



**Brampton
Clean
City
Committee**
Let's Keep Brampton Clean & Green

Adopt-A-Park Partnership Program Funding Sources & Opportunities Information

There are many ways to fund your Adopt-A-Park projects, initiatives and events – you just have to know where to look!

The Brampton Clean City Committee's 'Funding Sources & Opportunities' information package was designed to help provide grant and funding information so that Adopt-A-Park Partners can sustain their work and efforts through economic self-reliance and environmentally sound development.

The information provided, will help to facilitate the process of obtaining a 'registered charitable number' for your Adopt-A-Park group, and find funding sources for environmental projects.

Register Your Adopt-A-Park Group as a Charitable Organization

The majority of funding and grant opportunities require a '**registered charitable number**'. All Adopt-A-Park Partners are encouraged to apply as a charitable organization (under the classification of '**other purposes beneficial to the community**') with the Canada Revenue Agency (CRA). According to the Canada Revenue Agency, "*to be charitable at common law, an organization must have exclusively charitable activities that further these purposes*".

The application process is outlined via the Canada Revenue Agency's website:
www.cra-arc.gc.ca/menu-e.html

Prior to making an application to become a registered charity, careful consideration should be given to whether your Adopt-A-Park group wishes its purposes and activities provide a **tangible benefit to the public** as a **whole** or a **section** of it. For more information about public benefit, please refer to [CRA Policy CPS-024, Guidelines for Registering a Charity: Meeting the Public Benefit Test](#).

Things to Consider Before Applying for Funding or Grant Opportunities

Take the time to plan your Adopt-A-Park initiatives and projects. When doing so, please consider the following:

- Did your Adopt-A-Park group identify an environmental problem / issue that they want to solve?
- Working with your group, did you study every facet of the problem or issue and consider several ideas or solutions?
- What are the targeted objectives?
- What are the phases that lie ahead and the schedule to be followed?
- How much will all this cost?
- Who will have a role to play?

- What permits and /or authorizations are required?
- Is the project technically and financially feasible?
- What will be the environmental repercussions?

Having answered these questions, your Adopt-A-Park group is ready to act – you have a project!

Tips on Applying for Funding

Do Your Homework:

- Know your donor organization(s);
- Know the key contact in the organization;
- Know the program criteria;
- Always call, if possible and set up a meeting if you can.

Know What You Are Asking For:

- Why are you approaching this particular funder?
- Are you asking for an in-kind donation, cash or both? How much?
- What are you offering the funder? An opportunity to support their community, a sponsorship opportunity or a partnership opportunity?
- How can you distinguish yourself? How can you show that you and your project are unique and creative?

Build Relationships:

- Build relationships; start off small.
- Recognize your supporters. Remember to say thank you.
- Maintain relationships.

Prepare A Strong Proposal:

- Show how the work you do directly benefits the community.
- Show how the project will live on after you have finished.
- Be concise, clear and concrete. Have a well thought out proposal.
- Know and include the name and contact information of the current contact person.
- Include a cover letter.
- Make sure there are no 'typos' or other mistakes.
- Do not include a lot of unnecessary information.
- Follow-up with a phone call; if you did not get funding - *ask why?*

Keep Current:

- Find out what funding programs are out there. New programs are created every year; others are discounted.
- Read / watch newspapers, Internet, magazines, television; find out about new companies and ideas.

The idea is to try every possible avenue and not give up!

Funding & Grant Source Reference

Web-based Funding Directories:

- Canadian Centre of Philanthropy: <http://www.ccp.ca>
- Charity Village: <http://www.charityvillage.com>
- Canadian Environmental Grantmaker's Network:
<http://www.cegn.org/grantseekers/generalInfor.html>
- Grant Writing Resources: <http://www.proposalwriter.com/grants.html#Grantwriting>

National Funding Programs:

- Canadian Wildlife Federation' Funding Program
www.cwf-fcf.org
(613) 599-9594
Amounts: \$0- \$10,000
Deadline: contact for application deadlines
- Canon Canada Inc.
<http://www.canon.ca>
(905) 565-4597
Amounts: contact for amounts
Deadline: none
- Charles Stewart Mott Foundation
<http://www.mott.org>
(810) 238-5651
Amounts: varies
Deadline: determined by August 31st of that year
- Communities for Wildlife
<http://www.cwf-fcf.org>
(613) 599-99453
Amounts: \$0 - \$10,000
Deadline: contact for application deadlines
- EcoAction Community Funding Program
ecoaction.atl@ec.gc.ca
(800) 663-5755
Amount: up to \$100,000
Deadline: February 1st and October 1st
- ELJB Foundation
www.ejlb.gc.ca
(514) 843-4080
Amount: contact for amounts
Deadline: reviewed as received
- Environmental Damages Fund
<http://www.ec.gc.ca>
edf-fde.atl@ec.gc.ca
1-800-663-5755 (Ontario) (416) 739-4734
Amount: contact for amounts
Deadline: contact for application deadlines

- Environmental Youth Corp
www.eoc.ca
(403) 233-0748
Amount: \$12,000 per year
Deadline: no official deadline – first come, first serve basis
- Golden Gardens
www.wildaboutgardening.org
1-800-563-9453
Amount: \$0 - \$10,000
Deadline: contact for application deadlines
- Green Municipal Fund
www.sustainablecommunities.fcm.ca
(613) 241-5221
Amount: varies
Deadline: January 2nd of every year
- Greencover Canada
<http://www.4.agr.gc.ca/AAFC-AAC/display-afficher.do?id=1181580137261&lang=e>
1-866-844-5620
Amount: varies
Deadline: January 31st of every year
- Habitat Stewardship Program
<http://www.cws-scf.ec.gc.ca/hsp-pih>
Amount: varies
Deadline: contact for more information
- Home Depot – Evergreen Rebuilding Nature Grant
<http://www.evergreen.ca>
(416) 596-1495
Amount: \$0 - \$10,000
Deadline: contact for more information
- Honda Canada
<http://www.hondacanadafoundation.ca/default.htm>
Amount: varies
Deadline: please contact
- In Kind Canada
<http://www.inkindcanada.ca>
(905) 816-0900
Amount: 40 - \$10,000
Deadline: please contact for deadlines
- Mark's Work Warehouse Ltd.
<http://www.marks.com>
(403) 55-9220 ext: 7831
Amount: \$0 - \$10,000
Deadline: none

- Mountain Equipment Co-op Environment Fund
<http://www.mec.ca>
(604) 707-3382
Amount: \$2,000 to \$10,000
Deadlines: March 10th and February 10th
- Nature Conservancy of Canada
<http://www.natureconservancy.ca>
1-877-343-3532
Amount: varies
Deadlines: none