



Council Orientation

November 26, 2018
Health Innovation, Masterplans, Community Tour

Williams Parkway Operations Centre

RECAP FROM NOV. 19 & 20...

1. Brampton 2040 Vision - Thinking bigger and making meaningful impact
2. Evidence based planning is key to a successful implementation strategy
3. Need to continue to work with partners on Community Safety & Well-being priorities
4. Range of community facing services
5. Our focus is people



Today's Agenda

Topic	Staff Orientation Lead / Guest Speaker
Welcome, Recap & Introduction	Harry Schlange, CAO
Innovation & Delivering Health Services	Dr. Carr and Dr. Mohammad - William Osler Health System (WOHS)
Economic Development & Culture Economic Development Master Plan Culture Master Plan	Bob Darling, Director Economic Development & Culture Denise McClure, Sr. Manager Economic Development Kelly Stahl, Sr. Manager Culture
Parks & Recreation Master Plan	Al Meneses, Commissioner Community Services Derek Boyce, Director Recreation
Environmental Master Plan	Michael Hoy, Policy Planner
Lunch	
Global Scan	Lowell Rubin-Vaughn, Manager Government Relations
Community Tour (Bramalea)	Via Transit with Planning & Development

Welcome Dr. Carr & Dr. Mohammad

Dr. Carr



Dr. Brendan Carr is the President and Chief Executive Officer of William Osler Health System. Prior to joining WOHS, he was President and Chief Executive Officer of Vancouver Island Health Authority.

He also holds a Masters in Business Administration (MBA). He is a skilled emergency department physician and continues to take an occasional shift in Emergency. Active in education and health services research, Brendan is an advocate for innovation and transformation in health care.

Dr. Mohammad



Dr. Naveed Mohammad serves as Executive Vice President, Quality, Medical & Academic Affairs at William Osler Health System. Dr. Mohammad joined WOHS in 1997 as an emergency physician at Etobicoke General

and has held a number of physician leadership roles. His leadership has been instrumental in transforming the delivery of emergency services at Osler. Dr. Mohammad is passionate about, and invested in ensuring optimal health care services for the community



William Osler
Health System

Going Beyond



City of Brampton

November 26, 2018

OSLER SITES SERVING THE CENTRAL WEST COMMUNITY



Brampton Civic



Etobicoke General



Peel Memorial

THE CENTRAL WEST COMMUNITY



We are growing

Highest population growth rate in Ontario

44% growth by 2041



We are aging

The number of seniors will grow by nearly

135% by 2041



We are living with chronic conditions

The prevalence rate of diabetes has increased by more than **50%** and is higher than the provincial average



We are diverse

Over **50%** of our community members were born outside of Canada

LHIN HOSPITAL SPEND PER CAPITA

Local Health Integration Network	Hospital Operation Per Capita \$ (2009/10)	Hospital Operation Per Capita \$ (2016/17)	% Change
Central	\$591.88	\$694.83	17.4%
Central East	\$714.90	\$794.90	11.2%
Central West	\$515.33	\$611.35	18.6%
Champlain	\$1,204.64	\$1,296.51	7.6%
Erie St. Clair	\$919.67	\$1,077.76	17.2%
Hamilton Niagara Haldimand Brant	\$1,191.13	\$1,414.56	18.8%
Mississauga Halton	\$663.21	\$869.86	31.2%
North East	\$1,326.90	\$1,734.35	30.7%
North Simcoe Muskoka	\$783.03	\$960.39	22.7%
North West	\$1,676.58	\$1,971.36	17.6%
South East	\$1,273.35	\$1,396.35	9.7%
South West	\$1,517.56	\$1,650.99	8.8%
Toronto Central	\$2,732.37	\$2,964.11	8.5%
Waterloo Wellington	\$708.22	\$780.73	10.2%
Ontario Total	\$1,093.93	\$1,245.66	13.9%
CW LHIN Rank	14	14	

SHIFTING ENVIRONMENT: NEW PROVINCIAL DIRECTION



**The Honourable Christine Elliott,
Minister of Health
and Long-Term Care**

- 1 30,000 new long-term care beds in 10 years
- 2 Ending hallway medicine
- 3 \$1.9 billion on Mental Health and Addiction support & housing
- 4 Encouraging more doctors to move to northern Ontario
- 5 \$98 million per year for dental care to low-income seniors

A YEAR OF GOING BEYOND

Emergency & Urgent Care Visits

281,635
Total



136,966
Brampton Civic

82,719
Etobicoke General

61,950
Peel Memorial

Outpatient Visits

490,505
Total



306,212
Brampton Civic

110,147
Etobicoke General

73,216
Peel Memorial

Outpatient Surgeries

52,345
Total



25,754
Brampton Civic

16,477
Etobicoke General

10,144
Peel Memorial

Babies Delivered

7,992
Total



5,250
Brampton Civic

2,742
Etobicoke General

Funded Beds

905
Total



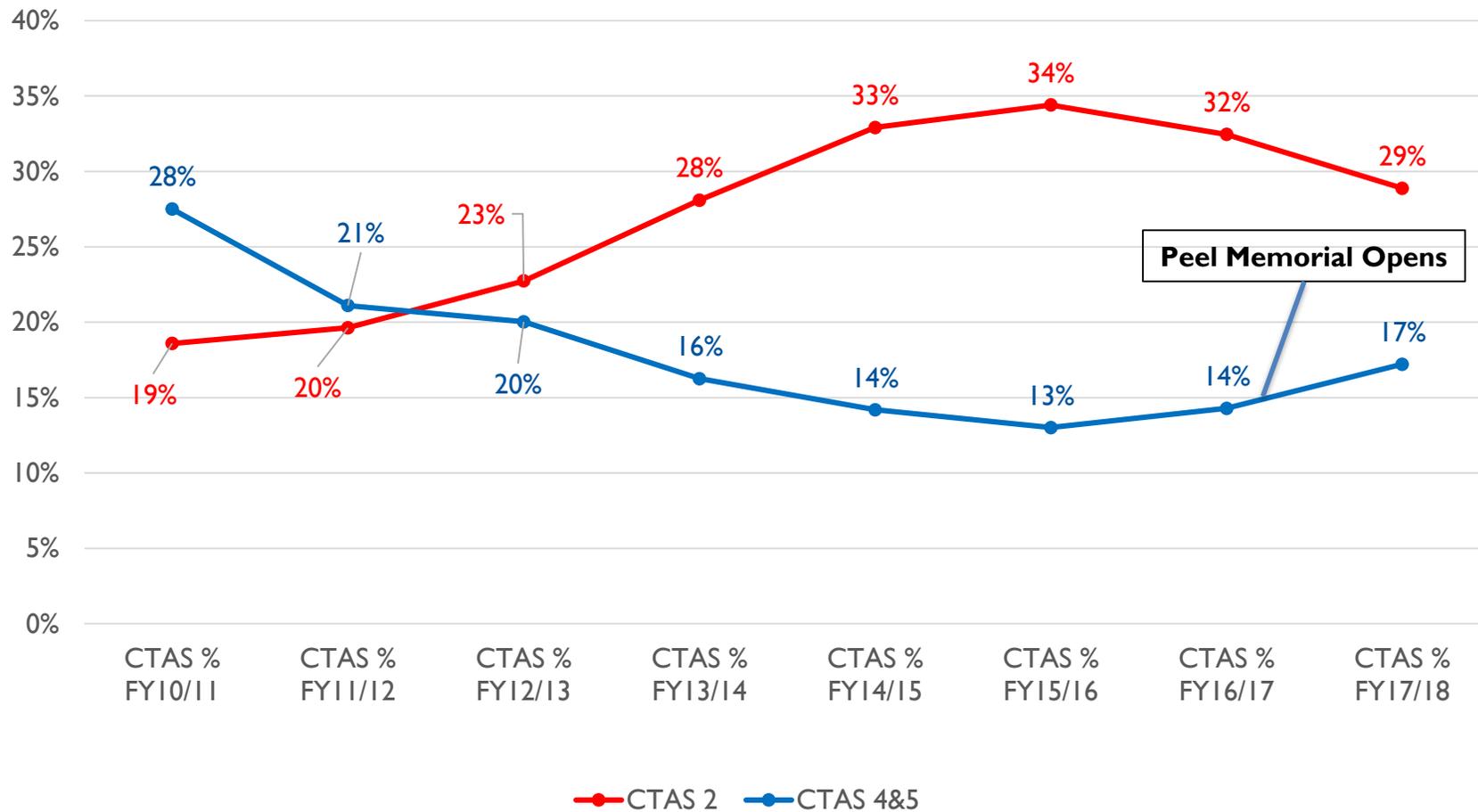
633
Brampton Civic

272
Etobicoke General

ADVANCING INNOVATIONS



Growth in High Acuity Patients



PEEL MEMORIAL – IMPROVING ACCESS

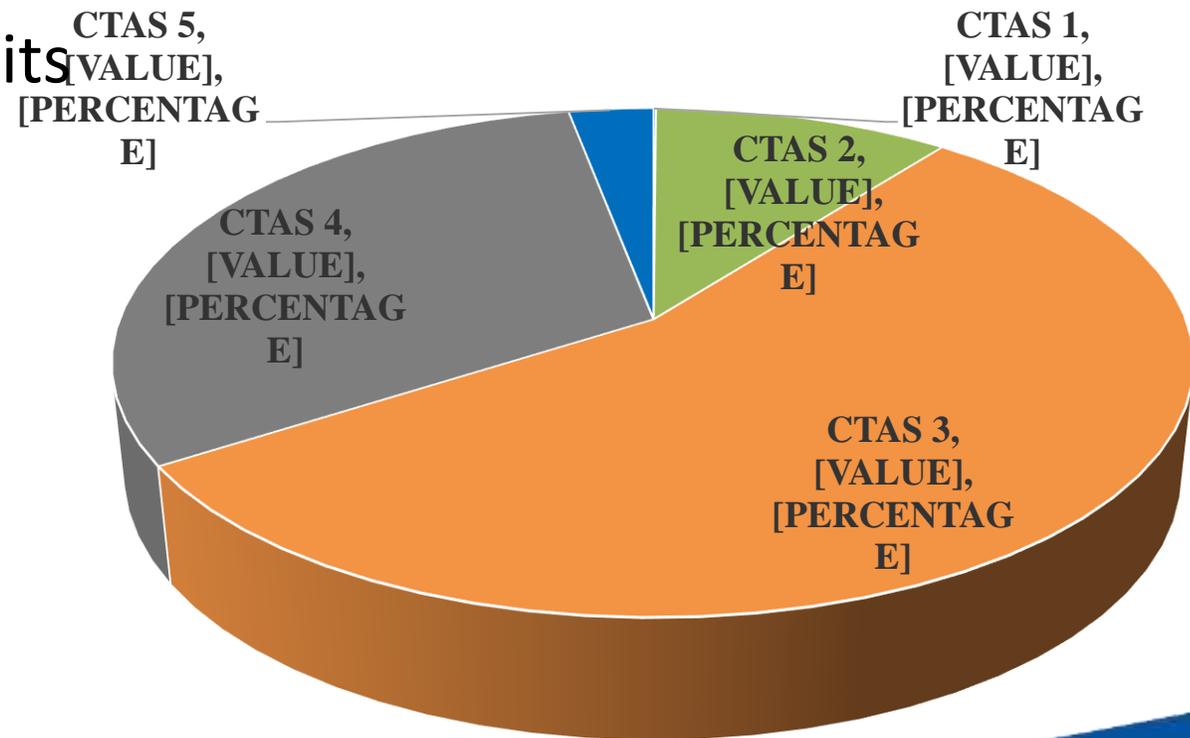
CW LHIN  **44%**
population growth by 2041

2017-18 Peel UCC Visits

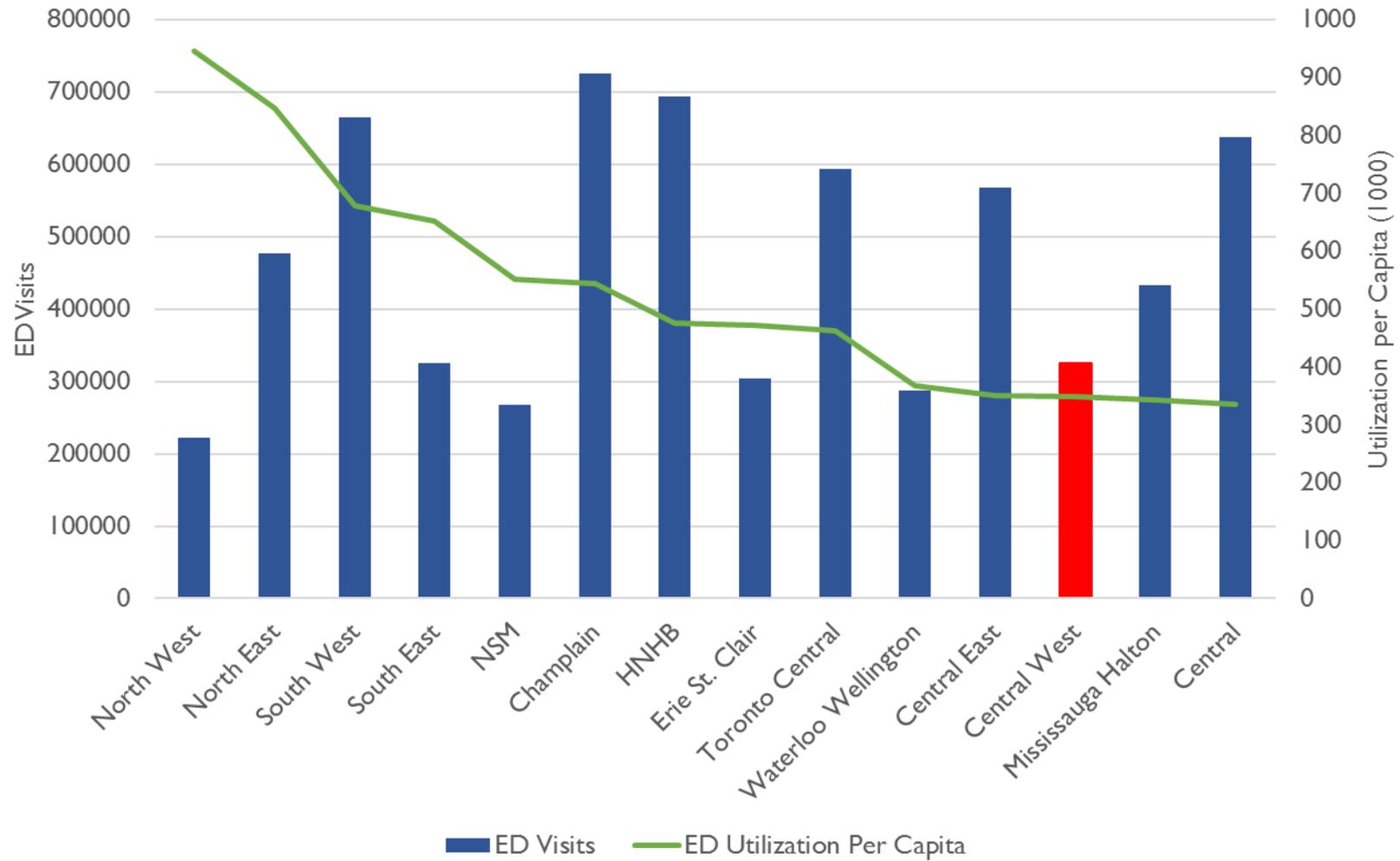
61,950

Includes **40,387**
CTAS 1, 2 & 3

200+
visits per day average



Ontario LHIN Emergency Department Utilization

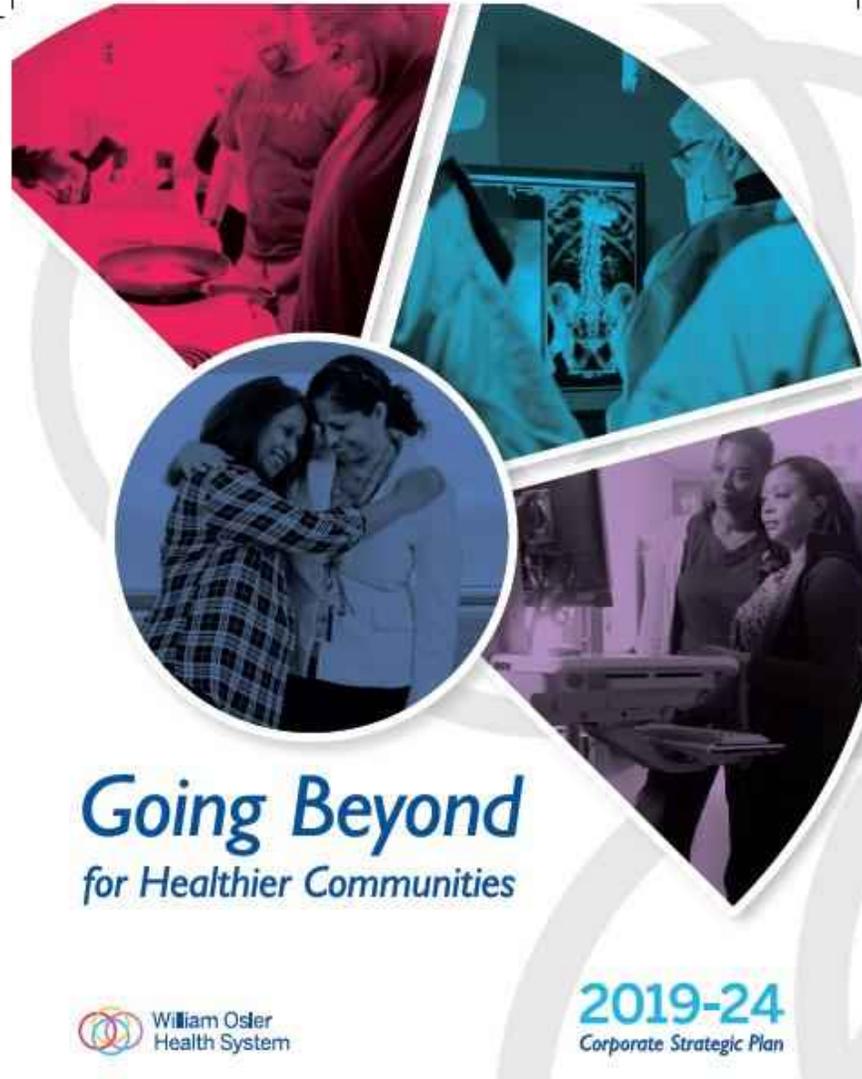


WAIT TIMES – IMPROVEMENTS

September 2018

	BCH	EGH	PMH	ONT AVG
Average Wait time to see MD	1.3	0.4	0.7	1.5
Average time spent Minor patients	2.3	1.9	1.8	2.5
Average Time spent Complex patients	3,8	3.5	2.5	4
Average Time to Inpatient Bed	18.4	22		16.3
% of Patients Admitted to Hospital Bed Within 8 hr Target	27%	33%		35%

OSLER'S 2019-24 STRATEGIC PLAN



*“Together we have the power to inspire and imagine new opportunities so that we can be leaders in **health** care, not just **sick** care”*



OUR VISION

*Patient-inspired health care
without boundaries*

OUR PROMISE

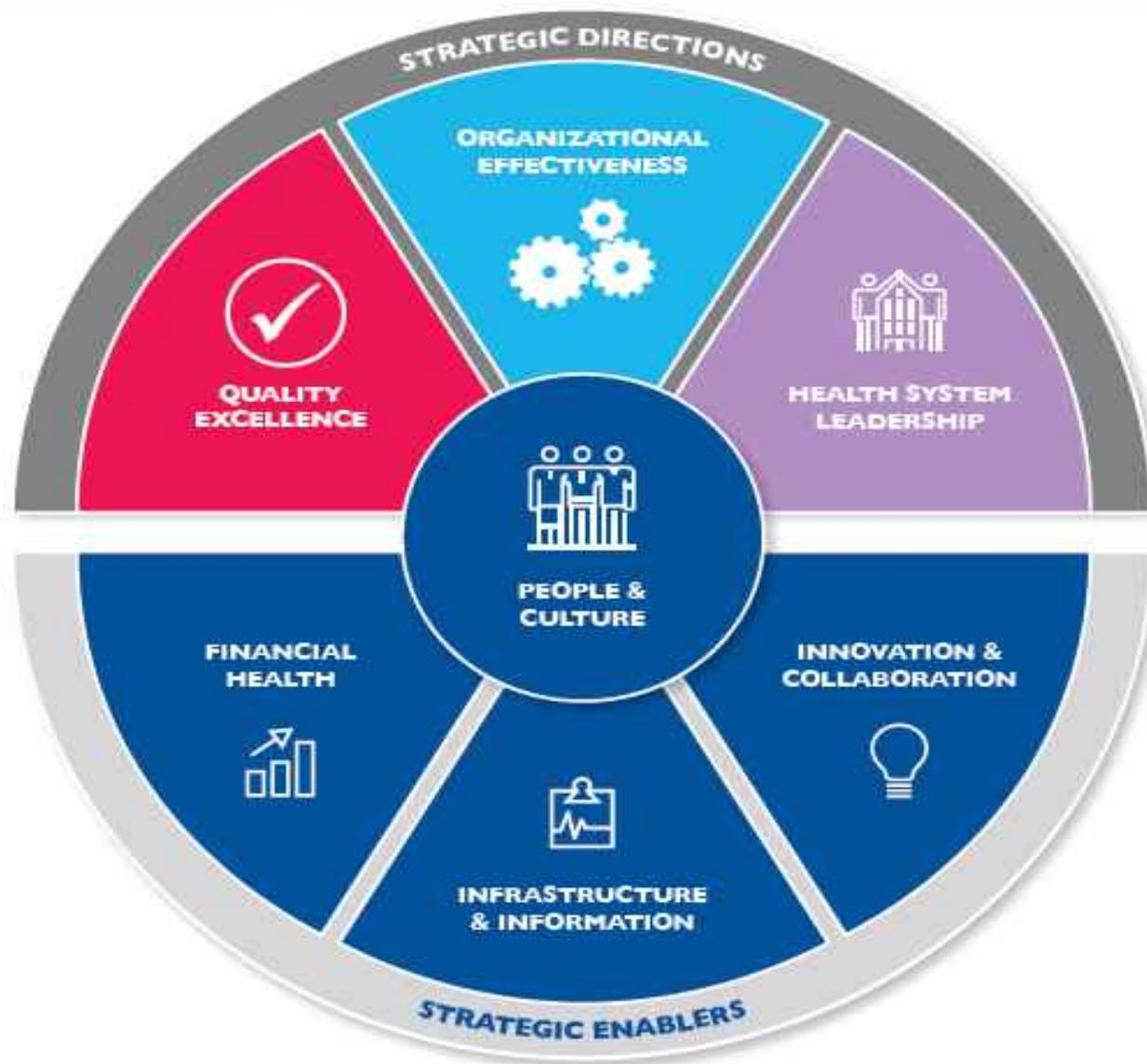
Going Beyond

OUR MISSION

*Innovative health care
delivered with compassion*

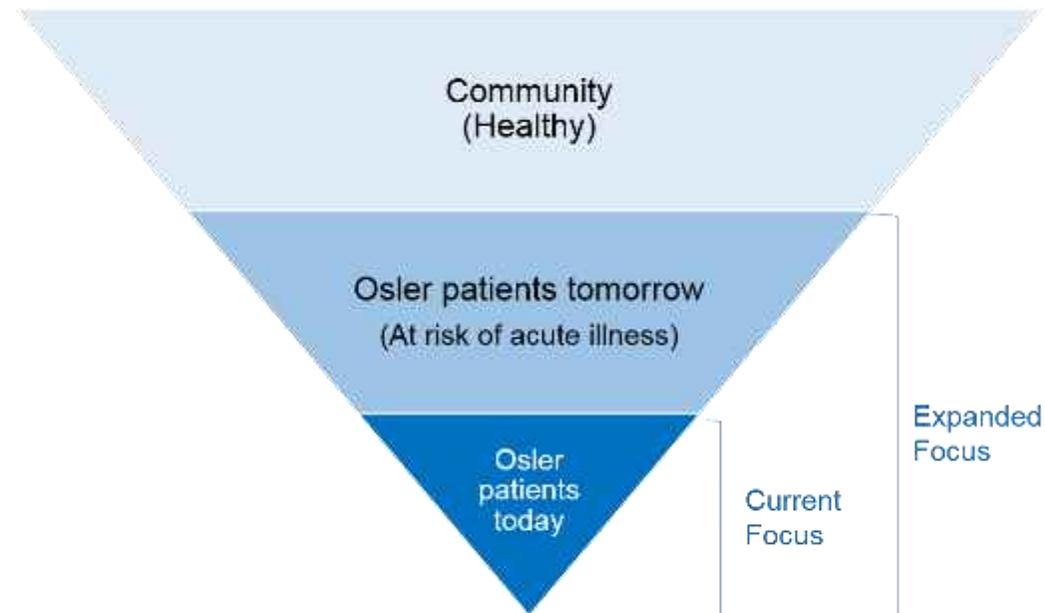
OUR VALUES

*Respect
Excellence
Accountability
Diversity
Innovation*

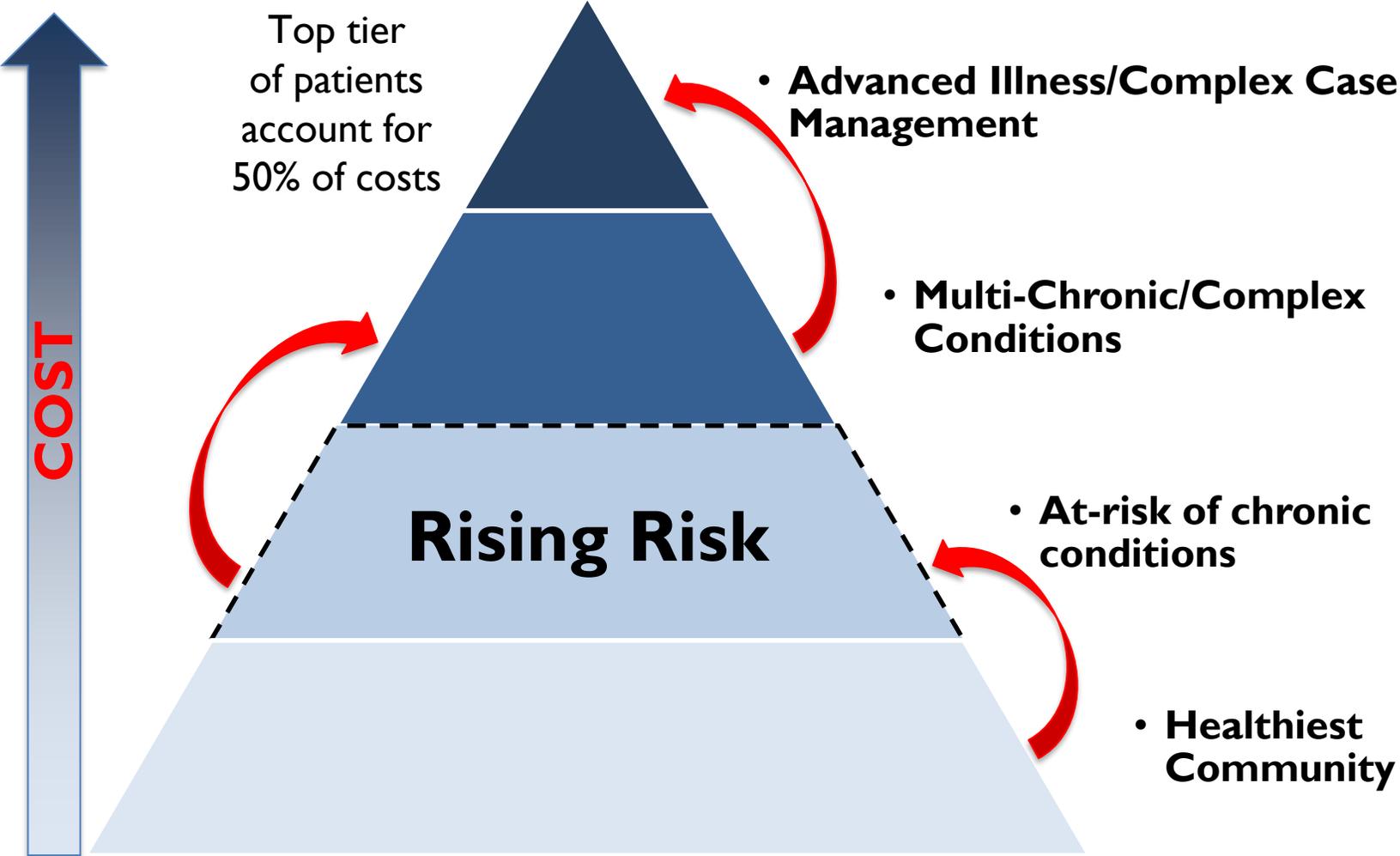


VISION: *Patient-inspired health care* **without boundaries**

- **Without boundaries** has a range of interpretations
- Common understanding lead to greater alignment of work with organizational priorities
- Expand our focus to include ‘Osler patients of tomorrow’ and disrupt the status quo of patients reliance on the ED and being passive recipients of their health care.

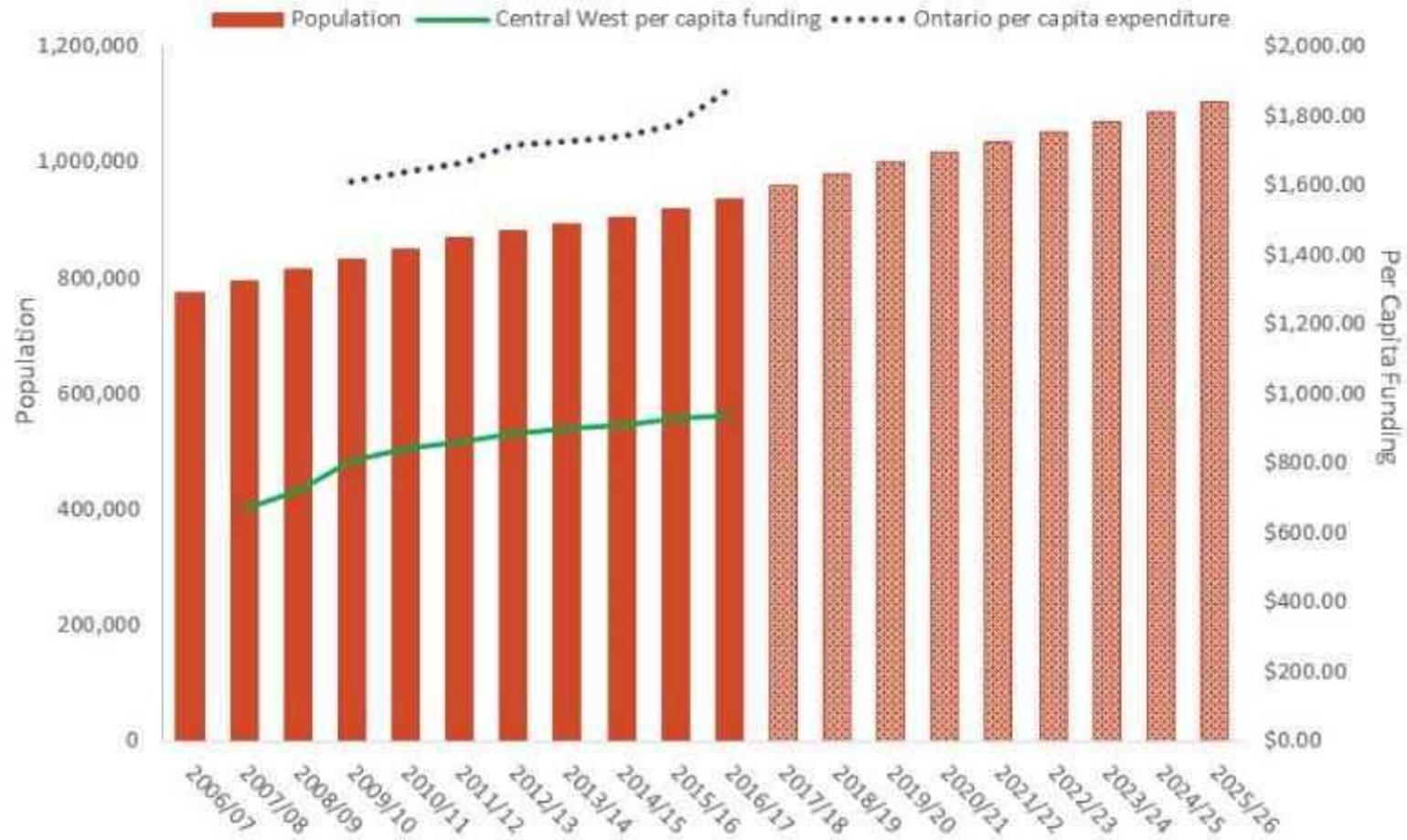


ESCALATING PATIENT TRANSITIONS & COSTS



Historical Funding – CW LHIN

Central West LHIN Population Growth vs. Per Capita Funding



Peel UCC – Current Reality

2017/18 Actuals

New Visits to be funded over 6 years	10,192
BCH Volume Reduction	3,580
New Volumes	48,178
TOTAL UCC Visits	61,950

Unfunded volume contributing to a base funding gap of

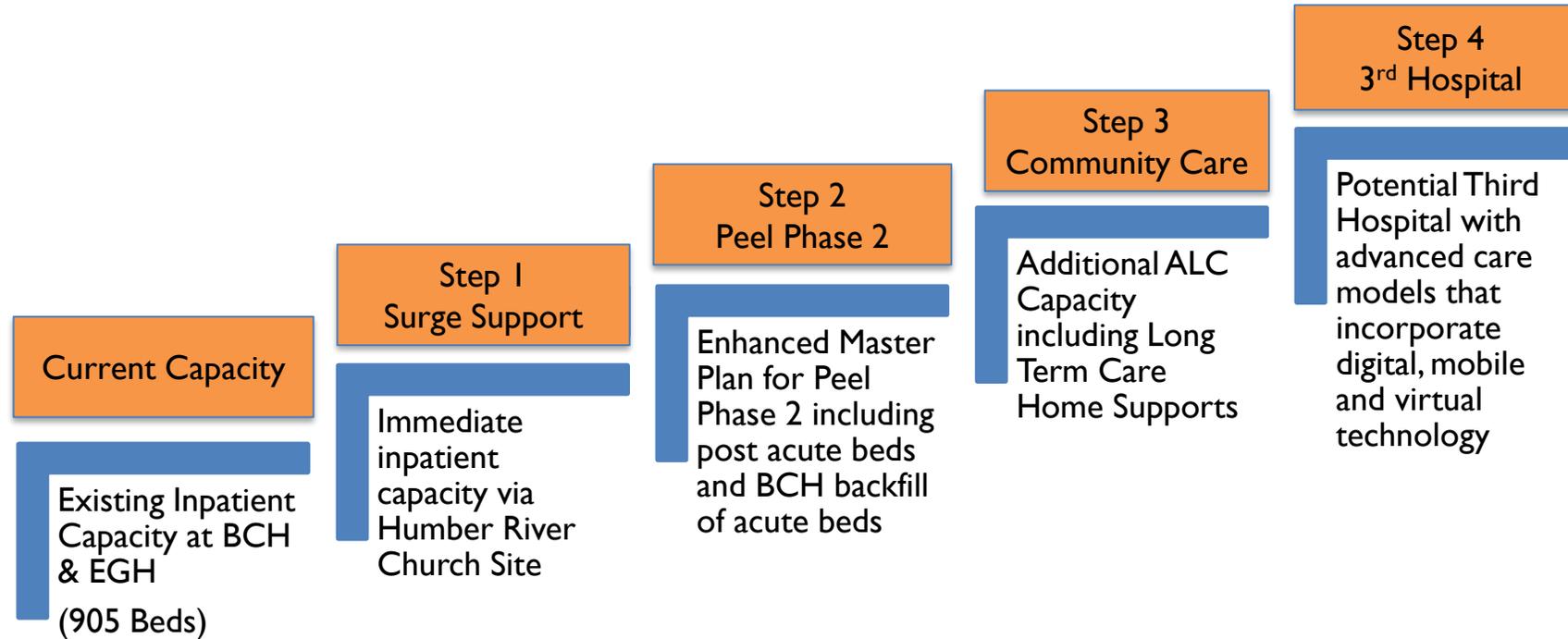
\$14M



2018/19 Current Projections

New Visits to be funded over 6 years	10,192
BCH Volume Reduction	-
New Volumes	61,808
TOTAL UCC Visits	72,000

Enhancing Inpatient Capacity



PEEL PHASE 2



Urgent Priority

Peel Phase I - Volume Pressure \$14M Gap
- Equalization of Funding Models

Revised Peel Memorial (Phase II) Master Plan
– Post Acute Beds (Rehab, Seniors & Mental Health)
– Decant Beds from BCH to Peel creating new capacity

Sustainable Infrastructure Planning for Future Need

GOING BEYOND FOR HEALTHIER COMMUNITIES



- ✓ Join us at our Strategic Plan Community Expo
 - ✓ **EGH** – November 27, 11am – 2pm
 - ✓ **BCH** - November 28 – 11am – 2pm
 - ✓ **Peel** - November 29 – 11am – 2pm

Thank You



Parks and Recreation Master Plan

Plan. Grow. Play. Together

These four words embody the vision of the City of Brampton's Parks and Recreation Master Plan (PRMP), containing 114 recommendations spanning the delivery of parks and recreation facilities and services from 2017 - 2031.



The PRMP

- In 2015 Brampton identified that the absence of an ‘endorsed’, strategic master plan to guide the delivery of parks and recreational infrastructure and programming was hampering decision making
- In October 2015 Council approved an RFP to retain a consultant to assist in the development of a plan
- RFP sought to develop a long-range plan (to 2031) guiding Brampton’s:
 - Parks and open space, outdoor sports and recreation facilities
 - Indoor sports and recreational infrastructure
 - Programming and services
- Emphasis on a robust community consultation program (over an 18 month period)
- Considered community demographics, trends and best practices, alignment with other City objectives, and operational/financial sustainability

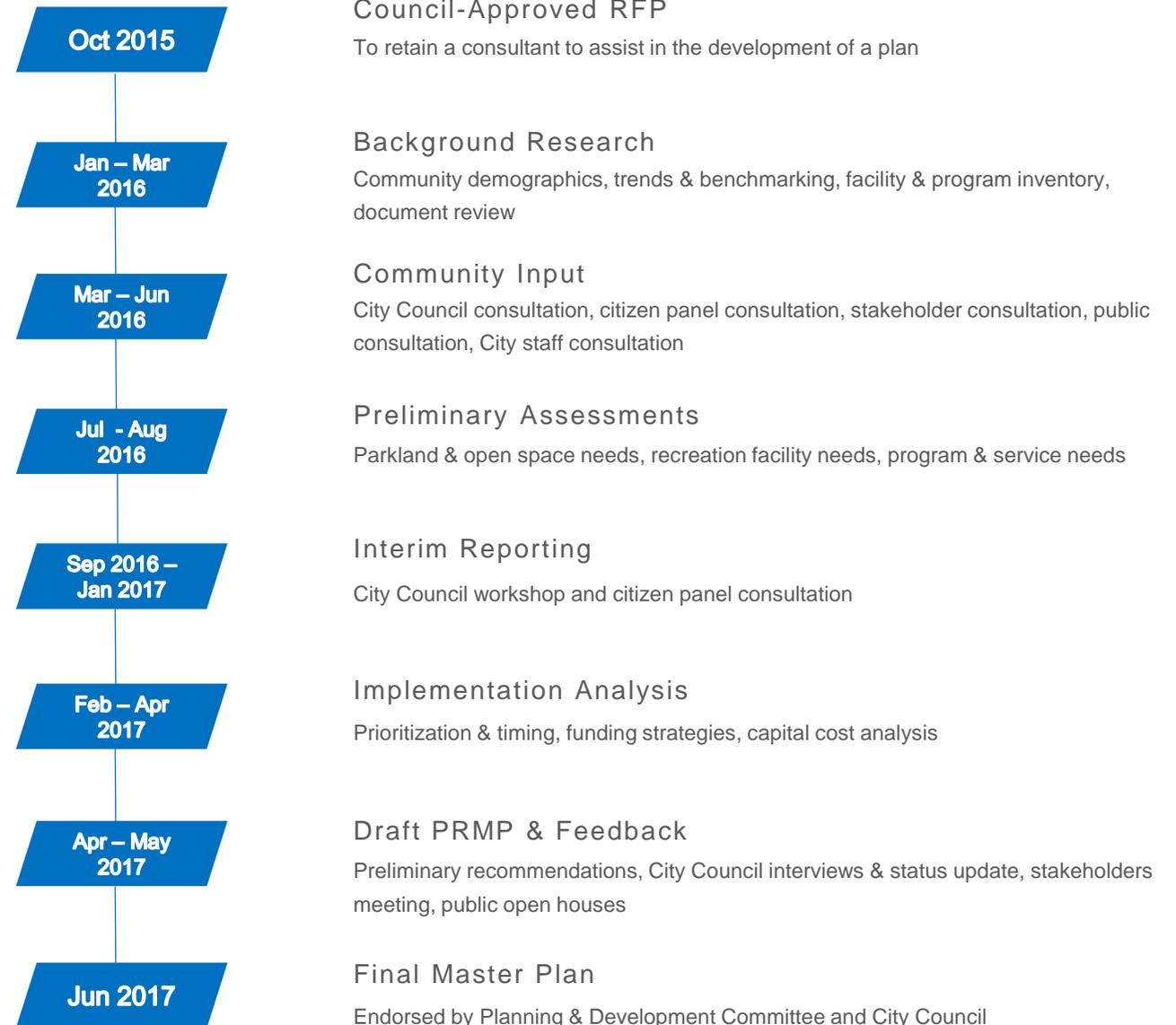


PRMP Timeline

METHODOLOGY

To deliver on the RFP and objectives specified by City Council and Staff, the PRMP was based on:

- Employing an ‘evidence-based’ approach
- Consideration of many inputs to support assessments and recommendations
- A commitment by the Project Team to:
 - *Listen*
 - *Learn*
 - *Analyze*
 - *Listen Again*



Community Consultations

The PRMP concluded 18 months of consultations with the public, stakeholders, partnering public agencies, City Council and staff.



Citizen Panel

Meetings held in March, July and October 2016



Public Meeting

Held in May 2016



Launch Event

Held in April 2016 with community leaders, general public, staff, Mayor and Councillors



Online Survey

1,122 responses



Stakeholder Survey & Workshops

Held in May 2016, with 75+ participants, representing 25+ organizations



Pop Up Booths

5 held across the City



City Staff Roundtables

Held in May 2016 with 150 staff participants



Council & Senior Management Interviews

31 interviews held in May 2016



Written Submissions

Multiple received throughout project duration via PRMP@Brampton.ca

Guiding Principles

The City of Brampton's parks, recreation and sport system intends to:

- 1 Support national, provincial, regional and municipal initiatives focused upon health promotion and design of healthy communities.
- 2 Provide a pleasing and sustainable range of parks, facilities and services serving community wide interests as well as neighborhoods within Brampton.
- 3 Provide inclusive, affordable, and accessible parks, recreation and sport opportunities for all Brampton residents.
- 4 Encourage community engagement in the planning, design and delivery of parks, recreation and sport services through ongoing dialogue, collaboration, support for volunteers and community organizations, and leveraging appropriate partnerships.
- 5 Embody an environmentally and financially sustainable model in the design and ongoing operations of the parks, recreation and sport system.
- 6 Embrace public service excellence in the delivery of parks, recreation and sport in Brampton.

Key Considerations

- Population growth from 615,000 to 837,000 by the year 2031 (200,000+ persons)
- Diverse socio-economic and cultural profile
- Robust number of parks and recreation facilities with a variety of sizes, scales, and geographic catchments between them
- Themes from Community Consultations:
 - Ongoing Commitment to Inclusivity
 - Multi-Use, Multi-Generational, Multi-Seasonal, Multicultural Facilities
 - Balancing Neighbourhood with City-wide Needs
 - Unstructured, Self-Scheduled Opportunities
 - Comfortable, Safe and Welcoming Atmosphere
 - Pursuit of Partnerships
 - High Quality Sports and Recreation Facilities
 - Funding and Costs are Key Issues



Key Recommendations

114 Recommendations spanning parks, facilities (indoor and outdoor), recreation programming, service delivery, and implementation

Timing of Implementation categorized by:

- Short-Term (2017-2022)
- Medium-Term (2023-2027)
- Long-Term (2027-2031)



New Indoor Recreation Facilities

- Mississauga/Embleton



Optimizing Older/Smaller Facilities

- Howden
- Balmoral
- Chris Gibson
- Loafer's Lake



Outdoor Sports Fields

- Cricket Pitches
- Artificial Turf Field
- Rectangular Sports Fields
- Ball Diamonds



Outdoor Recreation Facilities

- Public Tennis Courts
- Basketball Courts
- Skateboard Parks
- Splash Pads & Outdoor Pools



Parks & Open Spaces

- Parkland Acquisition
- Parkland Renewal
- Natural Heritage & Stewardship



Recreation Services & Programs

- Physical Activity
- Getting Outdoors
- Water Safety
- Aging Population
- Diverse & Marginalized Populations
- Sport Development

Recommendations

COMMUNITY CENTRE AT MISSISSAUGA/EMBLETON

Medium Term

Construct a facility with an indoor aquatic centre, fitness centre, gymnasium, youth space, and program rooms

- The site ideally would integrate a skateboard park, club-quality tennis courts and/or full basketball court (space permitting)
- Design the building with long-term expansion potential to add a twin pad arena



New Indoor Recreation Facilities



Recommendations



Support Facility Renewal and Repurposing

Short - Medium Term

- Supports Council's recent approval to undertake a formal review of the Bramalea 'family' of recreation centers, inclusive of Howden Recreation Centre and Victoria Park Arena
- As a pilot project, retrofit 2 smaller indoor pools to offer a therapeutic and/or rehabilitative experience
- Relocate an aging single pad arena(s) to minimize renewal and ongoing operating costs in favour of multi-pad efficiencies and more balanced geographic distribution
- Repurpose any aging, underutilized neighbourhood pool(s) for dry floor uses - e.g. sports, fitness, arts and culture - to diversify the range of neighbourhood-based services
- Enhance single-use facilities into multi-purpose community centres with optimized amenities to offer abundant and varied programs for all that meet the needs of changing demographics and the demands of a growing population

Optimizing
Older
Facilities



Recommendations

PROGRAM ROOMS

Short - Medium Term

Undertake a strategy to prioritize improvements to enhance the programming capacity of multi-purpose rooms located in older community centres

ARENAS

Short - Medium Term

Target 19 indoor ice pads (Victoria Park Arena to remain closed for ice)

GYMNASIUMS

Short - Medium Term

Increase opportunities through additional gyms (new and renovated spaces) while continuing to work with School Boards to ensure community access to existing and new school gymnasiums

INDOOR TURF

Short - Medium Term

Consider bubbling a sports field(s) - subject to modifications to existing indoor turf space and/or findings of an indoor turf study



Other Indoor Recreation Facilities



Recommendations

Planning, Community Services and Public Works staff to work collaboratively through site selection and prioritization, planned park renewal and budget availability to report back to Council on the following recommendations (possibly through the annual budget process):

CRICKET PITCHES

Short - Medium Term

New at McCandless Park, Gore Meadows Community Park and in southwest Brampton while improving selected existing pitches with lighting, batting cages, etc.

ARTIFICIAL TURF FIED

Short - Medium Term

1 for use by a broad range of field sports (potentially bubbled as per previous slide)

RECTANGULAR SPORTS FIELDS

Short - Medium Term

9 new based on the Ontario Soccer Association's Long Term Player Development model

BALL DIAMONDS

Short - Medium Term

Constructed to address geographic gaps and/or through shared-use agreements with School Boards



Outdoor
Sports
Facilities



Recommendations

PUBLIC TENNIS COURTS

Short - Long Term

To serve new residential areas along with club-quality courts at both Gore Meadows Community Park and/or Mississauga/Embleton Community Park

BASKETBALL COURTS

Short - Long Term

Within 10-15 minute walk of new residential and existing under-supplied gap areas, while striving to provide a high quality, sport-focused full court in each RPA

SKATEBOARD PARKS

Short - Long Term

In southwest and northwest Brampton, strategic renewal/replacement of existing aging skateparks, and bolster geographic distribution using small 'skate zones'

SPLASH PADS & OUTDOOR POOLS

Short - Long Term

- Architectural study to increase Eldorado Pool's 'fun factor'
- 4 new splash pads - preferably at Community/City level parks or in tandem with a community centre
- Convert the Gage Park and Balmoral wading pools to major splash pads



Outdoor Recreation Facilities



Recommendations

PARKLAND CLASSIFICATION

Short - Long Term

Integrate Urban Park and Linear Connector classifications into the City's Official Plan parkland hierarchy

PARKLAND TARGET

Short - Long Term

Proactively provide parks at a ratio of 1.6* hectares per 1,000 population, which will require around 240 hectares of new parkland by 2031 – supported by the undertaking of a Parkland Acquisition Strategy

* Represents an increase in the supply of Neighbourhood Parkland from 0.5 ha/1000 to 0.7 ha/1000 population – Community and City supply targets stay the same @ 0.9 ha/1000 population

PARKLAND ACQUISITION

Short - Long Term

Utilize the Planning Act, pursuit of any surplus school properties, joint planning with new schools, and other available means to acquire needed parkland



Parks and
Open Spaces



Recommendations



PARKLAND RENEWAL

Short - Long Term

As parks age and community demographics around them evolve, plan renewals to reposition parks and their facilities

EXTENDING SNAP PROJECTS

Short - Long Term

Expand Sustainable Neighbourhood Retrofit Action Plan (SNAP) projects in partner with the TRCA and CVC to promote stewardship and leverage external sources of funding for park renewals

NATURAL HERITAGE & STEWARDSHIP

Short - Long Term

The PRMP supports the City's Environmental Master Plan, Natural Heritage & Environmental Management Strategy (NHEMS), and Active Transportation Master Plan

Parks and Open Spaces



Recommendations

Short - Long Term

DIVERSE AND MARGINALIZED POPULATIONS

Place efforts on including all residents to enhance the overall health and vibrancy of the community

AGING POPULATION

Ensure that Brampton's older adults and senior citizens are active and engaged in leisure pursuits

COMMUNITY HUB MODEL

Adapt facilities to involve more than traditional physical sports programming, including mental health, seniors, obesity and diabetes programs in partnership with our health partners, as well as youth engagement opportunities through volunteer work, leadership certifications and part time employment

PHYSICAL ACTIVITY

Aim to improve resident's physical activity levels - frequency, duration and intensity

GETTING OUTDOORS

Recognize the critical importance to the health of individuals and the community as a whole to be outdoors in natural settings

WATER SAFETY

Every resident should have the opportunity to learn how to swim; every family should know the importance of being safe in and around water

SPORT DEVELOPMENT

Every resident has the choice to participate in sport opportunities



Recreation Services and Programs



Keeping the PRMP Relevant

- Continued business planning and performance measurement of parks, facility and program utilization rates
- Monitor emerging sports and cultural trends to position the City to respond to future parks, facility and program needs
- Regular dialogue with existing and potential partners, stakeholders and the public
- Annual review and reporting on implementation plans
- Communicating achievements (informational brochure, report card, referencing the PRMP in Division Staff Reports, etc.)
- Updating the PRMP after 5 years in light of changes that occur in population, trends, inventory, funding, provincial legislation, etc.



BRAMPTON GROW GREEN

Environmental Master Plan





LIVING THE MOSAIC

Brampton 2040 Vision

future ready

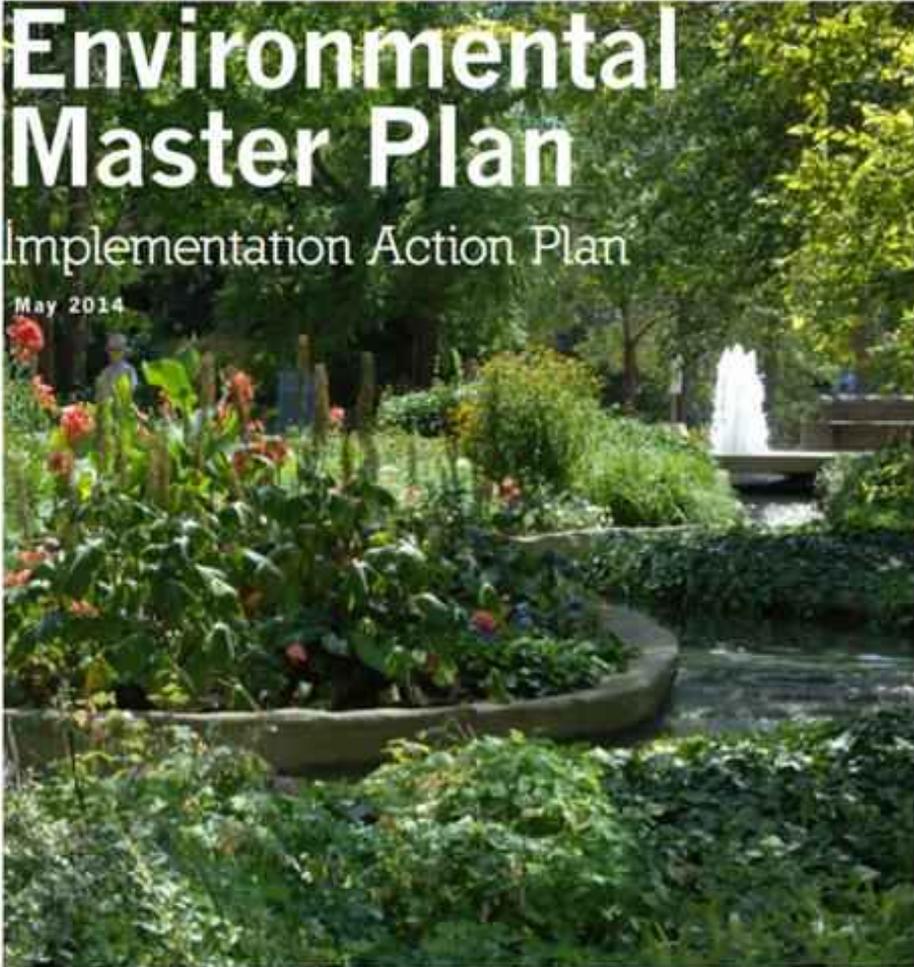
 BRAMPTON

Brampton Grow Green

Environmental Master Plan

Implementation Action Plan

May 2014



BRAMPTON GROW GREEN

- City's first Environmental Master Plan
- Approved in 2014
- Strategic directions, actions, targets
- Healthy, sustainable, resilient city

City-building
for our future



These icons represent the five Strategic Pillars that are the foundation of the City of Brampton Strategic Plan: City-building for Our Future

 **BRAMPTON**
Flower City





PEOPLE



AIR



WATER



LAND



ENERGY



WASTE

WE can't DO IT ALONE

Sheridan

RYERSON
UNIVERSITY



30% COMPLETE



Most progress



Least progress

SOCIAL OUTCOMES

- Promoting Physical and Mental Health
- Offering Choice
 - Mobility Options
 - Housing Needs
 - Walkable Neighbourhoods
- Providing Recreation
- Fostering Connections
- Developing Places



Economic OUTCOMES

- Attracting Business
- Maintaining Talent
- Realizing Energy Efficiencies
 - Corporation is saving more than \$1 million in energy costs
 - Fletchers Rec. Centre District Energy
 - Potential to save \$90 billion by 2050
- Developing Partnerships
 - \$250,000 from Sheridan for CEERP
 - Conservation Authorities
- Attaining Funding



INVESTMENT: FUNDING APPLICATIONS

- Increasingly federal and provincial funding applications require demonstration of environmental sustainability:
 - Transit
 - Stormwater infrastructure
 - Naturalization
 - Energy efficiency
 - Climate Change
- In 2018, City received over \$8.5 million in “grow green” funding



CITY achievements





1 Million Trees Project



Eco Park



Institute for Sustainable
Brampton

LIVING THE MOSAIC

Brampton 2040 Vision

future ready

BRAMPTON



THANK YOU.



Globally Aware, Locally Active

Reinventing the City of Brampton

The City of Brampton is Thinking Bigger – on success and growth for now and into the future.

Guided by the **City's 2040 Vision**, which was driven by robust public engagement and built in partnership, Brampton will grow into a more connected, inclusive and innovative city. This is our Environmental Scan of **Political, Economical, Social and Technological** indicators.



Political



Economy



Social



Technology

<http://geohub.brampton.ca/pages/globally-aware-locally-active>

COMMUNITY TOUR - BRAMALEA

1.45pm - Transit pickup at WPOC

4.00pm - Transit return drop off at WPOC





**Economic
Development**



Culture



Entrepreneurship



Tourism



Sponsorship

City of Brampton Economic Development



Brampton's Key Sectors

Health & Life Sciences

Medtronic



Dynacare



Food and Beverage



Loblaw



Innovation & Technology



Advanced Manufacturing



ALMAG Aluminum
SMARTER · BETTER · FASTER



BRANNON STEEL





Brampton 2040 Vision

Vision 1: Sustainability and the Environment

Vision 2: Jobs and Living Centres

Vision 3: Neighbourhoods

Vision 4: Transportation and Connectivity

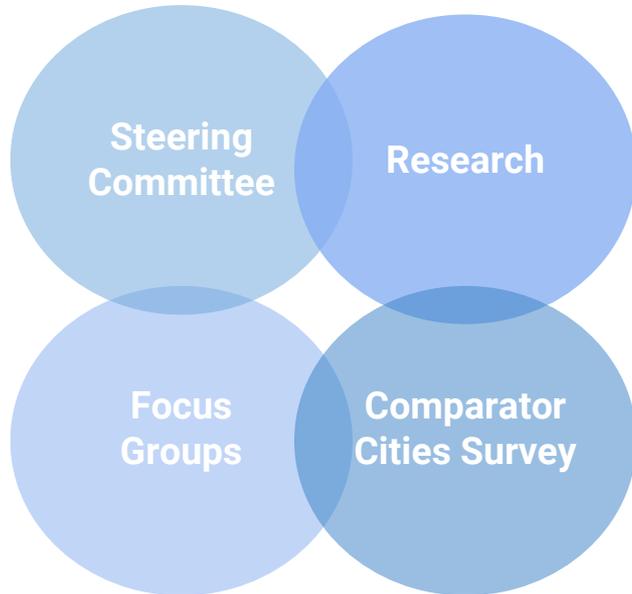
Vision 5: Social Matters and Housing

Vision 6: Health

Vision 7: Arts and Culture

ECONOMIC DEVELOPMENT MASTER PLAN

How we got here...





Benchmarking

- Austin
- Charlotte
- Columbus
- Oslo
- San Jose
- Surrey



WHERE WE'RE GOING

140,000
NEW JOBS

— BY —
2040

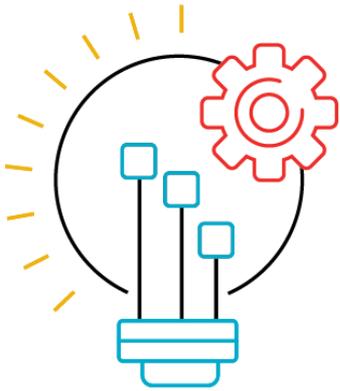
↪ 60% ↩

WORK WITHIN

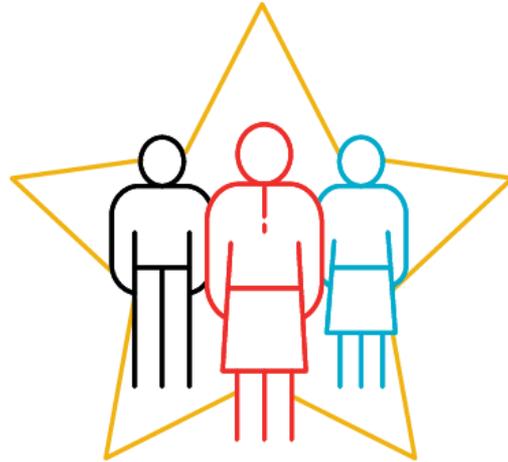


**Brampton is a global leader in
innovation, talent, jobs and
investment**

Key Goals of MasterPlan



Innovation



Talent



Competitiveness



Innovation

Drive strategies that ignite opportunities to transform Brampton into a nationally recognized destination for innovation

Innovation and Technology

Creating a robust **innovation ecosystem**, attracting more tech businesses







Coffee & Code Meetup



Hosted by Andrew Judd

Andrew is a career Software Developer who loves building new and innovative things. He has a thirst for knowledge and is always willing to share the things that he has learned with anyone who is willing to listen.

Cross Border Angels enhancing venture capital flow in Brampton

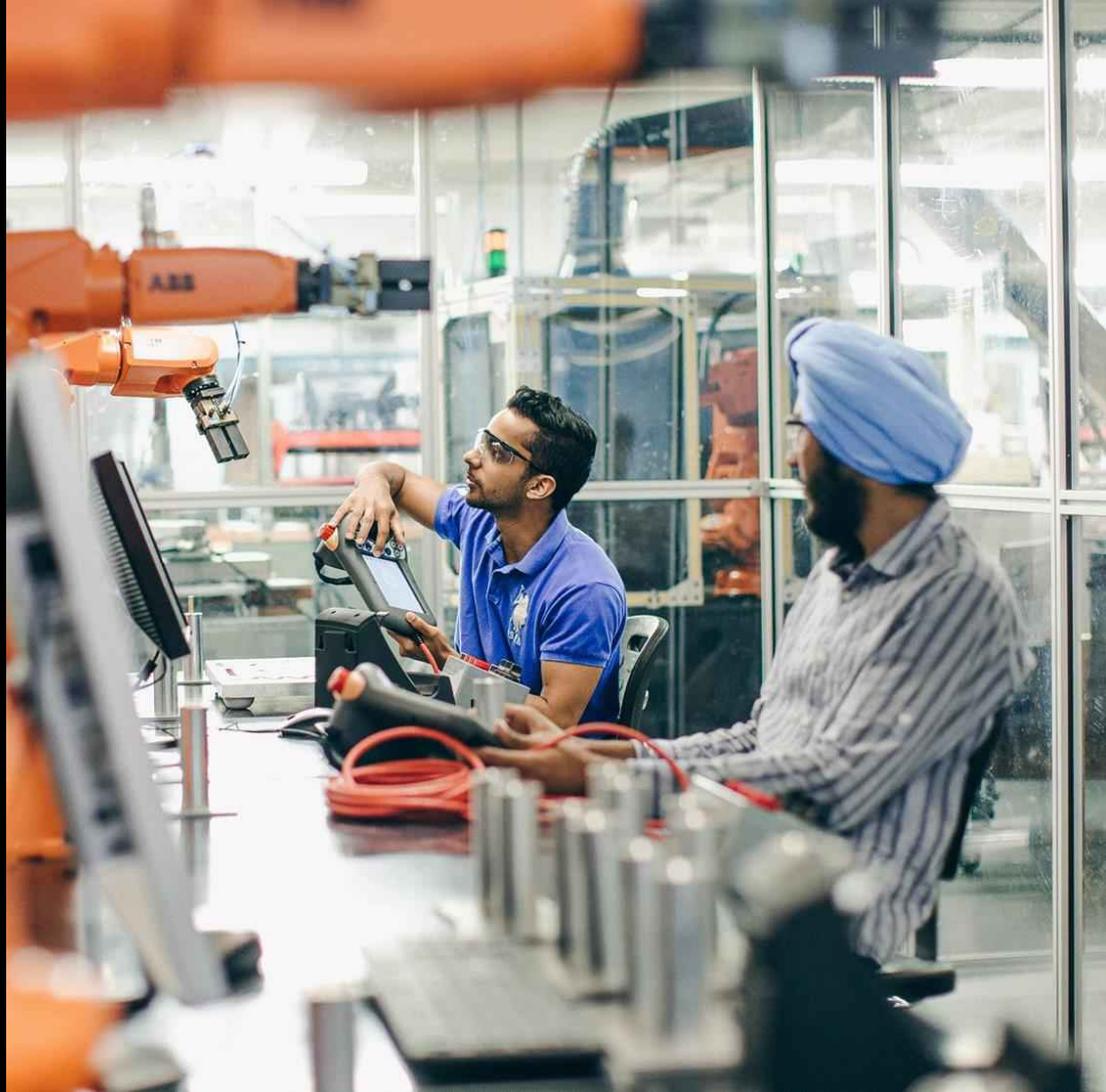


cba
CROSS BORDER ANGELS & EXPERTS



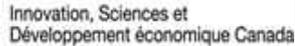
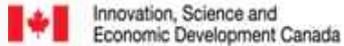
Talent and Workforce

Establish Brampton as a national leader for attracting, developing and retaining new jobs and talent for the workplace of tomorrow





Advanced Manufacturing Supercluster



Competitiveness and Investment

Build and sustain a globally distinct and competitive city

Develop and implement an **Investment Attraction Strategy**

Create a ***Jobs and Investment Panel***

Create incentives to achieve job and investment growth

Expeditor, single point of contact

Partnership with **Greater Toronto Airport Authority**

Work with culture team to create a vibrant community, critical in attracting **talent and companies and driving creative industries**

IT'S ALL HAPPENING. NOW.



BRAMPTON
IS ***NOW***

Our Strategic Partners



The Brampton Board of Trade
Since 1887



Economic Developers Council of Ontario



INTERNATIONAL ECONOMIC DEVELOPMENT COUNCIL

Canada **Business** Ontario
Your Business Information Connection



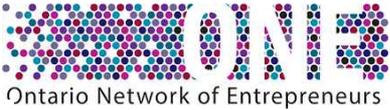
 Downtown Brampton BIA



Algoma UNIVERSITY



Sheridan | Get Creative



Ontario Network of Entrepreneurs

 Region of Peel
Working for you



PEEL ART GALLERY MUSEUM + ARCHIVES



G T A A
Partners in Project Green
A PEARSON ECO-BUSINESS ZONE





SHAPING THE FUTURE OF ARTS AND
CULTURE IN BRAMPTON

CULTURE MASTER PLAN

Council Orientation
November 26, 2018



**THE IMPORTANCE OF CULTURE
&
WHY INTENTIONAL PLANNING IS KEY**



LIVING THE MOSAIC

Brampton 2040

Vision

Vision 7: Arts and Culture

In 2040, Brampton will support a mosaic of
artistic expression and production



CULTURE MASTER PLAN



OUR VALUED STEERING COMMITTEE





STATE OF CULTURE

Research and analysis of current cultural environment
Identified key strengths and opportunities for Brampton





ENGAGING BRAMPTON

Widespread outreach and meaningful dialogue

70 engagement events

3,500 people engaged in 8 weeks



Community-Driven

VISION

An interconnected cultural ecology at the crossroad of world cultures



GOALS AND STRATEGIES

Community Input | Environmental Research | Best Practices

3 THEMES



SUPPORTING SUCCESS

DEVELOPING A
COMMUNITY OF PRACTICE

BUILDING BRAMPTON'S
IDENTITY

6 GOALS

- RESOURCES
- FUNDING
- SPACE
- TALENT DEVELOPMENT
- PRODUCTON AND PRESENTATION
- PROMOTION

47 STRATEGIES AND ACTIONS



SUPPORTING SUCCESS

Laying the foundation of finances, human resources, and planning for successful implementation of the Culture Master Plan.

Goal:

Resources



DEVELOPING A COMMUNITY OF PRACTICE

Build the arts and culture community of practice in Brampton, where passionate creators learn and grow their craft or profession.

Goals:

- Funding
- Space
- Talent Development



BUILDING BRAMPTON'S IDENTITY

**Bring Brampton's arts, culture
and creative products to the
region, the nation and the world.**

Goals:

- **Presentation and Production**
- **Promotion**



PRELIMINARY ACTIONS

- Performing Arts
- Tourism & Events
- Culture Planning & Policy



PHASE 1 IMPLEMENTATION: SETTING THE STAGE

GOAL:
Resources

PROJECTS:
Non-profit, arms-
length Organization

Strategy to Measure &
Monitor per Capita
spend

GOAL:
Funding

PROJECT:
Community
Grant Program
Refine, Review &
Recommend

GOAL:
Space

PROJECTS:
Facility Planning
for Culture

Lester B, Pearson
Theatre Upgrade

PHASE 1 IMPLEMENTATION: SETTING THE STAGE

GOAL:
Talent Development

PROJECTS:
Creative Economy
Sectors of Strength

GOAL:
Production &
Presentation

PROJECT:
Public Art Program
Review - Phase 1

GOAL:
Promotion

PROJECTS:
Tourism Strategy
Destination Marketing

2019 PROJECT TIMELINE





THANK YOU