



Exhibit & Silent Auction

December 7 to December 14, 2022

Gallery 35 - 35 Queen St W, Brampton, ON L6Y 1L9

*Silent auction ends December 14 @ 6pm

Welcome to the Activate Downtown Brampton Exhibit and Auction highlighting the importance of city building, community and placemaking in Downtown Brampton through a curated collection of photographs taken throughout the 23 weeks of activation (May 7 to Oct 8, 2022).

Everyone is welcomed to participate in the auction that includes limited edition artwork, prints and photographs highlighting Activate Downtown Brampton, Vivian Lane, and Bramptonian artist Abiola Idowu's original artworks.

100% of the proceeds from the auction will be donated to Regeneration Outreach Community that supports our most vulnerable Bramptonians.



Activate Downtown Brampton Program

Activate Downtown Brampton was a series of interactive installations and activations that took place in Downtown Brampton's laneways and public gathering spaces from May to October in 2022. The project was a collaborative partnership between 8 80 Cities, the City of Brampton, and the Downtown Brampton Business Improvement Area.

The Activate Downtown Brampton program was funded through the My Main Street Community Activator Program and was supported by the Government of Canada through the Federal Economic Development Agency for Southern Ontario.

For more information, visit: <https://www.brampton.ca/ADB>



2022 STATS

In Partnership with

880 cities



Downtown Brampton BIA

Canada

MY MAIN STREET
MA RUE PRINCIPALE

8 Weeks

of Programming in
Vivan Lane

29 Events
Hosted

3 Pop-Up
Night
Markets

6 Art-Based
Events

1 Whole
Day of
Family-
friendly
Activities

6 Health +
Wellness
Events

30
Local Vendors
Engaged*

40+
Volunteers
Engaged

*including artists, service providers,
and community organizations

500+
Attendees

Flavours & Vibes Party
Buffy Lane



23
Weeks of
Activation

(May 7 - Oct. 8, 2022)



500+
Attendees

Salsa Dance Party
McArter Lane



23
Saturdays of
Live Music

150
Attendees
each Saturday
across 4
downtown
locations



90
Bands
+
269
Musicians

with over 60%
being local
Brampton artists

Silent Auction Bidding Instructions - See Table for Bidding Sheets:

- Minimum increments of \$5.00 are required for the bids. Multiple bids are permitted, but information must be completed in full to be valid. Bids must be made between Wednesday Dec 7 to Wednesday Dec 14, and the auction closes at 6:00 pm on Dec 14.
- Winning bidders will be contacted on/after December 15, 2022 from the City of Brampton to collect payment and issue prizes in person at the Downtown Brampton BIA Office (7 Queen St W, Brampton, ON L6Y 1L9).
- Payments should be made via cheque and issued directly to "Regeneration Outreach Community"
- Regeneration Outreach Community | 156 Main St N, Brampton, ON L6V 1N9 | (905) 796-5888

