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MAYOR SEEKS PUBLIC INPUT FOR NEW STRATEGIC PLAN

BRAMPTON, ON: Mayor Susan Fennell today announced a community engagement plan as the next step towards developing a new Strategic Plan for the City of Brampton. A public strategic planning exercise, aimed at creating a blue print for Brampton's future over the next two decades, will ensure the City remains strong, safe and sustainable.

The Ontario government's *Places to Grow Act* identifies Brampton as one of the fastest-growing regions in the province until 2031. The City's community engagement plan will seek input from Brampton residents, businesses and community groups on a strategic vision for the future of Brampton over the next 20 years, to the conclusion of the *Places to Grow* legislation.

"We are ready to embark on the next phase of city-building. Participation from our diverse and vibrant communities will be the foundation for our success," said Mayor Susan Fennell. "Developing a new Strategic Plan will guide service plan objectives, identify budget priorities, and provide a clear vision for our future. Overall, it will continue to build Brampton's reputation as a dynamic, world-class city."

The City of Brampton proudly recognizes and celebrates the ways its residents and businesses shape the City's identity. The strategic community engagement plan will include a broad outreach process to encourage input from youth, seniors, community and business leaders, faith leaders, arts and sports groups, labour representatives, and other governments and agencies.

Neighbourhood meetings will be held throughout Brampton to validate five key priority areas that continue to influence the city and its growth. These priority areas are:

- Economic growth and prosperity
- Environmental stewardship
- Community spirit
- Cultural vitality
- Corporate excellence

Details on the roll-out of the community engagement plan will be available in the coming months.

For more information, visit www.brampton.ca

About Brampton: The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

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Media Contact:

Natalie Daniel
Sr. Advisor, Media Communications
City of Brampton
Phone: 905-874-2837
natalie.daniel@brampton.ca