



## **CALL TO BLACK BRAMPTON ARTISTS, CREATIVES OR ART COLLECTIVES: PIXEL EXHIBITION**

Project: *PIXEL* Digital Screen Exhibition in Garden Square

Exhibition Title: 'Black Artists Live Here'

Fee Paid to Artist: \$250 CAD

**Submission Deadline: January 24, 2022**

Have your work featured on the screen in Garden Square! The Arts, Culture and Creative Industry Development Agency (ACCIDA) and Garden Square Brampton are thrilled to offer the unique opportunity for eight local Black artists, creatives, or arts collectives to have their work featured on 24' LED screen in Garden Square for select weeks this winter and spring from February-May, 2022.

Every two weeks, a local artist will have their work featured daily with content running continuously from 11am-12pm and 5-6pm, with additional features across Garden Square, ACCIDA, City social media channels and potentially recreation screens across the city.

Submissions can include:

- still images (digital art, photography, illustrations, paintings); or
- moving images\* (digital content, video art, short animations, GIFs, shorts)\* *Up to 3mins, no audio available*

Artists are invited to explore their connection with digital technology and tools in their application, and we welcome submissions across a variety of themes and ideas. This unique opportunity is extended across all mediums and genres and strives to provide a showcase to a variety of Black artists, creatives, or arts collectives. For examples of what we imagine the presentation will look like, please see Appendix A at the end of this document.

Garden Square is a public square located at the Four Corners in Downtown Brampton (intersection of Queen and Main). As a public space, screen content including exhibit artwork may be seen by audiences including families and small children and the selection panel will, at its discretion, determine if material is not suitable.

### ***Submission Parameters:***

- Artwork can be new or recent original work and include any medium or genre in a digital format according to the specifications detailed below. Abstract and non-representational works are welcomed and encouraged.

- Artists may submit up to 3 artworks for consideration but will not be selected more than once.
- Final artwork specifications:
  - Resolution – Minimum 300 dpi in full size
  - Image Dimensions – for 16x9 format, 1920px x 1080px resolution or greater, will also accept 1080 x 1920, for 1x1 format, 1200 x 1200
  - File Type – Artwork to be sent in a .tiff, .ai, .psd, or .jpg format.
  - Video works to be sent in high resolution MP4 format and a maximum of 3 minutes in length. No audio is available.
- PSAs or advertising materials will not be considered.

**Content requirements:**

Content should be both suitable and relevant for presentation on an urban screen as it is located within a highly visible public space that is accessible to people of all ages and backgrounds. Content with explicit use of alcohol, smoking, illegal drugs, horror, offensive language, nudity, explicit sexual activity and/or violence will not be considered appropriate

**Artist Fee**

Artists selected for this opportunity will be paid a one-time Artist Fee of \$250.00+ HST Canadian Dollars (if HST is applicable) \* to:

- Have your work presented on the Garden Square LED screen for a period of 2 weeks and featured across the social media and websites of Garden Square Brampton, ACCIDA, and the City.
- Promote your participation in the exhibition online and on social media, tagging @gardensquarebrampton @accidabrampton and #PIXELGardenSquare on each post related to the project.

*\*This Artist Fee includes any necessary costs or materials, and no further compensation will be made to the artist for costs associated with participating in the project.*

**Selection Process and Criteria**

This Call to Artists welcomes applications on an ongoing basis until January 24, 2022. Submissions will be evaluated by Arts, Culture and Creative Industry Development Agency staff and local artists (the “Selection Panel”) according to the following criteria:

- The artwork’s suitability to the exhibition theme and presentation method.
- Priority is given to artists residing in Brampton however consideration will also be given to artists outside of Brampton whose work has been influenced by Brampton and their connection to the city.
- The Selection Panel will prioritize applicants who, in addition to Black lived experience, self-identify as belonging to one (or more) of the following groups or intersecting marginalized identities: Indigenous, Persons of Colour, Deaf Persons, Persons with Disabilities, Newcomers and Persons Living with Mental Illness, 2SLGBTQIAP. We strongly encourage applications from these communities and will endeavour to accommodate applicants with a disability during our process per the *Ontario Human*

*Rights Code* guidelines and other applicable legislation. If you wish to self-identify, please do so via your submission email.

The Corporation of the City of Brampton (the “City”) reserves the right to select and retain the artist(s) deemed most appropriate for the project at its sole discretion. The City, at its sole discretion, may request clarifications or request additional information, as deemed necessary to evaluate the submissions. The City reserves the right, at its sole discretion, to determine the number of pre-qualified Artists or Artist Teams. The City reserves the right to not proceed with awarding an honorarium.

### ***Submission Requirements***

A complete submission package including the following:

- Artwork description (max 100 words, in a PDF): a short description of the artwork, which will be featured alongside your artwork including artist credit information (i.e., title of the work and year it was created, social media handles). As well as a short, 2-3 sentence artist bio that can be included in promotional materials.
- Artist headshot that can be included in promotional materials.
- Final artwork file(s) as per the submission parameters detailed above.

Submissions can be sent by email to:

accida@brampton.ca

Subject: PIXEL Exhibition

If the file size exceeds 20 MB, artists are asked to use an external file share program.

### ***Reserved Rights of the City of Brampton***

The Artist will retain all right, title, and interest, including moral rights, to the submitted work. The Artist will provide to the City a broad irrevocable, paid-up, royalty-free, and otherwise cost-free license to use, publish, reproduce, adapt, exhibit, copy, and create derivative works for the submitted works, including the right to modify the size of the work submitted with respect to this opportunity.

The Artist understands that the City will keep any documents of any type, including images, submitted by the Artist in accordance with its record-keeping obligations as required by applicable statutes, regulations, and by-laws. The Artist represents and warrants that the Artist is the exclusive owner of the rights conveyed to the City and that the Artist has full power and authority to license the submitted work.

- The Artist warrants and represents that the submitted work is original to the Artist and does not violate any intellectual property rights of any other person or entity contrary to the Copyright Act or otherwise provided at law.

### ***Application Accessibility Support***

Applicants who require additional resources, assistance or time to apply are welcome to request as such. Please request this assistance at least one week in advance of the submission deadline. To do so, or for additional information, please contact

[katherine.belshaw@brampton.ca](mailto:katherine.belshaw@brampton.ca)

### **Additional Information**

For additional information or questions, please contact: Katy Belshaw, Programming Coordinator, Arts, Culture and Creative Industry Development Agency, [katherine.belshaw@brampton.ca](mailto:katherine.belshaw@brampton.ca)

### **Appendix A- Example Presentation Templates**

All branding elements for PIXEL Digital Exhibit will be added by Garden Square's graphic designers. These are preliminary examples of how artwork may appear on screen. For video files, a cover image will be added to not interfere with the formatting of the work.



**TOM REDWICK** + EXHIBIT TITLE

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**GARDEN  
SQUARE**  
BRAMPTON

