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**BRAMPTON TRANSIT LAUNCHES REAL-TIME INFORMATION TECHNOLOGIES**  
*Real-time bus information available online, by email and phone*

**BRAMPTON, ON:** Brampton Transit today announces the launch of three new technologies to provide riders with instant access to real-time bus information. This new next bus information is now available for all Brampton Transit bus stops, including those on the Züm lines.

Customers can get next bus information online, and via email and phone, by simply keying in a four-digit bus stop number.

“Brampton Transit’s new next bus technology really allows riders to be in control of their trip,” said Suzanne Connor, Executive Director of Brampton Transit. “More and more, people are making the smart choice to travel on transit, and I know that our customers will appreciate having all of our bus schedule information at their fingertips.”

**How It Works:**

**ONLINE**

Visit [www.bramptontransit.com](http://www.bramptontransit.com) and click on **Next Ride**.

- a. Enter your four-digit bus stop number to view the next bus arrival times at your stop.
- b. If you have a smartphone, bookmark the mobile site for quick Next Ride access on the go: [nextride.brampton.ca](http://nextride.brampton.ca).

**BY EMAIL**

**Send an email** with your four-digit bus stop number in the body to [nextride@brampton.ca](mailto:nextride@brampton.ca). You will receive a reply with the next times a bus is due at your stop.

**BY PHONE**

**Call 905.874.2999** and follow the instructions. Enter your four-digit stop bus stop number and hear the next bus arrival times at your stop.

The launch of these new technologies builds on Brampton Transit's commitment to continuously improve the customer experience. Last year, as part of the launch of Züm Queen Street service, Brampton Transit introduced state-of-the-art digital signs with real-time bus information at Züm station stops and transit terminals across the city.

For more information on Brampton Transit, please visit [www.bramptontransit.com](http://www.bramptontransit.com) or call 905.874.2999.

**About Brampton:** The 11<sup>th</sup> largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit [www.brampton.ca](http://www.brampton.ca)

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***Media Contact:***

Joanna Bailey  
Sr. Advisor, Communications  
City of Brampton  
Phone: (905) 874-2837  
[joanna.bailey@brampton.ca](mailto:joanna.bailey@brampton.ca)