

City of Brampton

# ARENA BOARD ADVERTISING PROGRAM



Increase your brand presence in the Brampton community through our arena board advertising program. There is no chance your ad is not seen! Your advertising dollars go directly back to Recreation to support facility operations and programming for local residents.

### Available Arena Boards

#### 12 arenas across nine community centres

- Cassie Campbell Community Centre, Rink 2
- Century Gardens Recreation Centre, Rink 1 & 2
- Earnscliffe Recreation Centre, Rink 1 & 2
- Gore Meadows Outdoor Rink
- Greenbriar Recreation Centre
- Jim Archdekin Recreation Centre
- Memorial Arena (artificial turf)
- Susan Fennell Sportsplex, Rink 1 & 2
- Terry Miller Recreation Centre

### Why Advertise With Us?



Brampton is a multicultural mosaic of over 650,000 residents representing 234 cultures speaking 115 languages



Brampton is the fastest growing community of Canada's largest 25 cities



High-traffic, active community spaces



Targeted reach



Family-friendly environment



Ad dollars support the community

### ADVERTISING PACKAGE

1 rink board  
2.5ft x 8ft (30" x 96")

12 months

**\$1,250 +HST**

production/installation costs extra, includes maintenance

*Discount available with the purchase of 2 or more boards. Additional Discount applied with 9 or more boards.*

### Book Space

Email [sponsorbrampton@brampton.ca](mailto:sponsorbrampton@brampton.ca) to book your ad space today.

For a complete list of advertising opportunities with the City of Brampton, visit [www.brampton.ca/advertising](http://www.brampton.ca/advertising)



ARENA	LOCATION
1 Cassie Campbell Community Centre Rink 2	1050 Sandalwood Pky W.
2 Century Gardens Recreation Centre Rink 1, 2	340 Vodden Street
3 Earncliffe Recreation Centre Rink 1, 2	44 Eastbourne Drive
4 Gore Meadows Outdoor Rink	10150 The Gore Rd.
5 Greenbriar Recreation Centre	1100 Central Park Drive
6 Jim Archdekin Recreation Centre	292 Conestoga Drive
7 Memorial Arena (artificial turf)	69 Elliot Street
8 Susan Fennell Sportsplex Rink 1, 2,	500 Ray Lawson Blvd.
9 Terry Miller Recreation Centre	1295 Williams Parkway

**Brampton arenas host several major hockey tournaments annually that bring in large amounts of foot traffic**

**Brampton Canadettes Easter Tournament**  
(youth female hockey)

- Annual tournament on Easter weekend
- All Brampton arenas booked
- Over 3,000 participants and over 10,000 spectators

**Brampton Canadettes 2Nations College Prep Series**  
(youth female hockey)

- Annual tournament on the first weekend of December
- All Brampton arenas booked
- Over 2,000 participants and over 3,000 spectators

**Brampton Silver Stick**  
(youth male hockey)

- Annual tournament from December 27 to 30 hosted by Brampton Hockey Inc.
- All Brampton arenas booked
- Over 2,000 participants and over 5,000 spectators

**Cruisers Cup**  
(adult hockey)

- Annual tournament for people with physical disabilities hosted by Cruisers Sports on the first weekend of November
- Hosted at Susan Fennell Sportsplex
- Over 700 participants and over 400 spectators