



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 35-2008

To amend By-law 399-2002, as amended,
The Sign By-law

WHEREAS car dealership signage in Brampton follows a historical pattern of advertising that has a specific industry-based appearance; and

WHEREAS industry specific provisions exist in the Sign By-law, specifically gas stations and big box plazas.

NOW THEREFORE The Council of the Corporation of the City of Brampton ENACTS as follows.

1. THAT By-law 399-2002, as amended, is hereby further amended
 - a) By adding the following sentence to Section 4 DEFINITIONS
 - (56) "Flag" shall mean any single piece of fabric that contains words, colours, patterns or symbols representing an organization and is attached horizontally at one edge to a permanent pole, and shall include a flag of patriotic, civic or educational organizations.
 - b) by adding the following sentences to Section 8 EXEMPTIONS.
 - (18) Notwithstanding Schedule III Sentence 1.(9) and Section 8, Sentence (7), for those businesses that have the principle operation of the sale of new or used vehicles (Car Dealerships), a banner attached to a pole, provided that
 - a) The banners are fully contained on the property of the Car Dealership;
 - b) The banners are attached to permanent poles not exceeding 7.5 m (25 ft) in height;
 - c) The banners do not exceed 2.7 m² (29 ft²) in area;
 - d) The banners are not interconnected between poles; and

e) A minimum distance of 15 metres (50 feet) shall be provided between each banner.

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL, this **13** day of **February, 2008**

Approved as to form.
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[Signature]

[Signature]
Mayor Susan Fennell
ACTING MAYOR GRANT GIBSON

[Signature]
City Clerk Kathryn Zammit

Approved as to content

[Signature]
Brenda Campbell
Director of Building and
Chief Building Official