



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 68-89To regulate the use and erection
of signs

WHEREAS Paragraph 141 of Section 210 of the Municipal Act (R.S.O. 1980, c. 302, as amended) authorizes the councils of local municipalities to pass by-laws prohibiting or regulating signs and other advertising devices or any class or classes thereof and the posting of notices on buildings or vacant lots within any defined area or areas or on land abutting on any defined highway or part of a highway;

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS as follows:

APPLICATION

1. This by-law applies to the erection, installation and maintenance of all signs, sign structures and other advertising devices within the City of Brampton that are visible from any public highway in the City of Brampton.

ADMINISTRATION

2. (1) This by-law may be cited as the Sign By-law of the City of Brampton.
- (2) This by-law shall be administered and enforced by the Commissioner of Public Works and Building and by such persons as may be designated by the Commissioner.

DEFINITIONS

3. In this by-law:

- (1) "Animation" shall mean any motion of a display or part thereof, whether accomplished by mechanical action or the flashing on and off of lights.
- (2) "Advertising device" shall mean any device or object which creates a design and which is erected, located or affixed or intended to be erected, located or affixed on any property for the purposes of:
 - (a) advertising goods and services offered, or
 - (b) identifying a business or enterprise.
- (3) "Awning" shall mean a space frame system, moveable or fixed, covered with fabric or like material attached and projecting from a building or structure but not forming an integral part thereof.
- (4) "Awning or Canopy Sign" shall mean an identification sign painted on or affixed flat to the surface of an awning or canopy which does not extend vertically or horizontally beyond the limits of such awning or canopy.
- (5) "Banner" shall mean a piece of fabric bearing an emblem, message or slogan for the purposes of:
 - (a) advertising goods and services offered, or
 - (b) indentifying a business or enterprise.

- (6) "Billboard" shall mean a poster panel or backlight sign that advertises goods, products or services not sold on the lot or premises where the sign is located.
- (7) "Building wall face" shall mean the face of any building wall or part thereof which fronts on a highway.
- (8) "Canopy" shall mean a permanent roof-like projection which projects horizontally at right angles to the building face or wall, extends from part or all of a building face or wall over an entrance, is constructed of durable material and does not project into the front yard any greater than 1.5 metres (5 feet) or 50 percent of the required front yard, whichever is lesser.
- (9) "Construction site sign" shall mean a sign identifying the person or persons involved in the design or construction of,
- (a) a building or structure, or a component part thereof, or
 - (b) a subdivision
- which is located on the site of such construction while such construction is taking place.
- (10) "Commercial Plaza" shall mean the premises upon which a group of at least five separate commercial uses have been developed and are managed as a unit by a single owner or tenant, or by a group of owners or tenant or by a condominium corporation.

- (11) "Directional sign" shall mean a sign directing persons onto a property or part of a property, which sign is not used for advertising purposes.
- (12) "Double faced sign" shall mean a sign which has an advertising display on both sides. Where the two sign faces on the double faced sign are identical as to size, both sign faces shall constitute only one sign.
- (13) "Electronic variable message centre" shall mean an illuminated sign or part thereof which is computer controlled and which displays information to the public by way of prearranged or variable sequence of electronically generated letter, words, light patterns or shapes.
- (14) "Ground sign" shall mean a free standing sign in a fixed location, which sign is wholly supported by uprights or braces attached to the ground, and shall include a pole or pylon sign.
- (15) "Highway" shall mean a common and public highway, and includes a street and a bridge forming part of a highway or on, over or across which a highway passes.
- (16) "Identification sign" shall mean a sign which displays only:
- (a) the name and address of a building, institution or person, and/or

(b) the activity carried on in the building or institution or the occupation of the person occupying a building.

(17) "Illuminated", when used in reference to a sign or advertising device, shall mean lighted by any means whatsoever, including direct, indirect, internal or external sources of illumination.

(18) "Industrial Plaza" shall mean the premises upon which a group of at least five separate uses permitted in an industrial zone have been developed and are managed as a unit by a single owner or tenant, or by a group of owners or tenants, or by a condominium corporation.

(19) "Lot" shall mean land described,

(a) as a lot or block on a registered plan of subdivision, or

(b) by metes and bounds or reference plan in a registered deed or transfer which complies with the provisions of the Planning Act, 1983

which land has a lot frontage on or abuts a city street, regional road or provincial highway.

(20) "Marquee sign" shall mean a sign attached to any roof-like structure or overhang constructed as a permanent part of a building over the entrance to the building, which structure or overhang projects more than 0.3 metres from the exterior wall of the building.

(21) "Painted fascia or wall sign" shall mean lettering or a display painted directly on the fascia or the exterior wall of a building.

(22) "Portable sign" shall mean a sign which can be moved from place to place, and:

- (a) that is not attached to a building, the ground, or an immobile structure, or
- (b) that is attached to a building, the ground, or an immobile structure, but not in a manner intended to be permanent,

and shall include signs described as "mobile signs" and shall also include inflatable advertising devices.

(23) "Projecting sign" shall mean a sign which is attached to any building and which extends in any direction beyond the wall of said building more than 0.3 metres from the exterior wall of said building.

(24) "Public authority" shall mean The Corporation of the City of Brampton, The Regional Municipality of Peel, the Crown in Right of Canada, the Crown in Right of Ontario, and any board, commission, committee or body established or exercising any power or authority under a statute of Canada or of Ontario with respect to any of the affairs or purposes, including school purposes, of the City of Brampton.

(25) "Readograph" shall mean a sign face or portion thereof constructed so that the message thereon may be changed by the manual rearrangement of letters and numbers.

(26) "Roof sign" shall mean any sign supported wholly upon the roof or above the parapet wall.

(27) "Sign" shall mean any device, object or thing which creates a design or conveys a message, and which is erected, located or fixed on any real property for the purposes of:

- (a) advertising goods or services offered;
- (b) identifying a business or enterprise, or
- (c) for conveying any other type of message.

(28) "Sign area" shall mean the area of the face of a sign.

(29) "Sign face" shall mean the part of the sign, excluding the sign structure and trim, which is available for the display of information or a message.

(30) "Sign structure" shall mean the support, uprights, bracing and framework of the sign or display.

(31) "Street" shall mean a road, avenue, highway, thoroughfare, parkway, bridge or place owned by The Corporation of the City of Brampton, by The Regional Municipality of Peel, or by the Crown in Right of Ontario, and designed and intended for, or used by, the general public for the passage of vehicles but shall not include a public lane.

(32) "Temporary sign" shall mean a sign erected or displayed in connection with:

- (a) an election
- (b) the sale of real estate
- (c) construction
- (d) a rezoning application, or
- (e) a sign required by a subdivision agreement

which is erected and intended to be displayed for a limited period of time.

(33) "V-type display" shall mean any display with two faces which shall be deemed to be one sign, provided that the spread at the outer edge of the display is not more than half the length of one side.

(34) "Visibility triangle" shall mean:

(a) in the case of an intersection of two highways the triangular area formed by measuring from the actual and projected point of intersection of the property boundaries abutting the highway, a distance of 15.24 metres along each such property boundary to two points, and joining those two points; and

(b) in the case of an intersection of a driveway with a highway, the triangular area formed by measuring from the point of intersection of the property boundary abutting the highway and the edge of the driveway, a distance of 6.1 metres (20 feet) along the property boundary and the edge of the driveway to two points, and joining those two points.

(35) "Wall sign" shall mean any sign or display located on or across the face of a building.

APPLICATIONS AND PERMITS

4. (1) Except for signs permitted under section 6, a permit must be obtained in accordance with this by-law prior to the erection, structural alteration or display of a sign.

- (2) An applicant for a permit shall file in triplicate with the Buildings and By-law Enforcement Department:
 - (a) an application form to be provided by the Buildings and By-law Enforcement Department,
 - (b) a block plan or survey showing the street lines and boundaries of the real property upon which it is proposed to erect a sign or advertising device, and the location of the sign or advertising device upon the real property in relation to other structures upon the real property,
 - (c) drawings of, and information with respect to, the building upon which the sign or advertising device is to be attached,
 - (d) complete drawings and specifications covering the construction of the sign and its supporting framework, and the identification of materials to be used in the construction of the sign or advertising device, and
 - (e) where the application is for a permit for an inflatable advertising device, a certificate of a structural engineer relating to the method of anchoring the inflatable advertising device to the building or structure.

- (3) Where an application for a permit is approved, the applicant shall, prior to the issuance of the permit, pay to the City a fee in accordance with Schedule A of this by-law.

- (4) The Commissioner of Buildings and By-law Enforcement shall issue a permit except where:
 - (a) the proposed sign or advertising device will not comply with this by-law or the Building Code;

- (b) the applicant has not complied with the conditions for occupation as set out in section 7 of the Building Code Act (R.S.O. 1980, c.51, as amended) in respect of the premises where the sign being applied for is to be located; or
- (c) the application therefor is incomplete or any fees are unpaid.

MAINTENANCE OF SIGNS

5. The owner or occupant of any property upon which a sign or advertising device is situated shall keep the sign or advertising device, together with its supports, braces, guys and anchor, in a good state of repair and in a proper state of preservation as to safety and appearance.

SIGNS FOR WHICH NO PERMIT IS REQUIRED

6. (1) A permit is not required for the following signs:
- (a) an official sign required by or erected under federal or provincial statute or by-law of a Public Authority;
 - (b) an election sign erected in connection with any proclaimed election by either the Canada Elections Act (R.S.C. 1970, c.14 (1st supp.), as amended, the Election Act (R.S.O. 1980, c.133, as amended) or the Municipal Elections Act (R.S.O. 1980, c.308, as amended) provided such sign shall be removed within 48 hours after the close of the election for which it was erected;
 - (c) a property for sale or lease sign provided that the sign is on the lot advertising for such purpose and does not exceed one square metre (10.76 square feet) in sign area;

- (d) a sign pertaining exclusively to public safety and order provided it is not greater than 0.4 square metres (4.3 square feet) in sign area;
- (e) a "no trespass" or other warning sign provided it is no greater than 0.2 square metres (2.1 square feet) in sign area and is not illuminated;
- (f) a flag or emblem of patriotic, civic, educational or religious organizations or corporations provided that no more than three flags or emblems are located on one lot and each flag or emblem shall not exceed 2.7 square metres (29.0 square feet);
- (g) a non-illuminated construction site sign provided that it is not greater than 9.5 square metres (102.2 square feet) in sign area and is removed from the construction site within 90 days of the completion of construction;
- (h) an identification sign provided it is not greater than 0.2 square metres (2.1 square feet) in sign area and does not have any advertising;
- (i) up to two directional signs per driveway access provided no sign is greater than 0.75 square metres (8.1 square feet) in sign area;
- (j) transit shelter advertising signs or bench advertising signs erected pursuant to a contract with The Corporation of the City of Brampton.

SIGNS IN ZONED AREAS

Residential

7. (1) The following signs are permitted on land zoned Residential:

- (a) signs permitted by section 6 of this By-law;

- (b) one fascia or mansard roof sign not to exceed one square metre of sign area for permitted commercial uses other than home occupations.

Institutional, Commercial and Industrial

- (2) One or more of the following are permitted on land zoned Institutional, Commercial or Industrial:

- (a) signs permitted by section 6 of this by-law;
- (b) one or more of the following signs;

- (i) fascia or wall,
- (ii) awning or canopy,
- (iii) under canopy,
- (iv) marquee, for theatres, cinemas and community recreation centres only, and
- (v) mansard roof,

provided that the total area of the sign faces of all such signs does not exceed the lesser of 25 square metres or 20% of the area of the building wall face of the part of the building or buildings occupied by the applicant, erected on the same lot as the sign or signs; and

- (c) one or more ground signs in accordance with section 8(7).

Agricultural, Open Space, Floodplain or Greenbelt

- (3) The following signs are permitted on land zoned Agricultural, Open Space, Floodplain or Greenbelt:

(a) signs permitted by section 6 of this building,
and

(b) one or more of the following signs:

- (i) fascia or wall,
- (ii) awning or canopy, and
- (iii) under canopy,

provided that the total area of the sign faces of all such signs does not exceed the lesser of 25 square metres or 20% of the area of the building wall face of the part of the building or buildings occupied by the applicant erected on the same lot as the sign or signs; and

(c) one or more ground signs in accordance with section 8(7).

SIGN REGULATIONS

8. (1) Fascia or wall signs permitted by section 7 of this by-law shall only be erected or displayed in accordance with the following regulations:

- (a) No fascia or wall sign shall project more than 0.5 metres over the wall or fascia to which it is attached.
- (b) A fascia or wall sign more than 0.6 metres in depth shall have the lowest portion of the sign at a height not less than 2.3 metres above the finished grade at the sign location.
- (c) No advertising shall be permitted on the projecting ends of a fascia or wall sign.
- (d) A fascia or wall sign shall be attached to and parallel to the main wall of the building.

- (e) The upper limit of a fascia or wall sign shall be the roof line of a one storey building or the floor level of the second floor level on a multistorey building.
- (2) Awning or canopy signs permitted by section 7 of this by-law shall only be erected or displayed in accordance with the following regulations:
- (a) A maximum of 35% of the area of an awning or canopy shall be used for sign face.
- (3) Under canopy signs permitted by section 7 of this by-law shall only be erected or displayed in accordance with the following regulations:
- (a) An under canopy sign shall be permitted only where no other sign is located on the canopy.
 - (b) The total sign area of an under canopy sign shall not exceed 0.6 square metres per linear metre of canopy frontage but no single under canopy sign shall exceed 15 square metres in area.
 - (c) An under canopy sign shall have a minimum clearance of 2.5 metres from finished grade at the sign location.
 - (d) An under canopy sign shall not project beyond the apron of the canopy.
 - (e) The maximum vertical dimension of any under canopy sign shall not exceed 0.8 metres.

(4) Marquee signs permitted by section 7 of this by-law shall only be erected or displayed in accordance with the following regulations:

(a) A marquee sign may be attached to any or all faces of the marquee, or supported above the face thereof.

(b) A marquee sign shall not exceed the total length of the face of the marquee to which it is attached, and the sign area shall not exceed the lesser of 15 square metres, or 20 per cent of the area of the first floor building wall face.

(5) Mansard roof signs permitted by section 7 of this by-law shall only be erected or displayed in accordance with the following regulations:

(a) The total sign area of a mansard roof sign shall be the lesser of 15 square metres or 20% of the area of the eave of the mansard roof which faces the street, upon which the sign is located.

(b) No advertising shall be permitted on the projecting ends of a mansard roof sign.

(c) A mansard roof sign shall not project beyond the eave of a mansard roof upon which it is located.

(d) A mansard roof sign shall be located only on the side of the roof that fronts onto a public street.

(6) Ground signs permitted by section 7 of this by-law shall only be erected or displayed in accordance with the following regulations:

- (a) Only one ground sign shall be permitted for each lot except for a corner lot having a frontage in excess of 150 metres on two or more streets, in which case one additional ground sign shall be permitted provided that the two signs do not front on the same street.
 - (b) Where more than one ground sign is permitted on a lot, there shall be a minimum distance of 30 metres between each sign and a minimum distance of 15 metres between each sign and the nearest corner of a visibility triangle.
 - (c) No ground sign shall be located closer than 1.5 metres of any lot line.
 - (d) The area over which any ground sign projects or within which any ground or free standing sign is located shall be landscaped.
 - (e) The maximum sign area of a ground sign shall not exceed 15 square metres, except that an additional 3 square metres of sign area shall be allowed for a readograph.
 - (f) A ground sign shall be constructed either solid to the finished grade, or with a distance of either less than 0.15 metres or greater than 2.3 metres between the bottom of the sign face and the finished grade.
 - (g) No ground sign shall be erected within a visibility triangle unless such ground sign has a minimum clearance of 2.3 metres.
 - (h) The maximum height of any ground sign shall be 7.5 metres.
- (7) Notwithstanding section 7(2)(b), the following provisions apply to the erection and display of signs for units in an industrial plaza;

(a) Only one of the following types of signs:

- (i) fascia or wall,
- (ii) awning or canopy, or
- (iii) under canopy

may be erected or displayed for a unit in an industrial plaza.

(b) All units located in the same industrial plaza shall display the same type of sign.

(c) No sign for a unit in an industrial plaza shall exceed 1 metre (3.3 feet) in height.

(d) All signs for units in an industrial plaza shall be erected so that the bottom of the sign is no lower than 2.3 metres (7.5 feet) above finished grade and the top of the sign is no higher than 5 metres (16.4 feet) above finished grade, at the sign location.

(e) Where there is a conflict between the provisions of this section and any other section of this by-law, the provisions of this section shall apply.

(8) Notwithstanding section 7(2)(b), the following provisions apply to the erection and display of signs for units in a commercial plaza, where the unit occupies less than 450 square metres (4844 square feet) of gross floor area:

(a) Only one of the following types of signs:

- (i) fascia or wall,
- (ii) awning or canopy, or
- (iii) under canopy

may be erected or displayed for a unit in a commercial plaza to which this section applies.

(b) All units to which this section applies located in the same commercial plaza shall display the same type of sign.

(c) No sign for a unit in a commercial plaza to which this section applies shall exceed 1 metre (3.3 feet) in height.

(d) All signs for units to which this section applies located on the ground floor of a commercial plaza shall be erected so that the bottom of the sign is no lower than 2.3 metres (7.5 feet) above finished grade and the top of the sign is no higher than 4 metres (13.1 feet) above finished grade, at the sign location.

(e) Where there is a conflict between the provisions of this section and any other section of this by-law, the provisions of this section shall apply.

(9) Where a service station or gas bar is located on the same lot as another commercial occupant or occupants, the Commissioner of Public Works and Building shall only issue a permit for a ground sign where he is satisfied that the sign is of a size and design to

accommodate the names of all the commercial occupants of the lot. The Commissioner may require the owner of the ground sign to undertake to allocate space on the sign for the other commercial occupants of the lot.

SIGNS ON PUBLIC PROPERTY

9. (1) The following signs may be erected on public property or on any pole, fence, bridge or post upon any highway by a Public Authority and the employees or agents thereof acting within the scope of their employment:
- (a) an official sign required by or erected under federal or provincial statute or by-law of a Public Authority;
 - (b) a sign pertaining exclusively to public safety and order provided it is not greater than 0.4 square metres (4.3 square feet) in sign area;
 - (c) a "no trespass" or other warning sign provided it is no greater than 0.2 square metres (2.1 square feet) in sign area and is not illuminated;
 - (d) a flag or emblem of a patriotic, civic or educational organization;
 - (e) a non-illuminated construction sign provided it is no greater than 9.5 square metres (102.2 square feet) in sign area, provided the sign is erected in a location approved by the Commissioner of Public Works and Building, and provided the sign is removed from the construction site within 30 days of the completion of construction;
 - (f) an identification sign provided it is not greater than 0.2 square metres (2.1 square feet) in sign area and does not have any advertising;

- (g) a directional sign provided it is not greater than 0.5 square metres (5.4 square feet) in sign area;
- (2) Signs other than portable signs to promote citizen participation in civic or charitable activities and functions may be erected on boulevards of highways under the jurisdiction of the City of Brampton, provided that the size and location of such signs has been approved by the Commissioner of Public Works and Building or a person designated by him, and provided such signs are removed within 48 hours of the conclusion of the charitable activity or function.
- (3) Non-illuminated Directional signs for religious institutions may be erected on public highways under the jurisdiction of the City of Brampton, provided that:
- (a) no sign shall have a sign area greater than 0.28 square metres (3 square feet);
 - (b) no more than 2 signs shall be permitted for any religious institution; and
 - (c) the location of all signs is approved by the Commissioner of Public Works and Building.
- (4) Where the Commissioner of Public Works and Building is required under this section to approve the size or location of a sign to be erected on public property, he shall have regard to whether the proposed sign would have an adverse impact on traffic safety or on abutting properties.

PORTABLE SIGNS

10. In addition to the signs permitted by sections 6 and 7 of this by-law, a portable sign may be erected on a lot subject to the following regulations:
- (a) A portable sign may be erected, installed or displayed on any lot for up to two time periods per calendar year. For the purposes of this clause, a time period shall mean a maximum of 14 consecutive calendar days.
 - (b) In addition to the time periods set out in clause (a), a portable sign shall be permitted for a business:
 - (i) to announce anything in connection with the opening of a new business, but only if a business licence has already been obtained, and then only for a maximum period of 14 consecutive days; or
 - (ii) to announce a sale on the closing of an existing business, but only if a special sale licence has already been obtained, and then only for a maximum period of 14 consecutive days.
 - (c) Only one portable sign shall be permitted on any lot except for a shopping centre, which may have a portable sign on each side of the lot upon which it is located, which fronts on a public street, provided all the signs are displayed for the same time period.
 - (d) The number of days that a portable sign is displayed shall be measured from, and shall include the date shown on the permit as the proposed date of its erection, irrespective of when the sign is actually erected.
 - (e) A portable sign other than an inflatable advertising device shall not have more than two sign faces and any one sign face may not exceed 10 square metres in area.

- (f) A portable sign shall not have, or employ, flashing or sequential lights, or any mechanical or electronic device to provide or simulate motion.
- (g) A portable sign shall be placed and located so as not to interfere with pedestrian and vehicular traffic.
- (h) A portable sign shall in all cases be located on private property.
- (i) A portable sign shall not be placed or located so as to occupy a parking space required to be provided by the applicable zoning by-law.
- (j) All electrical cables, extensions, wires or outlets of every nature or kind attached to or relating in any way to a portable sign shall comply with the regulations of Ontario Hydro and the Brampton Hydro Electric Commission.
- (k) A portable sign as located on a lot shall be capable or withstanding the design wind loads established by the Ontario Building Code.

BILLBOARDS

11. In addition to the signs permitted by sections 6 and 7 of this By-law, billboards may be erected on a lot subject to the following regulations:
- (a) No more than one billboard structure may be erected on any one lot. A billboard support structure may be designed to accommodate up to two (2) double-sided billboards;
 - (b) The maximum sign area of a billboard shall be 20 square metres;
 - (c) The maximum height of a billboard, including the support structure, shall be 6 metres (20 feet) above finished grade;

- (d) No Billboard shall be erected within 305 metres (1,000 feet) of another billboard on the same side of the street;
- (e) No Billboard shall be erected within 21 metres (70) feet of a residential zone;
- (f) Billboards may only be erected on land zoned commercial or industrial with a minimum lot size of 1 hectare (2.45 acres); and
- (g) Billboard may also be erected as a ground sign on railway or Ontario Hydro lands.

MAIN STREET NORTH COMMERCIAL AREA

12. (1) With the Main Street North Commercial Area shown on Schedule B to this by-law, only the following signs shall be permitted:
- (a) awning or canopy signs;
 - (b) under canopy signs; and
 - (c) wall signs.
- (2) Awning and canopy signs in the Main Street North Commercial Area shall:
- (a) be permitted only above the main entrance to a premises; and
 - (b) in the case of an awning, have a sign face not greater than 35% of the area of the awning.
- (3) Under canopy signs in the Main Street North Commercial Area shall:
- (a) be permitted only above the main entrance to a premises only where no other sign is located on the canopy;

- (b) have a sign face not greater than 0.25 square metres in area;
 - (c) have a minimum clearance of 2.5 metres from finished grade at the sign location; and
 - (d) not project beyond the apron of the canopy.
- (4) Wall signs in the Main Street North Commercial Area shall:
- (a) be non-illuminated;
 - (b) be located on and attached to the wall of the building which fronts a public street, and in the case of a corner lot, only one wall sign shall be permitted;
 - (c) be located immediately beside the main or side door entrance to a premises and within the first floor level of the building or structure;
 - (d) have a sign face not greater than 0.25 square metres in area;
 - (e) have a depth not greater than eight centimetres; and
 - (f) not be painted directly on the wall.
- (5) In the event of a conflict between section 12 and any other section of this by-law, the provisions of section 12 shall prevail.

SUBDIVISION SIGNS AND CONSTRUCTION HOARDING SIGNS

13. (1) For the purposes of this section,
- (a) where a plan of subdivision is registered in the Land Registry Office for the Land Titles Division of Peel (No. 43) after the date of this by-law, or

(b) where a plan of subdivision was registered prior to the date of this by-law, and building permits have been issued for less than 50 per cent of the lots on the plan of subdivision,

the lands comprising the plan of subdivision shall be deemed to be one lot.

(2) Where a certificate of final inspection has been issued under the Building Code Act for a building erected on a lot on a plan of subdivision to which this section applies, the lands comprising such lot shall be treated separately from the plan of subdivision, and the provisions of section 7 of this by-law apply to said lot.

(3) Where there is a conflict between the provisions of section 7 and the provisions of this section, the provisions of this section shall apply.

(4) The following signs are permitted in a plan of subdivision:

- (a) signs permitted in section 6 of this by-law; and
- (b) wall signs on temporary sales offices, sales pavilions or similar structures, provided that the total sign area of such signs shall not exceed 41.8 square metres (450 square feet); or
- (c) ground signs, subject to the provisions of subsection 8(7). For the purposes of paragraph (a) of subsection 8(7), internal subdivision streets shall not be used in determining lot frontage.

(d) Where a temporary sales office has been erected on site, one directional sign of an area not greater than 0.5 square metres (5.4 square feet) per entrance, to indicate the required parking area.

(5) Where a temporary sales office for a plan of subdivision has been erected in accordance with the applicable zoning by-law at a location other than the lands comprising the plan of subdivision, the following signs are permitted:

(a) Where the temporary sales office has been erected for the purpose of selling lots on one plan of subdivision only,

(i) signs permitted in section 6 of this by-law;

(ii) wall signs, provided that the total area of such signs shall not exceed 41.8 square metres (450 square feet);

(iii) one directional sign of an area not greater than 0.5 square metres (5.4 square feet) per entrance, to indicate the required parking area.

(b) Where the temporary sales office has been erected for the purpose of selling lots on more than one plan of subdivision,

(i) signs permitted in section 6 of this by-law;

- (ii) wall signs and ground signs, provided that the total area of all such signs does not exceed 60 square metres (645 square feet),
- (iii) one directional sign of an area not greater than 0.5 square meters (5.4 square feet) per entrance, to indicate the required parking area.

(6) Where hoarding is constructed at a construction site other than a plan of subdivision as determined by subsection (1) of this section, wall signs may be erected on the hoarding provided that the total area of the sign faces of all such signs does not exceed the lesser of 25 square metres or 20% of the area of the hoarding which fronts on a street or streets.

MINOR VARIANCES

14. (1) The Council of The Corporation of the City of Brampton may, upon the application of any person who proposes to erect a sign not in conformity with the provisions of this by-law, authorize minor variances from the provisions of this by-law, provided that in the opinion of the Council the general intent and purpose of the by-law are maintained.
- (2) Persons applying for a minor variance from the provisions of this by-law shall be heard by the Buildings and By-law Enforcement Committee of Council, which Committee shall recommend to Council whether or not to grant the minor variance requested. The City Clerk shall, on behalf of the Committee, prepare the written report to Council required by section 106 of the Municipal Act.

- (3) Applications for a minor variance shall be made to the City Clerk's Department on a form provided by the City Clerk's Department, and shall be accompanied by a nonrefundable fee of One Hundred Dollars (\$100.00).

PROHIBITIONS

15. (1) Except for the signs listed in section 6, no person shall erect, display or alter, or cause to be erected, displayed or altered, a sign or advertising device without having first obtained a permit to do so in accordance with this by-law.
- (2) No person shall erect, display or alter, or cause to be erected, displayed or altered, a sign or advertising device in a zoned area that is not permitted in that zoned area by this by-law.
- (3) No person shall erect, display or alter, or cause to be erected, displayed or altered, a sign or advertising device for which a permit has been issued under this by-law, except in accordance with the approved plans for the sign or advertising device.
- (4) No person shall erect, display or alter, or cause to be erected, displayed or altered, a sign or advertising device except in accordance with the regulations for such sign or advertising device established by this by-law.
- (5) No person shall erect or display, or cause to be erected or displayed, a portable sign for a time period exceeding 14 consecutive days.

- (6) No person shall erect or display, or cause to be erected or displayed, a sign or advertising device with flashing lights, provided that this section shall be deemed not to prohibit an electronic variable message centre.
- (7) No person shall erect or display, or cause to be erected or displayed, a projecting sign.
- (8) No person shall erect or display, or cause to be erected or displayed, a sign which is painted on the exterior or any building or structure.
- (9) No person shall erect or display, or cause to be erected or displayed, a ground sign or portable sign within a visibility triangle, except as permitted by section 8(7)(g).
- (10) No person shall erect or display, or cause to be erected or displayed, a roof sign.
- (11) No person shall fail to obey an order issued to him or her in accordance with this by-law.
- (12) Except as permitted in section 9, no person shall erect or display, or cause to be erected or displayed, a sign on public property or on a highway.

ENFORCEMENT

- 16. (1) Where a person authorized to enforce this by-law discovers that a sign or advertising device has been erected or displayed in contravention of this by-law that person may make any order requiring:

- (a) any person who has caused a sign or advertising device to be erected, displayed or altered without first having obtained a permit to do so, to obtain such permit or remove such sign or advertising device within ten (10) days of the date of the order;
 - (b) any person who, having obtained a permit has caused a sign or other advertising device to be erected, displayed or altered contrary to the approved plans in respect of which the permit was issued, to make such sign or advertising device comply with the provisions of this by-law or remove the sign or advertising device with ten (10) days of the date of the order.
- (2) Where a temporary sign has been displayed for a period in excess of 14 consecutive days, a person authorized to enforce this by-law may make an order requiring any person who has caused the sign or advertising device to be erected or displayed, to remove such sign or advertising device within one (1) day of the date of the order.
- (3) Where an order issued under this section has not been obeyed within the time required, the Commissioner of Public Works and Building may order the sign or advertising device in respect of which the order was issued, to be pulled down or removed at the expense of the owner of the sign or advertising device.
- (4) Where an election sign has been erected in a location which in the opinion of the Commissioner of Public Works and Building, constitutes a traffic hazard, the Commissioner may order the sign to be removed at the expense of the owner of the sign.

PENALTIES

17. Any person who contravenes any of the provisions of this by-law is guilty of an offence, and, upon conviction, is liable to a fine of not more than \$2,000.00, exclusive of costs, for each offence.

REPEAL OF BY-LAWS

18. By-law 117-76, as amended, is hereby repealed.

READ a FIRST, SECOND AND THIRD TIME and PASSED in Open Council this 13th day of March, 1989.



PETER ROBERTSON ACTING MAYOR



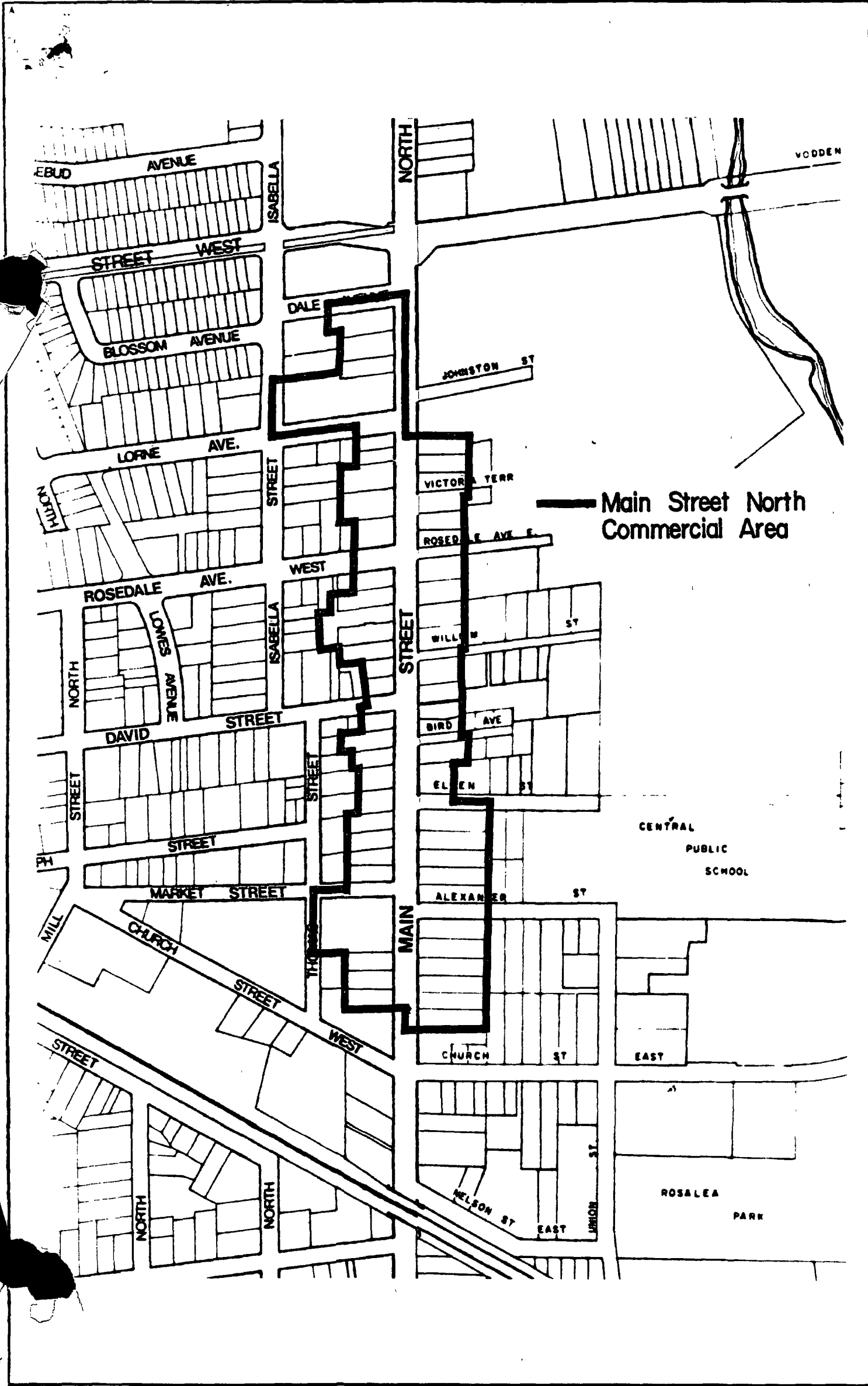
LEONARD J. MIKULICH CLERK

APPROVED
AS TO FORM
AND
CONTENT
WEL
DATE: 03/13/89

SCHEDULE A

An application for a sign permit shall be accompanied by a non-refundable fee of \$15.00.

Where the area of the sign for which the permit is requested exceeds 4.64 square metres (50 square feet), an additional fee of \$5.38 for each additional square metre of sign area (50¢ for each additional square foot) shall be paid prior to the issuance of the permit.



BY-LAW 68-89 SCHEDULE B



CITY OF BRAMPTON
 Planning and Development

1:4000

Date: 1984 03 28 Drawn by: P.S.
 File no. Map no. 42-69C