

ACTIVITY:

Bridge Building

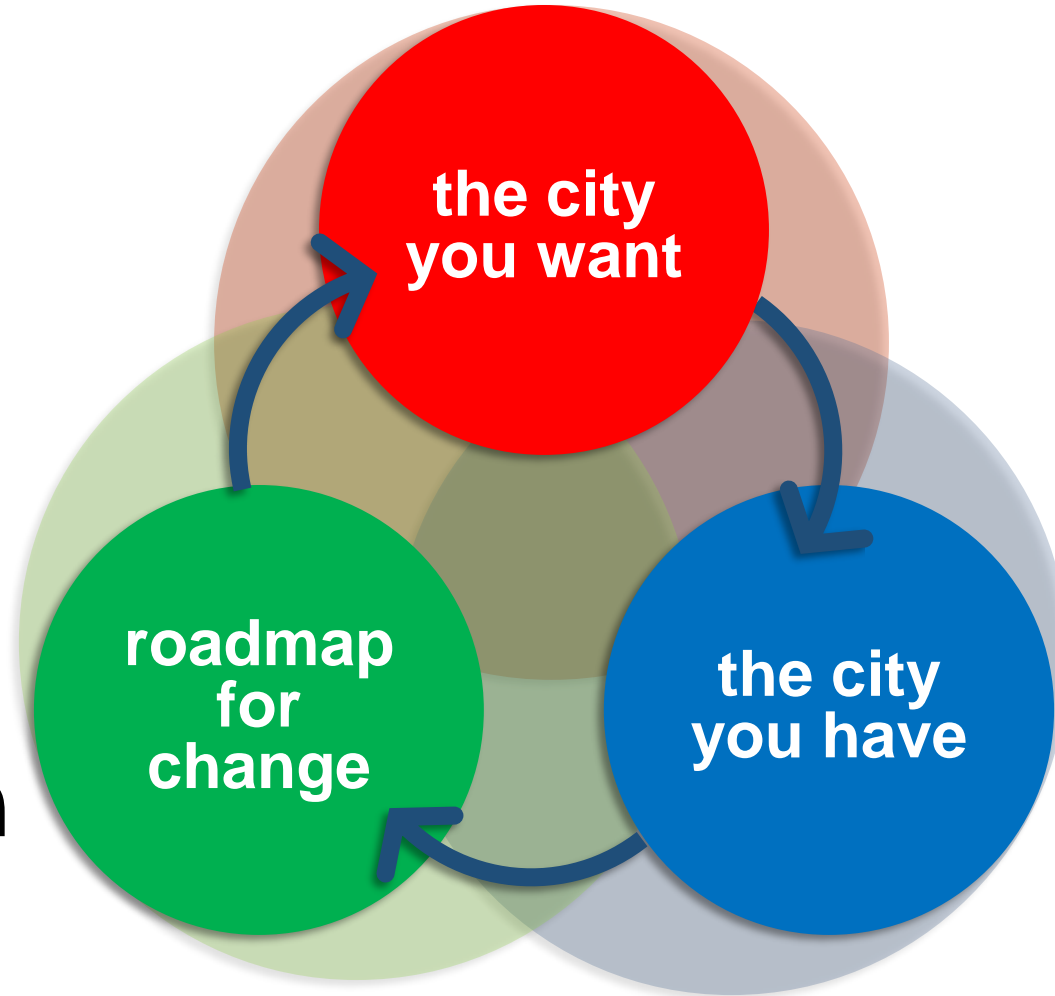
THE HEAVY HITTERS



Official Plan: What is it?

- Clarifies and provides **city building objectives**
- **Guides the realization of a vision** for the future of the city
- Identifies and defines the components of the city – **not as they are today, but as they are envisioned**
- **Provides a policy framework** to make the vision real

Vision



**Implementation
& Policy**

Analysis



A New Brampton Official Plan

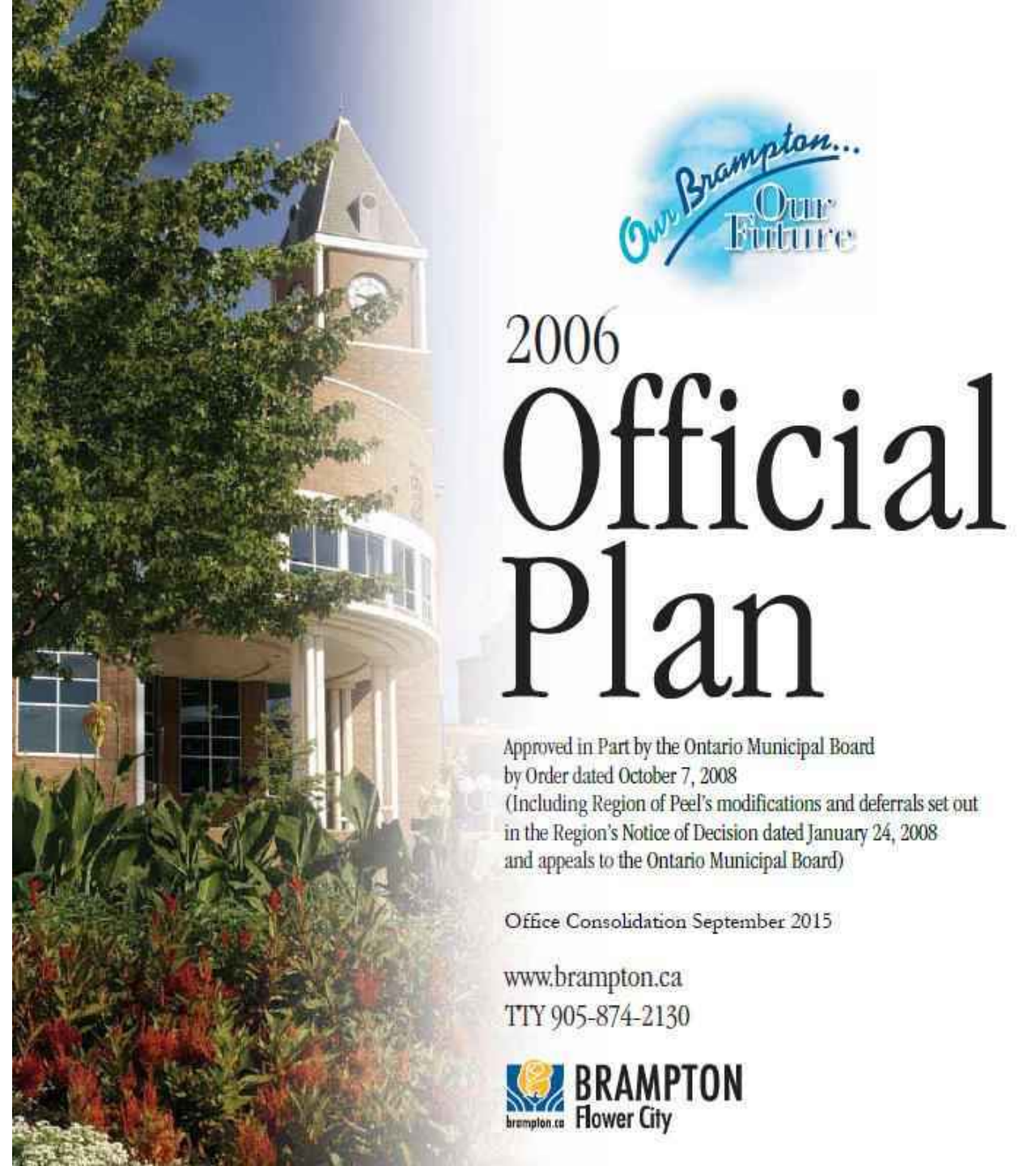
Brampton is preparing to develop a new Official Plan (OP)

- To be adopted by Brampton Council and Peel Regional Council
- A key focus for implementing the Brampton 2040 Vision, and alignment with master plans

Why is a New OP Necessary?

The new OP will replace Brampton's 2006 Official Plan, which:

- Was approved and published in 2008
- Growth Plan conformity done in 2012
- Undertaking conformity with provincial and regional plans
- No longer fully reflects City priorities, or embodies best practices in municipal land use planning



2006

Official Plan

Approved in Part by the Ontario Municipal Board
by Order dated October 7, 2008
(Including Region of Peel's modifications and deferrals set out
in the Region's Notice of Decision dated January 24, 2008
and appeals to the Ontario Municipal Board)

Office Consolidation September 2015

www.brampton.ca

TTY 905-874-2130

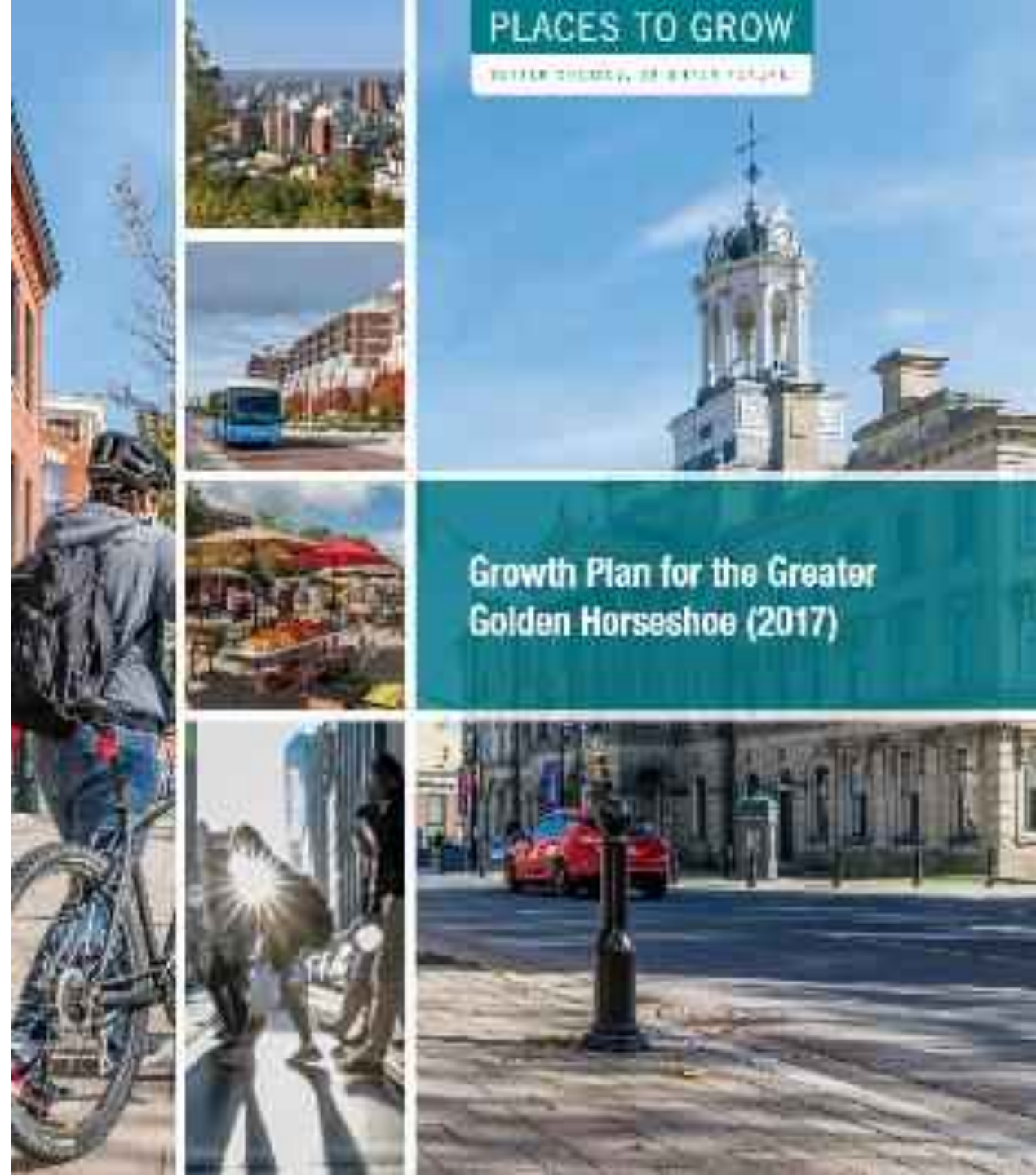


Why is a New OP Necessary?

The **Provincial legislation** governing municipal planning has also been updated recently

To conform with the initiatives of **Brampton's 2040 Vision** and the **Regional Official Plan**

“The purpose of the OP is to set out the municipality’s general planning goals and policies that will guide future land use in relationship to provincial initiatives, the Regional Official Plan and City initiatives.”



How is this an Opportunity?

- Brampton 2040 Vision – Living the Mosaic
- Cost of Sprawl Study (ongoing)
- Economic Development Master Plan (2018)
- Culture Master Plan (2018)
- Sustainable Community Development Guidelines (2014)
- Transportation Master Plan Update (2015)
- Complete Streets Study (underway)
- Grow Green Environmental Master Plan (2014)
- Natural Heritage Environmental Management Strategy (2016)
- Parks and Recreation Master Plan (2017)
- Affordable Housing Strategy, and Region of Peel Affordable Housing Strategy (underway)
- Region of Peel Healthy Development Index (2016)



Who Participates?

minimum

- General public meeting

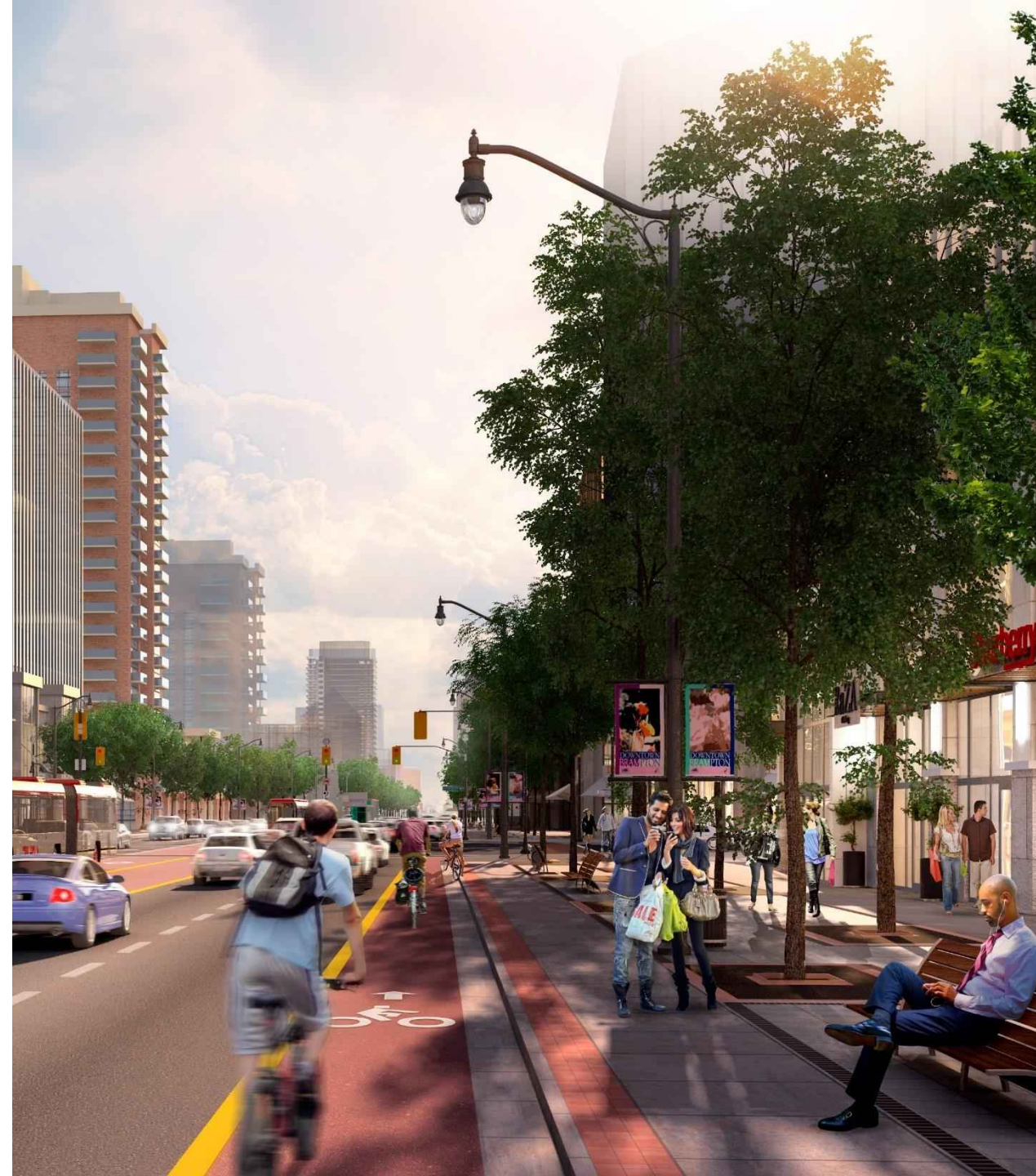
the new standard

- General public
- Ratepayer groups
- BIAs
- Community leaders
- Targeted stakeholder groups
- Development industry
- Internal municipal stakeholders
- Neighbouring municipalities
- Provincial interests
- First Nations



What is commonly included?

1. **Background** – context, timing and process of creating the Plan
2. **Vision & Principles** – City-wide vision and guiding principles
3. **An Urban Structure** – a system for recognizing uniqueness of each area, directing growth, and sustainably
4. **General Polices & Land Use Policies** – integrated and comprehensive polices for land use, built form, city building, and community infrastructure
5. **Area Specific Policies** – Neighborhoods, Character Area, Downtown, Uptown, Secondary Plans, and Tertiary Plans
6. **Site Specific Policies** – exceptional properties and landscapes
7. **Implementation & Monitoring** – governance, indicators, targets, action plans, and phasing



The Opportunity to Realize the Vision



An Opportunity to Protect Natural and Cultural Resources



An Opportunity to Secure Jobs and Create Centres



An Opportunity to Create Sustainable Neighbourhoods and Communities



An Opportunity to Create Options for Mobility



An Opportunity to Advance Housing and Social Issues



An Opportunity to Promote Healthy Lifestyles



An Opportunity to Support Arts and Culture



An Opportunity To...

BEST UTILIZE TECHNOLOGY



ENGAGE THE PUBLIC



FORM AN IDENTITY



ELEVATE DESIGN



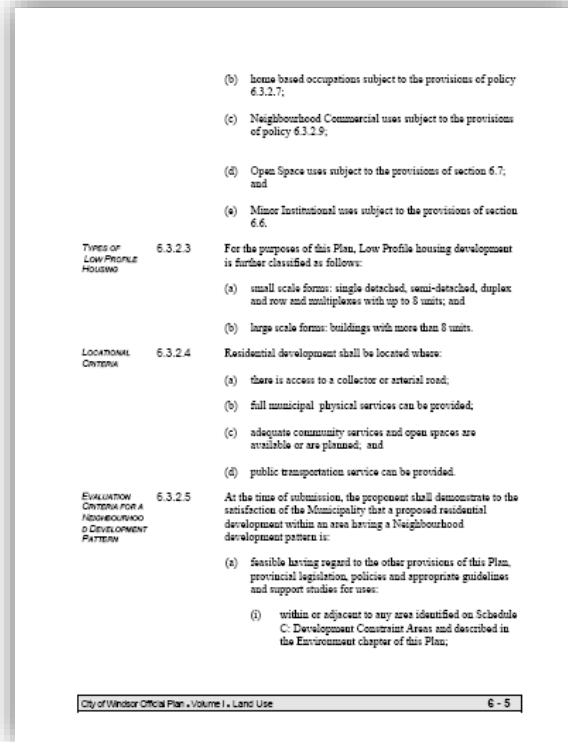
FOSTER COLLABORATION



SOURCES OF INSPIRATION

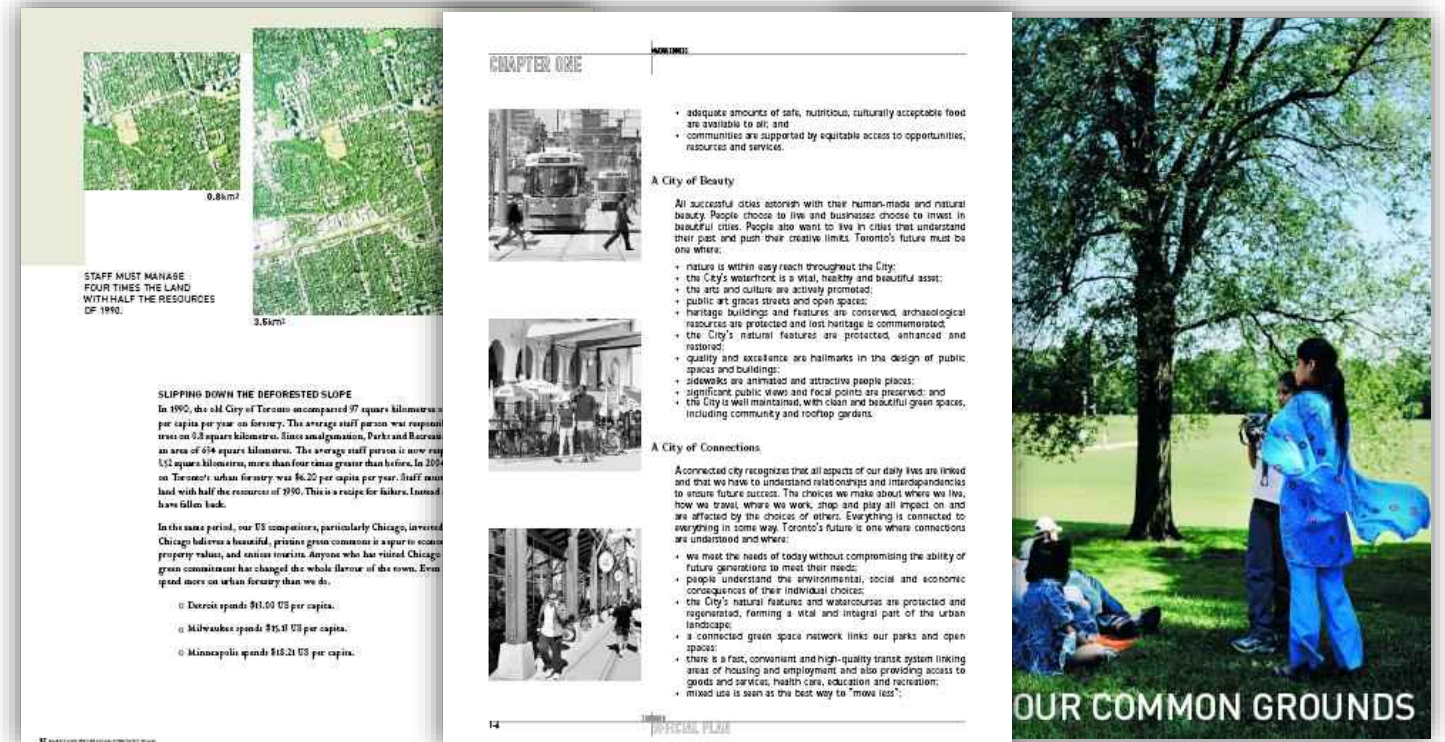
Then... and Now

Previous city-wide plans:



audience:
planners and lawyers

Current city-wide plans:



audience:
general public, political and community leaders, city-builders, developers,...

Then... and Now

Previous city-wide plans:

		(b) house based occupations subject to the provisions of policy 6.3.2.7;
		(c) Neighbourhood Commercial uses subject to the provisions of policy 6.3.2.9;
		(d) Open Space uses subject to the provisions of section 6.7. and
		(e) Minor Institutional uses subject to the provisions of section 6.6.
TYPES OF LOW PROFILE HOUSING	6.3.2.3	For the purposes of this Plan, Low Profile housing development is further classified as follows: (a) small scale forms: single detached, semi-detached, duplex and row and townhouses with up to 8 units; and (b) large scale forms: buildings with more than 8 units.
LOCATIONAL CRITERIA	6.3.2.4	Residential development shall be located where: (a) there is access to a collector or arterial road; (b) full municipal physical services can be provided; (c) adequate community services and open spaces are available or are planned; and (d) public transportation service can be provided.
EVALUATION CRITERIA FOR A NEIGHBOURHOOD DEVELOPMENT PATTERN	6.3.2.5	At the time of submission, the proponent shall demonstrate to the satisfaction of the Municipality that a proposed residential development within an area having a Neighbourhood development pattern is: (a) feasible having regard to the other provisions of this Plan, provincial legislation, policies and appropriate guidelines and support studies for use: (i) within or adjacent to any area identified on Schedule C: Development Constraint Areas and described in the Environment chapter of this Plan.
City of Windsor Official Plan - Volume 1 - Land Use		6-5

emphasis:
land use policies

Current city-wide plans:

CHAPTER ONE

A City of Beauty

All successful cities attract with their human-made and natural beauty. People choose to live and businesses choose to invest in beautiful cities. People also want to live in cities that understand their past and push their creative limits. Toronto's future must be one where:

- adequate amounts of safe, nutritious, culturally acceptable food are available to all; and
- communities are supported by equitable access to opportunities, resources and services.

• nature is within easy reach throughout the City;

• the City's waterfront is a vital, healthy and beautiful asset;

• the arts and culture are actively promoted;

• public art, green streets and open spaces;

• heritage buildings and features are conserved, archaeological resources are protected and lost heritage is commemorated;

• the City's natural features are protected, enhanced and restored;

• quality and excellence are hallmarks in the design of public spaces and buildings;

• sidewalks are animated and attractive people places;

• significant public views and focal points are preserved; and

• the City is well maintained, with clean and beautiful green spaces, including community and rooftop gardens.

A City of Connections

A connected city recognizes that all aspects of our daily lives are linked and that we have to understand relationships and interdependencies to ensure future success. The choices we make about where we live, how we travel, where we work, shop and play all impact on and are affected by the choices of others. Everything is connected to everything in some way. Toronto's future is one where connections are understood and where:

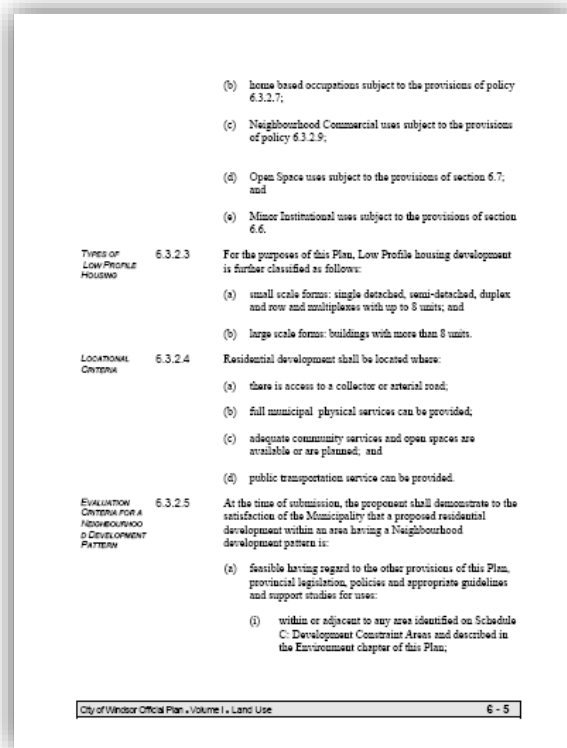
- we meet the needs of today without compromising the ability of future generations to meet their needs;
- people understand the environmental, social and economic consequences of their individual choices;
- the City's natural features and watersheds are protected and regenerated, forming a vital and integral part of the urban landscape;
- a connected green space network links our parks and open spaces;
- there is a fast, convenient and high-quality transit system linking great housing and employment and also providing access to goods and services, health care, education and recreation;
- mixed use is seen as the best way to "move less";

14

emphasis:
integration of land use with
environmental, transportation, and urban
design policies

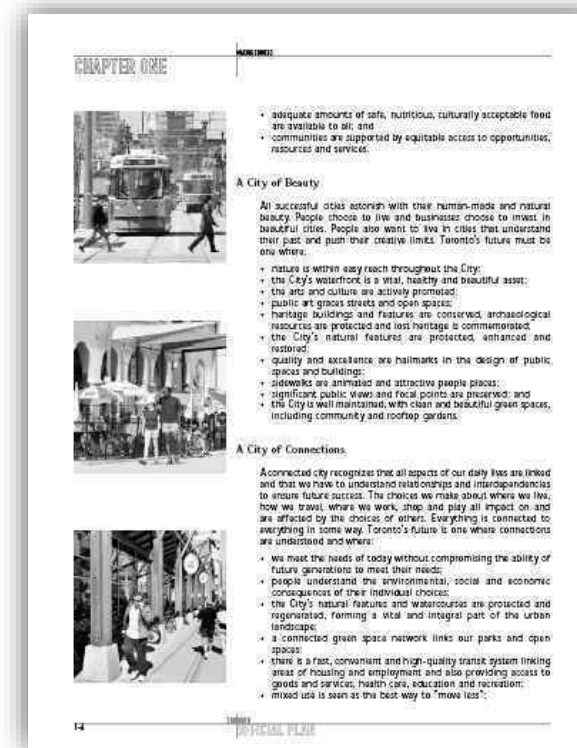
Then... and Now

Previous city-wide plans:



land use policies:
based on single uses,
over large areas

Current city-wide plans:



land use policies:
based on character and identity,
with a mix of uses and types, over compact, areas

Then... and Now

Previous city-wide plans:

TYPES OF LOW PROFILE HOUSING	6.3.2.3	<p>(b) home based occupations subject to the provisions of policy 6.3.2.7;</p> <p>(c) Neighbourhood Commercial uses subject to the provisions of policy 6.3.2.9;</p> <p>(d) Open Space uses subject to the provisions of section 6.7, and</p> <p>(e) Minor Institutional uses subject to the provisions of section 6.6.</p>
	6.3.2.4	<p>For the purposes of this Plan, Low Profile housing development is further classified as follows:</p> <p>(a) small scale forms: single detached, semi-detached, duplex and row and multiplexes with up to 8 units; and</p> <p>(b) large scale forms: buildings with more than 8 units.</p>
	6.3.2.5	<p>Residential development shall be located where:</p> <p>(a) there is access to a collector or arterial road;</p> <p>(b) full municipal physical services can be provided;</p> <p>(c) adequate community services and open spaces are available or are planned; and</p> <p>(d) public transportation service can be provided.</p>
EVALUATION CRITERIA FOR A NEIGHBOURHOOD DEVELOPMENT PATTERN	6.3.2.5	<p>At the time of submission, the proponent shall demonstrate to the satisfaction of the Municipality that a proposed residential development within an area having a Neighbourhood development pattern is:</p> <p>(a) feasible having regard to the other provisions of this Plan, provincial legislation, policies and appropriate guidelines and support studies for uses:</p> <p>(i) within or adjacent to any area identified on Schedule C: Development Constraint Areas and described in the Environment chapter of this Plan;</p>


City of Windsor Official Plan, Volume I - Land Use 6 - 5

mobility:
car based

Current city-wide plans:

CHAPTER ONE

MOBILITY



- adequate amounts of safe, nutritious, culturally acceptable food are available to all; and
- communities are supported by equitable access to opportunities, resources and services.

A City of Beauty

All successful cities flourish with their human-made and natural beauty. People choose to live and businesses choose to invest in beautiful cities. People also want to live in cities that understand their past and push their creative limits. Toronto's future must be one where:

- nature is within easy reach throughout the City;
- the City's waterfront is a vital, healthy and beautiful asset;
- the arts and culture are actively promoted;
- public art, green streets and open spaces;
- heritage buildings and features are conserved, archaeological resources are protected and lost heritage is commemorated;
- the City's natural features are protected, enhanced and restored;
- quality and excellence are hallmarks in the design of public spaces and buildings;
- sidewalks are animated and attractive people places;
- significant public views and focal points are preserved; and
- the City is well maintained, with clean and beautiful green spaces, including community and rooftop gardens.

A City of Connections

A connected city recognizes that all aspects of our daily lives are linked and that we have to understand relationships and interdependencies to ensure future success. The choices we make about where we live, how we travel, where we work, shop and play all impact on and are affected by the choices of others. Everything is connected to everything in some way. Toronto's future is one where connections are understood and where:

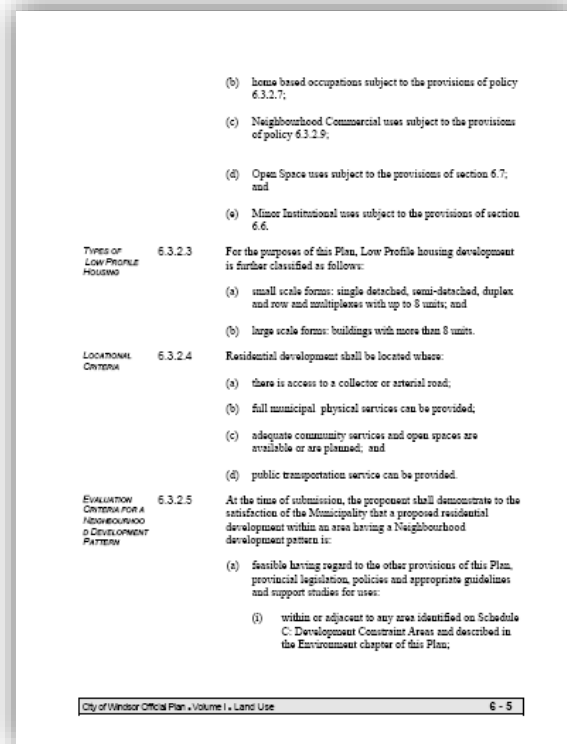
- we meet the needs of today without compromising the ability of future generations to meet their needs;
- people understand the environmental, social and economic consequences of their individual choices;
- the City's natural features and watercourses are protected and regenerated, forming a vital and integral part of the urban landscape;
- a connected green space network links our parks and open spaces;
- there is a fast, convenient and high-quality transit system linking areas of housing and employment and also providing access to goods and services, health care, education and recreation;
- mixed use is seen as the best way to "move less".

14 OFFICIAL PLAN

mobility:
multi-modal
walkability is a key idea

Then... and Now

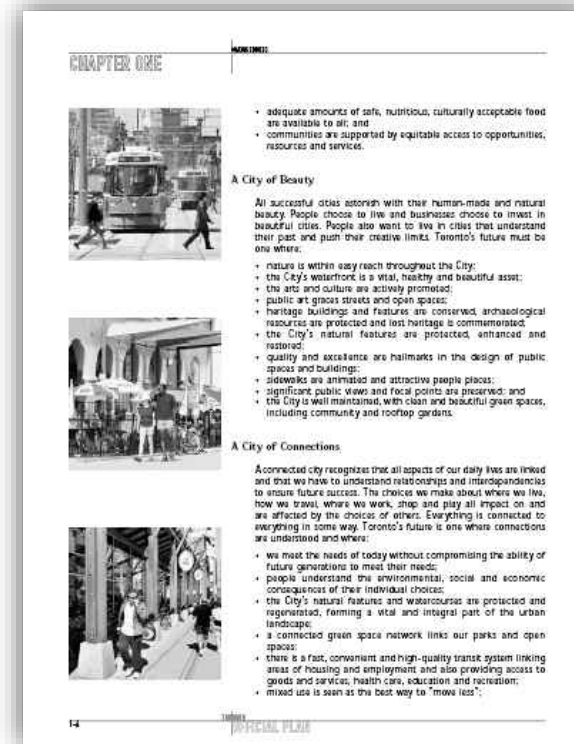
Previous city-wide plans:



graphics:

plain and dry: text only

Current city-wide plans:



graphics:

communicative: photos, renderings, ideograms, diagrams,...

Process Drivers

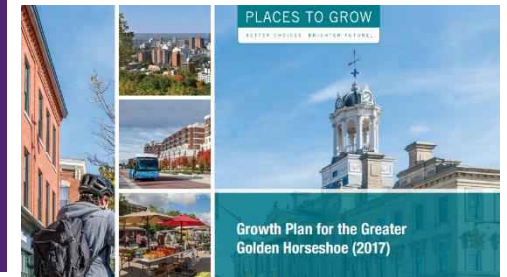
The current policy structure requires updating. The background and technical work was started in 2015 and placed on-hold pending the outcome of the Brampton 2040 Vision.



There is a need to build staff capacity.



There is an opportunity to align the OP review process with the new Vision, the Strategic Planning process, Growth Plan, Regional OP and other key initiatives.



The provincial legislation is comprehensive and will drive the scope of the OP and the process to develop it.





OBJECTIVES

Integration of Departments

To Avoid: Parallel Processes

Get the Level of Detail Right

To Avoid: Unnecessary Expenditure of Resources

Ensure Momentum and a Strong Public Process

To Avoid: An Extended Plan Preparation Process

To Avoid: Gap Between Consultation and Adoption

Use Effective Communications Component

Collaboration of City Staff and Consultants

Inclusion of Visual Communication Throughout

To Avoid: Presenting Mapping late in the Process

Adequately Involve Council

THE POTENTIAL THAT EXISTS

Downtown Brampton



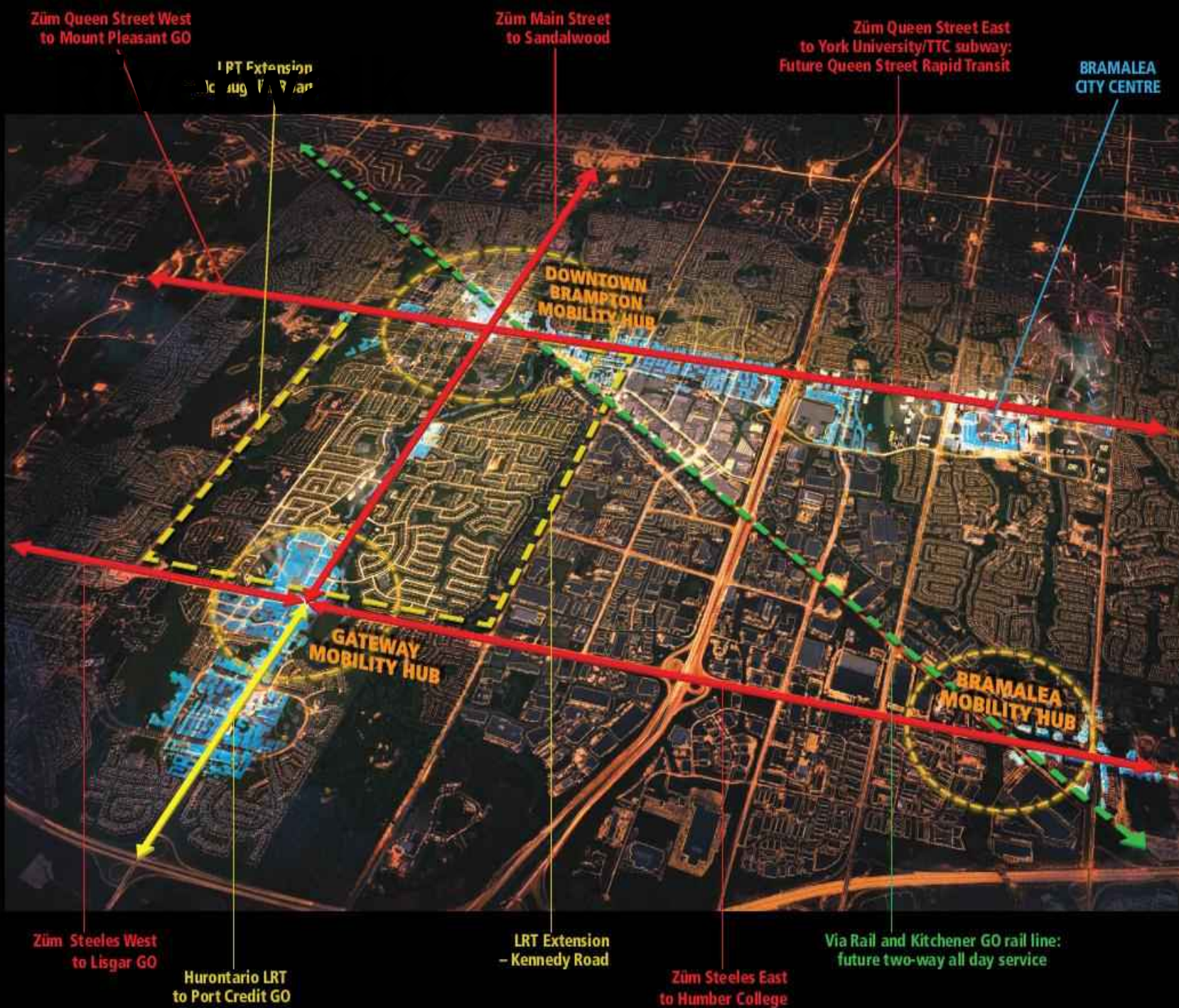
Downtown Brampton



Not a plan - for illustrative purposes only. All areas will be subject to full planning/co-design programs with citizens.

Riverwalk

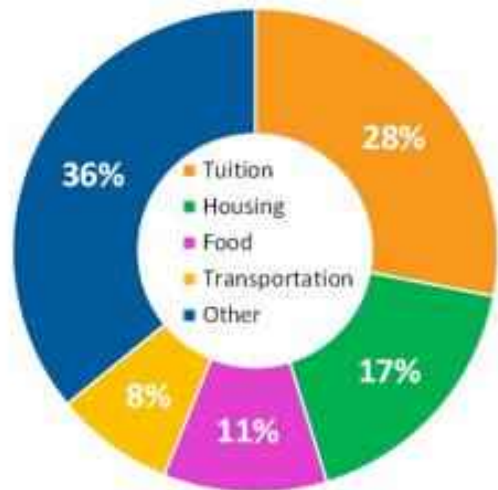




Innovation Super Corridor

- Brampton is located in the centre of the Toronto-Waterloo Region Corridor
- Second largest Information and Communication Cluster in North America

Figure 11: Breakdown of Annual Student Expenditures



Source: urbanMetrics inc., based on our review Economic Impact statements prepared for other of Ontario universities and the student budgeting section for various universities.

Figure 12: Estimated Student and Visitor Spending

	Full-Time Enrolment			
	1,000	5,000	10,000	20,000
Out-of-Town Student Spending				
Students Living On-Campus (residence)	\$300,000	\$1,500,000	\$2,900,000	\$5,700,000
Students Living Off-Campus	\$1,900,000	\$9,400,000	\$19,000,000	\$37,900,000
Total Out-of-Town Student Spending	\$2,200,000	\$10,900,000	\$21,900,000	\$43,600,000
Visitor Spending	\$800,000	\$3,800,000	\$7,700,000	\$15,400,000
Total Student and Visitor Spending	\$3,000,000	\$14,700,000	\$29,600,000	\$59,000,000

Source: urbanMetrics inc.

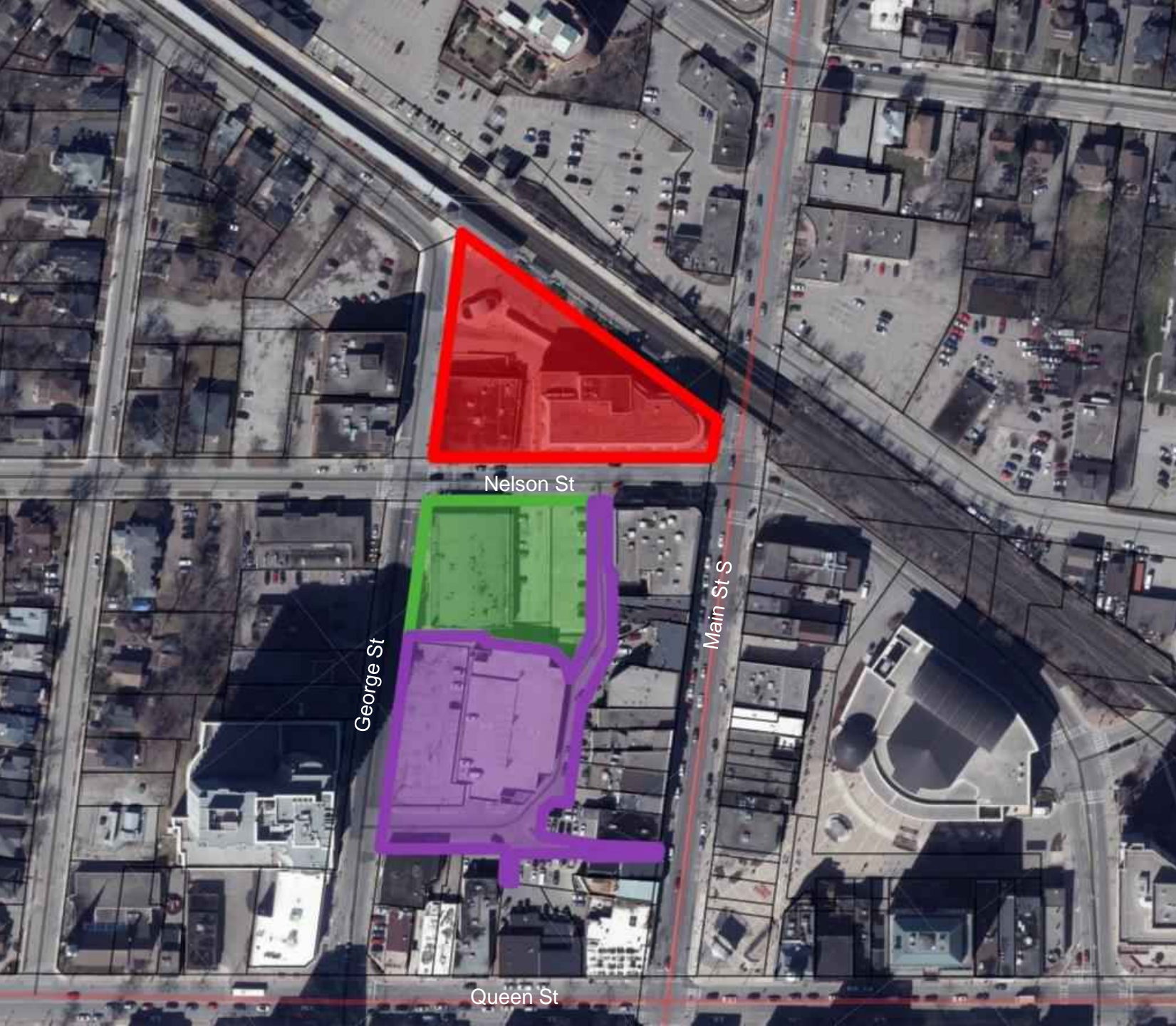


Ryerson University

Centre for Innovation

Ryerson University

DOWNTOWN BRAMPTON
South View
 Illustration is a first concept. EMOE



Center for Innovation





Discover
Downtown

← City Hall
← Parking
→ DOWNTOWN
→ Rose Theatre

BDC
Financial Group

cafe

SUBWAY

Downtown Reimagined

Mapping Tax Density



The Numbers Don't Lie



24 Queen St E

Market Square Business Centre

Footprint = 0.29 acres

Assessment Per Acre = \$37,111,753

Taxes per acres = \$231,685

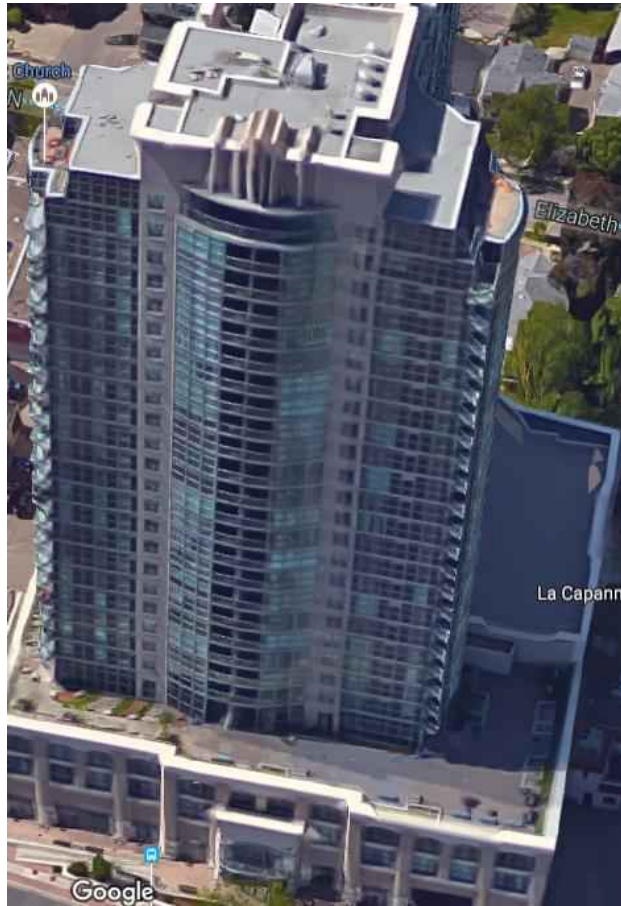


20 Hereford St

Footprint = 17.53 acres

Assessment Per Acre = \$1,620,544

Taxes per acres = \$10,506



9 George St

Altera Development

Footprint = 0.88 acres

Assessment Per Acre = \$87,500,000

Taxes per acres = \$440,000



5085 Mayfield Rd

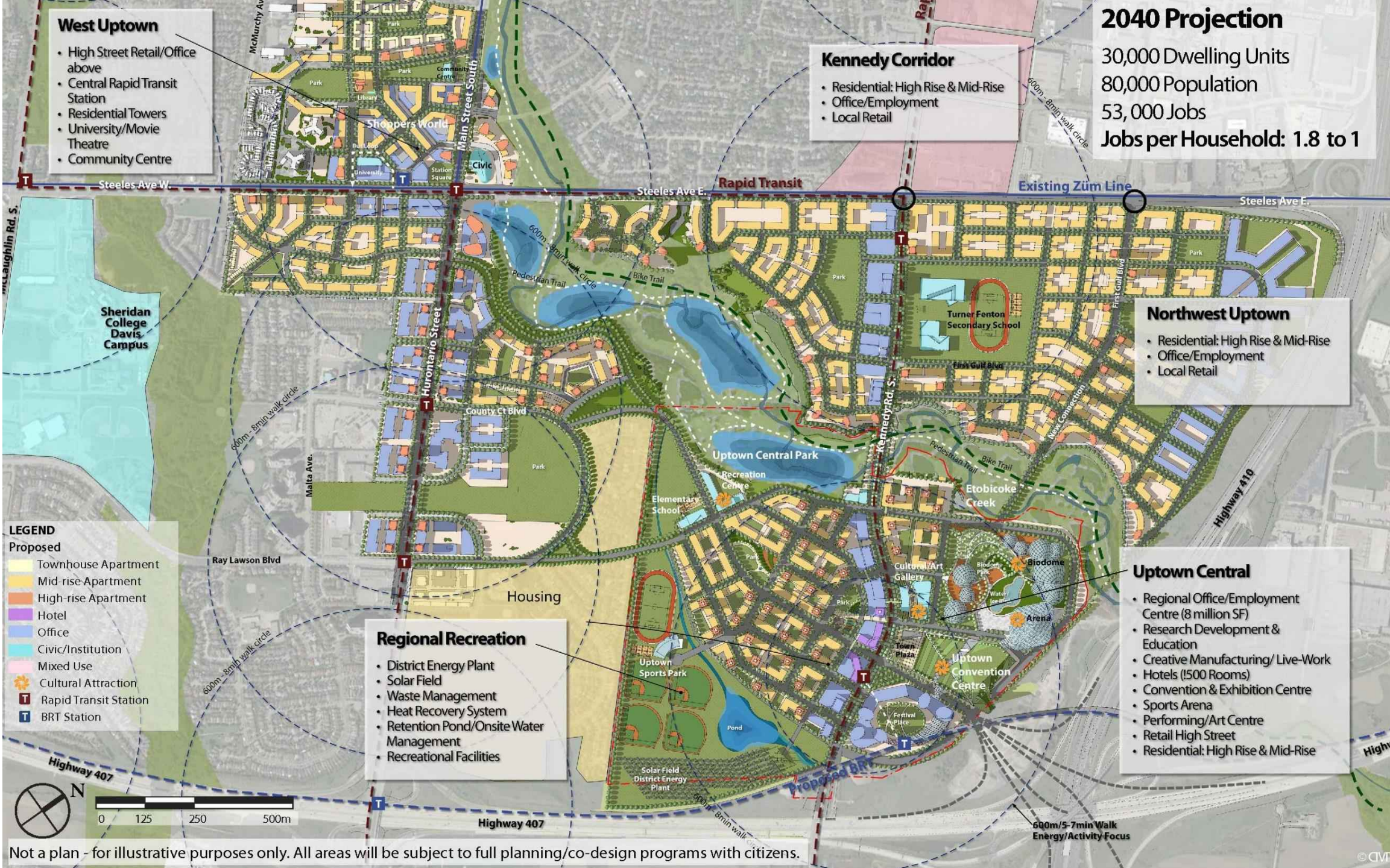
Smartcentres

Footprint = 22 acres

Assessment Per Acre = \$1,804,081

Taxes per acres = \$11,300

Uptown Brampton



West Uptown

- High Street Retail/Office above
- Central Rapid Transit Station
- Residential Towers
- University/Movie Theatre
- Community Centre

Kennedy Corridor

- Residential: High Rise & Mid-Rise
- Office/Employment
- Local Retail

2040 Projection

30,000 Dwelling Units
 80,000 Population
 53,000 Jobs
 Jobs per Household: 1.8 to 1

Northwest Uptown

- Residential: High Rise & Mid-Rise
- Office/Employment
- Local Retail

Uptown Central

- Regional Office/Employment Centre (8 million SF)
- Research Development & Education
- Creative Manufacturing/ Live-Work
- Hotels (1500 Rooms)
- Convention & Exhibition Centre
- Sports Arena
- Performing/Art Centre
- Retail High Street
- Residential: High Rise & Mid-Rise

Regional Recreation

- District Energy Plant
- Solar Field
- Waste Management
- Heat Recovery System
- Retention Pond/Onsite Water Management
- Recreational Facilities

LEGEND
 Proposed

- Townhouse Apartment
- Mid-rise Apartment
- High-rise Apartment
- Hotel
- Office
- Civic/Institution
- Mixed Use
- Cultural Attraction
- Rapid Transit Station
- BRT Station



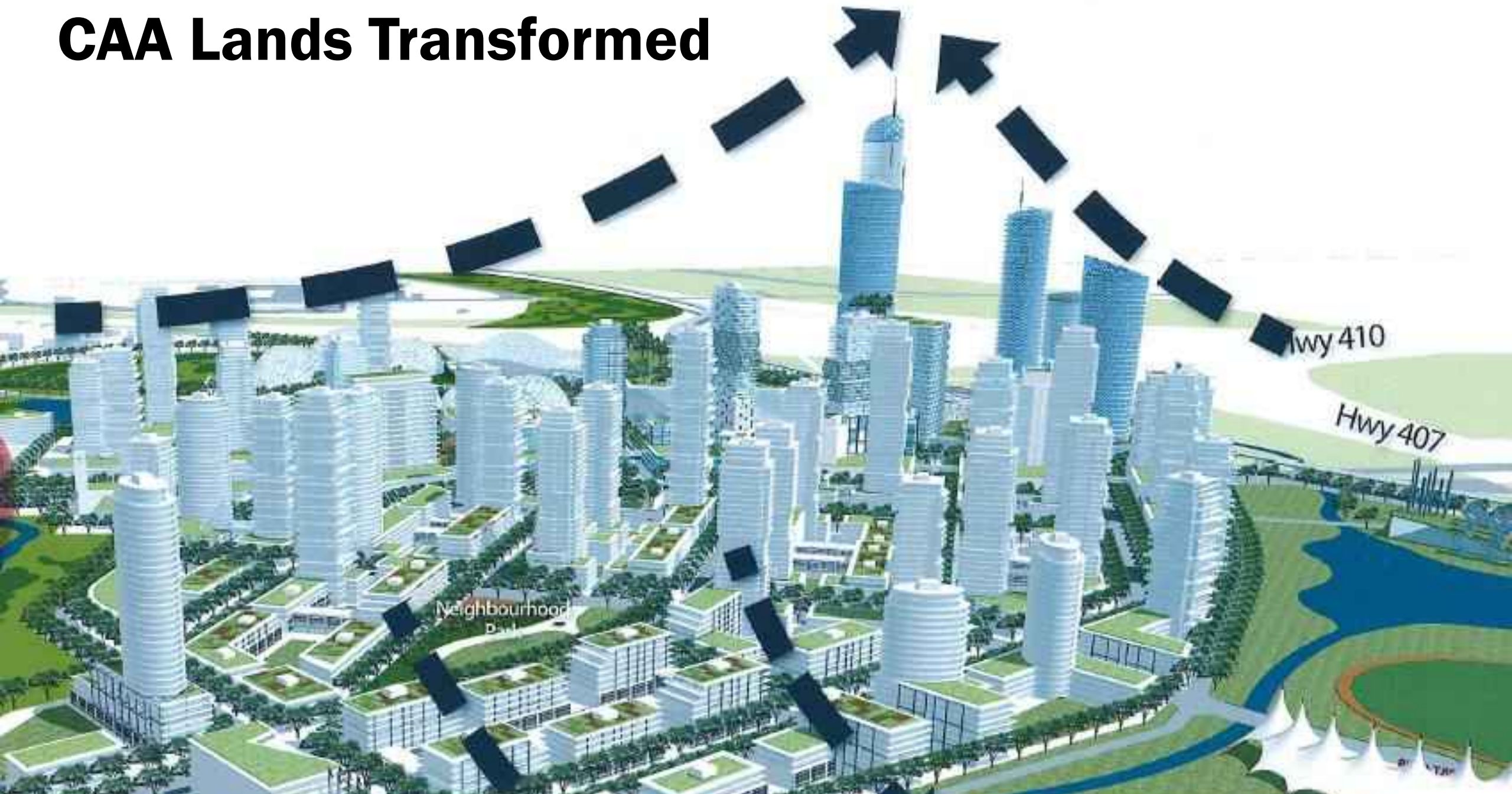
Not a plan - for illustrative purposes only. All areas will be subject to full planning/co-design programs with citizens.



CAA Lands Transformed



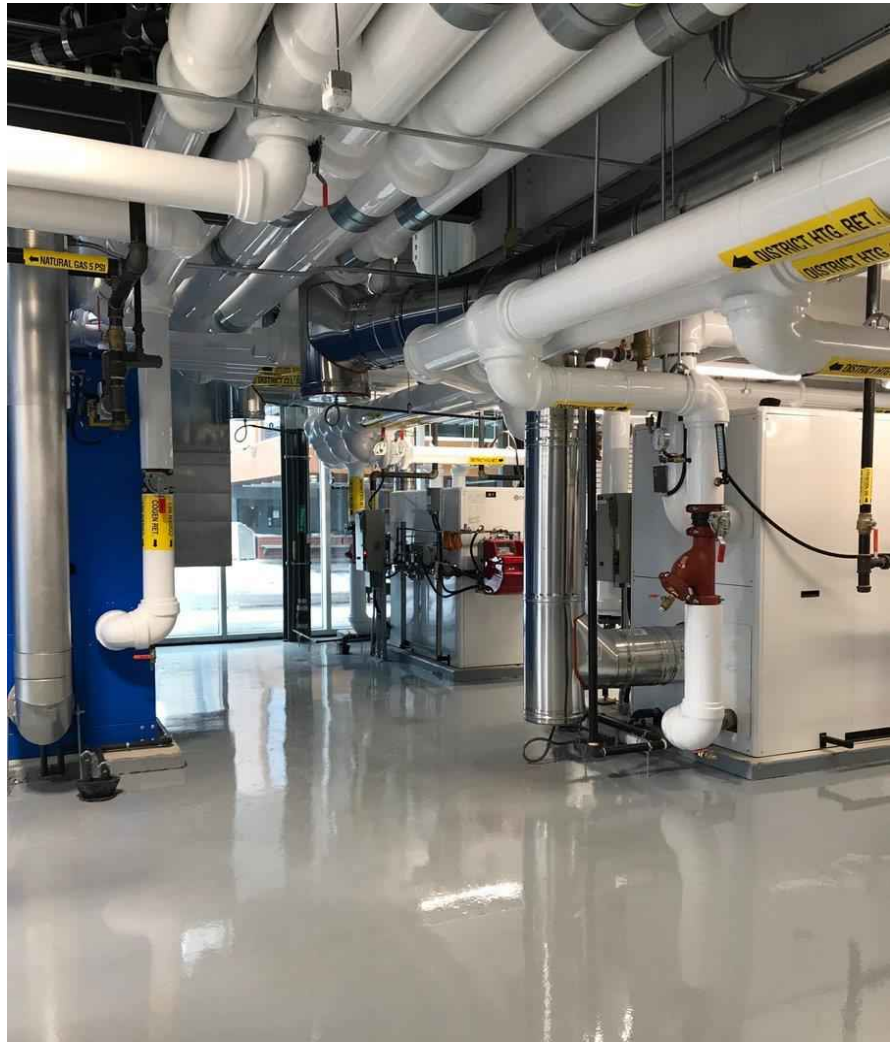
CAA Lands Transformed



Shopper's World



Sheridan College



New Town Bramalea

Bramalea New Town Concept Plan

2040 Projection

- 18,000 Dwelling Units
- 50,000 Population
- 24,000 Jobs
- Jobs per Household: 1.3 to 1



Queen Street Corridor

- Mid/High-rise Residential
- Street Retail
- Rapid Transit Station

Hanover Public School

Proposed Rapid Transit

Donald M. Gordon Chinguacousy Park

Norton Place Park

Norton Park Neighbourhood

Knightsbridge Park Neighbourhood

Knightsbridge Park

Clark Boulevard Public School

LEGEND
Proposed

- Townhouse Apartment
- Mid-rise Apartment
- High-rise Apartment
- Hotel
- Office
- Civic
- Mixed Use
- Cultural Attraction
- Rapid Transit Station

The Canal District

- New Leisure, Entertainment Living District
- Feature Canal Walking with daylighted creek & Dining Zone
- High/Mid - Rise Pocket Residential

Central District

- Redeveloped Mall - Retail & Cafes
- Office / Employment
- High/Mid - Rise Residential
- Hotel
- Gym, Pool, Ice Rink
- Roof Garden

High Street District

- High Street Retail
- Library
- Performing Arts Centre
- Town Square
- High/Mid - Rise Residential

New Town Bramalea



Not a plan - for illustrative purposes only. All areas will be subject to full planning/co-design programs with citizens.

**YOUTH! TALENT! LOCATION! JOBS?
PULLING IT ALL TOGETHER**

What Brampton Has to Offer

51% OF WORKFORCE HAVE POST-SECONDARY EDUCATION
Highly skilled talent

LOWEST AVERAGE AGE IN CANADA **36.5**

CENTRALLY LOCATED
in the middle of Ontario's Super-Innovation Corridor

YOUNG, MULTICULTURAL WORKFORCE
234 different cultures, speaking 115 languages

HOME TO CN
The largest Intermodal Railway terminal in Canada

FOR SALE
The largest supply of vacant land adjacent to Toronto Pearson International Airport

9,000 DIVERSE ECONOMIC BASE WITH OVER 9,000 BUSINESSES

7 TRANSCONTINENTAL HIGHWAYS
accessing 158 million North American consumers

290 NEW BUSINESSES created per year (average)

AAA
Credit Rating (Standard & Poor's)

RANKED TOP 10 OVERALL MID-SIZED CITY TOP 10 BEST BUSINESS FRIENDLINESS & CONNECTIVITY
FDI Magazine

2ND FASTEST GROWING CITY IN CANADA
Approx. 14,000 new residents per year

NEW JOBS
created per year (average) **2,400**

AMALON WANTS TO OPEN UP A SECOND HEADQUARTERS...

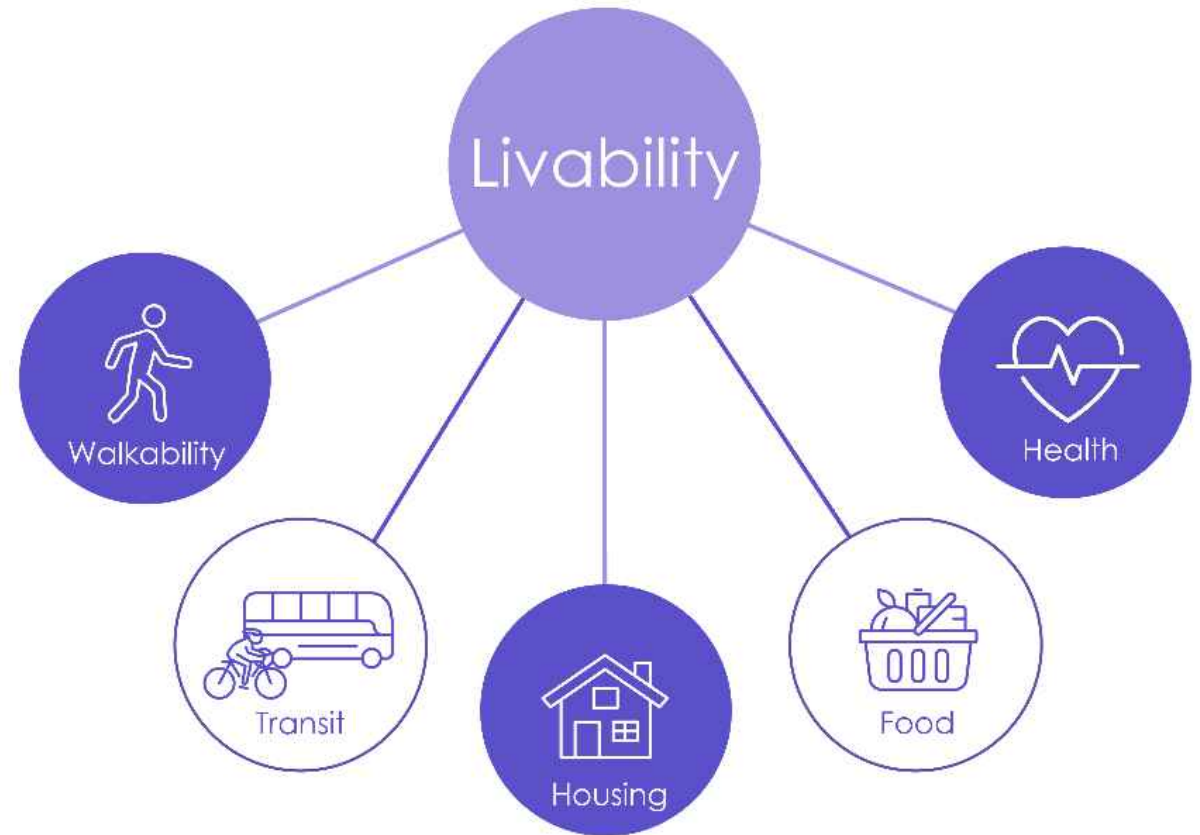
Their criteria is:

- Site/building
- Capital and operating costs
- Incentives
- Labor Force
- Logistics
- Time to operations
- Cultural community fit
- Community/quality life



Competitive Advantage

- What do employers need?
Employees.
- What do employees need?
Good quality of life.
- ***What employers need is the same as their employees.***



What the Talent Wants

“They want everything. They want a city with all the **cultural amenities** – theaters, museums, fairs, concerts, live music, all forms of entertainment. **They don’t want to be in the middle of nowhere**; they don’t like suburbs or exurbs. They want **a lot of bars and restaurants so they can have fun in addition to work.** ...High-skilled workers want to **live close to each other.** Companies know that and pay a lot of attention to that, so cities that have those features have a huge advantage.”

- Fernando V. Ferreira, Wharton professor of Real Estate and Business Economics ,and Public Policy



“No longer is a large office building and plentiful parking enough to attract the best talent.”

– *Forbes*

Cities That Lost Amazon's HQ2 Contest Can Still End Up Ahead

There's a silver lining for the 235 places that did not win.

“Amazon’s process forced us to throw out the traditional rule book for attracting business investment and talent—traditionally a cost- and incentive-focused process. Their process forced us to think more creatively about human capital and the workforce of the future. We used the Amazon process to add a sense of urgency to the new tools and partnerships (workforce/talent, land use, transit) we are developing as a region.”

BUILDING BRAMPTON BELIEVERS

A ROLE FOR EVERYONE





Brampton city council endorses plan to transform city over the next 2 decades



Bramptonist



City council voted unanimously to endorse the Brampton 2040 vision 11-0

BramptonGuardian.com

“The vision is a community effort that is only the first step in Brampton’s growth, said Rob Elliott, the city’s Commissioner of Planning and Development.”

TORONTO STAR

This is what Brampton could look like in 2040

By FATIMA SYED Staff Reporter
Mon., May 7, 2018



Brampton comes alive: A big, bold vision for remaking the suburbs

Decades of rapid, disorganized growth have made this Toronto-area city a challenging place to live. Now, planners are thinking ambitiously about how to change that. Can they pull it off?

ALEX BOZIKOVIC > ARCHITECTURE CRITIC
BRAMPTON, ONT.
PUBLISHED OCTOBER 3, 2018



Places to Live: Brampton

“These are definitely exciting times for our great city,” says Minichillo. “What’s really neat is that the residents here are the big players in our 2040 Vision; they are the ones who are transforming our city, making a positive difference for future generations to come.”

The Saturday Sun ■ SEPTEMBER 15, 2018

Flower city blooms

Brampton is now poised to be Canada's first modern, suburban city

coverstory

PAUL FITZGERALD
Special to Postmedia Network

If you are looking to live in a city that thrives on innovation, growth, culture and diversity, then you should consider making Brampton your next home. “Brampton is truly an awesome place,” says Jason Rosso, who is

unique talent pool of well-educated and highly-skilled residents. Sheridan College and Algoma University both have campuses in the city and York University and the University of Toronto-Mississauga are close by. Ryerson University has just announced plans to build a new campus in downtown Brampton in 2022.



The Guardian



On inclusivity – “Brampton is trying to address this as part of its long-term vision for 2040. “The expression of the incredible diversity of the community doesn’t really manifest itself on the ground,” says Larry Beasley, a Vancouver-based planner who spearheaded the project.

The ambitious Brampton 2040 Vision will blow you away

By Lucas | on May 11, 2018 |

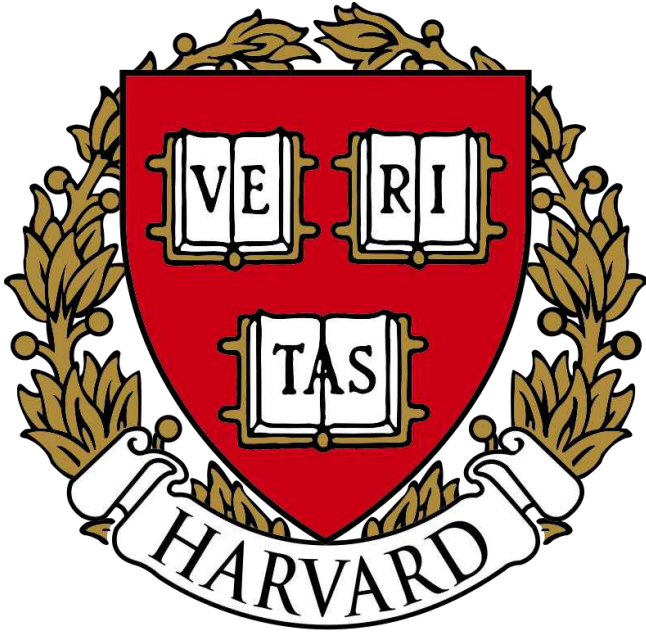
Keeping it Real-Estate®
The official newinhomes.com news blog

Cool Stuff News



Daniel Bishun, from the City of Brampton, says, “We have a strong vision of the future of Brampton and we have to start laying the foundation for it now.”

Interview With Harvard University



Expanding employment opportunities

Skills training and development

Job placement & retention

Wage advancement

Entrepreneurialism

Equitable economic development

Poverty alleviation

Wealth building

Financial literacy and empowerment



HARVARD Kennedy School

ASH CENTER

for Democratic Governance
and Innovation



ART OF THE POSSIBLE

Next Level Engagement



City wonders about the community



City "dates" the community



City "proposes" the plan



Community makes an informed choice



Next Level Technology

Apps for Understanding Our City

Apps provide simple access to information and tools for citizens to understand the projects and initiatives underway at the City. We recommend exploring the apps below to help engage in specific goals and initiatives - we also encourage people to create their own stories and apps using the tools provided.

Search MyBrampton

Enter a Brampton address to find property centric information. Locate nearby businesses, schools, parks and building permit details.

Featured Apps



MyBrampton

Property information at your fingertips! MyBrampton is your property, neighbourhood and government service mapping hub.



Parks & Rec Locator

Locate parks, schools and recreation facilities in your neighbourhood.



Business Directory

Economic Development Indicators, Business Directory Search and Site Selection Tools.



Planning Viewer

Search for Planning Applications, Zoning By-Laws and Building Permits in Brampton's comprehensive planning hub.



Two Unit Dwellings

Registered Two-Unit Dwellings in the City of Brampton.



RoadWorks Viewer

View construction projects and road closures in Brampton to help plan your commute and relieve traffic congestion in the City.



ACRIS

Active Control Reference Index System for Surveying reports and viewing Vertical and Horizontal Controls.

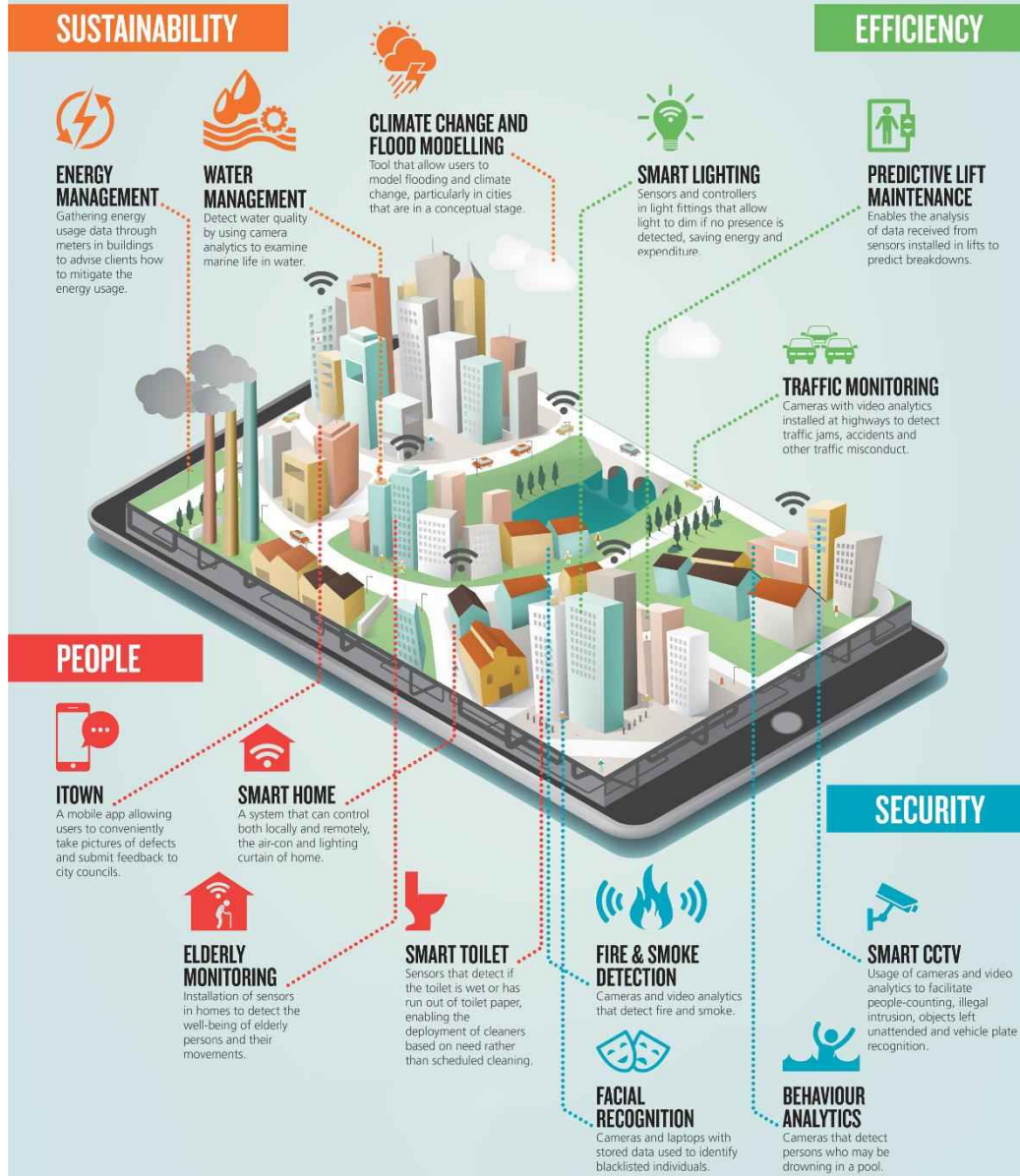


Brampton's Diverse Population

Highlighting the top 50 origins of new comers to Brampton from the 2011 National Household Survey.

SMART CITY IN A BOX

SJ has developed a set of apps based on the four pillars of a Smart City - Sustainability, Efficiency, People and Security. These apps can be used independently or in conjunction with other apps for a seamless monitoring and management.



Next Level Learning



Next Level Investment

CONCORD
PACIFIC



PREMISE
PROPERTIES



i² Developments Inc.

Next Level Governance & Business Practices

1

Work with and within your current cultural situations.



2

Change behaviors, and mind-sets will follow.



3

Focus on a critical few behaviors.



4

Deploy your authentic informal leaders.



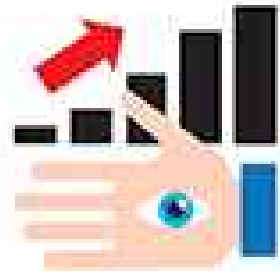
5

Don't let your formal leaders off the hook.



6

Link behaviors to business objectives.



7

Demonstrate impact quickly.



8

Use cross-organizational methods to go viral.



9

Align programmatic efforts with behaviors.



10

Actively manage your cultural situation over time.



Next Level Team





Next Level Brampton



OUR DNA.

Our focus is people. We are a team of more than 6,000 who serve a community of more than 600,000.

Our Purpose

Why we work together

Our Values

What we stand for

Our Mindset

How we think + work together

Our Style

How we keep it alive

TOP NEWS

Brampton 2018

**Brampton comes alive: A big, bold vision for remaking the suburbs
Decades of rapid, disorganized growth have made this Toronto-
area city a challenging place to live. Now, planners are thinking
ambitiously about how to change that. Can they pull it off?**

Brampton 2040

Brampton defies all odds! New 905 a reality.

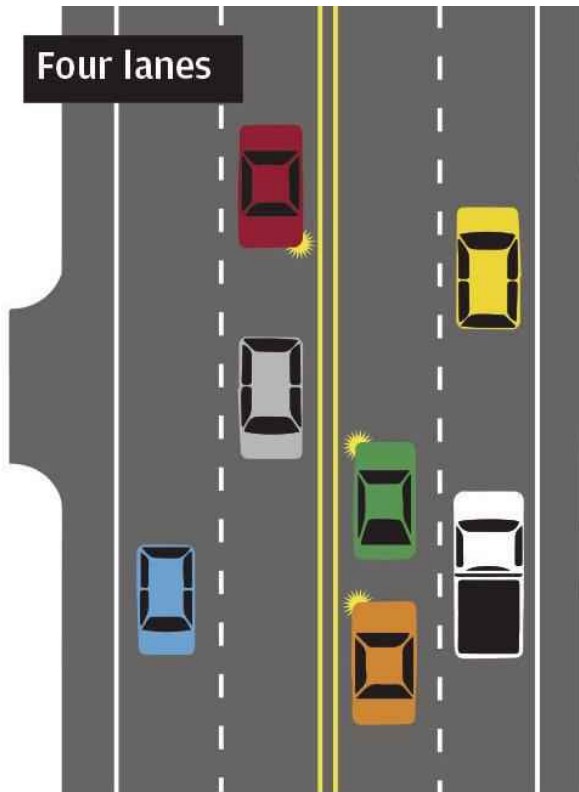
UPCOMING MILESTONES



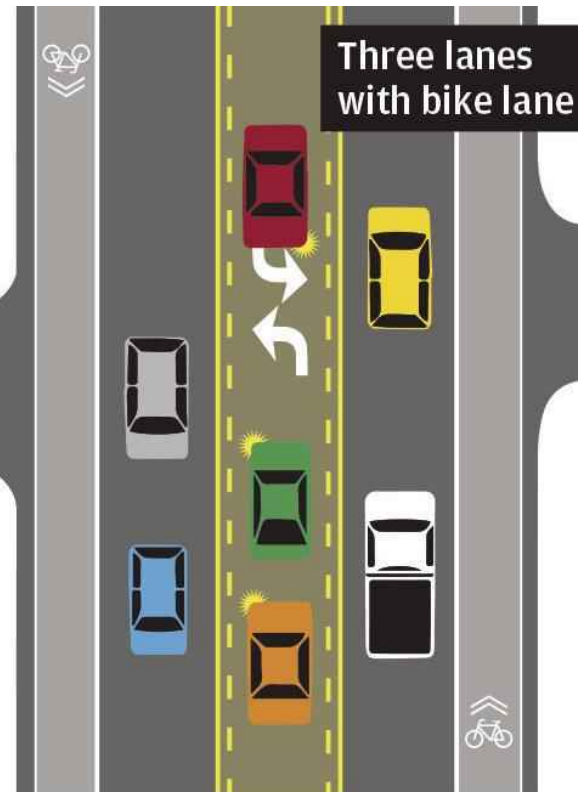
Implementation Strategy

- Value Propositions
- Internal and External Stakeholder Roundtables
- Resident Engagement (Survey)
- Action Planning (Master Plan Alignment)
- Official Plan

Bright Ideas



Source: City of Lincoln



Lee Enterprises graphic



WELCOME TO THE NEW

(2025)

An aerial perspective of a futuristic cityscape. The scene is dominated by numerous tall, cylindrical skyscrapers with varying heights and textures, interspersed with lush green parks, winding waterways, and modern infrastructure. A large, white, three-dimensional graphic of the year '(2025)' is superimposed over the center of the image. The numbers are thick and blocky, with the '2' and '5' having a slight curve. The background city is rendered in a slightly desaturated, blue-tinted color palette, giving it a clean, high-tech appearance. The overall composition is balanced and visually striking.