

CITY OF BRAMPTON: 2021 HIGHLIGHTS



Alternate formats available upon request.





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Brampton City Council



Patrick Brown
Mayor



Paul Vicente
Regional Councillor
Wards 1 & 5



Michael Palleschi
Regional Councillor
Wards 2 & 6



Martin Medeiros
Regional Councillor
Wards 3 & 4



Pat Fortini
Regional Councillor
Wards 7 & 8



Gurpreet Dhillon
Regional Councillor
Wards 9 & 10



Rowena Santos
Regional Councillor
Wards 1 & 5



Doug Whillans
City Councillor
Wards 2 & 6



Jeff Bowman
City Councillor
Wards 3 & 4



Charmaine Williams
City Councillor
Wards 7 & 8



Harkirat Singh
City Councillor
Wards 9 & 10

Message from the Mayor

City of Brampton



I am pleased to present the City of Brampton's 2021 highlights.

The year provided some relief and optimism from the ongoing COVID-19 pandemic, and we were able to safely reopen our amenities and services. Despite the challenges beyond our control, much progress was made to continue the work on our key priorities.

Brampton continues to lead in environmental sustainability, becoming the first municipality in Ontario to procure a fully electric-powered fire truck.

The City also took significant steps to revitalize the downtown, with Council approving a \$16.6M investment in streetscaping work as part of our Integrated Downtown Plan.

We concluded with the 2022 Budget, which attained a fourth consecutive freeze on City property taxes while maintaining programs and services, contributing to healthcare expansion, maintaining record contributions to infrastructure, and supporting business growth and opportunities as we emerge from the pandemic.

I want to thank City staff, residents and our community partners for helping us prioritize what's important and make improvements where needed so we maintain focus on what matters most to the community.

Patrick Brown
Mayor

Message from the CAO



In 2021, we faced a number of challenges as we continued to navigate the COVID-19 pandemic. I am inspired by how quickly City staff adapted to each new challenge to support our residents, businesses and community groups.

We made significant progress on advancing this Term of Council's Priorities, including key initiatives like the Community Improvement Plan, Community Safety Action Plan and the establishment of Brampton's Equity Office.

With a focus on economic resilience and sustainable investments, the approved 2022 Budget will move the City forward as we emerge from the pandemic and help shape the future of our growing community and allow us to continue to create opportunities, maintain the City facilities, public spaces, programs and services that contribute to our residents' quality of life.

We also moved forward on exciting initiatives such as launching BHive Brampton for entrepreneurs, expanding our Automated Speed Enforcement program to keep streets safe, and securing significant federal and provincial investments for the third Brampton Transit facility to keep the city moving.

The results of our collective work are being recognized beyond our organization. Maclean's magazine has recognized Brampton as one of Canada's Best Communities 2021, and Forbes has recognized the City of Brampton as one of Canada's Best Employers for the fourth year in a row. Additionally, S&P Global has affirmed the City of Brampton's Triple 'A' rating for 2021, the highest credit rating a municipality can receive, with a stable outlook. And in 2021, the City received the Distinguished Budget Presentation Award, from the Government Finance Officers Association of the United States and Canada (GFOA), for the fifth consecutive year.

I am proud of the exceptional progress our team has made that will help shape our continued success in the future, all while continuing to deliver the efficient and effective services that matter most to our residents. I look forward to sharing our successes and accomplishments in 2022.

David Barrick
Chief Administrative Officer

Supporting our Community During COVID-19

To mitigate the pandemic's impacts, in 2020, the City set up four task forces and a Reopening and Recovery Working Group to provide critical services and support for affected individuals and groups within the city, and keep them updated about gradual reopenings with safety as top priority.

Work continued in 2021 to ensure supports and resources were provided to those impacted in the community. Through our advocacy, more than \$120M COVID-related funding has been secured since the onset of the pandemic.

Social Support Task Force

- Coordinated distribution of more than 350 boxes of sanitizer and 200 boxes of antibacterial wipes to community organizations.
- Addressed 90 resident requests/inquiries.
- Coordinated distribution of donated packaging containers to local businesses.
- Supported Region of Peel in designing and implementing a point in time count to capture statistics on food insecurity in Brampton.
- Supported food distributors through development and coordination of the Brampton Food Network.
- Partnered with leading food distributors in Peel in the enhancement of the Peel Hunger Relief Network.
- Supported Region of Peel in designing and implementing the Nelson Drop-In Centre.
- In partnership with Brampton Fire, developed and distributed fire safety materials and messaging for encampments.
- In collaboration with partner agencies, connected individuals living in encampments with community resources and services.

Seniors Support Task Force

- Responded to 31 inquiries for information and resources.
- With Brampton Recreation, promoted 51 meetings through the Seniors' Digital Café, a program to provide companionship, support and activities to seniors during the pandemic.
- Facilitated the donation of 1,500 fire safety activity books, which were distributed in June for Seniors' Month.
- Collaborated with Region of Peel's Community Response Table Seniors Sub-group and Mass Vaccination Committee.

Youth Support Task Force

- Celebrated National Youth Week (May 1-7) in collaboration with youth-serving providers offering free programs and events for Brampton youth.
- Engaged youth via Instagram live chats with Mayor Brown and Councillors.
- Hosted free interactive and inclusive social media activities and games, as well as fitness programs and events to encourage youth to stay active and entertained.
- Facilitated, engaged and promoted services through our network of 40+ youth-serving organizations.
- Collaborated with Brampton Library to celebrate Culture Days.

Economic Support Task Force

- Consulted with more than 11,000 businesses and continue to advocate for local businesses through their recovery.
- Held three small business roundtables, one focused on personal services industry, one for fitness and recreation, and one with Dr. Loh, with approximately 60 small businesses in attendance.
- Produced 13 Support Local videos profiling Brampton small businesses in Personal Services, Fitness and Recreation, and Ethnic Grocery.
- Held four COVID-19 updates and webinars with Peel Public Health for businesses, reaching approximately 300 businesses.
- Provided 78,800 Rapid Antigen Tests to 850 small businesses through the Brampton Entrepreneur Centre.

Reopening and Recovery Working Group

- Provided up-to-date information to residents, via website and video messages on social media, on public health and safety measures, changes to City services and programming, timelines, and appointment bookings.
- Organized two stakeholder meetings, engaging more than 55 community groups to discuss safe reopening of City facilities and programs.
- Responded to public inquiries and comments regarding safety measures, reopening of City services and recreation programming.
- Working Group Chair conducted multiple public engagements on social media with By-Law & Enforcement and Peel Region's Medical Officer of Health.

Other Highlights

- \$150,000 distributed via the COVID-19 Recovery Fund for artists in the community.
- 50+ Brampton Fire and Emergency Services employees assisted with the set up of mass vaccination and pop-up clinics, and provided vaccinations.
- City Council approved a 90-day extension to the licence renewal period for personal services businesses.
- City Council approved an optional Property Tax Payment Deferral Program to support residents and businesses facing financial hardship during the pandemic.
- \$77.58M in funding received from the COVID-19 Safe Restart Agreement to support community needs.
- More than 86,000 callers participated in 11 citywide COVID-19 Telephone Town Halls.
- Mayor and Councillors hosted weekly virtual press conferences with Peel Public Health, Bylaw & Enforcement, and health services stakeholders to provide the latest updates on the City's response to COVID-19.



BRAMPTON IS A CITY OF OPPORTUNITIES

Highlights

Top development approvals:



TACC HOLBORN
664 units
2 high-rise towers



BRAMPTON BRICK
10,000 sq. ft.
expansion
\$25M+ investment
40 new jobs



REGIONAL
RAPID HOUSING
67 units
supporting affordable
housing needs



ALECTRA
200,000 sq. ft.
building



AMAZON
380,000 sq. ft.
sorting centre



MAPLE LODGE
FARMS
250,000 sq. ft.
expansion
300+ new jobs



\$8.4M

allocated for Council-approved Affordable Housing Strategy, which includes project funding for unique housing typologies and options for seniors, as well as incentivising purpose-built rental housing with large unit sizes



\$16.6M investment in streetscaping work as part of the new Integrated Downtown Plan

Creation of the Downtown Brampton Projects Centre (to provide businesses and residents a space to engage and exchange information related to downtown revitalization)



Launched BHive Brampton for international entrepreneurs in Brampton's Innovation District, with 14 start-ups accepted

\$250,000

Received from Region of Peel for Welcoming Streets pilot program, which aims to support downtown communities by improving community safety

Brampton Entrepreneur Centre provided:



Announced Ryerson's proposed School of Medicine in Brampton



985 business consultations

122 webinars

to **4,818** participants

City Council is improving livability and prosperity by focusing on economic and employment opportunities, neighbourhood services and programs, and investment strategies for the jobs of the future.

As we continued to navigate the pandemic, we remained focussed on supporting local businesses and entrepreneurs. City Council approved the Community Improvement Plan to stimulate employment growth, support new building expansion in targeted sectors, and strengthen Brampton's local economy.

Engaged with global partners through Foreign Direct Investment virtual missions:



Germany, Collision (Toronto), USA, Nigeria, and UK & Ireland



1,000+
contacts



60+
business opportunities



80+
meetings held



5,500+
impressions

BRAMPTON IS A MOSAIC

Highlights



70 organizations
funded through
Advance Brampton Fund
\$675,238
distributed



10,400
free children's activity kits
distributed by Brampton Recreation
at various recreation centres



500+
attendees at Brampton Fire and
Emergency Services career information
sessions for diverse communities
(South Asians, Blacks, Women)



40,000+
people engaged through
14
community events



\$290,775
provided, via Marquee Festival
and Events Fund for
6
community organization events

Recognized important community events
and initiatives via:



24+ community flag raisings
71 proclamations
46 clock tower lightings



City officially recognized
the first-ever
National Day for Truth
and Reconciliation



Key to the City awarded to Henry F. Verschuren CD for achievements
and contributions as City Parade Commander and Government and
Community Liaison for Royal Canadian Legion Major William Dwight
Sharpe Branch 15



Fields at Creditview Sandalwood Park named in honour of Olympic
gold medalists Ashley Lawrence and Kadeisha Buchanan

We are celebrating Brampton's diversity by more effectively engaging and communicating with diverse groups, supporting cultural events, and developing a holistic framework to embed diversity across the city.

Brampton City Council unanimously approved the Brampton Tourism Strategy in April 2021, and our first Brampton Food Guide, featuring more than 40 restaurant recommendations from local influencers and chefs, was published to rave reviews.

To further support diversity, equity and inclusion, we established an Equity Office; launched the Supply Chain Diversity Program; and pledged to join The BlackNorth Initiative, working towards eliminating anti-Black systemic barriers negatively affecting the lives of Black Canadians.



Brampton's Arts, Culture & Creative Industry Development Agency (ACCIDA) prioritized collaborations, events and opportunities for diverse and marginalized groups:

- Launched 'Big Artist Space Survey' with nearly 200 artists and arts organizations providing needs assessment feedback on the status of creative space across the city
- 27 artists exhibited and supported between the PIXEL Garden Square Exhibition and Your Artist Story Postcard Project
- 13 artists participated in the 2SLGBTQ+ Digital Artist Residency
- Held 8 Artist Community Roundtables
- Offered specialized training and workshops on subjects including Land Acknowledgments, mental health and wellness, and arts advocacy

BRAMPTON IS A GREEN CITY

Highlights



Launched the second annual Backyard Garden Program to support food security and help the community to stay active

6,946 lbs

of produce grown and donated local food banks



Off-Grid Organic Food Shed acquired for a six-month pilot – a self-sustaining, regenerative food system to produce food for families



\$25,000

grant received from CN and Tree Canada to restore Batsman Park woodlot



\$1.2M

secured from Government of Canada to plant **8,000 trees**



Completed Etobicoke Creek Recreational Trail interregional connection (connecting Brampton, to Mississauga, to Caledon) to allow walking, hiking or cycling continuously between the three communities



\$175,000

grant received from Federation of Canadian Municipalities for Home Retrofit Program Feasibility Study (Brampton, Caledon, Mississauga partnership) to achieve municipal climate change targets



Launched Community Advisory Task Force to inform the establishment of a **Centre for Community Energy Transformation**



Brampton Transit provided a critical service throughout the pandemic, moving nearly **20M people** to keep the economy going



Supported development of a Black youth-led training farm at the McVean Farm, which provides tools, supports and experiences to **Black youth in agriculture**



LEED Silver achieved for Williams Parkway Operation Centre & **LEED Gold** achieved for Springdale Library for environmentally sustainable buildings



Received **official Bee City** designation recognizing City's commitment and efforts towards pollinator protection

FOR PEOPLE

COVID-19 ALERT

MAINTAIN PHYSICAL DISTANCE
2 metres
or

Brampton is building sustainability by improving transit and active transportation opportunities, focusing on energy efficiency, and revitalizing natural spaces and the urban tree canopy.

We became the first municipality in Ontario to procure a fully electric-powered fire truck, and our fleet added a solar-powered all-electric equipment trailer. We also welcomed eight electric buses to our Brampton Transit fleet, part of a first-of-its-kind electric bus trial, making it the largest global deployment of interoperable buses and chargers.

We made great strides in the implementation of active transportation bike lanes, with 29.3 km of additional linear cycling infrastructure in 2021.

Brampton was also among 25 municipalities in Canada to complete the Global Covenant of Mayors for Climate and Energy Showcase Cities pilot, a one-year program focusing on local climate action, and received a Mitigation Badge as a result of our climate efforts.

BRAMPTON IS A HEALTHY AND SAFE CITY

Highlights



21,235
drop-in recreation programs and
429
virtual recreation programs held



23,380
emergency calls responded
to by Brampton Fire and
Emergency Services



50
Automated Speed Enforcement
cameras installed across the city to
help make roads safer for all users
(largest ASE program in Ontario)



180
Community Safety Zones
designated throughout the city
to help keep roadways safe



103
Animals Re-homed
Brampton Animal Services first in
Canada to offer Home To Home™
interactive pet re-homing service



\$572,000 Government
of Canada
\$476,619 Government
of Ontario
investments secured to renovate
Chinguacousy Wellness Centre

Brampton is focused on community safety, improving mental health support, and encouraging active and healthy lifestyles.

The City's first 20 Level 2 Pedestrian Crossovers were installed to provide connectivity to our trail and pathway systems. To encourage active transportation, new bike lanes were installed on eight roadways, and urban shoulders were installed on seven roadways.

In partnership with Jays Care Foundation and Peel District School Board, we completed the Judith Nyman Field of Dreams accessible baseball diamond. To meet the demand for usership, we opened a new seasonal dome turf field facility at Save Max Sports Centre.



Established Community Safety Office and developed Community Safety Action Plan to support safety and well-being of residents through a community-based approach to address root causes of complex social issues



Brampton Fire educated more than
7,000
students on fire safety as part of
fire prevention outreach

BRAMPTON IS A WELL-RUN CITY

Highlights



Maintained **S&P Triple A Credit Rating** for 6th consecutive year, reflecting City's robust economy and financial management practices

ISO 37120 Platinum-level certification received from World Council on City Data, the highest standard in collecting, sharing and using data to effectively make decisions

#13 on Maclean's list for **Best Communities** in Canada 2021, highlighting Brampton's top features: Community Involvement, Amenities and Internet Connectivity

One of Canada's **Best Employers 2021** – announced by Forbes, selected by employees



10,463 residential permits issued
1,145 industrial, commercial and institutional permits issued
\$1.726B total construction value



\$128M
 federal and provincial investments secured for third **Brampton Transit** facility



80 filming shoots
 A record year of productions in the city! Resulting in an estimated economic impact of **\$18M**

Provided 24/7 support to our community through Service Brampton:



600,000+
 inquires received
 (8% increase from 2020)



450,000+
 phone calls answered



70,000+
 emails responded to



3
 new pop-up Service Brampton Centres opened in recreation centres



37,000+
 service requests made through mobile app (22% increase from 2020) and online services (15% increase from 2020)



20,000+
 downloads of 311 mobile app (29% increase from 2020)
 app enhancements made for COVID-19 testing/vaccinations, speeding concerns, fireworks reporting

Brampton is improving day-to-day operations by streamlining service delivery, effectively managing municipal assets, and leveraging partnerships for collaboration and advocacy.

Budget deliberations held in December 2021 delivered yet another property tax freeze, the fourth consecutive so far, while maintaining a record contribution of \$117M to reserves and showing our commitment to healthcare expansion by designating \$62.5M of funding for the new Peel Memorial Hospital. The 2022 Budget is centred on financial sustainability, growth opportunities and resiliency as the City continues to navigate and move forward from the COVID-19 pandemic.



┌ FIND OUT
WHAT THE CITY'S
**TERM OF
COUNCIL
PRIORITIES**
MEAN FOR YOU. └

VISIT [BRAMPTON.CA/TOCP](https://www.brampton.ca/tocp) TO LEARN MORE.

