravening activity;
AND WHEREAS it is the opinion of Council that nuisance parties, public urination and defecation, knocking over objects on the Highway and are or could become or cause public nuisances;

AND WHEREAS, Council deems it appropriate to prohibit or regulate matters that are, or could become or cause public nuisances;

NOW THEREFORE the Council for The Corporation of the City of Brampton ENACTS as follows:

PART I – DEFINITIONS

1. For the purposes of this By-law,

“Building” means any permanent structure consisting of a roof supported by walls or columns that is used or intended to be used for the shelter, accommodation or enclosure of persons, animals, goods, chattels or equipment;

“By-Law” means this by-law;

“City” means The Corporation of the City of Brampton;

“Director” means the Director of Enforcement and By-law Services;

“Disorderly Conduct” means causing a public disturbance and, without limiting the generality of the foregoing, includes engaging in riotous, violent, threatening or illegal conduct, yelling, screaming, shouting, singing, swearing and interfering with the reasonable enjoyment of someone else;

“Dwelling” means a Building occupied or capable of being occupied as a home, residence or sleeping place by one or more persons;

“Fight” means any confrontation involving violent physical contact between two or more people;

“Fixture” means any structure that the Town permits to be located within a highway including a boulevard tree, utility box, newspaper vending box, bench, transit shelter, telephone box, telephone booth, transformer box or vault, telephone pole, hydro pole, streetlight, stoplight pole, recycling waste module, mailbox, street sign, a Canada Post relay mailbox, permitted signs, or a blue box, green bin or other garbage container;

“Graffiti” means one or more letters, symbols, figures, images, etchings, scratches, inscriptions, stains or other markings howsoever made or affixed to a property that disfigure, deface or otherwise mar said property;

“Highway” includes a common and public highway, street, avenue, parkway, square, place, bridge, viaduct, or trestle, designated and intended for, or used by, the general public for the passage of vehicles, and included the area between the lateral property lines thereof, including sidewalks and boulevards, and highways shall have the same meaning;

“Litter” includes cigarettes, paper, cardboard, bottles, glass or other such material or garbage;

“Loiter” shall mean lingering on the way or travelling indolently with frequent pauses without any apparent destination;

“Municipality” means the land within the geographic limit of the City of Brampton;

“Nuisance Party” means a social gathering within the Municipality and which, by reason of the conduct of the persons in attendance, results in a Public Nuisance;
"Owner" includes:

(a) a Person who is in the registered owner of premises;
(b) a Person who is in physical possession of premises;
(c) a Person who has responsibility for and control over the condition of premises or the activities there carried on, or control over persons allowed to enter the premises; or
(d) a Person occupying premises;

"Officer" means a Municipal Law Enforcement Officer appointed to enforce the by-laws of the City or a police officer while in the course of his or her duties;

"Person" means an individual, firm, corporation, partnership, association or organization, including a charitable organization;

"Public Nuisance" means actions occurring within the Municipality and which, by reason of the conduct of the person in attendance, results in one, or more, of the following activities:

(a) soliciting, including and without limiting the generality of the foregoing,
   (i) soliciting a person who is using, waiting to use, or departing from an automated teller machine;
   (ii) soliciting a person who is using or waiting to use a pay telephone or a public toilet facility;
   (iii) soliciting a person who is in or on a public transit vehicle;
   (iv) soliciting a person who is waiting at a taxi stand or a public transit stop;
   (v) soliciting a person who is in the process of getting in, out of, on or off a vehicle or who is in a parking lot;
   (vi) while on a Highway, soliciting a person who is in a stopped, standing or parked vehicle.
(b) loitering after having been requested by an Officer to move on;
(c) screaming, spitting, yelling, shouting or using profane or abusive language or gestures;
(d) participating in, or being a spectator in a fight;
(e) carrying open liquor, except while on private property that is owned or occupied by the person who is carrying the liquor or an invited guest of the Owner;
(f) the unlawful sale, furnishing, or distribution of alcoholic beverages or controlled substances;
(g) remaining in or refusing to leave a Public Place after it is closed and/or when ordered to leave by an Officer;
(h) throwing, placing or depositing any litter (except if such litter is placed in garbage cans or in recycle boxes);
(i) defacing, damaging or vandalizing property, including by the use of graffiti;
(j) obstructing an Officer in the course of his or her duties;
(k) disorderly conduct;
(l) obstructing pedestrian traffic or vehicular traffic, or parking such that the free flow of traffic is obstructed or that the ability to provide emergency services is interfered with;
(m) unreasonable noise, including loud music;
(n) unlawful open burning or setting off fireworks;
(o) without Reasonable Excuse, outdoor public urination, defecation, spitting or vomiting;
(p) use of or entry upon a roof not intended for such occupancy;
(q) jumping, diving or leaping off or from any bridge located within the boundaries of the City;
(r) dumping, except where permitted to do so by the City;
knocking over, or attempting to knock over, a Canada Post mailbox, Canada Post relay box, newspaper box or garbage or recycling container;

permitting, or causing to be emitted; an objectionable odour, except where permitted to do so by the City;

permitting, or causing to be emitted, an excessive amount of smoke, dust or airborne particulate matter, except where permitted to do so by the City;

any other activity or conduct that is disorderly or obnoxious;

distributing, displaying or discarding any handbill, notice, circular, advertisement, promotional item or sample;

being in possession of or use any Weapon as defined by Section 2 of the Criminal Code of Canada.

entering or loitering in any washroom or change-room or behaving in such a manner as to be objectionable to another person using, or in the vicinity of, said washroom or change-room;

“Public Place” means

(a) a place outdoors to which the public is ordinarily invited or permitted access and, for greater certainty, shall include Highways, sidewalks, streets, any portion of a road allowance, parking lots, swimming pools, conservation area, parks, and playgrounds;

(b) school grounds;

(c) land, premises, or Buildings owned, managed, or maintained by the Municipality;

(d) yards appurtenant to a Building or Dwelling or vacant lands, but does not include a Building or Dwelling; and

(e) privately owned land which is visible from any public or private property.

“Reasonable Excuse” means

(a) the contravention of this By-law must be inevitable, unavoidable and afford no reason or opportunity for an alternative course of action that does not contravene this By-law; or

(b) where the contravention of this By-law is the consequence of illness, the person did not contemplate, or acting reasonably ought not to have contemplated, that the person's actions would likely cause the illness or give rise to the contravention of this By-law;

“Solicit” means to request, in person, the immediate provision of money or another thing of value, regardless of whether consideration is offered or provided in return, using spoken, written or printed word; a gesture or other means;

“Spit” means to eject phlegm, saliva, chewing tobacco juice, or any other substance from the mouth;

“Vomit” means to discharge the contents of the stomach by mouth.

PART II – PROHIBITIONS

2. No Person shall cause, create or permit a Public Nuisance.

3. No Person shall hold, sponsor, conduct, continue, host, create, attend, allow, cause or permit a Nuisance Party.

PART III – ORDERS

4. If an Officer is satisfied that a contravention of this By-law has occurred, the Officer may make an order requiring the Person who contravened this By-law or who caused or permitted the contravention or the Owner of the land on which the contravention occurred to discontinue the Public Nuisance or Nuisance Party.
5. An order under this Part shall identify:

   (1) the location where the contravention occurred;

   (2) the reasonable particulars of the contravention; and

   (3) the date and time by which there must be compliance with the order.

6. An order under this section may be given verbally or in writing. An order in writing shall be served personally to the Person to whom it is directed, or served by Registered Mail to the Owner(s) using the specified address identified for tax billing by the City of Brampton. Service by Registered Mail is deemed to be on the fifth day after mailing.

PART IV – ENFORCEMENT AND INSPECTION

7. The provisions of this By-law may be enforced by an Officer.

8. An Officer may enter on land at any reasonable time for the purpose of carrying out an inspection to determine whether any provision of this By-law is being complied with.

9. For the purposes of conducting an inspection pursuant to this By-law, an Officer may:

   (1) require the production for inspection of documents or things relevant to the inspection;

   (2) inspect and remove documents or things relevant to the inspection for the purpose of making copies or extracts;

   (3) require information from any person concerning a matter related to the inspection; and

   (4) alone, or in conjunction with a person possessing special or expert knowledge, make examinations or take tests, samples or photographs necessary for the purposes of the inspection.

10. No Person shall prevent, hinder or obstruct, or attempt to hinder or obstruct, an Officer who is exercising a power or performing a duty under this By-law, including refusing to identify themselves when requested to do so by an Officer.

PART V – PENALTIES

11. (1) Every Person who contravenes any provision of this By-law, including failing to comply with an order made under this By-law, is guilty of an offence and is liable to a fine, and such other penalties, as provided for in the Provincial Offences Act, R.S.O. 1990, c. P.33, as amended (the “Provincial Offences Act”) and the Municipal Act, 2001.

   (2) A director or officer of a corporation who knowingly concurs in the contravention of this By-law by the corporation is guilty of an offence and is liable to a fine, and such other penalties, as provided for in the Provincial Offences Act, R.S.O. 1990, c. P.33, as amended (the “Provincial Offences Act”) and the Municipal Act, 2001.

   (3) Any Person who is charged with an offence under this By-law by the laying of an information under Part III of the Provincial Offences Act and is found guilty of the offence is liable, pursuant to the Municipal Act, 2001, to the following fines:
(a) the minimum fine for an offence is $500 and the maximum fine for an offence is $100,000;

(b) in the case of a continuing offence, for each day or part of a day that the offence continues, the minimum fine shall be $500 and the maximum fine shall be $10,000 and the total of all daily fines for the offence is not limited to $100,000; and

(c) in the case of a multiple offence, for each offence included in the multiple offence, the minimum fine shall be $500 and the maximum fine shall be $10,000 and the total of all fines for each included offence is not limited to $100,000.

(4) If a Person is convicted of an offence under this By-law, in addition to any other remedy or any penalty imposed, the court in which the conviction has been entered, and any court of competent jurisdiction, may make an order:

(a) prohibiting the continuation or repetition of the offence by the Person convicted; and

(b) requiring the Person convicted to correct the contravention in the manner and within the period that the court considers appropriate.

11. (5) Administrative Penalties (Non-Parking) By-law 218-2019, as amended, applies to this By-law. Every Person who contravenes a provision of this By-law designated in Schedule A of the Administrative Penalties (Non-Parking) By-law 218-2019, shall upon issuance of a Penalty Notice be and is liable to pay to the City of Brampton an administrative penalty in the amount set out in the Administrative Penalties (Non-Parking) By-law 218-2019. (By-law 219-2019)

(6) Nothing in this By-law limits the City’s right or ability to enforce this By-law by any other and all legal means. (By-law 219-2019)

12. (1) Where a Person fails to pay any part of a fine for a contravention of this By-law and the fine is due and payable under section 66 of the Provincial Offences Act, including any extension of time to pay the fine provided under that section, the City Treasurer, or the Treasurer’s delegate may give the Person a written notice specifying the amount of the fine payable and the final date on which it is payable, which date shall not be less than 21 days after the date of the notice.

(2) If any part of a fine or a contravention of this By-law remains unpaid after the final date specified in the notice provided under this section, the outstanding fine is deemed to be unpaid taxes pursuant to section 351 of the Municipal Act, 2001.

PART VI – TITLE, INTERPRETATION AND SEVERABILITY

13. This By-law may be referred to as the “Public Nuisance By-law”.

14. (1) Wherever a word is used in this By-law with its first letter capitalized, the term is being used as it is defined in Part I of this By-law. Where any word appears in ordinary case, the commonly applied English language meaning is intended.

(2) Wherever a word defined in Part I of this By-law is used in the form of a noun, verb, adverb or adjective, it shall be interpreted as having a corresponding defined meaning even if it is in ordinary case.
All words importing the singular shall include the plural, and words importing the masculine gender shall include the feminine, and the converse of the foregoing also applies, unless the context of the By-law requires otherwise.

15. If a court of competent jurisdiction declares any provision or part of a provision of this By-law to be invalid or to be of no force and effect, it is the intention of Council in enacting this By-law that the remainder of this By-law shall continue in force and be applied and enforced in accordance with its terms to the fullest extent possible according to law.

PART VII – FORCE AND EFFECT

16. This By-law shall come into force and effect on the date that it is passed.

ENACTED and PASSED this 27th day of June, 2018.

THE CORPORATION OF THE CITY OF BRAMPTON
Original signed by:
Linda Jeffrey – Mayor
Peter Fay – City Clerk
Date: 2020-05-04

Subject: Ethnic Media COVID 19 Emergency Response Advertising

Contact: Sejal Pocha, Manager
Media & Engagement, Strategic Communications

Recommendations:

1. That the report titled Ethnic Media COVID 19 Emergency Response Advertising, all wards, report # I 51 / 2020 to the Committee of Council Meeting of Wednesday, May 6, 2020, be received.

Overview:

City Council passed the following resolution on April 29, 2020:

- “That the City resources applied to Ethnic Media during the COVID-19 emergency response be increased, with funds allocated to the COVID-19 account; and

- That an information report from the Director of Communications be provided as expeditiously as possible with regard to the implementation (spending to-date and details of the expansion).”

- This report is a response to that request and provided information on Ethnic Media advertising during the COVID-19 emergency response to date and opportunities for expansion.

Background:

The City of Brampton strives to effectively communicate with Brampton’s Mosaic population, particularly our multicultural communities. During the COVID-19 Emergency, the City’s communication goal is to reach as many residents as possible in the language(s) of their choice, in order to provide accurate information and updates on safety measures and the City’s response in an easy-to-understand and accessible way.
One key tactic is utilizing ethnic media outlets to reach Brampton’s various cultural communities in their own languages. Ethnic media is used to disseminate information through translated media releases, service and information updates, and advertisements. Currently, the City engages with approximately 250 ethnic media outlets serving communities that are linked to Brampton’s top ten spoken languages (Punjabi, Urdu, Gujarati, Hindi, Tamil, Spanish, Portuguese, Italian, and Vietnamese), plus French.

The top-10 languages spoken by the Brampton Population by Mother Tongue, Census 2016, are:

<table>
<thead>
<tr>
<th>Language</th>
<th>Population by Mother Tongue</th>
<th>Rank</th>
</tr>
</thead>
<tbody>
<tr>
<td>English</td>
<td>284,935</td>
<td>-</td>
</tr>
<tr>
<td>French</td>
<td>4435</td>
<td>-</td>
</tr>
<tr>
<td>Punjabi</td>
<td>110,710</td>
<td>1</td>
</tr>
<tr>
<td>Urdu</td>
<td>20,200</td>
<td>2</td>
</tr>
<tr>
<td>Gujarati</td>
<td>16,750</td>
<td>3</td>
</tr>
<tr>
<td>Hindi</td>
<td>14,070</td>
<td>4</td>
</tr>
<tr>
<td>Tamil</td>
<td>12,695</td>
<td>5</td>
</tr>
<tr>
<td>Spanish</td>
<td>11,140</td>
<td>6</td>
</tr>
<tr>
<td>Portuguese</td>
<td>10,590</td>
<td>7</td>
</tr>
<tr>
<td>Tagalog (Filipino)</td>
<td>10,340</td>
<td>8</td>
</tr>
<tr>
<td>Italian</td>
<td>6,980</td>
<td>9</td>
</tr>
<tr>
<td>Vietnamese <em>newly added</em></td>
<td>4,610</td>
<td>10</td>
</tr>
</tbody>
</table>

Ethnic media outlets that wish to be considered for City of Brampton advertising are required to complete a media questionnaire which gives us information on the outlet’s operations, target audience, and reach. Upon completion of the questionnaire, City of Brampton staff review the information and verify specific details, such as distribution and content, prior to adding the outlet to the City’s rotational advertising list. Print publications are required to regularly provide a copy of their publication that contains the ad. For radio, TV and digital outlets, City of Brampton staff monitor the level of coverage given to Brampton-based stories using reports from the Ethnic Media Monitoring service procured by the City.

This ensures that the City of Brampton is engaging with outlets that are assisting in reaching the City’s communications goals. During the COVID-19 emergency response, the main goal is to ensure accurate information is provided in a timely manner, in languages that will help us reach as many residents as possible.

**Translation of Communications**

The City of Brampton continues to translate media releases and service and information updates into Brampton’s top ten spoken languages, plus French. During the COVID-19 emergency response, some social media tiles and posters providing information on Tax Deferral, Physical Distancing and Task Forces have also been translated into various languages.
As our communication output has increased during the COVID-19 emergency response, so has our output of translated communications materials. The chart below provides a comparison of communication translations pre-COVID-19 and during the emergency response.

<table>
<thead>
<tr>
<th>MONTH</th>
<th>ITEM</th>
<th>QUANTITY</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN-FEB</td>
<td>Media Release</td>
<td>19</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Service &amp; Information Update</td>
<td>6</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Ads</td>
<td>2</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Posters</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>30</strong></td>
<td><strong>$24,712</strong></td>
</tr>
<tr>
<td>MAR-APR</td>
<td>Media Release</td>
<td>22</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Service &amp; Information Update</td>
<td>15</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Social Tiles</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td>Posters</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td><strong>Total</strong></td>
<td><strong>43</strong></td>
<td><strong>$35,831</strong></td>
</tr>
</tbody>
</table>

Advertising Spending

The City of Brampton has increased spending on ethnic media advertising during the COVID-19 emergency response. In order to ensure important information related to the COVID-19 emergency response is communicated to multicultural communities in Brampton, a number of advertising campaigns were undertaken. From communicating the tax deferral options, to the specifics of the physical distancing by-law and the details of the Tele Town Halls, staff developed campaigns that included print/online (combined), radio, and television in Brampton's top ten spoken languages.

The table below compares the advertising spend for January and February 2020 to March and April 2020, to provide context of pre and active COVID-19 emergency response advertising.

<table>
<thead>
<tr>
<th>Months</th>
<th>No. of Campaigns</th>
<th>No. of Outlets</th>
<th>Total Cost</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN-FEB</td>
<td>6</td>
<td>28</td>
<td>$13,440</td>
</tr>
<tr>
<td>MAR-APR</td>
<td>9</td>
<td>56*</td>
<td>$40,059</td>
</tr>
</tbody>
</table>

*Note: There were approximately 80 ads placed across 56 outlets. Certain outlets were given ads for multiple campaigns, others received ads for a single campaign. Decisions on which outlets received ads for which campaigns are based on the target language, ad medium, potential reach and deadlines.

From January to February, the City of Brampton spent $13,430 on ethnic media advertising for six (6) campaigns that appeared in 28 different ethnic media outlets. These outlets included print/online, radio and television in English, French, Punjabi, Urdu, Portuguese, Gujarati, Hindi, Tagalog, and Tamil. Below is a breakdown of the ethnic media advertising spend by campaign.
<table>
<thead>
<tr>
<th>MONTH</th>
<th>CAMPAIGN</th>
<th>PLATFORM</th>
<th>NO. OF OUTLETS</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>JAN-FEB</td>
<td>Brampton U</td>
<td>Ethnic Print/Online</td>
<td>4</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ethnic Radio</td>
<td>1</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$2,590.00</td>
</tr>
<tr>
<td></td>
<td>311 app</td>
<td>Ethnic Print/Online</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$1,350.00</td>
</tr>
<tr>
<td></td>
<td>Budget</td>
<td>Ethnic Print/Online</td>
<td>11</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
<td>Ethnic TV</td>
<td>3</td>
<td></td>
</tr>
<tr>
<td></td>
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<td></td>
<td></td>
<td>$6,450.00</td>
</tr>
<tr>
<td></td>
<td>Property Tax</td>
<td>Ethnic Print/Online</td>
<td>3</td>
<td></td>
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<td></td>
<td></td>
<td></td>
<td></td>
<td>$1,250.00</td>
</tr>
<tr>
<td></td>
<td>Seedy Saturday</td>
<td>Ethnic Digital</td>
<td>1</td>
<td></td>
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<td></td>
<td></td>
<td>Ethnic Print/Online</td>
<td>1</td>
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<td></td>
<td></td>
<td>$1,350.00</td>
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<tr>
<td></td>
<td>Youth Sports day</td>
<td>Ethnic Print/Online</td>
<td>1</td>
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<td></td>
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<td>$450.00</td>
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<td>$13,440.00</td>
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</tbody>
</table>

From March to April, the City of Brampton spent $40,059 on ethnic media advertising for nine campaigns that appeared in 56 different ethnic media outlets. These outlets included print/online, radio and television in English, plus the top ten spoken languages (Punjabi, Urdu, Portuguese, Gujarati, Hindi, Spanish, Italian, Tagalog, Tamil, Vietnamese). The table below shows the advertising spend for March to April 2020, broken down by campaign.

<table>
<thead>
<tr>
<th>MONTH</th>
<th>CAMPAIGN</th>
<th>PLATFORM</th>
<th>NO. OF OUTLETS</th>
<th>COST</th>
</tr>
</thead>
<tbody>
<tr>
<td>MAR-APR</td>
<td>COVID19 Tele Town Hall 1, March 18</td>
<td>Ethnic Radio</td>
<td>5</td>
<td>$3,295</td>
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<td></td>
<td>COVID19 Tele Town Hall 2, March 25</td>
<td>Ethnic Radio</td>
<td>6</td>
<td>$2,465</td>
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<tr>
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<td>COVID19 Tele Town Hall 3, April 1</td>
<td>Ethnic Radio</td>
<td>6</td>
<td>$2,465</td>
</tr>
<tr>
<td></td>
<td>COVID19 Tele Town Hall 4 + Small Business Tele Town Hall</td>
<td>Ethnic Radio</td>
<td>6</td>
<td>$2,170</td>
</tr>
<tr>
<td>Campaign</td>
<td>Ethnic Print</td>
<td>5</td>
<td>$2,050</td>
<td></td>
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<tr>
<td>--------------------------------------------</td>
<td>--------------</td>
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<td></td>
</tr>
<tr>
<td>Generic COVID-19 Messaging</td>
<td></td>
<td></td>
<td></td>
<td></td>
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<tr>
<td>Physical Distancing By-law</td>
<td>Ethnic Print</td>
<td>18</td>
<td></td>
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<td></td>
<td>Ethnic Radio</td>
<td>7</td>
<td></td>
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</tr>
<tr>
<td></td>
<td>Ethnic TV</td>
<td>6</td>
<td>$16,103</td>
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</tr>
<tr>
<td>Property Tax Deferral</td>
<td>Ethnic Radio</td>
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<td></td>
<td>Ethnic TV</td>
<td>4</td>
<td>$7,200</td>
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<td>Safety Before Sunshine</td>
<td>Ethnic Radio</td>
<td>4</td>
<td>$885</td>
<td></td>
</tr>
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<td>Seniors Support Task Force &amp; Seniors Tele Town Hall</td>
<td>Ethnic Radio</td>
<td>8</td>
<td>$3,426</td>
<td></td>
</tr>
<tr>
<td>TOTAL</td>
<td></td>
<td>80</td>
<td>$40,059</td>
<td></td>
</tr>
</tbody>
</table>

The COVID-19 emergency response related advertising campaigns have included a larger number of outlets and included more of Brampton's top ten languages. Given the changing lifestyle of Brampton residents during COVID-19, staff increased resources for radio advertising as this platform enabled communication with a wider audience, in varied languages, and allowed staff to adapt quickly to change messages in a timely manner. Television advertising was also considered a priority as more people were tuning into television as their main source of information while practicing physical distancing and working from home. Many of the print outlets have either reduced their number of print copies, or focused their efforts on their digital/E-newspapers during the pandemic. We continue to place advertisements in print/e-newspapers, however given the weekly or bi-weekly frequency of ethnic print outlets, other platforms provide a greater and quicker reach.

It is also important to note that some print and radio outlets provide complimentary advertising or mentions on their social media accounts or on their websites, when an advertisement is booked on their main platform.

**Increased COVID-19 Advertising**

As we continue to provide important information throughout the COVID-19 emergency response, the City will take all opportunities to ensure accurate information regarding safety measures and City services is reaching all Brampton residents.
Strategic Communications offers the following actions to deliver increased ethnic media advertising during the COVID-19 pandemic, based on an increase or doubling of ethnic media advertising, which would be approximately $20,000 a month.

1. **Double the number of outlets per language included in each Campaign.**

   With current financial resources in mind, priority is often given to the top 5 languages when developing an advertising campaign. For example, 2 Punjabi outlets may be included, but only 1 outlet for the other 3 languages included in the campaign. One option is that staff double the number of outlets included per language. For example, 4 Punjabi outlets and 2 outlets each for the other 3 languages included in the campaign.

2. **Increase the number of languages included in each Campaign and diversify the Ethnic Media platforms used.**

   Based on our current advertising database, print/e-newspaper is the most common platform when advertising in all top ten languages. The second opportunity is for staff to explore offering television ads in more varied languages, and continue to expand radio advertisements in the top ten languages. For example, where a campaign would have included 1 Punjabi radio outlet, 1 Punjabi TV outlet, and 1 print outlet in each of the top ten languages, an increase in resources would allow staff to consider also including radio and TV outlets in more of our top ten languages.

**Current Situation:**

Strategic Communications regularly advertises in ethnic media outlets as part of the City’s efforts to effectively communicate broadly through a range of mediums and media outlets.

During the COVID-19 pandemic, the City has increased its advertising in ethnic media outlets and will continue to consider additional opportunities to expand awareness of City services and respective service changes that have been impacted by COVID-19.

**Corporate Implications:**

**Financial Implications:**

Any additional expenditures specifically related to COVID-19 will be charged to Cost Centre 0285. All other expenditures will be captured under Strategic Communication’s 2020 Operating Budget.

**Other Implications:**

**Term of Council Priorities:**

This report achieves the Term of Council priority of Brampton is a Mosaic, by pursuing proactive management of the City’s COVID-19 emergency communications with its
diverse communities, human resource and budgetary policies, and service delivery needs.

**Conclusion:**

Strategic Communications will continue to expand Communications campaigns across a range of digital and print media, in ethnic and mainstream outlets in order to reach the greatest number of residents in their chosen language.

The advertising will focus particularly on important subjects pertaining to COVID-19 such as warmer weather and impacts on City services and resident activity, physical distancing, and City reopening processes and related service changes.

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**Attachments:**

Report authored by: Sejal Pocha, Manager, Media & Engagement
Government Relations Matters
Update on COVID-19 (April/May 2020)

Committee of Council
May 6, 2020
Canada Emergency Wage Subsidy - Update

• Applications for the CEWS officially opened on April 27, 2020.
• The first direct deposit payment expected by May 7, 2020.

Coordinated Approach to Re-Opening the Economy

• On April 28, the federal and provincial governments agreed to a set of common principles to restarting the economy.
• Some of these common principles include ensuring the transmission is controlled, having sufficient public health capacity, supports in place for vulnerable groups and having appropriate workplace protocols in place.

Support for Students

• On April 28, Bill C-15: An Act respecting Canada Emergency Student Benefit (coronavirus benefit), was introduced to implement measures for the CESB (anticipated to receive Royal Assent on May 1).
• The benefit would be available between May to August 2020 and provide $1250/month for eligible students or $2000/month for eligible students with dependents or disabilities.
Workplace Safety Guidelines

• On April 30, the government released initial guidelines to support those working in manufacturing, food manufacturing and processing, restaurant and food service, and the agricultural sectors.
• These measures build upon guidelines developed by Ontario's health and safety associations for various sectors, such as retail, health care, construction, transportation, police services, firefighters, and transit employees.
• On Monday May 4th certain businesses and workplace were allowed to reopen as long as they comply with strict public health measures.
• These include lawn care and landscaping, garden centres and nurseries (curbside delivery), community gardens, certain essential construction projects including municipal construction.

COVID-19: Tackling the Barriers Portal

• Sectors can submit ideas for temporary rule or regulatory changes to help health sector, help businesses retool or operate in new ways.
• Presents an opportunity for the City’s business community to submit ideas for simple regulatory changes that could have a significant positive impact.

Other Measures:

• Expansion to the list of front-line workers eligible to use the Emergency Child Care Program, to include meat packing companies, retail grocery clerks, Ontario truckers and LTC workers.
• New Ontario 511 app provides up-to-date information for truck drivers during COVID-19.
Green Municipal Fund (GMF) – Community Efficiency Financing (CEF)

• New $300M initiative, offered through the GMF and with multiple application intakes to support municipalities to deliver energy efficient financing programs for low-rise residential properties.

• The new funding and learning resources focus on:
  o Creating, launching, and expanding innovative financing programs for residential energy projects
  o Reducing GHG emissions, create energy savings, and contribute to climate adaptation, water conservations and health and safety outcomes
  o Accelerating energy cost savings, improve housing affordability, and keep the local economy moving
  o Increasing home comfort, health and quality of life for residents

• The CEF funding aligns with various City initiatives and priorities including advancing the Community Energy and Emissions Reduction Plan. Environmental staff are currently in the process of drafting a work plan and preparing all necessary prerequisites to position the City to apply in the fall for FCM’s release of the second intake of the CEF.

2020 FCM’s Sustainable Communities Awards

• The City submitted an application for the 2020 FCM’s Sustainable Communities Award, Neighbourhood category:
  o Fletchers Creek Sustainable Neighbourhood Action Plan (FC SNAP): bringing local residents and community leaders together to take environmental action and build climate change resilience

• Winners will be honoured during the Sustainable Communities Conference taking place October 20th – 22nd.
Association of Municipalities of Ontario
Board of Directors

April 28: 2020 – 2022 Board of Directors Call for Nominations

• Call for nominations to the 2020 – 2022 AMO Board of Directors opened on April 28, 2020.
• A completed Nomination Form with supporting material, including a Council resolution of support and specifying the Caucus membership (for the City of Brampton this would be the Large Urban Caucus) must be received no later than 12:00 noon on Monday, June 22, 2020.
• Government Relations staff can assist any Member of Council wishing to put their name forward with the nomination process.

2020 AMO Annual Conference – Update

• AMO’s Annual Conference is scheduled for August 16th – 19th.
• Planning is underway for a contingency approach that would transform AMO 2020 into a virtual conference. An update will be provided to members soon.

Large Urban Mayor’s Caucus of Ontario (LUMCO) – Update

• Minister of Municipal Affairs and Housing, the Hon. Steve Clark, participated in the LUMCO teleconference call to discuss the pandemic’s impact to municipal budgets and the need for provincial support.
• Passed a resolution noting that running deficits as a way to manage municipal financial challenges resulting from the pandemic is not in the public interest.
The next Regional Council meeting is scheduled for Thursday, May 14, 2020
Email from Ayan Sani, May 6, 2020

-----Original Message-----
From: Ayan Sen
Sent: 2020/05/06 12:28 AM
To: Collins, Gary <Gary.Collins@brampton.ca>; Guerra, Meagan <Meagan.Guerra@brampton.ca>; Kiernander, Kristen <Kristen.Kiernander@brampton.ca>; Fay, Peter <Peter.Fay@brampton.ca>; Heer, Urz <Urz.Heer@brampton.ca>; Kaur, Rupinder <Rupinder.Kaur@brampton.ca>; Fortini, Pat - Councillor <Pat.Fortini@brampton.ca>; Guerra, Meagan <Meagan.Guerra@brampton.ca>; Kiernander, Kristen <Kristen.Kiernander@brampton.ca>; Fay, Peter <Peter.Fay@brampton.ca>; Heer, Urz <Urz.Heer@brampton.ca>; Kaur, Rupinder <Rupinder.Kaur@brampton.ca>; Fortini, Pat - Councillor <Pat.Fortini@brampton.ca>; Medeiros, Martin - Councillor <Martin.Medeiros@brampton.ca>; Santos, Rowena - Councillor <Rowena.Santos@brampton.ca>; Vicente, Paul - Councillor <Paul.Vicente@brampton.ca>; Dhillon, Gurpreet - Councillor <Gurpreet.Dhillon@brampton.ca>; Williams, Charmaine - Councillor <Charmaine.Williams@brampton.ca>; Bowman, Jeff - Councillor <Jeff.Bowman@brampton.ca>; Goodfellow, Carly <Carly.Goodfellow@brampton.ca>; Palleschi, Michael - Councillor <Michael.Palleschi@brampton.ca>; Whillans, Doug - Councillor <Doug.Whillans@brampton.ca>; Brown, Patrick - Mayor <Patrick.Brown@brampton.ca>
Subject: [EXTERNAL]Regarding the azan in the city of Brampton

Dear Councillors,

I’m aware that the issue of the call to prayer will be coming before Council tomorrow. Please kindly do not allow this to happen. I have nothing against Islam or Muslims but the reason we immigrants moved to Canada is to live with the Canadian values and we need to integrate with the Canadian system.

Canada is a secular country with high tolerance for religious beliefs and that’s how it should be. We have the right to practice our beliefs at home and at the place of worship and we are grateful to that.

The reason why I’m against the idea of Azan is because once you allow something for one religion, then others will come requesting their rights as well and at a point we will be drowned accommodating everyone.

I have full respect for people who believe in god but it is not fair for others to listen to their prayers on loud speakers if it has nothing to do with them. I am a Brampton resident and I do not wish to be forced upon something I did not sign up for. We love secular Canada and we want secular Canada.

Best Regards,

Ayan Sani
Email from Hasan Alam, May 6, 2020

From: Hasanuzzaman Alam  
Sent: 2020/05/06 12:37 AM  
To: Fortini, Pat - Councillor <Pat.Fortini@brampton.ca>  
Subject: [EXTERNAL]Please do not rescind this decision of Azan

Dear Councillor,

I'm aware that the issue of the call to prayer will be coming before Council tomorrow. It's important to underscore how wonderful it has been for Muslim families across the country to have the opportunity to see live broadcasts, or go in person to listen from their vehicles, to the call to prayer at sunset from mosques that have gone ahead to do so. Here in Missisa Canada, it has meant so much to my children - encouraging a feeling of belonging and togetherness at an extremely challenging time. It seems that the motion coming before you on Wednesday is an attempt to undo the goodwill that this gesture has offered communities that are struggling through COVID-19 during an important time for our communities when we need to feel connected to each other, even in some small way.

It seems unnecessary to undo this important step and it would send a damaging message to those of us who believe that diversity and inclusion should be incorporated in all public policy for the permission to broadcast the call to prayer to be halted. The damage to our communities sense of well-being and representation will be significant. Amira Elghaway has written about the debate in the Toronto Star (which coincidentally will appear in Wednesday's paper welcoming the support of many people to the decision to permit the 2-5 min. evening broadcasts -- many who are not themselves even Muslim.

If the spirit of this new motion is truly about making Mississauga inclusive of all, than I urge everyone to vote against it and let the remainder of Ramadan proceed peacefully for all residents.

Sincerely yours,
Hasan Alam
Dear Mayor Patrick Brown & Councilors

Hope you are safe & doing well.

I am writing you to express my concern of recent by-law amendment to broadcast Islamic call to prayer. This is happening just in front of my apartment building every evening.

During the days of Covid-19 pandemic we are all stressed at home, mental illness grabbing us all very badly. In such a situation broadcasting such calls giving me and my family an added mental stress.

You may think why should I feel stressed and anxiety hearing Islamic call to prayer because I know the English meaning of Islamic call to prayer which says "There is no god other than Allah", this statement hurts basically any other faith & belief.

For reference I am giving below the English meaning of Islamic call to prayer. If you look carefully the 3rd line towards the 6th line this is complete hate speech. How this can be acceptable in Canadian society. We are not living in Islamic country where no one can stand against such hatred words.

I lived half of life in 90% Muslim majority country. I went through facing racism in every aspect throughout half of my life and came in Canada to live a peaceful life. I do hard work to settle down myself and my family. But again, if the same hate speech keeps annoying me end of the day how would I feel!!

I love good people from all religion & race. I want to see a society where everybody live in peace & harmony. People might have different opinion, belief and culture we all should be respectful to each other living in the society but also we have the right to raise our voice against any hate, offence even if it is part of someone’s belief.

I hope you understand my concern & take this seriously.

English meaning of Islamic Call to prayer for your reference:

"Allah is Great
Allah is Great
I bear witness that there is no god other than Allah.
I bear witness that there is no god other than Allah.
I bear witness that Muhammad is the messenger of Allah.
I bear witness that Muhammad is the messenger of Allah.

Hurry to the prayer.
Hurry to the prayer.
Hurry to salvation.
Hurry to salvation.

Allah is Great
Allah is Great

There is no god except Allah"

Thanks & Regards,
Soumen Paul