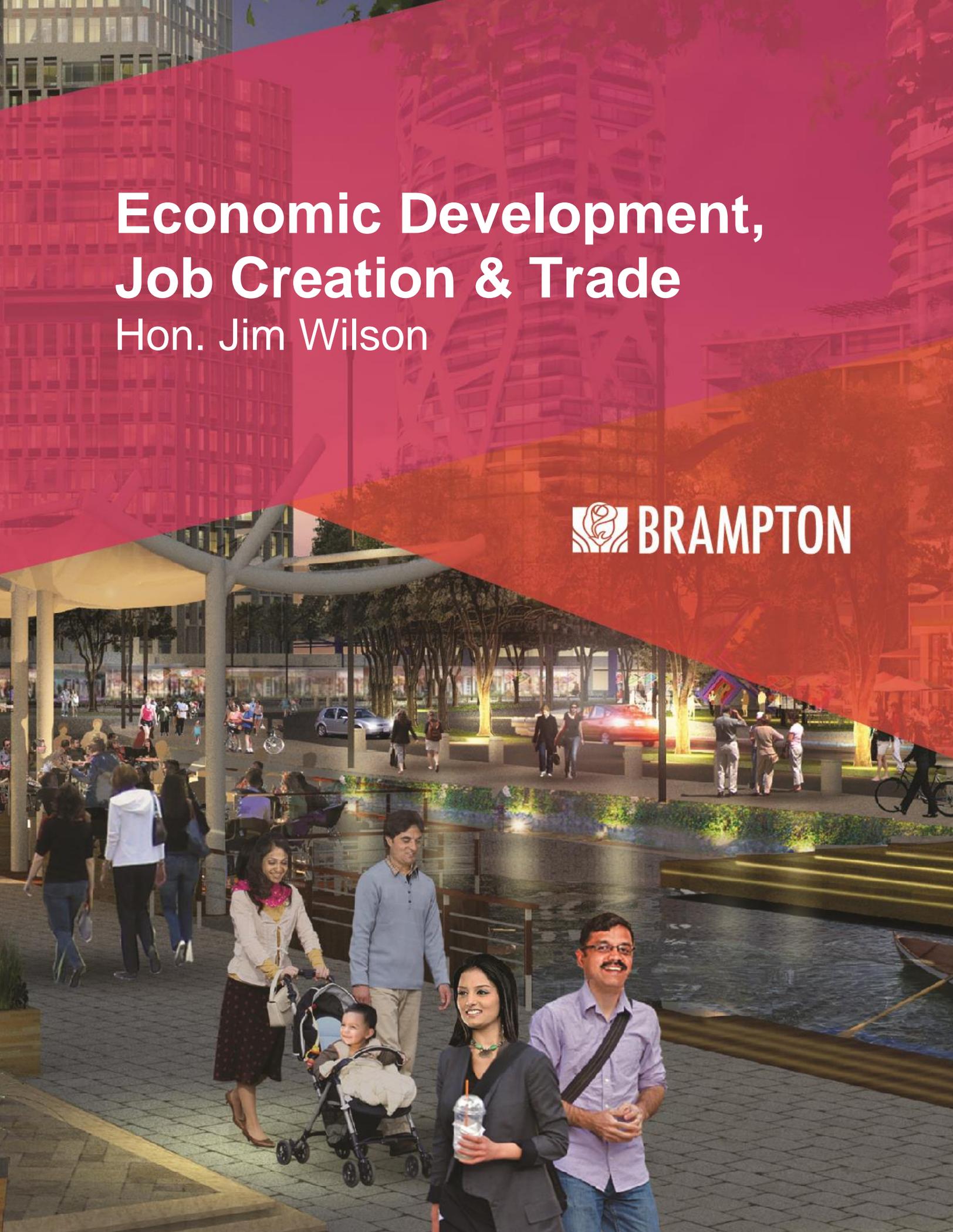


Economic Development, Job Creation & Trade

Hon. Jim Wilson



Ministry of Economic Development, Job Creation & Trade

The Honourable Jim Wilson, Minister

Meeting: The Honourable Jim Wilson, Minister
Wednesday, August 22, 2018
2:35 pm – 2:50 pm
Westin Hotel, Oak Room

Topics: Economic Development Master Plan
Health Partnerships

Brampton's Economic Development Master Plan

Our Ask:

The Ontario government collaborate with the City of Brampton to attract well paying, highly skilled jobs and create employment opportunities to support economic growth in Brampton and across Ontario.

The Ontario government work with the City of Brampton to streamline processes around business development and planning to drive job creation and trade.

What is Brampton's Economic Development Master Plan?

- The City worked with various stakeholders and subject matter experts to develop a new economic strategic roadmap, identifying opportunities, challenges and activities reaching out to 2041.
- The City's ambitious goal is to add 144,000 jobs in Brampton over the next 20 years.
- The plan identifies actions around key areas of innovation, talent and competitiveness and investment.



Innovation

Drive strategies that ignite opportunities to transform Brampton into a nationally recognized destination for innovation that enhances entrepreneurship, attracts new domestic and foreign investments, and sparks the creation of new businesses, products and services.



Talent

Establish Brampton as a national leader in attracting, developing and retaining new jobs and talent for the workplaces of tomorrow.



Competitiveness & Investment

Build and sustain a globally distinct and competitive urban city.

Strengthening Health Partnerships

Our Ask:

The Ontario Government partner with the City of Brampton to develop new opportunities for innovation and growth in digital health and research, to support economic development and job creation.

What is Strengthening Health Partnerships?

Brampton is planning a preventive care health cluster around the Peel Memorial Centre for Integrated Health and Wellness (PMC). In order to move towards this goal, the City is building and strengthening partnerships with health care providers, businesses, NGOs and government ministries to drive innovation, growth, jobs and investment.

- A preventive health cluster has the potential to add \$35 trillion to the GDP and a possible 18,000 jobs
- Focuses on preventive care to complement the service focus at Peel Memorial Centre
- Potential to attract businesses involved with big data, health apps, population-based research and personalized medicine
- Potential of adding 5,000 to 6,000 high-paying jobs, with an additional possible 13,000 jobs through indirect employment
- Availability of 1.5 million square feet of additional office space

Why is Strengthening Health Partnerships important to Brampton?

The City of Brampton released results of a study to create a Health and Life Sciences cluster around PMC. The study, led by MDB Insight, is the first of its kind for Brampton, and presents a core strategy to combine existing strengths in the sector with forward-thinking and technology advancements.

The strategy recommends building this cluster with a focus on preventive care. This niche within the health sector complements the service focus at PMC and takes advantage of growing health care trends.

A Closer Look at Health Partnerships

- Brampton is experiencing incredible momentum in new developments, business and growth in the health and life sciences sector
- 800 health sector businesses and agencies are already in Brampton, from doctor's offices to global players in medical research and devices
- Leading health care facilities are already in place: William Osler Health System (PMC, Civic) and ErinoakKids

INFORMATION CONTACT

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