

  
**City-building**  
for our future



# Council Orientation – New Term Corporate Planning Structure & Strategy

November 27, 2014  
9:00 AM to 4:00 PM

**Alderlea Historical Place  
40 Elizabeth Street South**

# Overview

1. Awards and Accomplishments 2010-2014
2. Corporate Overview
3. Strategic Plan
4. Official Plan
5. Master Planning



## 1. Awards and Accomplishments 2010 – 2014

# Awards

**Over 80 awards received between 2010-2014!**

Some highlights include:

Year	Initiative	Award
2014	Dixie/407 Park Tree Planting	CN EcoConnexions Designated Community \$15,000 grant
2013	Economic Development Brand Strategy - “b...more”	Economic Developers Association of Canada <i>Winner: brand identity, promotion</i>
2012	2011 Financial Report	Government Finance Officers Association <i>Excellence in Financial Reporting</i>
2011	2010 Züm Launch	Canadian Urban Transit Association <i>Exceptional Service/Outstanding Achievement Award</i>

## 1. Awards and Accomplishments 2010 – 2014

# Accomplishments

**Over 280 notable accomplishments between 2010-2014!**

Some highlights include:

<b>Connect</b>	Through advocacy, earned \$200 million in Federal and Provincial funding for transit and recreation projects
<b>Preserve</b>	2014 – Council approval of City’s first Environmental Master Plan
<b>Play</b>	Hosted provincial, national, and international sporting events: <ul style="list-style-type: none"> <li>• 2013 – <i>Women’s World Softball Championship</i></li> <li>• 2013 – <i>Pan American Field Hockey</i></li> <li>• 2012 – <i>Ontario 55+ Summer Games</i></li> </ul>
<b>Live</b>	2013 – Creation of the City’s Accessibility Plan

2. Corporate Overview

# Corporate Planning Structure & Strategy



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THRIVING



GROWING



SERVING

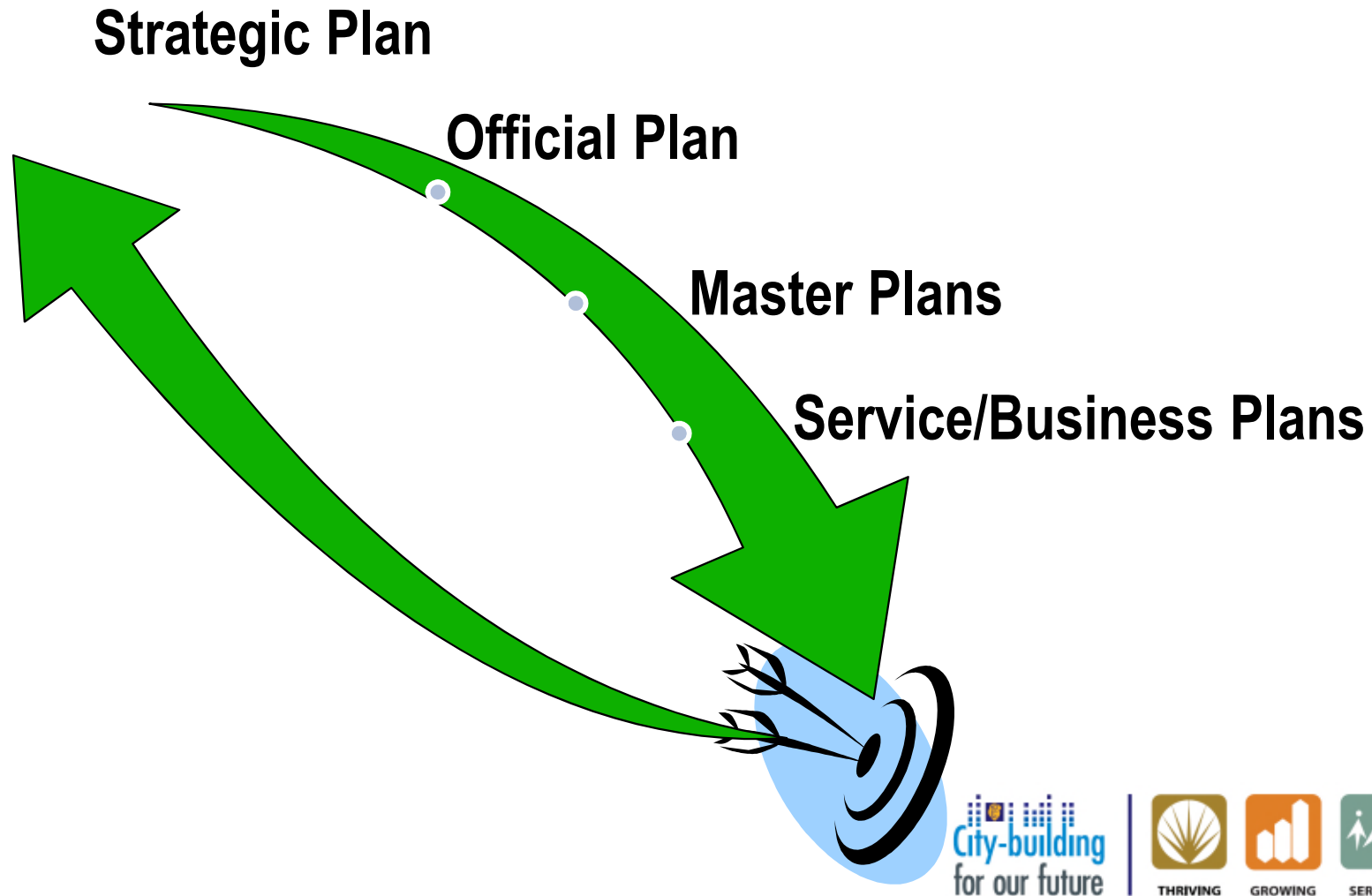


PRESERVING

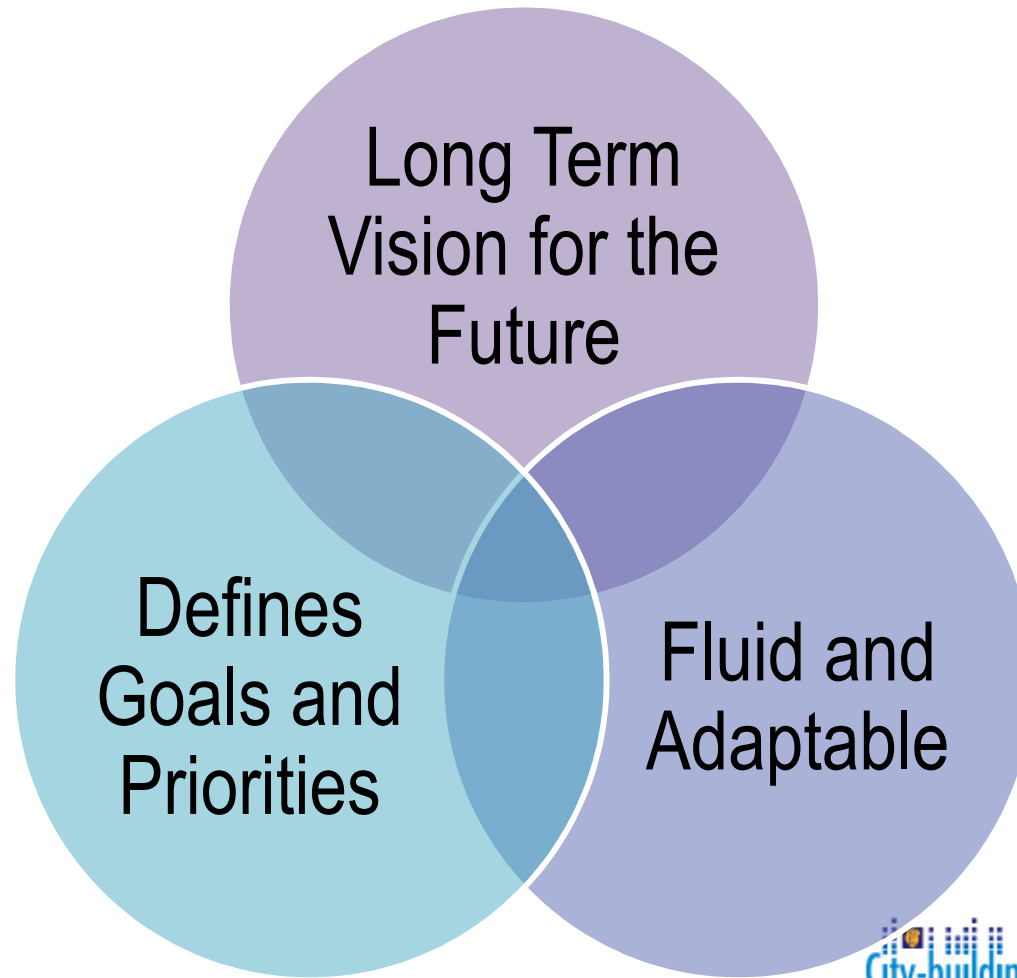


ENGAGING

# Line of Sight



# Strategic Plan



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### 3. Strategic Plan

# Brampton's History of Strategic Planning

- One of the first municipalities in Canada to undertake strategic planning

1990  
“We’re Headed for the  
Future”

2003  
“Vision Brampton: Six  
Pillars Supporting Our  
Great City”



### 3. Strategic Plan

# Current Strategic Plan

- ***“City-building for our future”***
- Launched in 2013: guiding next two decades
- Five (5) priority areas of focus



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# Official Plan

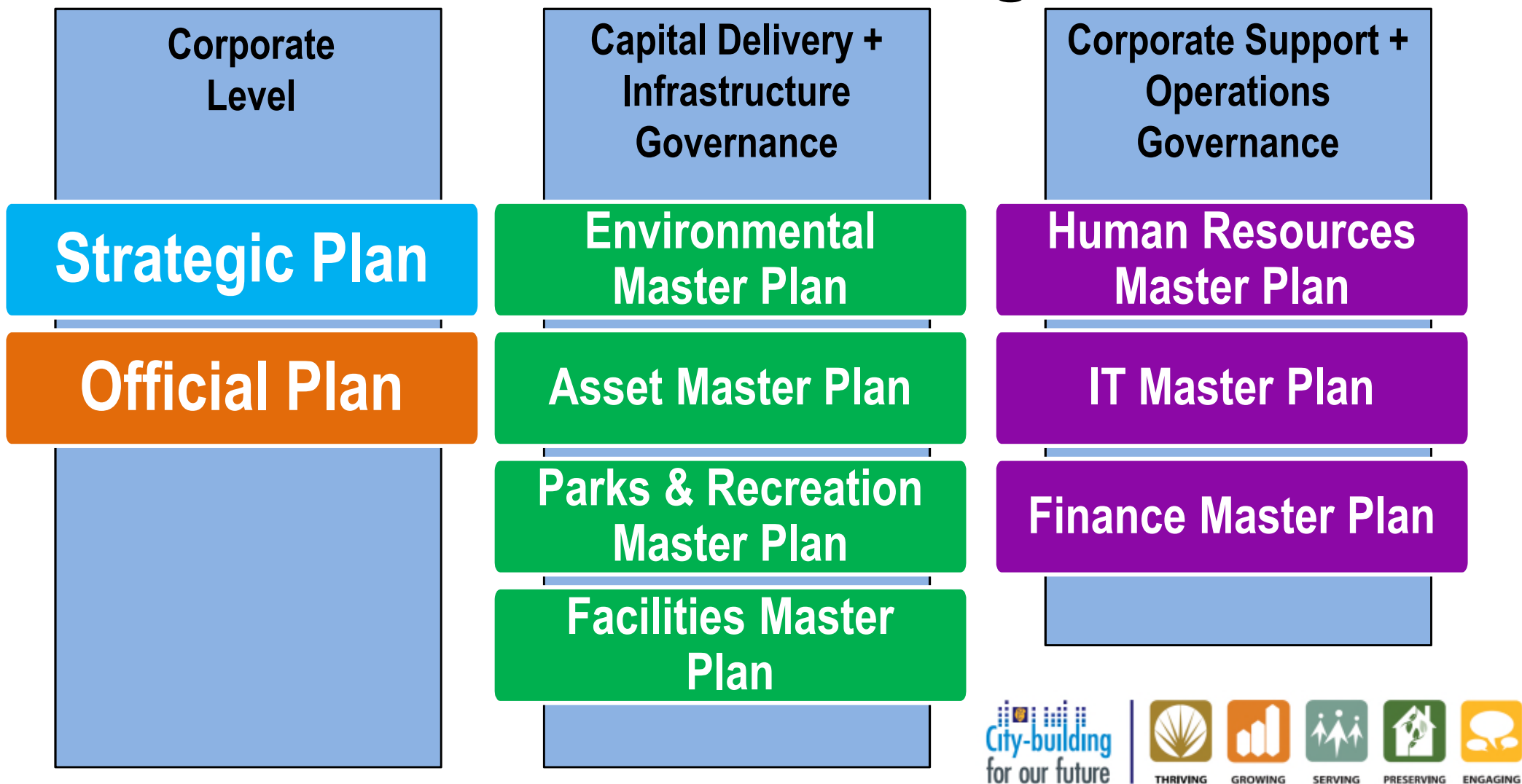


## *Currently under review*

- Describes Council's policies on how land in the municipality should be used
- Infrastructure Development Strategy
- Employment Strategy
- Community Facilities
- Civic Design
- Transportation & Transit Strategy

5. Master Planning

# Master Planning



  
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***THANK YOU***