- Revisions/Updates to Published Agenda (as of February 4, 2020)
- Added New Business / Further Updates (2/3 vote achieved)

Wednesday, February 5, 2020
9:30 a.m. – Regular Meeting
Council Chambers – 4th Floor

Closed Session following (See Item 21)
Boardroom CH-4A – 4th Floor
(Under Section 239 of the Municipal Act, 2001)

**Members:**
Mayor P. Brown
Regional Councillor P. Vicente – Wards 1 and 5
Regional Councillor R. Santos – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4 (Acting Mayor – April)
Regional Councillor P. Fortini – Wards 7 and 8 (Acting Mayor – March)
Regional Councillor G. Dhillon – Wards 9 and 10 (Acting Mayor – February)
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor C. Williams – Wards 7 and 8
City Councillor H. Singh – Wards 9 and 10

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cityclerksoffice@brampton.ca

Note: Meeting information is also available in alternate formats upon request.
1. **Approval of Agenda**

   **Added Item:**
   5.6 - Announcement YMCA GTA – Sweat for Good Challenge, Saturday March 7, 2020 (Santos)

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Adoption of the Minutes**

   3.1. Minutes – City Council – Regular Meeting – January 22, 2020
   
   3.2. Minutes – City Council – Special Meeting – January 22, 2020

   3.3. Minutes – City Council – Special Meeting – February 3, 2020
   
   *Published on the City’s web portal on February 5, 2020*

4. **Consent Motion**

   All items listed with an asterisk (*) are considered to be routine and non-controversial by Council and will be approved by one resolution. There will be no separate discussion of these items unless a Council Member requests it in which case the item will be removed from the consent resolution and considered in its normal sequence on the agenda.

   *(nil 21.1, 21.2 and 21.3)*

   **Added Items 21.1, 21.2 and 21.3 (Singh)**

5. **Announcements** (2 minutes maximum)

   5.1. Announcement – Introduction of Chief Nishan Duraiappah, Peel Regional Police
   (Council Sponsor – Mayor Brown)

   Chief Nishan Duraiappah will be in attendance for this announcement.

   5.2. Announcement – Brampton FireFit Team Accomplishments
   (Council Sponsor – Regional Councillor Santos)

   Bill Boyes, Fire Chief, Brampton Fire and Emergency Services (BFES), will be present with other representatives from BFES, to make this
5.3. **Proclamations:**
   a) **World Interfaith Harmony Week** – February 1-7, 2020
   b) **National Flag Day** – February 15, 2020
   c) **Kinsmen Clubs’ Week** – February 16-22, 2020
   d) **Black History Month** – February 2020

5.4. **Announcement – United Way Longest Night Fundraising Event**  
(Council Sponsor – City Councillor Whillans)

Cindy Tate, 2019 Campaign Chair, Brampton United Way Fundraising Campaign, United Way Greater Toronto, will be present with Craig Kummer, Past Campaign Chair, to make the announcement.

5.5. **Announcement – Brampton Hockey Inc. – 75th Anniversary Kick Off Event** – Gore Meadows Community Centre – February 16, 2020  
(Council Sponsor – City Councillor Bowman)

Glenn McIntyre, General Manager, Brampton Hockey Inc., will be present to make this announcement.

5.6. **Announcement - YMCA GTA – Sweat for Good Challenge - Saturday March 7, 2020**  
(Council Sponsor – Regional Councillor Santos)

6. **Government Relations Matters**

7. **Delegations** (5 minutes maximum)

7.1. Staff Presentation by Craig Kummer, Senior Manager, Traffic Services, Public Works and Engineering, re: **Traffic Calming Mitigation Overview (RM 19/2019).**  

*Published on the City’s web portal on February 5, 2020*

7.2. Staff Presentation by David Barrick, Chief Administrative Officer, and Sandeep Aujla, Director, Human Resources, re: **Mental Health Initiatives at the City of Brampton.**
8. **Reports from the Head of Council**

9. **Reports of Corporate Officials**
   
   **Office of the Chief Administrative Officer**
   
   9.1. **Staff Report re: Brampton’s Foreign Direct Investment (FDI) 2019 Summary Report and 2020 Work Plan (R 22/2020).**
   
   **Recommendation**

   **Community Services**

   **Corporate Services**

   **Planning and Development Services**

   **Public Works and Engineering**

10. **Reports of Accountability Officers**

11. **Committee Reports**

11.1. **Minutes – Committee of Council – January 29, 2020**

   Meeting Chairs: Regional Councillor Vicente, Economic Development and Culture Section

   City Councillor Singh, Corporate Services Section

   Regional Councillor Vicente, Public Works and Engineering Section

   Regional Councillor Santos, Community Services Section

   **To be approved**
11.2. **Minutes – Governance and Council Operations Committee – February 3, 2020**
(Chair: Regional Councillor Fortini)

*Published on the City's web portal on February 5, 2020*

12. **Unfinished Business**

12.1. Discussion Item at the Request of Regional Councillor Fortini re: **City Representatives on the Vehicle-for-Hire Advisory Committee**.

Note: Referred from the Committee of Council Meeting of January 29, 2020, pursuant to Recommendation CW031-2020 (outlined in Item 11.1).

13. **Correspondence**

14. **Resolutions**

15. **Notices of Motion**

16. **Petitions**

17. **Other Business/New Business**

17.1. **Referred Matters List**

Note: In accordance with the Procedure By-law and Council Resolution, the Referred Matters List will be published quarterly on a meeting agenda for reference and consideration. A copy of the current **Referred Matters List** for Council and its committees, including original and updated reporting dates, is publicly available on the City’s website.

18. **Procurement Matters**

19. **Public Question Period**

15 Minute Limit (regarding any decision made at this meeting)
20. **By-laws**

20.1. **17-2020** To authorize the temporary borrowing of funds for the Year 2020 – The Corporation of the City of Brampton  

20.2. **18-2020** To amend Traffic By-law 93-93, as amended – schedules relating to through highways and stop signs – Abitibi Lake Drive and Fairservice Drive – Ward 9  

20.3. **19-2020** To amend Traffic By-law 93-93, as amended – administrative updates to schedules relating to rate of speed and fire routes  

20.4. **20-2020** To appoint municipal by-law enforcement officers and to repeal By-law 5-2020

20.5. **21-2020** To establish certain lands as part of the public highway system  
(Goreway Drive) – Ward 8

20.6. **22-2020** To establish certain lands as part of the public highway system  
(Goreway Drive) – Ward 8

20.7. **23-2020** To prevent the application of part lot control to part of Registered Plan 43M-2015 – west of Mississauga Road, south side of Financial Drive – Ward 6 (PLC-2019-0019)

20.8. **24-2020** To prevent the application of part lot control to part of Registered Plan 43M-1979 – west of Mississauga Road, south side of Financial Drive – Ward 6 (PLC-2019-0020)

20.9. **25-2020** To prevent the application of part lot control to part of Registered Plan 43M-2060 – southeast corner of Mayfield Road and Dixie Road – Ward 9 (PLC-2019-0021)

21. **Closed Session**

Note: A separate package regarding this agenda item is provided to Members of Council and senior staff only.


21.3. Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board

22. Confirming By-law

22.1. To confirm the proceedings of Council at its Regular Meeting held on February 5, 2020

23. Adjournment

Next Meetings:  
Wednesday, February 26, 2020 – 9:30 a.m.  
Wednesday, February 26, 2020 – 7:00 p.m. (Special Meeting re: 2020-2022 Budget Approval)  
Wednesday, March 11, 2020 – 9:30 a.m.
Proposed Consolidated Agenda
City Council
The Corporation of the City of Brampton

Revisions/Updates to Published Agenda
(as of January 22, 2019)

Wednesday, February 5, 2020
9:30 a.m. – Regular Meeting
Council Chambers – 4th Floor

Closed Session following (See Item 21)
Boardroom CH-4A – 4th Floor
(Under Section 239 of the Municipal Act, 2001)

Members:
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1. **Approval of Agenda**

2. **Declarations of Interest under the Municipal Conflict of Interest Act**

3. **Adoption of the Minutes**
   3.1. Minutes – City Council – Regular Meeting – January 22, 2020
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      *Published on the City’s web portal on February 5, 2020*

4. **Consent Motion**

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   (nil)

5. **Announcements** (2 minutes maximum)

   5.1. **Announcement – Introduction of Chief Nishan Duraiappah, Peel Regional Police**
       (Council Sponsor – Mayor Brown)
       
       Chief Nishan Duraiappah will be in attendance for this announcement.

   5.2. **Announcement – Brampton FireFit Team Accomplishments**
       (Council Sponsor – Regional Councillor Santos)
       
       Bill Boyes, Fire Chief, Brampton Fire and Emergency Services (BFES), will be present with other representatives from BFES, to make this announcement.
5.3. **Proclamations:**
   a) World Interfaith Harmony Week – February 1-7, 2020
   b) National Flag Day – February 5, 2020
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Cindy Tate, 2019 Campaign Chair, Brampton United Way Fundraising Campaign, United Way Greater Toronto, will be present with Craig Kummer, Past Campaign Chair, to make the announcement.

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   – Gore Meadows Community Centre – February 16, 2020
   (Council Sponsor – City Councillor Bowman)

Glenn McIntyre, General Manager, Brampton Hockey Inc., will be present to make this announcement.

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7.1. Staff Presentation by Craig Kummer, Senior Manager, Traffic Services, Public Works and Engineering, re: **Traffic Calming Mitigation Overview (RM 19/2019).**

*Published on the City’s web portal on February 5, 2020*

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*Presentation title updated*
*Published on the City’s web portal on February 5, 2020*

8. **Reports from the Head of Council**
9. Reports of Corporate Officials

Office of the Chief Administrative Officer


Recommendation

Community Services

Corporate Services

Planning and Development Services

Public Works and Engineering

10. Reports of Accountability Officers

11. Committee Reports

Meeting Chairs: Regional Councillor Vicente, Economic Development and Culture Section
City Councillor Singh, Corporate Services Section
Regional Councillor Vicente, Public Works and Engineering Section
Regional Councillor Santos, Community Services Section

To be approved

(Chair: Regional Councillor Fortini)

Published on the City’s web portal on February 5, 2020
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12.1. Discussion Item at the Request of Regional Councillor Fortini re: City Representatives on the Vehicle-for-Hire Advisory Committee.

Note: Referred from the Committee of Council Meeting of January 29, 2020, pursuant to Recommendation CW031-2020 (outlined in Item 11.1).

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21.  **Closed Session**

   Note: A separate package regarding this agenda item is provided to Members of Council and senior staff only.


21.3. Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board
22. **Confirming By-law**

22.1. To confirm the proceedings of Council at its Regular Meeting held on February 5, 2020

23. **Adjournment**

Next Meetings:
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Note: To be distributed prior to the meeting

4. **Consent Motion**

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   Note: To be distributed prior to the meeting

7.2. Staff Presentation by David Barrick, Chief Administrative Officer, and Sandeep Aujla, Director, Human Resources, re: **Mental Health Awareness – Resources and Assistance Available for City of Brampton Staff**

   Note: To be distributed prior to the meeting

8. **Reports from the Head of Council**
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Office of the Chief Administrative Officer

9.1. **Staff Report re: Brampton’s Foreign Direct Investment (FDI) 2019 Summary Report and 2020 Work Plan (R 22/2020).**

*Recommendation*

Community Services

Corporate Services

Planning and Development Services

Public Works and Engineering

10. **Reports of Accountability Officers**

11. **Committee Reports**

11.1. **Minutes – Committee of Council – January 29, 2020**
Meeting Chairs: Regional Councillor Vicente, Economic Development and Culture Section
City Councillor Singh, Corporate Services Section
Regional Councillor Vicente, Public Works and Engineering Section
Regional Councillor Santos, Community Services Section

*To be approved*

11.2. **Minutes – Governance and Council Operations Committee – February 3, 2020**
(Chair: Regional Councillor Fortini)

*Note: To be distributed prior to the meeting*
12. **Unfinished Business**

12.1. Discussion Item at the Request of Regional Councillor Fortini re: City Representatives on the Vehicle-for-Hire Advisory Committee.

Note: Referred from the Committee of Council Meeting of January 29, 2020, pursuant to Recommendation CW031-2020 (outlined in Item 11.1).

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21. **Closed Session**

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21.3. Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board
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22.1. To confirm the proceedings of Council at its Regular Meeting held on February 5, 2020

23. Adjournment

Next Meetings:
- Wednesday, February 26, 2020 – 9:30 a.m.
- Wednesday, February 26, 2020 – 7:00 p.m. (Special Meeting re: 2020-2022 Budget Approval)
- Wednesday, March 11, 2020 – 9:30 a.m.
Wednesday, January 22, 2020

**Members:**
- Mayor P. Brown (left meeting from 11:25 a.m. to 11:29 a.m. and 11:41 a.m. to 11:46 a.m.)
- Regional Councillor P. Vicente – Wards 1 and 5
- Regional Councillor R. Santos – Wards 1 and 5 (after Closed Session, returned at 3:36 p.m. – personal)
- Regional Councillor M. Palleschi – Wards 2 and 6
- Regional Councillor M. Medeiros – Wards 3 and 4 (after Closed Session, returned at 3:35 p.m. – personal)
- Regional Councillor P. Fortini – Wards 7 and 8 (after Closed Session, returned at 3:35 p.m. – personal)
- Regional Councillor G. Dhillon – Wards 9 and 10
- City Councillor D. Whillans – Wards 2 and 6
- City Councillor J. Bowman – Wards 3 and 4 (chaired meeting from 11:25 a.m. to 11:29 a.m. and 11:41 a.m. to 11:46 a.m.)
- City Councillor C. Williams – Wards 7 and 8
- City Councillor H. Singh – Wards 9 and 10 (after first recess, returned at 1:36 p.m. – personal; after Closed Session, returned at 3:36 p.m. – personal)

**Members Absent:**
nil

**Staff Present:**
- D. Barrick, Chief Administrative Officer
- R. Forward, Commissioner of Planning and Development Services
- A. Meneses, Commissioner of Community Services
- J. Pittari, Commissioner of Corporate Services
- J. Raina, Commissioner of Public Works and Engineering
- J. Zingaro, Acting City Solicitor, Corporate Services
- C. Barnett, Director, Economic Development and Culture
- B. Boyes, Fire Chief, Fire and Emergency Services
- V. Rodo, Director, Transit and Acting General Manager, Transit
- B. Bjerke, Director, Policy Planning, Planning and Development Services
- P. Fay, City Clerk
- C. Gravlev, Deputy City Clerk
- T. Brenton, Legislative Coordinator, City Clerk’s Office
1. **Approval of Agenda**

   Council discussion took place with respect to proposed amendments to the agenda.

   The following motion was considered.

C001-2020 Moved by City Councillor Whillans
Seconded by City Councillor Bowman

   That the agenda for the Regular Council Meeting of January 22, 2020, be approved as amended, as follows:

**To add:**

8.1. **Update from Mayor Brown, re: Foreign Direct Investment (FDI) Mission to India**;

21.5. A position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or Committee of Council local board, and a proposed or pending acquisition or disposition of land by the municipality or local board; and,

**To defer the following item to Budget Committee:**

12.1. **Staff Report re: 2019 Third Quarter Operating Budget and Reserve Fund Status Report (R 321/2019).**

   Carried

Note: Later in the meeting, Councillor Palleschi proposed an addition to the agenda under Closed Session regarding personal matters about an identifiable individual, including municipal or local board employees, subject to the rules of the Procedure By-law. Before Council considered to add the proposed item, it was advised that the item would not be pursued.
The following was received by the City Clerk’s Office after the agenda was printed and related to published items on the agenda (Council approval was not required for addition of these items in accordance with Procedure By-law 160-2004, as amended):


2. Declarations of Interest under the Municipal Conflict of Interest Act – nil

3. Adoption of the Minutes

3.1. Minutes – City Council – Regular Meeting – December 11, 2019

The following motion was considered.

C002-2020 Moved by City Councillor Bowman
Seconded by City Councillor Whillans

That the Minutes of the Regular City Council Meeting of December 11, 2019, to the Council Meeting of January 22, 2020, be adopted as published and circulated.

Carried

4. Consent Motion

The following motion was considered.

C003-2020 Moved by Regional Councillor Fortini
Seconded by City Councillor Bowman

That Council hereby approves the following item and that the various Officials of the Corporation are hereby authorized and directed to take
such action as may be necessary to give effect of the recommendations as contained therein:

9.3. 1. That the report titled: **Subdivision Release and Assumption – Registered Plan 43M-1966 – 2258659 Ontario Inc. – South of Queen Street West and West of Chinguacousy Road – Ward 4 (R 437/2019)** (File C03W03.013), to the Council Meeting of January 22, 2020, be received;

2. That all works constructed and installed in accordance with the subdivision agreement for Registered Plan 43M-1966 (the “Subdivision”) be accepted and assumed; and

3. That the Treasurer be authorized to release the securities held by the City; and

4. That By-law 3-2020 be passed to assume the following streets as shown on the Registered Plan 43M-1966 as part of the public highway system:

    Elmcrest Drive & Zanetta Crescent

    Carried

5. **Announcements**

David Barrick, Chief Administrative Officer, introduced Jasbir Raina, Commissioner of Public Works and Engineering and Sandeep Aujla, Director of Human Resources. Mr. Barrick acknowledged and extended thanks to Michael Won and Amalia Liaidis for their efforts in their acting roles.

5.1. **Proclamations:**

   a) **Lincoln Alexander Day – January 21, 2020**
   b) **Day of Remembrance and Action on Islamophobia – January 29, 2020**
   c) **Tamil Heritage Month – January 2020**
   d) **Junior Masters Gavel Club 5th Anniversary – February 1, 2020**

Mayor Brown acknowledged the proclamations listed above, which were presented to recipients prior to the meeting.

Proclamation recipients were provided with two minutes to address Council, and extended thanks for their proclamations.
6. **Government Relations Matters** – nil

7. **Delegations**

7.1. Delegation from Dr. Lawrence Loh, Associate Medical Officer of Health, Region of Peel – Public Health, re: Item 11.1 – Planning and Development Committee Recommendation PDC006-2020 – Preliminary Queen Street East Precinct Plan.

Dr. Lawrence Loh, Associate Medical Officer of Health, Region of Peel – Public Health, provided a presentation entitled “Preliminary Queen Street East Precinct Plan and Community Planning Permit System By-law”, and responded to questions of clarification from Council.

The following motion was considered.

C004-2020 Moved by Regional Councillor Fortini
Seconded by City Councillor Whillans

That the delegation from Dr. Lawrence Loh, Associate Medical Officer of Health, Region of Peel – Public Health, to the Council Meeting of January 22, 2020, re: Item 11.1 – Planning and Development Committee Recommendation PDC006-2020 – Preliminary Queen Street East Precinct Plan, be received.

Carried

See also Item 11.1 – Resolution C010-2020

7.2. Delegations from Concerned Ontario Doctors organization, re: Item 11.2 – Committee of Council Minutes – January 15, 2020 – Item 8.3.3 – Brampton’s Healthcare Emergency:

1. Dr. Kulvinder Gill, President and Co-Founder
2. Dr. Ashvinder Lamba, Board Member
3. Mr. Sanjay Madgal, Brampton resident
4. Ms Judy Martin, Brampton resident

Council agreed to provide additional time for this delegation.

Dr. Kulvinder Gill, President and Co-Founder, Concerned Ontario Doctors, provided a presentation entitled “Brampton’s Escalating Healthcare Crisis”.
Dr. Ashvinder Lamba, Board Member, Concerned Ontario Doctors, read a statement from Ms. Judy Martin regarding care given to her mother at Brampton Civic Hospital.

Mr. Sanjay Madgal, Brampton resident, shared his father’s healthcare journey at Brampton Civic Hospital.

Ms. Judy Martin was unable to attend the meeting, but provided a statement which was read by Dr. Lamba.

Dr. Gill responded to questions of clarification from Council with respect to the information outlined in her presentation.

The following motion was considered.

C005-2020 Moved by City Councillor Whillans
Seconded by City Councillor Bowman

That the following delegations from Concerned Ontario Doctors organization, to the Council Meeting of January 22, 2020, re: Item 11.2 – Committee of Council Minutes – January 15, 2020 – Item 8.3.3 – Brampton’s Healthcare Emergency, be received:
1. Dr. Kulvinder Gill, President and Co-Founder
2. Dr. Ashvinder Lamba, Board Member
3. Mr. Sanjay Madgal

Carried

A motion, moved by City Councillor Singh and seconded by Mayor Brown, was introduced to declare a Health Care Emergency in Brampton, with the operative clauses as follows:

Therefore Be It Resolved:

1. That a Health Care Emergency be declared for the City of Brampton; and

2. That the CAO and appropriate City staff be requested to work with the William Osler Health System (WOHS) and the Province of Ontario to ensure a full Emergency Department is included in the Phase II development of the Peel Memorial Centre for Integrated Health and Wellness; and

3. That a copy of this Resolution be forwarded to the Minister of Health, all Brampton Members of Provincial Parliament, the President and
CEO of the William Osler Health System, the Brampton/Etobicoke and Area Ontario Health Team and the Region of Peel.

Council consideration of the motion included:
- need for immediate action to address the ongoing issue of underfunding for healthcare services in Brampton
- importance of advocacy and community engagement in ensuring Brampton gets the healthcare services it needs
- contrasting messaging on this topic between the delegations at the December 11, 2019 Council Meeting and the delegations at this meeting
- proposed visit by the Ontario Health Minister to Brampton Civic Hospital
- potential Brampton representative on the Brampton/Etobicoke and Area Ontario Health Team
- request for information from staff for consideration at a future meeting, including an update on the City’s advocacy efforts to date, options for a third hospital site

A number of “friendly” amendments were proposed to the motion, and agreed to by the mover, such that the operative clauses would read as follows:

Therefore Be It Resolved:

1. That a Health Care Emergency be declared for the City of Brampton; and

2. That the CAO and appropriate City staff be requested to work with the William Osler Health System (WOHS), the Province of Ontario and the Government of Canada to grant urgent frontline healthcare funding to Brampton Civic Hospital and Peel Memorial Centre to ensure they are operating with full staffing and resources in order to provide safe and quality patient care immediately; and

3. That the CAO and appropriate City staff be requested to work with the William Osler Health System (WOHS), the Province of Ontario and the Government of Canada to ensure a fully operational Emergency Department and adequate inpatient services with additional hospital beds to ensure hospital bed count is equivalent to the provincial average per capita, a need for an additional 850 beds, at Peel Memorial Centre in the Phase II development of the Peel Memorial Centre for Integrated Health and Wellness, to be achieved within this current mandate of the Provincial Government; and

4. That a copy of this Resolution be forwarded to the Minister of Health, all Brampton Members of Provincial Parliament, the Office
of the Premier, all Provincial Parliament Leaders of the Opposition Parties, all Brampton Members of Federal Parliament, the President and CEO of the William Osler Health System, the Brampton/Etobicoke and Area Ontario Health Team and the Region of Peel.

The motion, as amended, was considered as follows.

C006-2020  Moved by City Councillor Singh
Seconded by Mayor Brown

Whereas Council passed resolution C441-2019 at its December 11, 2019 meeting to recognize the significant and growing strains on available health care services and profound funding deficiencies to meet the existing basic medical care needs for residents of the City of Brampton, and requested immediate action and response from all health care system providers to address this urgent situation; and

Whereas this deficiency is widely recognized as an acute and growing problem through patient and resident testimonials, media reports, and frontline health care professional testimonials and observations, particularly in regard to emergency medicine, urgent care services delivery and inpatient funding and resources; and

Whereas an opportunity exists with the planned Phase II development of the Peel Memorial Centre for Integrated Health and Wellness to include a fully operational Emergency Department with additional hospital beds (to bring Brampton in par with the provincial per capita average) at this site to meet the emergency medicine, acute care, and inpatient medical and surgical needs of the community, now and in the future;

Therefore Be It Resolved:

1. That a Health Care Emergency be declared for the City of Brampton; and

2. That the CAO and appropriate City staff be requested to work with the William Osler Health System (WOHS), the Province of Ontario and the Government of Canada to grant urgent frontline healthcare funding to Brampton Civic Hospital and Peel Memorial Centre to ensure they are operating with full staffing and resources in order to provide safe and quality patient care immediately; and

3. That the CAO and appropriate City staff be requested to work with the William Osler Health System (WOHS), the Province of Ontario
and the Government of Canada to ensure a fully operational Emergency Department and adequate inpatient services with additional hospital beds to ensure hospital bed count is equivalent to the provincial average per capita, a need for an additional 850 beds, at Peel Memorial Centre in the Phase II development of the Peel Memorial Centre for Integrated Health and Wellness, to be achieved within this current mandate of the Provincial Government; and

4. That a copy of this Resolution be forwarded to the Minister of Health, all Brampton Members of Provincial Parliament, the Office of the Premier, all Provincial Parliament Leaders of the Opposition Parties, all Brampton Members of Federal Parliament, the President and CEO of the William Osler Health System, the Brampton/Etobicoke and Area Ontario Health Team and the Region of Peel.

A recorded vote was requested, and the motion carried, as follows:

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Carried
11 Yeas
0 Nays
0 Absent

8. Reports from the Head of Council

8.1. Update from Mayor Brown, re: Foreign Direct Investment (FDI) Mission to India.

Mayor Brown provided a presentation on the City’s recent FDI Mission to India.
The Mayor and Clare Barnett, Director, Economic Development and Culture, responded to questions from Council regarding this recent mission and the City’s FDI program overall.

Council consideration of this matter included suggestions regarding publication of information on the FDI program and post mission follow-up on the City’s web portal. Consideration also included the need to ensure the City continues to support existing Brampton businesses.

The following motion was considered.

C007-2020 Moved by City Councillor Bowman
Seconded by City Councillor Whillans

That the update from Mayor Brown re: Foreign Direct Investment (FDI) Mission to India, to the Council Meeting of January 22, 2020, be received.

Carried

9. Reports of Corporate Officials

Office of the Chief Administrative Officer – nil

Community Services – nil

Corporate Services – nil

Planning and Development Services


See Item 13.3 and By-law 2-2020

Council acknowledged correspondence under Item 13.3 – see Resolution C014-2020 below.

The following motion was considered.
C008-2020 Moved by Regional Councillor Fortini
Seconded by City Councillor Williams

1. That the report entitled: **Interim Control By-law (ICBL) 224-2017 – Exemption Request for 0 Victoria Crescent and 376, 379 and 383 Orenda Road – Ward 7 (R 441/2019)**, to the Council Meeting of January 22, 2020, be received; and,

2. That By-law 2-2020 be passed to adopt the exemption to Interim Control By-law 224-2017, as outlined in Appendix B to the report.

Carried

9.2. Staff Report re: **Park Naming Update for Brampton’s Portuguese Community (Azores Park) near Our Lady of Fatima Church (R 345-2019)**.

Regional Councillor Medeiros noted the Mayor’s leadership on the recognition of local communities, Regional Councillor Vicente’s efforts with respect to this specific park renaming, and suggested a motion to approve the park renaming be seconded by all Members of Council.

In response to a question from Regional Councillor Fortini regarding naming/re-naming of parks in other areas of the City, staff confirmed they would follow up directly with the Councillor.

The following motion was considered.

C009-2020 Moved by Regional Councillor Medeiros
Seconded by Regional Councillor Santos

1. That the report titled: **Park Naming Update for Brampton’s Portuguese Community (Azores Park) near Our Lady of Fatima Church – Ward 3 (R 345/2019)**, to the Council Meeting of January 22, 2020, be received; and

2. That the renaming of **Malta Parkette** to “Azores Park” be approved; and,

3. That this name be used in all official signage and promotional material related to the park.

Carried
9.3. Staff Report re: **Subdivision Release and Assumption – Registered Plan 43M-1966 – 2258659 Ontario Inc. – South of Queen Street West and West of Chinguacousy Road – Ward 4 (R 437/2019) (File C03W03.013).**

See By-law 3-2020

**Dealt with under Consent Resolution C003-2020**

10. **Reports of Accountability Officers** – nil

11. **Committee Reports**

11.1. **Minutes – Planning and Development Committee – January 13, 2020**

Mayor Brown introduced the subject minutes, and Regional Councillor Medeiros, Committee Chair, led Council consideration of the minutes.

Staff responded to questions from Council with respect to the Queen Street East Community Planning Permit System By-law (Recommendation PDC006-2020).

An amendment, moved by City Councillor Singh and seconded by Regional Councillor Dhillon, was introduced to Recommendation PDC003-2020 – setbacks for pigeon coops – for housekeeping purposes,

At the request of Council, Peter Fay, City Clerk, outlined the proposed amendment, as follows:

- to remove the word “other” from Clauses 3 and 4; and,
- to add the following new Clause 6:

  “6. That no further notice or public meeting be required for the attached Zoning By-law Amendment pursuant to Section 34 (17) of the Planning Act, R.S.O. c. P. 13, as amended.”

The amendment was voted on and carried.

The following motion to receive the minutes and approve the recommendations, as amended, was considered.

C010-2020  Moved by Regional Councillor Medeiros
Seconded by Regional Councillor Fortini

1. That the **Minutes of the Planning and Development Committee Meeting of January 13, 2020**, to the Council Meeting of January 22, 2020, be received;
2. That Recommendations PDC001-2020 to PDC002-2020 and PDC004-2020 to PDC009-2020 be approved, as outlined in the subject minutes; and,

3. That Recommendation PDC003-2020 be amended as follows:

   1. That the word “other” be removed from Clauses 3 and 4; and

   2. That the following new Clause 6 be added as follows:
       “6. That no further notice or public meeting be required for the attached Zoning By-law Amendment pursuant to Section 34 (17) of the Planning Act, R.S.O. c. P. 13, as amended.”

Carried

The recommendations were approved, as amended, as follows.

PDC001-2020

That the Agenda for the Planning and Development Committee Meeting of January 13, 2020, be approved as published and circulated.

PDC002-2020

1. That the staff report titled: Application to Amend the Zoning By-law / Draft Plan of Subdivision, SvN Architects + Planners – RioCan Management Inc., 499 Main Street South, Ward 3 (I 139/2019 and File OZS-2019-0009), to the Planning and Development Committee Meeting of January 13, 2020, be received; and,

2. That Planning and Development Services staff be directed to report back to the Planning and Development Committee with the results of the Public Meeting and a staff recommendation, subsequent to the completion of the circulation of the application and a comprehensive evaluation of the proposal.

PDC003-2020

1. That the following delegations to the Planning and Development Committee Meeting of January 13, 2020, re: Pigeon Coop Setback Requirements be received:
   1. Vneet Farwaha, Brampton resident
   2. Agniezska Prus, Brampton resident
   3. Harpreet Grewal, Brampton resident and Club Member of the Flying Tippler Club of North America
   4. Karandeep Kambo, Brampton resident and Club Member of the Flying Tippler Club of North America
   5. Jermaine Chambers, Brampton resident
2. That the report from S. Eshesh, Assistant Policy Planner, Planning and Development Services, dated November 8, 2019, to the Planning and Development Committee Meeting of January 13, 2020, re: City-Initiated Zoning By-law Amendment involving Pigeon Coop Setback Requirements – All Wards, be received;

3. That the City-Initiated Zoning By-law, set out in Appendix 2, be approved, subject to an amendment to establish a setback to any dwelling unit, school, or any building used for residential, institutional or commercial purpose, of 20 feet except where such dwelling or building is occupied exclusively by the property owner or keeper of the pigeons and other persons residing in the same dwelling unit, on the basis that it represents good planning, including that it is consistent with the Provincial Policy Statement, conforms to the A Place to Grow: Growth Plan for the Greater Golden Horseshoe (2019), the Region of Peel Official Plan and the City’s Official Plan for the reasons set out in this Report; and

4. That the amendment to the Zoning By-law, set out in Appendix 2, be enacted subject to the amendment to establish a set-back to any dwelling unit, school, or any building used for residential, institutional or commercial purpose, of 20 feet except where such dwelling or building is occupied exclusively by the property owner or keeper of the pigeons and other persons residing in the same dwelling unit.

5. That the following correspondence to the Planning and Development Committee Meeting of January 13, 2020, re: City-Initiated Zoning By-law Amendment involving Pigeon Coop Setback Requirements be received:
   1. Sundeep Gill, Brampton resident, dated November 26, 2019
   2. Manpreet Gill, Brampton resident, dated November 26, 2019
   3. Bachittar Singh, Brampton resident, dated November 26, 2019
   4. Simran Dhanoa, Brampton resident, dated November 26, 2019
   5. Sunny Dhanoa, Brampton resident, dated November 26, 2019
   6. Luka Kapac, CNTU President, dated November 26, 2019
7. Casey Nazir, Brampton resident, dated November 26, 2019
8. Jatinder Gidda, Brampton resident, dated November 29, 2019
9. Suzy Marques, Brampton resident, dated November 30, 2019
10. Thomas Joseph, Brampton resident, dated December 1, 2019
11. Marek and Agnieszka Prus, Brampton residents, dated December 1, 2019
12. Sukhmander Gill, Brampton resident, dated November 27, 2019
13. Jennifer Botelho, Brampton resident, dated December 2, 2019
14. Maria Noel Arbelo, Brampton resident, dated January 12, 2020
15. Sybil Coelho, Brampton resident, dated January 12, 2020
16. Natalie Jaikaran, Brampton resident, dated January 12, 2020
17. Jackie Stone, Brampton resident, dated January 13, 2020
18. Simone Chin, Brampton resident, dated January 13, 2020
19. Delroba Jalali, Brampton resident, dated January 13, 2020
20. Ryan Coelho, Brampton resident, dated January 13, 2020
21. Jatinder Gidda, Brampton resident, dated January 13, 2020; and

6. That no further notice or public meeting be required for the attached Zoning By-law Amendment pursuant to Section 34 (17) of the Planning Act, R.S.O. c. P. 13, as amended.

PDC004-2020 That the delegation from Sylvia Roberts, Brampton resident, to the Planning and Development Committee Meeting of January 13, 2020, re: Master Plans and Development Review Timelines be received.

PDC005-2020 That the delegation from Kevin Montgomery and Stephen Laidlaw, Co-Chairs, Cycling Advisory Committee, to the Planning and Development Committee Meeting of January 13, 2020, re: 2019 Report – Looking Ahead into 2020 be received.
PDC006-2020

1. That the presentation by Yvonne Yeung, Manager, Urban Design, Planning and Development Services, re: Queen Street East Community Planning Permit System – Wards 1 and 3 be received.

2. That the staff report to the Planning and Development Committee Meeting of January 13, 2020, re: Queen Street East Community Planning Permit System By-law – Wards 1 and 3 (R 307/2019) be received;

3. That the boundary of the Queen Street East Community Planning Permit System By-law, attached to the report as Appendix 1, be approved;

4. That the Preliminary Queen Street East Precinct Plan, attached to the report as Appendix 2, provide the foundation for the preparation of the Community Planning Permit System By-law;

5. That a Community Engagement Strategy be prepared to ensure that there is public awareness of the Community Planning Permit System By-law for Queen Street East; and,

6. That staff be directed to begin the public consultation process on the Community Planning Permit System By-law for Queen Street East and that Planning and Development Services Department staff report back to Planning and Development Committee with the results of the initial public consultation in Q2 2020.

PDC007-2020

That the Minutes – Cycling Advisory Committee – December 17, 2019 to the Planning and Development Committee Meeting of January 13, 2020, Recommendations CYC027-2019 to CYC035-2019 be approved as published and circulated.

CYC027-2019

That the Agenda for the Cycling Advisory Committee Meeting of December 17, 2019, be approved, as amended as follows:

To add:

1. That the presentation from Stephen Laidlaw, Co-Chair, to the Cycling Advisory Committee Meeting of December 17, 2019, re: Public Bicycle Repair Stands be received; and,

2. It is the position of the Brampton Cycling Advisory Committee that staff investigate the possibility of installing public bicycle repair stands across the city and report back on the findings.

CYC029-2019
That the Verbal Update from Kevin Montgomery, Co-Chair, to the Cycling Advisory Committee Meeting of December 17, 2019, re: Bicycle Friendly Intersections Workshop be received.

CYC030-2019
1. That the report from Kevin Montgomery, Co-Chair and Rani Gill, Member, dated December 15, 2019, to the Cycling Advisory Committee Meeting of December 17, 2019, re: Brampton Cycling Advisory Committee Work Plan - 2019/2020 be received; and,

2. That the Brampton Cycling Advisory Committee liaise with other groups and organizations where possible and makes sense for the Community program, engagement/advice (e.g., BikeBrampton Community Cycling Program).

CYC031-2019
That the Cycling Advisory Committee 2020 Meeting Schedule, to the Cycling Advisory Committee Meeting of December 17, 2019, be received.

CYC032-2019
That the Discussion at the request of Lisa Stokes, Member, to the Cycling Advisory Committee Meeting of December 17, 2019, re: 311 - How to Report and What to Report be received.

CYC033-2019
That the report from Kevin Montgomery, Co-Chair, to the Cycling Advisory Committee Meeting of December 17, 2019, re: End-Of-Year Report for 2019 be received.

CYC034-2019
1. That the correspondence from Shauna Danton, Legislative Coordinator, dated December 4, 2019, to the Cycling Advisory Committee meeting of December 17, 2019, re: Selection of Member to the Transit Advisory Committee be received; and,
2. That the following Committee Member be selected to be a representative on the Transit Advisory Committee:
   1. Kevin Montgomery.

CYC035-2019 That the Cycling Advisory Committee do now adjourn to meet again on February 18, 2020, at 7:00 p.m.

PDC008-2020 That the correspondence from Allan Thompson, Mayor, Town of Caledon, dated December 19, 2019, to the Planning and Development Committee Meeting of January 13, 2020, re: **Staff Report 2019-0256: GTA West Transportation Corridor Environmental Assessment Study – Stage 2 Process Update (C 1/2020)** be received.

PDC009-2020 That the Planning and Development Committee do now adjourn to meet again on Monday, February 10, 2020, at 7:00 p.m.

11.2. **Minutes – Committee of Council – January 15, 2020**

Mayor Brown introduced the subject minutes.

Meeting Chairs Regional Councillor Vicente and City Councillor Singh led Council’s consideration of the minutes.

The following motion was considered.

C011-2020 Moved by Regional Councillor Vicente
   Seconded by City Councillor Singh

1. That the **Minutes of the Committee of Council Meeting of January 15, 2020**, to the Council Meeting of January 22, 2020, be received; and,

2. That Recommendations CW001-2020 to CW019-2020 be approved, as outlined in the subject minutes.
   Carried

The recommendations were approved as follows.

CW001-2020 That the agenda for the Committee of Council Meeting of January 15, 2020 be approved, as amended, as follows:
To Add:

8.3.3. Discussion Item at the request of City Councillor Singh re: Brampton’s Healthcare Emergency.

To Delete:

10.2.2. Staff Report re: Budget Impact of Waiving the Rental Fee for Special Needs Adult Program Service Organization (SNAPSO) at Ellen Mitchell Recreation Centre (RM 122/2019)

To Refer the following items to the January 22, 2020 Council Meeting:

8.2.2. Staff Report re: 2019 Third Quarter Operating Budget and Reserve Fund Status Report (R 321/2019)

13.2. Advice that is subject to solicitor-client privilege, including communications necessary for that purpose

CW002-2020 That the delegation from Roy Prince, Brampton resident, to the Committee of Council Meeting of January 15, 2020, re: Brampton Sports Hall of Fame Nomination be referred to the Brampton Sports Hall of Fame Committee for consideration at a future meeting.

CW003-2020 That the following delegations to the Committee of Council Meeting of January 15, 2020, re: Affirm Surplus Declaration that Block 109, 43M-1425 and Block 99, 43M-1378, Ward 10, declared surplus in May 2007, remain surplus to the needs of the Corporation of the City of Brampton be received:
1. Christine Gerber, Brampton resident
2. Rosemary Keenan, Director, Sierra Club Ontario – Peel Group
3. Castlemore Residents Group 2585426 Ontario – Frank Carbone, Steve Kirby, Kerry McDonald, Mike Burke, Amit Dhingra, Bhupinder Sthi, Syed Jaffry, Sukhdeep Sidhu, Paul Sehkon
4. Mithu Modi, Brampton resident, Castlemore Community
5. Jason and Rochelle Samuels, Brampton residents

CW004-2020 That the staff report re: Affirm Surplus Declaration that Block 109, 43M-1425 and Block 99, 43M-1378, Ward 10, declared surplus in May 2007, remain surplus to the
needs of the Corporation of the City of Brampton (R 339/2019) to the Committee of Council Meeting of January 15, 2020 be received; and

2. That staff be directed to investigate, through consultation with local residents of the area, ways that the parcels could best be utilized for potential park-like purposes.

CW005-2020

That the following correspondence re: Item 10.2.1 – Affirm Surplus Declaration that Block 109, 43M-1425 and Block 99, 43M-1378, Ward 10, declared surplus in May 2007, remain surplus to the needs of the Corporation of the City of Brampton (R 339/2019) to the Committee of Council Meeting of January 15, 2020, be received:

1. Joseph and Magdalena Carvalho, Brampton residents, dated January 10, 2020
2. Michael J. McDonald, Brampton resident, dated January 14, 2020
3. Rosita Allen, Brampton resident, dated January 14, 2020
4. Sappany and Arlene Ramesh, Brampton residents, dated January 14, 2020
5. Swarnaly Banerjee-Modi, Brampton resident, dated January 15, 2020
6. Simran Sandhu, Brampton resident, dated January 15, 2020

CW006-2020

That the delegation from Sharon Vandris, President, Brampton Music Theatre, to the Committee of Council Meeting of January 15, 2020, re: Item 7.2.2 – An Arm’s Length Organization for Arts, Culture and Creative Industry Development in Brampton (R 417/2019) be received.

CW007-2020

1. That the report titled: An Arm’s Length Organization for Arts, Culture and Creative Industry Development in Brampton (R417/2019), to the Committee of Council Meeting of January 15, 2020, be received;

2. That Council endorse the recommended organizational model and approach to developing an Arts, Culture and Creative Industry Development Agency in Brampton;

3. That Council approve the draft Terms of Reference for the Advisory Panel outlined in Appendix B of this report;
4. That City staff be directed to develop a candidate shortlist for the Chair of the Advisory Panel, using the matrix provided in Appendix C of this report as a guideline and seeking input from the local arts, culture, business and institutional leaders, and the City’s Senior Leadership Team; and

5. That Council be tasked with the approval of the Chair of the Advisory Panel, and the appointment of a member of Council to the Advisory Panel.

CW008-2020

1. That the report titled: **Sponsorship Agreement – Meridian Credit Union (R 454/2019)**, to the Committee of Council Meeting of January 15, 2020, be received; and

2. That Council authorize the Chief Administrative Officer, or designate, to execute the Meridian Credit Union Sponsorship Agreement, on behalf of the City on terms and conditions satisfactory to the Director, Economic Development & Culture and in a form satisfactory to the City Solicitor, or designate, in the amount of $67,975 per year, for a total of $203,925 over three (3) years; and

3. That a budget amendment be approved and a new capital project be established in the amount of $30,000 for the purchase of a Framery Q Meeting Maggie (soundproof four-person meeting pod) and with funding of $30,000 to be transferred from the General Rate Stabilization Reserve.

CW009-2020

That the report titled: **Status of General Accounts Receivable (I 133/2019)**, to the Committee of Council Meeting of January 15, 2020, be received.

CW010-2020

That the report titled: **Referred Matters List Update and Councillor Information Requests (R442/2019)**, to the Committee of Council Meeting of January 15, 2020, be received.

CW011-2020

1. That the report titled: **Community Recognition Program & 2020 Commemorative Dates (R 2/2020)**, to the Committee of Council meeting of January 15, 2020, be received;

2. That Council approve the proposed 2020 Commemorative Dates Listing and recommended tactics (Appendix A);
3.  That Council approve the proposed 2020 Cultural Expressions for Brampton Transit Bus Destination Signage (Appendix B), subject to the following amendments:

   (a) replace “Happy Vaisakhi/Happy Kalsa Day” on April 13-14, 2020 with “Happy Khalsa Day” on April 13-14, 2020; and

4.  That the new Clock Tower Protocol, as outlined in Appendix C to this report be approved.

CW012-2020 Lost

Whereas, many private sector businesses use gift cards as means to improve sales and customer retention; and

Whereas, gift cards offer an opportunity for friends and relatives to prepay for goods and services on behalf of others; and

Whereas, Brampton aspires to be a more customer-friendly organization that serves as many residents as possible in a seamless manner; and

Whereas many residents have expressed a desire to be able to purchase city services, like recreation classes, for friends and relatives in a way that is easily transferable and secure.

Therefore be it resolved that:

The Chief Administrative Officer and appropriate city staff be directed to prepare a report which outlines possible opportunities for the City to create a City of Brampton branded gift card option for residents to purchase. The report should offer various options which include, but not be exclusive to, developing the gift card program in-house, contracting an external developer, or utilizing a white label program that already exists.

CW013-2020

That the Advance Brampton Fund Submission timelines for each of the Emerging Projects, Developing Projects and Amplifying Projects Stream be extended as follows:

- Deadline to apply: Monday, February 3, 2020 at 11:59pm EST
- Last day to submit questions by email or phone: Friday, January 31, 2020 by 12:00pm EST
CW014-2020  That the Minutes of the Brampton School Traffic Safety Council Meeting of November 7, 2019, to the Committee of Council Meeting of January 15, 2020, be received.


SC112-2019  That the agenda for the Brampton School Traffic Safety Council meeting of December 5, 2019, be approved, as amended, to add the following:

6.5  Correspondence from Councillor Bowman, re: Request to Review Parking Issues and Traffic Congestion on School street – Churchville Public School, 90 Bonnie Braes Drive – Ward 4

6.6  Correspondence from Helen Baxter, Vice-Principal, re: Request to Review Traffic Congestion on school property/street, Park and Ride/Parking Issues – Claireville Public School, 97 Galluci Crescent – Ward 8

SC113-2019  1. That the correspondence from Michael Araman, Principal, dated November 13, 2019, to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: Site Inspection to review Park and Ride at Sacred Heart Catholic Elementary School, 24 Kerwood Place – Ward 2 be received; and,

2.  That a site inspection be undertaken.

SC114-2019  1. That the correspondence from Dennis Sanvido, Principal, and Kim Bernard, Team Lead, Crossing Guards, dated November 24, 2019, to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: Request for Site Inspection to Follow-up on a Student Travel Plan Committee Walkabout held on November 19, 2019 – Dorset Drive Public School – 100 Dorset Drive – Ward 7 be received; and,

2.  That a site inspection be undertaken.
1. That the correspondence from Kim Bernard, Team Lead, Crossing Guards, dated November 24, 2019, to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: **Request for Site Inspection to Follow-up on a Student Travel Plan Committee Walkabout regarding Congestion and Driver behavior concerns in the school Kiss and Ride/Parking lot and Bus Loading Zone at St. John Fisher Catholic School, 300 Balmoral Drive – Ward 7** be received; and,

2. That a site inspection be undertaken.

SC116-2019 1. That the correspondence from Dave Samra, Brampton resident, dated November 27, 2019, to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: **Request to Review Park and Ride at Walnut Grove Public School – 10 Pinestaff Road – Ward 8** be received; and,

2. That a site inspection be undertaken.

SC117-2019 1. That the correspondence from Councillor Bowman, to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: **Request to Review Parking Issues and Traffic Congestion on School street – Churchville Public School, 90 Bonnie Braes Drive – Ward 4** be received; and,

2. That a site inspection be undertaken.

SC118-2019 1. That the correspondence from Helen Baxter, Vice-Principal, to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: **Request to Review Traffic Congestion on school property/street, Park and Ride/Parking Issues – Claireville Public School, 97 Galluci Crescent – Ward 8** be received; and,

2. That a site inspection be undertaken.

SC119-2019 That the report from Peter Bryson, Supervisor, Enforcement and By-law Services, to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: **School Patrol Statistics – 2019-2020** be received.
1. That the site inspection report to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: Gordon Graydon Public School, 170 Rutherford Road – Ward 1 be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   - Educate and encourage all students to cross Rutherford Road at the signalized intersection of Vodden Street and Rutherford Road
   - Encourage and educate parents to use the parking lot located on Archdekin Drive at Century Gardens Park to drop off and pick up students to alleviate the congestion on Rutherford Rd in the vicinity of the school
   - Ask the School Board to consider implementing “No Left Turn” signage out of school property;

4. That Student Transportation of Peel Region be requested to review the possibility for busses to travel northbound only on Rutherford Rd to access/exit the school property;

5. That the Senior Manager of Traffic Services be requested to arrange for the installation of “No U-Turns” on Rutherford Rd in vicinity of the Gordon Graydon Senior Public School;

6. That Peel Police be requested to enforce the “No U Turns” compliance at arrival and dismissal time once signs are installed; and,

7. That the Manager of Enforcement and By-Law Services be requested to enforce parking restrictions on Rutherford Road in the vicinity of the Gordon Graydon Senior Public School during arrival and dismissal times.

1. That the site inspection report to the Brampton School Traffic Safety Council Meeting of December 5, 2019, re: Beryl Ford Public School, 45 Ironshield Drive – Ward 6 be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their
designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   • Ensure that staff are always wearing vests when on duty
   • Continue to encourage and educate student population to use the crossing guards;

4. That the Manager of Enforcement and By-law Services be requested to enforce the parking restrictions on Ironshield Drive in the vicinity of the school during arrival and dismissal times; and,

5. That Peel Regional Police be requested to enforce the “No U Turn” compliance on Ironshield Drive in the vicinity of the school during arrival and dismissal times.

SC122-2019

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of December 5, 2019, re: 
   Nelson Mandela Public School, 10125 Chinguacousy Road – Ward 6 be received;

2. That the Principal, be requested to:
   • Educate and encourage the school population to follow safe paths to get to and from school and continue sending out information on rules of procedures while on school property.
   • Get the pavement markings at the main exit of school property changed to reflect exit straight only;

3. That the Senior Manager of Traffic Services be requested to arrange for the installation of “No U-Turn” signage on Chinguacousy Road at the intersection on both approaches to the school;

4. That the Peel Regional Police enforce the “No U-Turn” compliances on Chinguacousy Road during arrival and dismissal times; and,

5. That the Manager of By-Law and Enforcement Services enforce the “No Stopping” and fire route restrictions at the main entrance of school property to help flow of traffic through school property.
1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of December 5, 2019, re: Great Lakes Public School, 285 Great Lakes Drive be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel,

3. That the Principal of Great Lakes Public School encourage and educate the school community to use the crossing guard at Great Lakes Drive and Sailwind Road to cross the road,

4. That the Crossing Guard Supervisor arrange for a gap study to be done at this intersection of Sailwind Road and Loons Call Crescent/Smoothwater Street; and,

5. That the Senior Manager of Traffic Services be requested to arrange for an All Way Stop warrant study at the intersection of Sailwind Road and Smoothwater Street/Loons Call Crescent.

That the Brampton School Traffic Safety Council meeting do now adjourn to meet again on January 15, 2020.

That the agenda for the Brampton Sports Hall of Fame Committee meeting of November 7, 2019, be approved as circulated.

1. That the report from Ron Noonan, Curator, to the Brampton Sports Hall of Fame Committee meeting of November 7, 2019, re: Sports Hall of Fame List of Artifacts be received; and,

2. That the City be requested to explore all viable options in its efforts to provide a location/space to accommodate the storage of the Sports Hall of Fame artifacts and equipment,
and in the interim, consider renting a pod for storage of such items.

SHF032-2019  That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, January 16, 2020 at 7:00 p.m.

CW017-2020  That the Minutes of the Brampton Sports Hall of Fame Committee Meeting of December 5, 2019, to the Committee of Council Meeting of January 15, 2020, Recommendations SHF033-2019 to SHF039-2019 be approved, as published and circulated.

SHF033-2019  That the agenda for the Brampton Sports Hall of Fame Committee meeting of December 5, 2019, be approved as circulated.

SHF034-2019  1. That the delegation from Roy Prince, Brampton resident, to the Brampton Sports Hall of Fame Committee meeting of December 5, 2019, re: Eligibility Requirements for Induction into the Brampton Sports Hall of Fame be received;

2. That the requirement for the 3-year waiting period for induction to the Sports Hall of Fame beginning in 2019 not be waived for Kris Newbury; and,

3. That his biography not be considered for induction to the Sports Hall of Fame at this time.

SHF035-2019  That the report from Ron Noonan, Curator, to the Brampton Sports Hall of Fame Committee meeting of December 5, 2019, re: Brampton Sports Hall of Fame – Curator’s Report be deferred to the next meeting.

SHF036-2019  That Committee proceed into Closed Session to discuss matters pertaining to the following:

12.1. Personal matters about an identifiable individual, including municipal or local board employees – Review of Nominations for Brampton Sports Hall of Fame 2020 Inductees.

SHF037-2019  That the direction agreed upon within Closed Session, regarding the election of the 2020 Brampton Sports Hall of Fame inductees,
be approved, and that the official results be announced by media release once approved by Council.

SHF038-2019 That all ballots used in this election be destroyed, as required by Section 8.13 and 8.14 of the Brampton Sports Hall of Fame Constitution.

SHF039-2019 That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, January 16, 2020 at 7:00 p.m.

CW018-2020 That the correspondence from Carmen Baker, SNAPSO Program Director, dated January 10, 2020, to the Committee of Council Meeting of January 15, 2020, re: Request to Remove Item 10.2.2 from the January 15, 2020 Committee of Council Agenda, be received:

10.2.2. Budget Impact of Waiving the Rental Fee for Special Needs Adult Program Service Organization (SNAPSO) at Ellen Mitchell Recreation Centre (RM 122/2019)

CW019-2020 That the Committee of Council do now adjourn to meet again on Wednesday, January 29, 2020 at 9:30 a.m. or at the call of the Chair.

12. **Unfinished Business**


Referred to Budget Committee pursuant to Approval of Agenda Resolution C001-2020.

13. **Correspondence**

13.1. City Clerk’s Transmittal Memo re: Brampton Heritage Board Meeting – January 21, 2020 – Amendment to By-law Designating 11223 Torbram Road for its Cultural Heritage Value or Interest – Hewson Farm – Ward 10 (O 233/2019) (File HE.x).

Regional Councillor Vicente, Council Member on the Brampton Heritage Board, outlined the Board’s consideration of this matter on January 21, 2020.
The following motion was considered.

C012-2020  Moved by Regional Councillor Dhillon
          Seconded by City Councillor Singh

1. That the City Clerk’s Transmittal Memo titled: Brampton Heritage
   Board Meeting – January 21, 2020 – Amendment to By-law
   Designating 11223 Torbram Road (Hewson Farm) for its
   Cultural Heritage Value or Interest – Ward 10 (O 233/2019) (File
   HE.x), to the Council Meeting of January 22, 2020, be received;

2. That the following recommendation from the Brampton Heritage
   Board Meeting of January 21, 2020 be approved:

   HB005-2020  1. That the report titled: Amendment to By-
               law Designating 11223 Torbram Road for
               its Cultural Heritage Value or Interest –
               11223 Torbram Road (Hewson Farm) -
               Ward 10 (He.x 11223 Torbram Road), to
               the Brampton Heritage Board Meeting of
               January 21, 2020, be received;

               2. That the amendment to By-law Number 20-
                  2018, a by-law to designate the property at
                  11223 Torbram Road as being of cultural
                  heritage value or interest be approved
                  substantially in accordance with
                  Appendices C, D and E to this Report;

               3. That staff be authorized to give the owner
                  of the designated property at 11223
                  Torbram Road written notice of the
                  proposed amendment in accordance with
                  the requirements of the Ontario Heritage
                  Act; and

               4. That following the expiry of the appeal
                  period, a by-law be passed to amend By-
                  law Number 20-2018, substantially in
                  accordance with Appendices C, D and E to
                  this Report.

          Carried

Council acknowledged the subject correspondence under Item 11.1.

The following motion was considered.

C013-2020 Moved by Regional Councillor Santos
Seconded by City Councillor Bowman


Carried


Council acknowledged the subject correspondence under Item 9.1.

The following motion was considered.

C014-2020 Moved by Regional Councillor Fortini
Seconded by City Councillor Williams


Carried

14. Resolutions – nil
15. **Notices of Motion**

15.1. **Notice of Motion – Installation of a Brampton Sign for Tourism Promotion.**

Mayor Brown referenced the Notice of Motion on this matter that was published on the agenda for this meeting.

The following motion was considered.

C015-2020  Moved by Mayor Brown  
Seconded by Regional Councillor Medeiros

Whereas the City installed a temporary Brampton sign over the past number of years during festivals and events, such as the CeleBrampton, Canada Day and the weekly downtown Farmer’s Market; and

Whereas similar signs are in place in many municipalities and places around the world and across Canada, including Toronto, Ottawa, Vancouver, Hamilton and Malton;

Whereas such signs establish municipal landmarks and gathering places, as well as engender civic pride and promote tourism through photographs and social media;

Therefore Be It Resolved:

That Economic Development and Culture staff be requested to investigate and report back to Budget Committee during the 2020 budget process on the costs and additional considerations for the installation of a permanent Brampton sign for promotion and tourism purposes.

Carried

16. **Petitions** – nil

17. **Other Business/New Business**

17.1. **Referred Matters List** – nil

18. **Procurement Matters** – nil
19. **Public Question Period** – nil

20. **By-laws**

The following motion was considered.

C016-2020 Moved by City Councillor Bowman
Seconded by City Councillor Whillans

That By-laws 1-2020 to 13-2020, before Council at its meeting of January 22, 2020, be given the required number of readings, taken as read, and signed by the Mayor and City Clerk, and the Corporate Seal affixed thereto.


2-2020 To amend Interim Control By-law 224-2017, as amended, An Interim Control By-law applicable to Part of the Area Subject to By-Law 270-2004, as amended, and municipally known as 0 Victoria Crescent, 376 Orenda Road, 379 Orenda Road and 383 Orenda Road – Ward 7 (See Item 9.1)

3-2020 To accept and assume works in Registered Plan 43M-1966 – 2258659 Ontario Inc. – south of Queen Street West and west of Chinguacousy Road – Ward 4 (File C03W03.013) (See Item 9.3)

4-2020 To amend Zoning By-law 270-2004 – pigeon coop setback requirements (See Item 11.1 – Planning and Development Committee Recommendation PDC003-2020 – January 13, 2020)

5-2020 To appoint municipal by-law enforcement officers and to repeal By-Law 249-2019

6-2020 To establish certain lands as part of the public highway system (Main Street South) – Ward 3

7-2020 To establish certain lands as part of the public highway system (Huronontario Street and County Court Boulevard) – Wards 3 and 4
8-2020 To establish certain lands as part of the public highway system (Goreway Drive) – Ward 8

9-2020 To prevent the application of part lot control to part of Registered Plan 43M-1748 – east of McLaughlin Road and south of Mayfield Road – Ward 2 (PLC-2019-0016)

10-2020 To prevent the application of part lot control to part of Registered Plan 43M-2073 – southwest of James Potter Road and Williams Parkway – Ward 5 (PLC-2019-0017)

11-2020 To prevent the application of part lot control to part of Registered Plan 43M-2052 – northwest corner of Heritage Road and Lionhead Golf Club Road – Ward 6 (PLC-19-0010)

12-2020 To prevent the application of part lot control to part of Registered Plan 43M-2074 – northeast corner of Wanless Drive and Chinguacousy Road – Ward 6 (PLC-2019-0014)

13-2020 To prevent the application of part lot control to part of Registered Plan 43M-2074 – northeast corner of Wanless Drive and Chinguacousy Road – Ward 6 (PLC-2019-0015)

Carried

21. **Closed Session**

Note: Item 21.5 was added pursuant to Approval of Agenda Resolution C001-2020.

The following motion was considered.

C017-2020 Moved by City Councillor Bowman
Seconded by City Councillor Whillans

That Council proceed into Closed Session to discuss matters pertaining to the following:

21.1. Minutes – Closed Session – City Council – December 11, 2019


21.3. Litigation or potential litigation, including matters before administrative tribunals, affecting the municipality or local board,
and advice that is subject to solicitor-client privilege, including communications necessary for that purpose

21.4. Advice that is subject to solicitor-client privilege, including communications necessary for that purpose

21.5 A position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or Committee of Council local board, and a proposed or pending acquisition or disposition of land by the municipality or local board

Carried

Note: In Open Session, the City Clerk reported on matters considered in Closed Session, as follows:

- 21.1. these minutes were considered by Council in Closed Session and direction was given to consider a motion in Open Session (see Resolution C108-2020 below)
- 21.2. this Note to File was considered by Council in Closed Session and direction was given to consider a motion in Open Session (see Resolution C108-2020 below)
- 21.3. this item was considered by Council and no direction was given to staff in Closed Session with respect to this matter
- 21.4. this item was considered by Council in Closed Session and direction was given including to pass a motion in Open Session (see Resolution C019-2020 below)
- 21.5. this item was considered by Council and direction was given including a procedural motion to refer the item to the January 29 Committee of Council meeting

The following motion was considered with respect to the Closed Session minutes and note to file (Items 21.1 and 21.2).

C018-2020  Moved by City Councillor Bowman  
Seconded by City Councillor Whillans  

That the following Closed Session minutes and note to file be acknowledged and the directions outlined within be confirmed:

21.1. Minutes – Closed Session – City Council – December 11, 2019


Carried
The following motion, moved by Mayor Brown and seconded by Regional Councillor Medeiros, was introduced with respect to Item 21.4:

That in the interest of balancing freedom of speech with the visual landscape of signage in Brampton, that the usage of signs identifying an elected official or candidate (referring to a Member of Council, provincial or federal office, or including a photo, website or social media link thereof), not be permitted until such time as the review of Sign By-law 399-2002 has concluded or an amendment thereto has been considered by Council.

Council Members expressed varying options with respect to the action outlined in the motion.

The motion was considered as follows.

C019-2020 Moved by Mayor Brown
Seconded by Regional Councillor Medeiros

That in the interest of balancing freedom of speech with the visual landscape of signage in Brampton, that the usage of signs identifying an elected official or candidate (referring to a Member of Council, provincial or federal office, or including a photo, website or social media link thereof), not be permitted until such time as the review of Sign By-law 399-2002 has concluded or an amendment thereto has been considered by Council.

A recorded vote was requested, and the motion carried, as follows:

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<th>Absent</th>
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Carried
10 Yeas
1 Nays
0 Absent
22. **Confirming By-law**

The following motion was considered.

**C020-2020** Moved by City Councillor Whillans  
Seconded by City Councillor Bowman

That the following by-law before Council at its Regular Meeting of January 22, 2020, be given the required number of readings, taken as read, and signed by the Mayor and the City Clerk, and the Corporate Seal affixed thereto:

14-2020 To confirm the proceedings of Council at its Regular Meeting held on January 22, 2020

Carried

23. **Adjournment**

The following motion was considered.

**C021-2020** Moved by City Councillor Bowman  
Seconded by City Councillor Whillans

That Council do now adjourn to meet again for a Special Meeting of Council on Wednesday, January 22, 2020 at 3:00 p.m. (or 30 minutes after adjournment of the regular Council Meeting).

Carried

__________________________________________  
P. Brown, Mayor

__________________________________________  
P. Fay, City Clerk
Wednesday, January 22, 2020
Special Meeting

Members Present:
Mayor P. Brown (absent from 4:51 p.m. to 5:12 p.m.)
Regional Councillor P. Vicente – Wards 1 and 5
Regional Councillor R. Santos – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4 (arrived at 4:04 p.m. – personal)
Regional Councillor P. Fortini – Wards 7 and 8 (arrived at 4:03 p.m. – personal)
Regional Councillor G. Dhillon – Wards 9 and 10
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor C. Williams – Wards 7 and 8 (arrived at 4:04 p.m. – personal) (chaired meeting from 4:51 p.m. to 5:12 p.m.)
City Councillor H. Singh – Wards 9 and 10

Members Absent: nil

Staff Present:
D. Barrick, Chief Administrative Officer
R. Forward, Commissioner of Planning and Development Services
J. Raina, Commissioner, Public Works and Engineering
V. Rodo, Director, Transit, and Acting General Manager, Transit
B. Bjerke, Director, Policy Planning, Planning and Development Services
J. Zingaro, Deputy City Solicitor, Corporate Services
A. McNeill, Strategic Leader, Planning and Development Services
P. Fay, City Clerk
C. Gravlev, Deputy City Clerk
S. Danton, Legislative Coordinator, City Clerk’s Office
The meeting was called to order at 4:00 p.m. and adjourned at 5:12 p.m.

1. **Approval of the Agenda**

   The following motion was considered:

   C022-2020 Moved by City Councillor Bowman
   Seconded by Regional Councillor Vicente

   That the Agenda for the Special Council Meeting of January 22, 2020, be approved as published and circulated.

   Carried

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Delegations/Presentations**


   Andrew McNeill, Strategic Leader, Planning and Development Services presented an overview of the Brampton 2040 Plan (Official Plan Review) and Work Plan that included the following:
   - Brampton 2040 Vision implementation
   - Project timeline
   - Work Plan
   - Discussion papers and policy directions
   - Project deliverables
   - City initiatives
   - Project engagement
   - Brampton 2040 Speaker Series
   - Website and Social Media
   - Brampton 2040 Plan Branding
   - Next steps and status updates

   Council discussion of the matter included:
   - Project phases
     - Background Review and Community and Stakeholder Engagement Strategy
     - Testing the Brampton 2040 Vision and Developing Growth Scenarios
     - Policy Analysis and Community Structure
     - Discussion Papers and Policy Recommendations
Drafting the Brampton 2040 Plan.
- Project budget
- Secondary Plans and Heritage Heights
- Concurrent Zoning By-law Review
- Urban planning and climate change
- Protection and creation of outdoor amenities
- Transit infrastructure
- Flexibility of the Plan
- Public consultation and engagement

The following motion was considered:

C023-2020 Moved by Regional Councillor Vicente
Seconded by City Councillor Bowman

That the presentation by Andrew McNeill, Strategic Leader, Planning and Development Services, re: Brampton 2040 Plan (Official Plan Review) – Work Plan (P 1/2020) be received.

Carried


Note: Public Notice regarding this matter was published on the City’s website on December 5, 2019.

In response to the Chair’s inquiry, the following member of the public provided thoughts, suggestions and opinions with respect to the Brampton 2040 Plan (Official Plan Review) – Work Plan and Engagement Strategy:
- Sylvia Menezes-Roberts, Brampton resident

The following motion was considered:

C024-2020 Moved by City Councillor Bowman
Seconded by City Councillor Whillans

That the delegation from Sylvia Menezes-Roberts, Brampton resident, to the Special Council Meeting of January 22, 2020, re: Brampton 2040 Plan (Official Plan Review) – Work Plan and Engagement Strategy be received:

Carried

4. Reports
4.1. **Staff Report re: Brampton 2040 Plan (Official Plan Review) – Work Plan (R 1/2020)**

The following motion was considered:

C025-2020 Moved by City Councillor Whillans
Seconded by Regional Councillor Vicente

1. That the staff report titled: **Brampton 2040 Plan (official Plan Review) – Work Program (R 1/2020)** (File JBA OPR 19), be received; and

2. That the work program identified in the above noted report be endorsed as the basis for Brampton's Official Plan Review.

Carried

5. **Correspondence** - nil

6. **Public Question Period** – nil

7. **By-laws** – nil

8. **Confirming By-law**

8.1. To confirm the proceedings of Council at its Special Meeting held on January 22, 2020

The following motion was considered:

C026-2020 Moved by City Councillor Whillans
Seconded by City Councillor Bowman

That the following by-law before Council at its Special Meeting of January 22, 2020, be given the required number of readings, taken as read, and signed by the Mayor and the City Clerk, and the Corporate Seal affixed thereto:

15-2020 To confirm the proceedings of the Special Council Meeting held on January 22, 2020

Carried

9. **Adjournment**
The following motion was considered:

C027-2020  Moved by City Councillor Bowman
Seconded by Regional Councillor Vicente

That Council do now adjourn to meet again for a Regular Meeting of Council on Wednesday, February 5, 2020, at 9:30 a.m. or at the call of the Mayor.

Carried

________________________________________
P. Brown, Mayor

________________________________________
P. Fay, City Clerk
# Announcement Request

Please complete this form for your request to make an Announcement at a future Council Meeting. An announcement can relate to an event of interest to the general public. Your request must include the name of the Member of Council sponsoring the Announcement. Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate agenda. **Announcements are limited to two (2) minutes at the meeting.**

**Attention:**
City Clerk's Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2

**Email:** cityclerksoffice@brampton.ca  
**Telephone:** (905) 874-2100  
**Fax:** (905) 874-2119

**Meeting:**
- [x] City Council
- [ ] Committee of Council
- [ ] Planning and Development Committee
- [ ] Other Committee:

**Meeting Date Requested:**
November 20, 2019

**Name of Individual(s):**
Chief Nishan Duraiappah

**Position/Title:**
Chief

**Organization/Persor being represented:**
Peel Regional Police

**Full Address for Contact:**
7150 Mississauga Road  
Mississauga, Ontario  
L5N 8M5

**Event or Subject Name/Title/Date/Time/Location:**
Introduction of Chief Duraiappah to Brampton City Council.

**Additional Information:**

**Name of Member of Council Sponsoring this Announcement:**
Mayor Patrick Brown

A formal presentation will accompany my Announcement:
- [ ] Yes
- [x] No

**Presentation format:**
- [ ] PowerPoint File (.ppt)
- [ ] Adobe File or equivalent (.pdf)
- [ ] Picture File (.jpg)
- [ ] Video File (.avi, .mpg)
- [ ] Other:

**Additional printed information/materials will be distributed with my Announcement:**
- [ ] Yes
- [x] No
- [ ] Attached

**Note:** Persons are requested to provide to the City Clerk’s Office **well in advance of the meeting date:**

(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and

(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

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Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.
Please complete this form for your request to make an Announcement at a future Council Meeting. An announcement can relate to an event of interest to the general public. Your request must include the name of the Member of Council sponsoring the Announcement. Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate agenda. **Announcements are limited two (2) minutes at the meeting.**

Attention: City Clerk’s Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2
Email: cityclerksoffice@brampton.ca Telephone: (905) 874-2100 Fax: (905) 874-2119

Meeting:
- ✔ City Council
- ✔ Committee of Council
- □ Planning and Development Committee
- □ Other Committee:

Meeting Date Requested: January 22, 2019

Name of Individual(s):
Bill Boyes, Peter Gatto, Peter Reid, Katie Ross, Ryan Dosman, Danny Palmer, Ian Pringle

Position/Title:
Fire Chief, Deputy Fire Chief, District Chief, Firefighter, Firefighter, Firefighter

Organization/Person being represented:
Brampton FireFit Team - Katie Ross, Ryan Dosman, Danny Palmer, Ian Pringle and Team Manager Peter Reid

Full Address for Contact:

Telephone:
Email:

Event or Subject Name/Title/Date/Time/Location:

Brampton FireFit Team Accomplishments

Additional Information:

Name of Member of Council Sponsoring this Announcement:
Councillor Santos

A formal presentation will accompany my Announcement:  
- Yes  □ No

Presentation format:
- □ PowerPoint File (.ppt)
- □ Adobe File or equivalent (.pdf)
- ✔ Picture File (.jpg)
- □ Video File (.avi, .mpg)
- □ Other:

Additional printed information/materials will be distributed with my Announcement:  
- Yes  ✔ No  □ Attached

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(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and
(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.
BRAMPTON FIREFIT TEAM

THE TOUGHEST 2 MINUTES IN SPORTS!
FireFit Competition
Results
2019 Season Accomplishments

• Medal Count:
  • Gold - 16
  • Silver - 1
  • Bronze - 5
• Canadian Female Individual Champion
• Canadian Mixed Tandem Champions
• Canadian Mixed Relay Team Champions
• World Female Individual Champion
• World Mixed Tandem Champions
# Announcement Request

Please complete this form for your request to make an Announcement at a future Council Meeting. An announcement can relate to an event of interest to the general public. Your request must include the name of the Member of Council sponsoring the Announcement. Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate agenda. **Announcements are limited two (2) minutes at the meeting.**

Attention: City Clerk’s Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2  
Email: cityclerksoffice@brampton.ca  
Telephone: (905) 874-2100  
Fax: (905) 874-2119

**Meeting:**
- [x] City Council
- [ ] Planning and Development Committee
- [ ] Other Committee:

**Meeting Date Requested:** Feb 5, 2020

**Name of Individual(s):** Cindy Tate, Matthew Slack, Rajkaran Chhina, United Way Rep (TBA)

**Position/Title:** United Way Past Chair, United Way 2020 Chair & Vice-Chair

**Organization/Person being represented:** United Way Greater Toronto & City of Brampton’s United Way Fundraising Campaign

**Full Address for Contact:** West Tower, 3rd Floor Records  
**Telephone:** 905-874-5113  
**Email:** cindy.tate@brampton.ca

**Event or Subject Name/Title/Date/Time/Location:**  
2020 United Way Fundraising Campaign’s Longest Night Fundraising event, on Feb 21, 2020, from 9pm - 6am in Garden Square.

**Additional Information:** In support of the City of Brampton’s United Way Fundraising Campaign, partnered with United Way Greater Toronto.

**Name of Member of Council Sponsoring this Announcement:** Councillor Doug Whillans

A formal presentation will accompany my Announcement:  
[✓] Yes  
[ ] No

**Presentation format:**  
[✓] PowerPoint File (.ppt)  
[ ] Adobe File or equivalent (.pdf)  
[ ] Picture File (.jpg)  
[ ] Video File (.avi, .mpg)  
[ ] Other:

**Additional printed information/materials will be distributed with my Announcement:**  
[✓] Yes  
[ ] No  
[ ] Attached

**Note:** Persons are requested to provide to the City Clerk’s Office **well in advance of the meeting date:**

(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and

(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

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**Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2, tel. 905-874-2115.**
2020 United Way Employee Fundraising Campaign

The Longest Night Event Challenge

February 21st/22nd 9pm – 6am
Garden Square

City of Brampton Longest Night
United Way Greater Toronto

Nobody should have to call their car home.
2020 United Way Employee Fundraising Campaign

The Longest Night Event Challenge

Background

• On February 9, 2018, City of Brampton staff, together with the CAO, the Mayor and members of Council raised money for United Way by sleeping overnight in their cars in Garden Square.

• Dubbed “The Longest Night”, almost 20 participants (including a team of 12) spent 11pm to 6am – (typically when most would be in bed and downtown restaurants or cafes were closing), enduring the uncomfortable reality that many of our residents face.

• From that event, we raised over $11,700.
How You Can Help

- **Join us** on Feb 21st; we have room for you in the Square! The event has already been sent to your calendars. Register as a fundraiser – you can have family & friends donate through the event site, and it all goes towards the corporate total.

- **Sponsor** someone who’s already signed up! We are looking to exceed the 2018 total with a goal of $15,000.

- **Promote the event!** Share out through your social media platforms to build more support using #LongestNight
**ANNOUNCEMENT REQUEST**
Corporate Services - Council and Administrative Services

<table>
<thead>
<tr>
<th>Name of Individual(s)</th>
<th>Glenn McIntyre</th>
</tr>
</thead>
<tbody>
<tr>
<td>Position/Title</td>
<td>General Manager</td>
</tr>
<tr>
<td>Name of Organization</td>
<td>Brampton Hockey Inc.</td>
</tr>
<tr>
<td>(if applicable)</td>
<td></td>
</tr>
<tr>
<td>Full Address for Contact</td>
<td>8950 McLaughlin Road</td>
</tr>
<tr>
<td></td>
<td>Brampton Ontario</td>
</tr>
<tr>
<td>Contact Telephone #</td>
<td>905-453-3243</td>
</tr>
<tr>
<td>Fax #</td>
<td>905-4533421</td>
</tr>
</tbody>
</table>

**Event or Subject**
The agenda will list the name of the individual making the announcement and the subject matter.

**Name/Title**
Promoting the kick off to our 75th Anniversary with an event planned at Gore Meadows Recreation Centre mainly outdoor ice rink. This is an all day event and includes (2) free ice skating sessions for the community in attendance, as well as showcasing the talents of many of our membership in pond style ice hockey games, and hopefully we are able to arrange a friendly shinny type game with some of the members of council and the mayor with Peel police as well.

**Date, Time, Location:**
The Procedure By-law states that the individual making the announcement is limited to two minutes.

**Location:**
Promoting the kick off to our 75th Anniversary with an event planned at Gore Meadows Recreation Centre mainly outdoor ice rink. This is an all day event and includes (2) free ice skating sessions for the community in attendance, as well as showcasing the talents of many of our membership in pond style ice hockey games, and hopefully we are able to arrange a friendly shinny type game with some of the members of council and the mayor with Peel police as well.

**Additional Information:**

**REQUIRED - Name of Member of Council to sponsor this Announcement:**

I am submitting additional printed information, eg. letter, brochure: [ ] Yes [ ] No

I will require the following audio-visual equipment/software for my announcement:

[ ] Document Camera/Overhead Projector  [ ] DVD Player  [ ] PowerPoint

[ ] Other - please specify__________________________

**Note:**
Please provide the City Clerk's Office **one week prior to the meeting date:** (i) all background material and/or presentations, and (ii) for PowerPoint and other visual presentations, an electronic copy of the presentation (e.g., DVD, CD, .ppt file) to ensure compatibility with City A-V equipment.

**Personal Information:**
Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to that agenda. Questions about the collection of personal information should be directed to the Freedom of Information and Privacy Coordinator, 2 Wellington Street West, Brampton, Ontario, L6Y 4R2.
Brampton Hockey Inc
75TH Anniversary

Brampton Hockey Inc is celebrating its 75th Anniversary for the 2020-21 season and we would like you to come and help us kick off this special year long event on February 16 2020.

We have been able to secure the outdoor facility at Gore Meadows to as our initial start up to the 75 year celebration. We have scheduled the facility from 8am -8pm on the Sunday of Family day weekend and have a full day of activities planned. All of the Recreational League Teams from Novice through to Bantam will be playing a style of pond ice hockey that day and the schedules have been loaded up on the team websites now. In addition to our own membership enjoying and celebrating this event we have also scheduled in 2 different open skates for the community in hopes to reaching out to new members as well as promoting active and healthy lifestyles. Also during the day, we will feature a fun type game between the police and local members of council and hopefully the our Mayor Patrick Brown schedules permitting of course.

In addition, our plans are to have a few off ice activity areas with giveaways, food trucks, which will include some of our sponsors and governing bodies with interactive games, We will also have a company there to properly size players for skates and helmets should you be in the market for some new equipment.

All of the above with the exception of the food will be free of charge. We ask that you do bring along a non perishable food items as your price of admission for the day which will go to support our friends at Regeneration Outreach and the Gift of giving back.

Make sure you mark your calendars and come out and support Brampton Hockey’s “Breakaway to Play” Family Day event.

Dress warm bring along some friends and have some fun!!!
Date: 2020-01-17

Subject: Brampton’s Foreign Direct Investment (FDI) 2019 Summary Report and 2020 Work Plan

Contact: Clare Barnett, Director, Economic Development & Culture, 905-874-3926, clare.barnett@brampton.ca

Recommendations:

1. That the report titled: Brampton’s Foreign Direct Investment (FDI) 2019 Summary Report and 2020 Work Plan (RM 22/2020; CE.x), to the City Council Meeting of February 5, 2020, be received; and,

2. THAT Council approve the planned 2020 Missions, as outlined in this report; and

3. THAT the CAO, in consultation with the Director of Economic Development and Culture, be authorized to approve investment missions which are not currently on the list of 2020 Investment Missions as such opportunities arise, subject to alignment with the overall FDI strategy, 2020 budget, existing assets, current activities and focus on priority sectors including, but not limited to: Advanced Manufacturing, Food & Beverage, Health & Life Sciences and Innovation & Technology, generating international awareness of Brampton’s competitive advantages and value proposition, in order to support and encourage local economic growth.

Overview:

- At Council’s direction under Clause 4 of resolution CW057-2019, Economic Development staff was given direction to establish a Branding, Marketing and Foreign Direct Investment (FDI) Strategy to drive new foreign investments and jobs in the City and to promote economic growth.

- Economic Development has had a successful first year in moving the City’s FDI strategy ahead. This report provides Council with an overview of 2019
FDI Missions and lead generation initiatives which focused on the following:

- Priority sectors: Advanced Manufacturing, Food & Beverage, Innovation and Technology, and Health and Life Sciences
- Four pillars: 1) Asset Development & Investment Readiness, 2) Competitive Analysis, 3) Marketing and, 4) Lead Generation

- At Council’s direction under Clause 4 of resolution CW057-2019, Economic Development staff was given direction to establish a Branding, Marketing and Foreign Direct Investment (FDI) Strategy to drive new foreign investments and jobs in the City and to promote economic growth.

- This report provides an outline of the marketing campaign, “Brampton Means Business Now” launched in 2019.

- Staff is providing recommendations for the 2020 Investment Missions.

**Background:**

On May 29, 2019, Committee of Council approved the implementation of a branding, marketing and Foreign Direct Investment (FDI) Strategy to drive new foreign direct investment and jobs in the City and to promote economic growth.

In the inaugural year of this strategy, staff raised the City’s profile as a competitive place to do business. By initiating lead generation activities on three international missions, a global marketing presence was established along with an awareness of Brampton’s profile and image as an ideal location for investment.

**Current Situation:**

Since May 2019, staff have been focusing on the four main pillars of the City’s FDI strategy to ensure success: Asset Development & Investment Readiness, Competitive Analysis, Marketing, and Lead Generation.

1. **Asset Development & Investment Readiness**

   Attracting new businesses to Brampton requires that the right resources are in place, ensuring Brampton is investment ready. In December 2019, Economic Development staff hosted a three-day Site Selectors Guild (SSG) Advisory Forum with three main objectives: 1) to determine if Brampton is recognized as an investment ready City to external audiences 2) to become more attractive to international employers 3) to positon Brampton as a City of interest on a global scale.
Site selection consultants partner with corporate client teams to design and execute location strategies for business operations. They engage in discovery to understand challenges, define requirements/criteria, delineate scenarios to be evaluated and finalize the analytical approach. The site selection consultants adhere to a multi-stage process which ultimately results in the final recommendation.

An SSG Advisory Forum is one of the most effective ways a region can market itself to site selectors and enhance business attraction efforts. Brampton’s SSG provided a unique opportunity to showcase Brampton to professional site selectors who provided an assessment of Brampton’s strengths and opportunities as a destination for business investment.

To showcase some of Brampton’s best assets, staff emphasized developing talent and the Cybersecure Catalyst, differentiating us from comparator cities. Staff also showcased some of Brampton’s best amenities, highlighting new recreation centres, the Rose Theatre, the creation of an Innovation District, the new co-working space, culture, quality of living in Brampton, connectivity and our large, diverse and growing population.

Through tours and meetings, as well as business visits to some of Brampton’s top employers, the site selectors urged us to get the word out that Brampton is ready, but position Brampton as part of the GTA, in order to leverage all the strengths that the GTA has to offer.

2. Competitive Analysis
The Economic Development team has analyzed the competitive Foreign Direct Investment landscape and developed Brampton’s key value proposition. Brampton’s unique selling points align with Brampton’s strengths/opportunities and set Brampton apart from foreign and domestic competition.

Brampton’s Top Selling Points:

**Unlimited Access to a Diverse Talent Pool**
- An abundance of STEM workers
- Diverse, young workforce

**Growing Recruiting Pipeline**
- Brampton welcomes 14,000 new residents every year
- 30% of Canada’s university students are in the Greater Toronto Region
- Access to college programs in key technical positions

**An Integrated Manufacturing Cluster**
- Strong mix of manufacturers
Presence of business support services in packaging and administration
- Ecosystem of suppliers in close proximity and part of Canada’s largest economic centre (Greater Toronto Area)
- Access to a national supercluster set on developing and innovating the manufacturing sector

Cyber Security
- Brampton will be home to Rogers Cybersecure Catalyst (opening Q1 2020), a national centre for innovation and collaboration in Cybersecurity. The Catalyst provides training and certification, support for cyber scale-ups, support for applied R&D and offers public education and policy

At the Centre of a Multimodal Hub
- Availability of 3rd party logistics
- In the middle of important rail intermodal terminals
- Direct access to transportation corridors connecting Brampton to Asia, the American Midwest and European markets
- Adjacent to Toronto

A Place to Live, Work and Play
- Universal healthcare
- Ready-to-move in neighbourhoods with access to recreational activities
- Diverse economy
- Health, wellness, and access to cultural amenities and resources in Brampton and within the Greater Toronto Area

Develop and Grow
- Large transformable industrial land available along transportation corridors
- Opportunity for development in Downtown Brampton, prime location at the Centre of the Innovation Corridor
- Greenfield office development opportunities

3. Marketing
Staff executed a robust marketing plan, launching the new Brampton Means Business Now campaign. The creative was driven from the evolution of the Brampton Is Now campaign with a direct focus on foreign direct investment and a strong call to action.

We're ready. Are you? INVESTBRAMPTON.CA

The campaign features bright neon lights to display movement and convey a sense of urgency, an impression of a city buzzing with activity. The application of NOW has been transformed into a neon sign, replicating an “open for business” sign. The creative showcases a young, skilled and diverse workforce and a city that is connected in every
way and just about to reach its potential, with messaging saying that the time to invest is now.

The campaign is focused on telling the story of a new Brampton — a Brampton that is significantly and deliberately transforming to become a major urban centre. A Brampton that is buzzing with energy and cultural vibrancy and that is eager to welcome new business.

The Economic Development team will continue to build on the success of the Brampton Means Business Now marketing campaign in 2020.

See Appendix A for detailed marketing results.

4. Lead Generation
Based on the research of Brampton’s sectors of strength, staff worked with lead generation firms, trade commissioners and business partners prior to each international mission to identify and target global companies that are aligned with Brampton’s value propositions. Staff worked with lead generators to set up corporate calls with pre-qualified potential investors. Staff also actively generated leads by using LinkedIn and other tools to target potential investors and attendees with specific messaging. For example, WebSummit attendees were targeted in advance with key messages about Brampton’s growing tech sector. Staff also regularly utilize lead generating tools and actively approach companies, or “leads”, and set up calls to identify the growth stage of the company.

The Economic Development team has developed a standard “Pipeline” or “Sales Funnel” process to manage all leads.

Foreign Direct Investment Pipeline

Step 1) Generating Leads
This step consists of all the Economic Development team’s marketing efforts in promoting Brampton and generating interest. Efforts include, but are not limited to: Mayor and Council FDI missions, staff-led missions, attending/exhibiting at tradeshows, networking events, sending e-mail newsletters, the InvestBrampton website and the team’s network of corporate connections. All these efforts combined are intended to peak interest and secure meetings with potential clients.

Step 2) Identifying Prospects

Prospects are qualified leads that have engaged with Economic Development staff and have future plans to expand. The Economic Development team will meet with the clients and build an understanding of the company’s needs and opportunity in Brampton, and present a business case to spark consideration; the team will maintain contact with the company.

Step 3) Active Projects

Clients that have serious interest in expanding or relocating with a willingness to consider Brampton, with a business case and financing secured. The Economic Development team will provide information to guide the decision-making process, engage in sector expertise, make introductions to local resources, e.g. Associations, post-secondary institutions, service providers, and provide support for market entry.

Step 4) Company has made a location decision.

a) Project Win - Company has decided on Brampton and is committed to investing capital and hiring staff (for recording purposes, the Investment and jobs created are measured in totals up to 3 years).
b) Project Lost – Company has decided on a location other than Brampton. Economic Development staff will work to understand the reasoning behind the decision.

2019 Mission Activity Report

With the support of Mayor Brown and Councillors, three outbound, international FDI missions were completed by the Brampton Economic Development team in the third and fourth quarters of 2019, as follows:

1. MedTech Conference in Boston – the leading forum for global medtech executives. The Brampton team held pre-qualified meetings and corporate calls, hosted a trade show booth and participated in tours and cybersecurity meetings
2. **ANUGA Food Fair in Germany** – the largest, most important global food and beverage trade show. The Brampton team held pre-qualified meetings and corporate calls and participated in tours.

3. **Web Summit in Portugal** – marketed as “the best technology conference on the planet.” The Brampton team held pre-qualified meetings, business visits and tours.

All of the trips included a combination of pre-arranged meetings with potential company investments, regional investment tours, and networking events to promote Brampton’s investment opportunities.

Success in foreign investment attraction is a multi-year process and is realized in the months and years following the missions, as relationships are nurtured. In the short term, staff is tracking activities like meetings with pre-qualified investors, building connections with trade commissioners, contacts made and post-mission follow up with companies as indicators that we will have long term success.

The following are the success and pipeline indicators for the three FDI missions to date:

**Step 1) Generating Leads**
- 19.6MM impressions with digital, print & out-of-home advertising
- 271,679 global impressions on social media (Impressions refers to the number of times the ad or content has been displayed on a screen.)
- 3,300 impressions with trade show attendees

**Step 2) Identifying Prospects**
- 47 pre-qualified corporate calls
- 15 new contacts for follow-up

**Step 3) Active Projects**
- 13 new opportunities for partnerships and/or new investment
- 3 business retention and expansion calls (meetings with existing Brampton-based businesses)

All leads have been tracked through the pipeline. Ongoing follow up continues for all prospects, while staff continues to work with businesses as they build their investment business case.

For detailed trip reports, please see Appendix B.

**Investment Missions and Initiatives – 2020**
In 2020, the Economic Development Office will focus on two main streams to drive FDI: 1) Mayor and Council led Investment Missions and 2) Staff led Investment activities.

1. **Mayor and Council led Missions:**
   - Focused on FDI and business retention and expansion (BR&E) targeting Brampton’s priority sectors; Advanced Manufacturing, Food & Beverage, Innovation and Technology, and Health and Life Sciences and key international markets.
   - This will include four investment missions in 2020
     - Q1 India
     - Q2 Europe
     - Q3 Europe
     - Q4 China
   - The plan includes business meetings in select US cities that have strong connections to Brampton-based businesses. The goal is to target one US city per quarter to promote investment in Brampton.

2. **Staff led Investment Activities**
   - The Economic Development team is working closely with Brampton based companies that have foreign affiliations to promote the increase of foreign investments in Brampton. This business retention and expansion work will have a primary focus on the US market.
   - Staff has active engagement with Site Selectors and will continue to build relationships with this key group.
   - Staff will continue to build marketing campaigns and lead business development and investment activities.

All of these efforts, combined, are intended to peak interest and secure meetings with potential investors to pitch Brampton as a great location to set-up, expand or relocate their business. Strong prospects will be invited to Brampton for follow-up visits.

**Toronto Global**
The City of Brampton has been a member of Toronto Global since 2016. Toronto Global is a regional partnership between all levels of government to undertake foreign direct investment on behalf of the Greater Toronto Area (GTA). Toronto Global’s impact to date on attracting investment to the Toronto area has been positive; however, direct investments and leads to Brampton have been minimal. Brampton Economic Development staff is working with the Toronto Global Economic Development Management Council to improve results for the entire 905 region and more specifically
for Brampton. The team is working with Toronto Global to better define Brampton’s FDI Value Proposition when Toronto Global is working with international investors.

The Economic Development team has invited Toronto Global to present to Committee of Council in Q1 2020 to report on 2019 results.

**Corporate Implications:**

**Financial Implications:**

Funding was made available through a Council resolution for the amount of $1,875,000, with a planned spend of $600,000 in 2019. The spend for 2019 from this FDI capital account was $361,749.76

Below is a summary of the **2019 FDI Expenses:**

- **Travel costs** (Total: $75,994.96)
  - Boston - $15,106.51
  - Germany - $31,986.08
  - Portugal - $23,138.53
  - Turkey* - $5,763.84

- **Incidentals** (Total $7,435.89)

- **Research/Lead Generation/Project Management and Consulting** (Total $183,547.09)

- **Other costs** Marketing and Events (Total $63,925.69)

It is estimated that the cost to execute the 2020 work plan will be approximately $900,000 (This includes: Travel Cost $300,000; Research/Lead Generation/Project Management & Consulting $350,000; and, Other Costs including Marketing and Events $250,000).

Sufficient funding is available through the following source:

<table>
<thead>
<tr>
<th>Funding Source</th>
<th>Total Available</th>
<th>Total Requested</th>
</tr>
</thead>
<tbody>
<tr>
<td>Capital Project 181256-001</td>
<td>$1,513,250.24</td>
<td>$900,000.00</td>
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The *Brampton Means Business Now* marketing campaign was funded from Economic Development’s existing 2019 operating dollars.
*Note: The City of Brampton and the Chair of Economic Development were invited to attend the Annual Trade & Investment Conference by the Canada-Turkey Business Council in Istanbul Turkey. The travel expenses for this mission are included as part of the 2019 FDI Travel costs.

2020 FDI Expenses

In 2020, staff anticipates spending approximately $900,000 to facilitate the 2020 FDI plan.

The estimated breakdown of the 2020 FDI Expenses is as follows:

- **Travel Costs** (total $300,000)
  - This includes four international investment missions and four business retention and expansion meetings in key US cities.

- **Research/Lead Generation/Project Management and Consulting** (total $350,000)

- **Other costs** Marketing and Events (total $250,000)

Term of Council Priorities:

This report supports the Term of Council Priority that Brampton is a “City of Opportunities” and that Brampton will continue to implement the Foreign Direct Investment (FDI) and Marketing program to attract new business to Brampton.

Conclusion:

The Economic Development Office will continue to develop plans, projects and activities that focus on the implementation of the FDI strategy in key markets to bring jobs and investment to Brampton.
Attachments:

Appendix A - FDI Marketing/Communications Plan

Appendix B – Summary of 2019 FDI Missions
APPENDIX A

FDI Marketing/Communications Plan
Leveraging the launch of the FDI Missions, a targeted print and on-line marketing/media plan was created and implemented, focused on International, national, regional and local industry outlets to attract business and investment for Brampton.

Marketing collateral was created in sector-specific publications targeted at decision-makers and site selectors, prior to business/trade missions that align with the FDI program. (Print/Digital/Video)

- Multi-platform social media campaigns have been aligned with the FDI mission program. Targeted social media campaigns were used to enhance Brampton’s image internationally (i.e., targeted LinkedIn/Twitter/Instagram posts).
- A new “Invest Brampton” website was launched to market advantages and opportunities to generate leads globally.
- Marketing was leveraged through joint partnerships & co-branding initiatives (site selectors/government/industry/strategic partners/business missions)
- Global media campaign was launched; print and on-line media plan (utilizing Pearson International Airport, 400 series highways, regional highways, national newspapers, etc.)

<table>
<thead>
<tr>
<th>International/National/ Regional/local (Print &amp; Digital)</th>
<th>Impressions (COMB) Canadian Outdoor Measurement Bureau: data represents total gross number of eyes that driven past our message</th>
</tr>
</thead>
<tbody>
<tr>
<td>GTA – Out of Home (Airport entrance and 401)</td>
<td>10,064,000 - COMB</td>
</tr>
<tr>
<td>Entranceway Billboards</td>
<td>3,372,000 - COMB</td>
</tr>
<tr>
<td>Newspapers &amp; Industry Verticals (Star &amp; Globe)</td>
<td>1,200,000 - # of times big box as was displayed</td>
</tr>
<tr>
<td>Digital Social &amp; Investbrampton.ca</td>
<td>2,000,000 (see below detail)</td>
</tr>
<tr>
<td>Trade Mission – MEDTECH Canadian Pavilion</td>
<td>2,500 – conference attendance</td>
</tr>
<tr>
<td>Bridge banners/facilities/Bramalea City Centre</td>
<td>3,000,000 - COMB</td>
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<tr>
<td><strong>TOTAL Impressions</strong></td>
<td><strong>19.6 Million</strong></td>
</tr>
</tbody>
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**Social Media** - Implemented integrated multi-platform digital advertising campaigns around business/trade missions/conferences, with the primary focus of generating leads, intended to convert into pre-booked meetings prior to the missions.

Social media efforts on Economic Development platforms resulted in a total of **271,679** Global Impressions across LinkedIn, Facebook, Twitter and Instagram. This includes both organic and paid efforts. We ran targeted advertising campaigns for each FDI Mission. It resulted in **2,984 Engagements (Clicks, Reactions, Shares, Retweets)**.
Messaging about FDI was also shared on City of Brampton corporate channels. For 26 non-paid posts across platforms, (Twitter, Facebook, LinkedIn) there were 9,525 total engagements (Clicks, Reactions, Shares, Retweets).
Media Buys - Advertising

- Airport Entrance – Inbound Terminal 1 & 3
- Brampton Entranceways
- Bramalea City Centre Mall Wrap
- Brampton Means Business NOW
- Boston MedTech Conf-Canadian Pavilion
- Queen Street
- Highway 401 – Exterior Airport

9.1-14
Print Collateral

Video Playbooks

Sector Profiles

Brampton Means Business Now

InvestBrampton.ca
Centrally located in the middle of the Toronto/Waterloo Innovation Super Corridor

Access to a regional market of 6 million people

Proximity to leading Global accelerators like Ryerson University's DMZ

20,000 technology companies and startups in the region
City of Brampton - FDI Trip Report

Location: Boston, Massachusetts  Dates: September 22-25, 2019

<table>
<thead>
<tr>
<th>Summary:</th>
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<tr>
<td># Impressions made from marketing and promotion – 2500</td>
</tr>
<tr>
<td># of prequalified investment focused corporate calls - 12</td>
</tr>
<tr>
<td># of Business Retention &amp; Expansion (BRE) corporate calls - 1</td>
</tr>
<tr>
<td># of new opportunities identified – 11</td>
</tr>
<tr>
<td>Initiatives discussed: 1 (Medtech Conference in Toronto)</td>
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</table>

This mission was focused on the Health & Life Sciences sector. Brampton’s participation was routed in the Medtech Conference. The City of Brampton:
- Carried out corporate calls with pre-qualified potential investors
- Established a marketing presence through a social media campaign and booth at the trade show
- Introduced Brampton’s FDI value proposition.

Background

The MedTech conference is the leading forum for global medtech executives, with over 3000 attendees from 35 countries.

Trade Show

We were thrilled that Brampton’s trade show booth, built by a local resident, received at least 2500 impressions with trade delegates walking the trade show floor to great reviews. Cloud 9 is the firm and we were so pleased to support Michael Goumas, a Brampton resident. He built the impressive Canadian Pavilion which we were a part of.

Corporate Calls

1. Discussed a partnership between an innovative tech firm from New York, and Ron Heselgrave, Director of Research at William Osler Health System. The project proposal is to develop precision medicine software for patient electronic records. The request from the investor was for staff to work with federal and provincial funding programs to support a pilot project in Brampton.
2. Discussion about the Medtech 2020 conference, to be hosted in Toronto, October 5 – 7, 2020. Brampton will be part of the planning committee for this event and we will host a day during the conference to promote the medical technology sector in the City and to discuss investment opportunities.

Attended Advamed Board of Directors dinner
Discussion focussed on building a Brampton Day into Medtech 2020 programming for next year’s conference in Toronto.

University Tours
There are several opportunities for future collaboration in cybersecurity and health technology innovation between Brampton-Ryerson and these universities. We visited MIT’s Computer Science and Artificial Intelligence (CSAIL) Centre, Harvard’s Innovation Lab, and Boston College to discuss Cybersecurity. We have specific follow-up items coming out of each of these visits and the connections made will be a great benefit to us moving forward.

Business Retention & Expansion Calls (BRE)
Working with Medtronic in Boston, will help facilitate a meeting with their North American HQ in Minneapolis. Retaining a business like this in Brampton is critical. Exploring growth opportunities is fundamental.
City of Brampton - FDI Trip Report

Location: Cologne, Germany
Dates: October 5-9, 2019

Summary:

<table>
<thead>
<tr>
<th># of prequalified investment focused corporate calls - 23</th>
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<tbody>
<tr>
<td># of Business Retention &amp; Expansion (BRE) corporate calls - 3</td>
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<tr>
<td># of new opportunities identified - 2</td>
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<tr>
<td>Initiatives discussed: 3 (Marketing opportunities, International Hackathon, DLR visit to Brampton)</td>
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This mission was focused on the food and beverage processing sector, which is part of the advanced manufacturing sector. Our participation was routed in the ANUGA Food Fair (Anuga). The City of Brampton:

- Carried out corporate calls with pre-qualified potential investors.
- Established a marketing presence through a social media campaign.
- Introduced Brampton’s FDI value proposition.
- Carried out a Business Retention and Expansion meetings

Background
Anuga takes place every second year and is the largest and most important global food and beverage trade show. Global companies attend this show and with over 7,000 exhibitors and over 165,000 global visitors.

There was a number of organizations and companies from Canada at Anuga. For example, The World Trade Centre - Toronto (WTC-T) coordinated a trade mission for this event. There was approximately 12 food companies from southern Ontario for the B2B trade meetings.

Brampton’s Value Proposition
Brampton has a strong industrial base, which includes a number of global and nationally-recognized food and beverage companies. This manufacturing subsector in Brampton has approximately 300 companies and 8,000 employees generating more than $2 billion in revenue. It is a one-stop-shop for investors in the industry with food testing, processing and packaging facilities as well as transportation, packaging design, equipment and refrigeration storage all located within the City.

The German Market
Germany is the top industrial and largest economy in the EU. There is a traditional manufacturing base that has innovated to be a leader in the Industry 4.0 revolution.
The total food and beverage retail and food service market in Germany is estimated to be $320 billion. Germany is the 3rd largest importer and exporter of food worldwide value at trade of €77 billion and €68 billion respectively.

In late 2017, Canada has secured preferential access to the EU through the Comprehensive Economic and Trade Agreement (CETA):
- In the first year of provisional application, two-way merchandise trade between Canada and Germany totaled $23.6 billion, a 7.8% increase over the equivalent pre-CETA period.
- Canada merchandise exports totaled $4.7 billion since CETA entered into force, a 10.1% increase over the equivalent pre-CETA period.
- Canada imported $18.9 billion in merchandise from Germany since CETA entered into force, a 7.3% increase over the equivalent pre-CETA period.

Corporate calls at Anuga (x4)
1. Follow up: Accelerator program opportunities, details on Brampton Chicken processing as potential business development.
2. Follow up: send site selection information and set up meeting in Brampton. Introduced client to contact of Mayor who runs a Smoothie business and is looking for frozen fruit products.
4. Follow up: to introduce Executive for Canada – currently based in Montreal yet moving to US.

Attended reception with World Trade Centre Toronto and delegation

Business Visit: Railslove GmgH
Met with founder. Company specializes in organizing corporate innovation events, hackathons and other digital formats.

The goal of the firm is to promote entrepreneurship, enable innovation, create digital products and connect new technologies.

Follow up: Opportunity to advertise in Jan’s online publication and to explore speaking opportunities for him in Brampton.

Tour of DLR, German Aerospace Centre
The German Aerospace Centre (DLR) combines research & technology, space administration and project management agencies.
• Provided an overview of DLR and linkages with Canada
• Provided a tour of the Institute of Aerospace Medicine
• Provided an overview of the Solar Chemical Engineering projects at the Institute of Solar Research
• Provided a history and current status of MUSC, Ground Control for some of the space projects for the International Space Station.
• Follow up: to visit MDA and Brampton during next visit to Canada.

Dinner with Canadian Consul General – Dusseldorf

Business Retention & Expansion Calls with Existing Brampton Companies

• BRE call #1 - follow up: parking issues with city permits, plant visit with Mayor and Councillors

• BRE call #2 - follow up: plant visit scheduled (Jan 27) for Mayor and Councillors.

• BRE call #3 - follow up: invite to Red Tape Roundtable, connect with Ontario OMAFRA and Open for Business to better understand the issues. Plant visit scheduled for Mayor and Councillors (Jan 24).
City of Brampton - FDI Trip Report

Location: Lisbon, Portugal. Dates: Nov 3-7, 2019

Summary:
# Impressions made from marketing and promotion - 2500
# of prequalified investment focused corporate calls – 12
# of new opportunities identified - 10
Initiatives discussed: 4 (Fab Labs, BGI Global, Hub Criativo)

Web Summit has been called “the best technology conference on the planet” by Forbes Magazine. From November 4th to 7th, over 70,000 attendees from 170 countries gathered in Lisbon, Portugal to get a peek at the newest technologies and how they will impact us all.

This massive audience included over 11,000 CEOs, policymakers, entrepreneurs, and, of course, investors. Over the course of 4 days, there were 750 high-profile speakers including the likes of Verizon’s CEO, the President of Croatia, and Ronaldinho.

Web Summit’s sister event, Collision, is currently scheduled to take place in Toronto every summer until 2022.

ITAC World Wide Network of Women (WOW) Networking Event

The Information Technology Association (ITAC) of Canada is the nation’s foremost technology business association. ITAC champions the development of a robust and sustainable digital economy in Canada and serves as a vital connection between business and government.

In February of 2019, the City of Brampton’s Economic Development Office in partnership with the IT department hosted the ITAC Smart Cities Summit at the Rose Theater. The event attracted over 200 IT professionals and executives from across Canada and as far as the Netherlands.

Through this relationship with ITAC the City was invited to participate in the WOW (Worldwide Network of Women) Reception that ITAC hosted in Lisbon. The reception hosted a delegation of women in business and tech from the Toronto Region as well as around the world. Our Director, Clare Barnett, was a panelist at the WOW Reception and discussed Brampton’s value proposition as well as the unique value we offer for women in business. We will continue to build on our relationship with ITAC and look for collaboration opportunities for Collision 2020.
**Venture Lunch Event and Speaking Opportunity**

Venture is a full-day event from Web Summit that brought together over 700 of the world’s most influential investors. Mayor Patrick Brown was invited to speak to an audience of limited partners, family offices, and sovereign wealth funds about Brampton at a lunch during Venture. The Mayor communicated unique technology investment opportunities in our city for investors.

Brampton’s presence was well-recognized at the event with our “Brampton Means Business Now” marketing banners, tent cards, and promotional material displayed throughout the venue. We received a contact list from this event and are reaching out to the investors for follow-up and invitations to Brampton.

**Meeting with Canadian-Portuguese Embassy**

Our team met with the Canadian ambassador to Portugal, to discuss partnership and collaboration opportunities. The Ambassador frequently meets with Portuguese companies that are looking to expand their business to Canada. Mayor Brown and the Ambassador discussed leveraging federal programs such as the Start-up Visa program and the Global Talent Stream program to direct companies into Brampton.

Follow-up will include regular meetings with the Embassy and staff to identify and leverage other potential federal and/or provincial programs that would support business expansion into Canada.

**Meeting with Hub Criativo**

Hub Criativo do Beato is a project founded by the Lisbon Municipality and managed by Startup Lisboa. This hub was formerly a military food factory with an area of 35,000 m² distributed around 18 Buildings. These facilities have been largely vacant for the past 15 years. This area is currently being rehabilitated to house national and international entities. Mainly those in entrepreneurship, technology, innovation, and creative industries.

One of the primary reasons they chose this site was to boost development in this region as it was underserved compared to other areas of Lisbon. Once this site is complete it is expected to employ over 3000 people and focus on 4 key areas; entrepreneurship, scale-up and global companies, investigation, and knowledge and creative industries. There will also be a co-living component where entrepreneurs and tech workers can access living space as well as office space.

One of the key take-aways from this visit was to investigate incorporating a co-living component into our innovation and entrepreneurship spaces throughout the city.
KPMG Annual Tech Dinner

Mayor Brown, Councillors and staff were invited to attend the KPMG annual tech dinner. As KPMG has an ongoing relationship with the City of Brampton’s IT department we were able to connect with the appropriate KPMG team members and gain access to this exclusive, executive dinner. At the dinner Mayor Brown met co-founder of the Web Summit Conference and ranked 18th as one of Europe’s most influential people in technology by Wired UK magazine in 2015. They discussed opportunities for Brampton to play a larger role in the 2020 Collision Tech Conference in Toronto.

This project will involve staff investigating a Brampton focussed marketing and branding campaign at Collision with the intent of attracting international tech business to Brampton.

Corporate Calls

Mayor Brown, Councillor Vicente and Councillor Medeiros were present at all corporate calls, delivering the City of Brampton’s value proposition to prospecting clients and highlighting Brampton as an ideal investment landscape for innovation and technology companies. We participated in 12 face-to-face meetings with companies that have real interest in investing in Canada.

1. One of the largest start-ups in Portugal. It is a fast-growing student accommodation platform, helping millions of students around the world to find and book their accommodation when going abroad. It is often described as the “AirBnB for student rentals”.

This business was of particular interest to Mayor Brown, and Councillors Vicente and Medeiros as it could alleviate some of the pressure around student housing in Brampton. Brampton has a growing need for well-maintained, safe and legal student apartments especially given the growing post secondary footprints in Brampton with Algoma, Sheridan and Ryerson. Mayor Brown expressed the high demand for such services in Brampton and across the GTA. They were intrigued by this market opportunity as Canada was not in their expansion plan.

Follow up: staff is following up with more data on student housing and will provide this to Cyril.

2. Discussed possible synergies between Sheridan College and access to technology. Sheridan College is currently pursuing a TAC (Technology Access Centre) application with the federal government which would provide funding to enable businesses, entrepreneurs and creators to access the equipment at Sheridan.
Follow up:

- Provide student housing data. Promote Brampton as a potential market opportunity and landing spot for North America.
- Staff to follow the development of the 2020 Collision Conference and participate in discussions. Deliverable is to ensure a Brampton is part of the agenda and aggressive marketing for Brampton. Explore collaboration with ITAC.
- Staff will follow-up with all requests for information and contacts with all the clients met.
- Connect with Sheridan College. Explore how to facilitate this activity in Brampton.
- Connect with all partners from Venture Lunch.
- Continue discussion and collaboration with Canada-Portugal Embassy.
Members Present: Regional Councillor R. Santos – Wards 1 and 5

Chair, Community Services Section
Vice-Chair, Corporate Services Section
Regional Councillor P. Vicente – Wards 1 and 5

Chair, Public Works and Engineering Section
Vice-Chair, Economic Development and Culture Section
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor P. Fortini – Wards 7 and 8

Vice-Chair, Public Works and Engineering Section
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor C. Williams – Wards 7 and 8

Vice-Chair, Community Services Section
Chair, Corporate Services Section

Members Absent: Regional Councillor G. Dhillon – Wards 9 and 10 (illness)

Chair, Economic Development and Culture Section

Staff Present: D. Barrick, Chief Administrative Officer
A. Meneses, Commissioner, Community Services
J. Pittari, Commissioner, Corporate Services
J. Raina, Commissioner, Public Works and Engineering
A. Milojevic General Manager, Transit
K. Kane, Deputy Fire Chief, Fire and Emergency Services
B. Bjerke, Director, Policy Planning, Planning and Development Services
D. Soos, Acting City Solicitor, Corporate Services
C. Barnett, Director, Economic Development and Culture
P. Fay, City Clerk
C. Gravlev, Deputy City Clerk
S. Pacheco, Legislative Coordinator, City Clerk’s Office
The meeting was called to order at 9:32 a.m., recessed at 11:45 a.m., moved into Closed Session at 11:57 a.m., and recessed from Closed Session at 12:41 p.m. Committee moved back into Open Session at 12:45 p.m. and adjourned at 12:47 p.m.

1. **Approval of Agenda**

   The following motion was considered

   CW020-2020 That the agenda for the Committee of Council Meeting of January 29, 2020 be approved, as amended, as follows:

   **To Add:**

   4.2. **Announcement – Bell Let’s Talk**

   6.3. Delegation from Salvatore Anthony Rumeo, President, Stone-Ridge Paving and Interlocking Inc., re: **Driveway Widening Permits**.

   7.3.2. Discussion at the request of Regional Councillor Medeiros, re: **Financial Assistance to the Downtown Brampton BIA**.

   8.3.2. Discussion at the request of Regional Councillor Palleschi, re: **Coronavirus Illness Response**.

      Carried

   Note: Later in the meeting on a two-thirds majority vote to re-open the question, the Approval of Agenda was reopened and Item 8.3.2 was added.

   The following supplementary information was published on the City’s website on January 28, 2020:

   Re. Item 4.1 – Announcement – **Pink Attitude**
   - Announcement form and presentation

   The following supplementary information was distributed at the meeting and published on the City’s website on January 29, 2020:

   Re. Item 6.3 – Delegation re. **Driveway Widening Permits**
   - Delegation Request form
2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Consent**

The following items listed with an asterisk (*) were considered to be routine and non-controversial by the Committee and were approved at one time.

(8.2.1, 8.2.2, 8.2.3, 9.2.1, 9.2.3, 9.2.4, 9.3.1, 9.3.2, 10.3.1)

(Items 8.2.1, 9.2.3 and 9.2.4 were added to consent)

4. **Announcements**

4.1. **Announcement – Pink Attitude – Saturday, April 18, 2020 – Embassy Grand Convention Centre, Brampton**

Ruby Dhillon, Founder, Pink Attitude, announced the Pink Attitude 20 Event taking place on Saturday, April 18, 2020, and provided background information regarding the Pink Attitude organization, and how it supports women and youth through various programs.

Committee members thanked Ms. Dhillon for the announcement and for Pink Attitude’s contributions to the community.

4.2. **Announcement – Bell Let’s Talk**

Regional Councillor Santos announced that today marks the 10th anniversary of Bell Canada’s “Bell Let’s Talk” campaign, which raises awareness and combats the stigma surrounding mental illness in Canada. Councillor Santos outlined Bell Canada’s investments in support of this cause and highlighted the need to support these efforts, given the increase of mental health issues in Brampton, particularly in students.

Regional Councillor Medeiros suggested that mental health supports available at the City be communicated to staff.

5. **Government Relations Matters** – nil

6. **Delegations**
6.1. Delegation from Kristina Romasco, Chair, Downtown Brampton BIA, re: \textit{Downtown Brampton BIA Update}.

Kristina Romasco, Chair, Downtown Brampton BIA, provided an update regarding the Downtown Brampton BIA schedule of events for 2020.

In response to questions from Committee, Ms. Romasco provided information on the process for tracking attendance at events.

Regional Councillor Medeiros highlighted the success of community event partnerships in attracting people downtown, and the need to capitalize on major events, such as the 2020 UEFA European Football Championship, on the Garden Square screen.

The following motion was considered.

\textbf{CW021-2020} That the delegation from Kristina Romasco, Chair, Downtown Brampton BIA, to the Committee of Council Meeting of January 29, 2020, re: \textit{Downtown Brampton BIA Update} be received.

Carried

6.2. Delegation from Baldev Mutta, CEO, Punjabi Community Health Services, re: \textit{Domestic Violence Campaign}.

Baldev Mutta, CEO, Punjabi Community Health Services, provided information to Committee on the efforts of this organization to address and raise awareness of domestic violence in Peel. Mr. Mutta outlined his support for the various public awareness campaigns, and highlighted the need to educate the public to address this issue.

The following motion was considered.

\textbf{CW022-2020} That the delegation from Baldev Mutta, CEO, Punjabi Community Health Services, to the Committee of Council Meeting of January 29, 2020, re: \textit{Domestic Violence Campaign} be received.

Carried

Item 10.3.3 was brought forward and dealt with at this time.
Regional Councillor Santos provided information to Committee regarding domestic violence in Peel, outlined various initiatives underway to address this issue, and highlighted the need to enhance communications outlining how/where victims can find help.

Committee discussion on this matter included:
- the possibility of working with local establishments on a method for patrons to indicate a need for assistance
- the need to identify and address the core issues that lead to domestic violence
- the need to reach out to organizations that provide supports to families and children impacted by domestic violence

The following motion was considered.

**CW023-2020**

Whereas, in September 2019 City Council unanimously passed the motion for The City of Brampton to continue to support and work with existing programs at the Region of Peel, who are providing services to those affected by domestic violence, including PCAWA, the Safe Centre of Peel, Interim Place, and Victim Services of Peel; and that The City of Brampton support public awareness and advocacy work regarding domestic violence and violence against women such as; Step Up for Her and Take Back the Night; and

Whereas, Peel Regional Police Chief Nishan Duraiappah reported during Regional budget deliberation at the Region of Peel the highest number of calls Peel Regional Police receive are Domestic Violence related, and

Whereas, the number of deaths related to Domestic Violence have doubled from 2018 to 2019 in the City of Brampton. As there were 5 reported in deaths in 2018 and 10 reported in 2019; and

Whereas, Interim Place reported 45 deaths in the Region of Peel related to Violence Against Women over the last 10 years; and in 2019 responded to 1,388 crisis calls; safely sheltered 147 women and their 106 children; and conducted safety planning with 811 women experiencing violence in our community; and

Whereas, Peel Children’s Aid Society receives approximately 13 000 referrals a year from families experiencing domestic violence and the Safe Centre of Peel receives over 3376 direct contact and referrals from women and their children experiencing intimate partner violence; and
Whereas, UN strategies for confronting domestic violence include raising public awareness as a basic operation strategy, and

Whereas, organizations such as Elizabeth Fry Society, Punjabi Community Health Services, Interim Place, and Catholic Family Services-Peel Dufferin, support public education and awareness as one of the tools to tackle the growing issue in our community;

Therefore, be it resolved, the City of Brampton work with the Region of Peel, Peel Regional Police, and community organizations to develop and strategize a public education and awareness campaign to tackle the issue of Domestic Violence in Brampton and Peel Region.

A recorded vote was requested and the motion carried, unanimously, as follows:

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<tr>
<th>Yea</th>
<th>Nay</th>
<th>Absent</th>
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<tr>
<td>Mayor</td>
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<td>Dhillon</td>
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Carried
10 Yeas
0 Nays
1 Absent


Salvatore Anthony Rumeo, President, Stone-Ridge Paving and Interlocking Inc., provided information to Committee regarding his driveway paving business and outlined the impact of the City's new driveway widening permit on his business. Mr. Rumeo expressed concern regarding the process and timelines associated with obtaining a permit, noting that the driveway paving season is limited to approximately five (5) months. Mr. Rumeo requested that the driveway widening permit process be reconsidered and suggested that contractors be held responsible for work that contravenes City by-laws.
Committee discussion on this matter included the following:

- Challenges in obtaining a survey to apply for a driveway widening permit, and clarification that staff will work with property owners if a survey is not available
- Process for issuing a driveway widening permit and concerns regarding the associated timelines (approximately 2-3 weeks), given the limited season for driveway projects
- The possibility of expediting the issuance of driveway widening permits
- Issues that resulted in the implementation of a driveway widening permit
- The need to ensure the driveway widening permit requirement does not negatively impact local businesses
- Potential options to remove barriers associated with the new driveway widening permit

The following motion was considered.

CW024-2020 1. That the delegation from Salvatore Anthony Rumeo, President, Stone-Ridge Paving and Interlocking Inc., to the Committee of Council Meeting of January 29, 2020, re: Driveway Widening Permits be received; and,

2. That the delegation request be referred to staff for further review and report thereon in regard to ways to remove barriers to implementation of the new Driveway Permit By-law 105-2019, with such report to come back to Committee in a timely manner.

Carried

7. Economic Development and Culture Section (Regional Councillor G. Dhillon, Chair)

7.1. Staff Presentations – nil

7.2. Reports

7.2.1. Staff Report re: Proposed 2020 Corporate Events Listing (R 449/2019)

In response to a question from Committee, staff clarified that ‘The Great Pumpkin Party’ is included in the list of events for Garden Square.

The following motion was considered.
1. That the report titled: **Proposed 2020 Corporate Events Listing (R 449/2019)**, to the Committee of Council Meeting of January 29, 2020, be received;

2. That Council approve the Proposed 2020 Corporate Events Listing as presented in Appendix A, pending budget approval.

Carried

### 7.2.2. Staff Report re: **Update – RICC Relocation Grant (R 18/2020)**

The following motion was considered.

1. That the report titled: **Update – RICC Relocation Grant (R 18/2020)**, to the Committee of Council Meeting of January 29, 2020, be received;

2. That the financial assistance of up to $100,000 per year for three (3) years to be granted to the Research Innovation Commercialization Centre (RICC) pursuant to Council Resolution C398-2019 (CW413-2019) be funded in the first year from the 2020 budget if approved by Council and be subject to Council approval of the annual budget submissions of the Economic Development and Culture Division for 2021 and 2022; and

3. That the CAO be authorized to execute the grant agreement with the RICC based on content approved by the Director Economic Development and Culture, and in a form satisfactory to the City Solicitor or designate.

Carried

### 7.3. Other/New Business

7.3.1. **Update – Innovation and Post-Secondary Matters – nil**

7.3.2. Discussion at the request of Regional Councillor Medeiros, re: **Financial Assistance to the Downtown Brampton BIA**.

Committee discussion took place with respect to the financial impact of City purchased properties in downtown Brampton on the Downtown Brampton BIA budget for 2019 and beyond.
Staff advised this issue would be reviewed and addressed through the 2020 Budget process.

The following motion was considered.

CW027-2020 Whereas properties purchased by the City that are within the geographic area comprising the Downtown Brampton Business Improvement Area and have no commercial tenants become tax-exempt;

Whereas as a result of becoming tax-exempt, those properties no longer have the BIA levy applied to them; and

Whereas the total BIA levy impact for 2019 for City purchased properties has resulted in a BIA budget deficit of $61,805;

Therefore be it resolved that the City provide financial assistance of $61,805 to the BIA to cover this budget deficit and staff be directed to report back to Council on a financial mechanism to take the future BIA levy impact for City purchased properties into account as part of the 2020 budget deliberations for the City and the BIA.

Carried

7.4. Correspondence – nil

7.5. Councillors Question Period – nil

7.6. Public Question Period – nil

8. Corporate Services Section
   (City Councillor H. Singh, Chair)

8.1. Staff Presentations – nil

8.2. Reports
   * 8.2.1. Staff Report re: Deputy Mayor Position Model (RM 6/2019)
CW028-2020  That the report titled: **Deputy Mayor Position Model (RM 6/2019)**, to the Committee of Council Meeting of January 29, 2020, be received.

   Carried

* 8.2.2.  Staff Report re: **2020 Temporary Borrowing By-law (R 452/2019)**

   The following motion was considered.

   CW029-2020  1.  That the report titled: **2020 Temporary Borrowing By-law (R 452/2019)**, to the Committee of Council Meeting of January 29, 2020, be received;

   2.  That a by-law be enacted in accordance with Section 407 of the *Municipal Act, 2001* and in the form attached to this report as Appendix A, to authorize the temporary borrowing of funds, if considered necessary by the Treasurer, to meet current expenditures for the year 2020, until sufficient taxes are collected and other non-tax revenue are received.

   Carried

* 8.2.3.  Staff Report re: **Delegation of Regional Tax Ratio Setting 2020 (R 431/2019)**

   The following motion was considered.

   CW030-2020  1.  That the report titled: **Delegation of Regional Tax Ratio Setting 2020 (R 431/2019)** to the Committee of Council Meeting of January 29, 2020 be received;

   2.  That the City of Brampton consents to a By-law delegating the upper tier tax ratio setting authority within the Region of Peel to the lower tier Municipalities and to a continuation of the apportionment methodology in place in 2019 and prior tax years; and,

   3.  That a certified copy of the resolution be forwarded to the Region of Peel before March 1, 2020.

   Carried

8.3.  Other/New Business
8.3.1. Discussion Item at the request of Regional Councillor Fortini, re: City Representatives on the Vehicle-for-Hire Advisory Committee.

Regional Councillor Fortini advised of the need to appoint Council Member representatives to the Vehicle-for-Hire Advisory Committee.

The following motion was considered.

CW031-2020 That the following item be referred to the February 5, 2020 City Council Meeting:

Discussion Item at the request of Regional Councillor Fortini, re: City Representatives on the Vehicle-for-Hire Advisory Committee.

Carried

8.3.2. Discussion at the request of Regional Councillor Palleschi, re: Coronavirus Illness Response.

Note: On a two-thirds majority vote to re-open the question, the Approval of Agenda was reopened and Item 8.3.2 was added.

Regional Councillor Palleschi addressed Committee regarding the issue of the Coronavirus and requested that information be communicated to staff in regard to taking protective actions (e.g. hand washing/sanitizing) to mitigate the risks. Councillor Palleschi requested that hand sanitizers be readily available and dispensers kept full at all City facilities.

D. Barrick, Chief Administrative Officer, advised Committee that the Emergency Management Office is in close contact with Peel Public Health to monitor this issue, and updates will be provided as information becomes available. Mr. Barrick added that although the risk to Ontarians is currently low, taking precautions is important, and further information regarding the Coronavirus is available on the Region of Peel website.

8.4. Correspondence – nil

8.5. Councillors Question Period – nil

8.6. Public Question Period – nil
9. **Public Works and Engineering Section**  
*(Regional Councillor P. Vicente, Chair)*

9.1. **Staff Presentations**


Item 9.2.2 was brought forward and dealt with at this time.

M. Hoy, Supervisor, Environmental Planning, Public Works and Engineering, provided a presentation regarding the Brampton Eco Park Strategy.

Committee members thanked staff for the presentation, expressed their support for the efforts of staff in relation to the various environmental initiatives and objectives, and requested that the timelines associated with these initiatives be reduced where possible.

An amendment to the staff recommendation was introduced to provide that the Brampton Eco Park Strategy be forwarded to the Toronto and Region Conservation Authority (TRCA), the Credit Valley Conservation (CVC), and all local MPPs and MPs for information.

The following motion was considered.

**CW032-2020**

1. That the presentation by M. Hoy, Supervisor, Environmental Planning, Public Works and Engineering, to the Committee of Council Meeting of January 29, 2020, re: **Brampton Eco Park Strategy (P 3/2020)** be received;

2. That the report titled: **Brampton Eco Park Strategy – All Wards (R 444/2019)**, to the Committee of Council Meeting of January 29, 2020, be received; and

3. That the Brampton Eco Park Strategy be endorsed by Council, and forwarded to the Toronto and Region Conservation Authority (TRCA), Credit Valley Conservation (CVC), and all local MPPs and MPs for information.

Carried

9.2. **Reports**

CW033-2020 1. That the report titled: Initiation of Subdivision Assumption – McVeanone Developments Limited, Registered Plan 43M-1903 – South of Castlemore Road, East of McVean Drive – Ward 8 – Planning References C09E09.007 and 21T-09009B (R 447/2019), to the Committee of Council Meeting of January 29, 2020, be received;

2. That the City initiate the Subdivision Assumption of McVeanone Developments Limited, Registered Plan 43M-1903; and

3. That a report be forwarded to City Council recommending the Subdivision Assumption of McVeanone Developments Limited, Registered Plan 43M-1903 once all departments have provided their clearance for assumption.

Carried

9.2.2. Staff Report re: Brampton Eco Park Strategy – All Wards (R 444/2019)

Dealt with under Item 9.1.1 – Recommendation CW032-2020

9.2.3. Staff Report re: All-way Stop Review – Abitibi Lake Drive and Fairservice Drive – Ward 9 (R 439/2019 and File I.AC)

CW034-2020 1. That the report titled: All-way Stop Review – Abitibi Lake Drive and Fairservice Drive – Ward 9 (R 439/2019 and File I.AC), to the Committee of Council Meeting of January 29, 2020, be received; and

2. That a by-law be passed to amend Traffic By-law 93-93, as amended, to implement an all-way stop control at Abitibi Lake Drive and Fairservice Drive.

Carried

9.2.4. Staff Report re: General Traffic By-law 93-93 – Administrative Update (R 450/2019 and File I.AC)
CW035-2020 1. That the report titled: General Traffic By-law 93-93 – Administrative Update (R 450/2019 and File I.AC), to the Committee of Council Meeting of January 29, 2020, be received; and,

   2. That a by-law be passed to amend Traffic By-law 93-93, as amended, for the administrative updates outlined in the subject report.

   Carried

9.3. Other/New Business

* 9.3.1. Minutes – Environment Advisory Committee – December 10, 2019

CW036-2020 That the Minutes of the Environment Advisory Committee Meeting of December 10, 2019, to the Committee of Council Meeting of January 29, 2020, Recommendations EAC020-2019 to EAC029-2019 be approved, as published and circulated.

   Carried

The recommendations were approved as follows:

EAC020-2019 That the agenda for the Environment Advisory Committee Meeting of December 10, 2019, be approved, as amended to add the following:

5.3. Verbal Update from Michael Hoy, Supervisor, Environmental Planning, on behalf of City Councillor Whillans, re: Environmental Activities.

6.2. Minutes – Work Plan Sub-Committee – October 25, 2019

7.3. Discussion at the request of Malcolm Hamilton, Committee Member, re: Opportunity for Input from Professor LeDrew, Geography and Environmental Management Professor, University of Waterloo.

EAC021-2019 That the presentation by Stavroula Kassaris, Environmental Planner, Public Works and Engineering, to the Environment Advisory Committee Meeting of December 10, 2019, re: Brampton One Million Trees Program be received.
EAC022-2019  That the presentation by Zoe Milligan, Environmental Planning Student, to the Environment Advisory Committee Meeting of December 10, 2019, re: **Brampton Eco Park** be received.

EAC023-2019  That the presentation by Zoe Milligan, Environmental Planning Student, to the Environment Advisory Committee Meeting of December 10, 2019, re: **“Our Ecosystem, Our Home, Our Responsibility” Campaign** be received.

EAC024-2019  That the verbal update from Michael Hoy, Supervisor, Environmental Planning, Public Works and Engineering, to the Environment Advisory Committee Meeting of December 10, 2019, re: **Institute for Sustainable Brampton Workshop** be received.

EAC025-2019  That the verbal update from Michael Hoy, Supervisor, Environmental Planning, on behalf of City Councillor Whillans, to the Environment Advisory Committee Meeting of December 10, 2019, re: **Environmental Activities** be received.

EAC026-2019  That the Minutes of the Work Plan Sub-Committee Meeting of **November 8, 2019** to the Environment Advisory Committee Meeting of December 10, 2019, be received.

EAC027-2019  That the Minutes of the Work Plan Sub-Committee Meeting of **October 25, 2019** to the Environment Advisory Committee Meeting of December 10, 2019, be received.

EAC028-2019  That Rajbalinder Ghatoura, Committee Member, delegate at a future Committee of Council Meeting, on behalf of the Environment Advisory Committee, to request that the City establish a corporate waste diversion strategy and identify an entity responsible for delivering that strategy.

EAC029-2019  That the Environment Advisory Committee do now adjourn to meet again on Tuesday, February 11, 2020, at 6:00 p.m.


Carried

The recommendations were approved as follows:

SC001-2020  That the agenda for the Brampton School Traffic Safety Council meeting of January 16, 2020, be approved, as amended to add the following items:

6.2 Correspondence from Kim Bernard, Team Lead, Crossing Guard and Margaret Wise-Helmuth, Principal, re: Request to Review the Kiss and Ride/Bus Loading Operation on School Property – Clark Boulevard Public School, 201 Clark Boulevard – Ward 7

6.3 Correspondence from Vikramjit Singh, Brampton resident, re: Request to review Maintenance of the Footpath / Bridge that leads to School – Walnut Grove Public School, 10 Pinestaff Road – Ward 8

SC002-2020  1. That the correspondence from Sarah Symington, Brampton resident, to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: Request to Review Traffic Congestion on school street/property – Brampton Secondary School, 251 McMurchy Avenue South / Bishop Francis Allen Catholic School, 325 McMurchy Avenue South – Ward 3 be received; and

2. That a site inspection be undertaken.

SC003-2020  1. That the correspondence from Kim Bernard, Team Lead, Crossing Guard and Margaret Wise-Helmuth, Principal, to the Brampton School Traffic Safety Council, re: Request to Review the Kiss and Ride/Bus Loading Operation on School Property – Clark Boulevard Public School, 201 Clark Boulevard – Ward 7 be received; and,

2. That a site inspection be undertaken.
| SC004-2020 | 1. That the correspondence from Vickramjit Singh, Brampton resident, to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: **Request to review Maintenance of the Footpath / Bridge that leads to School – Walnut Grove Public School, 10 Pinestaff Road – Ward 8** be received;  
   2. That an update be provided at a future meeting regarding the maintenance of the footpath/bridge; and,  
   3. That a site inspection be undertaken in the future. |
| SC005-2020 | That the report from Peter Bryson, Supervisor, Enforcement and By-law Services, to the Brampton School Traffic Safety Council Meeting of January 16, 2020, re: **School Patrol Statistics for 2019-2020 - period ending January 6, 2020** be received. |
| SC006-2020 | 1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: **Claireville Public School, 97 Gallucci Crescent – Ward 8** be received;  
   2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;  
   3. That the Senior Manager of Traffic Services be requested to arrange for:  
      - the replacement of the missing “No Parking” restriction on the south east side of the exit of the school property  
      - the replacement of the “No Parking” signage on the east side of Gallucci Crescent at the bend at the south of the school to indicate “No Stopping, Mon-Fri, 8-5”  
      - the installation of “No U-Turn” signage on Gallucci Crescent in the vicinity of the school;  
   4. That the Manager of Enforcement and By-law Services be requested to enforce the parking restrictions on Gallucci Crescent at school arrival and dismissal times;  
   5. That Peel Regional Police enforce the “No U-Turns” restrictions on Gallucci Crescent in the vicinity of the school; and, |
6. That the Principal be requested to:
   • continue to encourage and educate the school community on safety in and around the school.
   • ensure that all staff assisting students and parents to cross in designated areas, use a stop sign and wear vests to be more visible.

SC007-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: Sacred Heart Catholic School, 24 Kerwood Place – Ward 2 be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   • Encourage and educate the school community on safety around schools
   • Cone off the bus loading area to allow buses to enter at arrival and dismissal times
   • Remove the signage at the entrance to bus loading area regarding entry exemptions; and,

4. That the Manager of Enforcement and By-law Services be requested to enforce the parking restrictions on Monte Vista Trail and Kerwood Place during arrival and dismissal times.

SC008-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: Walnut Grove Public School, 10 Pinestaff Road – Ward 8 be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   • Encourage and educate the school community on safety around the school
   • Encourage and educate the school community to utilize the school crossing guards that are positioned at
Tappet Drive and Pinestaff Road/McVean Drive and Tappett Drive

- Advise the school staff to direct students/parents to the crossing guards for assistance to cross the roadway on to school property
- Install a “Bus Only” sign at the entrance to the bus loading area and cone off the entrance until all buses have arrived and exited;

4. That the Senior Manager of Traffic Services be requested to arrange for the installation of “No Stopping” restrictions on the east side of Pinestaff Road from Tappet Drive to the end of the school property;

5. That the Manager of Enforcement and By-law Services be requested to arrange for the enforcement of restrictions on the north side of Tappet Drive and east side of Pinestaff Road at school arrival and dismissal times; and,

6. That Peel Regional Police be requested to enforce “No U turn” compliance on Pinestaff Road during school arrival and dismissal times.

SC009-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: Dorset Drive Public School, 100 Dorset Drive – Ward 7, be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   - Encourage and educate the school community on safety around the school
   - Encourage and educate the school community to cross at the All Way Stop at the intersection of Dorset Drive and Dorchester Drive as a safe way to get to and from school;

4. That the Senior Manager of Traffic Services be requested to arrange for enhanced pavement markings at the intersection of Dorset Drive and Dorchester Drive;
5. That the Manager of Enforcement and By-law Services be requested to enforce the signage restrictions on Dorset Drive at school arrival and dismissal times; and,

6. That it is the position of the Brampton School Traffic Safety Council that a crossing guard is not warranted at Dorset Drive Public School at this time.

SC010-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: Churchville Public School, 90 Bonnie Braes Drive – Ward 4 be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   • Encourage and educate the school community to utilize the crossing guards assigned to the schools
   • Promote and encourage safety around the school
   • Review the possibility of closing the pedestrian gate on James Potter Road
   • Install signage to indicate “Buses Only” at the entrance to the bus loading area and place cones at the entrance to restrict access

4. That the Senior Manager of Traffic Services be requested to arrange for the following signage:
   • “No Stopping, Monday to Friday, 8-5” restrictions on west side of James Potter Road from Bonnie Braes Drive to directly across from the school northerly property line of Churchville School
   • “No Stopping, Monday to Friday, 8-5” on the east side of James Potter Road from Bonnie Braes Drive to the school pedestrian access gate
   • “No Parking Anytime, Monday to Friday, 8-5” on the east side of James Potter Road from the school pedestrian access gate to the school northerly property line
   • “No Stopping” corner restrictions on the west side of Bonnie Braes Drive at the school driveways.
• “No U Turn” on Bonnie Braes Drive in the vicinity of the school

5. That Peel Regional Police be requested to enforce the “No U Turn” restriction on James Potter Road and Bonnie Braes Drive at school arrival and dismissal times; and,

6. That the Manager of Enforcement and By-law Services be requested to enforce the restrictions on Bonnie Braes Drive and James Potter Road during school arrival and dismissal times.

SC011-2020

1. That the Site Inspection report to the Brampton School Traffic Safety Council meeting of January 16, 2020, re: St. John Fisher Catholic School, 300 Balmoral Drive – Ward 7 be received;

2. That, in an effort to encourage Active Transportation to and from school, the Principal be requested to contact their designated Peel Health Nurse to participate in the School Travel Plan Program in Peel;

3. That the Principal be requested to:
   • Encourage and educate the school community on safety around the school
   • Encourage parents to use the walkway that is managed by a staff member for assistance to walk to the sidewalk and access the church parking lot
   • Ensure that the gate that separates the parking lot from the school remains closed at all times
   • Encourage parents to use on street parking to pick up or drop off their children; and,

4. That the Manager of Enforcement and By-law Services be requested to arrange for more frequent attendances at the school site during arrival and dismissal times.

SC012-2020

That the Brampton School Traffic Safety Council meeting do now adjourn to meeting again on February 6, 2020.

9.4. Correspondence – nil

9.5. Councillors Question Period – nil
9.6. Public Question Period – nil

10. **Community Services Section** (Regional Councillor R. Santos, Chair)

10.1. Staff Presentations – nil

10.2. Reports – nil

10.3. Other/New Business

*10.3.1. Minutes – Brampton Sports Hall of Fame Committee – January 16, 2020

CW038-2020 That the **Minutes of the Brampton Sports Hall of Fame Committee Meeting of January 16, 2020**, to the Committee of Council Meeting of January 29, 2020, Recommendations SHF001-2020 to SHF006-2020 be approved, as published and circulated.

Carried

The recommendations were approved as follows:

SHF001-2020 That the agenda for the Brampton Sports Hall of Fame Committee meeting of January 16, 2020, be approved, as amended to add the following:

12.1 Personal matters about an identifiable individual, including municipal or local board employees – **Review of Inductees Selected for Brampton Sports Hall of Fame 2020**

SHF002-2020 1. That the discussion at the request of Ron Noonan, Curator, to the Brampton Sports Hall of Fame Committee, re: **Sports Hall of Fame List of Artifacts** be received; and,

2. That the update from Ron Noonan, Curator, to the Brampton Sports Hall of Fame Committee, re: **Brampton Sports Hall of Fame – Curator's Report January 2020** be received.
That the discussion at the request of Teri Bommer, Coordinator, Sport Liaison, to the Brampton Sports Hall of Fame Committee, re: **Induction Ceremony 2020 and Recognition of the 40th Anniversary of the Event and Feedback from Committee** be received.

That Committee proceed into Closed Session to discuss matters pertaining to the following:

12.1. Personal matters about an identifiable individual, including municipal or local board employees – **Review of Inductees Elected for Brampton Sports Hall of Fame 2020**

That the direction agreed upon within Closed Session, regarding the election of the 2020 Brampton Sports Hall of Fame inductees, be approved, and that the official results be announced by media release once approved by Council.

That the Brampton Sports Hall of Fame Committee do now adjourn to meet again on Thursday, February 6, 2020 at 7:00 p.m.

**10.3.2. Discussion Item at the request of Regional Councillor Fortini, re: Renaming Chinguacousy Curling Club Building after former Councillor Sandra Hames**

Regional Councillor Fortini acknowledged the contributions of former City Councillor Sandra Hames to sports in the City of Brampton, and highlighted her dedication to the sport of curling. Councillor Fortini requested that the Chinguacousy Curling Club be renamed the Sandra Hames Curling Club in recognition of her support.

The following motion was considered.

**Whereas Sandra Hames served on Brampton City Council as a City Councillor for 24 years and has lived in Bramalea in the City of Brampton since 1969;**

**Whereas during her years on City Council Sandra Hames served on many Sports Committees such as Brampton Soccer Advisory Committee, Brampton Cricket Advisory Committee, Brampton Sports Alliance, Brampton Sports Hall of Fame, Chinguacousy Figure Skating and Chinguacousy Club;**
Whereas over the years as a Brampton City Councillor, Sandra Hames was also very involved in several sports activities such as Curling, Figure skating and Soccer and was a long time standing member of the Chinguacousy Business Ladies Curling league "Ching Chicks";

Whereas Sandra Hames was dedicated to the Sport of Curling and was instrumental with the redevelopment and modernization of the Chinguacousy Curling Club back in 2012;

Whereas for her outstanding contribution to the Chinguacousy Curling Club, Sandra Hames was recognized with the Marv White Award which is given to a member who greatly contributes to the betterment of the club and the game of curling both on and off the ice and awarded to someone who competes within the club with sportsmanship and enthusiasm and also acts as ambassador at bonspiels or OCA competitions;

Whereas in 1995 Sandra Hames received the City of Brampton Civic Award for long-term community involvement, and in 2002 received a Queen’s Golden Jubilee medal, and in 2013 received the Diamond Jubilee medal for Community Service in the City of Brampton; and

Whereas Sandra Hames was also recognized by the Chinguacousy Figure Skating Club as a lifetime member for her involvement and contribution over the years;

Therefore Be It Resolved:

That the City of Brampton rename the Chinguacousy Curling Club to the Sandra Hames Curling Club in recognition of Sandra Hames’ longstanding Support, Dedication and Advocacy for the Sport of Curling and Sports in general.

Carried

10.3.3. Discussion Item at the request of Regional Councillor Santos, re: Domestic Violence Campaign

Dealt with under Item 6.2 – Recommendation CW023-2020

10.4. Correspondence – nil
10.5. Councillors Question Period – nil

10.6. Public Question Period – nil

11. Referred Matters List – nil

12. Public Question Period – nil

13. Closed Session

13.1. Minutes – Closed Session – Brampton Sports Hall of Fame Committee – January 16, 2020

13.2. A position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or Committee of Council local board, and a proposed or pending acquisition or disposition of land by the municipality or local board

13.3. Proposed or pending acquisition or disposition of land by the municipality or local board

The following motion was considered.

CW040-2020 That Committee proceed into Closed Session to discuss matters pertaining to the following:

13.1. Minutes – Closed Session – Brampton Sports Hall of Fame Committee – January 16, 2020

13.2. A position, plan, procedure, criteria or instruction to be applied to any negotiations carried on or to be carried on by or on behalf of the municipality or Committee of Council local board, and a proposed or pending acquisition or disposition of land by the municipality or local board

13.3. Proposed or pending acquisition or disposition of land by the municipality or local board

Carried
In Open Session, the Chair reported on the status of matters considered in Closed Session, as follows:

- 13.1 – Committee considered this matter and acknowledged and received the minutes
- 13.2 – Committee considered this matter and direction was given to staff in Closed Session
- 13.3 – Committee considered this matter and direction was given to staff in Closed Session

14. **Adjournment**

The following motion was considered.

CW041-2020 That the Committee of Council do now adjourn to meet again on Wednesday, February 19, 2020 at 9:30 a.m. or at the call of the Chair.

Carried

Regional Councillor P. Vicente, Chair
Public Works and Engineering Section
Acting Chair, Economic Development and Culture Section

City Councillor H. Singh, Chair
Corporate Services Section

Regional Councillor R. Santos, Chair
Community Services Section
Vehicle-for-hire Advisory Committee
Terms of Reference

Composition: 15 representatives and citizens, including:

Eight (8) Taxicab industry representatives:
- Two (2) taxicab plate owners (as defined in the Mobile Licensing By-law) and who are not taxicab brokers
- Four (4) taxicab drivers (as defined in the Mobile Licensing By-law) and who are not plate owners
- Two (2) taxicab brokers (as defined in the Mobile Licensing By-law) to be appointed by City Council on recommendation by the licensed taxicab brokers

Two (2) Limousine plate owners (as defined in the Mobile Licensing By-law)
Two (2) private transportation company (PTC) representatives
Two (2) citizen appointments who do not work in the taxicab industry
One (1) Accessibility Advisory Committee member (or alternate from the Committee)

Term of Office: Concurrent with the term of Council, ending November 14, 2022, or until successors are appointed


Meetings: Semi-annually, at City Hall, or more frequently as may be determined by the committee or at the call of the Chair

Reports to: Committee of Council

Supported by: City Clerk’s Office (meeting management) and Enforcement and By-law Services, Corporate Services Department (subject matter expertise)

Honorarium: Volunteer

Mandate: To provide a forum for the various interests of Brampton's vehicle-for-hire industry to discuss with City Officials current and emerging issues, opportunities and proposed solutions affecting the larger industry and public interests.

The Committee may consider matters within the following areas of interest or such other area as Council may determine from time to time:
- Taxicab industry matters
- Private transportation company (PTC) matters
• Limousine service matters
• Accessibility
• Public Vehicle Licensing
• Driver Safety
• Vehicle Standards
• Taxi Stands
• Owner/Operators working relationships
• Licensing Requirements
• Customer Relations
Monday, February 3, 2020
Special Meeting

Members:

Mayor P. Brown
Regional Councillor P. Vicente – Wards 1 and 5
Regional Councillor R. Santos – Wards 1 and 5
Regional Councillor M. Palleschi – Wards 2 and 6
Regional Councillor M. Medeiros – Wards 3 and 4
Regional Councillor P. Fortini – Wards 7 and 8
Regional Councillor G. Dhillon – Wards 9 and 10
City Councillor D. Whillans – Wards 2 and 6
City Councillor J. Bowman – Wards 3 and 4
City Councillor C. Williams – Wards 7 and 8
City Councillor H. Singh – Wards 9 and 10

Members Absent: nil

Staff Present:

D. Barrick, Chief Administrative Officer
G. Kaur, Director, Corporate Projects and Liaison, Office of the Chief Administrative Officer
C. Barnett, Director, Economic Development and Culture
V. Rodo, Director, Transit
P. Aldunate, Expeditor, Economic Development and Culture
P. Fay, City Clerk
C. Gravlev, Deputy City Clerk
T. Brenton, Legislative Coordinator, City Clerk's Office
The meeting was called to order at 7:32 p.m. and adjourned at 9:18 p.m.

1. **Approval of the Agenda**

   The Mayor announced the purpose of the Special Meeting to consider Post-secondary Education in the City of Brampton. The Mayor noted that under Council’s meeting rules, no other business could be considered at this special meeting.

   The following motion was considered.

   C028-2020  Moved by Regional Councillor Santos  
   Seconded by City Councillor Whillans

   That the agenda for the Special Council Meeting of February 3, 2020, be approved as published and circulated.

   Carried

   The following item, listed on the agenda for distribution prior to the meeting, was published on the City’s web portal on February 3, 2020:

   **Post-Secondary Education Presentation:**
   - Asima Vezina, President, Algoma University
   - Mohamed Lachemi, President and Vice-Chancellor, Ryerson University
   - Janet Morrison, President and Vice Chancellor, Sheridan College

2. **Declarations of Interest under the Municipal Conflict of Interest Act** – nil

3. **Delegations/Presentations**

3.1. **Post-Secondary Education Presentation:**
   - Asima Vezina, President, Algoma University
   - Mohamed Lachemi, President and Vice-Chancellor, Ryerson University
   - Janet Morrison, President and Vice Chancellor, Sheridan College

   Mohamed Lachemi, President and Vice-Chancellor, Ryerson University, Asima Vezina, President, Algoma University, and Janet Morrison, President and Vice Chancellor, Sheridan College, provided a presentation entitled: “United for Brampton – Leveraging Higher Education to Drive Brampton’s Economic and Healthcare Outcomes”.
Mr. Lachemi, Ms. Vezina and Ms. Morrison responded to questions of clarification from Council regarding the information outlined in their presentation.

Council Members expressed their views with respect to potential opportunities for post-secondary education in Brampton.

The following motion was considered.

C029-2020  Moved by Regional Councillor Palleschi  Seconded by Regional Councillor Santos

That the following presentation, to the Special Council Meeting of February 3, 2020, be received:

**Post-Secondary Education Presentation (United for Brampton – Leveraging Higher Education to Drive Brampton’s Economic and Healthcare Outcomes):**
- Asima Vezina, President, Algoma University
- Mohamed Lachemi, President and Vice-Chancellor, Ryerson University
- Janet Morrison, President and Vice Chancellor, Sheridan College

Carried

4. **Reports** – nil

5. **Correspondence** – nil

6. **Public Question Period**

No public questions were put forward to Council regarding decisions made at this meeting. A Brampton resident came forward to make a brief statement instead of asking a question, and withdrew after the Mayor clarified the purpose of Public Question Period.

7. **By-laws** – nil

8. **Confirming By-law**

The following motion was considered.
C030-2020 Moved by Regional Councillor Dhillon
Seconded by City Councillor Whillans

That the following by-law before Council at its Special Meeting of
February 3, 2020, be given the required number of readings, taken as
read, and signed by the Mayor and the City Clerk, and the Corporate
Seal affixed thereto:

   16-2020 To confirm the proceedings of Council at its Special Meeting
   held on February 3, 2020

Carried

9. **Adjournment**

   The following motion was considered.

C031-2020 Moved by Regional Councillor Dhillon
Seconded by City Councillor Whillans

That Council do now adjourn to meet again for a Regular Meeting of
Council on Wednesday, February 5, 2020 at 9:30 a.m. or at the call of the
Mayor.

Carried

__________________________________________
P. Brown, Mayor

__________________________________________
P. Fay, City Clerk
Traffic Calming Mitigation

Overview

Presented to City Council
February 5th 2020

By: Craig Kummer
Senior Manager – Traffic Services
Traffic Calming

uses physical design and other measures to improve safety for motorists, pedestrians and cyclists. It is a tool used to mitigate speeding and other unsafe behaviours of drivers in neighbourhoods. It aims to encourage safer, more responsible driving and potentially reduce traffic flow.
Our Service Delivery

Traffic Calming  Speed Reviews  Collision Analysis  Pavement Marking Design  By-Law 93-93
Policies that govern what we do

By-Law 93-93

HTA

School Zone Speed Policy

NTMG

ATMP

Pedestrian Safety Plan

TAC

Vision Zero

Brampton Traffic Calming Mitigation Overview
Major Milestones

2007  NTMG
2008  1st Bike Lanes (Rutherford Road)
2008  1st Traffic Calming Project (Clarence Street)
2010  Pedestrian Safety Plan
2015  School Zone Speed Policy
2018  Speed Cushions approved
2019  Automated Speed Enforcement
2020  Level II Pedestrian Crossing

Traffic Calming Mitigation Overview
## How we measured in 2019

<table>
<thead>
<tr>
<th>Category</th>
<th>Quantity</th>
</tr>
</thead>
<tbody>
<tr>
<td>Service Requests Received</td>
<td>1391 (+20%)</td>
</tr>
<tr>
<td>Bike Facility Lane Km Completed</td>
<td>19.3</td>
</tr>
<tr>
<td>Traffic Calming Projects Completed</td>
<td>2</td>
</tr>
<tr>
<td>Road Diet Projects Completed</td>
<td>5</td>
</tr>
<tr>
<td>Speed Reviews Completed</td>
<td>258</td>
</tr>
<tr>
<td>Parking Reviews Completed</td>
<td>157</td>
</tr>
<tr>
<td>AWS Control Reviews Completed</td>
<td>28</td>
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<tr>
<td>Streamlined AWS Reviews Completed</td>
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## 2019 Speed Study Overview

<table>
<thead>
<tr>
<th></th>
<th>40 km/h</th>
<th>50 km/h</th>
<th>60 km/h</th>
<th>70 km/h</th>
<th>2019 Total</th>
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</thead>
<tbody>
<tr>
<td><strong>Number of Studies</strong></td>
<td>32</td>
<td>219</td>
<td>6</td>
<td>1</td>
<td>258</td>
</tr>
<tr>
<td><strong>Total Vehicles Recorded</strong></td>
<td>979,960</td>
<td>4,726,811</td>
<td>680,551</td>
<td>42,451</td>
<td>6,429,773</td>
</tr>
<tr>
<td><strong>Overall Average Speed (km/h)</strong></td>
<td>45.18</td>
<td>41.90</td>
<td>64.60</td>
<td>74.87</td>
<td>-</td>
</tr>
<tr>
<td><strong>Overall 85th Percentile Speed (km/h)</strong></td>
<td>52.94</td>
<td>50.14</td>
<td>72.50</td>
<td>84.00</td>
<td>-</td>
</tr>
</tbody>
</table>

* Out of 258 Studies, a total of 17 locations had recorded excessive speeds and were reported to PRP.
2019 Traffic Calming Projects

Central Park Dr.

Mountainash Rd.

Heart Lake Rd.

Kenview Blvd.
Next steps

- Automated Speed Enforcement Report
- Neighbourhood Traffic Management Guide Update
- Active Transportation Projects
- Centre St. Traffic Calming
- Vodden St./Royal Orchard Dr. Traffic Calming
- 2020 Resurfacing Program
Summary

10+ Years of Traffic Calming
(10 Streets completed, ~ 80 Lane/km of bicycle facilities, introduction of cushions, ASE, Speed Boards)

Collaboration
(Active Transportation, Engineering, Urban Design, Fire, Transit)

Speed Studies (258)
(Data indicates average speeds collected would not receive a ticket based on traditional enforcement)

Holistic Approach
(Development, Complete Streets, Resurfacing Program)
thank you.
Mental Health Initiatives at the City of Brampton

Human Resources
February 05, 2020
Mental Health Initiatives in the Workplace

The RIGHT Thing To Do

The SMART Thing To Do

The LEGAL Thing To Do
Mental Health at the City of Brampton
Corporate Initiatives

**Integration** of employee mental health and well-being in key policies and strategies

**Learning programs** for employees and leaders, such as The Working Mind

**Professional Support** through Employee and Family Assistance Program (EFAP)

Generous **benefits** to support visits to licensed Psychologist or Social Workers

Supporting mind + body health through **discounts** to fitness memberships and **lunchtime yoga**

Year-long **mental health promotion** calendar, such as financial literacy + stress management
Mental Health at the City of Brampton

Local Initiatives

Peer Support Networks (PSNs) in Fire, Transit and Mental Health First Aid in Public Works and Engineering.

Dedicated employees and leaders from across department/division that are trained to provide peer support.

Departmental Wellness Committees leading mental-health and well-being initiatives, such as:
- “Attitude of Gratitude Challenge” led by Transit Services
- “Parks Wellness Day” led by Parks Services

Specialized programs, such as the Road to Mental Readiness (R2MR), Trauma Assist, and Early Cancer Detection in Fire Services
What’s Next?

Jan 30th
Bell Let’s Talk Day

May 1st Week
Mental Health Awareness Week

Oct 10th
World Mental Health Day

• Stress Management

• Sleep
• Mindfulness and Meditation
• Food and Mood

• Gratitude
• Financial Wellness
• Social Health/Healthy Relationships
Monday, February 3, 2020

**Members Present:**
- Regional Councillor P. Fortini – Wards 7 and 8 (Chair)
- Regional Councillor M. Medeiros – Wards 3 and 4
- Regional Councillor P. Vicente – Wards 1 and 5
- Regional Councillor G. Dhillon – Wards 9 and 10
- City Councillor C. Williams – Wards 7 and 8

**Members Absent:**
- nil

**Other Members Present:**
- Regional Councillor R. Santos – Wards 1 and 5

**Staff Present:**
- D. Barrick, Chief Administrative Officer
- A. Meneses, Commissioner of Community Services
- J. Pittari, Commissioner of Corporate Services
- D. Sutton, Treasurer, Corporate Services
- Z. Majid, Senior Manager, Accounting Services, and Deputy Treasurer, Corporate Services
- D. Soos, Acting City Solicitor, Corporate Services
- P. Fay, City Clerk, Office of the Chief Administrative Officer
- C. Gravlev, Deputy City Clerk, Office of the Chief Administrative Officer
- T. Brenton, Legislative Coordinator, City Clerk’s Office
The meeting was called to order at 9:33 a.m. and adjourned at 10:38 a.m.

1. **Approval of Agenda**

   The following motion was considered.

   GC001-2020 That the agenda for the Governance and Council Operations Committee Meeting of February 3, 2020 be approved as published and circulated.

   Carried

2. **Declarations of Interest under the Municipal Conflict of Interest Act** - nil

3. **Consent** – nil

4. **Announcements** – nil

5. **Delegations** – nil

6. **Staff Presentations**

   6.1. Staff Presentation re: **Council Office Model Implementation Check-in (P 5/2020)**.

   Peter Fay, City Clerk, Office of the Chief Administrative Officer, provided a presentation entitled “Council Office Model Implementation Check-in”.

   In response to questions from Committee, staff provided information on the following:
   - corporate performance management program as it relates to Council staff
   - training opportunities for Council staff
   - Council Office accommodations

   The following motion was considered.

   GC002-2020 That the presentation titled: **Council Office Model Implementation Check-in (P 5/2020)**, to the Governance and Council Operations Committee Meeting of February 3, 2020, be received.

   Carried
7. **Reports**


A motion was introduced to adopt the recommendations in the staff report as published.

Committee Members expressed varying opinions in support of and opposition to the motion.

Staff responded to questions from Committee regarding the proposed revisions to the Councillors’ Expense Policy, policies in other municipalities relating to hiring of consultants by Members of Council, and procedural matters raised during Committee’s consideration of the motion.

The motion was considered as follows.

<table>
<thead>
<tr>
<th>GC003-2020 Lost</th>
<th>1. That the report titled: <em>Revisions to Councillors’ Expense Policy – Consulting Services (RM 132/2019),</em> to the Governance and Council Operations Committee Meeting of February 3, 2020, be received; and</th>
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<td>2. That the updated Councillors’ Expense Policy attached to the subject report, be approved.</td>
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A recorded vote was requested, and the motion lost, as follows:

<table>
<thead>
<tr>
<th>Yea</th>
<th>Nay</th>
<th>Absent</th>
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<tbody>
<tr>
<td>Vicente</td>
<td>Williams</td>
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<td>Fortini</td>
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<td>Medeiros</td>
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<tr>
<td>Dhillon</td>
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</tbody>
</table>

Lost
4 Yeas
1 Nays
0 Absent

A motion was introduced to not allow the hiring of consultants by Members of Council. The motion was subsequently withdrawn.

A motion was introduced to refer this matter to staff for clarification on permissible expenses with regard to external service providers, a prohibition on the use of Consultants and a report back to the next Committee meeting, and to maintain the freeze on the use of consultants until Council makes a further decision on this matter.
The motion was considered as follows.

GC004-2020 That the proposed revisions to the Councillors’ Expense Policy – Consulting Services (RM 132/2019) be referred to staff for clarification on permissible expenses with regard to external service providers, for a report to the next meeting of the Governance and Council Operations Committee;

That the report back include the prohibition on the use of consultants; and

That the freeze on the use of consultants (Resolution C422-2019) be maintained until Council makes a further decision on the matter.

Carried

8. **Other Business/New Business**

8.1. Discussion Item at the request of Regional Councillor Fortini re: **Council Code of Conduct**.

Staff responded to questions from Regional Councillor Fortini with respect to the alignment of Council’s Code of Conduct with that of the Region of Peel. It was indicated that Brampton’s Council Code is generally in alignment with the Region, that the Code meets all requirements set out by the Province, and that staff would determine the means for which a future review of the Code would be undertaken in consultation with the Integrity Commissioner and Committee.

9. **Deferred/Referred Matters** – nil

10. **Notices of Motion** – nil

11. **Correspondence** – nil

12. **Councillors Question Period**

Staff responded to questions from Regional Councillor Fortini on the following topics:

- ability of Members of Council to set the date for distribution of their newsletters
- corporate performance management program as it relates to Council staff
13. Public Question Period – nil

14. Closed Session – nil

15. Adjournment

The following motion was considered.

GC005-2020 That the Governance and Council Operations Committee do now adjourn to meet again on Monday, May 4, 2020 at 9:30 a.m. or at the call of the Chair.

Carried

_______________________________
Regional Councillor Fortini, Chair
Announcement Request

Please complete this form for your request to make an Announcement at a future Council Meeting. An announcement can relate to an event of interest to the general public. Your request must include the name of the Member of Council sponsoring the Announcement. Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate agenda. Announcements are limited two (2) minutes at the meeting.

Attention: City Clerk’s Office, City of Brampton, 2 Wellington Street West, Brampton ON L6Y 4R2
Email: cityclerksoffice@brampton.ca Telephone: (905) 874-2100 Fax: (905) 874-2119
Meeting: ☑️ City Council ☑️ Committee of Council ☑️ Planning and Development Committee ☐ Other Committee:

Meeting Date Requested: Wednesday February 5th

Name of Individual(s):

Ivan Rabinovich

Position/Title:

General Manager - Brampton YMCA

Organization/Person being represented:

YMCA GTA

Full Address for Contact:

Telephone: Email:

Event or Subject Name/Title/ Date/Time/Location:

SWEAT FOR GOOD CHALLENGE

SATURDAY MARCH 7TH - BRAMPTON YMCA

Additional Information:

Name of Member of Council Sponsoring this Announcement:

Rowena Santos

A formal presentation will accompany my Announcement: ☐ Yes ☐ No

Presentation format: ☑️ PowerPoint File (.ppt) ☑️ Adobe File or equivalent (.pdf)
☐ Picture File (.jpg) ☑️ Video File (.avi, .mpg) ☐ Other:

Additional printed information/materials will be distributed with my Announcement: ☐ Yes ☐ No ☐ Attached

Note: Persons are requested to provide to the City Clerk’s Office well in advance of the meeting date:
(i) 25 copies of all background material and/or presentations for publication with the meeting agenda and/or distribution at the meeting, and
(ii) the electronic file of the presentation to ensure compatibility with corporate equipment.

Submit by Email

Once this completed form is received by the City Clerk’s Office, you will be contacted to confirm your placement on the appropriate meeting agenda.

Personal information on this form is collected under authority of the Municipal Act, SO 2001, c.25 and/or the Planning Act, R.S.O. 1990, c.P.13 and will be used in the preparation of the applicable council/committee agenda and will be attached to the agenda and publicly available at the meeting and on the City’s website. Questions about the collection of personal information should be directed to the Deputy City Clerk, Council and Administrative Services, 2 Wellington Street West, Brampton, Ontario L6Y 4R2, tel. 905-874-2115.