

City of Brampton Recreation

DIGITAL SCREEN ADVERTISING PROGRAM

The Gore Meadows Community Centre and Loafer's Lake Recreation Centre have recently been upgraded to include new digital screens throughout the facilities with advertising opportunities now available to the community. In total, 18 screens are available to display advertisements to connect and engage with Brampton residents about your products and services.

Available Digital Screens

Gore Meadows Community Centre	15 screens
Loafer's Lake Recreation Centre	3 screens

Estimated Average Foot Traffic (pre-Covid)

Gore Meadows Community Centre
1,141,097 annual | 95,091 monthly

Loafer's Lake Recreation Centre
659,095 annual | 54,925 monthly

Why Advertise with Us?

- High-traffic, active community spaces
- Targeted reach
- Family-friendly environment
- Ad dollars support the community



2021/2022 ADVERTISING PACKAGES

12 Months	6 Months	3 Months
Four (4) artwork changes permitted	Two (2) artwork changes permitted	No artwork changes permitted
15% discount included*	10% discount included*	No discount
Ad size: 960 x 635 pixels	Ad size: 960 x 635 pixels	Ad size: 960 x 635 pixels
Prominent placement throughout facilities	Prominent placement throughout facilities	Prominent placement throughout facilities
\$256/month	\$271/month	\$300/month

*Discount included in displayed fee.

Ad Specifications

- Static image 960 pixels wide x 635 pixels high
- 72 ppi resolution
- RGB color mode
- PDF or JPEG file format

Book Space

Email sponsorbrampton@brampton.ca to book your ad space today.

For a complete list of advertising opportunities with the City of Brampton, visit our website.