WELCOME TO THE NEW 905

BRAMPTON - REDEFINING THE 905 COMMUNITIES

+ New Ryerson University and Centre for Innovation
+ Brampton 2040 Vision – Living the Mosaic
+ Brampton’s Downtown Reimagined
The Contemporary Courtyard Towns feature a fenced courtyard plus a breezeway connecting the garage to home. Ask about our Terrace, Live/Work and Traditional Towns.

from 1,674 sq.ft.

Contemporary open concept 3-bedroom townhomes featuring oversized garages and spacious decks for entertaining. Our most affordable!

from 2,253 sq.ft.

The Contemporary Courtyard Towns feature a fenced courtyard plus a breezeway connecting the garage to home. Ask about our Terrace, Live/Work and Traditional Towns.

from 1,674 sq.ft.

Ask about available Semis & Singles too!
Living the Mosaic

Following months of intensive community engagement, there is a bold new vision in place for the future of Brampton, redefining what 905 communities are all about.

The People’s Vision

Brampton’s 2040 Vision has been referred to as “the people’s vision”. It draws together the thinking and words of thousands of Brampton citizens from all walks of life over many months.

The Vision initiative began in mid-2017, when the City partnered with internationally acclaimed urban planner Larry Beasley to develop a comprehensive document guiding Brampton’s future as a connected, inclusive and innovative city. What followed was weeks of intensive conversation with people of all ages, backgrounds and experiences, from all across Brampton – the most robust public engagement the City has ever undertaken.

Brampton 2040 Vision is an aspirational guide to what Brampton will become over the next quarter century. It is rooted in public engagement and innovative community design to create a place where people will live, work and play in harmony with nature. Central to the Vision are seven ambitious vision statements dealing with the environment, transportation, jobs, recreation, health, social issues, and arts and culture. For more information on Brampton 2040 Vision visit brampton.ca

Vision 1: Sustainability and the Environment
Brampton will be a mosaic of sustainable urban places, sitting within an interconnected green park network, with its people as environmental stewards – targeting ‘one-planet’ living. Create the Brampton Eco-Park, a designated municipal park and nature reserve, plant one million trees.

Vision 2: Jobs and Living Centres
Brampton will be a mosaic of vibrant centres with quality jobs, a rich range of activities, and integrated living. Create a new urban core known as Uptown, realize the full potential of the historic Downtown, create live new town centres, develop ancillary centres for workers, create an Institute for Brampton Enterprise to establish a preferred regional hub for business and jobs.

Vision 3: Neighbourhoods
Brampton will be a mosaic of characterful and complete neighbourhoods. Update and revitalize existing neighbourhoods, collaboratively create new greenfield neighbourhoods, revitalize Bramalea, establish a central Queen’s Boulevard.

Vision 4: Transportation and Connectivity
Brampton will be a mosaic of safe, integrated transportation choices and new modes, contributing to civic sustainability, and emphasizing walking, cycling, and transit. Design and retrofit complete streets, add a new transit loop that ties Downtown and Uptown together, offer free transit or subsidy, target ‘Vision Zero’ for traffic fatalities, manage new travel technologies and advanced goods movement.

Vision 5: Social Matters and Housing
Brampton will be a rich mosaic of cultures and lifestyles, coexisting with social responsibility, respect, enjoyment, and justice. Develop local social development and educational policies and affordable housing initiatives, create social hubs to provide neighbourhood social support, embrace cultural diversity and cross-cultural understanding.

Vision 6: Health
Brampton will be a mosaic of healthy citizens enjoying physical and mental wellness, fitness, and sports. Create a partnership framework around health services, promotion and prevention, leverage existing sports excellence.

Vision 7: Arts and Culture
Brampton will support a mosaic of artistic expression and production. Create a non-profit Arts Alliance, identify Brampton as a ‘creative maker’ hotspot by creating an Arts Street and develop the city as a creative destination.

“It’s a vision that we can all be proud of... after all, (it’s) a creation of the dreams and aspirations of our residents and all our stakeholders. It’s how we see Brampton evolving and emerging as a leading city in the GTA. – Chris Bejnar, Citizens for a Better Brampton
The Province of Ontario recently announced a significant education infrastructure project that will transform Brampton: the establishment of a new Ryerson University campus, with Sheridan College as an academic partner, in downtown Brampton.

Brampton is very excited to welcome these two leading post-secondary institutions and a new technology focused campus to the City’s downtown. Slated to open for classes in the Fall of 2022, programming will focus on providing students with data-driven science and business skills, paired with experiential learning. Plans include the new campus, a partnership for a National Centre for Cybersecurity, and a Centre for Innovation — a joint-use facility which will include public and academic libraries, collaboration space and an innovation zone.

The new campus will be built adjacent to the downtown GO Station and the Centre of Innovation will be located on City-owned land at Nelson and George Streets. The location offers a number of advantages. With direct access to the downtown transit terminal and the GO station, it allows city-wide transit access to the new university and Centre for Innovation, as well as connectivity with the Innovation Corridor and the GTA. It supports the City’s plan for the downtown as an urban growth centre, and vision for an anchor mobility hub. It transforms surface parking lot into high-value space with community benefit. And, it supports the development of a signature downtown destination and will help spark business and cultural activity.

The vision for a National Centre for Cybersecurity leverages Sheridan’s and Ryerson’s strengths in cybersecurity, in partnership with the City of Brampton, in a place where learning, research and business come together to foster excellence and innovation in cyber science and security. Outreach has begun to business and public sector security organizations to develop partnerships and source funding for this Centre.

A downtown Brampton university location amplifies Brampton’s position at the centre of the Toronto-Waterloo Innovation Corridor, an ecosystem to link talent, educators, investors, entrepreneurs and high-growth firms.

Bringing a new university to Brampton has been a key priority for the City. In September 2017, Brampton City Council made an historic commitment of up to $150 million for a new university and centre for innovation. Together, the City of Brampton and the Province of Ontario have committed almost a quarter of a billion dollars to the two projects.

The City of Brampton has actively engaged with partners, community groups and businesses over the past year to help lay the foundation for future success. The City is also working with its partners to develop a vision for the centre for innovation, and has pre-qualified some internationally recognized firms for architectural services for this facility.

The new university and Centre for Innovation can be powerful tools for achieving a higher quality of life and greater economic vitality. In a
dynamic, diverse and rapidly growing city like Brampton, creating innovative and dynamic urban spaces like the university and Centre for Innovation will create an urban destination to bring people together, increase quality of life, build entrepreneurship, and define the city’s profile and image.

The partners’ vision is to create anchor facilities, places where people want to learn and grow, foster connections, create energy and inspire creativity.

Follow our incredible transformation and join in on the conversation #RyersonInBrampton or visit us at brampton.ca

"IN EXPANDING TO BRAMPTON, RYERSON WILL PROVIDE MUCH-NEEDED UNIVERSITY PROGRAMS TO STUDENTS IN ONE OF THE FASTEST-GROWING AND MOST DIVERSE COMMUNITIES IN CANADA," SAID DR. MOHAMED LACHEMI, PRESIDENT AND VICE-CHANCELLOR OF RYERSON UNIVERSITY.

"SHERIDAN IS EXCEPTIONALLY PROUD TO PARTNER WITH RYERSON UNIVERSITY ON THIS EXCITING VENTURE," SAID DR. MARY PREEECE, PRESIDENT AND VICE CHANCELLOR OF SHERIDAN. "FOR 50 YEARS, WE’VE BEEN PROUD TO CALL BRAMPTON HOME. TODAY MARKS THE BEGINNING OF A NEW ERA.

Innovation Pilot

The City of Brampton Economic Development Office will lead a pilot program prior to the Centre for Innovation being built. The pilot program will create a co-working collaborative space that will enhance entrepreneurship, attract new investment, spark innovation and create new businesses in Brampton. Start-up businesses will have access to co-working and incubation space, programming, mentorship, networking and resources that are fundamental to growing a business in a technology driven marketplace.

DynaCare

“We believe Ryerson’s new university campus in downtown Brampton presents an excellent opportunity to create strong partnerships that will benefit the city’s business community, its residents, and the student population.”

Scott Hickey – Vice-President, Corporate Communications and Public Affairs

Weapons

“We are so excited to learn that Ryerson University has chosen the City Brampton as home for their new national centre for cybersecurity. This partnership initiative presents tremendous opportunity for businesses and students in an area of technology that has critical importance to Canada’s businesses, as well as its citizens. “

Jeremy McBean – Director, Marketing & Communications, IT Weapons, a Division of Konica Minolta

Brannon Steel

“Ryerson coming to Brampton is great news for the manufacturing industry as it is becoming more automated and technical. Having Ryerson in our own backyard will be helpful for our workforce as well as collaboration in the future.”

Kirk Brannon – President, Brannon Steel Ltd.
LIVE WHERE IT MATTERS

Brampton

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*Price and information correct at press time. Map not to scale. Rendering is artist’s concept. E. & O. E.
Sheridan has built a unique relationship with Brampton over the past fifty-one years. Since its founding in 1967, the Davis Campus has grown in step with the community it serves. Today, the Davis Campus is a vibrant hub of innovation and dynamic community partnerships.

The campus is now Sheridan’s largest, with 13,000 students, many of whom will go on to contribute to Brampton’s social and economic vitality through careers in engineering, skilled trades, health and community services.

The announcement this Spring of Sheridan’s partnership with Ryerson University in the creation of their new campus in Brampton will bring more opportunities for Sheridan to innovate and fuel student success. It will also bring a greater breadth of postsecondary options to community residents. Planned initiatives including a Centre for Innovation in downtown Brampton and a National Centre for Cybersecurity, will draw on Sheridan’s established expertise.

“We will continue to build on the strengths that have become synonymous with Sheridan,” says Dr. Mary Preece, President and Vice Chancellor. “Attributes like bold and purposeful creativity, hands-on learning and small class sizes, career-oriented education, faculty who are active in industry, and strong community and industry ties.”

Those attributes are evident in the success of the Centre for Advanced Manufacturing and Design Technologies (CAMDT), one of Sheridan’s five Research Centres of Excellence. CAMDT brings together large companies who provide technology, software and expertise, with small and medium-sized enterprises who are facing a business challenge. They’re paired up with engineering students supervised by faculty members, who apply their skills to develop solutions. Since opening its doors in 2005, students have worked with more than 40 industry partners including Hatch, Siemens and ABB Robotics, as well as numerous small and medium sized companies who are a strong backbone of the Peel Region’s economy.

In 2017, a purpose-built 130,000 square foot Skilled Trades Centre opened on campus, creating new collaboration opportunities between engineers and apprentices in the skilled trades. Both the Centre and CAMDT will serve as a competitive advantage to the City as it works with Sheridan and Ryerson to establish Brampton as a key regional hub within Canada’s Innovation Corridor.

The Davis Campus is also home to Applied Health and Community Studies students, whose vital ties to practicum and field placement partners in Brampton’s social service agencies, public schools, health care institutions and public safety organizations enrich Sheridan’s contributions to the city. The Honours Bachelor of Athletic Therapy program, first of its kind in Canada, has been in operation since the early 1970s. In addition to their field placements with leading organizations such as The Toronto Blue Jays, senior students apply their learning at Sheridan’s Athletic Therapy Clinic, which is open to local residents.

In October 2018, Sheridan will invite the Brampton community to experience a firsthand look at the innovative research and creative activities it offers through Sheridan Creates, a one-day conference at the Davis Campus. More details will be shared as the date approaches. For now, interested parties can reach out by email to sheridancreates@sheridancollege.ca for updates.
Brampton’s Health & Life Sciences Sector – Going beyond to serve a growing diverse community

Peel Memorial Centre for Integrated Health and Wellness – Phase II

Following the recent opening of Phase I of the Peel Memorial Centre for Integrated Health and Wellness in 2017, the Provincial government recently announced a commitment to fund Phase II of the expansion of Peel Memorial Centre into a full hospital.

Phase II will include an expansion of the current facility to a new multi-storey in-patient care tower with over 100 new beds specializing in continuing complex care and patient rehabilitation. Phase II is an integral part of the long-term planning process to increase in-patient capacity across Osler’s health system.

William Osler will be working with Infrastructure Ontario and the Government of Ontario to determine the exact timelines for the different phases of the project.

Brampton based MDA – From Space to Medical

Partnering with the Province of Ontario, the City of Brampton attended the 2018 Bio International Convention in Boston. As part of the Ontario theme of “convergence”, the Brampton Economic Development Office was joined by Brampton based MDA. MDA, a Canadian Space Agency contractor, has collaborated with Synaptive Medical to create “Drive,” an automated robotic arm that tracks the movement of a surgeon’s tools and helps to expedite brain and spinal surgeries.

New Seniors Health and Wellness Village

Peel Manor long-term care centre, located on Main Street North, has been approved for redevelopment. To minimize the impact on those who live in the facility, the new building will be built next to the current one, using part of Murray Street Park.

The new 200,000 square foot Seniors Health and Wellness Village at Peel Manor will feature a community hub. The hub will support the health and well-being of both residents of the centre and the surrounding community by hosting various health providers, and expanded adult day programs and other services. The site will also feature a redeveloped park space that will be senior-friendly and focused on creating connections within the community.

Design of the new building is to be completed in 2018 with construction to begin in 2019. The new Seniors Health and Wellness Village at Peel Manor and the new park are set to be completed by 2022.

New centre to transform diabetic care in Brampton

LMC Healthcare officially opened its new LMC Brampton campus. LMC Brampton is one of the first, fully integrated, multidisciplinary diabetes specialist centres of its kind in Canada – a tremendous resource for residents of Brampton and Peel Region who experience some of the highest rates of diabetes in the country.

LMC Brampton now offers six diabetes-related services under one roof delivered by a team of 30 healthcare professionals in a state-of-the-art, 11,000 square foot facility. Patients have one-stop access to highly specialized diabetes care, diabetes education, optometry, foot care and chiropody, diabetes pharmacy and clinical research.

“LMC is committed to transforming diabetes care in the community by making it more accessible, comprehensive and patient-centered than ever before,” said LMC CEO Mark Angelo.

ErinoakKids Centre for Treatment and Development is Now Open

The new state of the art ErinoakKids Centre for Treatment and Development has opened its doors for client services. At approximately 121,000 sq. ft., the Brampton site is located at McVean Drive and Castlemore Road, and will serve about 6,400 children and youth each year from Brampton, Caledon and surrounding areas. It will offer a variety of services, including physiotherapy, occupational therapy, autism services, speech, language, hearing and vision services, recreation therapy and more. The Brampton location is also home to what will be Ontario’s largest regional respite facility. With 26 beds, the Respite Centre will operate 24 hours a day, seven days a week to provide short periods of care.
Osler day surgery increases access to care

Located in the heart of downtown Brampton, Osler’s Peel Memorial Centre for Integrated Health and Wellness is a state-of-the-art outpatient health care facility focused on treatment of patients who do not require an overnight hospital stay. Peel Memorial provides the community with an extensive list of speciality and day clinics, as well as health services and programs like day surgery.

Peel Memorial’s Day Surgery program is helping provide even greater access to quality care to many patients across the community. Staffed by a multi-disciplinary team of surgeons, specialists and nurses, the program offers cataract surgery, knee and hip surgery, and cystoscopy procedures, gynaecology procedures, as well as other minor procedures in an outpatient/day surgery model. In addition to the benefit of a multi-disciplinary team, the model also boasts a comprehensive pre-assessment process by physicians and a thorough discharge process designed to ensure quick, seamless recovery — resulting in a far lower readmission rate than inpatient surgery.

Ongoing advances in technology and less invasive surgical techniques mean fewer surgeries now require a hospital stay. Recognized as a best practice, more than 80 per cent of surgeries performed at Osler are now provided on an outpatient/day surgery basis with a focus on returning patients to the comfort of their home at the end of the day to recover.

Since Peel Memorial’s opening in February 2017, Osler increased the number of day surgery cases from 49,470 to 52,345 in one year. This increase resulted in a 16 per cent decrease in wait times for cataract procedures and a 17 per cent decrease in knee arthroscopy procedures for 90 per cent of patients over the previous year.

Osler research makes strides in health care

As one of the province’s largest community hospitals, Osler recognized the potential for gathering rich research data and launched a formal research program five years ago.

Today, Osler is a research hub, contributing or leading more than 200 studies in partnership with numerous academic, government, and private sector and industry leaders. In fact, over the last two years Osler’s engagement in research initiatives has increased by 75 per cent.

From assessing the role environmental and genetic factors play in excess fat deposits in South Asian newborns to evaluating new therapies for cancer — Osler is involved in a variety of ground-breaking studies focused on chronic diseases, patient experience and access to care.

Osler has been working closely with the Population Health Research Institute at McMaster University on the Canadian Alliance for Healthy Hearts and Minds study. This landmark national research study is aimed at understanding the causes and development of chronic illnesses like heart disease, stroke, dementia and cancer. Osler is a key contributor to this 10,000-person study providing insights from hundreds of participants of South Asian descent. The study will help provide a better understanding of the impact ethnicity, lifestyle and environmental factors have on the function of the heart, brain and blood vessels.

Osler’s Brampton Civic Hospital site is leading a study with Peel and Halton Region paramedic services, examining the effectiveness of autoRIC — a non-invasive, portable device designed to limit myocardial damage on cardiac patients as they travel to the hospital. The study has collected almost 1,800 heart attack patient cases and looks to determine the impact on cardiovascular health, as well as readmissions to the hospital.

Clinical trials continue to be a priority at Osler: in fact, the Canadian Cancer Clinical Trials Network (C3TN), a pan-Canadian not-for-profit organization working to enhance national clinical research capability and capacity, has partnered with Osler to support clinical trials and encourage participation.

Most of Osler’s researchers are also practicing clinicians, providing even more opportunity for the organization to use findings to inform and enhance the design of clinical programs, and advance overall quality and access to care for the community.

For more information, please visit www.willamoslerhs.ca/research.
Celebrating the Benefits from MDA’s Canadarm

MDA has designed, built, and supported iconic space robotic solutions, right here in Brampton, for more than 40 years, spanning 90 NASA Space Shuttle missions, and nearly 18 years of Canadarm2 operations on the International Space Station.

This work has led to 200,000 person years of high tech jobs across Canada, and over $1.8B in space robotics exports to other nations.

Canada’s investment in these robotic solutions, a major part of our country’s contribution to NASA missions, has enabled 16 Canadian astronaut flights, which have in turn inspired generations of youth to shoot for the stars and pursue their dreams through education in science and technology related fields.

Here on Earth, MDA has been able to “spin off” robotics for brain surgery, breast cancer diagnosis, and automated manufacturing as a result of its Canadarm expertise.

Time to Go Further! Deep Space Robotics

In recent weeks, the international community has started to commit to the next generation of space exploration and build a new Lunar Orbital Platform – a ‘Gateway’ space station that will orbit the Moon. The Gateway will support lunar habitation and exploration by rovers, and be a launch point and communications hub for vessels travelling onwards to Mars. The first human flight to Mars is planned for 2030, and then habitats and rovers will be needed on Mars too!

It’s time for deep space!

Canada, the 3rd country into space, has the opportunity to continue its leadership in space robotics, space rovers and space medicine.

A commitment by Canada today to participate in the Gateway project will accelerate the next generation of innovation in space technology and space medicine, and bring about huge advances here on Earth in robotics, artificial intelligence, autonomous vehicles and tele-medicine for remote communities.
When Canon Canada relocated its headquarters to Brampton in September 2016, it brought with it its commitment to being a good corporate citizen.

Less than four weeks after moving in, the company was making a difference in its new community through the Canon Canada Branch Out program. The annual volunteer environmental initiative started in 2014 at Canon Canada's 13 offices across the country. It speaks to the company's corporate philosophy, Kyosei: all people, regardless of race, religion or culture, harmoniously living and working together into the future.

The program provides the nearly 400 Brampton-based employees the opportunity to spend part of their workday creating green spaces and sustainable environments around the city. It’s intended to offer a balance between supporting the community where its employees live—25% of employees reside in Brampton—work and play, and promoting employee engagement.

Since 2016, Brampton employees have volunteered 2,000 hours to help protect the living environment. They have:

- Built more than 110 pollinator habitats;
- Planted more than 650 pollinator plants;
- Planted 750 trees; and
- Removed 2,100 square feet of invasive plant species.

The company partners with local community groups to create and maintain these sustainable spaces. Credit Valley Conservation honoured Canon Canada with its 2016 Friends of the Credit Award of Merit. The award recognized the Branch Out program’s efforts to improve natural areas and increase environmental awareness in the Credit Valley watershed.

Nationally, Canon has planted more than 31,000 trees and shrubs, removed 92,000 cubic feet of invasive plant species, restored close to 3,000 feet of shoreline, and rescued 2,600 fish in 45 communities since the program’s inception in 2014.

Last year, the company branched out further by introducing an annual Environmental Education Day. Kids from local elementary schools spend the day at the Brampton office learning about environmental literacy. Canon Canada employees and their community partners talk about subjects such as water management and conservation, protecting biodiversity and animal habitats, and organic decomposition, and then take the students on a tour of the facility to see its sustainable features.

The state-of-the-art headquarters, designed to the LEED Gold certification standard, has features that maximize resource and energy efficiency, and further reflects the company’s commitment to community and collaboration. A naturalized storm water pond and accessible green spaces serve not only employees but also the nearby residential neighbourhood. Dozens of carpool spots and a bike pad encourage employees to be environmentally friendly commuters. Office space surrounded by natural light minimizes electricity usage; when the lights are turned on, sensors dim them when rooms are not in use.

The aim is to do more for employees, the community and overall quality of life by using less. Drains on the roof direct rainwater to an underground cistern which is activated when it’s 25% full, the building’s domestic city water supply automatically shuts off, and the collected rainwater gets used for flushing. This saves 20% of domestic water usage each year. And in the kitchen, a digester system breaks up organics, leaving waste water as the only output. This reduces the amount of waste sent to landfill and the number of disposal trucks on the road.

Canon Canada is proud to be a member of the Brampton business community. To learn more about Canon Canada and its environmental initiatives, visit canon.ca
ENJOY BRAMPTON’S SEASONAL NEIGHBOURHOOD MARKETS

EST. 1986
FARMERS’ MARKET
DOWNTOWN BRAMPTON
SATURDAYS, JUNE 16 - OCTOBER 6, 2018
7 AM - 1 PM

EST. 2015
MOUNT PLEASANT VILLAGE MARKET
THURSDAYS, JUNE 21 - OCTOBER 4, 2018
4 PM - 8 PM

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evenings and weekends
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DOWNTOWN BRAMPTON
It’s Happening Here!

PERSPECTIVE.CA

The Latest Economic Development News on
the City of Brampton
Downtown Brampton set to undergo an exciting transformation

As part of creating a vibrant urban centre in downtown Brampton, the City of Brampton is working towards creating an aesthetically beautiful streetscape around its historic Four Corners. The project is underway to reimagine streets that will bring together pedestrians, cyclists and motorists in a safe and sustainable manner. The addition of cycle lanes and landscaping between street and sidewalk will capitalize on pedestrian walkability and enhance amenities.

To learn more about all of the projects underway, visit the Downtown Reimagined Store, located at 15 Queen Street West, or call 905.874.2500 or go to brampton.ca/downtownstreetscape

Major Projects Transforming Brampton’s Downtown

**UNIVERSITY**
Ryerson University campus, with Sheridan College as an academic partner as well as a Centre for Innovation is coming to the downtown. The vision is a centre of education, innovation and collaboration.

**QUEEN STREET TRANSIT**
Brampton’s key arterial link is the focus of long-term revitalization and urbanized intensification, with transit service playing a critical role in future high-order rapid connections with Vaughan Metropolitan Centre.

**GO REGIONAL EXPRESS RAIL (RER)**
The Regional Express Rail will facilitate two-way all-day electric train service on most GO rail corridors, including the Kitchener line. The frequent, 15 minute service will further open up the Waterloo-Toronto innovation corridor.

**DOWNTOWN MOBILITY HUB**
A strategically planned growth area where different modes of transportation come together seamlessly, integrating with pedestrian-friendly features.

**HEALTH CLUSTER**
More than $600 million has been invested in the recently opened Peel Memorial Centre for Integrated Health and Wellness. With a focus on preventative care, it is the foundation for the development of a growing health and life science cluster.

**DOWNTOWN SPACES & EVENTS**
Brampton’s downtown is a vibrant destination in the heart of the city. All summer, Garden Square offers daily events for all ages. Landmark cultural destinations are steps from exciting new restaurants and shopping possibilities. Events and festivals in the squares, Gage Park, and on the street, offer year-round activity. Innovation spaces connect inquiring minds with local experience and leading technology.

**DOWNTOWN STREETSCAPE**
The City is delivering on the built form components of developing an urban centre. A transformative downtown streetscape project will reimagine the interaction of pedestrians, cyclists, and other transportation modes in our Downtown centre.

**RIVERWALK**
Will revitalize Brampton’s Downtown to make it healthy, sustainable and resilient. It starts with engineering an innovative solution to the flood risk, which will create urban growth and development. It will recapture the beauty and ecological function of the river, creating a vibrant new public space and distinct identity for the city.
Medtronic is on a mission to work with healthcare systems to support the shift to value-based healthcare.

 Brampton-based Medtronic Canada sees its role as more than developing the cardiac pacemakers, insulin pumps, and other leading-edge medical devices for which it’s known. Medtronic is collaborating with health system leaders to apply its expertise in technology and innovation to help transform healthcare systems struggling to remain sustainable in the face of rising costs, clinical pressures, and aging populations.

 That’s why its Integrated Health Solutions (IHS) business moves beyond devices to focus on system-level services and solutions. Medtronic IHS helps hospitals and health systems align value across the care continuum by delivering more efficient and improved care to patients.

 For example, IHS worked with Brampton Civic Hospital’s Diabetes Education Centre to find solutions to increase the number of new patient visits, boost capacity for classes, and decrease the number of no-shows. As a result, wait times were reduced from up to two months, to less than 3 weeks.

 Similarly, the New Brunswick Heart Centre leveraged Medtronic’s deep clinical and operational expertise and, within six months, increased operating room capacity by 14% and reduced average wait times by 44% from about 4 months to 2 months (i.e., from 118 to 66 days).

 “If you think of the system itself as a patient suffering from sustainability challenges and burnout,” says Neil Fraser, president of Medtronic Canada, “what we’re trying to do is address an illness that can be helped through technology, innovation, and collaboration. This is consistent with our mission of alleviating pain, restoring health, and extending life because there’s a lot of pain in the system. And there’s also a lot we can do in the areas where we have expertise to continue to help the Canadian healthcare system improve.”

 To that end, Medtronic is working with the healthcare system to improve access to medical technologies through a value-based approach, which promises to deliver better outcomes for patients at a lower cost to the system by focusing on value rather than volume. This involves collaborating with hospitals on patient pathways, with clinicians and researchers on clinical trials, and with health organizations and ministries on removing obstacles to value-based healthcare.

 Looking to the future of Medtronic and the healthcare system, Fraser says, “So many things are changing as a result of technology and the social networks that are available. We’re increasingly incorporating patient-reported outcomes and experiences into the way we measure the success of our products and the impact of changing healthcare policy on patient outcomes.”

 Medtronic understands that to benefit from transformative innovations, it must also make healthcare more sustainable.

 The future of value-based healthcare will hinge on collaboration between industry, physicians, health system leaders, and patients.

 In 2018, Medtronic is celebrating 50 years of collaborating with Canadian doctors on devices such as spinal implants, insertable cardiac monitors, and cryoablation technologies. It is looking forward to further collaborating with doctors and health system leaders over the next 50 years to not only develop breakthroughs in technology, but also breakthroughs in how healthcare is delivered.
BCC
Brampton's Shopping destination, Bramalea City Centre is home to over 300 stores and restaurants, including Saks Off Fifth, Sephora, Aritzia and more.

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Brampton Library

SUMMER
Clubs for all ages & interests

BRAMPTON BRAIN GAME
read · play · explore

teen summer reading club

adult summer reading club

ONE Book One Brampton
our big community read

Registration opens June 1 at bramptonlibrary.ca
Got here by bus.

On time.
In safety.
In comfort.

YOURS. FOR LIFE.