

August 30, 2011

Brampton Transit Makes Key Improvements To Service, and Introduces Züm Main Street

BRAMPTON, ON: Brampton Transit will implement a number of service improvements on September 6, designed to address increased demand for service. One of the key improvements is the introduction of Züm Bus Rapid Transit (BRT) service on Main Street/Hurontario Street.

As part of Brampton Transit's goal to improve service across the city, changes will be made to existing routes and schedules. For detailed information on all new routes, schedules and services, please visit www.bramptontransit.com or call 905.874.2999.

Brampton Transit Rider Guides and new route cards are available at Brampton Transit terminals.

Below is an overview of the changes that will take effect on **September 6**:

Züm Main Street Service

The introduction of route 502 Züm Main Street will bring more frequent, express service along the Main Street/Hurontario Street corridor. Züm Main adds the convenience of travelling from Sandalwood Parkway in Brampton to Mississauga's City Centre Transit Terminal without switching buses.

This route will service the Shoppers World Terminal and the Downtown Terminal (via Nelson St./Theatre Lane station stops). Service frequency is as follows:

- Weekdays
 - 10 minutes during peak periods
 - 20 minutes throughout the rest of the day
- Saturday and Sunday
 - 20 minutes all day

Route 502 Züm Main Street will service the following stops:

- Sandalwood Parkway
- Bovaird Drive
- Williams Parkway
- Vodden Street
- Nelson Street/Theatre Lane
- Wellington Street
- Nanwood Drive
- Shoppers World Terminal
- Sir Lou Drive/County Court Boulevard North
- Ray Lawson Boulevard/County Court Boulevard South
- Derry Road

- Courtney Park Drive
- Britannia Road
- Matheson Boulevard
- Bristol Road
- Eglinton Avenue
- Mississauga City Centre Transit Terminal

From Derry Road to the Mississauga City Centre Transit Terminal, Züm buses will service designated MiWay stops. Züm signage will be installed to easily identify these locations.

Also new to the Main Street/Hurontario Street corridor is MiWay’s route 103-Hurontario Street. This route will provide service along the corridor to Shoppers World Terminal, but will not service the Mississauga City Centre Transit Terminal. In addition, MiWay’s route 19-Hurontario service will no longer service stops in Brampton, including the Shoppers World Terminal.

This change is a realignment of services to improve service levels along the corridor, increasing service for Brampton passengers.

Brampton Transit Conventional Routes

Routes with service and/or frequency changes	Renamed or renumbered routes	New routes (3)
501/501A Züm Queen 1 Queen 2 Main 3 McLaughlin 7/7A Kennedy 8 Centre 9 Vodden 10 South Industrial 11/11A Steeles 12 Grenoble 13 Avondale 14 Torbram 15/15A Bramalea 18/18A Dixie 20 East Industrial 21 Heart Lake 29 Williams 30 Airport Road 40 Central Industrial 50 Gore Road 52 McMurchy 92 Bramalea GO	<u>22A/B Springdale</u> 22A → 32 Father Tobin 22B → 33 Peter Robertson <u>53A/B James Potter</u> 53 → 53 Oaklea 54 → James Potter <u>101 Airport Express</u> Renumber to → 115 Airport Express	502 Züm Main 211 Chinguacousy S.S. (school route) 215 St. Thomas Aquinas S.S. (school route)

New Transfer Policy

On September 6, Brampton Transit’s new transfer policy will be in effect. Details include:

- Brampton Transit will accept transfers from the following transit service providers at any location, only if there is time remaining on the transfer:
 - MiWay
 - YRT/VIVA
 - Oakville Transit
 - Burlington Transit
 - Hamilton Street Railway
 - Durham Region Transit
 - TTC – Zone 3 punched transfer ONLY
- Brampton Transit will not reissue transfers
- Brampton Transit will not accept period passes (weekly or monthly) from other transit service providers, except from YRT/VIVA in York Region on Queen Street/Highway 7 (east of The Gore Road)
- Brampton Transit will issue transfers to customers with Brampton Transit paper period passes (weekly or monthly), if requested
- Brampton Transit pass holders travelling outside of Brampton should continue using paper passes and request a transfer at the time of boarding if transferring to another transit service provider, OR purchase a PRESTO card loaded with e-purse
- Paper transfers will not be issued to PRESTO card holders

Note: Brampton Transit transfers are valid for two hours from the time of issue.