

PARKS AND RECREATION MASTER PLAN

Status Update # 3 – May 13, 2016

The following is a general overview of events and tasks associated with the Parks and Recreation Master Plan for your information. Questions or comments can be directed to the Project Team at PRMP@brampton.ca

In late April and early May, staff and the consultant team focussed on the continuation of engagement efforts – both internal and external. Behind the scenes, the consultant team is reviewing variety of background data supplied by staff that will provide a foundation for understanding what we have now, in the way of parks and recreation infrastructure.

- **LAUNCH EVENT** - The Project Launch event was held April 12th from 4:30 – 6 p.m. at the Cassie Campbell Community Centre. Staff received good feedback on the event. Chief Pitushka emceed the proceedings which featured speeches by Ken Hall, Jesse Mermuys and Sim Bhullar from the Raptors 905. Thanks to all who attended – especially Mayor Jeffrey who leant her support to the project by speaking at the event, and Councillors Bowman, Moore, Palleschi and Whillans for their attendance and support.
- **ONE-ON-ONE MEETINGS** - The Consultant has met in one-on-one meetings with the Mayor, Councillors and key internal ‘stakeholders’ in an effort to collect feedback on issues that they feel should be considered in the creation of the Master Plan. As noted previously, this information will be collated into the 2nd project deliverable – a Consultation Analysis Report (mid-June).
- **SURVEY** - THE ‘Public Survey’ was released in mid-April to collect input from the public. The Survey can be accessed [here](#) and will be **available until May 31st**. As of mid-May we have about 600 responses. (Our target is 1000). The consultant team is pleased with the response rate and says the feedback is excellent and certainly representative of a city the size of Brampton. Every effort is being made to promote the survey (e.g. portal, print ads, transit advertising, posters at city facilities, etc.)
- **PUBLIC MEETING** – A General Public Meeting was held May 3, 2016 at Loafer’s Lake Recreation Centre. Turnout was good and the project team collected good feedback. It was suggested that consideration be given to another meeting early this summer, in the east end, perhaps using Howden as a catalyst. Staff is considering this in consultation with the project team.



- **STAKEHOLDER WORKSHOPS** – A total of four (4) Stakeholder Workshops were held on May 11th and 12th at Chris Gibson Recreation Centre and Chinguacousy Curling Club. The Workshops were well attended thanks to the efforts by the Sport Brampton staff to get the word out. The discussions were animated and passionate.
- **STAKEHOLDERS SURVEY** – A separate ‘Stakeholder’s Survey’ is in circulation to sports clubs, teams and alliances, as well as other groups who formally use our indoor and outdoor parks and recreation infrastructure. As of mid-May we have 22 responses. Staff is requesting that groups respond by the May 31st deadline **or they run the risk of not being heard in our analysis.**

- **UPCOMING WORK/EVENTS**

- Public Survey closes May 31st
 - Stakeholder Survey closes May 31st
 - The consultant team will be delivering their Phase 1 “Background” Report mid-May.
 - The 2nd project deliverable – a Consultation Analysis Report will be available (mid-June)
 - Staff will be reviewing the above with the Steering Committee and with Citizen Panel
 - *Steering Committee Meetings in May (May 17) and June (June 21)*
 - *2nd Citizen Panel Meeting (June 28)*
- **PORTAL PAGE** - The dedicated portal page continues to be the place where information can be found. Link [here](#).

Any questions or comments regarding the above or the Parks and Recreation Master Plan can be directed to John Spencer, Manager, Parks and Facility Planning who is serving in the capacity as Project Lead for the 2015-2016 Parks and Recreation Master Plan