



Ministry of Infrastructure
and Water Management



Circular Economy & Community Benefits Workshop

City of Brampton, Ontario

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Rijkswaterstaat

11 April 2025

Agenda

- | | | |
|--|---------------|--------------|
| • Welcome | 09:00 - 09:05 | Jodi Houston |
| • City of Brampton's Community Benefits Policy | 09:05 - 09:15 | JH |
| • Link to Circular Economy & Procurement | 09:15 – 09:30 | Mervyn Jones |
| • Example: Welsh Wellbeing Act | 09:30 – 09:40 | MJ |
| • Stakeholder Exercise - Break-Out Groups | 09:40 – 10:40 | ALL |
| • BREAK | 10:40 – 11:00 | ALL |
| • City of Brampton community benefit plan | 11:00 – 11:10 | JH |
| • Indicators | 11:10 – 11:25 | MJ |
| • EXAMPLE: Reporting | 11:25 – 11:35 | MJ |
| • Community Benefits Plan Exercise | 11:35 – 12:00 | ALL |

Learning Outcomes and Objectives

1. Introduce the City's Community Benefits Policy and discover how your work contributes to building a sustainable community.
2. Deepen knowledge of community benefits beyond workforce development and bridge knowledge from international examples.
3. Explore additional community benefits (i.e. environmental considerations, supports for the community, etc.)
4. Gain insight into the unique offerings, programs and target audiences of attendees to better understand Brampton's Community Benefits ecosystem
5. Provide an opportunity for attendees to build relationships
6. Explore the differences between a non-core approach (community benefits plan) and core approach (community benefits agreement)
7. Explore metrics – gain insight into what we need to measure, the importance of establishing a baseline (review the Welsh reporting tool as an example)
8. Provide an overview of the policy's community benefits plan requirements
9. Provide valuable insight into how to develop an effective community plan.



Introductions

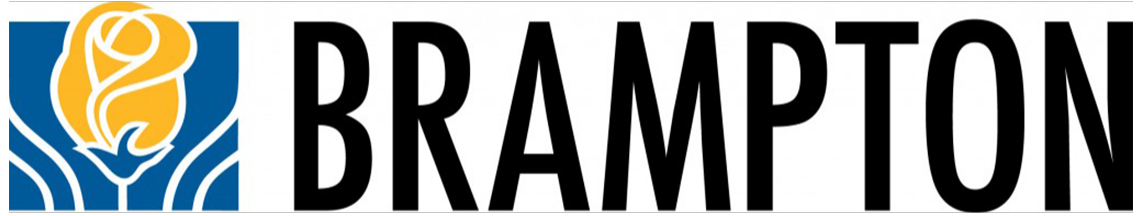
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City of Brampton's Community Benefits Policy

Jodi Houston

10 minutes

Land Acknowledgment

The City of Brampton is located on the traditional territories of the Mississaugas of the Credit, Haudenosaunee, and Wendat Nations who have called this land home since time immemorial. We acknowledge the agreements made in Treaty 19 — the Ajetance Purchase of 1818 — and are committed to our ongoing role in reconciliation through meaningful action rooted in truth, justice, and respect. We are grateful to the original caretakers of this land who have ensured we are able to work, play, and live in Brampton now and in the future.

City's Commitments and Activities



GOAL	DIRECTLY ENABLED	GOAL	INDIRECTLY ENABLED
	No Poverty Wages increase the purchasing power of households, reducing income insufficiency for the satisfaction of basic needs.		Zero Hunger Wages increase the purchasing power of households, reducing income insufficiency for the satisfaction of basic needs, specifically food needs, and ensure safe, nutritious and sufficient food all year round.
	Gender Equality Many of the lowest-paid people are women; ensuring these women are paid a decent salary, in line with men doing work of equal value, tangibly contributes to women's economic equality, participation and empowerment.		Good Health and Well-being Improved purchasing power through enhanced wages enables workers and their families to meet their nutritional needs, to avoid intense and long hours of work, and to invest in their human capital.
	Decent Work and Economic Growth A decent wage, determined through mechanisms underpinned by social dialogue, is core to the achievement of decent and productive work for all. Inclusive and sustainable economic growth requires fair returns to labour, driving domestic demand.		Quality Education Improved wages can provide households with sufficient means for parents to send their children to school.
	Reduced Inequalities National wage, industrial relations and social protection policies are key to progressive reductions in inequality within and between countries. Boosting wage incomes for the lowest-paid is a powerful driver of social, economic and political inclusion for all.		Clean Water and Sanitation Improved purchasing power through enhanced wages enables workers and their families to ensure access to safe and clean water and sanitation.
			Affordable and Clean Energy Improved purchasing power through enhanced wages enables workers and their families to ensure access to affordable and clean energy.
			Industry, Innovation and Infrastructure Decent wages can drive inclusive and sustainable industrialization and raise industry's share of employment and gross domestic product.
			Sustainable Cities and Communities Improved purchasing power through enhanced wages enables workers and their families to ensure access to adequate housing and mobility within their communities.
			Partnerships for the Goals The coordination platforms and initiatives required to address supply chains wages are a leading example of new forms of partnership required to meet the SDGs. Dialogue and coordination with trade unions to support effective bargaining on wages across sectors should be seen as a key enabler towards this goal.

Overview

Community Benefits Policy

- Approved and launched in 2024 for designated constructions projects
- Enables the City to leverage the procurement of large infrastructure projects to increase training and employment opportunities
- The policy contributes to the City's goal of advancing reconciliation with Canada's Indigenous Persons.
- Aligns with and advances the implementation of the City's Sustainable Procurement Strategy
- Advances the United Nations Sustainable Development Goals

Policy Outcomes



Expand opportunities for training and employment



Recognize the equity and inclusion initiatives and practices that many contractors and unions have already implemented and encourage others to do the same.



Evidence to assess outcomes of policy to enable measurement of social benefits of city's investment



Better position City to access infrastructure funding from other levels of government

Application

Applies to all construction with a procurement value of \$5,000,000 or more



Heavy Construction

Roads, sidewalks, bridges and related structures



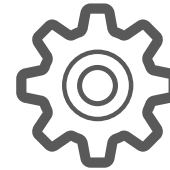
Roads

Transit and transit rights-of-way



Sewers & Watermains

Sewers and watermains and other utility installations



IC&I

Buildings including their electrical, plumbing, heating and cooling



Parks

Construction of new parks

Requirements



- Community benefits plan submitted with proposal
- Submit using City's template



- Assessed to ensure plan is valid as per Guidelines
- Plan will become part of contract



- Prior to contract award, review obligations of plan and confirm details



- Semi-annual or at project completion
- Must include contact information
- Participant consent is required

Foundational Components



Community Benefits Plan Proposal

CONTRACT NAME			
JOB LOCATION			
ESTIMATED START DATE		ESTIMATED FINISH DATE	
COMPANY			
CONTACT NAME		ADDRESS	
PHONE			
EMAIL			
1. Outreach Strategies and Activities <i>How will you raise awareness, engage and recruit Brampton residents</i>			
Please describe the activities that will be undertaken to recruit Brampton residents, particularly those from Equity Deserving Groups and Indigenous Persons. Will the activities be conducted directly by you, the vendor, a union, or a community-based organization acting on your behalf? Please include the anticipated start and end date of activities or the project year (i.e. Year 1, Year 2, Year 3).			



Community Benefits Participant Registration Form

Participant Information			
First Name		Last Name	
Street Address		Suite/Unit Number	
City/Town		Province	Postal Code
Telephone <input type="checkbox"/> Best way to contact		Email <input type="checkbox"/> Best way to contact	
Age Range <input type="checkbox"/> 16-29 <input type="checkbox"/> 30-40 <input type="checkbox"/> 41-50 <input type="checkbox"/> 51+		Best time to Contact <input type="checkbox"/> Morning <input type="checkbox"/> Afternoon <input type="checkbox"/> Evening	
Do you identify yourself with any of the following? (Check all that apply) <input type="checkbox"/> Woman <input type="checkbox"/> Youth (age 16-29) <input type="checkbox"/> Black <input type="checkbox"/> Indigenous <input type="checkbox"/> Racialized <input type="checkbox"/> Newcomer <input type="checkbox"/> Veteran <input type="checkbox"/> Caucasian			
Please indicate how you self-identify (select all that apply) <input type="checkbox"/> Female <input type="checkbox"/> Male <input type="checkbox"/> Trans <input type="checkbox"/> Two-Spirit <input type="checkbox"/> Genderqueer / Non-Binary <input type="checkbox"/> Another / Prefer to specify _____ <input type="checkbox"/> I prefer not to respond			
Current Employment Status <input type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Unemployed <input checked="" type="checkbox"/> Under-employed <input type="checkbox"/> Social Assistance			
Level of Education <input type="checkbox"/> High School Diploma <input type="checkbox"/> College <input type="checkbox"/> University <input type="checkbox"/> Apprenticeship <input type="checkbox"/> Other (Please explain) _____			



[Brampton's Community Benefits Webpage](#)



Example: Wellbeing of Future Generations

Mervyn Jones

10 minutes

Well-being (WFGA) goals



Nod	Disgrifiad o'r nod
Cymru lewyrchus	Cymdeithas arloesol, gynhyrchiol, carbon isel sy'n cydnabod y terfynau sydd ar yr amgylchedd byd-eang ac sydd, o ganlyniad, yn defnyddio adnoddau mewn modd effeithlon a chymesur (gan gynnwys gweithredu ar newid yn yr hinsawdd); ac sy'n datblygu poblogaeth fedrus ac addysgedig mewn economi sy'n cynhyrchu cyfoeth ac yn cynnig cyfleoedd cyflogaeth, gan ganiatáu i bobl fanteisio ar y cyfoeth a gynhyrchir drwy gael gafael ar waith addas.
Cymru gydnerth	Cenedl sy'n cynnal ac yn gwella amgylchedd naturiol bioamrywiol gydag ecosystemau iach gweithredol sy'n cynnal cydnerthedd cymdeithasol, economaidd ac ecolegol ynghyd â'r gallu i addasu i newid (er enghraifft newid yn yr hinsawdd).
Cymru iachach	Cymdeithas lle mae llesiant corfforol a meddyliol pobl cystal â phosibl a lle deallir dewisiadau ac ymddygiadau sydd o fudd i iechyd yn y dyfodol.
Cymru sy'n fwy cyfartal	Cymdeithas sy'n galluogi pobl i gyflawni eu potensial ni waeth beth fo'u cefndir neu eu hamgylchiadau (gan gynnwys eu cefndir a'u hamgylchiadau cymdeithasol-economaidd).
Cymru o gymunedau cydlynus	Cymunedau atyniadol, hyfyw a diogel sydd â chysylltiadau da.
Cymru â diwylliant bywiog lle mae'r Gymraeg yn ffynnu	Cymdeithas sy'n hyrwyddo ac yn gwarchod diwylliant, treftadaeth a'r Gymraeg ac sy'n annog pobl i gyfranogi yn y celfyddydau, a chwaraeon a gweithgareddau hamdden.
Cymru sy'n gyfrifol ar lefel byd-eang	Cenedl sydd, wrth iddi wneud unrhyw beth i wella llesiant economaidd, cymdeithasol, amgylcheddol a diwylliannol Cymru, yn ystyried a allai gwneud peth o'r fath gyfrannu'n gadarnhaol at lesiant byd-eang.

Goal	Description of the goal
A prosperous Wales	An innovative, productive and low carbon society which recognises the limits of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work.
A resilient Wales	A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change (for example climate change).
A healthier Wales	A society in which people's physical and mental well-being is maximised and in which choices and behaviours that benefit future health are understood.
A more equal Wales	A society that enables people to fulfil their potential no matter what their background or circumstances (including their socio economic background and circumstances).
A Wales of cohesive communities	Attractive, viable, safe and well-connected communities.
A Wales of vibrant culture and thriving Welsh language	A society that promotes and protects culture, heritage and the Welsh language, and which encourages people to participate in the arts, and sports and recreation.
A globally responsible Wales	A nation which, when doing anything to improve the economic, social, environmental and cultural well-being of Wales, takes account of whether doing such a thing may make a positive contribution to global well-being.

Procurement: SPSF 1 (Core Guidance)

Procurement

58. The role of procurement will be an important part of how a public body allocates resources under the Act. It is expected that public bodies comply with their existing legal obligations in relation to procurement and that they also apply the Wales Procurement Policy Statement⁴. This policy adopts the Sustainable Procurement Task Force's definition of sustainable procurement:

“the process whereby organisations meet their needs for good, services, works and utilities in a way that achieves value for money on a whole life basis in terms of generation benefits to the organisation, but also to society and the economy, whilst minimising damage to the environment”.

59. This sets out the procurement practices and the specific actions expected of every public sector organisation in Wales.

60. Your approach to procurement could also be an opportunity to encourage other organisations to contribute to the well-being goals.



Definition of Community Benefits in Wales

Community Benefits in Wales refers to the inclusion of 'community benefit objectives' or 'social clauses' as contract conditions to provide added value / additional benefits over and above those for which the contract has been put in place, that ensure wider social, economic and environmental issues are taken into account whenever possible when tendering.



Wellbeing goals and Community Benefits in Wales

Community Benefits links to Wellbeing Future Generations Goals

Definition of Community Benefits in Wales. *Community Benefits refers to the inclusion of 'community benefit objectives' or 'social clauses' as contract conditions in public sector procurements designed to provide added value / additional benefits over and above those for which the contract has been put in place, that ensuring wider social, economic and environmental issues are taken into account whenever possible when tendering construction, service or supplies contracts'*

This version of the Community Benefits Measurement Tool is designed to help public sector bodies in Wales to report outcomes from contracts for which Community Benefit objectives have been planned and to show how these outcomes support delivery of the Wellbeing of Future Generations Act 2015 (WFG Act). Wellbeing Goals. While it is possible to support each of the WFGA Goals through application of the Community Benefits approach the nature / subject matter of your contract will largely determine which Goals are most relevant. In general Community Benefits is particularly focused on delivering outcomes that contribute to the WFGA Goals of **A Prosperous Wales**, **A Healthier Wales** and **A More Equal Wales**.

A Prosperous Wales by helping to create opportunities to support the development of skills and grow SMEs in order to positively impact the Welsh economy and by doing so promoting

A Healthier Wales, recognising the strong and well established association between worklessness and poor health and conversely employment and better physical and mental health, material well-being and full participation in society for individuals, as well as the broader impact on their families. Families without a working member are much more likely to suffer persistent low income and poverty and in so doing promoting

A More Equal Wales by working to provide employment and training opportunities, and also education and community support across all areas of Wales, encouraging a focus on those in 'disadvantaged' groups.
A Prosperous Wales by helping to create opportunities to support the development of skills and grow SMEs in order to positively impact the Welsh economy and by doing so promoting

To help with the identification of these links and to help reporting against each line of this measurement tool has been colour coded as follows to highlight the Wellbeing Goals to which they relate and may contribute.

1. A prosperous Wales

An innovative, productive and low carbon society which recognises the limits of the global environment and therefore uses resources efficiently and proportionately (including acting on climate change); and which develops a skilled and well-educated population in an economy which generates wealth and provides employment opportunities, allowing people to take advantage of the wealth generated through securing decent work.

2. A resilient Wales

A nation which maintains and enhances a biodiverse natural environment with healthy functioning ecosystems that support social, economic and ecological resilience and the capacity to adapt to change (for example climate change).

3. A healthier Wales

A society in which people's physical and mental wellbeing is maximised and in which choices and behaviours that benefit future health are understood.

4. A more equal Wales

A society that enables people to fulfil their potential no matter what their background or circumstances (including their socio economic background and circumstances).

5. A Wales of cohesive communities

Attractive, viable, safe and well-connected communities.

6. A Wales of vibrant culture and thriving Welsh language

A society that promotes and protects culture, heritage and the Welsh language, and which encourages people to participate in the arts, and sports and recreation.

7. A globally responsible Wales

A nation which, when doing anything to improve the economic, social, environmental and cultural wellbeing of Wales, takes account of whether doing such a thing may make a positive contribution to global wellbeing.

Changing procurement landscape in Wales



Tirwedd caffael newidiol Cymru The changing procurement landscape in Wales



Procurement Act 2023

CHAPTER 54

Explanatory Notes have been produced to assist in the understanding of this Act and are available separately.

£28.14

Social Partnership and Public Procurement (Wales) Act 2023 (asc 1)



Social Partnership and Public Procurement (Wales) Act 2023

2023 asc 1

CONTENTS

PART 1

THE SOCIAL PARTNERSHIP COUNCIL

Establishment and purpose

- 1 Social Partnership Council for Wales
- 2 Membership of the Social Partnership Council for Wales
- 3 Employer representatives
- 4 Worker representatives
- 5 Nomination of appointed members
- 6 Duration of appointments

Operation and administration

- 7 Meetings, procedures and administrative support
- 8 Subgroups
- 9 Public procurement subgroup
- 10 Provision of information and advice to the SPC by public procurement subgroup
- 11 Meeting remotely
- 12 Expenses
- 13 Supplementary powers

Interpretation

- 14 Interpretation of Part 1

Health Service Procurement (Wales) Bill

ACCOMPANYING DOCUMENTS

Explanatory Notes and an Explanatory Memorandum are printed separately.

Health Service Procurement (Wales) Bill [AS INTRODUCED]

CONTENTS

- 1 Overview
- 2 Power to disapply procurement rules in relation to NHS procurement in Wales
- 3 Procurement of services etc. as part of the NHS in Wales
- 4 Coming into force
- 5 Short title

GB/09/23

Main aspects of Welsh SP&PP Act 2023

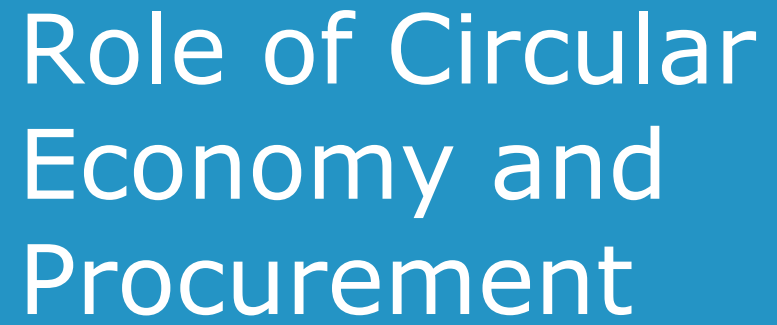
The Social Partnership and Public Procurement (Wales) Act 2023 aims to enhance well-being and sustainable development in Wales through collaboration and socially responsible procurement. Here are the key aspects:

1. **Social Partnership Council:** Establishes a council to promote collaboration between government, employers, and workers to achieve well-being goals.
2. **Social Partnership Duty:** Public bodies are required to work with trade unions and staff representatives to set and deliver well-being objectives.
3. **Fair Work Promotion:** Encourages fair work practices, replacing "decent work" with "fair work" in the Well-being of Future Generations Act 2015.
4. **Socially Responsible Procurement:** Public bodies must consider social, economic, and environmental impacts in procurement, set well-being objectives, and publish procurement strategies.
5. **Reporting and Accountability:** Public bodies and Welsh Ministers must report on their progress in meeting social partnership and procurement duties.

Socially Responsible Procurement and CB

Community benefits and socially responsible procurement both aim to maximise positive social, economic, and environmental outcomes through public and private sector activities.

- **Shared Goals:** Socially responsible procurement focuses on ethical practices, sustainability, and community well-being. Community benefits align with these goals by ensuring that procurement projects deliver tangible advantages to local communities, such as job creation, training opportunities, and environmental improvements.
- **Implementation:** Through socially responsible procurement, organizations can include community benefit clauses in contracts. These clauses require suppliers to contribute to local development, such as hiring locally, supporting small businesses, or reducing environmental impact.
- **Broader Impact:** Both approaches emphasize long-term benefits, such as reducing inequality, fostering economic stability, and promoting sustainability. By integrating community benefits into procurement strategies, organizations can ensure that their spending contributes to societal well-being beyond the immediate scope of the project.



15 minutes

What does the Circular Economy mean to you?

Instructions

Go to

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Or use QR code

Policy context overview



SDG12



Canada Federal
Implementation
Plan 2030



Brampton CB
Policy

Sustainable
Development
Goals

ENSURE SUSTAINABLE
CONSUMPTION
AND PRODUCTION
PATTERNS.

12.7 promote PUBLIC
PROCUREMENT practices
that are sustainable in accordance
with national policies and priorities

Circular
Economy



Infrastructure
for Jobs and
Prosperity Act,
2015

BRAMPTON

BRAMPTON COUNCIL POLICY

Category: Purchasing
Community Benefits Policy

Policy Number: PUR-140
Approved by: Council Resolution # C014-2024 – January 31, 2024
Administered by: Purchasing, Strategic Services and Initiatives, Office of the CAO
Effective Date: January 31, 2024

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3. Application and Scope	2
4. Outcomes	3
5. Principles	3
6. Mandatory Requirements	3
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The 'Golden Thread'



National Strategies e.g. Accessible Canada Act, Investing in Canada Plan, Federal Sustainable Development Strategy etc.

Local Strategies that address national/ organisational/ local challenges e.g. Poverty Reduction Strategy, Brampton Grow Green Environmental Master Plan

How procurement supports delivery of relevant strategies and outcomes.

Priorities based on balanced consideration of social, economic and environmental improvement, spend and markets.

Ensuring requirements are always relevant and proportionate.

Important: monitor and report to demonstrate how procurement contributes to delivery of national/ organisational/ local priorities.

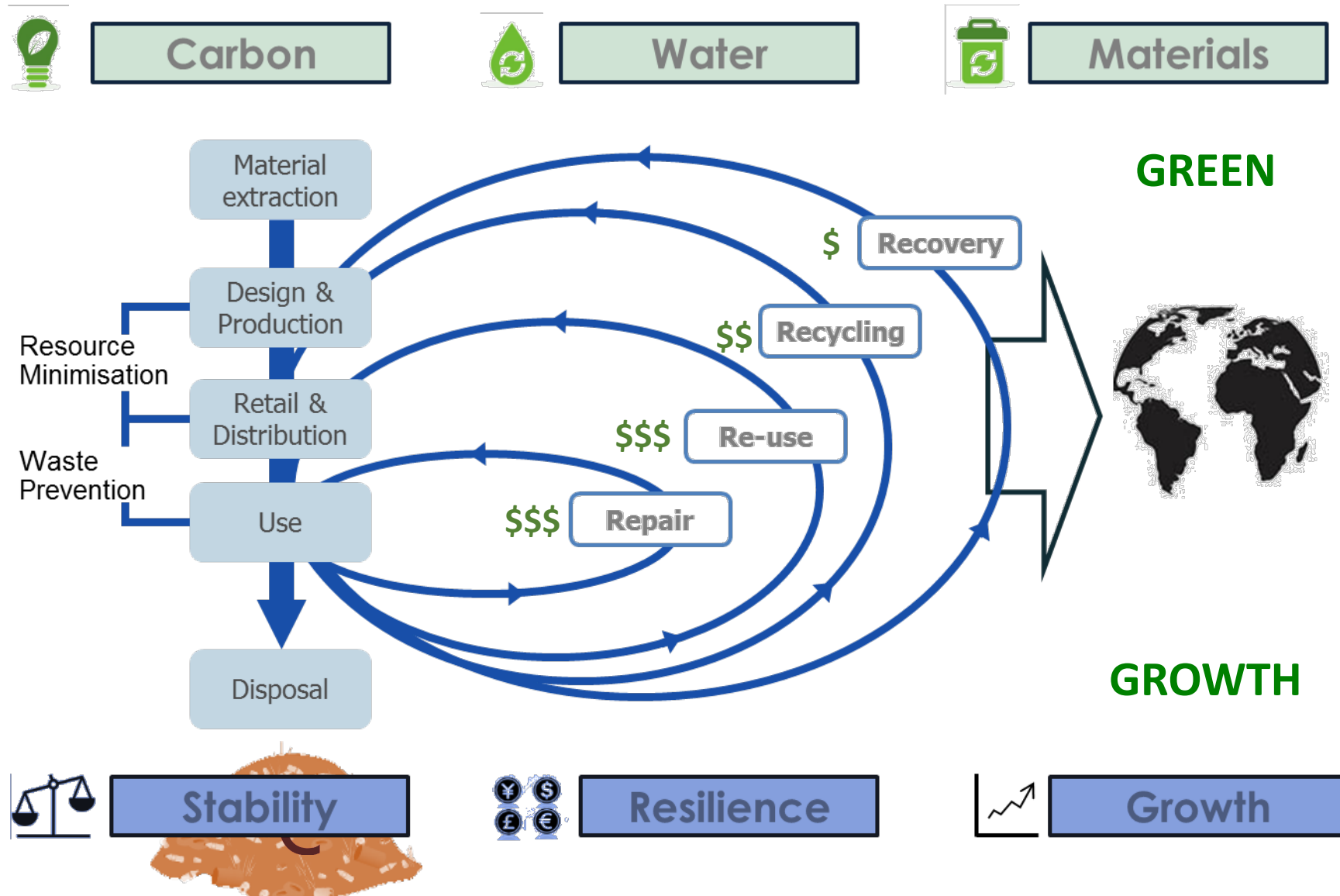
What is the circular economy?

“Designing out **waste**, keeping resources in **use** for as **long** as **possible** at their **highest value**.”

Ellen Macarthur Foundation



Why a circular economy?



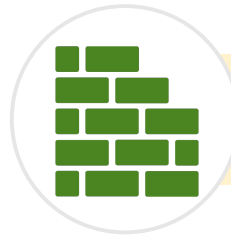
Five circular economy business models



Using stuff wisely



Using stuff again



Making things well



Renting, not buying



Sharing



What is your procurement role?



Instructions

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Or use QR code

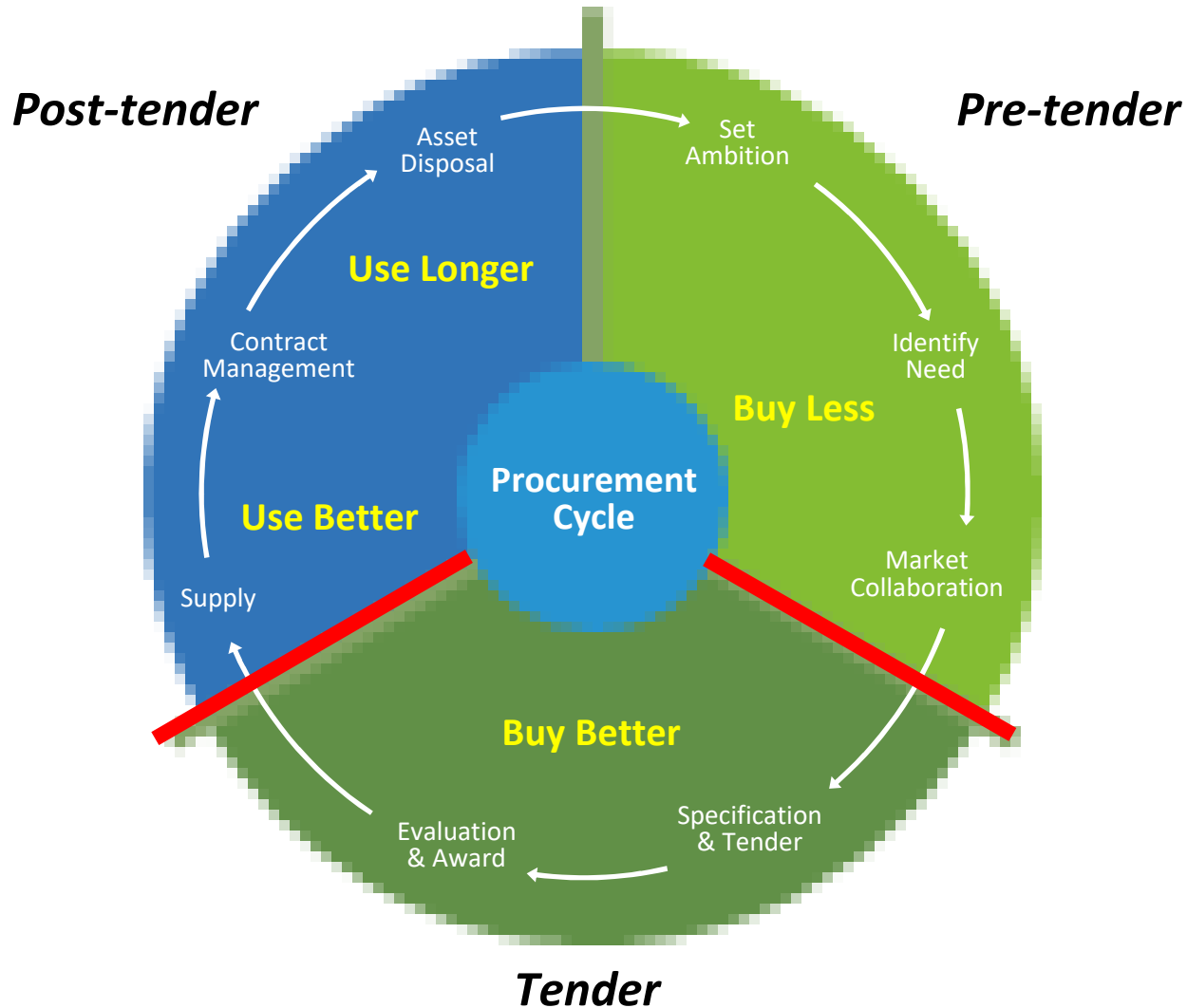
Definition: circular procurement is...

... an approach to delivering sustainability goals that recognises the role that organisations can play in supporting the transition towards a circular economy.

... the process by which public authorities purchase works, goods or services that seek to contribute to closing energy and material loops within supply chains, whilst minimising, and in the best case avoiding, negative environmental impacts and waste creation across their whole life-cycle.

NOT just Transactional but **Strategic, Systemic, Best Value**

Simplified procurement cycle

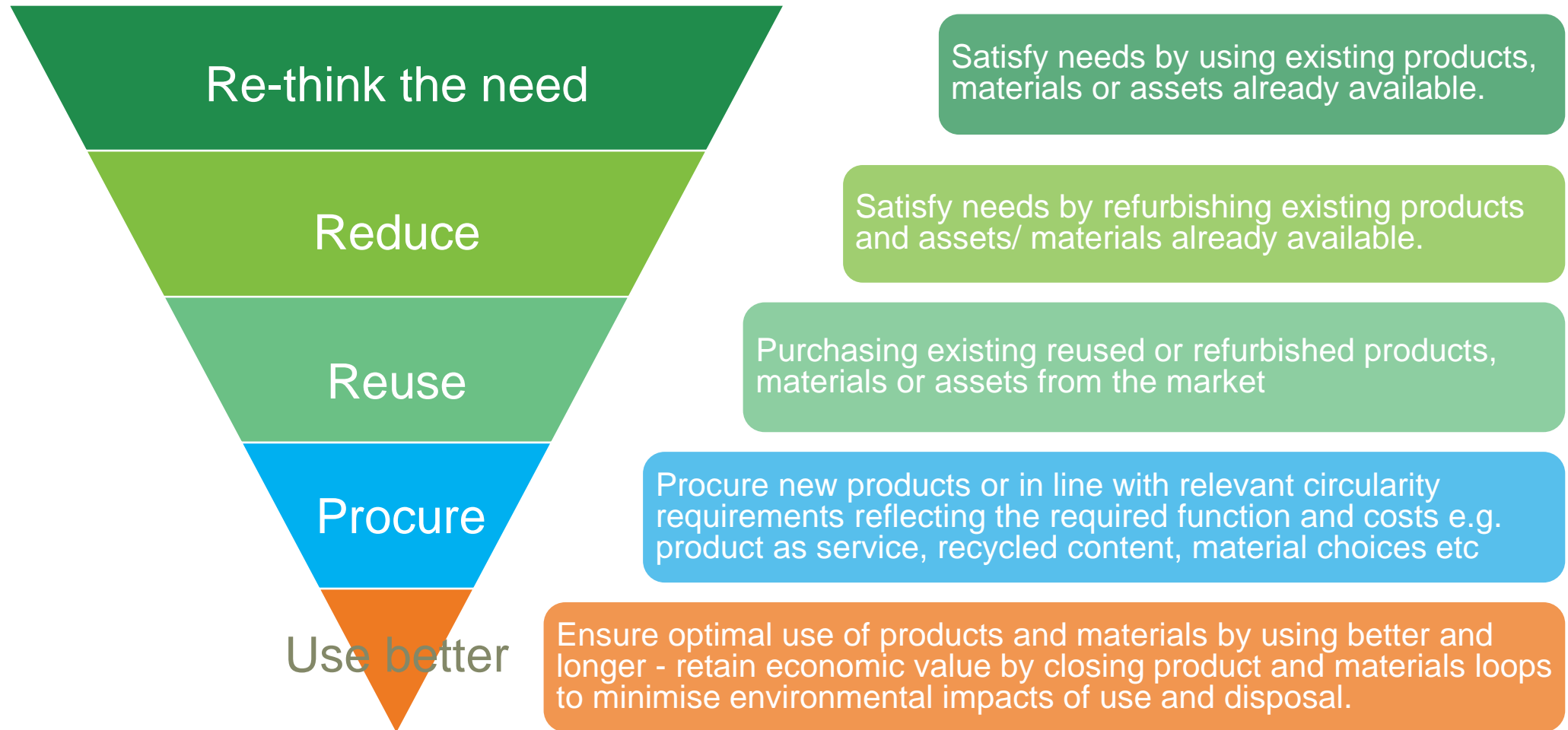


- The procurement process is a cycle.
- Life cycle thinking is helpful in the public procurement process to evaluate the inputs, outputs and potential environmental impacts of purchasing a particular product throughout its lifecycle.

The organisation will have to pay for waste at some stage.

A circular approach

The focus on extracting maximum value means considering key principles set out in the hierarchy below:



Change it one step at a time

Focusing on outcomes and benefits

Economic

- Enabling a green recovery
- SMEs & Third sector development
- Innovative businesses
- Whole life value
- Better planning and forecasting
- Greater cost control
- Savings over time
- Resilient supply chain

Social

- Inclusive employment opportunities
- Skills & Training opportunities
- Third sector & supported businesses social value
- Opportunities for local business

Environmental

- Support transition to 'net zero' and 'decarbonisation'
- Maximise value from products, assets, materials and services procured
- Keep materials in circulation for longer to reduce consumption of resources
- Minimise waste
- Prevent biodiversity loss
- Reduce lifecycle impacts



A Circular Approach

(supports delivery of local & national outcomes)

Engagement - early collaboration is key

Internal

- A range of internal stakeholders - set policy, budgets, commission services, set specification, manage contracts and suppliers, subject matter experts.
- Communicate and agree alternatives/ policy commitments.
- Consider life cycle costs.

With the market

- Give market chance to understand your objectives, demonstrate capability or need to develop.
- Enable innovative solutions.
- Work with commercial and third sector suppliers.
- Improve resilience.

With other public sector

- Collective responses - share lessons.
- Collective approach to suppliers - scalability may be a barrier to circular outcomes.



Stakeholder Exercise

Breakout session

Scenario

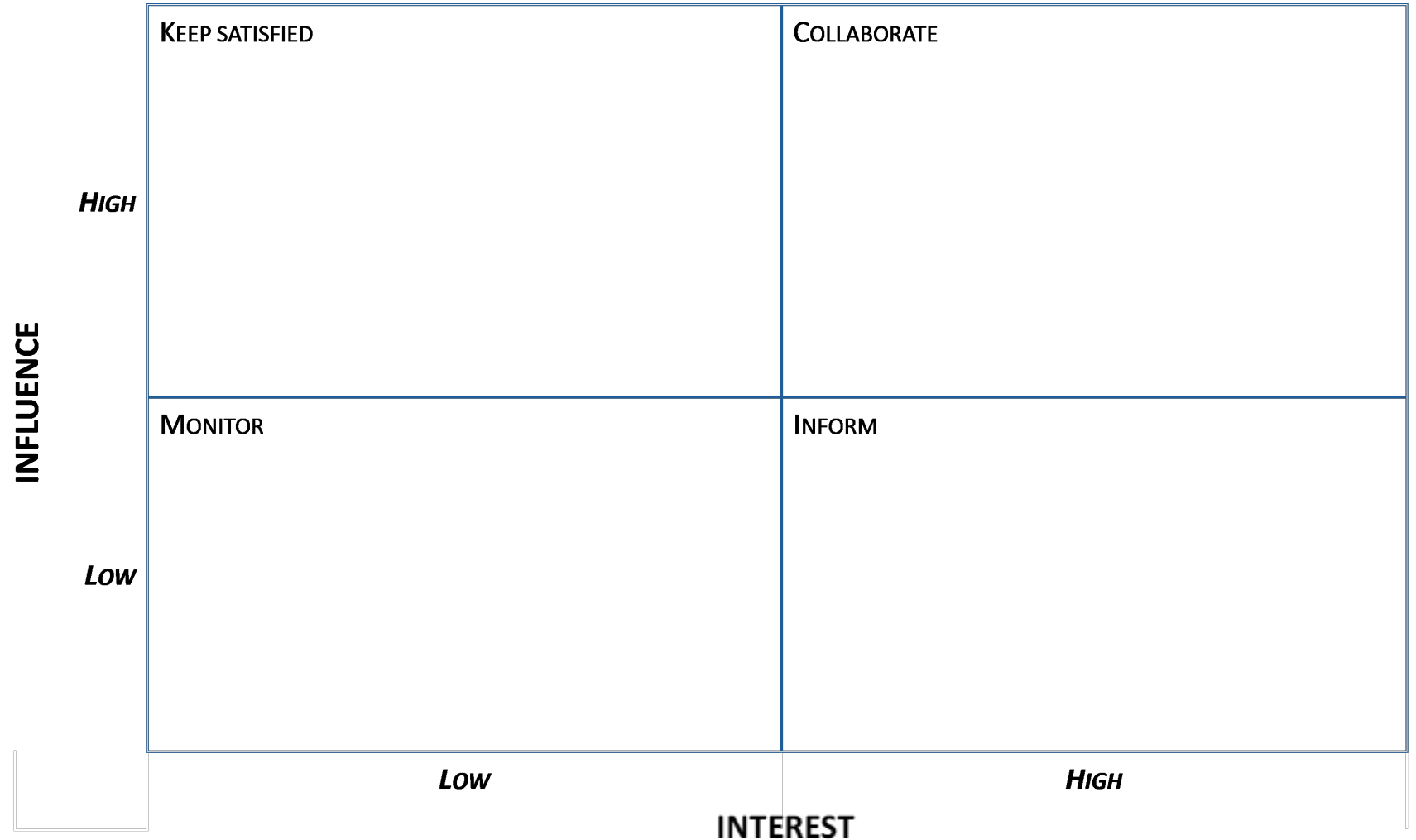
Thomas, a 17-year-old from an underserved neighbourhood, has faced significant challenges throughout his life. Raised in a single-parent household, his guardian works multiple jobs to support him and his younger sister. Financial struggles, exposure to crime, and inconsistent school attendance have put Thomas at risk of dropping out. Despite these hardships, he dreams of finishing high school and finding a stable job to help his family.

1. Identify the stakeholder groups involved in provisioning a support pathway for Thomas to achieve his potential.
2. Map these stakeholders on the following matrix

Group questions

What is their potential influence on the outcome:

- Positive
- Negative
- Unknown?



Breakout plenary discussion



How easy is it to implement change in your organisation?

Input

Go to

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Break

10.45-11.05

Over 80% of Fairtrade coffee comes from Latin America and the Caribbean, supporting small-scale farmers in these regions.

By choosing Fairtrade coffee, you're contributing to a global movement for ethical trade.





City of Brampton's Community Benefits Plan

Jodi Houston

Community Benefits Plan Requirements

Plan components:

1) Outreach to Brampton Residents

- *How will you raise awareness, engage and recruit Brampton residents*

2) Partnerships

- *Who will you engage and work with to help with outreach and training activities?*

3) Targets

- *Who and how many residents will you engage, educate, train and employ?*

4) Training or Employment Opportunities

- *What will you offer Brampton residents and/or Indigenous Persons*

5) Documentation of Success

- *How will you measure and document your community benefits plan accomplishments? How will you know you've reached your targets?*





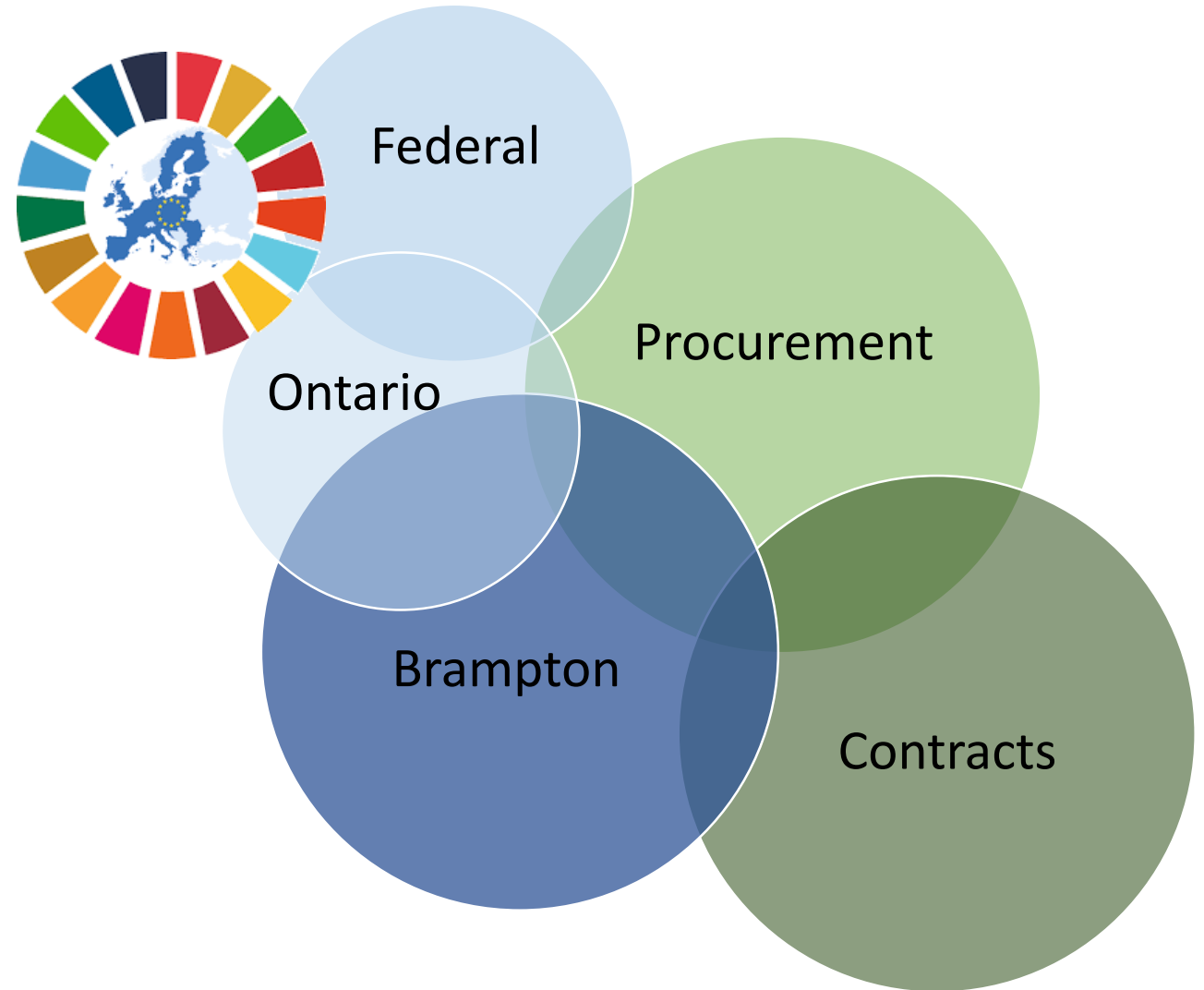
Responsible Procurement Indicators

Mervyn Jones

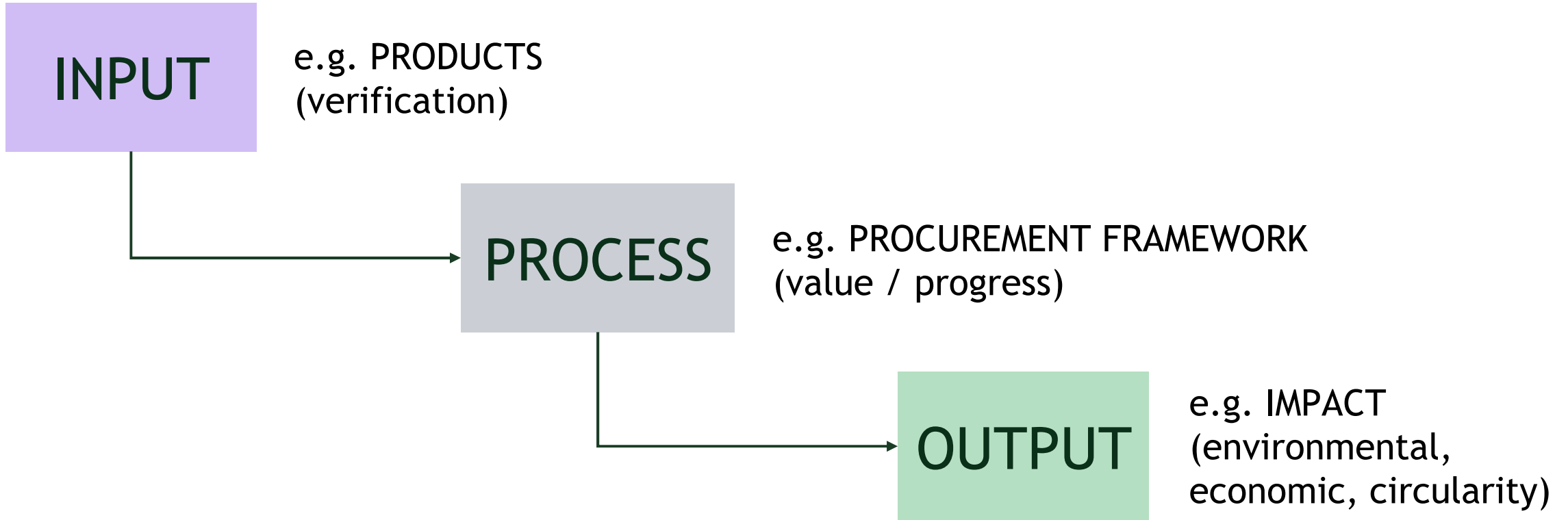
15 minutes

Relationships between KPIs

- SDGs
- Federal indicators
- Provincial indicators
- City/ organisations existing KPIs
- Procurement KPIs
- Contract performance



Choosing KPIs



*'Not everything that can be counted counts.
Not everything that counts can be counted.'*

Indicators and metrics – Who are they for?

INTERNAL

- The (Senior Management) Board
- Decision-makers
- Policymakers
- Politicians
- Finance function
- Procurement function

EXTERNAL

- Suppliers
- Investors
- Community
- CityLoops project
- National government & policy
- United Nations (SDGs)
- PR (public relations)





National TOMs
Wales

TOMs Cenedlaethol
Cymru

National Social Value Measurement Framework For Wales

T1

National TOMs Wales 2020

**Fframwaith Mesur Gwerth
Cymdeithasol Cenedlaethol Cymru**

RHAN 1

Fframwaith TOMs Cenedlaethol Cymru 2020
Trosolwg



Reporting example: Cardiff

Mervyn Jones

10 minutes

Social value reporting

Themes	Measures	Targeted Social Value		Social Value Delivered (24/09/18 - 31/12/18)		Progress Against Targets (RAG)
		No.	£ SVA	No.	£ SVA	
Jobs: Promoting LOCAL Skills & Employment	No. local people (FTE) employed on the contract	1	£26,379	1	£26,379	★
	% of local people employed on the contract (FTE)	70%	-	20%	-	●
	No. apprenticeships on the contract, Levels 2, 3 or 4+	1	£168	1	£168	★
Growth: Supporting Responsible Regional Business	Total amount spent in the local supply chain through the contract (£)	£150,000	£133,500	£50,000	£44,500	●
	% of procurement contracts that include commitments to ethical procurement	100%	-	100%	-	★
Social: Healthier, Safer & More Resilient Communities	Donations or in-kind contributions to local community projects	£10,000	£10,000	£3,000	£3,000	●
Environment: Protecting & Improving our Environment	Car miles saved on the project (hundreds of miles)	0	£0	360 miles	£551	★
	% procurement contracts that include sustainable procurement commitments	25%	-	25%	-	★

Contract Management Report



Refurbishment Works

Social Value Delivery Report - FINAL

£74,598

Total Social Value Add
(43.9% of Targets)
(34.56% of Contract)



Local Supply Chain Spend
Social Value Add

Local People Employed Social Value Add

Donations to Local Community Projects
Social Value Add

£44.5k
SVA

£26.4k
SVA

£3k
SVA

Delivered between 24th September and 31st December '18

JOBS & SKILLS



1 LOCAL person employed on contract



SOCIAL

Donations to local community projects
£10,000

Local people employed on the contract
20%

RESPONSIBLE REGIONAL BUSINESS GROWTH

£50,000 Local supply chain spend

100% Contracts including commitments to ethical procurement



ENVIRONMENT

- **360** Car miles saved
- **25%** Procurement contracts including commitments to sustainable procurement

Responsible Procurement Policy in practice: Whole life costs

Goods:

- Life expectancy
- Servicing and maintenance requirements
- Consumables required
- Cost of delivery, utilities, training, and disposal

Services:

- Comprehensive list of the requirements (e.g., consumables, travel, or callout costs)
- In-house versus sub-contracting

Responsible Procurement Policy

in practice: ESG Risks

		A - Audio Visual & Multimedia Supplies and Services	B - Library & Publications	C - Catering Supplies & Services	D - Medical, Surgical, Nursing Supplies & Services	E - Agricultural	F - Furniture, Furnishings & Textiles	H - Janitorial & Domestic Supplies & Services	J - Utilities	K - Computer Supplies & Services	L - Laboratory/Animal House Supplies & Services	M - Workshop & Maintenance Supplies (Lab & Bldg)	P - Printing	Q - Telecommunications, Postal & Mail Room Services	R - Professional & Bought-in Services	S - Stationery & Office Supplies	T - Travel & Transport (incl. Vehicle hire & Subcontractors)	U - Safety & Security	V - Vehicles (Purchase, Lease, Contract Hire)	W - Estates & Buildings	X - Miscellaneous/Unclassified
		A	B	C	D	E	F	H	J	K	L	M	P	Q	R	S	T	U	V	W	X
Environmental	Carbon Emissions	A	A	R	A	R	R	A	R	A	A	A	R	A	G	A	R	A	R	R	
	Resource Sourcing, Use, and Disposal	R	A	R	A	R	R	A	R	R	R	G	A	A	G	A	R	A	R	R	
	Hazardous Materials	A	G	G	G	A	A	A	G	A	R	G	A	G	G	G	A	A	A	A	
	Biodiversity	A	A	A	A	R	R	A	R	A	A	G	A	G	G	A	G	A	G	R	
Social	Modern Slavery	R	A	A	R	A	G	A	G	R	A	G	R	A	A	G	A	A	A	R	
	Working Conditions/Health and Safety	R	A	A	R	R	A	A	R	R	A	G	R	A	A	G	A	A	A	R	
	Equality, Diversity, & Inclusion	A	G	R	A	A	G	G	A	A	A	G	A	G	A	G	A	G	G	A	
	Local Economy and Community	G	G	A	A	A	G	A	G	G	A	G	A	A	A	G	R	A	R	R	
Governance	Corruption, Fraud, and Regulations	A	A	G	A	A	A	G	G	A	A	G	A	G	A	G	G	G	G	R	
	Transparency, Accountability, and Best Practice	R	A	A	R	A	A	G	G	R	R	A	R	G	A	G	A	G	A	R	
		ASK AN SCM FOR ADVICE																			

2. Responsible Procurement Policy: Monitoring (KPIs)

Underpinning Goal A: Value, Knowledge, Expertise

Establish a baseline to determine an appropriate percentage reduction in carbon emissions from our key strategic suppliers.

Establish method of identifying our highest emitting suppliers per category to then monitor their approach or a carbon reduction plan.

Percentage of suppliers' payment processed within/before the agreed payment term

Underpinning Goal B: Well-being of Future Generations Act 2015 and SDGs

Establish a mechanism to identify Total cost savings achieved through responsible procurement practices.

Percentage of tenders assessed for their environmental and community benefits.

Percentage of Cardiff University spend with SME.

Underpinning Goal C: Increase awareness

Number of procurement staff trained in responsible procurement practices.

Number of suppliers signed up to the University's Supplier Code of Conduct.

2. Responsible Procurement Policy: Responsibilities

Staff

- Consider need and explore options for reusing or sharing assets
- Consider whole life cost
- Undertake personal development

Procurement Team

- Embed ESG considerations into procurement process
- Provide advice on sustainability issues relating to procurement
- Actively engage supply chain
- Identifying when and where WLC is applicable

Suppliers and sub-contractors

- Comply with contracted KPIs
 - Comply with Suppliers' Code of Conduct
 - Provide key sustainability data and impacts
 - Commitment to improve their sustainability performance
-

2. Responsible Procurement Policy: Summary

Our new Responsible Procurement Policy introduces **Environmental, Social and Governance (ESG)** considerations into our purchasing decisions

In Practice:

- New vs **Reused or** Refurbished
- Consider ESG impact (10% min.)
- Consider whole life costs
- Include local SMEs

Priorities:

- **E.** Reducing our environmental impact (scope 3 emissions)
- **S.** Ethical supply chain
- **G.** Alignment with Well-being of Future Generations & SDGs

1. *Use the selection questions to get select sustainably 'mature' suppliers.*
2. *Ensure relevant green procurement technical criteria are included in balanced and proportionate way.*

Wales Community Benefits reporting tool

BACKGROUND

This version of the Community Benefits Measurement Tool is designed to help public sector bodies in Wales to report outcomes from contracts for which Community Benefit objectives have been planned and to show how these outcomes support delivery of the Wellbeing of Future Generations Act 2015 (WFG Act), Wellbeing Goals.

The current version of this reporting tool will always be available on Gov.Wales

What information / detail of outcomes do I need to record?

All information recorded in the Community Benefits Measurement Tool should be for contract-related activity only, rather than overall company operations.

Mandatory Community Benefits - Key Metrics that must be recorded as a minimum

The following is a list of the **key metrics** that must be recorded as a minimum to allow the calculation of the basic socio-economic benefits of applying the Community Benefits approach to this contract. This information will be supplemented by the outcomes for any additional Community Benefit objectives set by the public sector organisation for this contract.

- **Breakdown of the contract value between spending on businesses/suppliers vs. people/staff** [General worksheet 1]
- **Amount spent on Wales-based suppliers** [Supply Chain worksheet 2]
- **Amount spent on Wales-based suppliers who are also SMEs** [Supply Chain worksheet 2]
- **Amount spent on Wales-based suppliers who are also third sector enterprises** [Supply Chain worksheet 2]
- **Amount spent on Wales-based staff employed on this project as either full-time employees or employed as Community Benefit recruits or taken on as trainees or for work experience.** (Training and work experience categories are listed on the TRAINING worksheet) [Employment worksheet 3]
- **Total number of unemployed and disadvantaged people hired** [Employment worksheet 3]

Optional Community Benefits

In addition record any other contract specific Community Benefit objectives that the Public Sector Organisation has set.



Llywodraeth Cymru
Welsh Government



Break Out Groups

Community Benefits Plan

15 minutes

Scenario revisited 1 year on

Thomas, a 17-year-old from an underserved neighbourhood, has faced significant challenges throughout his life. Raised in a single-parent household, his guardian works multiple jobs to support him and his younger sister. Financial struggles, exposure to crime, and inconsistent school attendance have put Thomas at risk of dropping out. Despite these hardships, he dreams of finishing high school and finding a stable job to help his family.

1. Revisit the mapping exercise have any of the stakeholders shifted quadrants and have any disappeared?
2. Identify 1-3 simple actions within a Community Benefits Plan that could deliver skills and opportunities outcomes for this scenario through a public procurement exercise.

Some considerations to think about:

1. How would you effectively engage and communicate the required skills and training?
2. Who or what organizations would you need to partner with to deliver the skills and training
3. What kind of additional supports are needed (i.e. childcare supports/transportation)
4. How would you ensure you were successful in delivering skills and training? (e.g. SMART indicators, long term supports)



Breakout plenary discussion





Implementation strategies

Mervyn Jones

Delivering Value for Money

The Challenges –

- lack of suitable suppliers that offer a range of goods and services,
- inaccessible supplier lists and the need for community-level supplier lists.
- suppliers may lack technical and business competencies or size to meet demand.

Strategies –

- Plan Ahead and Engage Community
- Engage Existing Supplier Lists and Coordinate with Local Organisations
- Split Large Contracts

Achieving Process Efficiency

The Challenge –

- may require purchasers to engage a larger number of small suppliers, which can add time and process costs, especially for small purchases or where suppliers are not experienced in submitting bids. Anchor institutions are large in scale, which can make it difficult to change processes.

Strategies –

- Simplify Bidding Process
- Prioritize Payments and Provide Predictable Volumes for Positive Cash Flow
- Recognize Cost Savings and Value Creation
- Start Small and Prove that it Works

Creative Positive Social Outcomes

The Challenges –

- it is important to identify metrics, set targets, and monitor results.
- financial performance is relatively straight forward (e.g. dollars in, dollars out) but measuring social impact can be quite challenging and time consuming.

Strategies –

- Metrics that are meaningful to the Anchor Institution and Community
- Focus for early wins



Next Steps

Take aways

- Brampton's Community Benefits Policy leverages the City's procurement of large construction projects to increase training and employment opportunities and also contributes to the City's goal of advancing reconciliation with Canada's Indigenous Persons.
- Additional Community Benefits opportunities through procurement apply beyond construction to all spend areas.
- There are specific differences between a non-core approach (community benefits plan) and core approach (community benefits agreement)
- Community Benefit metrics provide a framework for monitoring impact and highlight the importance of establishing a baseline
- Adopting a circular approach to procurement provides an integrated and cost effective way to achieving the City's broad sustainability goals.



Next steps

Objectives

- Focus on developing resources and tools that support to the delivery of community benefits in Brampton
- Continue to foster relationships with stakeholders

Community Benefit Roundtable

- Review of existing resources and tools
- Develop new resources and tools
- Develop beneficiary survey that meets need of the community benefit ecosystem

Thank you



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