

City of Brampton Recreation

DIGITAL SCREEN ADVERTISING PROGRAM



Advertising on digital screens in Brampton Community Centres is a great way to reach your target audience.

Your ad will be displayed on 39 screens in 12 Community Centre locations across the City, with combined monthly foot traffic of 750,000!

Brampton's population is 656,480 and 53% of residents were born outside of Canada. The City is made-up of 250 different cultures speaking 171 languages.

Locations

- Balmoral Recreation Centre
- Bob Callahan Flower City Seniors Centre
- Cassie Campbell Community Centre
- Century Gardens Recreation Centre
- Chinguacousy Wellness Centre
- Earnscliffe Recreation Centre
- Gore Meadows Community Centre
- Jim Archdekin Recreation Centre
- Paul Paleschi Recreation Centre (formerly Loafer's Lake)
- Riverstone Community Centre
- Save Max Sports Centre
- Susan Fennell Sportsplex

Why Advertise with Us?

- High-traffic, active community spaces
- Targeted reach
- Family-friendly environment
- Ad dollars support the community

39
SCREENS

12
LOCATIONS



+750,000
MONTHLY FOOT TRAFFIC

2023 DIGITAL ADVERTISING PACKAGES

12 Months	BEST VALUE!	6 Months	3 Months
\$4,575 / \$381 per month + HST		\$2,425 / \$404 per month + HST	\$1,350 / \$450 per month + HST
Three artwork changes permitted		One artwork change permitted	No artwork changes permitted

Invoice is issued for the full value of the contract

Ad Specifications

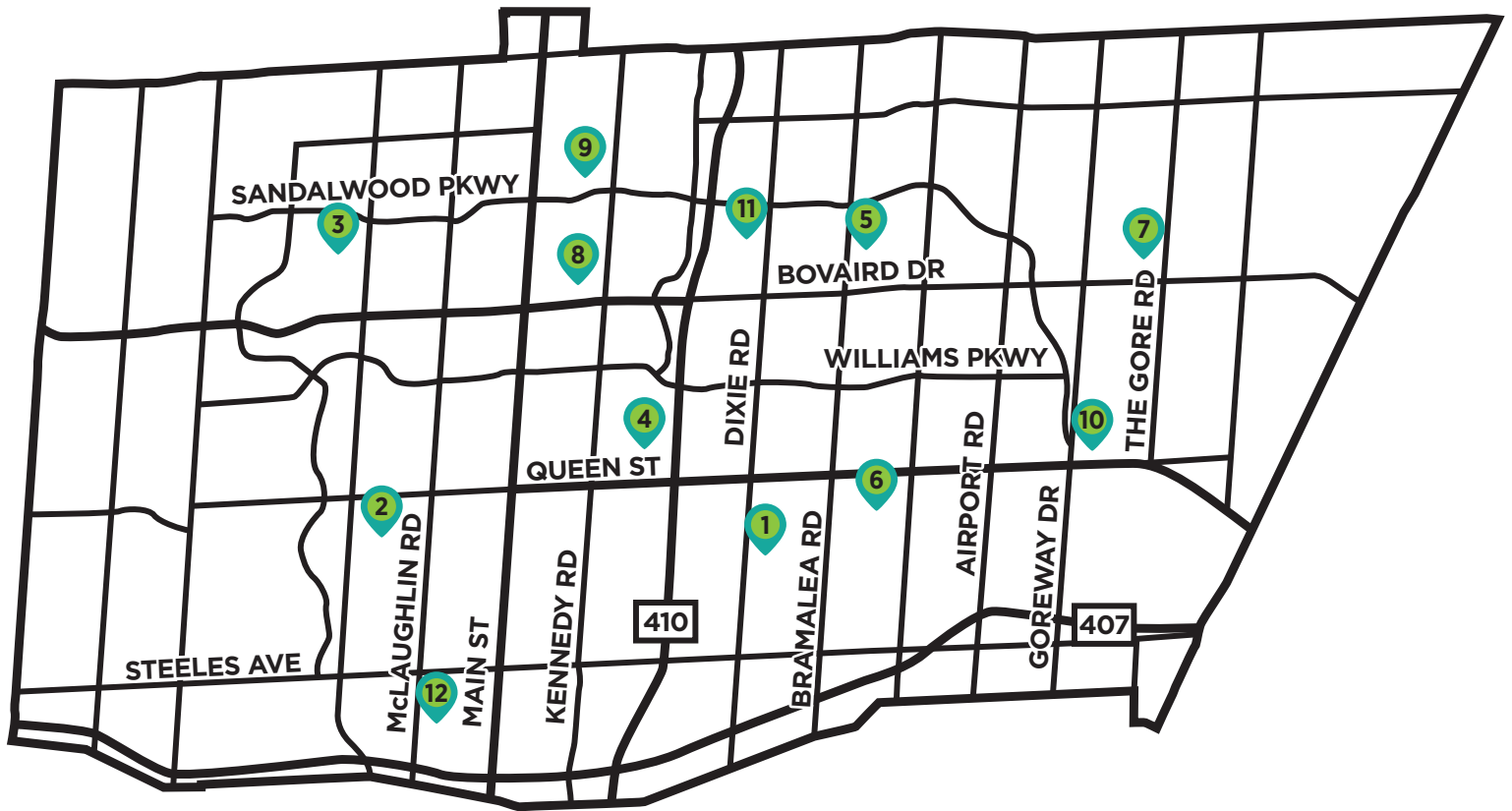
- Static image 1024 px wide x 768 px high
- 72 ppi resolution
- RGB color mode
- JPEG file format

Book Space

Email sponsorbrampton@brampton.ca to book your ad space today.

For a complete list of advertising opportunities with the City of Brampton, visit our website.

City of Brampton Recreation MAP



RECREATION CENTRE	LOCATION
1 Balmoral Recreation Centre	225 Balmoral Dr.
2 Bob Callahan Flower City Seniors Centre	870 McLaughlin Rd. S.
3 Cassie Campbell Community Centre	1050 Sandalwood Pky. W.
4 Century Gardens Recreation Centre	340 Vodden St. E.
5 Chinguacousy Wellness Centre	995 Peter Robertson Blvd.
6 Earncliffe Recreation Centre	44 Eastbourne Dr.
7 Gore Meadows Community Centre	10150 The Gore Rd.
8 Jim Archdekin Recreation Centre	292 Conestoga Dr.
9 Paul Palleschi Recreation Centre (formerly Loafer's Lake)	30 Loafers Lake Ln.
10 Riverstone Community Centre	195 Don Minaker Dr.
11 Save Max Sports Centre	1495 Sandalwood Pky. E.
12 Susan Fennell Sportsplex	500 Ray Lawson Blvd.