

Female DJ/Producer Dedicated to Making a Name for Herself

Miwako Chang – Miwako



Miwako DJing at BMO Field for a Toronto Argonauts game

Miwako Chang has always had a love for music. In 2018, DJing and music production caught her interest. ***“I just wanted to try something new and see if it stuck, and it really stuck,”*** says Miwako. She dedicated three hours each night to mastering her craft. In addition, Miwako applied that same level of dedication to making connections in the industry. Her devotion led to fantastic opportunities such as DJing for the Toronto Argonauts, TFC (Toronto Football Club) and Guess in 2019.

When the pandemic hit, public venues closed, and she pivoted to making beats for artists. The Summer Company program helped her define and package her service offerings. She now sells beats, instrumentals for businesses to use in promotional materials, and sound kits for music producers. Her varied yet targeted service offerings ensure that her work shines in different sectors. Since starting music production, she has had the opportunity to work with industry-leading producers and artists, including members of the producer collective Internet Money.

Being a young woman in a male-dominated industry has its share of challenges. As Miwako explains, ***“statistically, for every woman, there are 36 men in the industry. Meeting another woman who does what I do is very rare.”*** The few women that produce music tend to get ignored. So, to overcome this obstacle, Miwako carves a space for herself through the internet. Instagram, YouTube, Discord channels are tools she uses to make a name for herself. As she enters her final year of high school, Miwako hopes to continue elevating and streamlining her business.

To find out more about Miwako, check out her website www.miwakoofficial.com

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