

THE CORPORATION OF THE CITY OF BRAMPTON



*Number* <u>5</u>-2021

To amend By-law 399-2002, as amended, The Sign By-law

WHEREAS Peel Standard Condominium Corporation 1044 has a multi-tenant mixed use industrial mall with three separate buildings addressed as 2155A, 2155B Steeles Avenue East and 7956 Torbram Road, located on the west side of Torbram Road, south of Steeles Avenue; and

**WHEREAS** the 7956 Torbram Road building has a unique two storey office presence exposed to highway 407 and the elevated Torbram road; and

WHEREAS the proposal to add four second storey signs to the south and east elevations is not in compliance with the Sign By-law requirements for wall signs; and

**WHEREAS** the proposed addition of signage to the second storey wall is appropriate for effective identification of multiple tenants within the building;

**NOW THEREFORE** the Council of The Corporation of the City of Brampton ENACTS as follows:

- 1. THAT By-law 399-2002, as amended, is hereby further amended by adding the following sentence to Schedule XIII SITE SPECIFIC PROVISIONS:
  - 78. Notwithstanding the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PLAN M94 LOT 24 MAP K5 (7956 Torbram Road) is permitted:
    - a) Four illuminated second storey wall signs, subject to the following restrictions:
      - i. Each signs area shall not exceed 7.48m<sup>2</sup>;
      - ii. The south elevation (facing Highway 407) shall be permitted two second storey signs, these signs shall have a minimum separation of 20m;
      - iii. The east elevation (facing Torbram Road) shall be permitted two second storey signs, these signs shall have a minimum separation of 20m;
      - iv. The second storey signs shall be related to businesses located within any building on the property;
      - v. Third parting advertising shall be prohibited; and
      - vi. These signs shall not contain Electronic Variable Message Centres;

ENACTED and PASSED this 27th day of January, 2021.

