

Notice of Intention to Amend Sign By-law Proposed Housekeeping Updates – All Wards

Pursuant to Procedure By-Law 160-2004, as amended, take notice that the City of Brampton intends to consider a site-specific amendment to the Sign By-law 399-2002, as amended.

On **Monday, June 19, 2017 at 1:00 pm** in the Council Chambers, City Hall, the Planning & Development Committee will consider this application.

Changing industry trends and methods of advertising necessitate a regular review and update of the Sign By-law, which provides requirements and restrictions for the installation of signs in the City.

An amendment to the Sign By-law is proposed to allow businesses in multi-tenant buildings to have individual letters as an option for wall signage, regardless of the existing sign type on adjacent units. The proposed amendment will also allow signage to be located within the second storey wall face on a multi-storey building for businesses fronting onto the Garden Square. Finally, the proposed amendment will relax restrictions for signs at gas bar fuel pump locations provided the signs are fully contained beneath the limits of the canopy structure. The proposed changes will provide greater flexibility and helps address current industry trends.

Anyone interested in speaking to this matter at the Committee meeting or making a written submission, should contact the City Clerk's Office, no later than 4:30 pm, June 16, 2017.

Information is available for review at the City Clerk's Office, at the address below, during regular business hours. In the event that Committee chooses to refer or defer consideration of the matter, no further public notice will be given.

June 9, 2017

P. Fay, City Clerk
2 Wellington St. W., Brampton, ON L6Y 4R2
905.874.2116 TTY: 905.874.2130 Fax: 905.874.2119
cityclerksoffice@brampton.ca