



PARKS AND RECREATION MASTER PLAN 2016/2017

Status Report 1

LET'S CONNECT

**PARKS AND
RECREATION
MASTER PLAN**

PLAN. GROW. PLAY. TOGETHER

Presentation to Planning and Infrastructure Services Committee

February 22, 2016

GOAL OF THE PARKS AND RECREATION MASTER PLAN

- The development of a **long-term, strategic planning document** that provides a framework to guide the delivery of parks, open space, recreation and sports facilities (outdoor and indoor) for the City of Brampton, over the next 15 years





PROJECT GOVERNANCE



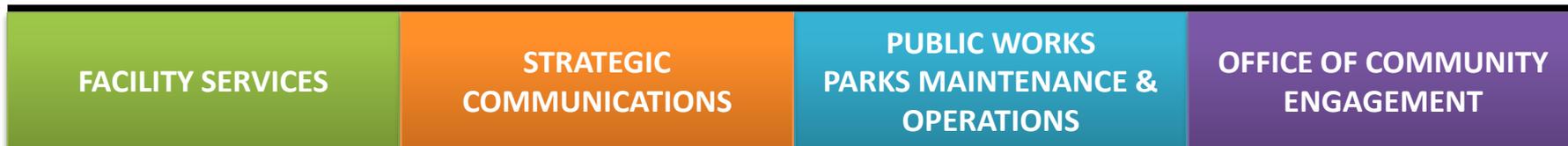
Project Sponsors



Project Leader



Contributing Divisions

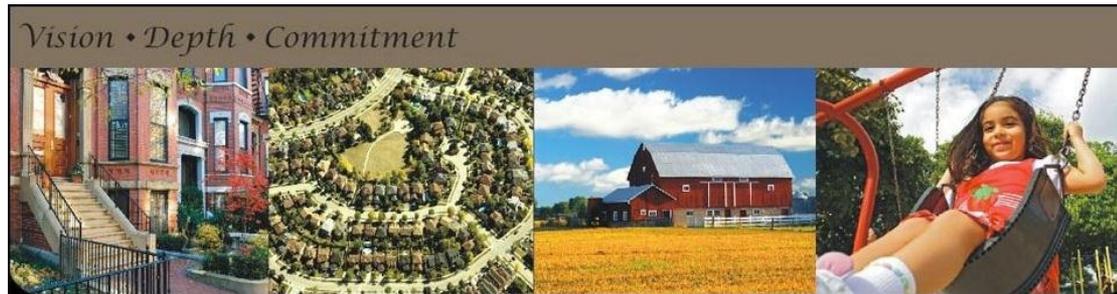


CONSULTANT RETENTION



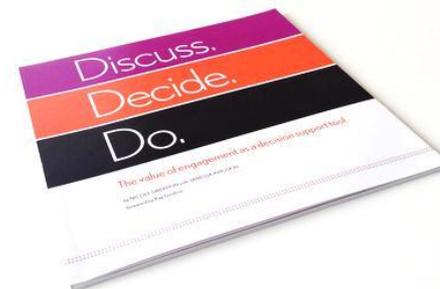
**Monteith Brown Planning Consultants
(Project Lead)**

Specializing in parks and recreation planning and a nationally renowned leader in the field



tra.

Tucker-Reid and Associates
Specialists in strategic and operational planning with a focus on parks and recreation



Swerhun Facilitation
A leader in consultation and engagement in large multi-stakeholder projects

PROJECT OVERVIEW

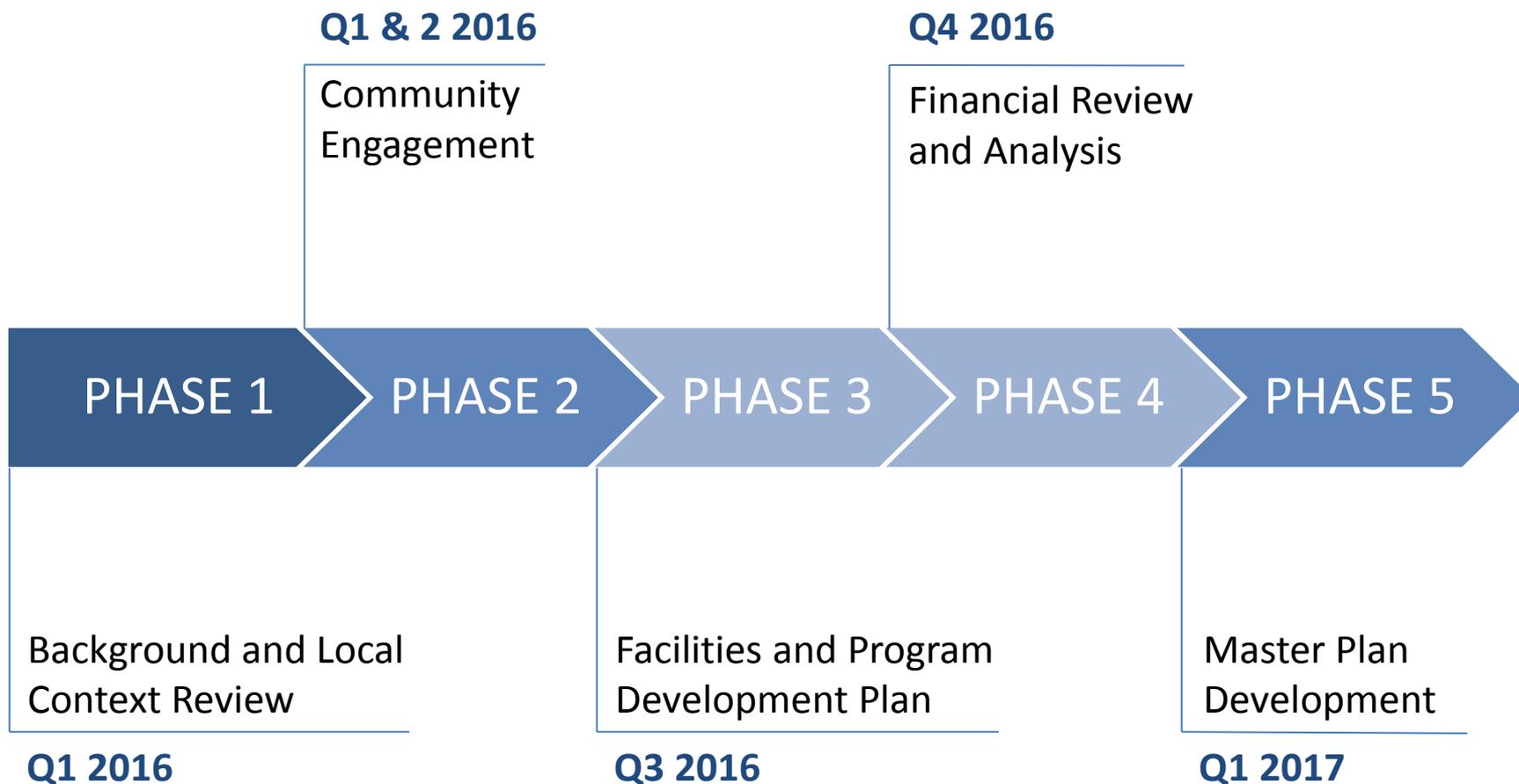
- Recommendations will provide:
 - Short term – (1-5 years)
 - Medium term – (6-10 years)
 - Long term – (11-15 years)
- Includes:
 - Long-term financial forecast for Capital and Current Budgets
 - Review of existing parks and recreational assets
 - Future demands and trends
 - May identify other areas of further research and analysis
- A **‘dynamic plan’** that should be reviewed every 5 years

Key Objectives *(Preliminary)*

- **Comprehensive assessment of our City's demographics, current facilities and program offerings**
- **A broad-based and focused Public Engagement process**
- **Establishment of service levels and recommendations around service delivery**
- **Objective and evidence-based recommendations**
- **Comprehensive financial forecast**



ANTICIPATED TIMELINES



PUBLIC PARTICIPATION



Framing the Narrative



Identifying Open and Closed Doors



Creating a Big Tent and
Building Strong Relationships



Promoting Understanding

OPPORTUNITIES FOR PARTICIPATION



Councillor and Key Opinion
Leaders Interviews



Online Survey



Stakeholder and Staff
Workshops



Public Engagement Events



Citizen Panel

CITIZEN PANEL

- Demographically representative group of citizens used to assess public preferences and opinions
- Selected from sitting City of Brampton Citizen Advisory Committees
- Will meet 3-4 times over course of project
- Key responsibilities will be to give feedback on findings and draft Master Plan



PRELIMINARY ENGAGEMENT SCHEDULE

		2016				2017	
		Q1	Q2	Q3	Q4	Q1	
	Councillor Interviews	● ●	● ●			●	
	Stakeholder and Staff Workshops		● ● ● ●	● ●			
	Launch Event(s)		●				
	Survey		→				
	Citizen Panel	●	●	●	●		

Detailed Schedule being finalized

KEEPING INFORMED

- Regular and Milestone Updates to Council
- Reports to EELT and ELT
- Media Announcements
- Newspaper Articles
- Public Events
- Portal Presence

✓ *Process*

what we are currently doing

✓ *Milestones*

what we have accomplished

✓ *Schedule*

what is coming up

NEXT STEPS – February - March

- Overview Report to Council on Feb 22
 - Including overview on contemplated engagement tactics

- Phase 1 – Background and Local Context Review
 - Data Collection
 - Data Analysis
 - Trends Analysis

- Phase 2 – Community Engagement
 - Finalize Engagement Plan and Finalize Communications Plan
 - Initiate Council and Key Opinion Leader Interviews