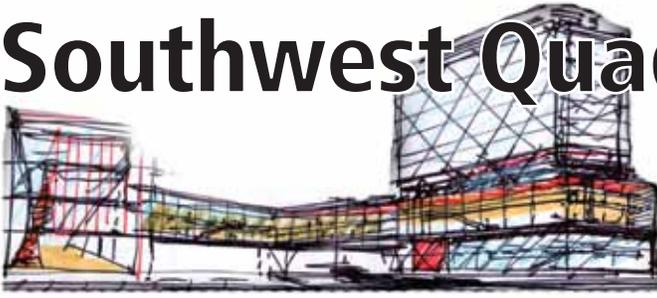


# Southwest Quadrant Renewal Plan



*November 2011 Update No.2*

## *Investing in Brampton's Downtown*

### **Background**

Welcome to the second edition of the Southwest Quadrant Renewal (SWQ) Plan newsletter, designed to keep interested stakeholders informed throughout the implementation of this exciting project.

On August 10, 2011, Brampton's City Council approved the terms of agreement for the Southwest Quadrant Renewal Plan, which enables the City to move forward with a creative solution to meet the City's future administrative space needs and plans for revitalization of Brampton's downtown.

The successful proposal, submitted by Dominus Construction Group, is a plan for a mixed-use development, including several new features including new administrative, parking and retail space and a pedestrian-friendly cityscape for completion in 2014.



**For more information:** e-mail [swq@brampton.ca](mailto:swq@brampton.ca)  [www.brampton.ca](http://www.brampton.ca)

# A vision for the future of Downtown Brampton

The following renderings illustrate the proposed design of the new building at 41 George Street and the addition at the rear of 33 Queen Street.



## The design features:

- an extension of our landmark civic facility in the downtown
- integration of the southwest quadrant on both sides of George Street
- place-making architectural elements including a new north Grand Lobby entrance to City Hall
- vibrant, animated, pedestrian-friendly streetscape with mixed-use, private retail on the ground floor.

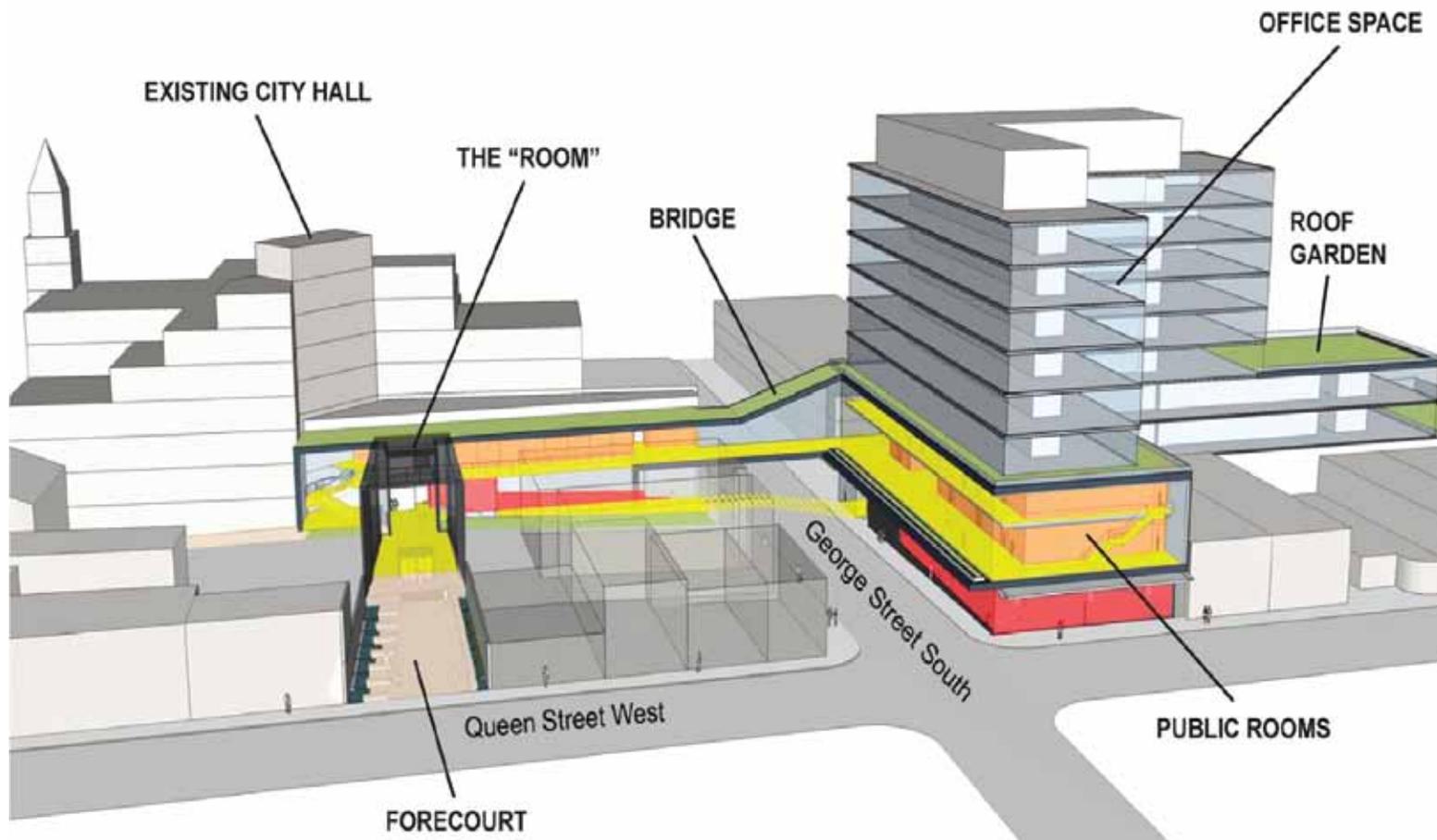
The proposed design connects the current City Hall with the new building through a bridge. It encourages more street level activity by providing opportunities for more pedestrian traffic, a mix of uses, additional retail and food outlets and outdoor meeting places.



**For more information:** e-mail [swq@brampton.ca](mailto:swq@brampton.ca) **(3-1-1)** [www.brampton.ca](http://www.brampton.ca)

# A strategic investment in Brampton's downtown

This investment in the Southwest Quadrant Renewal Plan is another major building block in the ongoing revitalization of downtown Brampton, both in terms of contributing to the urban landscape as well as attracting private sector investment and opportunities. Combined with other major projects like the Rose Theatre Brampton, the launch of Züm on Queen and Main Streets, restoration work at Alderlea and Peel Heritage Complex and several new condominium projects, Brampton's downtown is experiencing an exciting resurgence. We look forward to adding another signature building to our downtown core, further enhancing our reputation as a dynamic, world-class city.



## Project details

### Phase 1 of the project includes plans for a new nine-storey building at 41 George Street that can accommodate:

- 126,398 square feet for municipal administrative office space
- 10,545 square feet for multi-purpose meeting rooms
- 1,496 square feet for Peel Regional Police Services
- 10,147 square feet for ground retail space
- 443 parking spaces (five levels of parking)

### Phase 1a includes plans for a two-storey addition to the current City Hall that can accommodate:

- 2,507 square feet for committee rooms
- 6,187 square feet for ground retail space

**For more information:** e-mail [swq@brampton.ca](mailto:swq@brampton.ca) **(3-1-1)** [www.brampton.ca](http://www.brampton.ca)

## Construction timelines

- Demolition of 41 George Street and 33 Queen Street: November to December 2011
- Shoring for excavation 41 George Street: Winter to spring 2012
- Excavation of 41 George Street: Spring to summer 2012
- Concrete forming of new structure: Summer 2012 to summer 2013
- Exterior cladding and fit out: Summer 2013 winter 2014
- Construction complete: Winter to spring 2014

## Safety precautions

- The demolition will be undertaken in a careful and controlled fashion using an excavator to safely remove the building's brick, concrete and steel before these materials are recycled.
- During construction, the site will be strictly secured with hoarding to ensure the safety of pedestrians and motorists and minimize disruption.

## Parking and pedestrian access

- Parking on George Street may be reduced during the demolition and construction phases.
- Public parking is available at City Hall, Nelson Square, Market Square and John Street Garage.
- Pedestrian and vehicle access may be temporarily reduced on George Street although the City will make every effort to minimize any re-routing.

## For business and retail opportunities

For information on Downtown Brampton as a potential location for your business, please contact Brampton Downtown Development Corporation

- [bddc@bramptondowntown.com](mailto:bddc@bramptondowntown.com)
- 905.874.2936
- [www.bramptondowntown.com](http://www.bramptondowntown.com)