



THE CORPORATION OF THE CITY OF BRAMPTON

# BY-LAW

Number 175 - 2020

To amend By-law 399-2002, as amended,  
The Sign By-law

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**WHEREAS** Kallo Developments 7685 Hurontario Inc. has a multi-tenant office building located at 7685 Hurontario Street, located on the east side of Hurontario Street, north of County Court Boulevard; and

**WHEREAS** an architectural feature wall, referred to as a flag wall, has been constructed, consistent with the approved Site Plan (SP11-027.000), as an extension of the main building wall projecting along Hurontario Street frontage; and

**WHEREAS** the proposal to add signage to this feature flag wall is not in compliance with the Sign By-law requirements for either a ground sign or a wall sign; and

**WHEREAS** the proposed addition of signage to the architectural feature wall is appropriate for effective identification of multiple tenants within the building;

**NOW THEREFORE** the Council of The Corporation of the City of Brampton ENACTS as follows:


1. THAT By-law 399-2002, as amended, is hereby further amended by adding the following sentence to Schedule XIII SITE SPECIFIC PROVISIONS:
  76. Despite the requirements of Schedule III WALL SIGNS, the following signage on the lands described as PLAN 43M-523 BLK 2 (7685 Hurontario Street) is permitted:
    - a) A three-sided, LED illuminated, multi-tenant sign box inserted into the pedestal portion of an architectural feature "flag wall" extending from the front wall of the building along the Hurontario Street frontage and constructed in accordance with approved Site Plan SP11-027.000, subject to the following restrictions:
      - i. Sign box area shall be limited to a maximum 9.85m<sup>2</sup> facing Hurontario Street;
      - ii. Sign box area shall be limited to a maximum 2.4m<sup>2</sup> facing the interior of the site;
      - iii. Sign box area on shall be limited to a maximum 1m<sup>2</sup> displayed on the end of the wall and may include only the municipal street number on this end wall elevation;


- iv. Multi-tenant signage shall be wholly contained within the pedestal portion of the flag wall extension from the main building; and
- v. These signs shall not contain Electronic Variable Message Centres;

ENACTED and PASSED this 16<sup>th</sup> day of September, 2020.

Approved as to  
form.  
2020/09/04  
C. Grant

Approved as to  
content.  
2020/09/02  
R. Conard

  
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Patrick Brown, Mayor

  
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Peter Fay, City Clerk

