

Office Consolidation Sign By-law 399-2002

**A by-law to regulate the use and erection of signs and to
repeal By-law 161-95, as amended**

**(Amended by By-laws 65-2003, 116-2004, 56-2005, 72-2005, 115-2005,
124-2005, 199-2005, 247-2005, 277-2005, 278-2005, 361-2005, 105-2006,
116-2006, 193-2006, 311-2006, 344-2006, 270-2007, 402-2007, 35-2008,
144-2008, 156-2008, 157-2008, 294-2008, 50-2009, 174-2009, 215-2009,
263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 59-2010,
237-2010, 242-2010, 25-2011, 112-2011, 200-2011, 201-2011, 274-2011,
275-2011, 304-2011, 29-2012, 43-2012, 145-2012, 184-2012, 271-2012,
304-2012, 305-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013,
212-2013, 257-2013, 296-2013, 309-2013, 314-2013, 192-2014, 275-
2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-
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2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 119-2020
175-2020, 176-2020, 1-2021, 5-2021, 46-2021, 47-2021, 66-2021
167-2021, 168-2021, 201-2021, 240-2021, 242-2021, 257-2021,
258-2021, 2-2022, 87-2022, 183-2022, 239-2022, 258-2022, 34-2023,
122-2023, 123-2023, 226-2023, 38-2024, 39-2024 85-2024)**



Whereas paragraph 99 of the *Municipal Act, 2001, S.O., 2001, c.25, as amended*, authorizes a municipality to pass by-laws prohibiting and regulating the message, content and nature of signs, advertising and advertising devices; **(By-law 59-2010)** and

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS as follows:

ADMINISTRATION

1. This By-law shall be administered and enforced by the *Chief* of the Planning and Infrastructure Services Department and by the *Chief* of the Corporate Services Department or their designates; **(By-law 139-2015)**
2. In this by-law, unless the context otherwise requires, words importing the singular number shall include the plural and words importing the masculine gender shall include the feminine; and
3. The schedules in this by-law form part of the by-law.

DEFINITIONS

Note: The definitions outlined below are listed in alphabetical order and not numerical order.

4. In this by-law:
 - (1) **"Abandoned sign"** shall mean a *sign* located on property which becomes vacant and unoccupied or any *sign* which pertains to a time, event or purpose for which it no longer applies;
 - (62) **"Accomplishment Sign"** shall mean a sign erected by the City of Brampton to identify a special recognition, achievement, designation bestowed upon the City of Brampton, or an affiliated community club, charity, non-profit corporation/association, of City-wide significance that meets a provincial or national or international standard of excellence, accreditation or distinction. The accomplishment should promote and enhance the image of Brampton. The accomplishment must be recognized by City Council in the form of a resolution or bylaw; **(By-law 304-2012)**
 - (2) **"Advertising device"** shall mean any device or object which creates a design and which is erected, located or affixed or intended to be erected, located or affixed on any property for the purposes of advertising goods and services offered or identifying a business or enterprise;
 - (64) **"Automated Teller Machine (ATM)"** shall mean a computerized electronic machine that performs basic banking functions (such as handling check deposits or issuing cash withdrawals); and shall not include a drive-through instructional sign capable of accepting payment; **(By-law 258-2022)**
 - (3) **"Awning"** shall mean a space frame system, moveable or fixed, covered with fabric or like material attached and projecting from a building or structure but not forming an integral part thereof;
 - (4) **"Awning Sign"** shall mean a sign printed, painted on, applied to, or affixed to the surface of an awning which does not extend vertically or horizontally beyond the limits of such awning. The awning structure shall require a separate building permit, subject to the requirements of the Ontario Building Code; **(By-law 258-2022)**
 - (5) **"Banner" – amended by By-law 25-2011 and deleted by By-law 258-2022**

- (65) **“Banner Sign – Permanent”** shall mean a double-faced sign consisting of a piece of fabric, plastic or a similar lightweight non-rigid material bearing an emblem, message or slogan for the purposes of advertising goods and services offered or identifying a business, enterprise or special event; **(By-law 258-2022)**
- (66) **“Banner Sign – Temporary”** shall mean a single-faced sign consisting of a piece of fabric, plastic or a similar lightweight non-rigid material bearing an emblem, message or slogan for the purposes of advertising goods and services offered or identifying a business, enterprise or special event; **(By-law 258-2022)**
- (6) **“Big Box commercial development”** shall mean a stand-alone retail commercial building larger than 5000 m² (53,821 ft²) occupied by a single user;
- (7) **“Building wall face”** shall mean that part of the exterior wall or projection of the wall on a vertical plane parallel to the exterior wall of a building which faces one direction; but shall not include the space between columns supporting a *canopy*. Where a mechanical or garbage room forms part of the wall space of a building, the wall face of the mechanical or garbage room may be considered part of the wall face of the unit located directly behind the mechanical or garbage room. **(By-law 139-2015)**
- (8) **“Canopy”** shall mean a roof-like structure projecting more than 300 mm (12 in) from the exterior face of a building;
- (59) **“Canopy Roof Sign” – amended by By-law 59-2010 and deleted by By-law 258-2022**
- (67) **“Canopy Sign”** shall mean a sign painted on, applied or affixed to a canopy which does not extend horizontally beyond the limits of such canopy; and shall not include an awning sign; **(By-law 258-2022)**
- (9) **“City”** shall mean The Corporation of the City of Brampton;
- (68) **“Coming Soon Window Sign”** shall mean a single-faced sign painted, attached or applied onto the inside or outside of any part of a window and projecting no more than 1mm from the exterior of the building, excluding the window frame. The sign shall advertise a new business which is under construction and will begin operation within 6 months. This definition shall include “Now Open” signs for a business that began operating within the last 6 months; **(By-law 258-2022)**
- (10) **“Commercial plaza”** shall mean the premises upon which a group of more than one commercial use has been developed and is managed as a unit by a single *owner* or tenant, or by a group of *owners* or tenants or by a condominium corporation, but shall not include an *Indoor Shopping Mall*;
- (11) **“Chief”** shall mean a Chief of The Corporation of the City of Brampton or the Chief’s designate; **(By-law 139-2015)**;
- (12) **“Committee”** shall mean a Committee of Council **(By-law 124-2005)**;
- (13) **“Construction site sign”** shall mean a *sign* identifying the person or persons involved in the design or construction of a building, structure, a component part thereof or a subdivision;
- (14) **“Council”** shall mean the Council of The Corporation of the City of Brampton;
- (15) **“Designated utility pole”** shall mean any streetlight or pole owned by a *public authority* which has been identified by that *public authority* with a protective sleeve or other covering as approved by the *Chief*; **(By-law 139-2015)**
- (69) **“Development Sign”** shall mean a temporary single-faced or double-faced ground sign that provides information promoting a development site or construction site as

part of a plan of subdivision, or the construction of a building or building complex. This shall not include a sign related to the construction of a custom home; **(By-law 258-2022)**

- (16) **"Directional sign"** shall mean a permanent *sign* giving directions for the control of vehicular or pedestrian traffic, and shall include an entry or exit sign;
- (70) **"Donor Recognition Sign"** shall mean a permanent single-faced sign on a Hospital or Emergency Treatment Facility to recognize philanthropic donations. The sign shall not contain a corporate logo; **(By-law 258-2022)**
- (17) **"Double faced sign"** shall mean a *ground sign* having two *sign faces* of equal area and proportions, which are located exactly opposite each other on the *sign structure*, and both *sign faces* shall constitute only one *sign*. For the purposes of calculating permit fees, only one *sign area* shall be considered;
- (18) **"Election sign"** shall mean a *sign* advertising, promoting, supporting or opposing the election of a political party, a candidate for public office, or a "yes" or "no" answer to a question on the ballot in a federal, provincial or municipal election; **(By-law 48-2018)**
- (71) **"Electric Vehicle Charging Station"** shall mean a machine that supplies electric energy to charge plug-in electric vehicles, similar to a fuel pump. This definition shall not include any shade structure or screening. Signage for other goods and services are prohibited on an electric vehicle charging station; **(By-law 258-2022)**
- (19) **"Electronic Variable Message Centre"** shall mean an *illuminated* component of a window or ground sign that is designed to have alphanumeric characters and/or electronic images that can be readily changed or rearranged by electronic means without altering the face of the sign and displays information in a prearranged sequence. Third party sign copy shall not be displayed. This definition shall include signs commonly referred to as Digital and Projected Advertising Displays (DPAD) signs; **(By-laws 59-2010, 258-2022)**;
- (60) **"Feature Sign" – amended by By-law 242-2010 and deleted by By-law 258-2022**
- (72) **"First Storey"** shall mean the storey that has its floor closest to grade and its ceiling more than 1.8 m (6 ft) above grade; **(By-law 258-2022)**
- (56) **"Flag"** shall mean any single piece of fabric that contains words, colours, patterns or symbols representing an organization and is attached horizontally at one edge to a permanent pole, and shall include a flag of patriotic, civic or educational organizations **(By-law 35-2008)**;
- (20) **"Freestanding canopy"** shall mean a *canopy* which is not attached to or projecting from a building, such as a *canopy* which shelters gas pumps at a gas station;
- (21) **"Ground sign"** shall mean a freestanding *sign* in a fixed location, which is wholly supported by uprights or braces attached to the ground, and shall include a pole or pylon *sign*;
- (73) **"Halo Lighting"** shall mean a reverse channel letter consisting of an opaque face and returns mounted onto standoffs away from the wall face. Illumination for the sign shall be either LED's, neon or similar illumination fully contained within the letter's returns, so that the illumination source cannot be seen from any edge. The illumination shall be directed towards the wall surface giving the sign a halo effect; **(By-law 258-2022)**

- (74) **“High-rise Residential”** shall mean a residential building seven or more storeys in height or a residential building with the floor level of the highest storey that is more than 18 m above grade. This definition shall include mixed-use commercial and residential developments; **(By-law 258-2022)**
- (22) **“Highway”** includes a common and public highway, street, avenue, parkway, driveway, square, place, bridge, viaduct or trestle, any part of which is intended for or used by the general public for the passage of vehicles and includes the area between the lateral property lines thereof;
- (75) **“Hoarding”** shall mean any temporary wooden barrier constructed for the purpose of site protection, continuously enclosing an active construction site for which a building permit has been issued for construction or demolition. Chain-link fencing may form part of the continuous enclosure; **(By-law 258-2022)**
- (76) **“Hoarding Sign”** shall mean a temporary non-illuminated single-faced sign printed, painted on, applied to or affixed to the surface of the hoarding. The sign copy may identify and advertise the name and graphic depiction of the development, and may identify the person or persons involved in the design or construction of the development and their contact information. Hoarding signs shall not be attached or affixed to any chain-link portion of the continuous site enclosure. This definition shall not include signs related to the operation of the construction site; **(By-law 258-2022)**
- (54) **“Home Occupation”** shall mean an occupation or undertaking conducted for gain or profit within a dwelling unit or an accessory building, but shall not include the repair and servicing of motor vehicles or internal combustion engines; **(By-law 199-2005)**
- (77) **“Hospitals & Emergency Treatment Facilities”** shall mean a medical facility regulated under the Public Hospitals Act, R.S.O. 1990, c. P.40, as amended or any predecessor or successor thereto. This definition shall include an urgent care centre, but exclude a walk-in clinic; **(By-law 258-2022)**
- (78) **“Indirect Illumination”** shall mean a light source directed towards a sign that is fully shielded and oriented downward from above in order to limit the effect of the light on the surrounding environment. This definition shall include halo lighting; **(By-law 258-2022)**
- (23) **“Illuminated”** when used in reference to a sign or advertising device, shall mean lighted by any artificial means whatsoever, and shall include direct, indirect, internal or external sources of illumination. The brightness and intensity of illumination is measured in lux and nits; **(By-law 258-2022)**
- (24) **“Indoor shopping mall”** shall mean a building owned and operated as a single unit containing multiple retail stores that are accessed internally by a public corridor system;
- (25) **“Industrial plaza”** shall mean the premises upon which a group of more than one industrial use has been developed and is managed as a unit by a single *owner* or tenant, or by a group of *owners* or tenants or by a condominium corporation;
- (26) **“Instructional sign”** shall mean a permanent *sign* giving instructions or information relevant to the operation of a drive through facility, and shall include a menu board, but shall not include a *directional sign*;
- (61) **“Live/Work Unit”** shall mean a dwelling unit zoned for partial use as a commercial unit operated by persons who may or may not reside in the house, but shall not include a home occupation; **(By-law 25-2011)**

- (58) **“Logo”** shall mean a graphic representation or symbol of a company name, trademark or abbreviation often uniquely designed for easy recognition. A logo may not be solely represented by the name of the company (**By-law 59-2010**);
- (27) **“Lot”** shall mean a parcel of land described as a lot or block on a registered plan of subdivision or by metes and bounds or reference plan in a registered deed or transfer which complies with the provisions of the Planning Act;
- (51) **“Model Home”** shall mean a dwelling unit to be used for display purposes only subject to approval as per the City of Brampton Zoning By-law 270-2004, as amended; (**124-2005**)
- (28) **“Mural”** shall mean any type of display or artistic endeavour applied to any exterior wall, surface or on a backing that is affixed to any part of a building or structure. The mural shall not contain any words, images, logos, or trademarks that advertise or convey any direct or indirect promotional message; (**By-law 258-2022**)
- (55) **“Office Building”** shall mean any building in which the primary use is for persons employed in the management, direction or conduct of an agency, profession, business or brokerage. The building may include main floor retail uses, however, the office use shall occupy greater than 50% of the building (**By-law 59-2010**);
- (52) **“Open House Directional Sign”** shall mean a temporary portable sign intended to direct the public to an open house for a residence that is for sale or lease, but shall not include signs for production home builders; (**By-law 124-2005**)
- (29) **“Overhead Sign”** shall mean a sign consisting of a rigid material bearing an emblem, message or slogan for the purposes of advertising goods and services offered or identifying a business, enterprise or special event; (**By-law 258-2022**)
- (30) **“Owner”** shall mean the registered owner of a property or his agent and, in the case of a condominium, shall mean the corporation or a person authorized to act on behalf of the corporation;
- (31) **“Pedestal sign”** – deleted by **By-law 258-2022**
- (32) **“Portable sign”** shall mean a *sign* which is specifically designed or intended to be readily moved from one location to another and which does not rely on a building or fixed foundation for its structural support, and shall include mobile *signs*, A-frame *signs* and portable signs Class A, B, C and D as defined in this by-law; (**65-2003**)
- (33) **“Production home builder”** shall mean an individual or business registered with the Tarion Warranty Program operating for the construction and sale of new homes including detached, semi-detached and townhouse homes, but shall not include high-rise buildings; (**124-2005**)
- (34) **“Public authority”** shall mean The Corporation of the City of Brampton, The Regional Municipality of Peel, the Crown in Right of Canada, the Crown in Right of Ontario, and any board, commission, committee or body established or exercising any power or authority under a statute of Canada or of Ontario with respect to any of the affairs or purposes, including school purposes, of the City of Brampton;
- (35) **“Public property”** shall mean property which is owned by the municipality, the regional municipality or any other *public authority* and shall include the entire municipal *highway*;
- (57) **“Public Uses”** shall mean uses that are owned or leased by the City for community, recreational, administrative, educational, health care, protection, utility or other governmental purposes, and includes accessory uses to public use; (**157-2008**)

- (36) **"Road frontage"** shall mean property that abuts a *highway* or any 0.3 m (1 ft) reserve;
- (37) **"Road right-of-way"** shall mean the *highway*;
- (38) **"Roof line"** shall mean the top of the dominant visual line of a roof, but shall not include the roof on a *tower*;
- (39) **"Sign"** shall mean any device, object or thing which creates a design or conveys a message, or which is designed to convey a message, and which is erected, located or fixed on any real property for the purposes of advertising goods or services offered, identifying a business or enterprise or for conveying any other type of message, and shall include a flag, but shall not include a newspaper box;
- (40) **"Sign area"** shall mean the area of the *sign face*;
- (41) **"Sign box"** shall mean a box frame, which may or may not be equipped with illumination, and which holds a face plate that displays a message;
- (42) **"Sign face"** shall mean the surface area within the outer perimeter of the *sign* excluding the *sign structure* and trim. Where the *sign* consists of letters, numbers or characters applied directly to the face of a building the sign face shall mean the area within the perimeter of a simple geometric shape around the outside boundary of the message;
- (43) **"Sign structure"** shall mean the support, uprights, bracing and framework of the *sign* or display;
- (44) **"Sign Variance Committee"** (Deleted by By-law 124-2005);
- (79) **"Specialty Parking Stall Sign"** shall mean a permanent sign providing information about the designated use of a parking stall or the operation of an associated machine. This shall include but not limited to signs for stalls dedicated for pre order pick-up and charging stations; **(By-law 258-2022)**
- (53) **"Temporary Sales Office"** shall mean a temporary structure erected on a lot, used for the sole purpose of the sale of new homes, that is subject to an agreement with the City; **(By-law 124-2005)**
- (80) **"T-Frame Sign"** shall mean a temporary single-faced or double-faced sign not anchored to the ground, and constructed of such materials which permit it to be repositioned by an individual without mechanical aid. The structure and base are similar in shape to an inverted "T"; **(By-law 258-2022)**
- (63) **"Third Party Advertiser"** shall mean: **(By-laws 48-2018, 258-2022)**
- (a) In the case of a federal or provincial election, a person, entity or group, other than a registered party, registered association, candidate or nomination contestant, that conducts election advertising;
 - (b) In the case of a City of Brampton municipal election, an individual, corporation or trade union that is a registered third party pursuant to section 88.6 of the Municipal Elections Act, 1996, as amended; or
 - (c) In all other cases it shall refer to a product or business that is not available on the same site as the sign;
- (45) **"Tower"** shall mean a specially designed architectural feature projecting above the roof of a building, but shall not include a parapet wall;

- (81) **“Under Awning & Canopy Identification Sign”** shall mean a sign located underneath an awning or canopy mounted perpendicular to the building wall face. When installed on a commercial or industrial plaza, all under awning & canopy identification signs shall be of a uniform style on each elevation; **(By-law 258-2022)**
- (82) **“Unit”** shall mean usable floor space where the business actively operates; **(By-law 258-2022)**
- (46) **“Unsafe sign”** shall mean a *sign* which is structurally unsafe, or which constitutes a fire or safety hazard, impedes the movement of vehicular or pedestrian traffic, or which otherwise constitutes a risk to the safety of persons or premises;
- (47) **“Urban Furniture”** shall mean amenities and features, including street related amenities, such as benches, kiosks, telephone booths, newspaper boxes, mail boxes, clocks, street lighting, transit shelters, litter containers, clothing recycling collection boxes, bicycle racks, tree guards, planters, fencing/screening as well as score boards associated with outdoor sports fields and recreational facilities, shade structures in municipal parks and other similar privately or publicly owned amenities and features **(By-law 182-2019)**
- (48) **“Visibility triangle”** shall mean:
- (a) In the case of an intersection of two *highways* the triangular area formed by measuring from the actual and projected point of intersection of the property boundaries abutting the *highway*, a distance of 15 m (50 ft) along each such property boundary to two points, and joining those two points; or
 - (b) In the case of an intersection of a driveway with a *highway*, the triangular area formed by measuring from the point of intersection of the property boundary abutting the *highway* and the edge of the driveway, a distance of 6 m (20 ft) along the property boundary and the edge of the driveway to two points and joining these two points;
- (83) **“Wall Area”** shall mean the total area, including all openings of a building wall, upon which a sign is erected. In the case of an irregular building wall which does not form a vertical plane, the wall area shall be the total area of the elevations containing curved, angled and parallel vertical planes as seen in an orthographic projection of the elevation. Walls that are curved or meet at an angle, shall be included in the projected length of the longest elevation only for the purpose of determining the wall face area and the associated permitted signage area; **(By-law 258-2022)**
- (49) **“Wall Sign”** shall mean any sign or display located on or across the face of a building intended to be observed by, the public passing by the building. This definition shall not include a banner (permanent and temporary), canopy, awning, window, overhead sign nor mural; **(By-laws 124-2005, 258-2022);**
- (84) **“Window Sign”** shall mean a single-faced sign erected, painted, attached, applied, etched, or inscribed onto the inside or outside of any part of a window and projecting no more than 1mm from the exterior of the building, excluding the window frame. This definition also includes a sign located within or in place of the glass of a window or any interior sign erected or displayed within 1.0 m (3.28 ft) of any exterior glazing in a manner that the sign face is capable of being viewed from the exterior of the building, but excludes a sign that forms an integral part of a designed window display structure; **(By-law 258-2022)**
- (50) **“Work zone sign”** shall mean a *sign* identifying the construction or repair of the *highway*;

REGULATIONS AND PROHIBITIONS

5.

- (1) No person shall erect or display, or cause to be erected or displayed a *sign* without a permit;
- (2) No person shall make a structural alteration to a *sign* without a permit;
- (3) Every *owner*, occupant or *owner* of a *sign* upon property on which a *sign* or *advertising device* is situated shall keep the *sign* or *advertising device*, including the *sign structure*, in a good state of repair and in a proper state of preservation as to safety and appearance;
- (4) No person shall cause or permit an *unsafe sign* to be erected or displayed;
- (5) No person shall erect or display, or cause to be erected or displayed a *sign* on *public property* or upon a *road right-of-way* except in accordance with the provisions of this by-law;
- (6) No person shall erect or display, or cause to be erected or displayed, a *sign* which projects over a sidewalk, walkway or bicycle path unless there is a minimum clearance of 2.4 m (7.9 ft) from finished grade at the location of the *sign* projection;
- (7) No person shall erect or display, or cause to be erected or displayed, a *sign* with flashing lights, except that this section shall be deemed not to prohibit an *electronic variable message centre* contained within a Class A ground sign (**By-law 59-2010**);
- (8) No person shall erect or display, or cause to be erected or displayed, a *sign* within a *visibility triangle* unless such *sign* has a minimum clearance of 2.4 m (7.9 ft) above the established grade;
- (9) No person shall erect or display, or cause to be erected or displayed, a *sign* on a bridge;
- (10) Any sign not expressly permitted by this by-law is prohibited (**By-law 59-2010**);
- (11) Where adjoining lands are deemed to be one property for zoning purposes, then the same lands shall be deemed to be one property for the purposes of this by-law;
- (12) Every owner shall display the street number of the property on each main ground sign on the street frontage on which the property is addressed, in order to identify the municipal address of the property, subject to the following requirements:
 - (a) The street number shall be prominently displayed and have a minimum number height of 0.15 m (6 in) and a maximum number height of 0.5 m (1.6 ft);
 - (b) The street number and address shall be located a minimum of 0.9 m (3 ft) above the finished grade;
 - (c) Where the address on a ground sign is non-illuminated, the address shall be of a reflective material;
 - (d) Where the sign is located on a street other than that on which it is addressed, the full street number and street name shall be identified; and
 - (e) The area occupied by the street number and name shall not be included in calculating the sign area.

(By-law 258-2022)

- (13) No person shall leave an *abandoned sign* on a property;
 - (14) Every person who fails to obey an order issued to them in accordance with this by-law is guilty of an offence; and
 - (15) (a) No person shall use or erect a sign identifying a federal, provincial or municipal candidate or elected official including but not limited to the use of photographs, websites or social media links.
 - (b) Notwithstanding paragraph 5.(15)(a), the following signs shall continue to be permitted:
 - (i) An election sign in accordance with subsection 8.(2);
 - (ii) A wall sign for which a permit has been obtained in accordance with Schedule III or Schedule X of this By-law identifying the constituency office of an elected official or campaign office of an election candidate;
 - (iii) A Class A ground sign for which a permit has been obtained in accordance with Schedule II of this By-law identifying the constituency office of an elected official or campaign office of an election candidate;
 - (iv) An awning, canopy or overhead sign for which a permit has been obtained in accordance with Schedules IV or V of this By-law identifying the constituency office of an elected official or campaign office of an election candidate;
 - (v) Signs on urban furniture in accordance with Subsection 8.(10);
 - (vi) Signs displayed in accordance with the policy for Advertising on City Property; and
 - (vii) An official sign under Subsections 8.(1) or 9.(1).
- (By-laws 119-2020, 1-2021)**
- (16) Any illuminated sign including those containing an Electric Variable Message Centre shall be deactivated (turned off) when malfunctioning. **(By-law 258-2022)**

APPLICATIONS AND PERMITS

- 6. (1) An applicant for a building permit shall file with the City the following Information:
 - (a) A completed application form and associated appendixes as prescribed by the Chief Building Official;
 - (b) A location plan (drawn to scale) or aerial image, which clearly shows the street lines and boundaries of the property upon which a sign or advertising device is proposed to be erected, all buildings or structures on the property and the location of the sign or advertising device in relation to other structures upon the property;
 - (c) For signs that require a minimum setback from a property line or a minimum separation distance, A current plan of survey certified by a registered Ontario Land Surveyor, or a site plan approved by the City of Brampton Planning Department shall be provided indicating all items referenced in (b);
 - (d) Information including but not limited to: drawings, specifications and artwork of the proposed sign, drawn to scale, which clearly demonstrates the sign and sign copy to be displayed, and shall include, where required:

construction details, supporting framework, foundations, materials, weight, cross-section wall details, base details, illumination details, height of the sign, sign length and width, building and/or unit width and height, size and location of all other existing signs, or any additional information deemed necessary to determine that the sign has been designed, constructed and erected in compliance with this By-law and the Ontario Building Code;

- (e) With the exception of the plan of survey or the approved site plan, drawings shall be presented in either 8.5" x 11", 8.5" x 14" or 11" x 17" paper formats, and shall contain text and dimensions that are a minimum of 3 mm in height to ensure legibility. Acceptance of drawings in a larger format shall be at the discretion of the Chief Building Official;
- (f) Drawings for the following signs shall be signed and sealed by a Professional Engineer or Architect registered to practice in the Province of Ontario, and a certificate of review shall be provided for:
 - (i) A ground sign that exceeds 7.5 m in height above the adjacent finished grade;
 - (ii) A wall sign that weighs more than 115 kg;
 - (iii) A wall sign attached or fastened in any manner to a parapet wall; or
 - (iv) As directed by the Chief Building Official.
- (g) A letter of consent shall be provided from the owner of the property where an application is submitted by someone other than the owner, or the owner's authorized agent;
- (h) Applicable fees shall be paid in accordance with Schedule XII of this By-law;
- (i) Where applicable, proof of approval of a heritage permit for a sign located on a designated or listed heritage resource property;
- (j) Where applicable, proof of approval for the proposed sign from all other governmental authorities having jurisdiction;
- (k) Where applicable, proof of approval of an encroachment agreement with the City of Brampton;
- (l) Where applicable, a safety assessment in accordance with the City of Brampton DPAD Terms of Reference; and
- (m) Where applicable, prior to the issuance of the permit the owner shall at their own expense shall obtain and provide proof of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence as its interests may appear in accordance with the City of Brampton established insurance procedures;

(By-law 258-2022)

- (2) An applicant for a *portable sign* permit shall file with the City the following Information:
 - (a) A street map showing the street lines and boundaries of the property upon which it is proposed to erect a sign or advertising device and the location of the sign or advertising device upon the property in relation to other structures, existing signs and/or permanent physical features upon the property;
 - (b) Drawings shall be presented in either 8.5" x 11", 8.5" x 14" or 11" x 17" paper formats, and shall contain text and dimensions that are a minimum of

2.5 mm in height to ensure legibility. Acceptance of drawings in a larger format shall be at the discretion of the Chief Building Official;

- (c) Where applicable, drawings of and information with respect to the building upon which the sign or advertising device is to be attached including the size and location of all other existing signs;
- (d) Drawings for an inflatable device or as directed by the Chief Building official shall be signed and sealed by a Professional Engineer or Architect registered to practice in the Province of Ontario, and a certificate of review shall be provided;
- (e) A letter of consent shall be provided from the owner of the property where an application is submitted by someone other than the owner, or the owner's authorized agent;
- (f) Prior to the issuance of a permit, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence as its interests may appear in accordance with the City of Brampton established insurance procedures; and
- (g) Applicable fees shall be paid in accordance with Schedule XII of this By-law;

(By-law 258-2022)

And;

- (2) The *Chief* shall issue a permit except where:
 - (a) The proposed *sign* or *advertising device* will not comply with this by-law or the Building Code; or
 - (b) The application therefor is incomplete or any fees in accordance with Schedule XII of this by-law are unpaid.

(By-law 139-2015)

- (3) Where an application for a permit remains inactive for a period of six months from the date of application it shall be deemed to have been abandoned. **(By-law 242-2010)**
- (4) The Director of Building may revoke a permit: **(By-law 242-2010)**
 - (a) Where it was issued on mistaken or false information;
 - (b) Where, after six months after its issuance, the construction or erection in respect of which it was issued has not, in the opinion of the Director of Building, been seriously commenced;
 - (c) Where the construction or the erection of the sign is, in the opinion of the Director of Building, substantially suspended or discontinued for a period of more than six months; or
 - (d) Prior to revoking a permit in accordance with this by-law, the Director of Building may give written notice of intention to revoke to the permit holder at their last known address and if, on the expiration of thirty (30) days from the date of such notice, the grounds for revocation continue to exist, the permit shall be revoked without further notice.

MINOR VARIANCES (By-law 38-2024)

7. (1) Any owner may apply to the Director of Building (the “Director”) for a variance from one or more provisions of this By-law.
- (2) The Director includes their designate.
- (3) An application for variance shall be made on the form prescribed by the City and shall be accompanied by:
 - (a) The full application fee of \$1,500;
 - (b) A letter from the applicant outlining their rationale for the proposed variance;
 - (c) A site plan of the subject property indicating the location of the sign or signs subject to the application;
 - (d) Fully dimensioned elevation drawings of the proposed signage and, where applicable, all existing or proposed signs on the building and/or property;
 - (e) Any photographs, drawings, information or reports requested by the Director to substantiate any special circumstances identified in the application.
- (4) Where an application has been deemed incomplete, the Director may refuse to accept the application. Refusal to accept an incomplete sign variance application is not a statutory power of decision and is not subject to appeal.
- (5) The Director shall have the power and authority to grant, refuse or impose terms and conditions on a variance if, in their opinion, the general intent and purpose of the By-law is maintained.
- (6) In considering an application for a minor variance the Director shall have regard for:
 - (a) Whether the impact of the variance is minor in nature and in keeping with the essential character of the surrounding area;
 - (b) Whether the variance is consistent with the general intent and purpose of the provisions of the Sign By-law;
 - (c) Special circumstances or conditions applying to the land, building or use referred to in the application, including by not limited to physical impediments, obstructions, topography and Sign visibility;
 - (d) Whether the strict application of the provisions of this By-law in the context of the special circumstances applying to the land building or use would result in practical difficulties or unusual or undue hardship for the applicant inconsistent with the general intent and purpose of this By-law;
 - (e) Whether such special circumstances or conditions are pre-existing and are not created and/or caused by the Sign Owner or applicant;
 - (f) Whether the proposed Signage will have a negative impact on adjacent lands, including consideration of future intended use;
 - (g) Whether the Sign may impact public safety and order; and

- (h) Submissions received from commenting agencies including the Ministry of Transportation, The Regional Municipality of Peel and/or other City of Brampton departments.
- (7) If the Director refuses to grant a variance, they shall advise the applicant and provide written reasons for refusal.
- (8) Right to appeal the variance decision of the Director:
 - (a) The applicant may submit a written appeal of the decision of the Director, together with the full appeal fee of \$500, within 20 days from the date of the decision by filing a written notice of appeal with the Director.
 - (b) Where the appeal period has expired, the decision of the Director shall be final.
 - (c) Where a written notice of appeal has been received, the Director shall make arrangements for the appeal to be scheduled for public hearing before the Planning & Development Committee and shall notify the applicant once a public hearing date has been fixed.
 - (d) In considering an appeal prior to making a recommendation to Council, the Planning & Development Committee shall have regard for:
 - i. The CBO's reasons for refusal;
 - ii. Reasons for appeal listed in the applicant's notice of appeal;
 - iii. Verbal submission made by interested parties at the public hearing; and
 - iv. All items listed in Section 7.(5) of this By-law.
- (9) Council may uphold or vary the recommendations of the Planning and Development Committee or do any act or make any decision that it might have done had it conducted the appeal and the applicant shall not be entitled to further appeal on the matter and the decision of Council shall be final.

EXEMPTIONS FOR SIGNS ON PRIVATE PROPERTY: (re-named pursuant to By-law 258-2022)

- 8. Notwithstanding Section 5(1) the following *signs* are exempt from the requirement of a permit: **(By-law 199-2005)**
 - (1) An official *sign* required by or erected under federal or provincial statute or by-law of a *public authority*;
 - (2) An *election sign* erected in connection with any proclaimed election by either the Canada Elections Act, as amended, the Election Act, as amended, or the Municipal Elections Act, as amended, provided that *election signs* are: **(By-law 48-2018)**
 - (a) (i) For a municipal election or by-election, only erected after 5:00 p.m. twenty-four (24) days prior to Voting Day as defined in the *Municipal Elections Act, 1996*, as amended, **(By-law 309-2013)**
 - (ii) For a federal or provincial election, only erected after 5:00 p.m. on the date the Writ of Election is issued in accordance with the *Canada Elections Act*, as amended, and the *Election Act*, as amended; **(By-law 309-2013)**
 - (b) Not to exceed 2 m² (21.5 ft²) in *sign area*;
 - (c) (i) Limited to no more than two *election signs* per candidate on any one residential property,

- (ii) Limited to no more than two *election signs* per *third party advertiser* on any one residential property;
(By-law 48-2018)
 - (d) (i) Limited to no more than three *election signs* per candidate on any one private property other than residential,
 - (ii) Limited to no more than three election signs per third party advertiser on any one private property other than residential;
(By-law 48-2018)
 - (e) Consent shall be obtained from the *owner* of the property prior to the erection of the *sign*; and
 - (f) Removed within 72 hours after the close of the election for which it was erected. **(By-law 309-2013)**
- (3) A property for sale or lease sign provided that it is on the lot advertising for such purpose and does not exceed 1 m² (10.8 ft²) in sign area and 1.5 m (4.9 ft) in height for a property zoned residential and 2 m² (21.5 ft²) in sign area and 3.6 m (12 ft) in height for a property not zoned residential. Only one for sale or lease sign shall be permitted for each lot and the sign shall be removed within 30 days after the property is no longer for sale or lease or within 30 days after the property is advertised as sold, whichever occurs first., and **(By-law 296-2013)**
 - (4) A *sign* pertaining exclusively to public safety and order provided it is not greater than 0.4 m² (4.3 ft²) in *sign area*;
 - (5) A non-*illuminated* no trespass or other warning *sign* provided it is not greater than 0.2 m² (2.1 ft²) in *sign area*;
 - (6) A *flag* or emblem, located on private property, of patriotic, civic or educational organizations attached to a pole, not exceeding 7.5 m (25 ft) in height, provided that no more than three *flags* or emblems are located on one *lot* and each *flag* or emblem does not exceed 2.7 m² (29 ft².) On a property zoned commercial or industrial one of the permitted patriotic *flags* may exceed the size limitations indicated herein; **(By-law 139-2015)**
 - (7) A flag or emblem of a religious or corporate organization attached to a pole, not exceeding 7.5 m (25 ft) in height, provided that no more than one flag or emblem is located on one *lot* and any such flag or emblem does not exceed 2.7 m² (29 ft²);
 - (8) A non-*illuminated construction site sign* provided that it is on the lot advertising for such purpose and does not exceed 6 m² (64.5 ft²) in *sign area* and 3.6 m (12 ft) in height. A construction site sign shall be displayed only during the construction and shall be removed from the construction site within 90 days of the completion of construction. Only one construction site sign shall be permitted for each lot **(By-law 59-2010)**;
 - (9) Up to two *directional signs* per driveway access and/or drive-through lane provided no *sign* is greater than 0.75 m² (8.1 ft²) in *sign area* and that the top of the *sign* is no higher than 1.5 m (5 ft) above the finished grade at the *sign* location. *Directional signs* may include a corporate logo providing such logo is displayed entirely within the face of the *sign*, **(By-law 258-2022)**
 - (10) Subject to the approval of *Council* through *Committee*, *signs* on *urban furniture* erected pursuant to an agreement with The Corporation of the City of Brampton **(By-law 124-2005)**;
 - (11) *Signs* located on private property which promote citizen participation in civic, charitable or non-profit activities and events provided that the property is not

zoned residential and that the size and location of such *sign* has been approved by the *Chief* and provided:

- (a) Such *signs* are removed within 24 hours of the conclusion of the activity, event or approval; and
- (b) Prior to the issuance of the approval, for the entire length of time the approval is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence as its interests may appear in accordance with the City of Brampton established insurance procedures.

(By-laws 139-2015, 258-2022)

- (12) For automobile service stations and gas bars, one non-*illuminated* auxiliary promotional *sign*, not exceeding 1 m² (10.8 ft²) in *sign area*, affixed to each fuel pump;
- (13) For residential apartment/condominium complexes, one non-*illuminated ground sign*, not exceeding 1 m² (10.8 ft²) in *sign area* and 1.5 m (4.9 ft) in height, for the display of the address and vacancies/no vacancies;
- (14) Non-illuminated religious symbols to identify a place of worship, provided that:
 - (a) The symbol is approved under a site plan agreement; and
 - (b) The symbol is located at the peak of a roof, tower or spire.

(By-law 258-2022)

- (15) *Murals* subject to the following requirements:
 - (a) Murals shall only be permitted on:
 - (i) Hoarding; or
 - (ii) Any wall or surface on Commercial, Industrial or Institutional zoned properties;
 - (b) A mural shall not contain any form of commercial advertising or solicitation of any kind;
 - (c) No person shall paint or apply a mural directly to any brick, wood or stone of a building or structure that is designated or listed under the Ontario Heritage Act;
 - (d) Any mural on a designated or listed heritage building or structure shall be painted or applied to either:
 - (i) Glazing; or
 - (ii) A backing surface such as plywood or canvas that is attached to the building or structure and fastened through the mortar joints and not through the brick or masonry itself.

(By-laws 124-2005, 258-2022)

- (16) One non-illuminated sign attached to the first floor of a building in conjunction with a permitted home occupation as per the City of Brampton Zoning By-law 270-2004, as amended, providing it does not exceed 0.35 m² (3.75 ft²) in sign area. Sign boxes shall be prohibited for a home occupation. **(By-laws 124-2005, 59-2010, 43-2012)**;
- (17) Temporary construction *hoarding signs* provided:
 - (a) The sign shall not exceed 4 m (13.12 ft) above the finished grade at any location;
 - (b) No signage shall project more than 1 mm from the face of the hoarding to which it is attached; and

- (c) No signage shall be installed on hoarding until a permit for construction of demolition has been issued for the site.

(By-laws 270-2007, 258-2022)

- (18) Notwithstanding Schedule III Sentence 1.(9) and Section 8, Sentence (7), for those businesses that have the principle operation of the sale of new or used vehicles (Car Dealerships), a banner attached to a pole, provided that
 - a) The banners are fully contained on the property of the Car Dealership;
 - b) The banners are attached to permanent poles not exceeding 7.5m (25ft) in height;
 - c) The banners do not exceed 2.7m² (29 ft²) in area;
 - d) The banners are not interconnected between poles; and
 - e) A minimum distance of 15 metres (50 feet) shall be provided between each banner **(By-law 35-2008)**.
- (20) One Electronic Variable Message Centre displayed within the window of the main entrance to a unit provided that:
 - (a) The property is not zoned residential,
 - (b) The sign is separated from lands zoned residential by a distance of 36 m,
 - (c) The sign does not exceed 0.19 m² (2 ft²) in sign area,
 - (d) The message does not flash and consists of letters and numbers only, and
 - (e) Where the sign is located within 100 m (328 ft) of property zoned residential shall be turned off between the hours of 10:00 pm and 7:00 am.

(By-law 184-2012)

- (20) One lawn *sign* located on a private residential property pertaining exclusively to and identifying the property as providing an accessible means for Halloween trick or treating, provided it is not greater than 0.4m² (4.3 ft²) in area and provided the signs shall only be displayed between October 20 and November 01 of each calendar year. **(By-law 167-2021)**
- (21) One lawn *sign* located on a private residential property pertaining exclusively to Remembrance Day provided it is not greater than 0.4m² (4.3 ft²) in area and provided the *sign* shall only be displayed throughout the period of the Royal Canadian Legion National Poppy Campaign and removed within 3 days following November 11th of each calendar year; **(By-law 242-2021)**
- (22) Any sign located within a building located greater than 1.0 m (3.3 ft) from any exterior glazing; **(By-law 258-2022)**
- (23) Signs incorporated within a fuel pump or an electric vehicle charge station; **(By-law 258-2022)**
- (24) Signs incorporated within an Automated Teller Machine (ATM); **(By-law 258-2022)**
- (25) Public art installations including banners related to an art gallery operated by the Region of Peel and an associated sign explaining the artwork provided:
 - (a) The sign face area of a sign shall not exceed 0.4 m² (4.3 ft²);
 - (b) The sign may recognize a donor, but shall not contain a corporate logo; and
 - (c) Only one such sign shall be permitted per public art installation;**(By-law 258-2022)**
- (26) Incidental signs related to safety, operation instructions or manufacturer logo of equipment provided the sign face area of each sign does not exceed 0.2 m² (2.15 ft²); and **(By-law 258-2022)**

- (27) Specialty parking stall signs provided:
- (a) The sign face area of each sign shall not exceed 0.4 m² (4.3 ft²);
 - (b) The sign shall have a maximum height of 1.8 m (6 ft); and
 - (c) The sign and base shall not encroach into the required parking stall size identified in the Zoning By-law 270-2004, as amended.

(By-law 258-2022)

EXEMPTIONS FOR SIGNS ON A ROAD RIGHT-OF-WAY

9. Notwithstanding Section 5.(5) the following *signs* are exempt from the requirements of a permit and their placement on the *road right-of-way* is allowed as follows **(By-law 59-2010)**:
- (1) An official *sign* required by or erected under federal or provincial statute or by-law of a *public authority*;
 - (2) A non-*illuminated* no trespass or other warning *sign* provided that it is not greater than 0.2 m² (2.1 ft²) in *sign area*;
 - (3) A *work zone sign* provided that it is not greater than 6 m² (64.5 ft²) in *sign area*, is erected in a location approved by the *Chief* and is removed from the construction site immediately upon the completion of construction; **(By-law 139-2015)**
 - (4) A *directional sign* provided that it is not greater than 0.75 m² (8.1 ft²) in *sign area*, that the top of the *sign* is no higher than 1.2 m (4 ft) above the finished grade at the *sign* location, and that the *sign* shall be within 3 m (9.8 ft) of the property to which it directs the public;
 - (5) *Signs* not exceeding 36 cm x 43 cm. (14 in x 17 in) in size, provided these are attached only to *designated utility poles* within the *road right-of-way*;
 - (6) *Signs* to promote citizen participation in civic, charitable or non-profit activities and events, but not election or campaign *signs*, provided that the size and location of such *signs* has been approved by the *Chief* and provided:
 - (a) Such *signs* are removed within 24 hours of the conclusion of the activity, event or approval; and
 - (b) Prior to the issuance of the approval, for the entire length of time the approval is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence as its interests may appear in accordance with the City of Brampton established insurance procedures.
- (By-laws 139-2015, 258-2022);**
- (7) A permanent non-*illuminated directional sign* for a religious institution provided that:
 - (a) No sign shall have a *sign area* greater than 0.4 m² (4.3 ft²);
 - (b) No more than 2 *signs* shall be permitted for any religious institution; and
 - (c) The location of all *signs* is approved by the *Chief*;**(By-law 139-2015)**
 - (8) A Tourism-Oriented *directional sign*, pursuant to the *City's* Tourism Oriented Directional Signage Program Policy or pursuant to the Provincial TODS program whereas a corresponding *sign* has been approved and erected on a Provincial *Highway* **(By-law 124-2005)**;
 - (9) Open House Directional signs, provided that: **(By-law 275-2011)**
 - (a) The signs shall be placed only during the hours of the open house;

- (b) No sign shall be located on a centre median of a roadway;
 - (c) The signs shall be located a minimum distance of 1 m (3.3 ft) from the curb, asphalt or gravel shoulder of a roadway;
 - (d) The signs shall be located a minimum distance of 0.3 m (1 ft) from a sidewalk; and
 - (e) The signs shall consist of A-frame signs not exceeding 0.35 m² (3.75 ft²) in sign area and 0.6 m (2 ft) in height ; and
 - (f) The signs shall not be located so as to obstruct or interfere with highway maintenance, impede movement of pedestrian or vehicular traffic, impede the use of utilities or bus stops or otherwise create a hazard.
- (10) Notwithstanding Section 5 (9) REGULATIONS AND PROHIBITIONS, the City may erect, or cause to be erected, signage on bridges in accordance with the Advertising Agreement approved by Council. All bridge signs shall be subject to the requirements and restrictions as set out in the table below: **(By-laws 344-2006, 50-2018, 239-2022, 85-2024)**

Location	Direction of Sign Face	Maximum Size of the Banner Signs		Maximum size of the EVMC Sign ^{1,2}	
		Height	Area	Height	Area
Airport Road (between Williams Parkway and North Park Drive)	North and South	2.33 m (7.66 ft)	18.80 m ² (202.35 ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)
Dixie Road (between Steeles Avenue East and Orenda Road)	North and South	2.33 m (7.66 ft)	31.66 m ² (340.86 ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)
Finch Avenue (between Darcel Avenue and Kenview Boulevard)	North and South	2.33 m (7.66 ft)	32.73 m ² (352.36ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)
Kennedy Road South (between Clarence Street and Orenda Road)	North and South	2.33 m (7.66 ft)	22.65 m ² (243.84ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)
McLaughlin Road North (between Holtby Avenue and Brookview Road)	North and South	2.33 m (7.66 ft)	29.77 m ² (320.44 ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)
Main Street North (between Nelson Street West and Church Street East)	North and South	3.25 m (10.67 ft)	118.92 m ² (1280 ft ²)	-	-
Queen Street East (between Chapel Street and James Street)	East and West	2.13 m (7 ft)	62.43 m ² (672 ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)
Rutherford Road South (between Clarence Street and Orenda Road)	North and South	2.33 m (7.66 ft)	22.18 m ² (1236.82 ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)

Steeles Avenue East (between Parkhurst Square and Goreway Drive)	East and West	2.33 m (7.66 ft)	58.11 m ² (625.56 ft ²)	2.39 m (7.85 ft)	21.04 m ² (226.5 ft ²)
<p>1 An Electronic Variable Message Centre is permitted provided:</p> <p>(i) The EVMC shall not contain a flashing message or image;</p> <p>(ii) The EVMC shall not contain copy that is full motion or otherwise gives the appearance of animation of movement; and</p> <p>(iii) Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds.</p>					
<p>2 Where a sign is illuminated, the sign shall conform with the following requirements:</p> <p>(i) The illumination shall not exceed 5000 nits during the period between sunrise and sunset;</p> <p>(ii) The illumination shall not exceed 300 nits during the period between sunset and sunrise; and</p> <p>(iii) The illumination shall not increase the light levels within 10m of all points of the sign facing by more than 3 lux above the ambient lighting level.</p>					

(11) **(Amended by By-law 146-2017 and Deleted by 50-2018)**

(12) *Murals* displayed by the City of Brampton or Region of Peel, provided the mural shall not contain any form of commercial advertising or solicitation of any kind.
(By-law 258-2022)

EXEMPTIONS FOR CITY OF BRAMPTON AND EMERGENCY SERVICES (By-laws 157-2008, 59-2010, 242-2010, 258-2022)

10. (1) Public Uses owned or leased by the City of Brampton, Police, Fire, Paramedic, Hospitals and Emergency Treatment Facilities are exempt from the following provisions of this By-law:

SCHEDULE II GROUND SIGNS;
SCHEDULE III WALL SIGNS;
SCHEDULE IV AWNING SIGNS AND CANOPY SIGNS; and
SCHEDULE V OVERHEAD SIGN & PERMANENT BANNER SIGNS

With the exception of the following provisions:

- (1) Unless specifically noted signs shall not contain third party sign copy;
- (2) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm or greater than 2.4 m;
- (3) For ground signs a minimum distance of 1.5 m shall be provided from all property lines;
- (4) The street number of the property shall be displayed on the main ground sign on the street frontage on which the property is addressed, in order to identify the municipal address of the property, subject to the following requirements:
 - (1) The street number shall be prominently displayed and have a minimum number height of 150 mm (6 in) and a maximum number height of 500 mm (20 in);
 - (2) The street number and address shall be located a minimum of 900 mm (3 ft) above the finished grade;
 - (3) Where the sign is located on a street other than that on which it is addressed, the full street number and street name shall be identified;

- (4) Where the address on a ground sign is non-illuminated, the street number and name shall be of a reflective material; and
- (5) The area occupied by the street number and name shall not be included in calculating the sign area.
- (5) No sign shall be located within 600 mm (2 ft) of the vehicular traveled portion of a highway, private laneway, drive-through lane or parking area unless the minimum vertical distance between grade and the bottom of an overhanging sign shall be at least 4.25 m (13.94 ft), except for a clearance or headroom sign or where an alternative solution is accepted by the Chief;
- (6) Wall, canopy or overhead signs that project more than 100 mm (4 in) from the building wall face, a minimum clearance of 2.4 m (7.9 ft) shall be maintained from finished grade to the bottom of the sign;
- (7) Where a sign is illuminated, the sign shall conform to the following requirements:
 - (a) The illumination shall not exceed 5000 nits during the period between sunrise and sunset;
 - (b) The illumination shall not exceed 300 nits during the period between sunset and sunrise; and
 - (c) The illumination of ground signs shall not increase the light levels within 10 m of all points of the sign facing by more than 3 lux above the ambient lighting level.
- (8) Subject to approval from the Chief, a temporary banner sign on a Hospital or Emergency Treatment Facility advertising a fundraising event for that facility, subject to the following requirements:
 - 1. The sign has a maximum sign face area of 100 m² (1076 ft²) or 20 percent of the wall area where the sign is located, whichever is less;
 - 2. The sign shall be erected or displayed for no more than 90 days;
 - 3. A minimum 28 day blackout period shall follow each approval; and
 - 4. Only one such sign shall be erected or displayed per calendar year (January 1 to December 31 of the same year).
- (9) Permanent donor recognition signs on a Hospital or Emergency Treatment Facility recognizing philanthropic donations to the facility, subject to the following requirements:
 - (a) The sign may be located on all storeys of the building with the exception of the mechanical penthouse;
 - (b) The sign shall consist of non-illuminated individual letters, each with a maximum vertical dimension of 300 mm (1 ft);

- (c) The signs shall not contain a corporate logo; and
 - (d) A maximum of four (4) donor recognition signs shall be permitted on each elevation.
- (10) Unless specifically noted the signs identified in this section shall obtain all required permits.
- (2) The City may erect or cause to be erected temporary signage for the purpose of civic messaging, wayfinding and/or accomplishment signs on private property and the road right-of-way, subject to approval by the Chief;
 - (3) Permanent third party signs including naming rights for City of Brampton owned facilities including outdoor sports field fencing, backstops, rink boards and accessory structures pursuant to an agreement with The Corporation of the City of Brampton shall be permitted; and
 - (4) The City of Brampton may displayed murals on all buildings owned or leased by the City including urban furniture and assets located on the municipal road right-of-way provided the mural shall not contain and form of commercial advertising or solicitation of any kind.

CITY SIGNS ERECTED ON A ROAD RIGHT-OF-WAY

11. (1) Notwithstanding Section 5.(5) REGULATIONS AND PROHIBITIONS, the City may erect or cause to be erected signage for the purpose of civic messaging, wayfinding and/or accomplishment signs on the road right-of-way. **(By-law 304-2012)**

EXISTING SIGNS

12. (1) The provisions of this by-law do not apply to any *sign* or *advertising device* that is lawfully erected or displayed on the day the by-law comes into force so long as the *sign* or *advertising device* is not altered. The maintenance and repair of the *sign* or *advertising device* or a change to the message displayed shall not be deemed to constitute an alteration to the *sign*.

ENFORCEMENT

13. (1) Where a person authorized to enforce this by-law discovers that a *sign* or *advertising device* has been erected, displayed or altered in contravention of this by-law that person may make any order requiring:
- (a) Any person who has caused a *sign* or *advertising device* to be erected, displayed or altered without first having obtained a permit to do so, to obtain such permit or remove such *sign* or *advertising device*; or
 - (b) Any person who, having obtained a permit has caused a *sign* or other *advertising device* to be erected, displayed or altered contrary to the approved plans in respect of which the permit was issued, to make such *sign* or *advertising device* comply with the provisions of this by-law or remove the *sign* or *advertising device*;
- (2) Where an order issued under this Section has not been obeyed within the time required, the *Chief* may order the *sign* or *advertising device* in respect of which the order was issued, to be pulled down or removed at the expense of the *owner* of the *sign* or *advertising device*; **(By-law 139-2015)**

- (3) Where any *sign* has been erected in a location which, in the opinion of the *Chief*, constitutes a traffic hazard, the *Chief* may order the *sign* to be pulled down or removed at the expense of the *owner* of the *sign*; **(By-law 139-2015)**
- (4) Where any *sign* is erected in contravention of this By-law, the *Chief* may cause such *sign* to be pulled down or removed at the expense of the *owner* of the *sign*. **(By-law 139-2015)**

PENALTY

14. Any person who contravenes any of the provisions of this by-law is guilty of an offence and upon conviction is liable to a fine as provided for in the Provincial Offences Act.

CONFLICT

15. In the event of conflict between any of the general provisions of this by-law and any provisions set out in the Schedules hereto, the provisions of the Schedule shall prevail.

REPEAL

16. By-laws 161-95, 75-96, 83-97, 170-97, 10-98, 48-98 and 231-99 are hereby repealed.

SHORT TITLE

17. This by-law may be referred to as the Sign By-law.

SIGNS ERECTED IN CONJUNCTION WITH A COOPERATIVE MARKETING INITIATIVE

18. Notwithstanding Section 5.(5) signs erected as part of a Council approved cooperative marketing initiative with the *City* shall be permitted providing permits are obtained where required.

(By-law 103-2016)

READ A FIRST, SECOND AND THIRD TIME AND PASSED IN OPEN COUNCIL THIS 18TH DAY OF DECEMBER, 2002.

THE CORPORATION OF THE CITY OF BRAMPTON

Original signed by:
Susan Fennell, Mayor
Kathryn Zammit, Acting Clerk

**SCHEDULE I TO BY-LAW 399-2002
PORTABLE SIGNS**

(Amended by By-laws 65-2003, 124-2005, 59-2010, 305-2012, 258-2022)

1. DEFINITIONS:

- (1) **“Portable sign: Class A”** is a sign that is known as a mobile or trailer sign. The sign shall have no more than two sign faces and may be a readograph type sign with interchangeable letters. The sign may be equipped with electric power for internal illumination and is usually on a framework;
- (2) **“Portable sign: Class A-1”** is a sign that is known as a feather flag sign. The sign shall mean a temporary double-faced lightweight sign made of cloth or other similar light weight non-rigid material attached to a metal or plastic pole and placed into the ground or on a weighted stand.
- (3) **“Portable sign: Class B”** is a sign that is commonly known as a sandwich board, A-Board, A-Frame or a T-frame sign. The sign may be single or double-faced;
- (4) **“Portable sign: Class C”** means any inflatable advertising device or balloon; and
- (5) **“Portable sign: Class D”** means any portable sign other than a portable sign Class A, a portable sign Class A-1, a portable sign Class B or a portable sign Class C, and includes a banner or other advertising device;

2. GENERAL PROVISIONS:

- (1) A portable *sign* shall be permitted only on lands zoned commercial, industrial, agricultural or institutional;
- (2) A portable *sign* shall not be permitted on vacant land, or a property containing a residential unit;
- (3) No person shall erect or display, or cause to be erected or displayed, a *portable sign* which utilizes flashing or sequential lights, or any device that creates or simulates motion;
- (4) No person shall erect or display, or cause to be erected or displayed, a *portable sign* within a *visibility triangle*;
- (5) No person shall erect or display, or cause to be erected or displayed, a portable sign in a manner which interferes or impedes pedestrian or vehicular paths of travel. In either case a minimum clear path of travel shall be maintained as follows:
 - (a) 1.2 m (4 ft) in an area intended for pedestrian travel;
 - (b) 3 m (9.84 ft) in an area intended for one-way vehicular travel; or
 - (c) 6 m (19.69 ft) in an area intended for two-way vehicular travel.
- (6) No person shall erect or display, or cause to be erected or displayed, a portable *sign* without first affixing thereto, in a clearly visible fashion, a validation sticker. The validation sticker shall be clearly visible from the street;
- (7) Signs shall pertain to the goods or services provided on the same lot as the portable sign, third party advertising shall be prohibited;
- (8) No person shall display a message on a *portable sign* that does not relate to the business for which the permit was issued;

- (9) No person shall erect or display, or cause to be erected or displayed, a portable sign on a roof, except for a Class C portable sign as described in this Schedule;
- (10) The sign shall be non-illuminated
- (11) Prior to the issuance of a permit, the *owner* shall provide confirmation that a minimum of \$2 million liability insurance is in effect; and
- (12) Portable signs shall be subject to the requirements and restrictions as set out in the table below:

	# of Signs Permitted on a Lot	Maximum Display Period (from date of issuance of permit)	Maximum Size of Sign including the sign structure		Maximum Height of Lettering	Colour of Sign
			Height	Area		
Class A Portable Sign	Four signs per property frontage ¹	28 Days ^{2,4}	2.13 m (7 ft)	5 m ² (53.8 ft ²)	51 cm (20 in)	Black on White, or White on Black
Class A-1 Portable Sign	Four signs per property frontage ¹	28 Days ^{2,4}	3.98 m (13 ft)	2.4 m ² (25.83 ft ²)	Not Limited	Not Limited
Class B Portable Sign	One sign per 46 m (150 ft) of road frontage	28 Days ^{2,3,4}	1.2 m (4 ft)	1.5 m ² (16 ft ²)	Not Limited	Not Limited
Class C Portable Sign	One sign per lot ¹	14 Days ^{2,5}	7 m (23 ft)	Maximum width shall be 6 m (19.7 ft)	Not Limited	Not Limited
Class D Portable Sign ⁶	One sign per 46 m (150 ft) of road frontage ¹	28 Days ³	1.2 m (4 ft)	1.5 m ² (16 ft ²)	Not Limited	Not Limited
¹ Shall not be placed closer than 46 m (150 ft) to another Class A, Class A-1, Class C or Class D sign located on the same property. ² A subsequent permit shall not be issued for a single business location or for the same unit in a plaza until at least 28 days has elapsed from the date of expiry of the previous permit. ³ No more than five permits shall be issued for a single business location or unit in a plaza in a calendar year. ⁴ Shall be displayed only during the hours of business for which it is advertising. ⁵ No more than two permits shall be issued for a single business location or unit in a plaza in a calendar year. ⁶ Notwithstanding the height and area requirements of a Class D portable sign. Where the permit applies to a banner sign or <i>coming soon window sign</i> , the sign shall be permitted only when attached to the building wall face of a building and shall be no larger than 20% of the building wall face on which the sign is located or a maximum of 25 m ² (269 ft ²), whichever is less.						

**SCHEDULE II TO BY-LAW 399-2002
GROUND SIGNS**

(Amended by By-laws 124-2005, 59-2010, 242-2010, 25-2011, 184-2012, 77-2016, 258-2022)

1. DEFINITIONS:

- (1) **“Ground sign – Class A”** shall mean a ground sign on which the message or advertisement refers and relates to goods or services available on the property where the sign is located; and
- (2) **“Ground sign – Class B”** shall mean a ground sign on which the message or advertisement refers and relates to goods or services not available on the property where the sign is located;

2. GENERAL PROVISIONS:

- (1) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm (3 ft) or greater than 2.4 m (7.9 ft);
- (2) Every owner shall display the street number of the property on the main ground sign on the street frontage on which the property is addressed, in order to identify the municipal address of the property, subject to the following requirements:
 - (a) The street number shall be prominently displayed and have a minimum number height of 0.15 m (6 in) and a maximum number height of 0.5 m (1.6 ft);
 - (b) The street number and address shall be located a minimum of 0.9 m (3 ft) above the finished grade;
 - (c) Where the address on a ground sign is non-illuminated, the address shall be of a reflective material;
 - (d) Where the sign is located on a street other than that on which it is addressed, the full street number and street name shall be identified; and
 - (e) The area occupied by the street number and name shall not be included in calculating the sign area.
- (3) No person shall erect or display, or cause to be erected or displayed, a sign within a visibility triangle, unless such sign has a minimum clearance of 2.4 m (7.9 ft) above the finished grade. This provision is not applicable where the ground sign is 1.2 m (4 ft) or less in height;
- (4) Ground signs shall be single or double-faced signs only;
- (5) Where a sign is illuminated, the sign shall conform to the following requirements:
 - (a) The illumination shall not exceed 5000 nits during the period between sunrise and sunset;
 - (b) The illumination shall not exceed 300 nits during the period between sunset and sunrise; and
 - (c) The illumination shall not increase the light levels within 10 m of all points of the sign facing by more than 3 lux above the ambient lighting level.

- (6) Applications for a ground signs containing an Electronic Variable Message Centre shall have a safety assessment prepared in accordance with the City of Brampton's Public Works Department's: DPAD Terms of Reference;
- (7) Foundations shall be extended a minimum of 150 mm (6 in) above grade and sloped in order to shed standing water;
- (8) Any exposed elements of a sign shall be constructed with or coated in corrosion resistant material;
- (9) Any sign with exposed anchor bolts shall be capped with acorn nuts;
- (10) Heritage approval is required for signage on properties designated as a heritage resource; and
- (11) All ground *signs* shall be subject to the requirements and restrictions as set out in the table below:

	Required Zoning of Property	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Class A	Open Space Floodplain/Greenbelt Commercial Industrial Institutional ¹⁰	One ^{1,2,8}	1.5 m (5 ft)	15 m ² (161 ft ²) ¹¹	7.5 m (24.5 ft) ¹²
Class B ³	Commercial ⁴ Industrial ⁴	One	10 m (32 ft)	20 m ² (215 ft ²)	7.5 m (24.5 ft)
Brampton Downtown Area ^{5,6,7,10}	Commercial Residential (where a commercial use has been approved through Committee of Adjustment) ⁹	One	1.5 m (5 ft)	1 m ² (10.8 ft ²)	1.2 m (4 ft)
Live/Work Unit Constructed as a Detached or Semi-Detached House ^{6,7}	Residential	One	1.5 m (5 ft)	1 m ² (10.8 ft ²)	1.2 m (4 ft)
¹ Corner lots shall be permitted one additional ground sign, subject to the following requirements: <ol style="list-style-type: none"> (a) The property shall have a combined frontage in excess of 150 m (492 ft) on two or more streets; (b) The two signs shall not front on the same street; (c) A minimum distance of 30 m (98 ft) shall be provided between each sign; and (d) A minimum distance of 30 m (98 ft) shall be provided between the projected point of intersection of the two lot lines. 					

	<p>² A corner lot shall be permitted up to two additional ground sign, subject to the following requirements:</p> <p>(1) The property shall have a combined frontage in excess of 300 m (984 ft) on three or more streets;</p> <p>(2) No two signs shall not front on the same street;</p> <p>(3) A minimum distance of 60 m (196 ft) shall be provided between each sign; and</p> <p>(4) A minimum distance of 30 m (98 ft) shall be provided between the projected point of intersection of the two lot lines.</p>
	<p>³ Shall not be located within 100 m (328 ft) of property zoned residential.</p>
	<p>⁴ The property shall be vacant land with a minimum lot size of 1 hectare (2.5 acres). The sign shall be removed prior to the development of the site.</p>
	<p>⁵ As indicated in Map 2 of Schedule II of this by-law.</p>
	<p>⁶ Signs shall be non-illuminated.</p>
	<p>⁷ In lieu of wall signs, window signs, awning signs or canopy signs.</p>
	<p>⁸ In addition to permitted ground signs, signage identifying the plaza or development name shall be permitted provided it is wholly contained within an entryway feature wall that has been approved by the City. This provision shall also apply to entryway feature walls at the entrance to a plan of subdivision.</p>
	<p>⁹ Signs shall be permitted only for the duration of the Committee of Adjustment approval of the commercial use and shall be removed upon expiration of the approval of the commercial use through Committee of Adjustment.</p>
	<p>¹⁰ Should a commercial, industrial or institutional use be permitted through the City of Brampton Zoning By-law on an agricultural or residential zoned property, ground signs shall be permitted as if the property were zoned as such.</p>
	<p>¹¹ An Electronic Variable Message Centre is permitted within a Class A ground sign provided:</p> <p>(iii) The EVMC shall not exceed 1/3 of the sign area;</p> <p>(iv) The EVMC shall not contain a flashing message or image;</p> <p>(v) The EVMC shall not contain copy that is full motion or otherwise gives the appearance of animation of movement;</p> <p>(vi) Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds;</p> <p>(vii) An EVMC shall be separated by a minimum distance of 36 m (118 ft) from a property zoned residential or containing residential units except where the sign is contained on a school property; and</p> <p>(viii) Where an Electronic Variable Message Centre is located within 100 m (328 ft) of a property zoned residential or containing a residential unit, the sign shall be turned off between the hours of 10:00 pm and 7:00 am.</p>
	<p>¹² No ground sign shall be located within 600 mm (2 ft) of the vehicular traveled portion of a highway, private laneway, drive-through lane or parking area unless the minimum vertical distance between grade and the bottom of an overhanging sign shall be at least 4.25 m (13.94 ft), except for a clearance or headroom sign or where an alternative solution is accepted by the Chief;</p>

**SCHEDULE II TO BY-LAW 399-2002
GROUND SIGNS**

MAP 2



**SCHEDULE III TO BY-LAW 399-2002
WALL SIGNS**

**(Amended by By-laws 124-2005, 278-2005, 59-2010, 25-2011, 184-2012, 141-2017,
258-2022)**

1. GENERAL PROVISIONS:

- (1) Signs designated under this schedule shall be permitted on all lands, except lands zoned residential. Wall signs for mixed-use residential/commercial buildings shall be permitted only on the commercial portion of the building in accordance with this schedule;
- (2) Illuminated signs shall be permitted on a building wall which faces lands zoned residential or containing a residential unit provided that:
 - (a) The sign face is separated from lands zoned residential or containing residential units by a distance of at least 36 m (118 ft);
 - (b) The signs shall be *Indirectly Illuminated*; or
 - (c) The applicant shall demonstrate to the satisfaction of the Chief that the sign is fully obscured from view from the residential units by a permanent structure.
- (3) The distance between a sign and a property zoned residential or containing a residential unit referenced in sentence (2) shall be measured at an angle of 45 degrees from the face of the sign;
- (4) Where a sign is illuminated, the sign shall conform to the following requirements:
 - (a) The illumination shall not exceed 5000 nits during the period between sunrise and sunset;
 - (b) The illumination shall not exceed 300 nits during the period between sunset and sunrise;
- (5) Every sign shall be attached to and parallel to the building wall face on which it is installed;
- (6) No sign shall project more than 0.6 m (2 ft) from the wall or fascia to which it is attached;
- (7) Where a wall sign with a projection greater than 100 mm (4 in) overhangs a vehicular travelled portion of a highway, private laneway, drive-through lane or parking area a minimum vertical distance between grade and the bottom of the sign shall be 4.25 m (13.94 ft).
- (8) No advertising shall be permitted on the projecting ends of a sign;
- (9) All signs on units in a commercial or industrial plaza shall be of a uniform style on each elevation of the building. The following are exempt from this requirement:

- (a) Signs on units with a gross floor area greater than 3000 m² (32 292 ft²);
 - (b) Signs may be upgraded to consist of individual letters with a minimum depth of 13 mm (1/2 in); or
 - (c) Where individual letters are the standard, less than 50% of each units signage may be of an alternative simpler style, such as a box sign;
- (10) Any sign which projects in whole or in part, over a *road right-of-way*, shall be subject to an encroachment agreement with the City;
- (11) Prior to the issuance of a permit for a sign that are subject to an encroachment agreement with the City, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence for the entire length of time the sign is erected;
- (12) Signs shall pertain to goods and services provided on the property. Signs located on a *commercial or industrial plaza* shall be wholly contained on the wall face of the unit to which it is advertising. Third party advertising shall be prohibited;
- (13) Heritage approval is required for signage on properties designated as a heritage resource; and
- (14) Wall signs shall be subject to the requirements and restrictions as set out in the table below:

	Maximum Aggregate Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Wall Signs (Other than listed below)	20% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) <i>1,3,4,11</i>	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building <i>2</i>; or • Wholly contained within a gable end wall or parapet feature of a one-storey building <i>5</i> 	Not Limited	2.4 m (7.9 ft) <i>6</i>
Commercial and Industrial Plazas	20% of the area of the <i>building wall face</i> of the unit on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) <i>1,3,4,10,12</i>	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building <i>2</i>; or • Wholly contained within a gable end wall or parapet feature of the unit of a one-storey building <i>5</i> 	Not Limited	2.4 m (7.9 ft) <i>6</i>

Single Tenant Industrial Building	6% of the area of the <i>building wall face</i> of the unit on which the <i>sign</i> is located 3,4,11	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building 2; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 5 	Not Limited	2.4 m (7.9 ft) 6
Big Box Commercial Developments	6% of the area of the <i>building wall face</i> on which the <i>sign</i> is located 3,4,11	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • Wholly contained within a wall or parapet feature of the building 	Not Limited	2.4 m (7.9 ft) 6
Indoor Shopping Malls	6% of the area of the <i>building wall face</i> on which the <i>sign</i> is located 3,11	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	Not Limited	2.4 m (7.9 ft) 6
Signs Located on Towers	Shall consist of a <i>logo</i> only 13, 14	<ul style="list-style-type: none"> • Wholly contained within the <i>tower</i> feature 	0.9 m (3 ft)	2.4 m (7.9 ft)
Live/Work Unit constructed as a Detached or Semi-Detached House 7,8,9,10	One sign maximum 1 m2 (10.8 ft2) in sign area 3,4	<ul style="list-style-type: none"> • Attached only to the front of the commercial portion on the main floor of the live/work unit; or • Fully contained within the fascia of a porch over the main entrance to the live/work unit 	0.45 m (1.5 ft)	2.4 m (7.9 ft) 6
Live/Work Unit constructed as a Townhouse 7,8,9,10	10 % of the area of <i>the wall face</i> of the commercial portion of the building 3,4	<ul style="list-style-type: none"> • Attached only to the front elevation of the commercial portion on the main floor of the live/work unit 	0.6 m (2 ft)	2.4 m (7.9 ft) 6
	<p>1 Whichever is less</p> <p>2 The upper limit of a sign on an industrial building shall be the top of the 2nd storey office wall</p> <p>3 Window signs shall be permitted as part of the maximum aggregate area</p> <p>4 Window signs with the exception of a temporary portable <i>coming soon window sign</i>, shall be prohibited prior to the issuance of a permit for a wall, awning or canopy sign on the unit to which it is advertising, this requirement shall not apply to an indoor shopping mall;</p>			

5	<p>In addition to the permitted wall sign area, four (4) top storey signs each located on separate building wall faces may be permitted subject to the following requirements:</p> <ul style="list-style-type: none"> (i) On an <i>office building</i>, school or hotel two or more storeys in height; (ii) On an industrial building three or more storeys in height; (iii) The additional <i>signs</i> shall be located only on the top storey, but shall be contained below the <i>roof line</i> of the building; (iv) The additional <i>signs</i> shall not exceed a maximum of 2% of the <i>building wall face</i> or 30 m² (323 ft²), whichever is less; (v) When located on a property with multiple buildings, the top storey sign shall relate to a unit within the building; and (vi) Top storey signs shall not be permitted on a building containing tower signs.
6	<p>Signs are permitted less than 2.4 m (7.9 ft) from grade where a sign projects no more than 100 mm (4 in) from the building wall face</p>
7	<p>Signs may be indirectly illuminated only</p>
8	<p>Signs shall not be painted directly on the wall and sign boxes shall be prohibited.</p>
9	<p>Signs shall be located a minimum distance of 1 m (3.3 ft) from the building corner or the center of the demising wall of the unit</p>
10	<p>In lieu of ground signs</p>
11	<p>One (1) Electronic Variable Message Centre is permitted within a ground floor window provided:</p> <ul style="list-style-type: none"> (i) The EVMC shall be separated from a property zoned residential or containing residential units by a distance of at least 36 m (118 ft); (ii) The EVMC shall not exceed 20% of the glazed area of the window pane and shall be included as part of the permitted maximum aggregate sign area. (iii) The EVMC shall not contain a flashing message or image; (iv) The EVMC shall not contain copy that is full motion or otherwise gives the appearance of animation of movement; (iv) Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds; and (v) Where an EVMC is located within 100 m (328 ft) of a property zoned residential or containing a residential unit, the sign shall be turned off between the hours of 10:00 pm and 7:00 am.
12	<p>In addition to the permitted wall sign area, One (1) additional directory sign shall be permitted at the main common entry way subject to the following requirements:</p> <ul style="list-style-type: none"> (i) The sign shall be located within 3 m (9.84 ft) of the common entry way feature; (ii) Each unit identified on the directory sign shall be permitted a maximum sign area of 0.2 m² (2.15 ft²); (iii) The sign shall not project more than 100 mm (4 in) from the building wall face; and (iv) The sign shall be located on the ground floor of the building.
13	<p>Tower sign area shall be permitted in addition to the maximum wall sign area.</p>
14	<p>A building may have either tower signs or top storey signs, but not both.</p>

**SCHEDULE IV TO BY-LAW 399-2002
AWNING SIGNS & CANOPY SIGNS**

(Amended by By-laws 59-2010, 141-2017, 258-2022)

1. GENERAL PROVISIONS:

- (1) Signs designated under this schedule shall be permitted on all lands, except lands zoned residential; Wall signs for mixed-use residential/commercial buildings shall be permitted only on the commercial portion of the building in accordance with this schedule;
- (2) Illuminated signs shall be permitted on a building wall which faces lands zoned residential or containing a residential unit provided that:
 - (a) The sign face is separated from lands zoned residential or containing residential units by a distance of at least 36 m (118 ft);
 - (b) The signs shall be *Indirectly Illuminated*; or
 - (c) The applicant shall demonstrate to the satisfaction of the Chief that the sign is fully obscured from view from the residential units by a permanent structure.
- (3) The distance between a sign and a property zoned residential or containing a residential unit referenced in sentence (2) shall be measured at an angle of 45 degrees from the face of the sign;
- (4) Where a sign is illuminated, the sign shall conform to the following requirements:
 - (a) The illumination shall not exceed 5000 nits during the period between sunrise and sunset;
 - (b) The illumination shall not exceed 300 nits during the period between sunset and sunrise;
- (5) All signs attached to the face of a canopy shall not project more than 0.6 m (2 ft) from the face on which it is attached;
- (6) All signs mounted on top of a canopy shall not project beyond any face of the canopy to which it is attached;
- (7) Canopy signs may be mounted on top of a canopy provided the upper limit of the sign shall be:
 - (a) The roof line of a one storey building; or
 - (b) The floor level of the second storey on a multi-storey building.

- (8) All signs attached to the face of an awning shall not project more than 3 mm (1/8 in) from the face on which it is attached;
- (9) All signs on units in a commercial or industrial plaza shall be of a uniform style on each elevation of the building. The following are exempt from this requirement:
- (a) Signs on units with a gross floor area greater than 3000 m² (32 292 ft²);
 - (b) Signs may be upgraded to consist of individual letters with a minimum depth of 13 mm (1/2 in); or
 - (c) Where individual letters are the standard, less than 50% of each units signage may be of an alternative simpler style, such as a box sign;
- (10) Any sign which projects in whole or in part, over a *road right-of-way*, shall be subject to an encroachment agreement with the City;
- (11) Prior to the issuance of a permit for a sign that are subject to an encroachment agreement with the City, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence for the entire length of time the sign is erected;
- (12) Signs shall pertain to goods and services provided on the property. Signs located on a *commercial or industrial plaza* shall be wholly contained on the wall face of the unit to which it is advertising. Third party advertising shall be prohibited;
- (13) Heritage approval is required for signage on properties designated as a heritage resource; and
- (14) All awning and canopy signs shall be subject to the requirements and restrictions as set out in the table below:

	Maximum Sign Area	Upper Limit of Sign	Minimum Clearance from finished grade
Awning Signs	Included in the maximum aggregate wall sign area	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • The floor level of the Second storey on a multi-storey building; 	Not Limited
Canopy Signs	Included in the maximum aggregate wall sign area	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • The floor level of the second storey on a multi-storey building; 	2.4 m (7.9 ft) ¹

Under Awning & Canopy Identification Signs	0.5 m2 (5.38 ft2) ²	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • The floor level of the second storey on a multi-storey building; 	2.4 m (7.9 ft) ¹
	¹ Where the canopy sign projects from the face or hangs below the canopy and overhangs a vehicular travelled portion of a highway, private laneway, drive-through lane or parking area a minimum vertical distance between grade and the bottom of the sign shall be 4.25 m (13.94 ft).		
	² Each entrance to the unit located under the awning or canopy shall be permitted one (1) under <i>awning & canopy identification sign</i> .		

**SCHEDULE V TO BY-LAW 399-2002
OVERHEAD SIGNS AND PERMANENT BANNER SIGNS**

(Amended by By-laws 124-2005, 25-2011, 258-2022)

1. GENERAL PROVISIONS:

- (1) Signs designated under this schedule shall be permitted on all lands, except lands zoned residential. Wall signs for mixed-use residential/commercial buildings shall be permitted only on the commercial portion of the building in accordance with this schedule;
- (2) Only one sign per business shall be permitted on each elevation;
- (3) The sign shall be non-illuminated;
- (4) Overhead *signs* shall consist of a double-sided sign hanging from a permanently attached cantilevered arm. This arm shall be a metal bracket that projects perpendicular to the building wall face to which it is attached;
- (5) *Permanent banner signs* shall consist of a double-sided banner hanging from permanently attached cantilevered arms. These arms shall be metal brackets that project perpendicular to the building wall face to which it is attached. Cantilevered arms shall be provided at both the top and bottom of the banner;
- (6) *Overhead signs* and *permanent banner signs* for units in a *commercial or industrial plaza* shall be of a uniform style on each elevation of the building. This requirement shall not apply to units with a gross floor area greater than 3000 m² (32 292 ft²).
- (7) Any sign which projects in whole or in part, over a *road right-of-way*, shall be subject to an encroachment agreement with the City;
- (8) *Prior* to the issuance of a permit for a sign that are subject to an encroachment agreement with the City, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence for the entire length of time the sign is erected;
- (9) *Signs* shall pertain to goods and services provided on the property. Third party advertising shall be prohibited;
- (10) Signs located on a property with multiple buildings, signs shall be located on the same building as the unit being advertised.
- (11) *Heritage* approval is required for signage on properties designated as a heritage resource; and
- (12) All overhead signs and permanent banner signs shall be subject to the requirements and restrictions as set out in the table below:

	Maximum Width of Sign	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade
Overhead Signs	0.9 m (3 ft) ^{1,2}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • The floor level of the third storey on a multi-storey building; 	0.9 m (3 ft)	2.4 m (7.9 ft) ³
Permanent Banner Signs	0.9 m (3 ft) ^{1,2}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; or • The floor level of the third storey on a multi-storey building; 	1.2 m (4 ft)	2.4 m (7.9 ft) ³
	¹ The supporting members shall not extend more than 1.3 m (4.27 ft) from the building wall face.			
	² Signs shall be located a minimum of 1 m (3.28 ft) from the edge of a buildings elevation and shall be separate by a minimum of 2 m (6.56 ft) from any other overhead or permanent banner sign.			
	³ Where an overhead sign or permanent banner sign overhangs a vehicular travelled portion of a highway, private laneway, drive-through lane or parking area a minimum vertical distance between grade and the bottom of the sign shall be 4.25 m (13.94 ft).			

**SCHEDULE VI TO BY-LAW 399-2002
GARDEN SQUARE PRECINCT**

(By-law 59-2010)

(Amended by By-laws 242-2010, 141-2017)

(Deleted pursuant to By-law 528-2022)

**SCHEDULE VII TO BY-LAW 399-2002
PRODUCTION HOME BUILDERS AND HI-RISE DEVELOPER SIGNS**

(Amended by By-laws 124-2005, 59-2010)

1. GENERAL PROVISIONS:

- (1) Signs designated under this schedule shall be permitted on:
 - (a) Land where in conjunction with an approved temporary sales office or model home;
 - (b) A draft plan of subdivision that is approved for future development by the builder for which the sign advertises; or
 - (c) Land zoned for high-rise residential development for which a formal Site Plan application has been accepted by the City.
- (2) Ground *signs* shall be single or *double-faced signs* only;
- (3) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm (3 ft) or greater than 2.4 m (7.9 ft);
- (4) Flags in conjunction with a temporary sales office or model home shall be permitted provided that:
 - (a) No more than nine flags are located on one *lot*;
 - (b) Each flag or emblem does not exceed 2.7 m² (29 ft²);
 - (c) Each flag shall be attached to a pole not exceeding 7.5 m (25 ft) in height;
 - (d) Each flag shall be setback a minimum of 1.5m from any property line; and
 - (e) Sales offices located within a unit in a commercial or industrial zoned property shall not be permitted flags.
- (5) *Signs* shall be *indirectly illuminated* only;
- (6) Signs and flags for *production home builders* shall be temporary in nature, and shall be removed upon:
 - (a) Completion of the subdivision for which it is advertising;
 - (b) Removal of the temporary Sales office for which it is advertising;
 - (c) Residential occupancy of the model home for which it is advertising; or

- (d) Three (3) years from the date of approval of the building permit, whichever comes first.
- (7) Signs and flags for a *high-rise residential development* shall be temporary in nature, and shall be removed upon:
- (a) Completion of the development for which it is advertising;
 - (b) Removal of the temporary Sales office for which it is advertising; or
 - (c) Three (3) years from the date of approval of the building permit, whichever comes first.
- (8) No person shall erect or display, or cause to be erected or displayed, a *development sign* within a visibility triangle or in a manner which interferes with pedestrian or vehicular traffic;
- (9) Signs shall pertain to goods and services provided on the property where the sign is located. Third part advertising shall be prohibited;
- (10) *Production home builder and high-rise residential development A-Frame signs* located on *road right-of-ways* shall be permitted subject to the following conditions and restrictions:
- (a) Prior to the issuance of a permit for signs located on the road right-of-way, for the entire length of time the permit is valid and any subsequent renewal thereof, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence. Such policy(s) shall include the Corporation of the City of Brampton as an additional insured;
 - (b) No person shall erect or display, or cause to be erected or displayed, a *portable sign* without first affixing thereto, in a clearly visible fashion, a validation sticker;
 - (c) No *sign* shall be located within the Brampton Downtown Area, as indicated in Schedule II - map 2 of this by-law;
 - (d) No *sign* shall be located within the minimum sightline requirements as indicated in Schedule XI of this by-law;
 - (e) No *sign* shall be located so as to obstruct or interfere with *highway* maintenance, impede movement of pedestrian or vehicular traffic, or otherwise create a hazard;
 - (f) No *sign* shall be located on a median or within 150 feet of utilities or bus stops; and

- (g) No *sign* shall be displayed before 6:00 pm on a Friday or after 6:00 am on a Monday, except when the Friday or Monday is a statutory holiday, the display dates shall be adjusted by one day to allow the *sign* to be displayed during the statutory holiday.
- (11) Where there is a conflict between other provisions of this by-law and the provisions of this schedule, this schedule shall apply to *production home builders* and *high-rise residential* development signs;
- (12) *Signs* for *production home builders* and *high-rise residential* developments shall be subject to the requirements and restrictions as set out in the tables below:

	Ground Signs			
	# of Signs Permitted on a Lot	Maximum Sign Area	Maximum Height	Minimum Distance from Property Lines
Signs on the same property as a temporary sales office	One	15 m ² (161 ft ²) ^{1,3}	7.5 m (24.5 ft)	1.5 m (5 ft)
Signs on the same property as a model home approved for use as a temporary sales office	One	6 m ² (64 ft ²)	3.6 m (12 ft)	1.5 m (5 ft)
Signs on the same property as a model home used for the purpose of display only	One	0.75 m ² (8.1 ft ²)	1.2 m (4 ft)	1.5 m (5 ft)
Signs on the draft approved property ²	One	15 m ² (161 ft ²)	7.5 m (24.5 ft)	1.5 m (5 ft)
Signs on the property subject to site plan approval for high-rise residential ²	One	15 m ² (161 ft ²)	7.5 m (24.5 ft)	1.5 m (5 ft)
	¹ Where the sign is advertising more than one production home builder with temporary sales offices located on the same lot, the maximum permitted sign area may be increased to 20 m ² (215 ft ²)			
	² Sign shall pertain to the builder and product to be developed on the site, third party advertising shall be prohibited			
	³ Ground signs related to a sales centre located in a commercial or industrial plaza shall be subject to the provisions of Schedule II GROUND SIGNS to this by-law.			

	Wall Signs		
	Maximum Aggregate Sign Area	Upper Limit of Sign	Minimum Clearance from Finished Grade
Signs on the same property as a Temporary Sales Office	Not Limited ^{4,6}	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	2.4 m (7.9 ft) ⁵
Signs on the same property as a model home approved for use as a temporary sales office	10% of the area of the <i>building wall face</i> of each elevation	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building 	2.4 m (7.9 ft) ⁵
Signs on a High-rise residential building being developed ^{7,8,9}	5% of the area of the largest building wall face	<ul style="list-style-type: none"> • Roofline of the building 	2.4 m (7.9 ft) ⁵
	⁴ Signs shall be contained wholly within the building wall face of the structure.		
	⁵ Signs are permitted less than 2.4 m (7.9 ft) from grade where a sign projects no more than 100 mm (4 in) from the building wall face.		
	⁶ Signs at sales centres displayed on a unit in a commercial or industrial plaza shall be subject to the provisions of Schedule III WALL SIGNS to this by-law.		
	⁷ Shall apply to temporary banner(s) displayed on high-rise residential buildings, including mixed use commercial and residential buildings.		
	⁸ Prior to the issuance of a permit and for the entire length of time the sign is erected, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence.		
	⁹ Signs shall be removed once the sales centre related to the property development ceases to operate.		

	A-Frame Signs		
	Maximum Aggregate Sign Area	# of Signs Permitted	Minimum Height of Sign
Signs on the Road Right-of-way	1.5 m ² (16 ft ²) ¹⁰	<ul style="list-style-type: none"> • 12 per sales office ¹¹ 	1.2 m (4 ft)
	¹⁰ No sign shall have more than two faces.		
	¹¹ Permits are for a three (3) month period.		

**SCHEDULE VIII TO BY-LAW 399-2002
GAS BARS AND DRIVE THROUGH COMMERCIAL OPERATIONS**

(Amended by By-laws 59-2010, 242-2010, 141-2017, 258-2022)

1. GENERAL PROVISIONS:

- (1) Where there is a conflict between other provisions of this by-law and the provisions of this schedule, this schedule shall apply to Gas Bars and Drive Through Commercial Operations;
- (2) For ground signs the distance from the finished grade to the bottom of the sign shall be either less than 900 mm (3 ft) or greater than 2.4 m (7.9 ft);
- (3) Every owner shall display the street number of the property on the main ground sign on the street frontage on which the property is addressed, in order to identify the municipal address of the property, subject to the following requirements:
 - (a) The street number shall be prominently displayed and have a minimum number height of 0.15 m (6 in) and a maximum number height of 0.5 m (1.6 ft);
 - (b) The street number and address shall be located a minimum of 0.9 m (3 ft) above the finished grade;
 - (c) Where the address on a ground sign is non-illuminated, the address shall be of a reflective material;
 - (d) Where the sign is located on a street other than that on which it is addressed, the full street number and street name shall be identified; and
 - (e) The area occupied by the street number and name shall not be included in calculating the sign area.
- (4) No person shall erect or display, or cause to be erected or displayed, a sign within a visibility triangle, unless such sign has a minimum clearance of 2.4 m (7.9 ft) above the finished grade. This provision is not applicable where the ground sign is 1.2 m (4 ft) or less in height;
- (5) Ground *signs* shall be single or *double-faced signs* only;
- (6) Where a sign is illuminated, the sign shall conform to the following requirements:
 - (a) The illumination shall not exceed 5000 nits during the period between sunrise and sunset;
 - (b) The illumination shall not exceed 300 nits during the period between sunset and sunrise;

- (c) The illumination of ground and instructional signs shall not increase the light levels within 10 m of all points of the sign facing by more than 3 lux above the ambient lighting level.
- (7) Illuminated signs shall be permitted on a building wall which faces lands zoned residential or containing a residential unit provided that:
- (a) The sign face is separated from lands zoned residential or containing residential units by a distance of at least 36 m (118 ft);
 - (b) The signs shall be *Indirectly Illuminated*; or
 - (c) The applicant shall demonstrate to the satisfaction of the Chief that the sign is fully obscured from view from the residential units by a permanent structure.
- (8) The distance between a sign and a property zoned residential or containing a residential unit referenced in sentence (7) shall be measured at an angle of 45 degrees from the face of the sign;
- (9) Applications for a main ground sign containing an Electronic Variable Message Centre shall have a safety assessment prepared in accordance with the City of Brampton's Public Works Department's: DPAD Terms of Reference. This shall not apply to instructional signs or a ground sign only containing the EVMC referenced in Note 6 of the following table;
- (10) Foundations shall be extended a minimum of 150 mm (6 in) above grade and sloped in order to shed standing water;
- (11) Any exposed elements of a sign shall be constructed with or coated in corrosion resistant material;
- (12) Any sign with exposed anchor bolts shall be capped with acorn nuts;
- (13) Every *wall sign* shall be attached to and parallel to the building wall or *freestanding canopy* face on which it is installed;
- (14) No *wall sign* shall project more than 0.6 m (2 ft) from the wall, fascia or *freestanding canopy* to which it is attached;
- (15) No advertising shall be permitted on the projecting ends of a *sign*;
- (16) No person shall erect or display, or cause to be erected or displayed, a sign within a visibility triangle, unless such sign has a minimum clearance of 2.4 m (7.9 ft) above the finished grade. This provision is not applicable where the ground sign is 1.2 m (4 ft) or less in height; and
- (17) All signs for gas bars and drive through commercial operations shall be subject to the requirements and restrictions set out in the tables below:

	Ground Signs						
	Minimum Distance from Property Lines	Main Ground Signs ¹			Instructional Signs ²		
		# of Signs Permitted on a Lot	Maximum Sign Area	Maximum Height	# of Signs Permitted per drive through facility	Maximum Sign Area	Maximum Height
Gas Bars	1.5 m (5 ft)	One ^{3,4}	15 m ² (161 ft ²) ^{5,6,7}	7.5 m (24.5 ft)	Two	2 m ² (21.5 ft ²) ⁹	2 m (6.6 ft)
Drive Through Commercial Operations	1.5 m (5 ft)	One ^{3,4}	15 m ² (161 ft ²) ^{5,7}	7.5 m (24.5 ft)	Two ⁸	4 m ² (43 ft ²) ⁹	3 m (9.8 ft)
	<p>¹ Where a gas bar or drive through commercial operation forms part of a commercial or industrial plaza, ground signs for the plaza shall be permitted as regulated under Schedule II GROUND SIGNS to this by-law.</p> <p>² No sign shall be located so as to obstruct, interfere or impede movement of pedestrian or vehicular traffic, or otherwise create a hazard.</p> <p>³ Corner lots shall be permitted one additional ground sign, subject to the following requirements: (i) The property shall have a combined frontage in excess of 150 m (492 ft) on two or more streets; (ii) The two signs shall not front on the same street; (iii) A minimum distance of 30 m (98 ft) shall be provided between each sign; and (iv) A minimum distance of 30 m (98 ft) shall be provided between the projected point of intersection of the two lot lines.</p> <p>⁴ In addition to ground signs permitted for a commercial or industrial plaza, one ground sign shall be permitted for the sole use of the gas bar and any subsidiary uses contained within the gas bar.</p> <p>⁵ An Electronic Variable Message Centre is permitted within a main ground sign provided: (i) The EVMC shall not exceed 1/3 of the sign area; (ii) The EVMC shall not contain a flashing message or image; (iii) The EVMC shall not contain copy that is full motion or otherwise gives the appearance of animation of movement; (iv) Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds; and (v) Where an Electronic Variable Message Centre is located within 100 m (328 ft) of a property zoned residential or containing a residential unit, the sign shall be turned off between the hours of 10:00 pm and 7:00 am.</p> <p>⁶ Notwithstanding Note 5, a gas bar ground sign may include an Electronic Variable Message Centre subject to the following: (i) The EVMC shall consist exclusively of numerical digits identifying the current gas price; (ii) The maximum height of the digits shall be 0.33 m (13 in) in height; (iii) The EVMC shall not contain a flashing message or image; (iv) The EVMC shall not contain copy that is full motion or otherwise gives the appearance of animation of movement; and (v) Each ground sign face shall contain no more than two such signs.</p> <p>⁷ No ground sign shall be located within 600 mm (2 ft) of the vehicular traveled portion of a highway, private laneway, drive-through lane or parking area unless the minimum vertical distance between grade and the bottom of an overhanging sign shall be at least 4.25 m (13.94 ft), except for a clearance or headroom sign or where an alternative solution is accepted by the Chief;</p>						

	<p>⁸ Where a drive through lane contains a separate speaker board, an order confirmation screen may be incorporate into the stand provided it does not exceed 0.2 m² (2 ft²) in size. The order confirmation screen may consist of a digital display.</p>
	<p>⁹ Instructional signs may contain an Electronic Variable Message Centre provided:</p> <ul style="list-style-type: none"> (i) The EVMC shall not contain a flashing message or image; (ii) The EVMC shall not contain copy that is full motion or otherwise gives the appearance of animation of movement; (iii) Where the message is of other than scrolling script, the frequency of an image change shall not be less than every 10 seconds; and (iv) An EVMC shall be separated by a minimum distance of 36 m (118 ft) from a property zoned residential or containing a residential unit except where: <ul style="list-style-type: none"> (a) The applicant shall demonstrate to the satisfaction of the Chief, that all windows of the residential unit are full shielded from view of the illuminated sign by landscaping subject to site plan approval; or (b) The applicant shall demonstrate to the satisfaction of the Chief, that the illumination of the sign is reduced by other means resulting in the visible portion of the sign achieving the same illumination impact as a sign providing the 36 m (118 ft) separation distance.

	Wall Signs				Freestanding Canopies	
	Maximum Sign Area	Upper Limit of Sign	Maximum Vertical Dimension	Minimum Clearance from Finished Grade	Maximum Sign Area	Upper Limit of Sign
Gas Bars	20% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ¹⁰	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building. 	Not Limited	2.4 m (7.9 ft) ¹¹	35% of the area of the <i>canopy</i>	Roof Line of the canopy structure ¹²
Drive Through Commercial Operations	20% of the area of the <i>building wall face</i> on which the <i>sign</i> is located to a maximum of 25m ² (269 ft ²) ¹⁰	<ul style="list-style-type: none"> • <i>Roof line</i> of a one storey building; • The floor level of the second storey on a multi-storey building; or • Wholly contained within a gable end wall or parapet feature of a one-storey building. 	Not Limited	2.4 m (7.9 ft) ¹¹	35% of the area of the <i>canopy</i>	Roof Line of the canopy structure ¹²
	¹⁰ Whichever is less. Window signs shall be permitted as part of the maximum aggregate sign area					
	¹¹ Signs are permitted less than 2.4 m (7.9 ft) from grade where a <i>sign</i> projects no more than 100 mm (4 in) from the <i>building wall face</i>					

	<p>¹² Signs attached to the canopy face shall not extend beyond the canopy face except that a <i>Logo</i> is permitted to project a combined maximum of 1 m (3.3 ft) either above or below the face of the <i>canopy</i>. When projecting below the canopy the minimum vertical distance between grade and the bottom of the sign shall be 4.25 m (13.94 ft).</p>
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**SCHEDULE IX TO BY-LAW 399-2002
HUTTONVILLE SPECIAL AREA PROVISIONS**

1. DEFINITIONS:

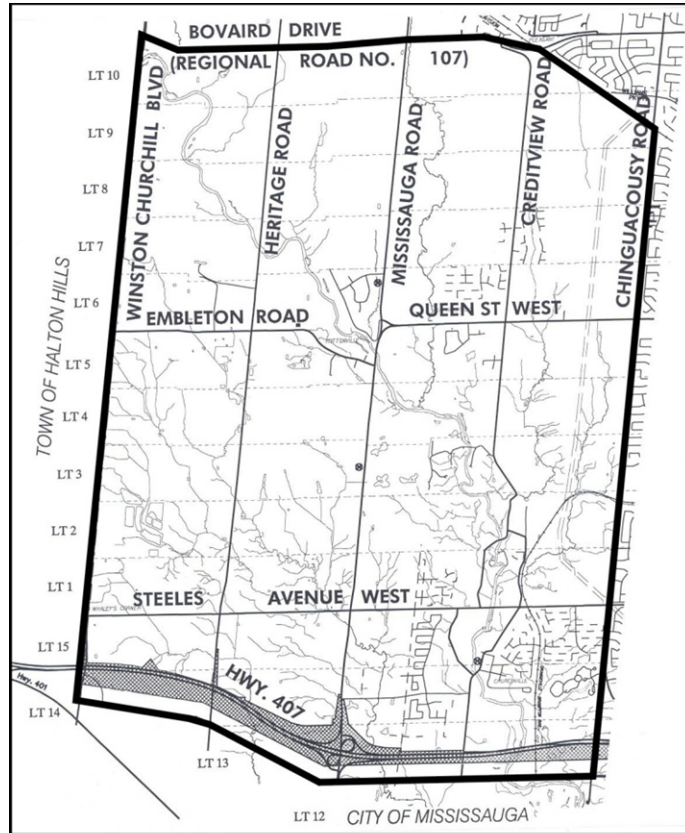
- (1) “**Farmer**” means any person who has a valid farm registration number from the Ontario Ministry of Agriculture, Food and Rural Affairs; and
- (2) “**Picking season**” means the period between May 1 and December 1;

2. GENERAL PROVISIONS:

- (1) The following provisions apply to the lands as outlined on Map 1 to this by-law;
- (2) Every farmer who wishes to erect *signs* pursuant to this schedule shall register annually with the By-law Enforcement Department prior to the commencement of the picking season;
- (3) Every farmer who wishes to erect *signs* pursuant to this schedule shall maintain in good standing and, upon registration shall provide proof of a valid insurance policy of at least \$1 million liability coverage with respect to any *sign* the farmer may erect on the *road right-of-way*;
- (4) Notwithstanding sections 7 and 8 of the General Provisions of this By-law, a farmer who has duly registered pursuant to this schedule may erect *signs* on the *road right-of-way* during the picking season provided the size and location of such *sign* does not interfere with pedestrian or vehicular traffic on the adjacent roadway, and provided such *sign* does not exceed 1.2 m x 1.2 m (4 ft x 4 ft) in *sign area*; and
- (5) Notwithstanding section 7 and Schedule II of this By-law, a farmer who has duly registered pursuant to this schedule may erect a maximum of three *ground signs* provided that:
 - (a) The maximum *sign area* of a *ground sign* shall be 15 m² (161 ft²);
 - (b) The maximum height of a *ground sign*, including support structure, shall 7.5 m (24.5 ft) above finished grade;
 - (c) *Ground signs* shall be non-*illuminated*; and
 - (d) No *ground sign* shall be located closer than 1.5 m (5 ft) to any property line.

**SCHEDULE IX TO BY-LAW 399-2002
HUTTONVILLE SPECIAL AREA PROVISIONS (continued)**

MAP 1



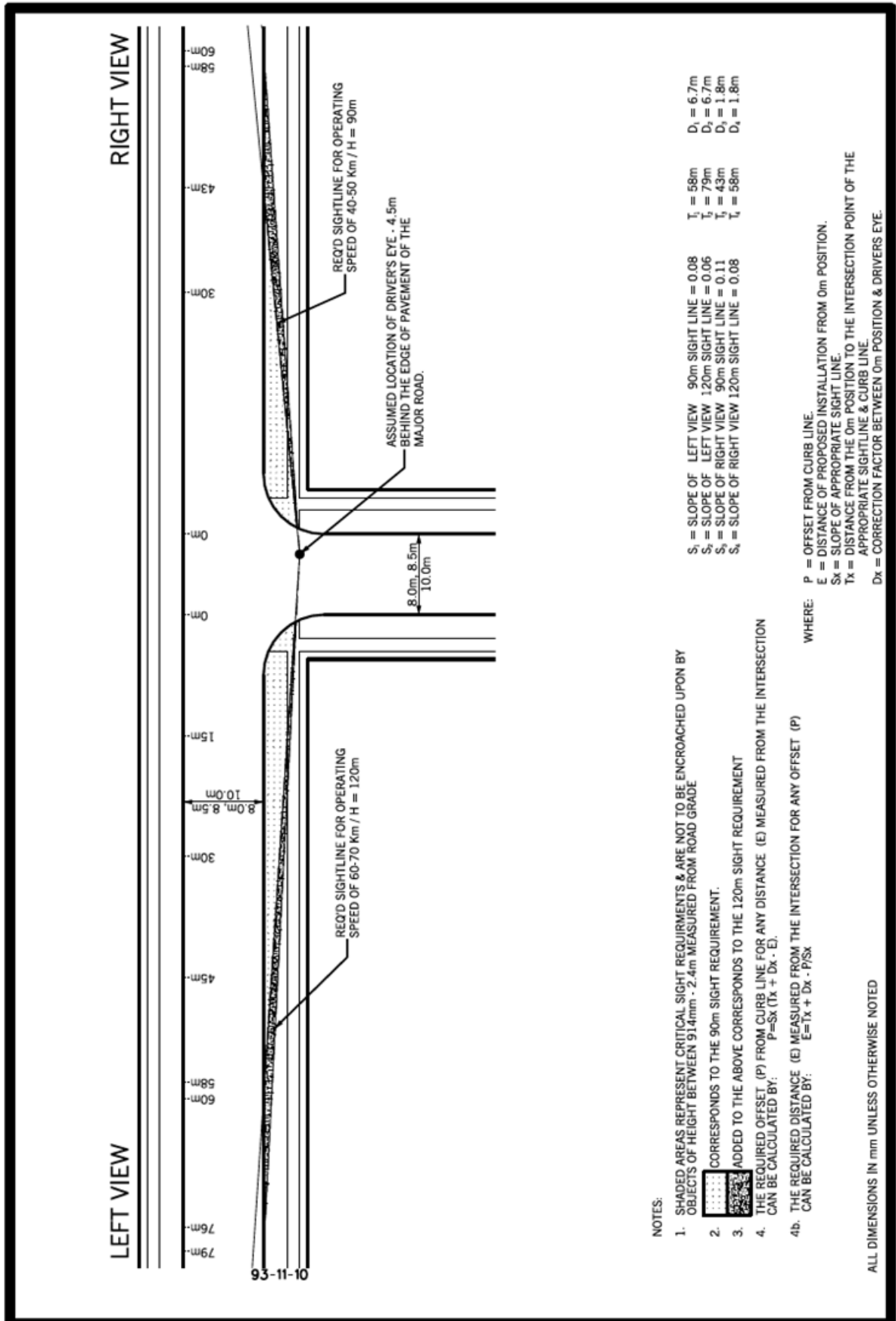
**SCHEDULE X TO BY-LAW 399-2002
BRAMPTON DOWNTOWN AREA**

(Amended by By-laws 65-2003, 124-2005 & 59-2010)

(Deleted pursuant to By-law 258-2022)

SCHEDULE XI TO BY-LAW 399-2002
SIGHTLINE REQUIREMENTS

(Amended by By-law 124-2005, 258-2022)



MINIMUM SIGHTLINE REQUIREMENTS FOR 8.0m, 8.5m, 10.0m ROADWAYS

ANGLE OF INTERSECTION BETWEEN 70° - 90°

APPROVED: 1993/11/10

ORIGINAL: 1993/11/10

REV. 0

448

N.T.S

**SCHEDULE XII TO BY-LAW 399-2002
FEE SCHEDULE
(Amended by By-laws 65-2003, 199-2005 & 59-2010)**

1. Applicable fees shall be paid in accordance with the following:

Class of Sign	Permit Fee
<i>Portable sign – Class A, B C, D and Production home builder A-Frame Signs</i>	\$125.00 / permit (non-refundable fee payable upon application)
<i>Ground Sign & Development Signs</i>	\$30.00 / m ² of <i>sign area</i> (minimum \$225.00 non-refundable portion of fee) (By-law 59-2010)
<i>Wall Sign, Awning Sign, Canopy Sign and Overhead Sign</i>	\$30.00 / m ² of <i>sign area</i> (minimum \$225.00 non-refundable portion of fee) (By-law 59-2010)
<i>Revisions to an application or an issued permit (permanent & portable sign permits)</i>	\$100.00 (By-law 59-2010)
Application to Amend the Sign By-law	\$2000.00 non-refundable fee (By-law 59-2010)
Administrative fee for City removal of a sign not in compliance with an Order under By-law 399-2002, as amended (Sign By-law)	\$100 per hour of staff time, escalating in accordance with the CPI, with a minimum of \$500 per incident ¹
¹ Costs incurred by the City pursuant to this By-law are a lien on the land upon the registration in the proper land registry office of a notice of lien. When the City performs work under Section 11 of the Sign By-law, it may impose an administrative fee over and above out of pocket costs.	

2. Unless otherwise indicated above, the amount of fees refundable shall be calculated as follows **(By-law 59-2010)**:

- (1) Cancellation of a permit application: fees will be refunded in accordance with the following schedule upon receipt of a written request for cancellation or if an application is deemed abandoned by the Chief Building Official or their designate:

If administrative functions only have commenced	90%
If review functions have commenced	40%
If the review has been completed	30%

- (2) Cancellation (revocation) of a permit at the request of the permit holder: if within six (6) months of the issuance of a permit and no work has been commenced on the project for which the permit was issued, a refund of 30% of the total permit fee payable may be paid to the permit holder.
- (3) No refund is applicable after six (6) months has elapsed from the date of the issuance of the permit.
- (4) No refund of fees is applicable if the permit is revoked under section 8(10) of the Building Code Act.
- (5) A portable sign permit may be revoked and no refund of fees is applicable if the portable sign permit was issued in error, issued on mistaken, false or incorrect information or if the owner of the property or permit holder requests in writing that it be revoked.

**SCHEDULE XIII TO BY-LAW 399-2002
SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

1. Notwithstanding Schedule VII Sentence 1.(1)(c), one 200 square foot (18.5 square metre) single sided production home builder ground sign located on the north side of Sandalwood Parkway approximately 164 feet (50 metres) west of Via Rosedale on the lands described as Part of Lot 13 Concession 3 East of Hurontario Street is permitted. The sign shall be temporary in nature to be displayed during the construction of the Rosedale Village Golf and Country Club site. The sign shall be removed by March 1, 2010 or completion of the subdivision for which it is advertising, whichever comes first.
(By-law 56-2005)

2. Notwithstanding Schedule III Sentence 1.(9), the following signage on the lands described as PLAN BR 2 LOTS 2,3, (24 Queen Street East) is permitted.
 - a) One 86 square foot (7.99 m²) internally illuminated wall sign on the top storey of the west elevation of the building consisting of the individual cutout letters.
 - b) One 86 square foot (7.99 m²) non-illuminated wall sign on the top storey of the east elevation of the building consisting of individual cutout letters.
 - c) Two 8.1 square foot (0.75 m²) internally illuminated box signs on the main floor of the south elevation of the building containing an opaque background with raised letters.
 - d) One 35.5 square foot (3.3 m²) internally illuminated wall sign consisting of individual cutout letters on the north elevation of the rear of the building.
 - e) One 25.6 square foot (2.4 m²) internally illuminated wall sign consisting of individual cutout letters on the north elevation of the rear of the building, and that
 - f) No further signs shall be located on the top storeys of the building.
(By-law 72-2005)

3. Notwithstanding Schedule II Sentence 2.(5), the following signage on the lands described as PLAN BR 17 PT LOTS 4,5 (49 Wellington Street West) is permitted.
 - a) One 17.5 square foot (1.6 m²) ground sign on the property no higher than 3.5 feet (1.07 m) in height to identify a daycare. The sign shall be fully contained on private property and positioned on a 45-degree angle at the corner of the lot facing Wellington Street and Mill Street. Should the daycare cease to operate the sign shall be removed.
(By-law 115-2005)

4. Notwithstanding Schedule III Sentence (9), the following signage on the lands described as PLAN M1673 PT OF BLK 6 (1 President's Choice Circle).
 - a) One 355 square foot (33 m²) internally illuminated wall sign on the third storey of the north elevation of the building.
 - b) One 355 square foot (33 m²) internally illuminated wall sign on the third storey of the south elevation of the building.
(By-law 247-2005)

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SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

5. Notwithstanding Schedule III Sentence (9), to permit the following signage on the lands described as CONC 2 EHS LOT 14 (7575 Kennedy Road South).
 - a) One 681.5 square foot (63 m²) illuminated wall sign on the east elevation of the building.
 - b) Banner signs 20 square feet (1.9 m²) in sign area attached to the existing light standards in the parking area.

(By-law 277-2005)
6. Notwithstanding Schedule III Sentence 1.(9), the following signage on the lands described as PLAN M923 BLK 1 RP43R17713 PARTS 1,8,9,11,12 RP 43R20611 PART 1 (municipally known as 7700 Hurontario Street) is permitted.
 - a) One illuminated wall sign on the front elevation of the Longo's Fruit Market consisting of individual cut-out letters with a letter height of 2.6 metres (8'6") for the capital "L" and a letter height of 2.17 metres (7'1 ¾") for the lower case "g", the remainder of the letters being 4'1 ½" in height.

(By-law 105-2006)
7. Notwithstanding Schedule IV Sentence 1.(4), the following signage on the lands described as PL A21 PT BLK 6 RP 43R4402 PART 2 RP 43R 10580 PARTS 6,8,11 (municipally known as 341 Main Street North) is permitted
 - a) One illuminated sign attached to the roof of the canopy located on units 1-5 of the plaza consisting of individual letters no larger than 32 inches, with bracing angles and the carry box being the same colour as the existing roof material.

(By-law 116-2006)
8. Notwithstanding Sentence 8 (9) Directional Signs, the following signage on the lands described as CON 5 EHS Lot 11 (municipally known as 2100 Bovaird Drive East) is permitted.
 - a) Eight Parking Entrance ID signs at various locations throughout the parking areas of the property, 2.78 metres in height and 0.45 square metres in sign area.
 - b) Fourteen Directional signs at various locations throughout the parking areas of the property, 2.56 metres in height and 1.12 square metres in sign area.
 - c) Two Directional signs at various locations throughout the parking areas of the property, 1.62 metres in height and 0.37 square metres in sign area.
 - d) Three Directional signs at various locations throughout the parking areas of the property, 4.34 metres in height and 3.92 square metres in sign area.
 - e) Two Directional signs at various locations throughout the parking areas of the property, 5.22 metres in height and 4.43 square metres in sign area.

**SCHEDULE XIII TO BY-LAW 399-2002
SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- f) One Directional sign located adjacent to the eastern entrance off Bovaird Drive, 7.07 metres in height and 10.07 square metres in sign area.

(By-law 193-2006)

9. Notwithstanding Schedule III Sentence 1.(9) and Schedule II Sentence 2.(5), the following signage on the lands described as PLAN 895 BLK A & F PT 1 ON 43R11609 (municipally known as 148, 150 & 160 West Drive) is permitted.
- a) One indirectly illuminated wall sign 6.5 square metres (70 square feet) in sign area on the north elevation of the multi-tenant building at 148 West Drive consisting of a directory sign with a height from finished grade matching the height from finished grade of the base of the adjacent window, that height being less than 2.4 metres;
- b) One ground sign 19.6 square metres (210.98 square feet) in sign area and 11.07 metres (36.3 feet) in height located on Queen Street east of the driveway entrance;
- c) One ground sign 19.6 square metres (210.98 square feet) in sign area and 11.07 metres (36.3 feet) in height located at the rear of the west side of the property adjacent to the Highway 410 off-ramp.

(By-law 311-2006)

10. Notwithstanding Schedule II Sentence 2.(5), the following signage on the lands described as PLAN 518 PT BLK I (241 Queen Street East) is permitted.
- a) One additional ground sign on the property no higher than 24.5 feet (7.5m) and no larger than 161 square feet (15 sq.m.) in sign area.

(By-law 402-2007)

11. Notwithstanding Schedule III Sentence 1.(7), the following signage on the lands described as CONC 2 EHS PART OF LOT 4 (105 Heart Lake Road) is permitted.
- a) One wall sign contained on Unit 1 of the building, consisting of a logo and individual cutout letters, 3.7 square metres (40 sq. ft.) in sign area.

(By-law 144-2008)

12. Notwithstanding Sentence 8.(16) Exemptions, the following signage on the lands described as PLAN A12 LOT 15 (235 Queen Street West) is permitted.
- a) One ground sign not exceeding 1.86 square metres (20 sq. ft.) in sign area and 1.2 metres (4 feet) in height.

(By-law 156-2008)

13. Notwithstanding Schedule II Sentence 1.(5), the following signage on the lands described as CONC 10 ND LOT 5, 43R-27376 PARTS 6, 8, 9, 18, 20, 21 (8910-8960 Highway # 50) is permitted.
- a) Two additional ground signs erected along the Highway 50 frontage, 15 square metres (161 sq. ft.) in sign area and 7.5 metres (24.5 ft.) in

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SITE SPECIFIC PROVISIONS**

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height, provided the signs are separated from other ground signs on the property by a minimum distance of 193 metres (633 ft.) and that no further ground signs be erected on this parcel of land.

(By-law 50-2009)

14. Notwithstanding Schedule XV Sentence 1.(11), the following signage on the lands described as PLAN BR 4 LOTS 1 TO 4 PT LOT 5 PT LOTS 14 TO 17 PLAN BR 35 LOTS 18 TO 20 (45 Railroad Street) is permitted.
- a) One banner 32 sq.m. (345 sq.ft.) in size attached to the top storey of the front elevation of the existing building, provided the banner is removed once the sales centre related to this property development ceases to operate.

(By-law 174-2009)

15. Notwithstanding Schedule III Sentence 1.(9) and Schedule II Sentence 2.(5), the following signage on the lands described as CONC 4 EHS PT LOT 5 (10 Peel Centre Drive) is permitted.
- a) One wall sign 3.9 sq.m. (41.98 sq.ft.) in size installed on the second storey of the east elevation of the building;
- b) One wall sign 3.9 sq.m. (41.98 sq.ft.) in size installed on the second storey of the south elevation of the building; and
- c) One ground sign setback 1.06 m (3.48 ft) from the property line on the east side of the property.

(By-law 215-2009)

16. Notwithstanding Schedule II Sentence 2.(5) the following signage on the lands described as CONC 2 WHS LOT 3 (8500 McLaughlin Road) is permitted.
- a) A second ground sign fronting on McLaughlin Road, 37.32 square feet (3.5 m²) in sign area.

(By-law 264-2009)

17. Notwithstanding Schedule II Sentence 2.(5) the following signage on the lands described as CONC 6 EHS PART OF LOTS 9 AND 10 (9920-9990 Airport Road and 2959-2999 Bovaird Drive East) is permitted in addition to the two existing ground signs on the property.
- a) Corporate identification signage incorporated into the entryway feature wall located at the signalized entrance off Bovaird Drive, 16.1 square feet (1.5 m²) in sign area;
- b) Corporate identification signage incorporated into the entryway feature wall located at the signalized entrance off Airport Road, 16.1 square feet (1.5 m²) in sign area; and that
- c) No further ground signs be requested for this property.

(By-law 263-2009)

18. Notwithstanding Schedule II Sentence 2.(5) the following signage on the lands described as CONC 2 WHS LOT 11 (10061 Chinguacousy Road) is permitted.

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- a) One ground sign at the corner of Chinguacousy Road and Bovaird Drive, 9.3 m² (100 ft²) in sign area and 5.49 m (18 ft) in height.
- b) One ground sign on Bovaird Drive, 9.3 m² (100 ft²) in sign area and 5.49 m (18 ft) in height.

(By-law 308-2009)

19. Notwithstanding Schedule III Sentence 1.(3) the following signage on the lands described as CONC 4 EHS PT LOT 5 (56 Peel Centre Drive) is permitted.
- a) One 5.9 sq.m. (63 sq.ft.) illuminated wall sign on the west elevation of the building.
- (By-law 307-2009)**
20. Notwithstanding Schedule II GROUND SIGNS Sentence 2.(5) the following signage on the lands described as PLAN BR 5 PT LOTS 10, 11, 43, 44 (134 Queen Street East) is permitted.
- a) One ground sign setback 0 m from the property line provided the sign is not located within the visibility triangle of the driveway entrance.
- (By-law 309-2009)**
21. Notwithstanding Schedule II GROUND SIGNS Sentence 2.(5) the following signage on the lands described as PLAN BR 5 PT LOTS 20, 21, 22, 35 PL BR 13 LOT 22 BLK C PT LOTS 20, 21 (164 Queen Street East) is permitted.
- a) One ground sign setback 0 m from the property line provided an encroachment agreement is entered into with the City.
- (By-law 309-2009)**
22. Notwithstanding Schedule II GROUND SIGNS Sentence 2.(5) the following signage on the lands described as Part Lot 5, Conc. 1 EHS (1 Kennedy Road South) is permitted.
- a) One ground sign setback 0 m from the property line provided an encroachment agreement is entered into with the City.
- (By-law 309-2009)**
23. Notwithstanding Schedule II GROUND SIGNS Sentence 2.(5) the following signage on the lands described as CON 2 EHS PT LOT 6 (320 Queen Street East) is permitted.
- a) One ground sign 10.97 m (36 feet) in height, setback 0 m from the property line on the Queen Street frontage.
 - b) One ground sign 14.33 m (47 feet) in height, setback 0 m from the property line on the Queen Street frontage.
- (By-law 309-2009)**
24. Notwithstanding Schedule II Sentence 2.(5) the following signage on the lands described as CONC 1 WHS PT LOT 18 (3058-3088 Mayfield Road) is permitted.

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- a) A second ground sign fronting on Mayfield Road, 15 m² (161.5 ft²) in sign area and 7.5 m (24.5 ft) in height; and that
- b) No further ground signs be requested for this property.

(By-law 8-2010)

25. Notwithstanding Schedule II Sentence 2.(5) the following signage on the lands described as CONC 2 EHS PT LOT 6 (344 Queen Street East) is permitted.

- a) One ground sign 15.25 m (50 ft) in height and 34 m² (366 ft²) in sign area to be located on the western edge of the property.

(By-law 237-2010)

26. Notwithstanding Schedule II GROUND SIGNS Sentence 1.(1) and Sentence 2.(5) the following signage on the lands described as PLAN BR 5 PT LOTS 15-18 (145 and 149 Queen Street East) is permitted.

- a) One ground sign located on the property line between the two properties, subject to the following conditions;
 - i. The sign shall not exceed 6.7 m (22 ft) in height and 10.2 m² (109.8 ft²) in sign area;
 - ii. The sign shall be located within 2 m (6.6 ft) of the wall face of the building located at 145 Queen Street East;
 - iii. The sign shall advertise only goods and services directly available on the two properties; and
 - iv. No further ground signs shall be permitted on the properties.

(By-law 112-2011)

27. Notwithstanding Schedule III WALL SIGNS Sentence 1.(9) the following signage on the lands described as M643 BLK 19 PT 1, 2, 7, 8 (2648 Steeles Ave. E.) is permitted.

- a) Three wall signs on the top storey of the building, provided the signs not exceed 2% of the building wall face on which the sign is displayed.

(By-law 201-2011)

28. Notwithstanding Schedule II Sentence 2.(5) the following signage on the lands described as CONC 4 WHS PT LOT 8 (9435-9525 Mississauga Road) is permitted.

- a) Two ground signs fronting on Mississauga Road,
- b) The ground signs shall be separated by a minimum distance of 309 m (1014 ft); and
- c) No further ground signs shall be permitted on the property.

(By-law 200-2011)

29. Notwithstanding Schedule III WALL SIGNS Sentence 1.(9) the following signage on the lands described as PLAN M643 PT BLK 10 RP 43R15794 PARTS 1 TO 5 (95 Walker Drive) is permitted.

- a) Two wall signs located on the top of the south and east elevations of the manufacturing tower, provided the signs not exceed 12.49 m² (134.4 ft²) in sign area.

(By-law 274-2011)

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30. Notwithstanding Section 10.(b) the following signage on the lands described as PLAN M1085 BLK 188 (120 Fernforest Drive) is permitted.
- a) One ground sign setback 0.3 m (1 ft) from the property line off Fernforest Drive.
(By-law 304-2011)
31. Notwithstanding Section 5.(5) the following signage adjacent to the lands described as PL A21 PT BLK 1 RP 43R7190 PART 1 (75 Vodden Street East) is permitted.
- a) One ground sign on the road right-of-way adjacent to the property line at the western edge of the property.
(By-law 29-2012)
32. Notwithstanding Section II GROUND SIGNS the following signage on the lands described as CONC 1 WHS PT LOT 15 (7899 McLaughlin Road) is permitted).
- a) A third ground sign on the property adjacent to the entrance on Steeles Avenue, subject to the following conditions:
- i. The sign shall be located a minimum distance of 1.5 m from all property lines and shall not be located within a visibility triangle;
 - ii. The sign shall not exceed 6 m² in sign area and 4 m in height;
 - iii. The electronic variable message centre contained on the sign shall be turned off between the hours of 10:00 pm and 7:00 am; and
 - iv. That no further ground signs be permitted on the property.
- (By-law 145-2012)**
33. Notwithstanding Schedule II GROUND SIGNS the following signage on the lands described as CONC 4 EHS PT LOT 5 (25 Peel Centre Drive) is permitted.
- a) One ground sign on Queen Street East, 9.65 m (31.7 ft) in height and 29.4 m² (316.5 ft²) in sign area;
- b) Two monument signs on Clark Boulevard, 1.98 m (6.5 ft) in height and 2.8 m² (30 ft²) in sign area; and
- c) Ten wayfinding signs 2.22 m (7.3 ft) in height and 0.98 m² (10.5 ft²) in sign area.
(By-law 271-2012)
34. Notwithstanding Section 5.(5) and Schedule II GROUND SIGNS, Sentence 2.(5) the following signage on the lands described as PLAN M1748 BLK 577 (527-537 Van Kirk Drive) is permitted:
- a) One ground sign on Mayfield Road setback 0 m from the property line provided an encroachment agreement is entered into with the Region of Peel.
(By-law 370-2012)

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35. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(3) the following signage on the lands described as CON 1 EHS PT LOT 7 (131 Kennedy Road North) is permitted:
- a) Internally illuminated sign boxes on the north elevation of the building.
(By-law 23-2013)
36. Notwithstanding Section 5.(5) and Schedule II GROUND SIGNS, Sentence 2.(5) the following signage adjacent to the lands described as CONC 9 ND PT LOT 5 (3805 Queen Street East) is permitted:
- a) One ground sign within the Regional right-of-way on Queen Street provided an encroachment agreement is entered into with the Region of Peel.
(By-law 60-2013)
37. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(9) and Schedule V OVERHEAD SIGNS, Sentence 1.(4) the following signage on the lands described as PLAN BR 5 LOT 3 PT LOT 31 (111 Queen Street East) is permitted:
- a) Three overhead signs on the north elevation of the second floor of the building providing the signs do not project more than 2 feet from the face of the building and do not exceed 3 feet in height,
 - b) One indirectly illuminated wall sign on the east elevation of the second floor of the building providing the sign does not exceed 3.7 m² (40 ft²) in sign area and consists of cut-out letters; and,
 - c) Backlit illumination of the existing sign on the main floor of the unit.
(By-law 59-2013)
38. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(8) the following signage on the lands described as PLAN 43M1524 BLK 181 (175 Fletchers Creek Blvd) is permitted:
- a) One 2.2 m² (23.2 ft²) wall sign on the north elevation of the building attached to the wall of the garbage room provided no further wall signs be permitted on the garbage room walls.
(By-law 211-2013)
39. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(8) the following signage on the lands described as CONC 2 EHS PART OF LOT 4 (80 Resolution Drive) is permitted:
- a) One 1.2 m (48") diameter logo sign on the west elevation of the building attached to the wall of the climate controlled garbage room provided no further wall signs be permitted on the garbage room walls.
(By-law 212-2013)
40. Notwithstanding Schedule VII PRODUCTION HOME BUILDERS, Sentence 1.(8) the following signage on the lands described as CONC 9 EHS PART LOTS 16 & 17 (Draft Plan of Subdivision 21T-12009B) is permitted:
- a) Six temporary ground signs provided no more than:

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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- i. Two signs are located along The Gore Road,
 - ii. Two signs are located along Countryside Drive,
 - iii. One sign is located along Mayfield Road, and
 - iv. One sign is located along McVean Drive,
- b) The signs shall not exceed 15 m² (161 ft²) in sign area and 7.5 m (24.5 ft) in height,
- c) The signs shall be separated by a minimum distance of 300 m (984 ft),
- d) The signs shall be removed within three years of the approval of the building permit or completion of the residential lots within the subdivision, whichever comes first, and that
- e) No further ground signs be requested for this plan of subdivision.

(By-law 257-2013)

41. Notwithstanding Schedule II GROUND SIGNS, the following signage on the lands described as PLAN M1386 BLK 324 AND PLAN M1471 BLK 114 (5-41 Worthington Avenue and 10-30 Brisdale Drive) is permitted:

- a) A third ground sign on the property adjacent to the southern entrance on Worthington Avenue, provided:
 - i. The sign shall be located a minimum distance of 1.5 m from all property lines and shall not be located within a visibility triangle;
 - ii. The sign shall not exceed 15 m² in sign area and 7.5 m in height, and
 - iii. That no further ground signs be permitted on the property.

(By-law 314-2013) (re-numbered in accordance with By-law 139-2015)

42. Notwithstanding Section 5.(8), the following signage on the lands described as PART LOT 14 CONCESSION 10 ND (10775 The Gore Road) is permitted:

- a) One ground sign abutting the driveway entrances and located within a visibility triangle provided:
 - i. The sign shall be located a minimum distance of 1.5 m from all property lines.

(By-law 192-2014)

43. Notwithstanding Schedule II GROUND SIGNS, the following signage on the lands described as PLAN BR 2 LOTS 89 & 90, PART LOTS 91 & 110 (156 Main Street N.) is permitted:

- a) One ground sign within the front yard provided:
 - i. The sign shall be located a minimum distance of 1.5 m (5 ft) from all property lines;
 - ii. The sign shall not exceed 2 m (6.6 ft) in height and 2.8 m² (30.2 ft²) in sign area; and
 - iii. That no further ground signs be permitted on the property.

(By-law 275-2014)

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SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

44. Notwithstanding Schedule VIII GROUND SIGNS, the following signage on the lands described as PLAN 43M-1588 Block 339 (230 and 240 Wanless Drive) is permitted:
- a) Display of one additional anchor tenant on the gas bar ground sign is permitted provided:
 - i. The sign shall be located a minimum distance of 1.5 m (5 ft) from all property lines;
 - ii. The sign shall not exceed 6.1 m (20 ft) in height and 12 m² (130 ft²) in sign area; and
 - iii. That no further ground signs be permitted on the property.

(By-law 276-2014)
45. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(8) the following signage on the lands described as CONC 2 EHS PART OF LOT 1 (60 Resolution Drive) is permitted:
- a) One 3.07 m² (33 ft²) wall sign on the east elevation of the building attached to the wall of the mechanical room.
- (By-law 3-2015)**
46. Notwithstanding Sentence 10.(b) EXEMPTIONS FOR SIGNS ON PUBLIC USES OWNED OR LEASED BY THE CITY, and Section 5.(5) REGULATIONS AND PROHIBITIONS, the following signage on the lands described as Plan BR14 Lots 1, 2A & Part lot 3 (Garden Square) is permitted:
- a) Ground signs encroaching into the required setback and onto the City right-of-way.
- (By-law 24-2015)**
47. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(8), the following signage on the lands described as CONC 9 ND PART OF LOT 17 (10 Squire Ellis Drive) is permitted:
- a) Multi-tenant wall signs attached to the south and east face of the common tower feature provided:
 - i. That no ground signs be permitted on the property;
 - ii. That the wall signs be indirectly illuminated only; and
 - iii. That the sign on each face of the tower not exceed 10.8 m² (116 ft²) in area and 7.5 m (24.6 ft) in height.

(By-law 140-2015)
48. Notwithstanding Sentence 8.(9) Directional Signs, and Schedule IV AWNING SIGNS & CANOPY SIGNS, Sentence 1.(4), the following signage on the lands described as LOT 64-66 PLAN BR 5 (20 Lynch Street) is permitted:
- a) One directional sign near the southeast corner of Centre Street South and John Street, 5.0 m (16.4 ft) in height and 12.72 m² (137.0 ft²) in sign area;

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SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- b) One directional sign near the southwest corner of Trueman Street and Lynch Street, 5.0 m (16.4 ft) in height and 12.72 m² (137.0 ft²) in sign area;
- c) Three directional signs at various locations throughout the parking areas of the property, 2.44 m (8.0 ft) in height and 2.78 m² (30.0 ft²) in sign area;
- d) Nine directional signs at various locations throughout the parking areas of the property, 1.5 m (5.0 ft) in height and 0.75 m² (8.1 ft²) in sign area;
- e) One canopy sign mounted on top of an entry canopy; and
- f) Two canopy signs mounted to the bottom of an entry canopy.

(By-law 228-2015)

49. Notwithstanding Schedule II GROUND SIGNS, Sentence 2.(5), the following signage on the lands described as PART BLOCK H & XF PLAN 889 (227 Vodden Street East) is permitted:

- a) One ground sign on the property adjacent to the main entrance on Kennedy Road, subject to the following conditions:
 - i. The sign shall be located a minimum distance of 1.5 m (5 ft) from all property lines and shall not be located within a visibility triangle;
 - ii. The sign shall not exceed 20 m² (215.3 ft²) in sign area and 9.15 m (30 ft) in height, and
 - iii. That no further ground signs be permitted on the property.

(By-law 258-2015)

50. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(7), the following signage on the lands described as PLAN M955 BLOCK 5 (170 Steelwell Road) is permitted:

- a) One channel letter wall sign on the northwest elevation of the building, provided:
 - i. The maximum permitted sign area in the Sign By-law is not exceeded.

(By-law 283-2015)

51. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(4) and Sentence 1.(9), the following signage on the lands described as PLAN M1907 PART BLOCK 1 (10 Coachworks Crescent) is permitted:

- a) One rooftop sign, subject to the following conditions:
 - i. The sign shall not exceed 5.95 m² (64.0 ft²) in sign area and 4.12 m (13.5 ft) above the roof line; and
 - ii. That no further rooftop signs be permitted on the property.

(By-law 282-2015)

52. Notwithstanding Schedule II GROUND SIGNS, Sentence 2.(5), the following signage on the lands described as CON 7 ND PT LOT 6 (20-100 Maritime Ontario Boulevard) is permitted:

- a) Two ground signs on the property fronting on separate street frontages, provided:

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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- i. The signs shall be located a minimum distance of 1.5 m from all property lines and shall not be located within a visibility triangle; and
- ii. The signs shall not exceed 15 m² (161 ft²) in sign area and 7.5 m² (24.5 ft²) in height; and
- iii. That no further ground signs be permitted on the property.

(By-law 30-2016)

53. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(8) & 1.(9), the following signage on the lands described as BLOCK 2 PLAN M1813 (5 Cherrycrest Drive) is permitted:

- a) Wall signs for main floor tenants attached to the second storey wall face, provided:
 - i. Signs in total area shall not exceed 20% of the area of the building wall face of the unit the sign is advertising; and
 - ii. Signs shall be located below the second storey windows.

(By-law 101-2016)

54. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(9), the following signage on the lands described as BLOCK 155 PLAN M1940 (65 Dufay Road) is permitted:

- a) One illuminated wall sign on the west elevation of the Longo's supermarket consisting of individual cut-out letters having a maximum vertical dimension of:
 - i. 2.6 m (8.5 ft) for the capital "L";
 - ii. 2.14 m (7.0 ft) for the lower case "g"; and
 - iii. 1.26 m (4.13 ft) for the remainder of the letters.

(By-law 100-2016)

55. Notwithstanding Sentence 8.(9) Directional Signs, the following signage on the lands described as CON 1 WHS PT LOT 15 (7899 McLaughlin Road) is permitted:

- a) Six directional signs at various locations throughout the property, 3.05 m (10.0 ft) in height and 2.5 m² (26.9 ft²) in sign area;
- b) Nine directional signs at various locations throughout the property, 2.6 m (8.5 ft) in height and 1.49 m² (16.0 ft²) in sign area; and
- c) Twelve directional signs at various locations throughout the property, 2.52 m (8.3 ft) in height and 1.2 m² (13.0 ft²) in sign area;

Provided that a permit be obtained prior to the installation of the proposed directional signs.

(By-law 102-2016)

56. Notwithstanding Schedule II GROUND SIGNS, Sentence 2.(5), the following signage on the lands described as CON 4 EHS PART LOT 11 (1600 Bovaird Drive East) is permitted:

- a) One ground sign setback 0 metres from the property line along Bovaird Drive East, provided:

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- i. The sign shall not exceed 6.0 m² (65.0 ft²) in sign area and 2.5 m (8.2 ft) in height;

(By-law 216-2016)

57. Notwithstanding Schedule III WALL SIGNS, Sentence 1.(1) & 1.(9), the following signage on the lands described as CON 3 WHS PART LOT 6 (1450 Queen Street West) is permitted:

- a) One illuminated wall sign, provided:
 - i. The sign shall not exceed 6.0 m² (65.0 ft²) in sign area; and
 - ii. The sign shall be located below the second storey windows.

(By-law 19-2017)

58. Despite By-law 399-2002 requirements in clause 8(9), Schedule II GROUND SIGNS, Schedule III WALL SIGNS, and Schedule IV AWNING SIGNS & CANOPY SIGNS, the following signage on the lands described as CON 9 ND LOT 15, municipally known as 7855 Finch Avenue, is permitted provided that a permit is obtained prior to the installation of the following proposed signage:

- a) Signage on amusement park accessory buildings, provided a minimum clearance of 2.4 m from finished grade is provided, where required;
- b) One monument sign located internally on the Site, 3.2 m (10.5 ft) in height and 19.5 m² (210 ft²) in sign area;
- c) One monument sign located internally on the Site, 2.0 m (6.6 ft) in height and 5.6 m² (60.3 ft²) in sign area;
- d) Signs related to the vehicular and pedestrian circulation within the Site, which include directional signs, wayfinding signs, attraction identification signs and public safety signs; and
- e) Four banner tower structures located along the main driveway entrance, 4.0 m (13.12 ft) in height and 5.58 m² (60 ft²) in sign area.

(By-law 56-2017)

59. Despite the requirements of Section 5(8), and Schedule II GROUND SIGNS, the following signage on the lands legally described as CON 5 WHS PART LOT 2, and municipally known as 25 Rising Hill Ridge is permitted in connection with the Facility:

- a) One ground sign abutting the driveway entrance on Rising Hill Ridge and located within a visibility triangle as shown on Schedule A to this by-law, provided:
 - i. The sign shall not exceed 1.8 m² (19.4 ft²) in sign area and 2.4 m (7.9 ft) in height; and
 - ii. The sign shall be generally located a minimum distance of 0.45 m (1.5 ft) east of the property line and 1.38 m (4.52 ft) south of the southern edge of the driveway.

(By-law 208-2017)

60. Despite the requirements of Schedule II GROUND SIGNS, the following signage on the lands legally described as PLAN M1979 BLOCK 296 and municipally known as 5-85 Montpelier Street is permitted:

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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- a) Two ground signs fronting on Mississauga Road, provided:
 - i. The signs shall be located a minimum distance of 1.5 m from all property lines and shall not be located within a visibility triangle;
 - ii. A minimum distance of 200 m (656 ft) shall be provided between the signs;
 - iii. Each sign shall not exceed 17.8 m² (191.6 ft²) in sign area and 7.5 m² (24.5 ft²) in height; and
 - iv. That no further ground signs shall be permitted on the subject property.

(By-law 207-2017)

61. Despite the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as CON 6 WHS PT LOT 15 (CN Railway Lands, east of Winston Churchill Boulevard, south of Wanless Drive) is permitted:

- a) One temporary V-shaped Class B ground signs fronting on the east side of Winston Churchill Boulevard, provided:
 - i. The sign shall be located a minimum distance of 10.0 m (32.8 ft) from all property lines;
 - ii. The sign shall not exceed 20.0 m² (215.2 ft²) in sign area and 7.5 m² (24.5 ft²) in height;
 - iii. The ground sign shall be indirectly illuminated only; and
 - iv. The sign shall be removed by November 22, 2022.

(By-law 259-2017)

62. Despite the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as CON 9 ND PT LOT 14 (CN Railway Lands, east of Finch Avenue, south of Steeles Avenue) is permitted:

- a) One Class B ground signs fronting on the east side of Finch Avenue, provided:
 - i. The sign shall be located a minimum distance of 10.0 m (32.8 ft) from all property lines;
 - ii. The sign shall not exceed 20.0 m² (215.2 ft²) in sign area and 7.5 m² (24.5 ft²) in height; and
 - iii. The ground sign may be indirectly illuminated only.

(By-law 259-2017)

63. Despite the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as CON. 1 E.H.S. (178 Church Street East) is permitted:

- a) One internally illuminated ground sign abutting the driveway entrance on Church Street East provided:
 - i. The sign remains in its current location at 11m from the front lot line and 3m from northerly side lot line;
 - ii. The sign shall not exceed 2.86 m² (130.83 ft²) in sign area; and

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- iii. The sign shall not exceed and 1.8 m (6.17 ft) in height and 1.52 m (5.0 ft) in width.

(By-law 47-2018)

64. Notwithstanding the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as Plan 43M-2015 Block 107 (8205-8405 Financial Drive) is permitted:

- a) Two ground signs fronting on Mississauga Road,
 - i. The ground signs on Mississauga Road shall be separated by a minimum distance of 235m;
- b) One ground sign fronting on Financial Drive;
- c) The face of each ground sign shall not exceed 18m² in area allocated as follows:
 - i. A maximum of 15m² of signage dedicated to the commercial tenants;
 - ii. A maximum of 3m² of signage dedicated to the name of the development and/or the name of the developer combined;
- d) Each ground sign shall not exceed 7.5m in height;
- e) No further ground signs shall be permitted on the property.

(By-laws 116-2018, 100-2019)

65. Notwithstanding the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as PART OF LOT 5 CONCESSION 2 WHS (657 Queen Street West) is permitted:

- a) One ground sign having a minimum setback of 0.5m to the front lot line provided:
 - i. The ground sign shall be located between the two driveway access locations and situated a minimum of 8.0m from the curb face of each driveway entrance.

(By-law 99-2019)

66. Notwithstanding the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as LOT 2 CONCESSION 1 WHS (223 Main Street South) is permitted:

- a) One ground sign with a minimum front yard setback of 0.5m provided:
 - i. The ground sign shall have a side yard setback of 7.5m;
 - ii. The sign shall be located on a monument not greater than 2.9m long x 1.0m high x 0.7m deep;
 - iii. The sign shall have a single face wholly contained on the face of the monument;
 - vi. The sign shall not exceed 1.8m long by 0.6m high and project no more than 0.1m;
 - v. The sign may be indirectly illuminated only.

(By-law 98-2019)

**SCHEDULE XIII TO BY-LAW 399-2002
SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

67. Notwithstanding the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PL M947 PT BLK 2 RP 43R29144 PARTS 1 TO 4 7 TO 12 AND 14 (20 Biscayne Crescent) is permitted:
- a) Three illuminated walls signs on the east elevation subject to the following restrictions:
 - i. A wall sign having a maximum area of 46.76 m² ;
 - ii. A wall sign having a maximum area of 30.25 m² ; and,
 - iii. A wall sign having a maximum area of 10.53 m².
 - b) Two illuminated wall signs on the west elevation subject to the following restrictions:
 - i. A wall sign having a maximum area of 7.61 m²; and,
 - ii. A wall sign having a maximum area of 82.90 m².
 - c) Two illuminated wall signs on the north elevation subject to the following restrictions:
 - i. A wall sign having a maximum area of 30.25 m², and
 - ii. A wall sign having a maximum area of 33.58 m².
 - d) One illuminated wall sign on the south elevation having a maximum area of 28.85 m²."

(By-law 78-2019)

68. Despite the requirements of Schedule IV AWNING SIGNS & CANOPY SIGNS, the following signage on the lands described as PL M947 PT OF BLK 5 PL M1008 PT OF BLK 1 PL 43R24556 PARTS 1-4 (8 Clipper Court) is permitted:
- a) One Electronic Variable Message Centre canopy sign with a maximum area of 4m² provided:
 - i. The Electronic Variable Message Center is a static image.
 - ii. The static image may be changed once per month.
 - iii. The sign is located on a canopy on the East elevation facing Highway 410.

(By-law 287-2019)

69. Notwithstanding Section 5.(10), SCHEDULE II GROUND SIGNS and SCHEDULE III WALL SIGNS the following signage on lands described as CON 5 EHS PT LOT 13 REF PLAN 43R-2143 (2490 Sandalwood Parkway East) the following signage is permitted:
- a) In addition to a wall sign meeting the requirements and restrictions of Schedule III of this by-law, one digitally projected sign on the exterior of the south elevation facing Sandalwood Parkway East subject to the following requirements and restrictions:
 - i. Shall be projected from a ground mounted pedestal contained within a 0.92 meter wide x 0.92 meter long x 1.53 meter tall security cage.

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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- ii. The ground mounted pedestal and all attachments shall be setback a minimum 1.5 metres from all lot lines and shall not be erected within a visibility triangle;
- iii. Projected signage shall be a maximum 11.15 square metres in projected area;
- iv. Projected signage shall consist only of a static pictorial image related to faith-based holidays, events or significant religious figures which may include limited text specifically to describe or label the pictorial image;
- v. Variable text or script messaging that conveys information, news or event details and third party advertising shall be prohibited;
- vi. Frequency of image change shall not be less than every 21 calendar days.

(By-law 1-2020)

70. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CON 7 ND PT LOT 6 RP 43R30648 PARTS 5 7 8 10 11 13 AND 47 AND RP 43R31044 PARTS 3 6 AND 8 (9065 Airport Road Unit 20) is permitted:
- a) The South Elevation (facing Queen Street East) be permitted an illuminated wall sign with a maximum area of 28.6m².
 - b) The West Elevation (facing Airport Road) be permitted the following illuminated wall signs with the following areas:
 - i. A 28.6m² wall sign; and,
 - ii. A 1.5m² wall logo sign.

(By-law 288-2019)

71. Notwithstanding the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as CON 1 EHS PT W 1/2 LOT 10 RP 43R20629 PART 6 (50 Quarry Edge Drive) is permitted:
- a) In addition to the signage and requirements identified within Schedule II GROUND SIGNS, 8 non-illuminated pickup stall identifying ground signs shall be permitted.
 - b) Each sign shall conform with the following requirements:
 - i. The sign shall consist of two signs with the following areas:
 - 1. 0.75m² for the upper sign; and
 - 2. 0.14m² for the lower sign.
 - ii. Maximum height of 2.74m.
 - iii. Minimum ground clearance of 2.13m to the bottom of the upper sign.

(By-law 298-2019)

72. Notwithstanding the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as PL 977 PT BLKS D Y RP 43R23905 PARTS 2 TO 5 (30 Coventry Road) is permitted:

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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- a) In addition to the signage and requirements identified within Schedule II GROUND SIGNS, 4 double-sided non-illuminated pickup stall identifying ground signs serving 8 parking spaces shall be permitted.
- b) Each side of the sign shall conform with the following requirements:
 - i. The sign shall consist of two signs with the following areas:
 - 1. 0.75m² for the upper sign; and
 - 2. 0.14m² for the lower sign.
 - ii. Maximum height of 2.74m.
 - iii. Minimum ground clearance of 2.13m to the bottom of the upper sign.

(By-law 300-2019)

73. Notwithstanding the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as CHINGUACOUSY CON 4 WHS PT LOT 8 PL 43M1815 PT BLK 184 RP 43R34379 PARTS 30 TO 32 AND 35 (9455 Mississauga Road) is permitted:

- a) In addition to the signage and requirements identified within Schedule II GROUND SIGNS, 8 non-illuminated pickup stall identifying ground signs shall be permitted.
- b) Each sign shall conform with the following requirements:
 - i. The sign shall consist of two signs with the following areas:
 - 1. 0.75m² for the upper sign; and
 - 2. 0.14m² for the lower sign.
 - ii. Maximum height of 2.74m.
 - iii. Minimum ground clearance of 2.13m to the bottom of the upper sign.

(By-law 299-2019)

74. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CON 1 WHS PT LOT 14 RP 43R27539 PARTS 1 TO 4 (17 Ray Lawson Boulevard, Unit 9) is permitted:

- a) The South Elevation be permitted wall signs with the following areas:
 - i. A channel letter and backer box wall sign with an area of 6.26m²;
 - ii. Window signs with an area of 7.49m²;
- b) The North Elevation (facing Ray Lawson Boulevard) be permitted wall signs with the following areas:
 - i. A channel letter and backer box wall sign with an area of 6.15m²;
 - ii. Window signs with an area of 9.64m²; and,
- c) The window signs shall be temporary in nature to be displayed during the construction of the Hurontario LRT. These signs shall be removed by Dec. 31, 2030 or the removal of the Metrolinx community office for which they are advertising, whichever occurs first.

(By-law 114-2020)

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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

75. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PL M874 PT BLK 3 RP 43R23991 PARTS 1,2 (2850 Queen Street East) is permitted:
- i. Seven illuminated wall signs on the South elevation subject to the following restrictions:
 - i. A wall sign having a maximum area of 8.50m²;
 - ii. A wall sign having a maximum area of 7.58m²;
 - iii. A wall sign having a maximum area of 20.73m²;
 - iv. A wall sign having a maximum area of 22.49m²;
 - v. A wall sign having a maximum area of 3.33m²;
 - vi. A wall sign having a maximum area of 1.76m²;
 - vii. A wall sign having a maximum area of 10.24m²;
 - viii. These signs shall not contain Electronic Variable Message Centre's; and
 - ix. The building shall continue to operate as a single tenant facility.
- (By-law 113-2020)**
76. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PLAN 43M-523 BLK 2 (7685 Hurontario Street) is permitted:
- a) A three-sided, LED illuminated, multi-tenant sign box inserted into the pedestal portion of an architectural feature "flag wall" extending from the front wall of the building along the Hurontario Street frontage and constructed in accordance with approved Site Plan SP11-027.000, subject to the following restrictions:
 - i. Sign box area shall be limited to a maximum 9.85m² facing Hurontario Street;
 - ii. Sign box area shall be limited to a maximum 2.4m² facing the interior of the site;
 - iii. Sign box area on shall be limited to a maximum 1m² displayed on the end of the wall and may include only the municipal street number on this end wall elevation;
 - iv. Multi-tenant signage shall be wholly contained within the pedestal portion of the flag wall extension from the main building; and
 - v. These signs shall not contain Electronic Variable Message Centres;
- (By-law 175-2020)**
77. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CHINGUACOUSY CON 6 EHS PT LOTS 9 AND 10 RP 43R32093 PARTS 1 TO 3 AND 13 (9910 Airport Road) is permitted:
- a) A top storey wall sign be permitted, subject to the following restrictions:
 - i. The top storey sign shall only be located on the northeast elevation facing Airport Road;
 - ii. The northeast elevation shall only be permitted the following illuminated signage:
 1. A top storey sign with a maximum area of 41.75m²;
 2. A canopy sign with a maximum area of 0.19m²;

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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- iii. These signs shall not contain Electronic Variable Message Centre's; and
- iv. The building shall continue to operate as a single tenant facility.

(By-law 176-2020)

78. Notwithstanding the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PLAN M94 LOT 24 MAP K5 (7956 Torbram Road) is permitted:

- a) Four illuminated second storey wall signs, subject to the following restrictions:
 - i. Each signs area shall not exceed 7.48m²;
 - ii. The south elevation (facing Highway 407) shall be permitted two second storey signs, these signs shall have a minimum separation of 20m;
 - iii. The east elevation (facing Torbram Road) shall be permitted two second storey signs, these signs shall have a minimum separation of 20m;
 - iv. The second storey signs shall be related to businesses located within any building on the property;
 - v. Third parting advertising shall be prohibited; and
 - vi. These signs shall not contain Electronic Variable Message Centres;

(By-law 5-2021)

79. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PLAN M643 BLK 21 (8177 Torbram Road) is permitted:

- a) One (1) top storey wall sign shall be permitted, subject to the following restrictions:
 - i. The top storey sign shall only be permitted on the west elevation facing Torbram Road;
 - ii. The top storey sign shall be permitted to be illuminated with a maximum area of 7.97m²;
 - iii. No other top storey signs shall be permitted on the property;
 - iv. The top storey sign shall not contain an Electronic Variable Message Centre; and
 - v. The building shall continue to operate as an office building.

(By-law 47-2021)

80. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PLAN M879 LOT 4 (5 Nevets Road) is permitted:

- a) In addition to permitted wall signs, three (3) top storey wall signs shall be permitted, subject to the following restrictions:
 - i. Each separate elevation (north, west and south elevations only) shall permit one top storey sign;

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- ii. Each top storey may be illuminated and have a maximum area of 22.67m²;
- iii. The top storey sign shall not contain an Electronic Variable Message Centre; and
- iv. The building shall continue to operate as an industrial self storage facility.

(By-law 46-2021)

81. Notwithstanding the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CON 5 EHS PT LOT 11 RP 43R28207 PARTS 1 TO 4 (2100 Bovaird Drive East) is permitted:

- a) In addition to the signage and requirements identified within Schedule III WALL SIGNS, additional signage shall be permitted to recognize philanthropic donations to the hospital, subject to the following restrictions:
 - i. Donor recognition signs may be located on all storeys of the building, with the exception of the mechanical penthouse;
 - ii. Donor recognition signs shall consist of non-illuminated individual letters, each with a maximum vertical dimension of 300mm;
 - iii. Donor recognition signs shall not contain a corporate logo; and
 - iv. A maximum of four (4) recognition signs shall be permitted on each elevation.

(By-law 66-2021)

82. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as BRAMPTON CON 7 ND PT LOT 5 RP 43R34613 PARTS 7 11 TO 16 18 24 TO 26 33 34 AND 36 (3455 Queen Street East) is permitted:

- a) Four (4) top storey wall signs shall be permitted, subject to the following restrictions:
 - i. Each top storey sign shall only be located on a separate elevation;
 - ii. The top storey signs on the North and South Elevations, shall be permitted to be illuminated with a maximum area of 1.3% of wall face area;
 - iii. The top storey signs on the East and West Elevations, shall be permitted to be illuminated with a maximum area of 1.4% of wall face area; and
 - iv. The top storey sign shall not contain an Electronic Variable Message Centre.

(By-law 168-2021)

83. Despite the requirements of Schedule II GROUND SIGNS and Schedule III WALL SIGNS, the following signage on the lands described as CON 3 EHS PT LOT 11&12 RP 43R23376 PARTS 1,27-29, 40,41 (10 Great Lakes Drive) is permitted:

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- a) Three (3) double-sided non-illuminated pick up stall identifying ground signs shall be permitted.
 - i. Each sign shall conform with the following requirements:
 - 1. The pick up stall identifying ground signs shall not be located between back-to-back parking stalls;
 - 2. Each sign face shall have a maximum area of 0.74m²;
 - 3. The sign shall have a maximum height of 1.80m;
 - 4. The sign shall have a maximum clearance of 0.93m from grade to the bottom of the sign;
 - 5. A minimum setback of 0.6m from the adjacent parking stall curb face shall be provided.

- b) Eleven illuminated wall signs on the West elevation subject to the following restrictions:
 - i. A wall sign having a maximum area of 31.32m²;
 - ii. A wall sign having a maximum area of 27.13m²;
 - iii. A wall sign having a maximum area of 7.58m²;
 - iv. A wall sign having a maximum area of 4.56m²;
 - v. A wall sign having a maximum area of 4.47m²;
 - vi. A wall sign having a maximum area of 3.79m²;
 - vii. A wall sign having a maximum area of 2.48m²;
 - viii. A wall sign having a maximum area of 2.48m²;
 - ix. A wall sign having a maximum area of 2.48m²;
 - x. A wall sign having a maximum area of 1.75m²;
 - xi. A wall sign having a maximum area of 1.40m²;
 - xii. The maximum accumulative area of a wall signs containing an Electronic Variable Message Centre shall be 1.40m²; and
 - xiii. The building shall continue to operate as a single tenant facility.

(By-law 201-2021)

84. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PL 43M1907 PT BLK 1 RP 43R34979 PART 5 (50 Coachworks Crescent) is permitted:

- a) Four (4) second storey wall signs shall be permitted on a wall abutting storage space, subject to the following restrictions:
 - i. Two (2) second storey signs abutting storage space shall be permitted on the South Elevation, these signs shall have a maximum accumulative sign area of 6.31m² and may be illuminated;
 - ii. Two (2) second storey signs abutting storage space shall be permitted on the West Elevation, these signs shall have a maximum accumulative sign area of 13.47m² and may be illuminated; and
 - iii. The second storey signs shall not contain an Electronic Variable Message Centre.

(By-law 240-2021)

**SCHEDULE XIII TO BY-LAW 399-2002
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(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

85. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PL 347 PT LOTS 4 5 AND 6 RP 43R29641 PARTS 18 AND 20 PT PART 23 EXP PL PR3557259 PART 3 (7940 Hurontario Street) is permitted:

- a) An oversized top storey wall sign shall be permitted, subject to the following restrictions:
 - i. The oversized top storey sign shall only be permitted on the east elevation facing Hurontario Street;
 - ii. The oversized top storey sign shall be permitted to be illuminated with a maximum area of 9.22m²;
 - iii. The oversized top storey sign shall be included in the maximum number of second storey signs permitted in Schedule III of this by-law;
 - iv. The top storey sign shall not contain an Electronic Variable Message Centre; and
 - v. The building shall continue to operate as an office building.

(By-law 258-2021)

86. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CON 1 WHS PT LOT 11 (125 Ironside Drive) is permitted:

- a) Three (3) top storey wall signs shall be permitted, subject to the following restrictions:
 - i. Each top storey sign shall only be permitted on separate elevation (north, west and south elevations only);
 - ii. Each top storey sign shall be permitted to be illuminated with a maximum area of 14.92m²;
 - iii. The top storey sign shall not contain an Electronic Variable Message Centre; and
 - v. The building shall continue to operate as an industrial self-storage facility.

(By-law 257-2021)

87. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CON 1 EHS PT LOT 8 PL BR12 PT LOTS 14 TO 21 RP 43R9879 PARTS 9 TO 14 PT PARTS 1 TO 8 15 16 RP 43R20193 PARTS 1 AND 2 (24 Vodden Street East) is permitted:

- a) Four (4) top storey wall signs shall be permitted, subject to the following restrictions:
 - i. The south, east and west elevations shall be permitted one illuminated top storey sign, each sign shall have a maximum area of 28.56m²;
 - ii. The north elevation shall be permitted one illuminated top storey sign with a maximum area of 17.09m²;

**SCHEDULE XIII TO BY-LAW 399-2002
SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

- iii. The top storey signs shall not contain an Electronic Variable Message Centre; and
- iv. The building shall continue to operate as an industrial self-storage facility.

(By-law 2-2022)

88. Despite the requirements of Schedule IV AWNING SIGNS & CANOPY SIGNS, the following signage on the lands described as CHINGUACOUSY CON 4 EHS PT LOT 5 PL 688 PT BLK Q RP 43R25243 PARTS 1 2 4 6 7 12 15 TO 68 70 TO 77 79 TO 82 84 87 TO 91 93 TO 100 104 TO (60 Peel Centre Drive, Unit 103) is permitted:
- a) One (1) under canopy identification sign shall be permitted, subject to the following restrictions:
 - i. The sign shall hang from the underside of the north elevation canopy;
 - ii. The sign shall be oriented perpendicular to the building wall face;
 - iii. The sign shall be permitted to be illuminated with a maximum area of 0.4m²; and
 - iv. The sign shall have a minimum clearance from grade of 2.4m.

(By-law 87-2022)

89. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PL 43M1892 BLK 2 (7855 Heritage Road) is permitted:
- a) One illuminated wall sign on the southeast elevation (facing Highway 407) of the Gay Lea warehouse consisting of individual channel letters with a letter height of 3.65 meters (12'-0") for the capital "G" and "L" and a letter height of 2.5 meters (8'-1/2") for the lower case "y", with the remainder of the letters being not more than 1.8 meters in height.

(By-law 183-2022)

90. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CHINGUACOUSY CON 2 WHS PT LOT 16 AND EXP PL PR1602847 PART 1 EXP PL PR1604302 PART 1 (760 Wanless Road) is permitted:
- a) A top storey wall sign shall be permitted, subject to the following restrictions:
 - i. The top storey sign shall only be permitted on the south elevation facing Wanless Road;
 - ii. The top storey sign shall be non-illuminated with a maximum area of 11.80m²; and
 - iii. The building shall continue to operate as a day nursery.

(By-law 34-2023)

**SCHEDULE XIII TO BY-LAW 399-2002
SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

91. Notwithstanding the requirements of Schedule II GROUND SIGNS, the following signage on the lands described as PL 720 PT BLK E (11, 15 and 17 Bramalea Road) is permitted:
- a) Two ground signs fronting on Bramalea Road,
 - i. The ground signs on Bramalea Road shall be separated by a minimum distance of 100m;
 - b) One ground sign fronting on Steeles Avenue East;
 - c) Each ground sign shall not exceed 4m² in area,
 - d) Each ground sign shall not exceed 3.0m in height;
 - e) No further ground signs shall be permitted on the property.
- (By-law 123-2023)**
92. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as CON 1 WHS PT LOT 1 RP 43R8923 PARTS 2 TO 7 14 (499 Main Street South) is permitted:
- a) The east elevation (fronting on Main Street South) shall be permitted a maximum aggregate sign area of 7.6% of the building wall face.
- (By-law 122-2023)**
93. Notwithstanding Section II GROUND SIGNS, the following signage on the lands located at the northwest corner of Queen Street East and The Gore Road which include an office building addressed 8750 The Gore Road is permitted.
- a) A third ground sign fronting onto The Gore Road in general proximity to the multi-storey office building near the intersection of Queen Street East and The Gore Road subject to the following conditions:
 - i. The sign shall be located a minimum distance of 1.5 m from all property lines and shall not be located within a visibility triangle;
 - ii. A minimum separation distance of 30 m (98 ft) shall be provided between the sign and the projected point of intersection of the lot lines abutting Queen St. East and The Gore Rd.
 - iii. The sign shall not exceed 15 m² in sign area and 7.5 m in height, and
 - iv. That no further ground signs be permitted on the property.
- (By-law 226-2023)**

**SCHEDULE XIII TO BY-LAW 399-2002
SITE SPECIFIC PROVISIONS**

(Amended by By-laws 56-2005, 72-2005, 115-2005, 247-2005, 277-2005, 278-2005, 105-2006, 116-2006, 193-2006, 311-2006, 402-2007, 144-2008, 156-2008, 50-2009, 174-2009, 215-2009, 263-2009, 264-2009, 307-2009, 308-2009, 309-2009, 8-2010, 237-2010, 112-2011, 200-2011, 201-2011, 274-2011, 304-2011, 29-2012, 145-2002 271-2012, 370-2012, 23-2013, 59-2013, 60-2013, 211-2013, 212-2013, 257-2013, 192-2014, 275-2014, 276-2014, 3-2015, 24-2015, 139-2015, 140-2015, 228-2015, 258-2015, 282-2015, 283-2015, 30-2016, 100-2016, 101-2016, 102-2016, 216-2016, 19-2017, 56-2017, 207-2017, 208-2017, 259-2017, 47-2018, 116-2018, 78-2019, 98-2019, 99-2019, 100-2019, 287-2019, 288-2019, 298-2019, 299-2019, 300-2019, 1-2020, 113-2020, 114-2020, 175-2020, 176-2020, 5-2021, 46-2021, 47-2021, 66-2021, 168-2021, 201-2021, 240-2021, 257-2021, 258-2021, 2-2022, 87-2022, 183-2022, 34-2023, 122-2023, 123-2023, 226-2023, 39-2024)

94. Notwithstanding the requirements of Schedule III WALL SIGNS, the following signage on the lands described as LOT 7 CON 2 EHS RP -889 BLOCK F (227 Vodden Street East) is permitted:

- a) The southwest elevation (fronting on Kennedy Road North) of an indoor mall shall be permitted a maximum aggregate sign area of 10% of the building wall face.

(By-law 39-2024)

**SCHEDULE XIV TO BY-LAW 399-2002
DEVELOPMENT SIGNS
(Amended by By-laws 124-2005, 25-2011)**

1. DEFINITIONS:

- (1) “**Developed Property**” shall mean a property which has been developed;
- (2) “**Undeveloped Property**” shall mean a vacant property for which an application has been made for a proposal to develop the property and shall include properties in the process of development or under construction, but shall not include residential plans of subdivision;

2. GENERAL PROVISIONS:

- (1) Development signs shall include the following – land for lease or sale signs, design-build signs, coming soon signs and marketing signs;
- (2) A Development sign shall be permitted on all lands except lands zoned residential;
- (3) No person shall erect or display, or cause to be erected or displayed, a Development sign regulated under this section without first obtaining a permit;
- (4) No person shall erect or display, or cause to be erected or displayed, a Development *sign* within a *visibility triangle* or in a manner which interferes with pedestrian or vehicular traffic;
- (5) Signs shall be temporary in nature and shall be removed upon:
 - (a) Development of the site (for undeveloped properties) which includes completion of the building;
 - (b) Within 48 hours of the property being no longer for sale or lease; or
 - (c) Two years from the date of approval of the building permit for the sign, whichever comes first; and
- (6) All development signs shall be subject to the requirements and restrictions as set out in the table below:

**SCHEDULE XIV TO BY-LAW 399-2002 (continued)
DEVELOPMENT SIGNS
(Amended by By-laws 124-2005, 25-2011)**

	Minimum Property Frontage Required	# of Signs Permitted on a Lot	Minimum Distance from Property Lines	Maximum Sign Area	Maximum Height
Developed Property	N/A	One	1.5 m (5 ft)	6 m ² (64 ft ²)	3.6 m (12 ft)
Undeveloped Property	< 150 m	One	1.5 m (5 ft)	10 m ² (108 ft ²)	7.5 m (24.5 ft)
	≥ 150 m	One	1.5 m (5 ft)	15 m ² (161 ft ²)	7.5 m (24.5 ft)
		OR			
		Two ¹	1.5 m (5 ft)	6 m ² (64 ft ²)	7.5 m (24.5 ft)
¹ A minimum distance of 30 m (98 ft) shall be provided between each sign.					

Wall Signs (By-law 25-2011)		
	Maximum Aggregate Sign Area	Upper Limit of Sign
Signs on the Property to be Developed ^{2,3,4}	5% of the area of the largest building wall face	<ul style="list-style-type: none"> Roofline of the building
	² Shall apply to temporary banner(s) displayed on high-rise condominium buildings only including those on lands zoned residential	
	³ Prior to the issuance of a permit and for the entire length of time the sign is erected, the owner shall at its own expense obtain and provide the Corporation of the City of Brampton with evidence of Commercial General Liability Insurance, against all claims for personal injury, including bodily injury resulting in death, and property damage with an inclusive limit of not less than Two Million (\$2,000,000.00) per occurrence	
	⁴ Signs shall be removed once the sales centre related to the property development ceases to operate	

**SCHEDULE XV TO BY-LAW 399-2002
QUEEN STREET CORRIDOR AND DOWNTOWN BRAMPTON PROVISIONS**

(Amended by By-laws 270-2007, 242-2010)

(Deleted pursuant to By-law 258-2022)