

# 2022 Brampton City By-Design Urban Design Awards Call for Jury

Submission deadline: 11:59 p.m. EST, Thursday, June 30, 2022



## CELEBRATING DESIGN EXCELLENCE

The City of Brampton is calling for jury members for the 2022 *Brampton City-By Design Urban Design Awards*. Urban design plays a significant role in enhancing the quality of life in Canadian communities. The Brampton City By-Design Urban Design Awards acknowledges significant contribution that city builders, urban designers, architects, landscape architects, artists and design students have made to advance *Brampton 2040 Vision*.

These awards, given out every two years, recognize innovation, creativity, and design excellence in the delivery of high-quality, sustainable, urban-built environment in Brampton. This includes walkable neighbourhoods, public spaces, public realm, buildings, and design visions.

## BRAMPTON 2040 VISION

In 2018, City Council endorsed the [2040 Vision](#) that transforms Brampton to be a city of transit-oriented communities – a vibrant, urban metropolis comprised of world class, complete, healthy, walkable neighbourhoods that are sustainable, equitable and resilient to climate change.

The *2040 Vision* envisions Brampton to be a [‘City By-Design,’](#) a well-designed city that draws international talent, where design excellence is led by City Hall to integrate public interests and serve as a foundation for transformative change.

Recognized by UN-Habitat as a leading example of Urban SDG Cities in achieving Sustainable Development Goals, Brampton is a World Health Organization (WHO) designated Age-Friendly City.

As one of the fastest growing, most diverse, youngest big cities in Canada, Brampton is growing from 0.7 million to over 1 million population, and represents the 2<sup>nd</sup> largest GDP in the Greater Toronto Area with growing sectors in innovation, technology, health and life sciences.

## CITY BY-DESIGN AWARD JURY

Chair by [Ken Greenberg](#), Strategic Advisor for the City of Brampton, the City By-Design Award Jury is a panel of Urban Visionaries. It is comprised of design industry experts from across Canada and internationally in the fields of Urban Design, Architecture, Landscape Architecture, and Planning. Their talents and contributions to their respective industries are recognized and aspirational. Past jury members have had over a decade of cumulative experience in leading foundational roles with their respective organizations.

All jury evaluation will be guided by consistent criteria. Jury voting will take place online, while jury members will be provided a guided virtual tour of all nominated sites prior to judging, led by the City. In addition, Jury members will be invited to participate in the City-building Gala Event planned for November 2022, to celebrate the achievements of winning participants.

## CITY BY-DESIGN AWARD CATEGORIES

Award categories cover the full range of design contributions in city-building effort, including:

- Walkable Neighbourhood Design
- Building Design
- Heritage Restoration Design
- Public Realm, Public Space and Landscape Design
- Design Visions or Concept Plans
- Healthy & Sustainable Design
- Elements Design
- Project Communication Design
- Student Design Project

One Award of Excellence (best in category) and up to three Awards of Merit will be given for each category. Three projects will be selected from the entire body of submissions for special recognition in the following areas:

- **People's Choice Design Award**, as selected by the residents of Brampton.
- **Best Central Area Design Award**, for the best design project within Brampton's Central Area
- **Best Overall Design Award**, for the best overall design project in advancing Brampton's 2040 Vision

Please refer to *2022 Brampton City By-Design Urban Design Award Application Form* ([www.brampton.ca/budawards](http://www.brampton.ca/budawards), under "applications/docs") for detailed description of each category.

## SUBMISSION

Please email your application to [urbandesignaward@brampton.ca](mailto:urbandesignaward@brampton.ca), with subject line **UDA Jury**, and with the below attachments:

- Covering letter
- Biography (100 words max.)
- CV
- Headshot (1200x1200 pixels, high resolution jpeg)

## IMPORTANT DATES

Submission Deadline  
Announcement of Jury Selection  
Judging of Design Projects  
Announcement at City-Building Gala  
Exhibition and City By-Design Yearbook

**Thursday, June 30, 2022, 11:59 p.m. EST**

End of June 2022  
July and August 2022  
November 2022  
December 2022

## FOR MORE INFORMATION

Phone: 905-874-3952  
Email: [urbandesignaward@brampton.ca](mailto:urbandesignaward@brampton.ca)  
Web: [www.brampton.ca/budawards](http://www.brampton.ca/budawards)

**Urban Design Section, City Planning and Design Division**  
Planning, Building, Economic Development Commission  
3rd floor, Brampton City Hall  
2 Wellington Street West, Brampton, ON L6Y 4R2



## CITY BY-DESIGN: HARNESSING THE POWER OF URBAN DESIGN

As the imperative to modify our self-destructive practices begins to suggest forms of development inherently more environmentally sustainable, cities (now our dominant place of living) are the crucibles where solutions are found to problems that are otherwise intractable. The environmental thrust is gaining traction and broad popular appeal as a common ground that cuts across class, cultural, and political lines and is rapidly pushing urban design into new areas of investigation. In ways both superficial and profound, this desire for greener more resourceful solutions is giving birth to lower impact lifestyles and new design approaches for city districts as well as individual buildings and landscapes. It augurs: a greater mix and proximity of daily life activities—living, working, shopping, culture, recreation, and leisure; increased walkability, cycling, and transit, and less car dependency; lower energy consumption and alternative energy sources; improved waste management and treatment; and new approaches to storm and wastewater management.

The true test for urban design then becomes to achieve coherence and build relationships but at the same time leave ample room for the emergence of new ideas, market and social innovations, and an expanded creative space for the handoff to the whole array of design disciplines including architecture and landscape architecture and various branches of engineering along with an array of allied disciplines, environmentalists economists, social service provider and artists who will help materialize the plan.

Brampton has committed to being a leader in harnessing the power of urban design. The city's 2040 Vision envisages Brampton to be a 'City-By-Design', a well-designed city that draws international talent, where design excellence is led by City Hall to integrate public interests and serve as a foundation for transformative change.

Ken Greenberg, C.M.  
Strategic Advisor, City of Brampton  
Principal, Greenberg Consultants

