

Tuesday, January 17, 2012

Board Room CH-2A
2nd Floor – City Hall

Chair: City Councillor J. Hutton – Wards 2 and 6

Vice-Chair: Regional Councillor G. Miles – Wards 7 and 8

Members: Regional Councillor E. Moore – Wards 1 and 5 (arrived at 3:25 p.m.)
City Councillor G. Gibson – Wards 1 and 5

Members

Absent: Regional Councillor S. Hames – Wards 7 and 8

Staff:

Mr. J. Corbett, Commissioner of Planning, Design and Development

Mr. J. Lowery, Commissioner of Community Services

Mr. T. Mulligan, Commissioner of Works and Transportation

Mr. P. Simmons, Commissioner of Corporate Services

Mr. J. Patteson, Commissioner of Buildings and Property Management

Ms. M. Allan, Special Advisor, CMO Projects, City Manager's Office

Ms. L. Mailer, Legislative Coordinator, Corporate Services

**Agenda
Flower City Committee**

The meeting was called to order at 3:15 p.m. and adjourned at 3:40 p.m.

After due consideration of the matters placed before this Committee, the members beg leave to present its report as follows:

Item Recommendation

- A. FC001-2012 Approval of Agenda**
- B. Conflicts of Interest**
- C 1. Minutes of the Flower City Committee Meeting of October 18, 2011**
- D 1. FC002-2012 Public Art Program Update**
- D 2. FC003-2012 ArtPrint Project Update**
- D 3. FC004-2012 Children’s Story Update**
- E 1. FC005-2012 Community Garden Program**
- F. Other/New Business**
- G. Flower City Strategy Ideas**
- H. Question Period**
- I. Public Question Period**
- J. FC006-2012 Adjournment**

City Councillor J. Hutton – Chair

Minutes
Flower City Committee

A. Approval of Agenda

FC01-2012 That the agenda for the Flower City Committee Meeting of January 17, 2012, be approved, as printed and distributed.

Carried

B. Conflicts of Interest - Nil

C. Minutes

C 1 Minutes – Flower City Committee – October 18, 2011

Note: Minutes approved by Committee of Council on November 2, 2012 and by Council on November 9, 2012.

Note: Provided to Committee for information only

D. Delegations/Presentations

D 1 Presentation by Marnie Richards, Executive Director, Brampton Arts Council and Victoria Mountain, Community Services re: **Public Art Update.**

Staff provided the following information regarding this matter:

- Public Art Task Force Core Members – Marnie Richards, Executive Director, Brampton Arts Council; Victoria Mountain, Arts Project Coordinator, Community Services; Anthony Wong, Project Manager, Urban Design Services, Planning, Design and Development; and Meredith Allan, Advisor, CMO projects, City Manager's Office
- Others will be invited to participate on a per project basis
- Public art inventory has been completed and plaques indicating artists name and date of work are being erected;
- Development of an artist friendly template for all Call for Artist Proposals and standard operating procedures (SOP)
- Downtown beautification initiative with a mural on Nelson Garage scheduled for 2012
- Development of Public Art Website
 - Goal: to represent the Public Art program to the local community, other municipalities, and the Canadian cultural community at large
 - Location: under the Arts, Culture and Tourism of the City's website
 - Launch date: Q1 – 2012 (approximately end of February)
 - Service Strategies

Agenda Flower City Committee

- Provide an interactive online gallery
- Facilitate Call for Artist Proposals, public announcements, community engagement projects and receive public questions or input
- Provide links to local cultural resources
- downloadable documents
- Objectives
 - Establish online presence
 - Support the image of Brampton
 - Foster strong communications regarding public art
 - Reach artists and encourage competition for project awards

In response to a question regarding the budget for the art mural, staff informed the Committee that the budget for Nelson Garage was approved as part of the Beautification Initiatives through the Investing in Ontario program. Commissioner Corbett advised that he would provide an up-to-date statement on the Investing in Ontario program budget.

The following motion was considered:

FC002-2012 That the Public Art Program Update presented to the Flower City Committee on January 17, 2012, be received.

Carried

D 2 Presentation by ArtPrint Project Team re: **ArtPrint Project Update.**

Matthew Palladina and Alice Williams provided an update on the Project as follows:

- ArtPrint Project Team: Matthew Palladina, Alice Williams, Ivana Tomas and Jane Iacobucci
- Recap on the Artist, Andrew Owen, nationally and internationally recognized artist with 20+ years experience
- Art Development Goal – a photo collage of various people and professions, flowers and heritage features that make up Brampton
- Art on the Heritage Theatre Wall
 - Street level presentation that will mimic the illusion of hoarding
 - Artwork will be laminated to 4 ft x 8 ft sheets of plywood for a total horizontal span of up to 40 ft.
 - Next Steps: finalize artwork; post-production work; installation coordination; artwork unveiling; and ArtPrint Team debrief

Agenda
Flower City Committee

The following motion was considered:

FC003-2012 That the ArtPrint Project Update presented to the Flower City Committee on January 17, 2012, be received.

Carried

D 3 Presentation by Meredith Allan, Senior Advisor, City Manager's Office re: **Children's Story Update.**

Meredith Allan provided an update on this project:

- Committee comments from October 18, 2011, were communicated to the author, Dale O'Hara
- Editing is continuing on the draft and it is expected to be completed by the end of January
- Three elementary teachers are also reviewing the draft
- Discussions will be taking place with the school boards on distribution options
- Hope to have a final draft ready for Committee at its meeting in April.

The following motion was considered:

FC004-2012 That the Public Art Program Update presented to the Flower City Committee on January 17, 2012, be received.

Carried

E. Reports

E 1 Report from G. Duval, Director, Parks Maintenance and Operations, Community Services, dated January 9, 2012 re: **Community Garden Program.**

Ms. M. Allan, Special Advisor, CMO Projects, City Manager's Office, reviewed the details of the report with respect to the following:

- Establishment of this program was identified as a top priority of the Flower City Committee
- Two pilot community gardens were undertaken
- The pilot projects are a foundation to develop the program City-wide
- Budget has been allocated for three sites in 2012
- Staff will work with interested groups in the start-up

Agenda
Flower City Committee

Committee consideration of this matter included the following:

- Development of site selection criteria
- Retention of an applicants' waiting list
- Development of a communications plan

The following motion was considered:

- FC005-2012 1. That the report from G. Duval, Director, Parks Maintenance and Operation, Community Services dated January 9, 2012, to the Flower City Committee meeting of January 17, 2012, re: **City of Brampton Community Garden Program Report** be received; and
2. That the proposed Community Garden Program be endorsed by the Flower City Committee and staff be directed to move forward with implementation in 2012.

Carried

F. Other / New Business - Nil

G. Flower City Strategy Ideas - Nil

H. Question Period - Nil

I. Public Question Period - Nil

15 Minute Limit – re: any item discussed as part of this agenda

J. Adjournment

The following motion was considered:

- FC006-2012 That the Flower City Committee do now adjourn to meet on Tuesday, May 15, 2012, at 10:00 a.m. or at the Call of the Chair.

Carried