



THE CORPORATION OF THE CITY OF BRAMPTON

# BY-LAW

Number 65-2003

To amend By-law 399-2002

The Council of the Corporation of the City of Brampton ENACTS as follows:

1. By-law 399-2002 is hereby amended:

a) By changing on page 3, Section 4 DEFINITIONS, Sentence (32) to read

**"Portable sign"** shall mean a *sign* which is specifically designed or intended to be readily moved from one location to another and shall include mobile *signs*, A-frame *signs* and portable signs Class A, B, C & D as defined in this by-law;

b) By deleting therefrom on page 4, Section 4 REGULATIONS AND PROHIBITIONS, Sentence 4.(10);

c) By deleting therefrom Schedule I PORTABLE SIGNS, and replacing it with Schedule I PORTABLE SIGNS attached hereto;

d) By correcting the numbering sequence of each Section following Section 4 DEFINITIONS of the By-law;

e) By deleting therefrom the Portable sign chart from Schedule X BRAMPTON DOWNTOWN AREA, and replacing it with the Portable sign chart in Schedule I PORTABLE SIGNS attached hereto; and

f) By changing on page 23, Schedule XII FEE SCHEDULE Sentence 1., Portable sign – Class A, B & C to Portable sign – Class A, B, C & D.

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this 10<sup>th</sup> day of march 2003.

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Mayor Susan Fennell

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City Clerk Leonard J. Mikulich

APPROVED AS TO FORM  
LAW DEPT.  
BRAMPTON  
DATE: 2/20/03

Approved as to content

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Brenda Campbell  
Director of Building and  
Chief Building Official

**1. DEFINITIONS:**

- (1) "Portable sign: Class A" is a sign that is known as a mobile or trailer sign. The sign shall have no more than two sign faces and may be a readograph type sign with interchangeable letters. The sign may be equipped with electric power for internal illumination and is usually on a framework. The sign shall be capable of withstanding the design wind loads established by the Ontario Building Code;
- (2) "Portable sign: Class B" is a sign that is commonly known as a sandwich board, A-Board or A-Frame sign. The sign may be single or double-faced;
- (3) "Portable sign: Class C" means any inflatable advertising device or balloon; and
- (4) "Portable sign: Class D" means any portable sign other than a portable sign Class A, a portable sign Class B or a portable sign Class C, and includes a banner or other advertising device;

**2. GENERAL PROVISIONS:**

- (1) A portable sign shall be permitted only on lands zoned commercial, industrial, agricultural or institutional;
- (2) A portable sign shall not be permitted on vacant land;
- (3) The provisions for portable signs as outlined in this schedule apply to all lands within the City of Brampton including the Brampton Downtown Area as indicated in Schedule X of this by-law;
- (4) No person shall erect or display, or cause to be erected or displayed, a portable sign which utilizes flashing or sequential lights, or any mechanical or electronic device to create or simulate motion;
- (5) No person shall erect or display, or cause to be erected or displayed, a portable sign within a visibility triangle or in a manner which interferes with pedestrian or vehicular traffic;
- (6) No person shall erect or display, or cause to be erected or displayed, a portable sign without first affixing thereto, in a clearly visible fashion, a validation sticker;
- (7) No person shall display a message on a portable sign that does not relate to the business for which the permit was issued;
- (8) No sign shall be permitted on property not owned by the applicant unless written consent from the owner of the property is submitted;
- (9) Prior to the issuance of a permit, the owner shall provide confirmation that a minimum of \$2 million liability insurance is in effect and the City of Brampton is included as an additional name insured; and
- (10) All portable signs shall be subject to the requirements and restrictions as set out in the table below:

	# of Signs Permitted on a Lot	Maximum Display Period (from date of issuance of permit)	Maximum Size of Sign		Maximum Height of Lettering	Colour of Sign
			Height	Area		
<b>Class A Portable Sign</b> <sub>1</sub>	One sign per lot, or one sign per 46 m (150 ft) of road frontage <sub>2,3</sub>	One Month <sub>4,5</sub>	2.13 m (7 ft)	5 m <sup>2</sup> (53.8 ft <sup>2</sup> ), including the sign structure	51 cm (20 in)	Black on White, or White on Black
<b>Class B Portable Sign</b> <sub>6</sub>	One sign per lot, or one sign per 46 m (150 ft) of road frontage <sub>2,7</sub>	Three Months	1.2 m (4 ft)	1.5 m <sup>2</sup> (16 ft <sup>2</sup> )	Not Limited	Not Limited
<b>Class C Portable Sign</b>	One sign per lot <sub>3</sub>	14 Days <sub>4,8</sub>	7 m (23 ft)	Maximum width shall be 6 m (19.7 ft)	Not Limited	Not Limited
<b>Class D Portable Sign</b>	One sign per lot, or one sign per 46 m (150 ft) of road frontage <sub>2,3</sub>	One Month <sub>5</sub>	Not Limited	20% of the building wall face on which the sign is located to a maximum of 25 m <sup>2</sup> (269 ft <sup>2</sup> ) <sub>9,10</sub>	Not Limited	Not Limited
<sub>1</sub> If internally illuminated, shall be CSA and hydro approved						
<sub>2</sub> Whichever is greater						
<sub>3</sub> Shall not be placed closer than 46 m (150 ft) to another Class A, Class C or Class D sign located on the same property						
<sub>4</sub> A subsequent permit shall not be issued until at least one month has elapsed from the date of expiry of the previous permit						
<sub>5</sub> No more than five permits shall be issued for a single business location in a calendar year						
<sub>6</sub> Shall be displayed only during the hours of business for which it is advertising						
<sub>7</sub> To a maximum of three per lot						
<sub>8</sub> No more than two permits shall be issued for a single business location in a calendar year						
<sub>9</sub> Applies to banner signs only where applicable						
<sub>10</sub> Whichever is less						