



BRAMPTON 2040 VISION: HOW IT ALL BEGAN



IT ALL STARTED WITH
ONE SIMPLE QUESTION:

WHAT'S YOUR BRIGHT IDEA FOR BRAMPTON'S BRILLIANT FUTURE?

What followed was an intensive community-wide conversation – the most robust public engagement the City has ever undertaken.

Six weeks of “what we need is...” and “wouldn't it be awesome if...”.

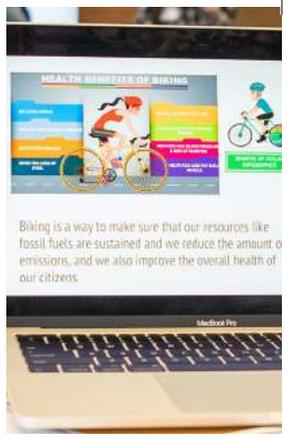
We gathered perspectives from people of all ages, backgrounds and experiences. No person too young or too old.

Hosted conversations in boardrooms, parks, recreation centres, hospitals, schools, places of worship, shopping malls and shelters.

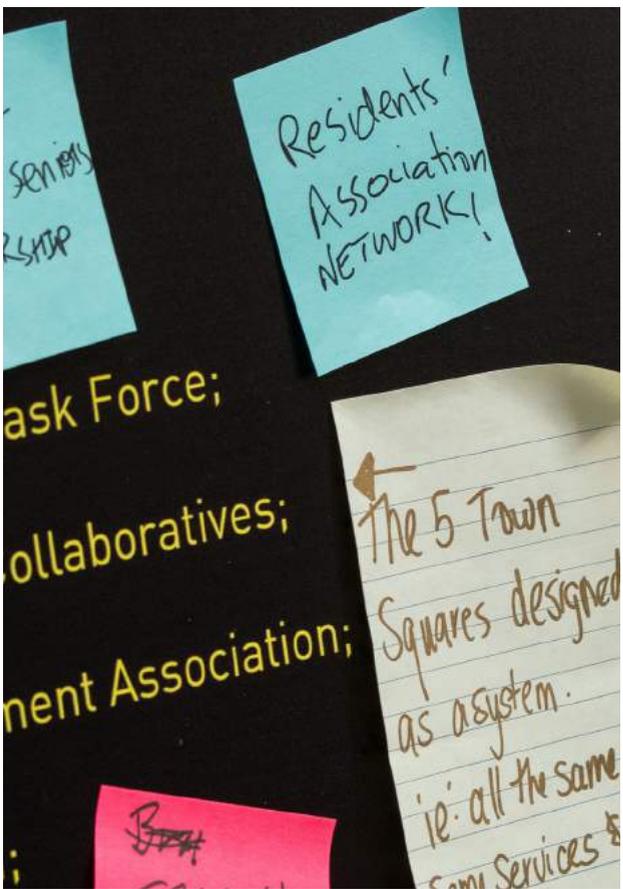
At farmers' markets, transit terminals, conferences, committee meetings and cultural events.

Ideas scrawled on post-it notes, drawn on notebook paper and outlined in detailed emails.





SIX WEEKS OF
"WHAT WE NEED IS..."
AND "WOULDN'T IT BE
AWESOME IF...".



ALL THOSE IDEAS, BIG AND SMALL, HAD ONE THING IN COMMON: THEY WERE THINGS THAT PEOPLE FELT WOULD IMPROVE THE WELLBEING OF THEIR COMMUNITY.

No idea was too big or too small. While one person might propose a huge cultural festival or an ambitious new business district, the next might say they'd like more benches in their local park, or a better transit connection to get them to work or school.

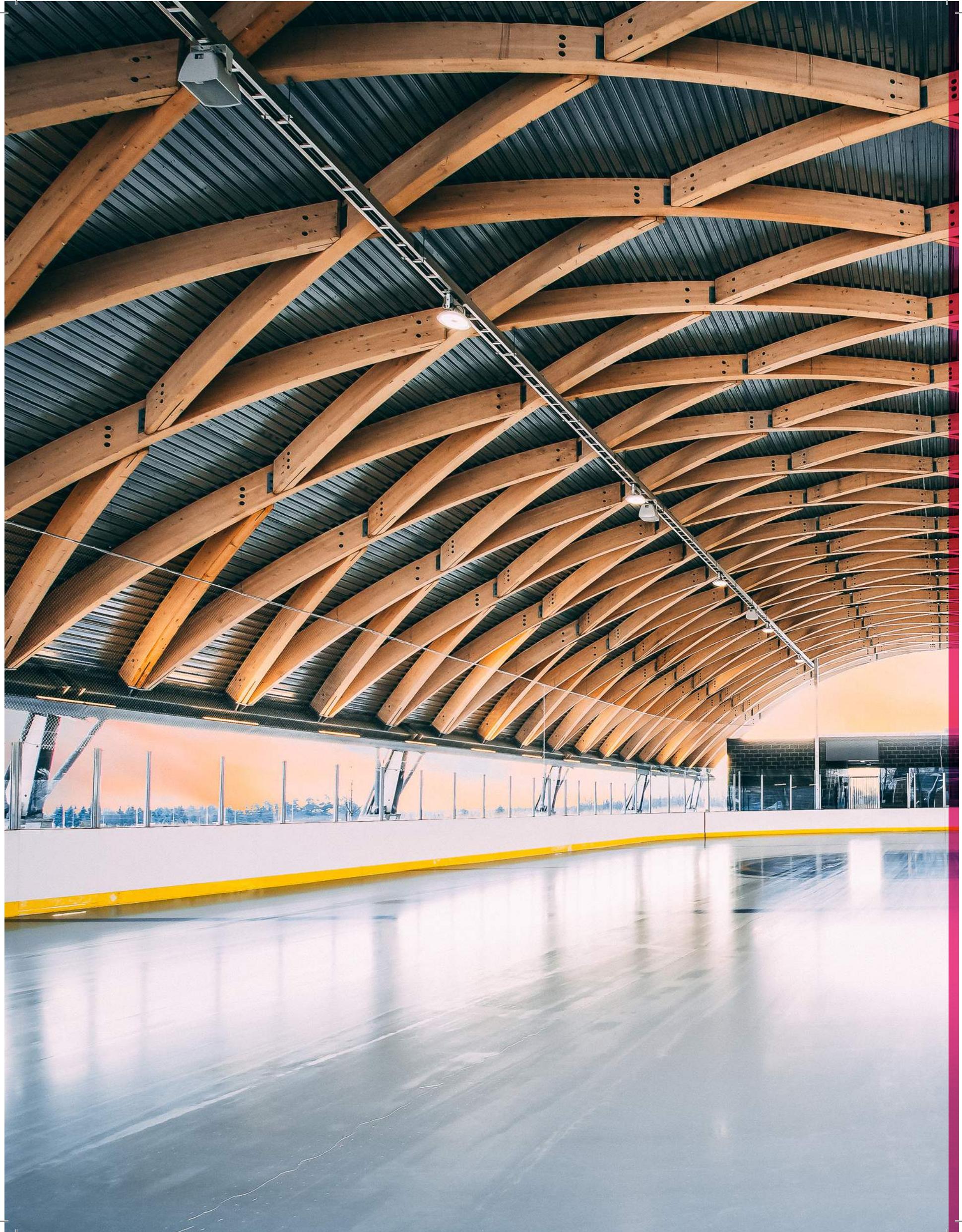
And all those ideas came together to help create the Brampton 2040 Vision, a bold, aspirational document that guides what Brampton will become over the next quarter-century. It's built on a foundation of public engagement and best practices from around the globe.

Central to the Vision are seven ambitious vision statements (and 28 specific actions) that reflect the major themes that emerged through all those conversations - sustainability and the environment, jobs and living centres, neighbourhoods, transportation and connectivity, social matters and housing, health, and arts and culture.

The Vision looks to 2040, but that doesn't mean all the actions will take that long. We've already been busy making things happen. Read on to see what we've been up to.

Want to read more about how the Vision came to be?

Visit brampton.ca/2040vision for more background, engagement numbers and results.





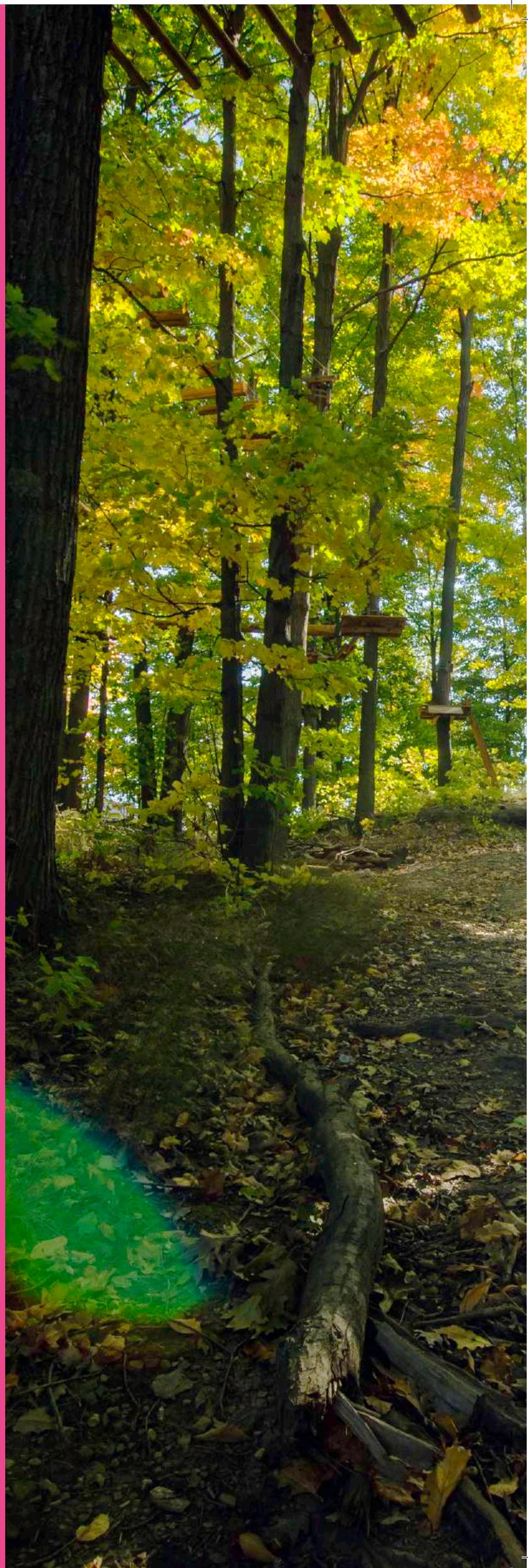
ACCOMPLISHMENTS

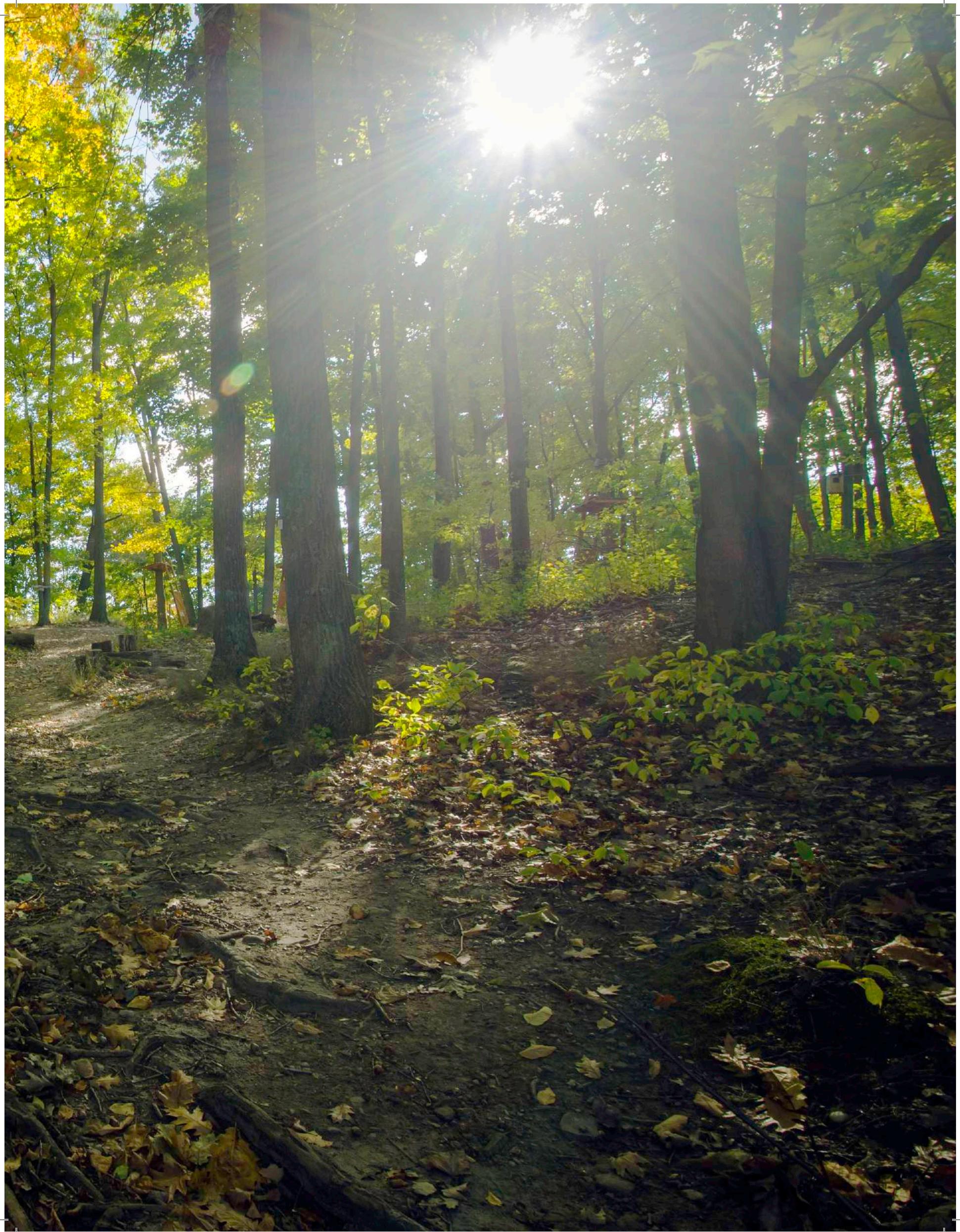
THE VISION LOOKS AT BRAMPTON TO 2040, BUT THAT DOESN'T MEAN ALL THE ACTIONS WILL TAKE THAT LONG – FAR FROM IT. HERE ARE JUST SOME OF THE THINGS THAT HAVE BEEN HAPPENING SINCE THE VISION WAS ENDORSED IN MAY 2018.



SUSTAINABILITY *AND* *THE* ENVIRONMENT

In 2040, Brampton will be a mosaic
of sustainable urban places, sitting within an
interconnected green park network, with its
people as environmental stewards – targeting
'one-planet' living.





DON'T BE TRASHY



VISION

SUSTAINABILITY AND THE ENVIRONMENT

ACCOMPLISHMENT

ECO-PARK

City staff has been diligently working with the Toronto and Region Conservation Authority and Credit Valley Conservation to help define and develop a plan for making the Eco-Park a reality (Vision Action 1-2).

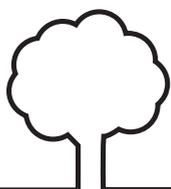
SUSTAINABLE COMMUNITY DEVELOPMENT GUIDELINES

In summer 2018, the City began requiring new development applications to achieve at minimum a "Bronze" Sustainability Score. The Sustainable Community Program for New Developments has been in place since 2015, but applicants were originally only encouraged -- not required -- to strive for a Bronze score.

BRAMPTON TREES

Our goal is to see one million trees planted in Brampton by 2040 (Vision Action 1-3), and the City's IT team is working on an app to help track this number.

Since the endorsement of the Vision, the City has planted about 4,700 trees; this doesn't include private plantings or trees planted by partner agencies. Staff is currently working on collecting an inventory of all trees (public and private) planted in Brampton.



VISION

SUSTAINABILITY AND THE ENVIRONMENT

ACCOMPLISHMENT

ECO-PLEDGE

Brampton Grow Green, the City's Environmental Master Plan, encourages residents to become environmental stewards through their actions. The Grow Green Eco Pledge is a fun and easy way for people to commit to simple, eco-friendly actions for a specific period of time – and maybe even save some money along the way. In 2018, close to 500 people participated. Learn more at brampton.ca/ecopledge

PARKS ENVIRONMENTAL STEWARDSHIP PROGRAM

The City's Parks Community Development team has a variety of educational stewardship programs for students in Kindergarten through Grade 8. Educational programs are free of charge, adhere to the Ontario curriculum and include in-class lessons, activities and tree planting. Since the Vision was endorsed last May, the Parks team has engaged 285 classes and more than 6,700 students through this program.

ENERGY CONSERVATION

The City has many initiatives underway to conserve energy and reduce carbon emissions, including:

- 52 electric vehicle charging stations installed city-wide to encourage staff and residents to choose greener vehicles
- Solar panels at five City facilities
- Six City facilities using geothermal technology
- An energy conservation and demand management plan in place for City-owned facilities

NO MOW PROGRAM

In 2018, the City launched its Don't Mow, Let it Grow initiative that converts select areas of public land into meadows and pollinator gardens. No-mow zones allow plants to flower, which provides food for pollinators like butterflies, bumblebees and hummingbirds. This initiative will help make the city more beautiful, healthy, resilient and environmentally sustainable.





**THE ACTION-ORIENTED PLAN WILL HELP THE COMMUNITY
BECOME MORE SUSTAINABLE AND RESILIENT TO THE
IMPACTS OF CLIMATE CHANGE.**

VISION

SUSTAINABILITY AND THE ENVIRONMENT

ACCOMPLISHMENT

SWM POND BALLOONS

After it rains, water can sit in a stormwater pond for several days before it is slowly released into the environment. The water gets warmed by the sun and the atmosphere and when it eventually flows into rivers and streams, it can harm endangered and protected aquatic species that are sensitive to increases in water temperature.

In August 2018, with help from the federal and provincial governments, the City began testing the use of flexible, floating, highly reflective surface covers to reduce the warming of stormwater. The first installation was done at Esker Pond in the area of Moldovan Drive. Monitoring and data collection will be done for the next three to five years.

FLETCHERS CREEK SNAP

This year, the City collaborated with Credit Valley Conservation, Region of Peel, and local residents and businesses to develop a Sustainable Neighbourhood Action Plan (SNAP) for Brampton's Fletchers Creek neighbourhood. It includes 27 recommended actions to engage the community, create a healthy landscape, and reduce the environmental impacts of everyday decisions and activities.

Learn more at cvc.ca/your-land-water/fletchers-creek-snap/

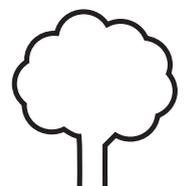
INSTITUTE FOR SUSTAINABLE BRAMPTON

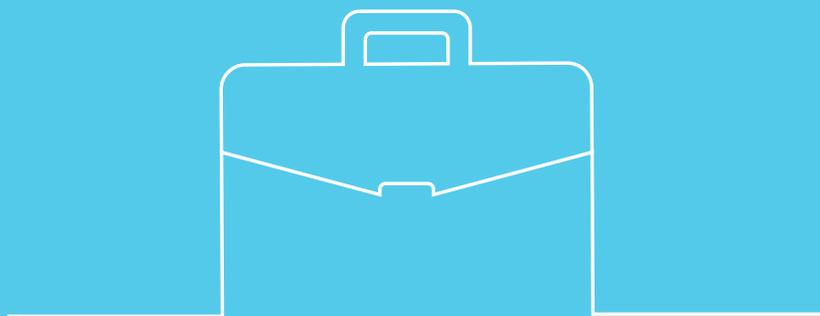
In February 2019, Brampton residents delegated to City Council as the first step in establishing an Institute for Sustainable Brampton (Vision Action 1-1). The matter was referred to staff, who will be reporting back to Council on best practices later this year - stay tuned!

DON'T BE TRASHY!

This city-wide litter awareness campaign, proudly sponsored by CN, started in April 2019 in support of the City's Spring Cleanup program and Earth Day, and will run until the end of the Fall Cleanup program in October.

It is part of our commitment to fostering a clean and green Brampton, and in response to growing concerns about the negative impact of litter on the health of humans, wildlife, and our natural environment.





JOBS *AND* LIVING CENTRES

In 2040, Brampton will be a mosaic
of vibrant centres with quality
jobs, a rich range of activities, and
integrated living.





VISION

JOBS AND LIVING CENTRES

ACCOMPLISHMENT

SHOPPERS WORLD BRAMPTON

RioCan submitted a pre-consultation application to the City for the redevelopment of the Shoppers World Brampton site. City staff is working with RioCan to develop a master plan that includes input from the public. This is an exciting project that will help establish Uptown Brampton as a premier destination in Brampton.

ECONOMIC DEVELOPMENT MASTER PLAN

In June 2018, City Council approved a new Economic Development Master Plan that provides a strategic roadmap, identifying opportunities, challenges and activities to 2041. It provides actions and specific targets to guide economic growth and future collaboration in Brampton.

CYBERSECURITY IN BRAMPTON

Cybercrime will cost \$6 trillion in damages for companies globally by the end of this year. The City continues to work with Ryerson University and Sheridan College on the vision to make Brampton the cybersecurity capital of Canada, including:

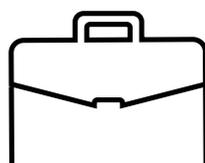
- Two cybersecurity courses being offered by Ryerson's G. Raymond Chang School of Continuing Education starting in January 2019.
 - Plans to launch the Cybersecure Catalyst, a new national centre for innovation and collaboration in cybersecurity.
 - The launch of the Brampton Innovation Hub, a new business incubator space designed to help both emerging start-ups and established businesses connect, collaborate and innovate.
-

ANGEL INVESTMENT GROUP

Cross Border Angels & Experts (CBA) is building a start-up ecosystem for entrepreneurs to meet with investors, business leaders and other start-up stakeholders through its global network, online portal and events. In partnership with the City's Economic Development and Culture office, the organization hopes to launch CBA Catalysts of Brampton as Brampton's contribution to this ecosystem.

CANADIAN BLOOD SERVICES EXPANSION

Canadian Blood Services opened a new testing laboratory at their Brampton blood production and distribution centre in the city's east end. The state-of-the-art 28,000 square-foot laboratory addition enhances the organization's productivity as a biologics manufacturer, and fine-tunes the efficiency for a safe and secure blood system.







MORE THAN 140 STUDENTS, A RANGE OF EXPERTS, AND DOZENS OF TECH ENTHUSIASTS FROM ACROSS THE GTA GATHERED AT BRAMALEA CITY CENTRE TO PARTICIPATE IN THE WOLF HACKS HACKATHON.

VISION

JOBS AND LIVING CENTRES

ACCOMPLISHMENT

ALSTOM

In May 2018, Alstom opened a new assembly facility for light rail vehicles (LRVs) and related components. Alstom Canada has invested \$12 million into the Brampton manufacturing plant to build light rail cars for the Sheppard East LRT and Finch West LRT projects in Toronto. The contract, worth \$528 million, will create 140 full-time jobs in the new Brampton facility, and support an additional 400-500 spin-off jobs.

2018 BIO CONFERENCE

The City partnered with the Ontario Investment Office to connect with industry leaders and promote Brampton's investment opportunities to local and global audiences at the Biotechnology Innovation Organization (BIO) Conference in Boston.

VEX IQ CHALLENGE

Team 1140Z, a team of middle school students from various schools in Brampton, received the Energy Award at the VEX IQ World Championship in Kentucky in April 2018.

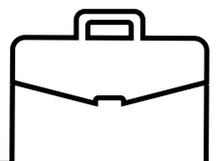
HACKATHONS

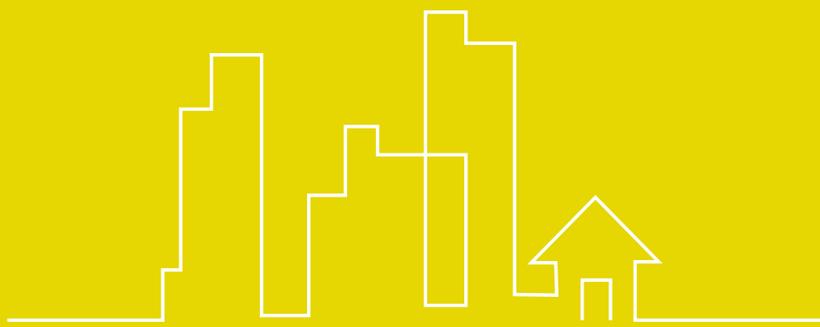
On March 24, 2019 more than 140 students, a range of experts, and dozens of tech enthusiasts from across the GTA gathered at Bramalea City Centre to participate in the Wolfhacks hackathon, co-hosted by the City and Chinguacousy Secondary School.

SMART CITIES SUMMIT

As Brampton accelerates its drive to become a Canadian tech and innovation hotspot, the City and the Information Technology Association of Canada cohosted the international summit on Smart Cities technologies in February 2019.

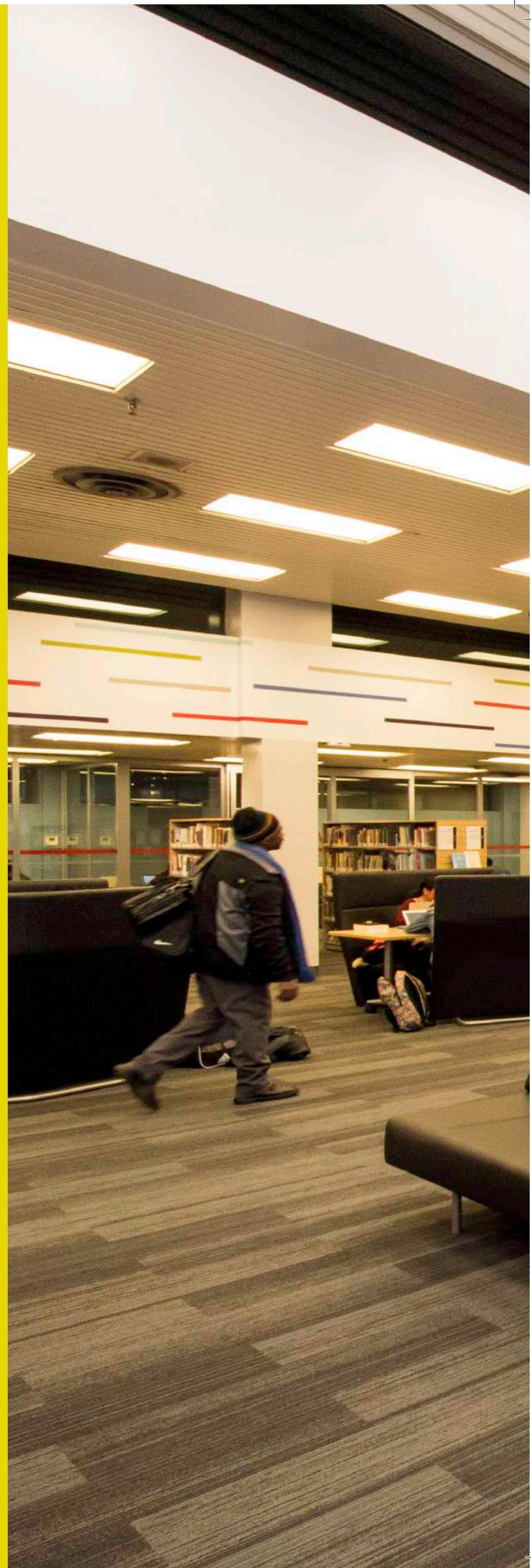
The event brought together experts from across Canada and Europe to discuss human mobility, data privacy and security, digital transformation networks and modernizing city services.

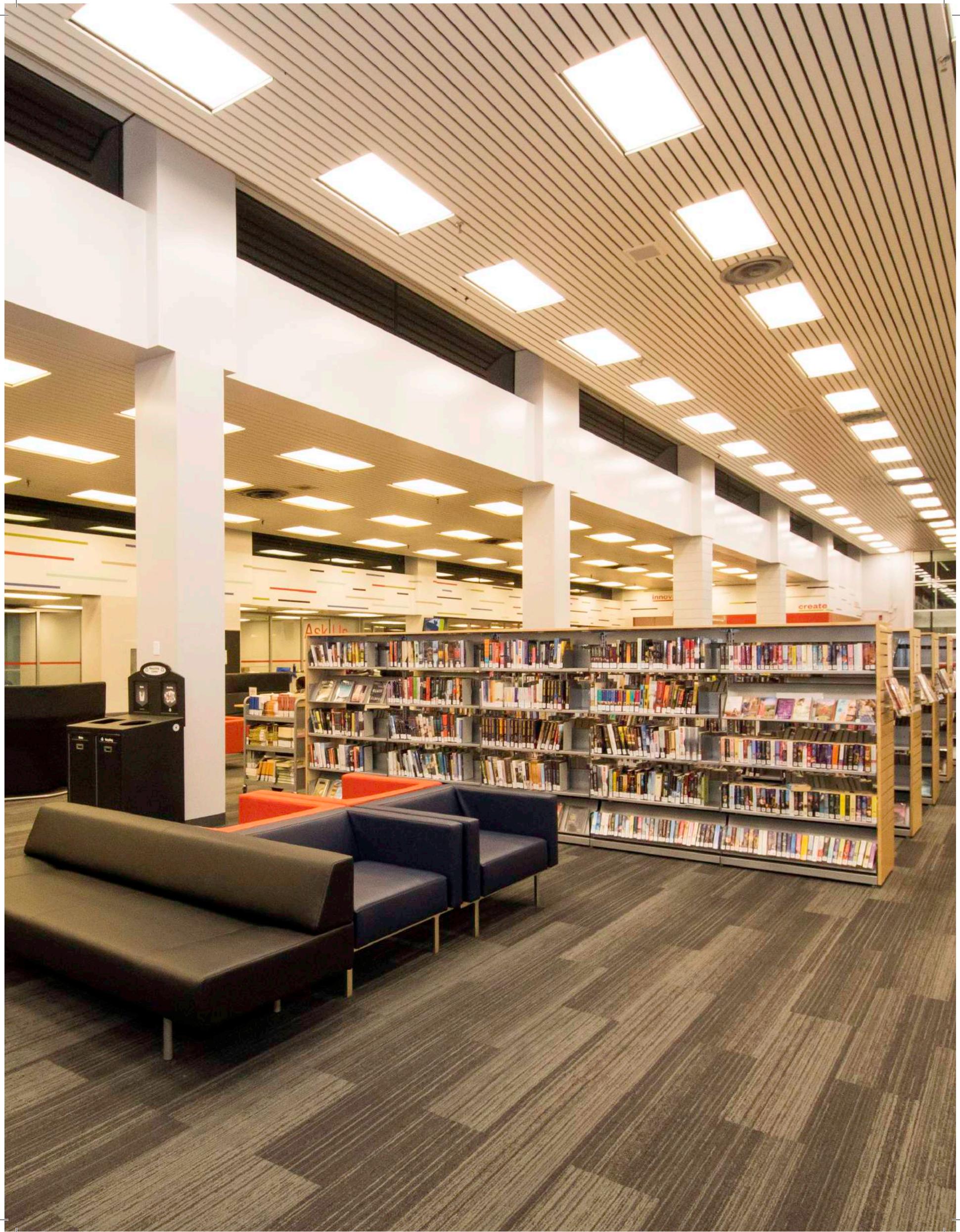




NEIGHBOURHOODS

*In 2040, Brampton will be a mosaic
of characterful and complete
neighbourhoods.*





VISION

NEIGHBOURHOODS

ACCOMPLISHMENT

NEIGHBOURHOOD AUDIT PILOT PROGRAM

In 2018, the City introduced a neighbourhood audit pilot program and conducted successful audits in three areas of the city – Bramalea, Gore Meadows and Hickory Woods. The Region of Peel, Toronto Region Conservation Authority and Credit Valley Conservation are now taking over the program and have committed to complete 30 audits by the end of this term of Council in 2022. A final report will go to Council in spring 2019.

COMMUNITY GRANT PROGRAM

The 2019 Community Grant Program supported the development of Brampton's non-profit sector through the provision of \$1.5 million in funding support to more than 90 organizations across the following streams: Festivals and Events, Arts and Culture, Recreation and Active Living, Sports Tourism Hosting, and Neighbourhood Initiatives.

NORDIC URBAN LAB: BRAMALEA

On March 26 and 27, 2019, the City of Brampton and Morguard Developments Limited partnered with Nordic City Solutions to discuss Nordic innovations in design and sustainability and how they could apply to the upcoming development of the Bramalea City Centre site.

GORE MEADOWS ICE RINK

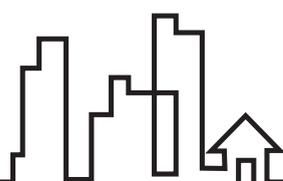
December 2018 marked the opening of the Gore Meadows covered outdoor ice rink, the first of its kind in Brampton, located on the 143 acres of land beside the Gore Meadows Community Centre and Library.

COMMUNITY GALLERY EXHIBIT

Brampton Library provides exhibit space to individuals or groups wishing to display works of art. This free exhibit space allows library visitors to participate in the creative life of the community, and presents artists with a valued avenue for exhibiting their work.

KIDS DISCOVERY CLUB

Kids ages 6-12 are welcome to join the club and work through a variety of fun challenges. Children can participate in weekly activities at local neighbourhood libraries and receive challenge completion codes to redeem digital badges.



ENBRIDGE GAS DISTRIBUTION PARTNERSHIP

On July 13, 2018, Enbridge's Fire Marshal's Public Fire Safety Council and Brampton Fire and Emergency Services announced their partnership to improve home safety and reduce fire and carbon monoxide-related deaths to zero.

CIVIC CENTRE AS COMMUNITY HUB

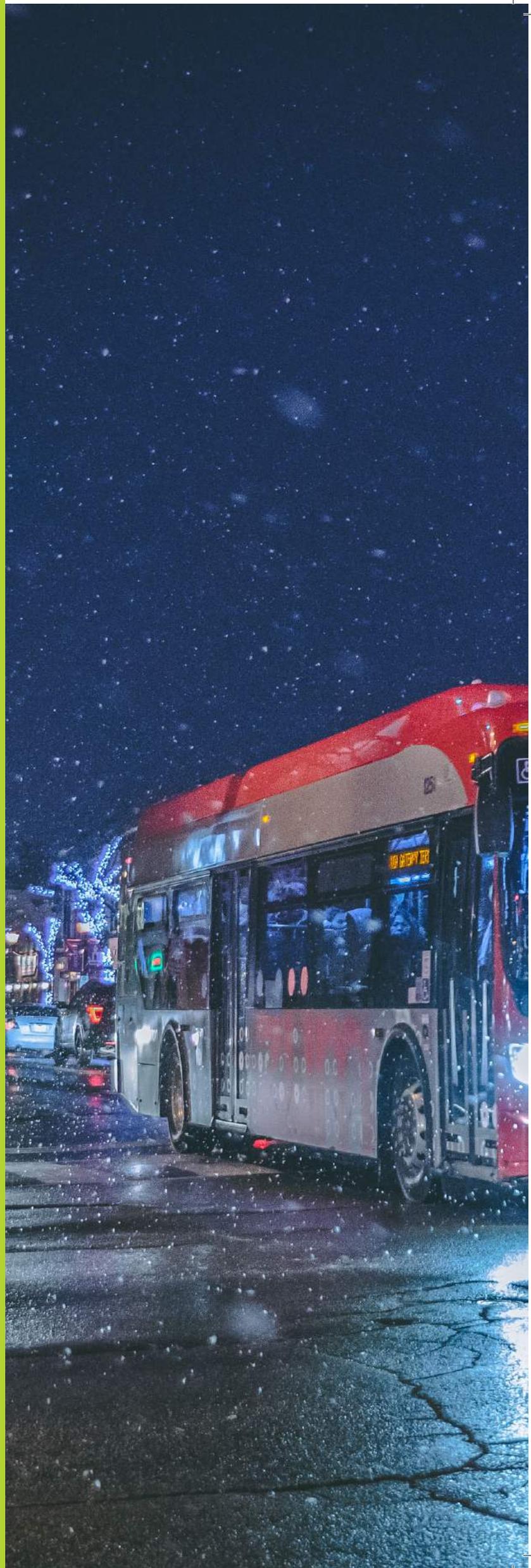
In early 2019, construction began on a new in-person Service Brampton Centre at the Civic Centre - the only one outside City Hall. The Lester B. Pearson Theatre is also being revitalized to enhance and expand the options available to local performing arts groups, including a 415-seat theatre, and a studio space suitable for rehearsals and creative workshops. These changes will support the Civic Centre's growth as a cultural and community hub in central Brampton.





TRANSPORTATION *AND* CONNECTIVITY

In 2040, Brampton will be a mosaic
of safe, integrated transportation
choices and new modes,
contributing to civic sustainability,
and emphasizing walking, cycling,
and transit.





502

ZUM MAIN TO SQUARE ONE

GARDEN SQUARE LIVE

BRAMPTON 3-1-1 www.brampton.ca

Nelson Square
Market Square
FIRST HOUR FREE

QUEEN ST E

THE CELTIC TENDERS

of holidays
noise

1251

BTME-458

WITH THE OPENING OF THIS BRIDGE IN JUNE 2018, A ONCE ABANDONED ROAD CROSSING HAS BEEN REIMAGINED AS A VITAL CONNECTION FOR CYCLISTS AND PEDESTRIANS.



SMART CITIES NEW TRAVEL TECHNOLOGY

Vision Action 4-7 recommends the City employ new travel management technologies. Since endorsement of the Vision, the City has done the following:

- The **Automatic Vehicle Monitoring (AVM)** system allows Brampton Transit to monitor vehicles' health status to increase the reliability and state of good repair of the City's bus fleet, in turn improving service reliability and rider experience.
- The **Automatic Vehicle Locator (AVL)** system is used on all City vehicles (except buses and fire trucks) to track vehicle movement and gather environmental data to improve service delivery, including winter operations and by-law enforcement.
- **Connected Vehicle Pilot** - 10 intersections are using Internet of Things (IoT) technology to receive real-time traffic information directly to a dashboard-mounted device, then pushing it to the City's open data site.

VISION

TRANSPORTATION AND CONNECTIVITY



ACCOMPLISHMENT

COMPLETE STREETS STUDY

Vision Action 4-2 recommends a design and retrofit of Brampton streets to be people-friendly and environmentally compatible places.

The project team is currently working on a draft of the guide which was presented to the technical advisory committee in April 2019. The anticipated completion date for the study is the end of 2019.

FRANCESCHINI BRIDGE

With the opening of this bridge in June 2018, a once abandoned road crossing has been reimagined as a vital connection for cyclists and pedestrians, connecting the Esker Lake Trail across Highway 410. This project is an example of cycling-friendly infrastructure -- and the colourful artistic mural on the bridge surface is the first of its kind!

BRAMPTON LRT

On December 12, 2018, Council approved a motion to study a LRT extension on Main Street from the Brampton Gateway Terminal to the Brampton GO station including consideration for a tunnel option, and bus rapid transit (BRT) on Kennedy Road and McLaughlin Road. Staff is bringing a report to Committee of Council outlining a strategy to proceed with the projects from Council's motion including LRT options and preliminary cost estimates. Further information will be available following the report to Committee of Council.

TRANSIT SERVICE EXCELLENCE

In November 2018, Brampton Transit was honoured with a service excellence award at the Canadian Urban Transit Association annual conference in Toronto. The Service Excellence award was specifically created in 2018 to recognize the unique success and unprecedented ridership growth on Brampton Transit's Züm Bus Rapid Transit (BRT) service.

REDUCED PRESTO FARE FOR CHILDREN

In September 2018, Brampton Transit reduced the PRESTO fare for children.

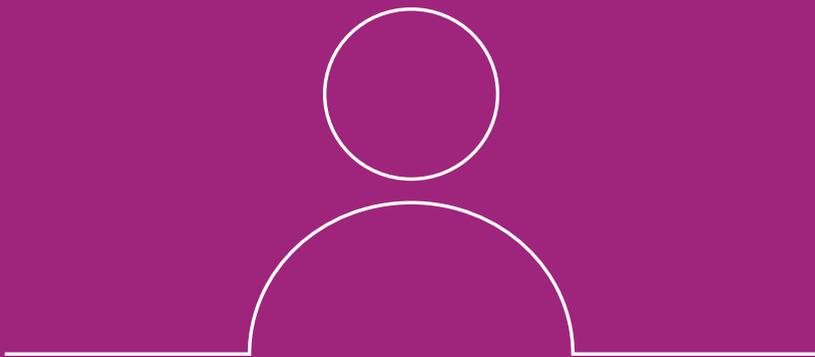
REDUCED TRANSIT FARE FOR SENIORS

On March 27 2019, Council voted in favour of reducing the cost of a monthly Presto pass for seniors from \$52 to \$15 — a 71 per cent discount, with the goal of making transit free for seniors by 2020.

ZÜM AIRPORT ROAD

In September 2018, Züm Bovaird service was extended along Airport Road to connect to the Malton GO Station.





SOCIAL MATTERS *AND* HOUSING

In 2040, Brampton will be a mosaic of cultures and lifestyles, coexisting with social responsibility, respect, enjoyment, and justice.





VISION

SOCIAL MATTERS AND HOUSING

ACCOMPLISHMENT

AGE-FRIENDLY STRATEGY

In November 2018, the City began developing an age-friendly strategy to ensure residents of all ages have the services and supports they need to stay healthy and enjoy a high quality of life. January 2019 brought both the City's first age-friendly forum and the Council endorsement of the creation of a Brampton Youth Council. The strategy is expected to be presented to Council in June 2019.

SAFE PLACE PROGRAM

Peel Regional Police launched their Safe Place program in September 2018. This program partners with residents and businesses to help victims of hate-motivated crime and incidents in the LGBTQ+ community. It provides a secure location for victims to report a hate-motivated crime and to get the assistance they need, with compassion and dignity.

AFFORDABLE HOUSING STRATEGY

The City is developing its first affordable housing strategy - Housing Brampton - to respond to the varying housing needs of local residents and improve housing choices for all. A housing needs assessment was completed in June 2018 to provide a snapshot of the current housing contexts and needs within Brampton.

HABITAT FOR HUMANITY

In May 2018, Habitat for Humanity started work on 13 ownership units in the form of townhomes on McLaughlin Road. Seven families moved into their homes in December, just in time for the holidays. All the homes are expected to be completed by the summer of 2019.

PDSB SCHOOL NAMINGS

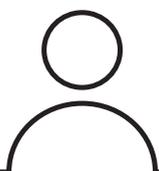
In March 2019, two new Brampton elementary schools made history as the first in Canada to be named in honour of a pair of heroic figures, one born in India and the other in Pakistan. The Peel District School Board announced it will name the schools after Sikh-Canadian soldier Pte. Bukkan (Buckham) Singh and Nobel Peace Prize laureate Malala Yousafzai.

UNITED WAY DONATIONS

On April 3, 2019, the City presented the United Way Greater Toronto with a cheque for \$145,055 from its employee fundraising campaign.

PRIDE IN THE SQUARE

July 2018 marked the City's first-ever Pride event, with residents and visitors coming together in Garden Square to celebrate Brampton's LGBTQ2IA+ community.



2SLGBTQ+ COLLABORATIVE OF PEEL REGION

The 2SLGBTQ+ Collaborative of Peel Region is a group of nine community partners working to increased coordination and leadership in Peel's health and human services sectors related to the 2SLGBTQ+ community's needs and interests.

ACCESSIBILITY AWARDS

On November 28, 2018, a Brampton-based sports coach, a cupcake shop and a local hockey team were all recognized at the City of Brampton's first Accessibility Awards. Each of the winners demonstrated an inspiring commitment to empowering people with disabilities and providing equitable opportunities for all.

YOUTH SYMPOSIUM

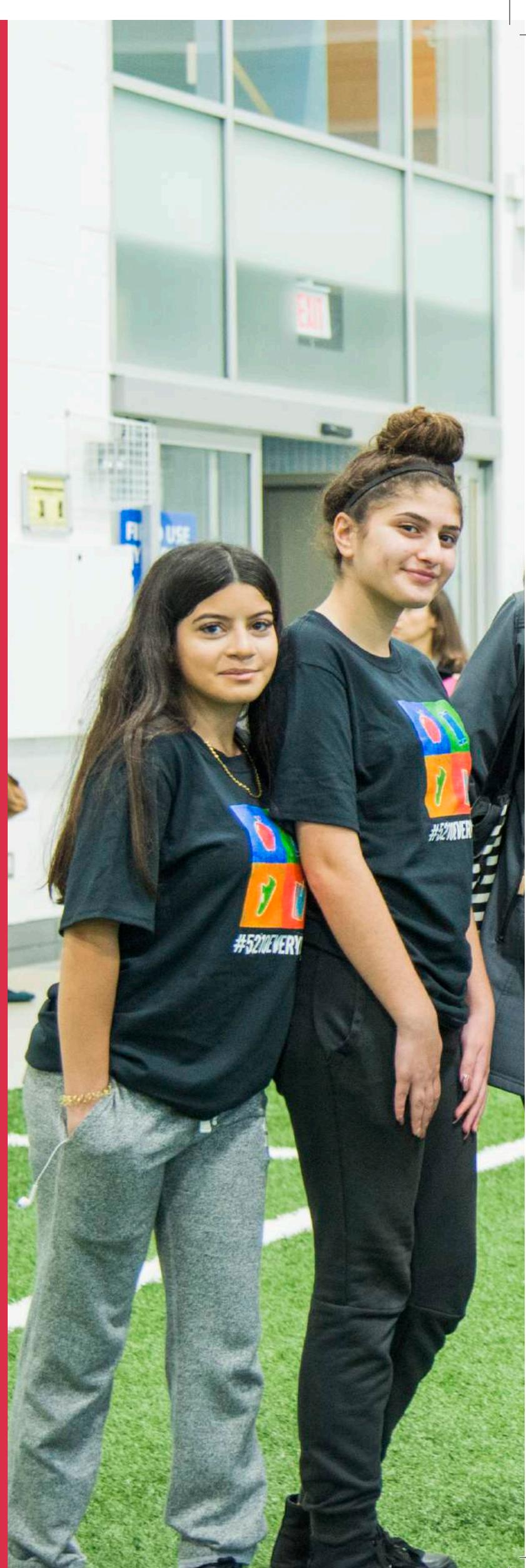
On December 1, 2018, the City hosted about 100 high school students for a full day of sharing their ideas on how to bring the Brampton 2040 Vision to life. Participants chose an area of interest and worked together to start developing an action plan for the future.





HEALTH

*In 2040, Brampton will be a mosaic
of healthy citizens enjoying
physical and mental wellness,
fitness, and sports.*





VISION

HEALTH

ACCOMPLISHMENT

LHIN 5210 CAMPAIGN

The Local Health Integration Network (LHIN) recently launched Live 5-2-1-0, an evidence-based message promoting four simple daily guidelines for raising healthy children:

- 5 servings of fruits and vegetables
- No more than 2 hours of screen time
- 1 hour of activity
- 0 sugar-sweetened drinks



By bringing community stakeholders together, Live 5-2-1-0 helps build partnerships and opportunities to create healthy environments where kids can eat well and be active every day.

SUSTAINABLE COMMUNITY DEVELOPMENT

The City's Recreation team is currently working with the Region of Peel to make healthy eating and accessibility top priorities in recreation centres in response to the Healthy Community Index tool.

DIABETES PROGRAM

Members of the Peel Memorial Centre for Integrated Health and Wellness are operating out of Loafers Lake Recreation Centre as a Diabetes Education Centre.

COMMUNITY BIKE RIDES

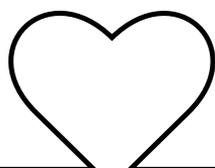
Citizen member volunteers of the Brampton Cycling Advisory Committee (BCAC) led a series of casual cycling tours in each ward from May to September 2018. These group rides promoted active transportation and gave residents and visitors the opportunity to explore Brampton on their bicycles.

SPORTS HALL OF FAME INDUCTEES

The City inducted five new members into the Brampton Sports Hall of Fame in 2018: Dave Doherty, Don Doan, Michael Hasen, Michael Meeks and Robbie Taylor.

BRAMPTON SOCCER CENTRE

As part of ongoing efforts to diversify Brampton's sport facilities, the Brampton Soccer Centre is undergoing both indoor and outdoor renovations to provide more sport options, better serve the community and support an active, healthy lifestyle.

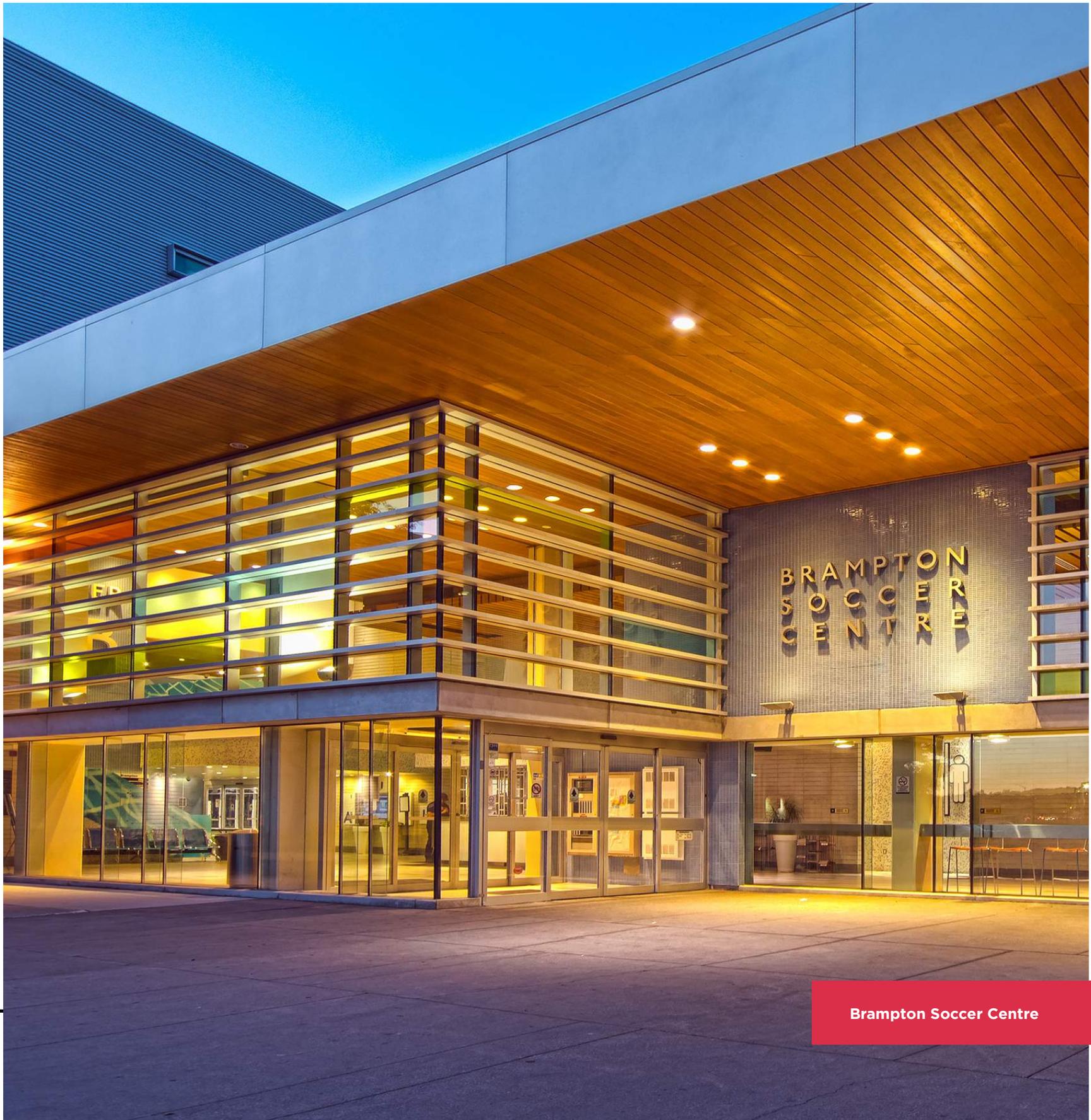


SPORTS DAY IN BRAMPTON

In 2018, the City began to host Sports Day in Brampton, inviting residents to the Brampton Soccer Centre and Cassie Campbell Community Centre to try several sports for free.

SOCH MENTAL HEALTH SESSIONS

On February 10, 2019, Supporting Our Community's Health (SOCH) hosted a free mental health workshop to increase awareness and inform participants. Held at Cyril Clark Library, this interactive workshop was offered in both English and Punjabi.

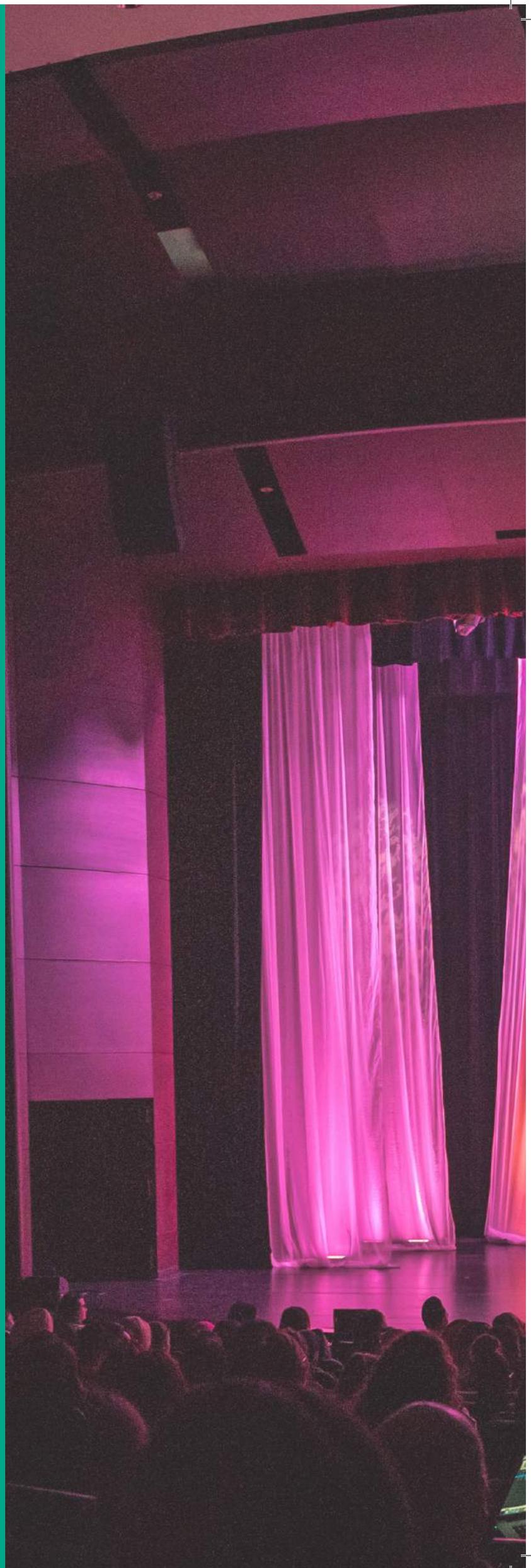


Brampton Soccer Centre



ARTS *AND* CULTURE

*In 2040, Brampton will support a mosaic
of artistic expression and production.*







**THE ARTS WALK OF FAME WAS ESTABLISHED AS
A KEY RECOGNITION PROGRAM TO CELEBRATE
THE INCREDIBLE ARTISTIC AND CREATIVE
TALENT EMERGING FROM BRAMPTON.**

VISION

ARTS AND CULTURE

ACCOMPLISHMENT

BRAMPTON ARTS WALK OF FAME

The Arts Walk of Fame is one of Brampton's key recognition programs, celebrating the incredible artistic and creative talent emerging from Brampton, building civic pride and connections with the community, and inspiring the next generation of artists and creators. In 2018 and 2019, Rupi Kaur, Director X and Zarqa Nawaz were inducted into the Walk of Fame, with historian Wm. Perkins Bull to receive an upcoming posthumous induction. Alumni Exco Levi, Trey Anthony and Johnny Reid were also welcomed back to Brampton, with outstanding presentations of their work at The Rose.

ALDERLEA PUBLIC ART

In celebration of the 150th anniversary of Alderlea, a new public art piece – “For the Love of a House” by Tim DesCloud – was unveiled on the grounds outside the facility during Culture Days 2018.

PUBLIC ART AT GATEWAY TERMINAL

In August 2018, a 16-foot-mural was unveiled at Brampton Transit's Gateway Terminal at Main and Steeles. The project was a partnership between Brampton Transit and four students in the Honours Bachelor of Illustration program at Sheridan College.

CULTURE MASTER PLAN

In June 2018, City Council unanimously endorsed Brampton's first Culture Master Plan, setting Brampton on a strategic and intentional path to become a creative, expressive and connected urban city. The Plan is built on the foundation of three key themes: Supporting Success, Developing a Community of Practice, and Building Brampton's Identity.

“THIS IS BRAMPTON” SHOWCASE

On June 15, 2018, Brampton took over iconic live music venue The Rivoli in Toronto with a showcase of some of Brampton's most exciting budding artists. This was a first-ever partnership with world-leading music festival, North by Northeast (NXNE), as part of its Tastemakers Club Land Series.

MUSICONTARIO WORKSHOPS

In 2019, the City is hosting its first ever series of workshops with MusicOntario, aimed at helping local musicians build a career in music. The workshops connect our local creative community with more than 15 industry professionals for a series of panel discussions on relevant topics for musicians.



VISION

ARTS AND CULTURE

ACCOMPLISHMENT

TEMPORARY CONTEMPORARY PARTNERSHIP WITH SHERIDAN COLLEGE

The City partnered with Sheridan College for the 2018/2019 Temporary Contemporary program, which brings emerging to mid-career visual artists into the campus environment to devise an original site-specific installation. This year's installation at Davis Campus was entitled "This Light", by Canadian artist Joshua Vettivelu. Brampton artists participated in a professional development workshop with Vettivelu, supporting talent development and building capacity in the local creative community.

CULTURAL CELEBRATIONS

In 2019, the City implemented a Community Recognition Framework to celebrate Brampton's diversity through the celebration and recognition of cultures and commemorative dates, resulting in the addition of nine special events and 30+ commemorative dates to the corporate event roster. Celebrations in early 2019 have included: Tamil Heritage Month, Black History Month, Chinese New Year, International Women's Day, and Sikh Heritage Month.

CYRIL CLARK LIBRARY LECTURE HALL RENOVATION

In 2018, the City completed the renovation of the Cyril Clark Lecture Hall, a 184-seat theatre, home to many community groups and music schools. This important investment has created an updated, affordable space option for smaller-scale performances and rehearsal space.

BRAMPTON VISITOR GUIDE 2019

The 2019 Brampton Visitor Guide showcases the many exciting and unique attractions this vibrant city has to offer. From phenomenal culinary offerings and an emerging and arts and culture scene, to an extensive network of trails and parks, it is clear that Brampton is carving a unique identity for itself that visitors across the country are taking notice of.





WHAT'S NEXT?

**WE HAVE
MANY
TRANSFORMATIVE
PROJECTS
UNDERWAY
AND THERE'S
SO MUCH MORE
TO COME.**



Uptown Rendering



Riverwalk Rendering



Bramalea Rendering

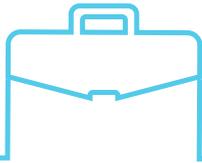
**HERE
ARE JUST A
FEW THINGS
COMING UP
THIS YEAR**





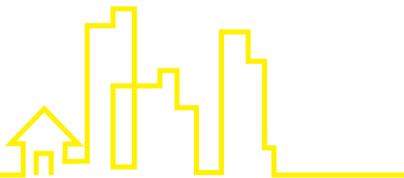
COMMUNITY ENERGY AND EMISSIONS REDUCTION PLAN

In partnership with Sheridan College, the City is developing a Community Energy and Emissions Reduction Plan (CEERP) that aims to integrate efforts of the municipality, local utilities and community stakeholders. It will create a road map to improve energy efficiency, reduce greenhouse gas emissions, ensure energy security, create economic advantage, and increase resilience to climate change.



RYERSON UNIVERSITY

Finalize agreements with Ryerson University for co-working space in the Pilot Innovation Incubator and Cybersecure Catalyst.



NURTURING NEIGHBOURHOODS

We'll be taking the next steps on the Complete Neighbourhood Audit program that we piloted in late 2018.



SOCIAL HUBS

Finalize Brampton's Affordable Housing Strategy.



TRANSPORTATION AND CONNECTIVITY

Advance the work underway to meet ridership demands on Brampton Transit and demand for higher order transit infrastructure in Brampton (such as the Queen Street BRT).



ACTIVE TRANSPORTATION MASTER PLAN

The Active Transportation Master Plan is expected to be presented to Council in spring 2019.



TOURISM AND DESTINATION STRATEGY

The City will begin research and stakeholder engagement on the current state of tourism in Brampton.

CULTURE HUB

We will be looking at how space for cultural activities and their production can be increased within Brampton. The Culture Hub will provide additional infrastructure and programming opportunities to develop and retain local talent and grow Brampton's arts, creative and cultural economies.

TERM OF COUNCIL PRIORITIES 2018-2022

In March 2019, City Council established Term of Council Priorities aligned to the Brampton 2040 Vision themes, reflecting feedback heard from residents. The 2040 Vision is our long term goal and aspiration, and the Term of Council Priorities are the steps to move our city towards that goal over the next four years.

The Term of Council priorities are grouped into five directions:

- **Brampton is a City of Opportunities.** Improving livability and prosperity by focusing on local education and employment opportunities, neighbourhood services and programs, and job investment strategies.
- **Brampton is a Mosaic.** Celebrating Brampton's diversity by more effectively engaging and communicating with diverse groups, supporting cultural events, and developing a holistic framework to embed diversity across the city.
- **Brampton is a Green City.** Building on Brampton's commitment to sustainability by improving transit and active transportation opportunities, focusing on energy efficiency, and revitalizing natural spaces and the urban tree canopy.
- **Brampton is a Healthy and Safe City.** Focusing on community safety, improving mental health support, and encouraging active and healthy lifestyles.
- **Brampton is a Well-Run City.** Continuously improving the day-to-day operations of the corporation by streamlining service delivery, effectively managing municipal assets, and leveraging partnerships for collaboration and advocacy.

Work is being done right now to develop a full list of priority projects for the next four years, including, timelines, metrics and deliverables.



A GREEN CITY

A WELL-RUN CITY

**A SAFE &
HEALTHY CITY**

**A CITY OF
OPPORTUNITIES**



brampton.ca/2040vision