



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 242. 2010

To amend By-law 399-2002, as amended,
The Sign By-law

WHEREAS the City of Brampton has adopted a Wayfinding and Signage Program which establishes guidelines for corporate outdoor signage; and

WHEREAS businesses fronting onto the Garden Square have unique signage needs; and

WHEREAS it is necessary to clarify requirements for the cancellation and revocation of a permit;

NOW THEREFORE The Council of the Corporation of the City of Brampton ENACTS as follows.

THAT By-law 399-2002, as amended, is hereby further amended:

- 1) By changing thereto Section 10 EXEMPTIONS FOR SIGNS ON PUBLIC USES OWNED OR LEASED BY THE CITY, Sentence (a) to read:
 - 10.(a) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm (3 ft) or greater than 2.4 m (7.9 ft);
- 2) By changing thereto Schedule II GROUND SIGNS, Sentence 2.(1) to read:
 - 2.(1) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm (3 ft) or greater than 2.4 m (7.9 ft);
- 3) By changing thereto Schedule VIII GAS BARS AND DRIVE THROUGH COMMERCIAL OPERATIONS, Sentence 1.(1) to read:
 - 1.(1) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm (3 ft) or greater than 2.4 m (7.9 ft);
- 4) By changing thereto Schedule XV QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS, Sentence 1.(6) to read:
 - 1.(6) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm (3 ft) or greater than 2.4 m (7.9 ft);

5) By adding the following sentence to Section 4 DEFINITIONS:

(60) "Feature Sign" shall mean a sign that is not permanently fixed to a building face or the ground and which is intended to be moveable. Feature signs shall be permitted only for those businesses fronting onto the Garden Square Precinct as outlined on Map 4 to this By-law provided that:

- (a) The sign shall be displayed only during the hours of business for which it is advertising; and
- (b) The sign shall not exceed 1.2 m (4 ft) in height and 1.5 m² (16 ft²) in signs area.

6) By adding thereto Schedule VI GARDEN SQUARE PRECINCT, Sentence 4. FEATURE SIGN to read:

4. FEATURE SIGN


- (1) A maximum of one sign per business location or unit is permitted per lot;
- (2) Prior to the issuance of a permit and for the entire length of time the sign is erected, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence; and
- (3) A permit for a feature sign shall not be transferable from one business to another.

7) By adding the following sentences to Section 6 APPLICATIONS AND PERMITS:

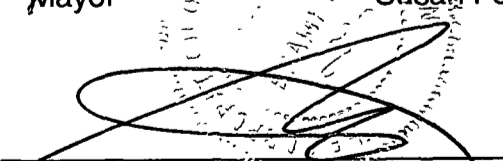
- (4) Where an application for a permit remains inactive for a period of six months from the date of application it shall be deemed to have been abandoned.
- (5) The Director of Building may revoke a permit;
 - (a) Where it was issued on mistaken or false information;
 - (b) Where, after six months after its issuance, the construction or erection in respect of which it was issued has not, in the opinion of the Director of Building been seriously commenced; or
 - (c) Where the construction or the erection of the sign is, in the opinion of the Director of Building, substantially suspended or discontinued for a period of more than six months.
 - (d) Prior to revoking a permit in accordance with this by-law, the Director of Building may give written notice of intention to revoke to the permit holder at their last known address and if, on the expiration of thirty (30) days from the date of such notice, the grounds for revocation continue to exist, the permit shall be revoked without further notice.;

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this 23rd day of June, 2010.

Approved as
to form.
May 27/10
gfs

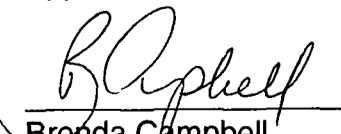


Mayor Susan Fennell



City Clerk Peter Fay

Approved as to content



Brenda Campbell
Director of Building and
Chief Building Official