

THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 201-2004

To authorize the execution of an agreement with In-Transit Media Inc.

WHEREAS by Resolution CW372-2004 passed on June 28, 2004, staff was authorized to negotiate an agreement with In-Transit Media Inc. for the exclusive rights to provide advertising and information through television monitors on Brampton Transit buses with corresponding revenues and that a by-law be passed to authorize the Mayor and City Clerk to execute an agreement with In-Transit Media Inc. in a form approved by the Commissioner of Legal Services and City Solicitor for the exclusive rights to sell advertising and operate the "on-bus" television system;

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS AS FOLLOWS:

1. The Mayor and City Clerk are hereby authorized to execute an agreement with In-Transit Media Inc. in a form approved by the Commissioner of Legal Services and City Solicitor for the exclusive rights to sell advertising and operate the "onbus" television system.

READ a FIRST, SECOND and THIRD TIME and PASSED in Open Council this 14th day of July, 2004.

SUSAN FENNELL

MAYOR

Approved as to Form and Content

EONARD J. MIKULICH

CLERK

KATHRYN ZAMMIT, ACTING CITY CLERK