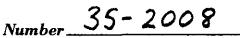


## THE CORPORATION OF THE CITY OF BRAMPTON

**BY-LAW** 



To amend By-law 399-2002, as amended, The Sign By-law

WHEREAS car dealership signage in Brampton follows a historical pattern of advertising that has a specific industry-based appearance; and

WHEREAS industry specific provisions exist in the Sign By-law, specifically gas stations and big box plazas.

**NOW THEREFORE** The Council of the Corporation of the City of Brampton ENACTS as follows.

- THAT By-law 399-2002, as amended, is hereby further amended

   a) By adding the following sentence to Section 4 DEFINITIONS
  - (56) "Flag" shall mean any single piece of fabric that contains words, colours, patterns or symbols representing an organization and is attached horizontally at one edge to a permanent pole, and shall include a flag of patriotic, civic or educational organizations.

b) by adding the following sentences to Section 8 EXEMPTIONS.

- (18) Notwithstanding Schedule III Sentence 1.(9) and Section 8, Sentence (7), for those businesses that have the principle operation of the sale of new or used vehicles (Car Dealerships), a banner attached to a pole, provided that
  - a) The banners are fully contained on the property of the Car Dealership;
  - b) The banners are attached to permanent poles not exceeding 7.5 m (25 ft) in height;
  - c) The banners do not exceed 2.7 m<sup>2</sup> (29 ft<sup>2</sup>) in area;
  - d) The banners are not interconnected between poles; and

B16 35-2008 e) A minimum distance of 15 metres (50 feet) shall be provided between each banner. READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this 13 day of Fcbruay, 2008 Approved as Mayor Susan Fennell ACTING MAYOR GRANT GIBSON to form. 34x9/08 2 Kathryn Zammit City Clě Approved as to content '. 's -Brenda Campbell Director of Building and Chief Building Official . , .<sup>.</sup>