



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 403-2005

To authorize the execution of an Agreement with C3 Canadian Cross Training Club for City Sponsorship of 2006 Triathlon Event

WHEREAS The Corporation of the City of Brampton wishes to support the 2006 National Triathlon Championships being proposed for Brampton on July 1st and 2nd, 2006, by a non-for-profit organization called C3 Canadian Cross Training Club;

AND WHEREAS section 107(1) of the *Municipal Act, 2001*, as amended, permits a municipality to make grants to any non-commercial/manufacturing/industrial enterprise for any purpose that Council considers to be in the interests of the municipality;

AND WHEREAS the City of Brampton wishes to provide such support through a combination of in-kind services and marketing assistance to a maximum value of \$12,000, such marketing assistance to include a comprehensive pre-event communication plan with residents and businesses in and around the bike race;

AND WHEREAS such support from the City of Brampton shall be in consideration of sponsorship recognition of the City of Brampton at the Triathlon event;

NOW THEREFORE the Council of The Corporation of the City of Brampton enacts as follows:

1. The Mayor and Clerk are hereby authorized to execute an Agreement on behalf of the Corporation of the City of Brampton with C3 Canadian Cross Training Club, in a form approved by the City Solicitor, and with content to the satisfaction of the Director of Recreation Facilities and Programs regarding the City of Brampton's support the 2006 National Triathlon Championships through a combination of in-kind services and marketing assistance to a maximum value of \$12,000, such marketing assistance to include a comprehensive pre-event communication plan with residents and businesses in and around the bike race route, in consideration sponsorship recognition for the City of Brampton at the Triathlon event.

READ a FIRST, SECOND and THIRD TIME and PASSED in Open Council this 12th day of December, 2005.

Approved as to form. 12/08/05 <i>C. Winberg</i>

Approved as to content. 12/08/05 <i>[Signature]</i>

Susan Fennell
SUSAN FENNELL
MAYOR

Leonard J. Mikulich
LEONARD J. MIKULICH
CLERK