

March 10, 2011

11-005

## **BRAMPTON TRANSIT FARE CHANGES EFFECTIVE MARCH 28**

BRAMPTON, ON: Brampton Transit will be making changes to its fare structure as of Monday, March 28, 2011. Cash fares will be adjusted to \$3.25 for all riders except seniors. A new \$1.00 cash fare will be introduced for senior citizens.

In addition to the change in fares, Brampton Transit will also adjust its transfer policy on March 28 to allow passengers more time to make their connections. As of this date, all Brampton Transit transfers will be valid for two hours from the time of issue.

Brampton Transit is committed to providing the highest levels of service and customer satisfaction. As Brampton's population continues to grow, Brampton Transit is responsible for both maintaining service levels across all of its current routes, and creating new routes to ensure that new neighbourhoods have access to public transit. This fare adjustment will help to expand transit service across the city, while also delivering the excellent customer service experience that riders have come to expect from Brampton Transit.

"Providing residents with a high-quality, affordable public transit system is an important part of building a modern, cosmopolitan city, like Brampton," said Brampton Transit Executive Director, Sue Connor. "As we expand our service levels, Brampton Transit will continue to work in a responsible and cost effective manner to ensure that Brampton's public transit system remains affordable, inclusive, and focused on the needs of its riders."

### **TICKET AND PASS PRICES**

Effective March 28, 2011, ticket and period pass prices will change as follows:

- Adult Ten Ticket price from \$25.00 to \$26.50
- Student Ten Ticket price from \$23.50 to \$24.50
- Senior Ten Ticket price remains the same at \$15.00
  
- Adult Weekly Pass price from \$26.00 to \$27.50
- Student Weekly Pass price from \$24.50 to \$25.50
- Senior Weekly Pass price remains the same at \$12.00
  
- Adult Monthly Pass price from \$102.00 to 107.00
- Student Monthly Pass price from \$96.00 to \$100.00
- Senior Monthly Pass price remains the same at \$47.00

Riders can continue to use tickets purchased at current prices after March 28<sup>th</sup>.

**TICKET AND PASS PRICES – Continued**

Weekly passes for March 28 – April 3 will be sold at the new rates. Monthly passes already purchased for the month of March will be honoured. April passes will be sold at the new rates.

Weekly and monthly passes are an economical choice for regular riders, and are eligible for the Federal Tax Credit for Public Transit Passes. For details, visit [www.transitpass.ca](http://www.transitpass.ca).

**NEW SENIORS FARE**

The new senior citizens cash fare applies to Brampton residents over the age of 65. This new fare allows these passengers to ride at any time of the day for \$1.00 per ride.

The new senior citizens cash fare can only be used in conjunction with a Brampton Transit Senior Identification Card. When boarding a bus, the passenger must always show their identification card to the transit operator in order to be eligible for the senior citizens cash fare.

To obtain an identification card, Brampton residents over the age of 65 can visit any of the following locations, during the specified dates and times:

**Starting March 16, 2011:**

Brampton Transit Clark Facility  
185 Clark Boulevard  
Brampton  
Monday to Friday, 8:30 am – 4:30 pm

Sandalwood Transit Facility  
130 Sandalwood Parkway West  
Brampton  
Monday to Friday, 8:30 am – 4:30 pm

**March 21 – 23:**

Flower City Seniors' Recreation Centre  
8870 McLaughlin Road  
Brampton  
9 am – 4 pm

**March 24 and 25:**

Knightsbridge Seniors' Centre  
1A Knightsbridge Road  
9 am – 4 pm

In order to receive the Senior Identification card, the following pieces of information must be presented:

Proof of Brampton address

One piece from the following list:

- Utility bill (telephone, TV, hydro, gas or water)
- Bank/credit card statement
- Statement of government benefits (employment insurance, old age security, social assistance or disability support)
- Property tax bill

Proof of Identity

One piece of valid government-issued identification that includes a photograph, the senior's name, and date of birth. Acceptable forms include:

- Driver's license
- Canadian passport
- Permanent resident card
- Provincial Health Care (red/white version is not acceptable)
- Birth certificate (only if presented with a valid piece of photo ID)

**About Brampton:** The 11<sup>th</sup> largest city in Canada, Brampton has a successful, well-diversified economy and is home to more than 8,000 businesses. The City continues to retain a Triple 'A' credit rating by Standard & Poor's, reflecting its successful economy and debt-free position. Brampton celebrates its diverse population that represents people from more than 175 distinct ethnic backgrounds who speak more than 70 different languages. Offering more than 6,000 acres of parkland, Brampton takes pride in being known as the Flower City of Canada. Brampton has been designated as an International Safe Community by the World Health Organization. For more information visit [www.brampton.ca](http://www.brampton.ca)

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