

March 24, 2011

### **CHANGE OF DATE FOR LAUNCH OF PRESTO FARE CARD SYSTEM**

The initial PRESTO go live date for Brampton of March 28, 2011 has been pushed back to accommodate more system testing by the PRESTO Project Team. The purpose of this additional testing is to ensure optimal customer service through total system reliability. Once system testing is complete a new go live date will be announced.

This change of date will have no effect on Brampton Transit's scheduled service improvements on March 28, 2011.

For media inquiries on the PRESTO system, please contact:

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### **Change in Transfer Policy**

Brampton Transit had originally planned to change its transfer policy in conjunction with the original launch date of PRESTO, as the new transfers are dependent on the PRESTO equipment. Given that PRESTO has been delayed, Brampton Transit's current transfer policy will continue to be enforced until a new PRESTO launch date is confirmed.

The current transfer policy allows for two hours from the start of the route and this will continue to be in place.

### **Changes to Fare Structure Effective March 28, 2011**

Riders are reminded that Brampton Transit will be making changes to its fare structure as of Monday, March 28, 2011. Cash fares will be adjusted to \$3.25 for all riders except seniors. A new \$1.00 cash fare will be introduced for senior citizens with a valid Brampton Transit Senior Identification Card.

**About Brampton:** The 11<sup>th</sup> largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit [www.brampton.ca](http://www.brampton.ca)