



THE CORPORATION OF THE CITY OF BRAMPTON

BY-LAW

Number 146 - 2017

To amend By-law 399-2002, as amended, The Sign By-law

WHEREAS the City has established gateway features marking entrances into Downtown Brampton;

AND WHEREAS the downtown CN Rail Bridges over Main Street North and Queen Street East form existing arches over the roadway, ideal for signage for the purpose of marking entrance to Downtown Brampton and for community messaging communicating services of The Corporation of the City of Brampton; and

WHEREAS the original By-law (344-2006) amending the Sign By-law (399-2002) allowing the City to erect, or cause to be erected, signage on the Canadian National Railway overpasses at Queen Street East, between Chapel Street and James Street, and at Main Street North between Market Square Boulevard and Nelson Street, in the City of Brampton, expired on March 1, 2017; and

WHEREAS the contract between the City of Brampton and RCC Media Inc. expired on June 7, 2017 and is being extended until December 31, 2017, to allow time for staff to bring a report to Council in September 2017, outlining options for consideration to continue the CN Railway Bridge Signage Program;

NOW THEREFORE the Council of The Corporation of the City of Brampton ENACTS as follows:

1. THAT By-law 399-2002, as amended, is hereby further amended by adding the following sentence to Section 9, EXEMPTIONS FOR SIGNS ON A ROAD RIGHT-OF-WAY

(11) Notwithstanding Sentence 5.(9) REGULATIONS AND PROHIBITIONS, the City may erect, or cause to be erected, signage for the limited purpose of community messaging communicating services of The Corporation of The City of Brampton, and associated images, including the City Logo, the Canadian National Railways Corporate Logo, the Logo of the National Railways overpasses at Queen Street East, between Chapel Street and James Street, and at Main Street North, between Market Square Boulevard and Nelson Street, in the City of Brampton. This provision shall expire at the end of business day on December 31, 2017.

READ a FIRST, SECOND and THIRD TIME, and PASSED, in OPEN COUNCIL,
this 5th day of July, 2017.

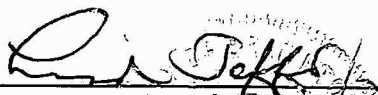
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form.

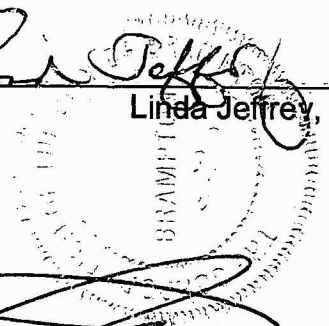

2017/06/30

C. Hicks

Approved as to
content.

2017/June/28
Erin O'Hoski
Director, Strategic
Communications



Linda Jeffrey, Mayor



Peter Fay, City Clerk