

PARKS AND RECREATION MASTER PLAN

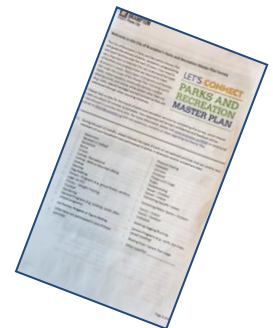
Status Update # 4 – June 3, 2016



The following is a general overview of events and tasks associated with the Parks and Recreation Master Plan for your information. Questions or comments can be directed to the Project Team at PRMP@brampton.ca

The beginning of June marks the end of our early public and stakeholder engagement efforts. The consultant team is collating and drafting summaries on the commentary heard and will be reporting back to the Steering Committee, later this month. The team is also continuing its analysis of recreation programming and facility usage data for variety of background data supplied by staff that will provide a foundation for understanding what we have now, in the way of parks and recreation infrastructure.

- **ONE-ON-ONE MEETINGS** - The Consultant met in one-on-one meetings with the Mayor, Councillors and key internal 'stakeholders' in an effort to collect feedback on issues that they feel should be considered in the creation of the Master Plan. A total of approximately 30 interviews were held.
- **SURVEYS** - A 'Public Survey' was released in mid-April to collect input from the public. We received over 1,100 responses (< 500 responses are common for a City our size). Efforts to promote the survey through Twitter, newspaper ads, portal promotion, bus backs and bus interiors, transit shelters, pop-up events (see below) etc., assisted in achieving this successful outcome.



The 'Stakeholder Survey' attracted 36 total respondents of close to 200 total groups solicited. The consultant noted this response rate is not 'atypical'. Staff in Recreation and Culture made efforts to reach out and connect with the various groups across the city. Workshops have assisted in providing supplemental feedback.



- **PUBLIC MEETING** – As reported previously, a General Public Meeting was held May 3, 2016 at Loafer's Lake Recreation Centre. As noted previously, turnout was decent allowing the project team to collect valuable feedback. A further, follow-up Public Meeting is contemplated, later this year. A summary of this meeting will be live on the [PRMP page](#) by end of June.
- **STAKEHOLDER WORKSHOPS** – A total of four (4) Stakeholder Workshops were held on May 11th and 12th at Chris Gibson Recreation Centre and Chinguacousy Curling Club. The Workshops attracted

approximately 70 persons. The discussions were animated and passionate. A summary of these meetings will also be available on the [City's website](#) by end of June.

- **POP-UP EVENTS - STAFF** engaged in outreach by 'going where the people already are' in an effort to promote the Master Plan effort and encourage people to 'take the survey' on-line, or in written form. Pop-ups were held at South Fletcher's, Shopper's World, Gore Meadows and Bramalea City Centre and at the Garden Square on *Bike to Work Day*. Special thanks to Jessica Skup and Will Nestor (pictured) for their assistance with this.



- **REVIEW OF 1ST DELIVERABLE - PHASE 1 "BACKGROUND" REPORT** - In early May, *Monteith Brown* delivered to us their 1st project 'deliverable' – a Background document reporting on the City's demography, trends and influences that would/could affect Brampton in the field of parks and recreation, and chronicling inventories of parks, sports and recreation infrastructure. Staff is reviewing that document and 'fact checking' it with the intent of posting this document on the portal in June. This document serves as a background piece and is not intended to present conclusions and recommendations. It will serve to assist in the development of strategies, going forward.
- **DATA COLLECTION** – Staff continue to work with the consultant in the collection of data on parks, buildings, facility usage and programming for later use in preparing facility and programming recommendations. This aspect of the project has had some challenges and staff is endeavouring to work through these issues.
- **STAFF MOVES** – In early May we lost the services of Maria Doyle, Special Projects Coordinator, who spearheaded much of the early work in organizing our consultant recruitment, designing our portal, arranging for the outreach arrangements, etc. ,etc. Maria took a job with the City of Toronto. Special thanks to her for her dedication to the project and good luck in her new role in T.O.! Tamara Kwast has graciously offered her services to fill in for Maria over the next year, effective early July. Tamara has worked as a Parks Planner for the last year. Welcome to the PRMP Tamara.

- **UPCOMING WORK/EVENTS**

- Data refinement
 - 1st deliverable comments
 - Delivery of 2nd project deliverable (mid-June) - Consultation Analysis Report; review with the Steering Committee and with Citizen Panel
 - *Steering Committee Meeting - June 21*
 - *2nd Citizen Panel Meeting - June 28*
 - **PORTAL PAGE** - The dedicated portal page has been updated (June 3) and reflects the latest details on the project. Please find link [here](#).
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*Any questions or comments regarding the above or the Parks and Recreation Master Plan can be directed to
John Spencer, Manager, Parks and Facility Planning who is serving in the capacity as
Project Lead for the 2015-2016 Parks and Recreation Master Plan*