

Third Party Advertiser Information



E2251

Information for Potential Third Party Advertisers



Prepared by the City of Brampton Election Office for the 2022 Municipal Election. This information is available in alternate formats upon request.

www.brampton.ca/BramptonVotes

BramptonVotes@brampton.ca, 311 or 905.874.2000

This information is for potential third party advertisers for the 2022 Municipal Election. Information updates are available on the City of Brampton's Election website at www.brampton.ca/bramptonvotes.

What is Third Party Advertising?

A third party advertisement is an advertisement in any broadcast, print, electronic or other medium that has the purpose of promoting, supporting or opposing:

- A candidate, or
- A “yes” or “no” answer to a question on the ballot

In order to advertise during the 2022 Municipal Election, you must register with the City Clerk's Office. You must register with each municipality you wish to conduct advertising in.

Who Can be a Registered Third Party Advertiser?

Only the following persons and entities are eligible to file a notice of registration to be a third party advertiser:

- An individual who is normally resident in Ontario
- A corporation that carries on business in Ontario
- A trade union that holds bargaining rights for employees in Ontario

Important Dates

According to the *Municipal Elections Act, 1996*, as amended, and the City of Brampton Sign By-law, the following important dates are in effect for the 2022 Municipal Election:

Event	Date	Timing
Registration start date	May 2, 2022	8:30 am
Restricted period for advertising begins		
Signs are allowed according to Sign By-law (24 days before Voting Day)	September 30, 2022	After 5 pm
Advance Voting	October 7-9, 14-15, 2022	
Home Voting Services	October 11-13, 2022	
Registration end date	October 21, 2022	4:30 pm
Voting Day	October 24, 2022	10 am to 8 pm
Restricted period for advertising ends	*Diwali/Bandi Chhor Divas	
Signs must be removed according to Sign By-law (72 hours after close of Election)	October 27, 2022	Before 8 pm
New Term of Council begins	November 15, 2022	
End of Campaign Period	January 3, 2023	
Last day to provide written notice of a deficit and extension of campaign period		
Last day to apply to the Superior Court of Justice to extend the time for filing initial financial statements and auditor's report	March 30, 2023	
Last day to file initial financial statements and auditor's report	March 31, 2023	2 pm
End of grace period for filing financial statements and auditor's report (with a \$500.00 late filing fee)	May 1, 2023	2 pm

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Last day for an elector to apply for a compliance audit of a candidate or registered third party advertiser's initial financial statement	June 29, 2023	
End of extended campaign period	June 30, 2023	
Last day to apply to the Superior Court of Justice to extend the time for filing supplementary financial statements and auditor's report	September 28, 2023	
Last day to file supplementary financial statements (applicable only to those who extended their campaign period)	September 29, 2023	2 pm
End of grace period for filing supplementary financial statements and auditor's report (with a \$500.00 late filing fee)	October 30, 2023	2 pm
Last day for an elector to apply for a compliance audit of a candidate or registered third party advertiser's supplementary financial statement	December 28	

Offices to be Elected

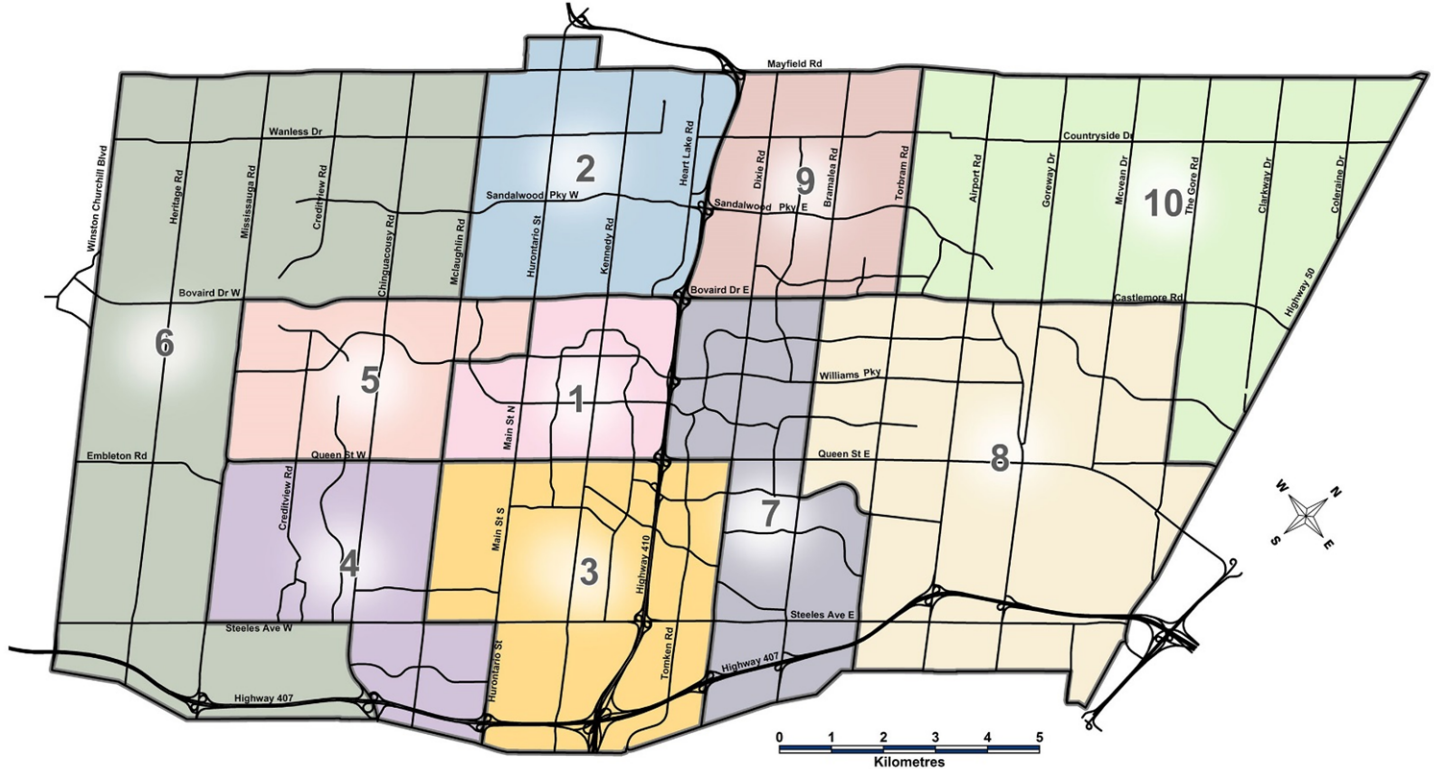
For this election, members will be elected for the term commencing November 15, 2022 and ending November 14, 2026 for the following offices:

Office	Ward Boundary	To be Elected
Mayor	City Wide	One (1)
Regional Councillor*	WARDS 1 & 5	One (1)
	WARDS 2 & 6	One (1)
	WARDS 3 & 4	One (1)
	WARDS 7 & 8	One (1)
	WARDS 9 & 10	One (1)
City Councillor	WARDS 1 & 5	One (1)
	WARDS 2 & 6	One (1)
	WARDS 3 & 4	One (1)
	WARDS 7 & 8	One (1)
	WARDS 9 & 10	One (1)
Trustee, Peel District School Board	WARDS 1 & 5	One (1)
	WARDS 2 & 6	One (1)
	WARDS 3 & 4	One (1)
	WARDS 7 & 8	One (1)
	WARDS 9 & 10	One (1)
Trustee, Dufferin-Peel Catholic District School Board	WARDS 1, 3 & 4	One (1)
	WARDS 2, 5 & 6	One (1)
	WARDS 7, 8, 9 & 10	One (1)

Office	Ward Boundary	To be Elected
Trustee, Conseil scolaire Viamonde	Peel Region Wide	One (1)
Trustee, Conseil scolaire catholique MonAvenir	Brampton, Caledon, Guelph and municipalities in Dufferin and Wellington Counties	One (1)

- * As prescribed by the Provincial Government and Region of Peel, the City of Brampton is required to appoint three additional members to Regional Council after each municipal election. The Regional Councillors will be selected from among the five City Councillors.

Map of Brampton's Wards



Filing your Notice of Registration

Registrations in the prescribed form (available online and from the City Clerk's Office in April 2022) must be filed by appointment at the City Clerk's Office, during regular business hours (8:30 am to 4:30 pm), in person by the third party advertiser or the third party advertiser's agent.

Third party advertisers are encouraged to file their registration in person. If you are unable to file in person, please contact the City Clerk's Office as there are additional requirements for filing through an agent.

The person filing the registration (individual third party advertiser or official representative of a corporation or trade union) will be required to show identification at the time of filing of their Notice of Registration. A representative who wishes to register on behalf of a corporation or trade union third party advertiser must provide a letter of authorization from a designated official of the corporation or trade union.

Please bring a piece of ID from the prescribed list of *Acceptable Forms of Identification for Proof of Name and Address*.

In addition to the Notice of Registration, a third party advertiser (or official representative of) will be required to complete a Declaration of Qualification.

In accordance with the *Municipal Elections Act, 1996*, documents and materials filed with the City Clerk's Office are public records and, until their destruction, may be inspected by any person at the Clerk's Office.



Registrations must be filed by appointment with the City Clerk's Office.

Appointments may be booked online at www.brampton.ca/skiptheline or by calling 905.874.2000. The online appointment booking service will be available starting on April 19, 2022.

During your appointment, please be prepared for City Clerk's staff to review your forms, provide pertinent information and documents, and advise of next steps. This may take the total allotted time of forty-five (45) minutes.

Third party advertisers are reminded to follow current Covid-19 measures while attending their appointment at City Hall, such as wearing a mask and maintaining social distancing. You may also wish to bring your own pen to sign the required documents and declaration.



A third party advertiser may neither spend money on, nor receive money for, a campaign before they have filed a Notice of Registration.

Eligibility for Registration

Section 88.6 of the *Municipal Elections Act, 1996*, as amended, states:

Eligibility for registration

88.6 (4) Only the following persons and entities are eligible to file a notice of registration:

1. An individual who is normally resident in Ontario
2. A corporation that carries on business in Ontario
3. A trade union that holds bargaining rights for employees in Ontario

Restriction

(5) The following persons and entities are not eligible to file a notice of registration:

1. A candidate whose nomination has been filed under section 33
2. A federal political party registered under the *Canada Elections Act* (Canada) or any federal constituency association or registered candidate at a federal election endorsed by that party
3. A provincial political party, constituency association, registered candidate or leadership contestant registered under the *Election Finances Act*
4. The Crown in right of Canada or Ontario, a municipality or local board

Third party advertisements shall not be under the direction of a candidate whose nomination has been filed.

What do I do Next?

Bring the following to your appointment with the City Clerk's Office:

- ☐ 3 completed forms (included in this package)
 - ☐ Notice of Registration – Third Party – Form 7
 - ☐ Consent by Third Party Advertiser (E2252)
 - ☐ Declaration of Qualification (E2253, E2254 or E2255)
- ☐ Acceptable form of identification
- ☐ Letter of authorization from designated official (for corporation or trade union third party advertisers)



Appointments can be booked [online](#) starting April 19, 2022. The City Clerk's Office is open for registration appointments from 8:30 am to 4:30 pm.

Electronic, faxed or mailed forms will **NOT** be accepted.

Important Legislation

- [Municipal Elections Act, 1996](#)
- [Sign By-law, 399-2002](#)

Acceptable Forms of Identification

1. Ontario driver's licence
2. Ontario Health Card (photo card)
3. Ontario Photo Card
4. Ontario motor vehicle permit (vehicle portion)
5. Cancelled personalized cheque
6. Mortgage statement, lease or rental agreement relating to property in Ontario
7. Insurance policy or insurance statement
8. Loan agreement or other financial agreement with a financial institution
9. Document issued or certified by a court in Ontario
10. Any other document from the government of Canada, Ontario or a municipality in Ontario or from an agency or such a government
11. Any document from a Band Council in Ontario established under the *Indian Act* (Canada)
12. Income tax assessment notice
13. Child tax benefit statement
14. Statement of employment insurance benefits paid T4E
15. Statement of old age security T4A (OAS)
16. Statement of Canada Pension Plan benefits T4A (P)
17. Canada Pension Plan statement of contributions
18. Statement of direct deposit for Ontario Works
19. Statement of direct deposit for Ontario Disability Support Program
20. Workplace Safety and Insurance Board statement of benefits T5007
21. Property tax assessment
22. Credit card statement, bank account statement, or RRSP, RRIF, RHOSP or T5 statement
23. CNIB Card or a card from another registered charitable organization that provides services to persons with disabilities
24. Hospital card or record
25. Document showing campus residence, issued by the office or officials responsible for student residence at a post-secondary institution
26. Document showing residence at a long-term care home under the *Long-Term Care Homes Act, 2007*, issued by the Administrator for the home
27. Utility bill for hydro, water, gas, telephone or cable TV or a bill from a public utilities commission
28. Cheque stub, T4 statement or pay receipt issued by an employer
29. Transcript or report card from a post-secondary school



Consent by Registered Third Party Advertiser (E2252) Access to Registered Third Party Contact Information

According to Section 88 of the *Municipal Elections Act, 1996*, as amended, the information contained in a Notice of Registration is deemed to be a public record and may be inspected by any person at the City Clerk's Office at any time the office is open. To facilitate third party advertiser contact with the public and the media, the City of Brampton will post information contained in the Notice of Registration on the City of Brampton website.

All third party advertisers are asked to complete the following information regarding contact information to be listed on the City of Brampton's BramptonVotes website. **Please note there is no obligation on the part of a third party advertiser to authorize the release of this contact information.** Third party advertisers may elect below whether and/or what contact information they wish to authorize be posted publicly on the BramptonVotes website. Please note that posting City, Region or School Board telephone, fax numbers, websites or email addresses as contact information is not permitted.

Third party advertiser decision/instruction with respect to release of contact information:

I have read the above explanation with respect to the release of contact information. Having considered the information, I hereby provide the following direction to the City Clerk's Office:

(Please place mark in appropriate box)

- ☐ I do not consent to the release of my contact information except as provided for in the *Municipal Elections Act*, i.e., by making it available for public viewing at the City Clerk's Office.
(Only the third party's name, their official representative, if applicable, and type of third party will be posted on the BramptonVotes website.)
- ☐ I hereby authorize and consent to the release of the following contact information in response to requests for information made to the City Clerk's Office. I understand that the release of this information may be done by telephone, email and/or posting of the information on the BramptonVotes website. (Please fill in and check the information to be released.)

Information Type	Type/Print Contact Details	Release
Mailing Address	:	☐
Website	:	☐
Email Address	:	☐
Social Media (may include one of: Facebook, Instagram, LinkedIn, Snapchat, TikTok or Twitter)	:	☐
Campaign Phone	:	☐
Cell Phone	:	☐

A registrant or official representative of the registrant may change or revoke this instruction at any time by submitting a request in writing to the City Clerk's Office.

Name of Registrant or Official
Representative of the Registrant:
(please print)

Signature of Registrant or Official
Representative of the Registrant:

Date _____

I, _____, registering as an individual third party advertiser for
the 2022 Municipal Election,

Do Solemnly Declare That:

1. I am eligible pursuant to the *Municipal Elections Act, 1996*, as amended, to be registered as a third party advertiser.
2. Without limiting the generality of paragraph 1, I am an individual who normally resides in Ontario.
3. I am not ineligible or disqualified under the *Municipal Elections Act, 1996*, or any other *Act* to be a registered third party advertiser.
4. Without limiting the generality of paragraph 3, I am not:
 - i. A candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.
 - ii. A federal political party registered under the *Canada Elections Act* or any federal constituency association or registered candidate at a federal election endorsed by that party.
 - iii. A provincial political party, constituency association, registered candidate or leadership contestant registered under the *Election Finances Act*.
 - iv. Ineligible to be registered as a third party advertiser for the 2022 Municipal Election pursuant to Section 88.27 (1) of the *Municipal Elections Act, 1996*, as a result of any document required to have been filed or payment required to have been paid in either of the last two (2) municipal elections.
5. Any third party advertisements which I may make shall not be under the direction of a candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.

AND I make this solemn Declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the *Canada Evidence Act*.

Declared before me at the City of Brampton in the Regional Municipality of Peel

this _____ day of _____, 2022

(signature of Clerk or designate)

(signature of third party advertiser, signed in front of
the Clerk)

I, _____, a representative of
(name of representative)

_____, (the "Corporation") am registering this corporation as a third
party advertiser for the 2022 Municipal Election and,

Do Solemnly Declare That:

1. The Corporation is eligible pursuant to the *Municipal Elections Act, 1996*, as amended, to be registered as a third party advertiser.
2. Without limiting the generality of paragraph 1, the Corporation is a corporation that carries on business in Ontario.
3. The Corporation is not ineligible or disqualified under the *Municipal Elections Act, 1996*, or any other *Act* to be a registered third party advertiser.
4. Without limiting the generality of paragraph 3, the Corporation is not ineligible to be registered as a third party advertiser for the 2022 Municipal Election pursuant to Section 88.27(1) of the *Municipal Elections Act, 1996*, as a result of any document required to have been filed or payment required to have been paid in either of the last two (2) municipal elections.
5. Any third party advertisements which may be made by the Corporation shall not be under the direction of a candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.
6. I am an authorized representative of the Corporation holding the office of:

AND I make this solemn Declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the *Canada Evidence Act*.

Declared before me at the City of Brampton in the Regional Municipality of Peel

this _____ day of _____, 2022

(signature of Clerk or designate)

(signature of representative of third party
advertiser, signed in front of the Clerk)

I, _____, a representative of
(name of representative)

_____, (the "Trade Union") am registering this trade union as
a third party advertiser for the 2022 Municipal Election and,

Do Solemnly Declare That:

1. The Trade Union is eligible pursuant to the *Municipal Elections Act, 1996*, as amended, to be registered as a third party advertiser.
2. Without limiting the generality of paragraph 1, the Trade Union is a trade union that holds bargaining rights for employees in Ontario.
3. The Trade Union is not ineligible or disqualified under the *Municipal Elections Act, 1996*, or any other *Act* to be a registered third party advertiser.
4. Without limiting the generality of paragraph 3, the Trade Union is not ineligible to be registered as a third party advertiser for the 2022 Municipal Election pursuant to Section 88.27(1) of the *Municipal Elections Act, 1996*, as a result of any document required to have been filed or payment required to have been paid in either of the last two (2) municipal elections.
5. Any third party advertisements may be made by the Trade Union shall not be under the direction of a candidate whose nomination has been filed under Section 33 of the *Municipal Elections Act, 1996*.
6. I am an authorized representative of the Trade Union holding the office of:

AND I make this solemn Declaration conscientiously believing it to be true, and knowing that it is of the same force and effect as if made under oath and by virtue of the *Canada Evidence Act*.

Declared before me at the City of Brampton in the Regional Municipality of Peel

this _____ day of _____, 2022

(signature of Clerk or designate)

(signature of representative of third party
advertiser, signed in front of the Clerk)