



Top 10 Reasons to Invest in Brampton

1. Highest Quality Lifestyle Amenities

- Peel Memorial Centre for Integrated Health and Wellness
- ErinOak Kids Centre for Treatment and Development
- Outstanding arts and culture scene, anchored by the beautiful Rose Theatre and Peel Art Gallery, Museum and Archives (PAMA)
- A beautiful Downtown...with year-round festivals and events.

2. A Convenient Location, Next to Toronto - Canada's business, financial, media and entertainment capital

- As part of the Greater Toronto Area businesses in Brampton have access to world class sports, entertainment and services
- Two-way commuter rail transport to/from Toronto via "GO" Train

3. A Young, Growing & Creative Labour Force

- Thirteen percent population growth per year between 2006 and 2011 (4th largest population in Ontario; 9th in Canada; 3rd in the Greater Toronto Area); lowest average age amongst Canada's largest cities (36.5 years)

4. A Prosperous Consumer Market

- A designated urban growth centre by the Province of Ontario. Brampton has the 2nd highest growth rate among Canada's 25 largest cities. An average of 14,000 people moved to Brampton each year between 2006-2011. Brampton has an average total household income, which exceeds the provincial average in 2015.
- Population projected to reach close to 900,000 by 2041

5. International Labour Force and Entrepreneurial Spirit

- Brampton's population represents people from 234 distinct ethnic backgrounds who speak over 115 different languages. The top three non-official mother tongues are Punjabi, Urdu and Gujrati.
- Skilled workforce: Close to 50% of Brampton's residents have obtained post-secondary education

6. Excellent Supplier & Customer Base to Support your Business

- Over 64, 797 business establishments are located in Brampton. Major economic sectors include: advanced manufacturing, innovation and technology, food and beverage; health and life sciences.
- Over 90 percent of businesses in Brampton are small and medium sized (less than 50 employees). A mixed industrial-commercial economy (75 per cent services-producing; 25 per cent goods-producing).

7. Largest Supply of Vacant Land Next to Toronto's International Airport

- It is estimated that there is over 3000 acres of vacant employment land.
- Of the cities and towns located within 40 kilometres of Lester B. Pearson International Airport, Brampton has the largest inventory of designated vacant residential and employment land for new construction.

8. Connectivity to Markets – A Sustainable & Efficient Infrastructure

- 90 minute drive to U.S. border
- Home to CN's largest intermodal facility in Canada
- Extensive 400-series provincial highway network
- Located adjacent to Canada's largest international airport; Toronto Pearson is North America's 2nd busiest international airport, and is closer to downtown Brampton than downtown Toronto

9. Skills Development & Training Choices - Excellent Schools

- Home to Sheridan College Institute of Technology and Advanced Learning – Davis Campus, a leading centre for emerging technologies, science and business including CAMDT – Centre for Advanced Manufacturing and Design Technology
- Home to Algoma University's Brampton Campus.
- 18 trade schools / skills development centres
- 21 Colleges and Universities within a 1 hour drive time from Brampton.
- Innovative elementary and secondary schools with specialized learning disciplines

10. A Financially Stable & Supportive Municipality

- Brampton enjoys a Triple 'A' (AAA) credit rating by Standard & Poor
- A debt-free city with exceptional liquidity levels and a successful mixed economy
- Predictable and stable cost environment; water costs lower than any other municipality in the GTA
- Mayor, Council and Staff eager to work with existing Brampton companies, and assist businesses interested in locating or starting a business in Brampton.
- Award Winning City: FDI Intelligence (Financial Times) "American Cities of the Future" 2017-2018