

## **PARKS AND RECREATION MASTER PLAN**

Status Update # 2 - April 11, 2016

*The following is a general overview of events and tasks associated with the Parks and Recreation Master Plan for your information. Questions or comments can be directed to the Project Team at [PRMP@brampton.ca](mailto:PRMP@brampton.ca)*

- **ENGAGEMENT** – The Project Team has been very busy in the early part of April interacting with Council, staff and the public in a variety of outreach efforts:
  - **PORTAL PAGE** - Staff from multiple departments worked on the creation of a new public portal page dedicated to the Parks and Recreation Master Plan. The page is also highlighted on the City's site and in our advertising materials. It can be found, [here](#).
  - **1<sup>ST</sup> MEETING OF THE CITIZEN PANEL** - In late March, the Project Team met with the Citizen Panel for the first time in late March. The Panel was provided with an overview of the project and, in turn, they provided the Team with many interesting comments about the state of parks and recreation infrastructure and programming. A further meeting with the Panel is scheduled for late June.
  - **LAUNCH EVENT** - A Project Launch event is being held April 12<sup>th</sup> from 4:30 - 6PM at the Cassie Campbell Community Centre. See link [here](#).
  - **DISCUSSION GUIDE** - A small tri-fold brochure was created, complete with the project theming (noted in footer below) to promote the project and create an understanding of its scope. It can be found [here](#).
  - **ONE-ON-ONE MEETINGS** - The Consultant is meeting one-on-one this week and next with the Mayor, Councillors and key internal 'stakeholders' in an effort to collect feedback on issues that they feel should be considered in the creation of the Master Plan. This information will be collated into the 2<sup>nd</sup> project deliverable – a Consultation Analysis Report (mid-June)



- **ADVERTISING** - A variety of advertising is being rolled out in the coming weeks to create awareness of the project. This includes ads on the Garden Square big screen, newspapers, bus ads, community centre posters, news releases, etc., encouraging people to visit our website and to be part of the planning process.
  - **SURVEY** – A ‘Public Survey’ will be released this week to collect information from the public. It will be available at the project launch event and on-line. Access the Survey [here](#). Staff is also invited to take the survey! Please share with your colleagues, family and friends.
  - **STAKEHOLDERS SURVEY** – A separate ‘Stakeholder’s Survey’ will be released shortly – directed to sports clubs, teams and alliances as well as other groups who formally use our indoor and outdoor parks and recreation infrastructure. This will be a pre-cursor to a series of Stakeholder Workshops scheduled for May.
  - **PUBLIC MEETING** – A General Public Meeting is scheduled for May 3, 2016 at the Loafers Lake Recreation Centre. Details can be found [here](#).
  - **DATA TRANSFER** - Staff are continuing to collect background data for the consultant team to assist in the completion of the first phase of work – Background Report – Discussion Paper #1.
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