

September 16, 2011

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CELEBRATE BRAMPTON DAY ON SEPTEMBER 24
Come out for Brampton's Biggest Block Party

BRAMPTON, ON: It's Brampton Day on September 24. This year it's all about Good Neighbours, Great Neighbourhoods as the City will host Brampton's Biggest Block Party.

From 9 am – 2 pm, neighbourhoods, families, community groups and local businesses from across the City will come to the downtown to help celebrate all the great services and programs our City has to offer its residents. The day will include a free barbeque, live entertainment by country superstar Tara Oram, interactive City and community displays, children's activities and much more.

This year, the City is hoping to count everyone who attends Brampton Day. All residents are asked to visit one of the Microsoft "Be Counted" booths in Ken Whillans Square or watch for one of the Brampton Day roaming counters in Gage Park, Ken Whillans Square or Garden Square.

Vigil for Peace

The City will hold its annual Vigil for Peace service to promote world peace and honour those around the world who have lost their lives to violence and war. This year is particularly relevant as we mark the tenth anniversary of 9/11. The Vigil will take place at 11 am in Garden Square. During this time, activities in the Square will pause for the service.

The official opening ceremony and cake cutting will take place immediately following the Vigil where Mayor Susan Fennell will bring greetings on behalf of Council and the City of Brampton.

Great Neighbours, Great Neighbourhoods

Brampton Safe City, our official partner this year, will recognize the winning neighbourhood in their Brampton's Greatest Neighbourhood 2011 Contest. Sponsored by the Brampton Guardian, the City and Brampton Safe City Association, the contest recognizes neighbourhoods where citizens have actively engaged in making their street or block safe, friendly and green, as well as a place of pride. The award ceremony will take place at 11:45 am on the Main Street Stage. For more information on the contest, visit www.bramptonsafecity.ca

Canadian Country Music Sensation Tara Oram

Brampton Day headliner, country artist Tara Oram will take to the stage in Garden Square at 12:15 pm. A Brampton native and a top six finalist on *Canadian Idol* in 2007, Tara

received an ECMA Award for Country Recording of the Year in 2009. Following her performance, Tara will have an autograph session from 1:15 - 1:45 pm. The first 100 people in line will receive a personal autographed picture. For more information on Tara Oram, visit www.taraoram.com

Community Groups

Learn more about Brampton's community groups and partners at the Community Village in Gage Park. The Clean City Committee will kick off its annual Harvest Cleanup. Residents will be able to pick up a cleanup kit and register for family and individual cleanups, as well as obtain information about Youth Park and Youth Trail Stewardship Programs.

\$1 a ride on Brampton Day

To encourage Bramptonians to get out and celebrate Brampton Day, Brampton Transit riders will pay only \$1 per ride. Residents are encouraged to try out the new Züm Main Street service by riding to the event, also only a \$1 a ride on Brampton Day. For information, call 905.874.2999 or visit www.bramptontransit.com and use eRide, the online trip planner for detailed route and schedule information.

For more information on Brampton Day, including the entire entertainment lineup and activities, visit www.brampton.ca or call 311.

About Brampton: The 11th largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit www.brampton.ca

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