



**STAGE ONE:
EXPRESSION OF INTEREST**

**Project: Victoria Park Arena – Brampton Sports Hall of Fame
Artwork**

Budget: \$90,000 CAD including HST

Submission Deadline: 2:00 pm EDT on April 20, 2026

Contact: public.art@brampton.ca

OPPORTUNITY

The City of Brampton (“the City”) invites professional artists, creatives, and artist-led teams (“the Artist”) to submit Expressions of Interest for the creation of a suspended artwork that will be installed in the new Victoria Park Arena and Sports Hall of Fame. This opportunity is open to artists living and working in Ontario.

COMMUNITY BACKGROUND

The City of Brampton is situated on the traditional territory of the Mississaugas of the Credit, Haudenosaunee, and Wendat Nations, who have called this land home since time immemorial. Brampton is also home to many First Nations, Métis, Inuit, and other global Indigenous peoples. Located within the lands of Treaty 19, the Ajetance Purchase, Brampton is also situated along Etobicoke Creek in the Peel Region of Ontario. Known as "Flower City" due to its history in the greenhouse and floriculture industries, Brampton continues to celebrate its agricultural roots with the annual Brampton Fall Fair, a tradition since 1853. Brampton blends its rich history with a thriving recreation and sports scene, featuring extensive parks, community centres, diverse sports leagues (soccer, cricket, hockey), all supported by the City's commitment to active living and youth development. Through an extensive network of Recreation Centres and Parks, The City of Brampton caters directly to a fast-growing and multicultural population.

PROJECT DESCRIPTION

The City is looking for a dynamic public artwork that will celebrate the rich history of sport in Brampton. Subthemes identified for consideration include community and the changing cultural landscape as recognized through sport. The artwork must incorporate the creative reuse of sports equipment or materials. It must be designed and fabricated off-site and installed in the designated location within the new Victoria Park Arena and Sports Hall of Fame. The artwork will be positioned in the main entrance of the recreation facility, acting as a focal point and area of visual interest for visitors.

Please consider:

- Artwork needs to be integrated within the context of a museum exhibition but should also be considered a stand-alone artwork.
- Artwork must respond to ideas of community and the uniqueness of Brampton.
- Artwork must incorporate elements of sports materials within the construction of the artwork.
- The City has a desire to incorporate upcycled sports equipment and/or sports materials within the artwork and can assist with acquiring donations from Sports User Groups in Brampton for the purposes of this artwork.

PUBLIC ART LOCATION

The artwork will be located inside the main entrance of [Victoria Park Arena](#) at 20 Victoria Crescent, Brampton, Ontario. It will be suspended from the ceiling and situated within the Brampton Sports Hall of Fame.

Unique Installation Considerations

The artwork will be installed near the main doors of Victoria Park Arena and suspended from a reinforced ceiling structure. Reich and Petch Architects have designed and fabricated a series of rings that will be used to mount and secure the suspended artwork. The artist/artist team will work closely with the fabricator and architects to determine how to use the rings to properly and effectively display their artwork. Please note that all costs associated with the fabrication and installation of the ring structures will be covered by the City of Brampton.

SPORTS HALL OF FAME EXHIBITION

The purpose of the Brampton Sports Hall of Fame is to honour the history of sport in the City of Brampton and, in particular, those individuals who have made outstanding contributions and achievements in the development of sport. The Sports Hall of Fame is committed to the collection, preservation, exhibition and promotion of objects, images and histories determined to be significant to the development of sport in the City of Brampton.

Founded in 1979, the Brampton Sports Hall of Fame has been located inside The CAA Sports and Entertainment Complex since 1999. The Brampton Sports Hall of Fame will be relocated to the newly constructed Victoria Park Arena with a refreshed exhibition focusing on the history of sports within Brampton and displaying a variety of objects, images, media, and interactive displays.

BUDGET

The total budget for the mural project is \$90,000 in Canadian Dollars, inclusive of HST. This is the maximum available budget to cover all costs associated with the implementation of the Successful Artist's concept for the suspended artwork, including fabrication, installation, lighting, electrical infrastructure (if deemed necessary), and engineering approvals.

SELECTION PROCESS

This Call is open to all artists and artist teams residing in Ontario. Artist teams are welcome to apply but must share the total commission. If you are submitting as a team, please identify each member of the team.

Per the Canada Council's guidelines, a professional artist is defined as someone who:

- Has specialized artistic training (not necessarily in academic institutions)
- Is critically recognized as a professional by their peers (artists working in the same artistic tradition)

- Has a history of public exhibitions and/or has produced an independent body of work

The Selection Panel will be comprised of a diverse range of creative professionals, community members, and city staff. It will include artistic experts such as artists, curators, and critics; technical experts such as urban designers and engineers; and community representatives to share insights into preferences and interests.

The Selection Panel, and the City of Brampton, retains the right not to choose a successful artist.

Reserved Rights of the City of Brampton:

- The Artist will retain all rights, titles, and interests, including moral rights, to the submitted work.
- The Artist understands that the City will keep any documents of any type, including images, submitted by the Artist in accordance with its record-keeping obligations as required by applicable statutes, regulations, and by-laws. The Artist represents and warrants that the Artist is the exclusive owner of the rights conveyed to the City and that the Artist has full power and authority to license the submitted work.
- The Artist warrants and represents that the submitted work is original to the Artist and does not violate any intellectual property rights of any other person or entity contrary to the Copyright Act or otherwise provided at law.

PROJECT PHASES

This is a two-stage public art competition, open to artists and artist teams based in Ontario. Artist teams are welcome to apply, but must share the total commission. If you are submitting as a team, please identify each member of the team and their role in the project.

The selected artist(s) will be expected to work collaboratively with the project team to finalize any technical aspects of the installation, including lighting infrastructure.

Stage 1: Expression of Interest

Shortlisted artists and artist teams will be selected based on qualifications demonstrated in their submitted applications. Applications will be reviewed by a Selection Panel on the basis of:

- Artistic excellence demonstrated through samples of previous work
- Demonstrated or perceived ability to create and execute an innovative, engaging public artwork that is complementary to the community context and meets the criteria as outlined in this EOI
- Interest in the project and the site

- Experience managing and facilitating projects or public art commissions of similar scopes and sizes
- Assessment and review of references if needed

A shortlist of up to three (3) artists will be identified and invited to participate in the next stage of the public art competition.

Stage 2: Request for Proposals

The Selection Panel will recommend a shortlist of up to three (3) artists/artist teams who will be invited to develop a proposal.

Shortlisted artists will be paid a fee of \$1,500 (+HST) for this stage of the competition.

Proposals will be presented to a Technical Review Panel to provide feedback on the feasibility, safety, and maintenance of the artwork.

The shortlisted mural concepts will be shared with the community for feedback. Following community consultation, the Selection Panel will review the proposals and recommend a winning public art concept.

The successful artist will be notified in writing that they have been awarded the commission and will enter into an Artist Agreement with the City of Brampton. Please note that the selected artist or artist team will be required to meet the insurance prerequisites as outlined in the final contract.

The selected artist or artist team will work with the City to develop technical plans for fabrication and installation.

ANTICIPATED SCHEDULE

March 5, 2026	Launch Call for Artists – Stage One: Expressions of Interest
April 10, 2026	Deadline to submit questions or request clarification
April 20, 2026, at 2:00 pm EDT	EOI Submissions Due
May 2026	Shortlisted Artists notified – Stage Two: Request for Proposals Issued
July 17, 2026	Deadline to submit questions or request clarification
July 31, 2026, at 2:00 pm EDT	RFP Submissions Due
Early Aug – Early Sept 2026	Community Feedback Period
Late Sept 2026	Presentation of Artist Concepts
October 2026	Successful Artist Notified
Nov 2026 – June 2027	Artwork Fabrication
July 2027	Artwork Installed
October 2027	Victoria Park Arena and Sports Hall of Fame opens to the public, Community Celebration and Unveiling

**Project timeline is subject to change.*

APPLICATION DELIVERY AND DEADLINE

Deadline: Submissions must be received on or before **April 20, 2026, at 2:00 PM EDT**.

Incomplete and/or late applications will not be accepted. Applications must be submitted via the online form on [Brampton.ca/publicart](https://brampton.ca/publicart). It is the artist's responsibility to ensure the application package is complete and submitted by the posted deadline.

Final submissions must not exceed 10 MB in total size.

Questions and requests for clarification will be received by email until April 10, **at 4:00 PM EST**.

Applicants who have a disability or who need support applying for this opportunity are encouraged to reach out at least 10 business days before the application deadline to allow the City of Brampton to appropriately accommodate your needs and discuss alternate formats for submitting your application.

CONTACT

Christophe Jivraj, Public Art Officer (Acting)
Cultural Services, City of Brampton
public.art@brampton.ca

Please use the following naming convention when titling your application: Artist Name_Victoria Park Suspended Artwork_EOI

Submissions must include the following to be eligible for consideration:

- 1. Artistic Statement** - Two-page maximum (11-point font). Outline your artistic experience, approach, and interest in the project, highlighting relevant experience. **Proposals are not accepted at this stage.**
- 2. Curriculum Vitae (CV)** - A detailed list of professional arts experiences and previous public art commissions, as well as any additional information relevant to this EOI. If applying as an artistic team or collective, please include a CV for each member and identify their role in the project.
- 3. Artistic Support Material** - A maximum of ten (10) images to act as visual support material for your submission. Each image should be titled and numbered.
- 4. Support Material List** - A written list that corresponds to the Artistic Support Material. Each image should be numbered with the following details noted: Title, date completed, location, dimensions, materials, project budget, commissioning body (if applicable), and a brief description of the work (maximum 50 words).

5. References - Provide names and contact information (current email and phone number) for three (3) references, preferably in relation to recent murals and/or public art projects. Please identify their role and connection to the project. Reference letters are not required.

6. Submission Form - Include a completed application form, sharing contact information and any identified connections to the City of Brampton and/or the Treaty Territories of the Mississaugas of the Credit First Nation, and the traditional territory of the Haudenosaunee, Huron, and Wendat.